

Target drones Market by End-use Sector (Defense, Commercial), End Use (Aerial Targets, Ground Targets, Marine Targets), Application, Mode of Operation, Payload Capacity, Build, Target Type, Engine Type, Speed, Type and Region - Global Forecast to 2027

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Abstracts

The target drones market is projected to grow from USD 4.5 billion in 2022 to USD 6.4 billion by 2027, at a CAGR of 7.4% from 2022 to 2027. The market is driven by rising need for UAVs in military applications. However, the market's growth is limited by the regulations on lithium batteries that power drones to foresee the market growth.

The COVID-19 outbreak has had an impact on the target drones supply chain. The spread of COVID-19 in the United States and Europe is expected to be slowed by lockdowns at target drones research and development centres. As a result of the Asia Pacific lockdown, many businesses in the target drones industry have lost revenue. Many startups have failed to continue operating in the area due to delays in development and a lack of funds. The commercialization of target drones appears to have been delayed by a year when compared with pre conditions.

The aerial targets segment is expected to hold major share of the market during the forecast period on the basis of composition

On the basis of end use, the target drones market has been segmented into aerial targets, ground targets, and marine targets. Aerial targets include unmanned aerial target drones, whereas ground targets include unmanned ground vehicles used as targets. Marine targets include unmanned underwater target drones as well as sea

surface targets. Aerial targets include all unmanned aerial target vehicles; about 80% of target drones acquired by armed forces worldwide fall under this category. In the US, there are two variants of target drones - full-scale targets and subscale targets. Full-scale targets are fighter aircraft converted into unmanned target drones. For instance, F-4 and F-16 are currently being utilized by the US Air Force as target drones. Subscale aerial target drones are smaller versions of full-scale aerial target drones, capable of handling tasks carried out by the latter in terms of speed, countermeasures, and scoring.

The defense segment is anticipated to lead the target drones market in near future

On the basis of end-use sector, the target drones market has been segmented into defense and commercial. The increasing applicability of target drones in these sectors has prompted companies to undertake R&D to improve their performance capabilities. Target drones are used by military forces worldwide to perform various defense-related tasks due to their extreme endurance capabilities and potential for high-altitude threat simulation. The defense end-use sector is further divided into the military and homeland security sectors.

Newbuild segment led the target drones market

On the basis of build, the target drones market has been segmented into newbuild and converted. Manned aircraft/boats converted to unmanned target vehicles fall under the category of converted target drones. For instance, in the US, retired fighter aircraft F-4 and F-16 were converted into QF-16 and QF-4 aerial target drones. Another example is the UK Royal Navy's conversion of the blade-runner boat into a high-speed sea surface target.

North America held largest market share in terms of value

North America is estimated to account for 52% of the target drones market in 2022. The market in North America is projected to grow from USD 2,332 million in 2022 to USD 3,398 million by 2027, at a CAGR of 7.8% from 2022 to 2027.

Break-up of profiles of primary participants in this report:

By Company Type: Tier 1 – 35%, Tier 2 – 45% and Tier 3 – 20%

By Designation: C level – 35%, Director level – 25%, Others – 40%

By Region: North America - 45%, Europe – 25%, AsiaPacific – 15%, Middle East– 10%,Rest of the World – 5%

Research Coverage

The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the ground support equipment market. A detailed analysis of the key industry players has been done to provide insights into their business overviews; solutions and services; key strategies; contracts, joint ventures, partnerships & agreements, acquisitions, and new product launches associated with the ground support equipment market. Competitive analysis of upcoming startups in the target drones market ecosystem is covered in this report.

Reasons to Buy This Report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), market ranking analysis of top players, value chain analysis, and company profiles, which together comprise and discuss basic views on the competitive landscape, emerging and high-growth segments of the target drones market, high-growth regions, and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on target drones offered by top market players

Market Sizing: The estimated size of the market in 2022 and its projection to 2027

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the target drones market

Market Overview: Market dynamics and subsequent analysis of associated trends as well as drivers, opportunities, and challenges prevailing in the target drones market

Market Development: Comprehensive information about lucrative markets – the report analyzes the markets for target drones across regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the target drones market

Regional Analysis: Factors influencing the growth of the target drones market in North America, Europe, Asia Pacific, Middle East and Rest of the World.

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the target drones market.

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF STUDY

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 TARGET DRONES MARKET SEGMENTATION

1.3.2 REGIONAL SCOPE

1.3.3 YEARS CONSIDERED

1.4 CURRENCY

TABLE 1 USD EXCHANGE RATES

1.5 LIMITATIONS

1.6 MARKET STAKEHOLDERS

1.7 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 RESEARCH PROCESS FLOW

FIGURE 3 RESEARCH DESIGN: TARGET DRONES MARKET

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.2 FACTOR ANALYSIS

2.2.1 INTRODUCTION

2.2.2 DEMAND-SIDE INDICATORS

2.2.2.1 Rising demand for military equipment

2.2.3 SUPPLY-SIDE INDICATORS

2.2.3.1 Technological advancements in target drones

2.3 MARKET SIZE ESTIMATION

2.3.1 BOTTOM-UP APPROACH

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

2.3.2 TOP-DOWN APPROACH

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

2.4 DATA TRIANGULATION

FIGURE 6 DATA TRIANGULATION

2.5 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

FIGURE 7 TARGET DRONES MARKET, BY ENGINE TYPE, 2022 & 2027 (USD MILLION)

FIGURE 8 DEFENSE SECTOR TO LEAD TARGET DRONES MARKET, 2022–2027 (USD MILLION)

FIGURE 9 AERIAL TARGETS SEGMENT TO LEAD TARGET DRONES MARKET, 2022 & 2027 (USD MILLION)

FIGURE 10 NORTH AMERICAN TARGET DRONES MARKET TO RECORD HIGHEST CAGR, 2022–2027

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN TARGET DRONES MARKET

FIGURE 11 INCREASED FOCUS ON ENHANCED MILITARY TRAINING DRIVES GROWTH OF TARGET DRONES MARKET

4.2 TARGET DRONES MARKET, BY BUILD

FIGURE 12 NEWBUILD SEGMENT TO LEAD TARGET DRONES MARKET, 2022–2027 (USD MILLION)

4.3 TARGET DRONES MARKET, BY APPLICATION

FIGURE 13 COMBAT TRAINING SEGMENT TO LEAD TARGET DRONES MARKET, 2022–2027 (USD MILLION)

4.4 TARGET DRONES MARKET, BY REGION

FIGURE 14 NORTH AMERICAN TARGET DRONES MARKET TO RECORD HIGHEST CAGR, 2022-2027

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 15 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IMPACTING THE TARGET DRONES MARKET

5.2.1 DRIVERS

5.2.1.1 Growing prominence of intensified military training

TABLE 2 NUMBER OF ACTIVE CONFLICTS ACROSS THE GLOBE

5.2.1.2 Advantages over manned target vehicles

5.2.2 RESTRAINTS

5.2.2.1 Lack of skilled and trained personnel

5.2.3 OPPORTUNITIES

5.2.3.1 Full-scale conversion of target drones for simulation of war scenarios

5.2.3.2 Growing defense budgets of major economies

TABLE 3 DEFENSE SPENDING OF MAJOR ECONOMIES

5.2.3.3 Demand for target drones in homeland security applications

5.2.4 CHALLENGES

5.2.4.1 Lack of sustainable power sources to improve endurance of drones

TABLE 4 ENDURANCE-BASED MAPPING OF POWER SOURCES

5.3 AVERAGE SELLING PRICE TRENDS

FIGURE 16 AVERAGE SELLING PRICE TRENDS, 2019-2021

5.4 VALUE CHAIN ANALYSIS

FIGURE 17 VALUE CHAIN ANALYSIS: TARGET DRONES MARKET

5.5 REGULATORY BODIES AND GOVERNMENT AGENCIES

TABLE 5 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 6 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 7 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 8 MIDDLE EAST: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.5.1 REGULATORY LANDSCAPE

5.5.2 NORTH AMERICA

5.5.3 EUROPE

5.5.4 KEY CONFERENCES & EVENTS, 2022–2023

TABLE 9 TARGET DRONES MARKET: DETAILED LIST OF CONFERENCES & EVENTS

5.6 BUYING CRITERIA

5.6.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 18 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR TOP 3 END USES

TABLE 10 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR TOP 3 END-USES (%)

5.7 PORTER'S FIVE FORCES ANALYSIS

FIGURE 19 PORTER'S FIVE FORCES ANALYSIS FOR TARGET DRONES MARKET

5.7.1 THREATS OF NEW ENTRANTS

5.7.2 THREAT OF SUBSTITUTES

5.7.3 BARGAINING POWERS OF SUPPLIERS

- 5.7.4 BARGAINING POWERS OF BUYERS
- 5.7.5 INTENSITY OF COMPETITIVE RIVALRY

6 INDUSTRY TRENDS

- 6.1 INTRODUCTION
- 6.2 KEY TECHNOLOGY VENDORS
 - FIGURE 20 TARGET DRONES MARKET: KEY TECHNOLOGY VENDORS
- 6.3 MATURITY MAP OF TARGET DRONES
 - FIGURE 21 TARGET DRONES MATURITY STAGES
- 6.4 TECHNOLOGY TRENDS
 - FIGURE 22 TARGET DRONES MARKET: TECHNOLOGY TRENDS
 - 6.4.1 SCORING SYSTEMS
 - 6.4.2 CONVERTED DRONES
 - 6.4.3 ELECTRONIC COUNTERMEASURES
 - 6.4.4 CHAFF DISPENSERS
 - 6.4.5 FLARE DISPENSERS
 - 6.4.6 RECOVERY SYSTEMS
- 6.5 INNOVATION AND PATENT REGISTRATIONS
 - TABLE 11 INNOVATION AND PATENT REGISTRATIONS

7 TARGET DRONES MARKET, BY TYPE

- 7.1 INTRODUCTION
 - TABLE 12 TARGET DRONES USED ACROSS VARIOUS MILITARY PLATFORMS
 - FIGURE 23 TARGET DRONES MARKET, BY TYPE, 2022 & 2027 (USD MILLION)
 - TABLE 13 TARGET DRONES MARKET, BY TYPE, 2019–2027 (USD MILLION)
- 7.2 FIXED WING
 - TABLE 14 FIXED WING TARGET DRONES MARKET, BY TYPE, 2019–2027 (USD MILLION)
 - 7.2.1 DRONES
 - 7.2.1.1 Need to enhance military training capabilities to drive segment
 - 7.2.2 CRUISE TARGETS
 - 7.2.2.1 Need to replicate anti-cruise missile threats to drive segment
 - TABLE 15 CRUISE TARGET DRONES MARKET, BY TYPE, 2019–2027 (USD MILLION)
- 7.3 ROTARY WING
 - 7.3.1 INCREASING EFFORTS TO SIMULATE ENEMY THREATS TO DRIVE SEGMENT

8 TARGET DRONES MARKET, BY END USE

8.1 INTRODUCTION

FIGURE 24 TARGET DRONES MARKET, BY END USE, 2022 & 2027 (USD MILLION)

TABLE 16 TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

8.2 AERIAL TARGETS

8.2.1 INCREASING PROCUREMENT BY ARMED FORCES TO DRIVE SEGMENT

8.3 GROUND TARGETS

8.3.1 USE IN AIR & GROUND CREW TRAINING TO DRIVE SEGMENT

8.4 MARINE TARGETS

TABLE 17 MARINE TARGET DRONES MARKET, BY TYPE, 2019–2027 (USD MILLION)

8.4.1 UNDERWATER TARGETS

8.4.1.1 Preference for low-cost alternatives to submarines in ASW training to drive segment

8.4.2 SEA SURFACE TARGETS

8.4.2.1 Increasing naval gunnery training and weapon testing to drive segment

9 TARGET DRONES MARKET, BY END USER

9.1 INTRODUCTION

FIGURE 25 TARGET DRONES MARKET, BY END USER, 2022 & 2027 (USD MILLION)

TABLE 18 TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

9.2 DEFENSE

TABLE 19 DEFENSE TARGET DRONES MARKET, BY SECTOR, 2019–2027 (USD MILLION)

9.2.1 MILITARY

9.2.1.1 Wide-scale use of target drones by armed forces for training to drive segment

9.2.2 HOMELAND SECURITY

9.2.2.1 Application of target drones in surveillance and police training to drive segment

9.3 COMMERCIAL

9.3.1 INVESTMENTS BY PUBLIC AND PRIVATE SECTORS TO DRIVE SEGMENT

10 TARGET DRONES MARKET, BY TARGET TYPE

10.1 INTRODUCTION

FIGURE 26 TARGET DRONES MARKET, BY TARGET TYPE, 2022 & 2027 (USD MILLION)

TABLE 20 TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027 (USD MILLION)

10.2 FULL-SCALE TARGETS

10.2.1 CONVERSION OF RETIRED FIGHTER AIRCRAFT TO DRIVE SEGMENT

10.3 SUBSCALE TARGETS

10.3.1 WIDE APPLICATION AREAS TO DRIVE SEGMENT

10.4 FREE-FLYING TARGETS

10.4.1 DEMAND FOR LOW-COST AERIAL TARGETS TO DRIVE SEGMENT

10.5 TOWING TARGETS

10.5.1 INCREASE IN TRACKING & FIRING PRACTICES TO DRIVE SEGMENT

10.6 SPORTING TARGETS

10.6.1 INCREASING NUMBER OF TARGET SHOOTING SPORTS TO DRIVE SEGMENT

11 TARGET DRONES MARKET, BY APPLICATION

11.1 INTRODUCTION

FIGURE 27 TARGET DRONES MARKET, BY APPLICATION, 2022 & 2027 (USD MILLION)

TABLE 21 TARGET DRONES MARKET, BY APPLICATION, 2019–2027 (USD MILLION)

11.2 COMBAT TRAINING

11.2.1 WIDE-SCALE ADOPTION OF TARGET DRONES BY DEFENSE FORCES TO DRIVE SEGMENT

11.3 TARGET & DECOY

11.3.1 ADVANCEMENTS IN THREAT SIMULATION TECHNOLOGY TO DRIVE SEGMENT

11.4 RECONNAISSANCE

11.4.1 DEMAND FOR OPERATIONS IN NO-FLY ZONES TO DRIVE SEGMENT

11.5 TARGET IDENTIFICATION

11.5.1 GROWING ADOPTION OF UNMANNED SYSTEMS TO DRIVE SEGMENT

11.6 TARGET ACQUISITION

11.6.1 ADVANCEMENTS IN SENSORY DISPLAY FORMAT TO DRIVE SEGMENT

12 TARGET DRONES MARKET, BY ENGINE TYPE

12.1 INTRODUCTION

FIGURE 28 TARGET DRONES MARKET, BY ENGINE TYPE, 2022 & 2027 (USD MILLION)

TABLE 22 TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

12.2 JET ENGINES

12.2.1 BENEFITS OVER OTHER PROPULSION SYSTEMS TO DRIVE SEGMENT

12.3 INTERNAL COMBUSTION (IC) ENGINES

12.3.1 USE IN LIGHTWEIGHT TARGET DRONES TO DRIVE SEGMENT

12.4 OTHERS

13 TARGET DRONES MARKET, BY BUILD

13.1 INTRODUCTION

FIGURE 29 TARGET DRONES MARKET, BY BUILD, 2022 & 2027 (USD MILLION)

TABLE 23 TARGET DRONES MARKET, BY BUILD, 2019–2027 (USD MILLION)

13.2 NEWBUILD

13.2.1 LIMITED DEFENSE BUDGET ALLOCATION IN EMERGING ECONOMIES TO DRIVE SEGMENT

13.3 CONVERTED

13.3.1 INCREASING CONVERSION OF RETIRED FIGHTER AIRCRAFT TO DRIVE SEGMENT

14 TARGET DRONES MARKET, BY SPEED

14.1 INTRODUCTION

FIGURE 30 TARGET DRONES MARKET, BY SPEED, 2022 & 2027 (USD MILLION)

TABLE 24 TARGET DRONES MARKET, BY SPEED, 2019–2027 (USD MILLION)

14.2 HIGH (> 250 MPS)

14.2.1 NEED TO REPLICATE THREATS IN MILITARY PRACTICES TO DRIVE SEGMENT

14.3 LOW (14.3.1 COST-EFFECTIVENESS TO DRIVE SEGMENT

15 TARGET DRONES MARKET, BY PAYLOAD CAPACITY

15.1 INTRODUCTION

FIGURE 31 TARGET DRONES MARKET, BY PAYLOAD CAPACITY, 2022 & 2027 (USD MILLION)

TABLE 25 TARGET DRONES MARKET, BY PAYLOAD CAPACITY, 2019–2027 (USD MILLION)

15.2 HIGH (> 40 KG)

15.2.1 USE IN CRITICAL DEFENSE APPLICATIONS TO DRIVE SEGMENT

15.3 MEDIUM (20 KG TO 40 KG)

15.3.1 INCREASING NEED TO PERFORM ADDITIONAL FUNCTIONS TO DRIVE SEGMENT

15.4 LOW (15.4.1 USE IN BASIC APPLICATIONS TO DRIVE SEGMENT

16 TARGET DRONES MARKET, BY MODE OF OPERATION

16.1 INTRODUCTION

FIGURE 32 TARGET DRONES MARKET, BY MODE OF OPERATION, 2022 & 2027 (USD MILLION)

TABLE 26 TARGET DRONES MARKET, BY MODE OF OPERATION, 2019–2027 (USD MILLION)

16.2 AUTONOMOUS

16.2.1 ADVANCEMENTS IN SENSOR TECHNOLOGY TO DRIVE SEGMENT

16.3 REMOTELY PILOTED

16.3.1 GROWING NEED FOR BETTER CONTROL OF DRONES TO DRIVE SEGMENT

16.4 OPTIONALLY PILOTED

16.4.1 INCREASING USE IN RECONNAISSANCE TO DRIVE SEGMENT

17 TARGET DRONES MARKET, BY REGION

17.1 INTRODUCTION

FIGURE 33 TARGET DRONES MARKET: REGIONAL SNAPSHOT

TABLE 27 TARGET DRONES MARKET, BY REGION, 2019–2027 (USD MILLION)

17.2 NORTH AMERICA

FIGURE 34 NORTH AMERICA: TARGET DRONES MARKET SNAPSHOT

17.2.1 PESTLE ANALYSIS

TABLE 28 NORTH AMERICA: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 29 NORTH AMERICA: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

TABLE 30 NORTH AMERICA: TARGET DRONES MARKET, BY BUILD, 2019–2027 (USD MILLION)

TABLE 31 NORTH AMERICA: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

TABLE 32 NORTH AMERICA: TARGET DRONES MARKET, BY TARGET TYPE,

2019–2027 (USD MILLION)

TABLE 33 NORTH AMERICA: TARGET DRONES MARKET, BY COUNTRY,
2019–2027 (USD MILLION)

17.2.2 US

17.2.2.1 Increasing demand in commercial and military applications to drive market

TABLE 34 US: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD
MILLION)

TABLE 35 US: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD
MILLION)

TABLE 36 US: TARGET DRONES MARKET, BY BUILD, 2019–2027 (USD MILLION)

TABLE 37 US: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD
MILLION)

TABLE 38 US: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027 (USD
MILLION)

17.2.3 CANADA

17.2.3.1 New developments and government initiatives to drive market

TABLE 39 CANADA: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027
(USD MILLION)

TABLE 40 CANADA: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD
MILLION)

TABLE 41 CANADA: TARGET DRONES MARKET, BY BUILD, 2019–2027 (USD
MILLION)

TABLE 42 CANADA: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD
MILLION)

TABLE 43 CANADA: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027
(USD MILLION)

17.3 EUROPE

FIGURE 35 EUROPE: TARGET DRONES MARKET SNAPSHOT

17.3.1 PESTLE ANALYSIS

TABLE 44 EUROPE: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027
(USD MILLION)

TABLE 45 EUROPE: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD
MILLION)

TABLE 46 EUROPE: TARGET DRONES MARKET, BY BUILD, 2019–2027 (USD
MILLION)

TABLE 47 EUROPE: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD
MILLION)

TABLE 48 EUROPE: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027
(USD MILLION)

TABLE 49 EUROPE: TARGET DRONES MARKET, BY COUNTRY, 2019–2027 (USD MILLION)

17.3.2 UK

17.3.2.1 Technological advancements and changes in regulatory policies to drive market

TABLE 50 UK: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 51 UK: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

TABLE 52 UK: TARGET DRONES MARKET, BY BUILD, 2019–2027 (USD MILLION)

TABLE 53 UK: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

TABLE 54 UK: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.3.3 ITALY

17.3.3.1 Increasing demand for border surveillance and maritime patrol to drive market

TABLE 55 ITALY: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 56 ITALY: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

TABLE 57 ITALY: TARGET DRONES MARKET, BY BUILD, 2019–2027 (USD MILLION)

TABLE 58 ITALY: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

TABLE 59 ITALY: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.3.4 FRANCE

17.3.4.1 Government initiatives to support development of UAV capabilities to drive market

TABLE 60 FRANCE: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 61 FRANCE: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

TABLE 62 FRANCE: TARGET DRONES MARKET, BY BUILD, 2019–2027 (USD MILLION)

TABLE 63 FRANCE: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

TABLE 64 FRANCE: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027

(USD MILLION)

17.3.5 RUSSIA

17.3.5.1 Increasing spending on procurement of technologically advanced combat drones to drive market

TABLE 65 RUSSIA: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 66 RUSSIA: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

TABLE 67 RUSSIA: TARGET DRONES MARKET, BY BUILD, 2019–2027 (USD MILLION)

TABLE 68 RUSSIA: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

TABLE 69 RUSSIA: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.3.6 REST OF EUROPE

TABLE 70 REST OF EUROPE: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 71 REST OF EUROPE: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

TABLE 72 REST OF EUROPE: TARGET DRONES MARKET, BY BUILD, 2019–2027 (USD MILLION)

TABLE 73 REST OF EUROPE: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

TABLE 74 REST OF EUROPE: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.4 ASIA PACIFIC

17.4.1 PESTLE ANALYSIS

FIGURE 36 ASIA PACIFIC: TARGET DRONES MARKET SNAPSHOT

TABLE 75 ASIA PACIFIC: TARGET DRONES MARKET SIZE, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 76 ASIA PACIFIC: TARGET DRONES MARKET SIZE, BY END USER, 2019–2027 (USD MILLION)

TABLE 77 ASIA PACIFIC: TARGET DRONES MARKET SIZE, BY BUILD, 2019–2027 (USD MILLION)

TABLE 78 ASIA PACIFIC: TARGET DRONES MARKET SIZE, BY END USE, 2019–2027 (USD MILLION)

TABLE 79 ASIA PACIFIC: TARGET DRONES MARKET SIZE, BY TARGET TYPE, 2019–2027 (USD MILLION)

TABLE 80 ASIA PACIFIC: TARGET DRONES MARKET SIZE, BY COUNTRY,

2019–2027 (USD MILLION)

17.4.2 CHINA

17.4.2.1 Increasing procurement of UAVs for military and commercial applications to drive market

TABLE 81 CHINA: TARGET DRONES MARKET SIZE, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 82 CHINA: TARGET DRONES MARKET SIZE, BY END USER, 2019–2027 (USD MILLION)

TABLE 83 CHINA: TARGET DRONES MARKET SIZE, BY BUILD, 2019–2027 (USD MILLION)

TABLE 84 CHINA: TARGET DRONES MARKET SIZE, BY END USE, 2019–2027 (USD MILLION)

TABLE 85 CHINA: TARGET DRONES MARKET SIZE, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.4.3 INDIA

17.4.3.1 Increasing demand for indigenous military UAVs to drive market

TABLE 86 INDIA: TARGET DRONES MARKET SIZE, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 87 INDIA: TARGET DRONES MARKET SIZE, BY END USER, 2019–2027 (USD MILLION)

TABLE 88 INDIA: TARGET DRONES MARKET SIZE, BY BUILD, 2019–2027 (USD MILLION)

TABLE 89 INDIA: TARGET DRONES MARKET SIZE, BY END USE, 2019–2027 (USD MILLION)

TABLE 90 INDIA: TARGET DRONES MARKET SIZE, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.4.4 SOUTH KOREA

17.4.4.1 Growing use in surveillance and monitoring applications to drive market

TABLE 91 SOUTH KOREA: TARGET DRONES MARKET SIZE, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 92 SOUTH KOREA: TARGET DRONES MARKET SIZE, BY END USER, 2019–2027 (USD MILLION)

TABLE 93 SOUTH KOREA: TARGET DRONES MARKET SIZE, BY BUILD, 2019–2027 (USD MILLION)

TABLE 94 SOUTH KOREA: TARGET DRONES MARKET SIZE, BY END USE, 2019–2027 (USD MILLION)

TABLE 95 SOUTH KOREA: TARGET DRONES MARKET SIZE, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.4.5 AUSTRALIA

17.4.5.1 Growing use in commercial sector to drive market

TABLE 96 AUSTRALIA: TARGET DRONES MARKET SIZE, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 97 AUSTRALIA: TARGET DRONES MARKET SIZE, BY END USER, 2019–2027 (USD MILLION)

TABLE 98 AUSTRALIA: TARGET DRONES MARKET SIZE, BY BUILD, 2019–2027 (USD MILLION)

TABLE 99 AUSTRALIA: TARGET DRONES MARKET SIZE, BY END USE, 2019–2027 (USD MILLION)

TABLE 100 AUSTRALIA: TARGET DRONES MARKET SIZE, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.4.6 JAPAN

17.4.6.1 Technological advancements and significant defense budget to drive market

TABLE 101 JAPAN: TARGET DRONES MARKET SIZE, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 102 JAPAN: TARGET DRONES MARKET SIZE, BY END USER, 2019–2027 (USD MILLION)

TABLE 103 JAPAN: TARGET DRONES MARKET SIZE, BY BUILD, 2019–2027 (USD MILLION)

TABLE 104 JAPAN: TARGET DRONES MARKET SIZE, BY END USE, 2019–2027 (USD MILLION)

TABLE 105 JAPAN: TARGET DRONES MARKET SIZE, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.4.7 REST OF ASIA PACIFIC

TABLE 106 REST OF ASIA PACIFIC: TARGET DRONES MARKET SIZE, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 107 REST OF ASIA PACIFIC: TARGET DRONES MARKET SIZE, BY END USER, 2019–2027 (USD MILLION)

TABLE 108 REST OF ASIA PACIFIC: TARGET DRONES MARKET SIZE, BY BUILD, 2019–2027 (USD MILLION)

TABLE 109 REST OF ASIA PACIFIC: TARGET DRONES MARKET SIZE, BY END USE, 2019–2027 (USD MILLION)

TABLE 110 REST OF ASIA PACIFIC: TARGET DRONES MARKET SIZE, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.5 MIDDLE EAST & NORTH AFRICA

TABLE 111 MIDDLE EAST & NORTH AFRICA: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 112 MIDDLE EAST & NORTH AFRICA: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

TABLE 113 MIDDLE EAST & NORTH AFRICA: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

TABLE 114 MIDDLE EAST & NORTH AFRICA: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027 (USD MILLION)

TABLE 115 MIDDLE EAST & NORTH AFRICA: TARGET DRONES MARKET, BY COUNTRY, 2019–2027 (USD MILLION)

17.5.1 EGYPT

17.5.1.1 Increasing demand from armed drones to drive market

TABLE 116 EGYPT: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 117 EGYPT: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

TABLE 118 EGYPT: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

TABLE 119 EGYPT: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.5.2 ISRAEL

17.5.2.1 Increased R&D spending on military and commercial applications to drive market

TABLE 120 ISRAEL: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 121 ISRAEL: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

TABLE 122 ISRAEL: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

TABLE 123 ISRAEL: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.5.3 REST OF MIDDLE EAST & NORTH AFRICA

TABLE 124 REST OF MIDDLE EAST & NORTH AFRICA: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 125 REST OF MIDDLE EAST & NORTH AFRICA: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

TABLE 126 REST OF MIDDLE EAST & NORTH AFRICA: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

TABLE 127 REST OF MIDDLE EAST & NORTH AFRICA: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.6 REST OF THE WORLD (ROW)

TABLE 128 ROW: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 129 ROW: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

TABLE 130 ROW: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

TABLE 131 ROW: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027 (USD MILLION)

TABLE 132 ROW: TARGET DRONES MARKET, BY COUNTRY, 2019–2027 (USD MILLION)

17.6.1 BRAZIL

17.6.1.1 Increasing use by defense sector to drive market

TABLE 133 BRAZIL: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 134 BRAZIL: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

TABLE 135 BRAZIL: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

TABLE 136 BRAZIL: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.6.2 SOUTH AFRICA

17.6.2.1 Investments by international players to drive market

TABLE 137 SOUTH AFRICA: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 138 SOUTH AFRICA: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

TABLE 139 SOUTH AFRICA: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

TABLE 140 SOUTH AFRICA: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027 (USD MILLION)

17.6.3 OTHERS IN ROW

TABLE 141 OTHERS IN ROW: TARGET DRONES MARKET, BY ENGINE TYPE, 2019–2027 (USD MILLION)

TABLE 142 OTHERS IN ROW: TARGET DRONES MARKET, BY END USER, 2019–2027 (USD MILLION)

TABLE 143 OTHERS IN ROW: TARGET DRONES MARKET, BY END USE, 2019–2027 (USD MILLION)

TABLE 144 OTHERS IN ROW: TARGET DRONES MARKET, BY TARGET TYPE, 2019–2027 (USD MILLION)

18 COMPETITIVE LANDSCAPE

18.1 INTRODUCTION

18.1.1 MARKET EVALUATION FRAMEWORK

FIGURE 37 MARKET EVALUATION FRAMEWORK: DEALS WERE LEADING STRATEGY FOR TOP PLAYERS IN 2021

18.2 COMPETITIVE LEADERSHIP MAPPING

18.2.1 VISIONARY LEADERS

18.2.2 INNOVATORS

18.2.3 DYNAMIC DIFFERENTIATORS

18.2.4 EMERGING COMPANIES

FIGURE 38 TARGET DRONES MARKET (GLOBAL) COMPETITIVE LEADERSHIP MAPPING, 2022

18.3 RANKING OF KEY PLAYERS, 2022

FIGURE 39 RANKING OF TOP PLAYERS IN TARGET DRONES MARKET, 2022

18.4 COMPETITIVE SCENARIO

18.4.1 DEALS

TABLE 145 DEALS

18.4.2 OTHER STRATEGIES

TABLE 146 OTHER STRATEGIES, 2022

19 COMPANY PROFILES

19.1 INTRODUCTION

19.2 KEY PLAYERS

(Business overview, Products/solutions/services offered, Recent Developments, MNM view)*

19.2.1 THE BOEING COMPANY

TABLE 147 THE BOEING COMPANY: BUSINESS OVERVIEW

FIGURE 40 THE BOEING COMPANY: COMPANY SNAPSHOT

19.2.2 QINETIQ GROUP PLC

TABLE 148 QINETIQ GROUP PLC: BUSINESS OVERVIEW

TABLE 149 QINETIQ GROUP PLC: PRODUCT LAUNCHES

19.2.3 NORTHROP GRUMMAN CORPORATION

TABLE 150 NORTHROP GRUMMAN CORPORATION: BUSINESS OVERVIEW

FIGURE 41 NORTHROP GRUMMAN CORPORATION: COMPANY SNAPSHOT

TABLE 151 NORTHROP GRUMMAN CORPORATION: DEALS

19.2.4 KRATOS DEFENSE & SECURITY SOLUTIONS INC.

TABLE 152 KRATOS DEFENSE & SECURITY SOLUTIONS INC.: BUSINESS OVERVIEW

FIGURE 42 KRATOS DEFENSE AND SECURITY SOLUTIONS: COMPANY SNAPSHOT

TABLE 153 KRATOS DEFENSE & SECURITY SOLUTIONS INC.: DEALS

19.2.5 AIRBUS GROUP

TABLE 154 AIRBUS GROUP: BUSINESS OVERVIEW

FIGURE 43 AIRBUS GROUP: COMPANY SNAPSHOT

19.2.6 LOCKHEED MARTIN CORPORATION

TABLE 155 LOCKHEED MARTIN CORPORATION: BUSINESS OVERVIEW

FIGURE 44 LOCKHEED MARTIN CORPORATION: COMPANY SNAPSHOT

19.2.7 LEONARDO SPA.

TABLE 156 LEONARDO SPA: BUSINESS OVERVIEW

FIGURE 45 LEONARDO SPA: COMPANY SNAPSHOT

TABLE 157 LEONARDO SPA: DEALS

19.2.8 RAYTHEON TECHNOLOGIES CORPORATION

TABLE 158 RAYTHEON TECHNOLOGIES CORPORATION: BUSINESS OVERVIEW

FIGURE 46 RAYTHEON TECHNOLOGIES CORPORATION: COMPANY SNAPSHOT

TABLE 159 RAYTHEON TECHNOLOGIES CORPORATION: DEALS

19.2.9 BSK DEFENSE SA

TABLE 160 BSK DEFENSE SA: BUSINESS OVERVIEW

19.2.10 AIR AFFAIRS AUSTRALIA PTY LTD

TABLE 161 AIR AFFAIRS AUSTRALIA: BUSINESS OVERVIEW

19.2.11 SAAB AB

TABLE 162 SAAB AB: BUSINESS OVERVIEW

FIGURE 47 SAAB AB COMPANY SNAPSHOT

19.2.12 AEROTARGETS INTERNATIONAL LLC.

TABLE 163 AEROTARGETS INTERNATIONAL LLC: BUSINESS OVERVIEW

19.2.13 L3 ASV

TABLE 164 L3 ASV: BUSINESS OVERVIEW

TABLE 165 L3 ASV: DEALS

19.2.14 BAE SYSTEMS

TABLE 166 BAE SYSTEMS BUSINESS OVERVIEW

FIGURE 48 BAE SYSTEMS: COMPANY SNAPSHOT

19.2.15 GENERAL DYNAMICS CORPORATION

TABLE 167 GENERAL DYNAMICS CORPORATION: BUSINESS OVERVIEW

FIGURE 49 GENERAL DYNAMICS CORPORATION: COMPANY SNAPSHOT

TABLE 168 GENERAL DYNAMICS CORPORATION: DEALS

19.2.16 ALMAZ-ANTEY

TABLE 169 ALMAZ-ANTEY: BUSINESS OVERVIEW

TABLE 170 ALMAZ-ANTEY: PRODUCTS/SOLUTIONS/SERVICES OFFERED

19.2.17 THALES

TABLE 171 THALES: BUSINESS OVERVIEW

FIGURE 50 THALES: COMPANY SNAPSHOT

TABLE 172 THALES: DEALS

19.2.18 ANADRONE SYSTEMS

TABLE 173 ANADRONE SYSTEMS: BUSINESS OVERVIEW

TABLE 174 ANADRONE SYSTEMS: DEALS

19.2.19 DENEL DYNAMICS

TABLE 175 DENEL DYNAMICS: BUSINESS OVERVIEW

19.2.20 GRIFFON AEROSPACE

TABLE 176 GRIFFON AEROSPACE : BUSINESS OVERVIEW

TABLE 177 GRIFFON AEROSPACE: DEALS

*Details on Business overview, Products/solutions/services offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

20 APPENDIX

20.1 DISCUSSION GUIDE

20.2 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

20.3 AVAILABLE CUSTOMIZATIONS

20.4 RELATED REPORTS

20.5 AUTHOR DETAILS

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