

Telecom Expense Management Market by Solutions (Sourcing Management, Reporting & Business Management, Dispute Management, Usage Management, Invoice Management, and Ordering & Provisioning Management) - Global Forecast to 2019

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Abstracts

The Telecom Expense Management (TEM) market in this report is defined as the process or tool that is employed by enterprises to control their wireless, wireline, mobile, and data assets. The TEM market is segmented into traditional solutions, service delivery modes, end users, verticals, and regions. The solutions include sourcing management, reporting and business management, dispute management, usage management, invoice management, ordering and provisioning management, and other solutions. The service delivery modes include hosted, licensed software, managed services, and complete outsourcing. The end users include Small and Medium Businesses (SMBs) and enterprises. The overall market size of TEM is further distributed into verticals and regions, respectively.

The TEM market comprises solutions such as sourcing management, reporting and business management, dispute management, usage management, invoice management, ordering and provisioning management, and other solutions. In 2014, usage management accounts for the highest market share followed by reporting and business management.

There are various assumptions that have been taken into consideration for the market sizing and forecasting exercise. A few global assumptions include political, economic, social, technological, and economic factors. For instance, exchange rates, one of the economic factors, are expected to have a moderate rating of impact on this market. Therefore, dollar fluctuations are expected to not seriously affect the forecasts in the

emerging APAC regions.

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the market into solutions, service delivery modes, end users, verticals, and regions covering this market comprehensively. The report also depicts the market sizes for emerging solutions. The report provides the closest approximations of the revenue numbers for the overall market and the sub-segments. The market numbers are further split across the different verticals and regions.
2. This report will help them better understand the competitors and gain more insights to better position their business. There is a separate section on competitive landscape, including competitor ecosystem, mergers and acquisition, and venture capital funding. Besides, there are company profiles of the top 10 players in this market. In this section, market internals are provided that can put them ahead of the competitors.
3. The report helps them understand the pulse of the market. The report provides information on key market drivers, restraints, challenges, and opportunities.

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About

Telecommunication services are a major area of expenditure for enterprises, as enterprises are using these services to communicate with their customers and employees. The growing expenditure on these services has forced enterprises to focus on solutions that are able to reduce this expenditure.

Therefore, enterprises have moved toward TEM solutions, as these solutions enable enterprises to reduce their expenditure on these services. TEM solutions control enterprises' spending on telecom services and suggest ways for delivering the same services at an effective rate, thereby reducing the expenditure on telecom services. Also, gaining control over telecom expenses would liberate some funds which can be utilized by enterprises for other functions, thus increasing the effectiveness of other functions.

The TEM market globally is expected to grow at a Compound Annual Growth Rate (CAGR) of XX% from 2014 to 2019. The growing market for IT and Telecom sector in the APAC region is expected to significantly bolster growth in the TEM market. The MEA region is also expected to enter the high growth phase around the later phase of the forecast period. The NA region is expected to account for the largest market share, followed by Europe and APAC for the forecast period.

The advancement in technology has made these software and applications available on cloud and on premises in various verticals such as automotive, aerospace and defense, BFSI, consumer goods and retail, healthcare, media and entertainment, manufacturing, telecom and IT, transportation and logistics, and other verticals such as oil and gas, energy, and utilities.

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