

Tactical Data Link Market by Application (Command & Control, ISR, EW, Radio Communication), Platform (Ground, Airborne, Naval, Unmanned Systems, Weapons), Component, Frequency, Data Link Type, Point of Sale, Military Standard, Region - Forecast to 2027

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Abstracts

The Tactical data link market is estimated to be USD 8.1 billion in 2022 and is projected to reach USD 10.3 billion by 2027, at a CAGR of 4.9% from 2022 to 2027. Factors such as rise in airspace modernization programs, customized communication on the move solution for unmanned ground vehicles, rising adoption of unmanned vehicles are driving factors assisting the growth of the tactical data link market.

The tactical data link market includes major players such Collins Aerospace (US), L3harris Technologies (US), ViaSat (US), Thales Group (France), and General Dynamics Corporation (US) are some of the leading companies in this market, among others. These players have spread their business across various countries includes North America, Europe, Asia Pacific, and Rest of the World. COVID-19 has affected the tactical data link market growth to some extent, and this varies from country to country.

“Ground: The dominating segment of the tactical data link market, by the platform “

Based on platform, the tactical data link market has been segmented into ground, airborne, naval, unmanned systems, and weapons. The ground segment is projected to dominate the market during the forecast period.

“Product: The fastest-growing segment of the tactical data link market, by component “

The component segment is projected to grow at the highest CAGR. The growth can be attributed due to the high rate of adoption of technologically advanced tactical data link components due to the ease of usage and maintenance.

“Ultra High Frequency: The fastest-growing and leading segment of the tactical data link market, by frequency “

The defense segment of the tactical data link market has been classified into different frequency. The growth of the frequency segment of the tactical data link market can be attributed to the increased use of various technologically advanced components for receiving the large set of data through signals from several parts of the world across multiple platforms.

“North America: The largest contributing region in the aerospace and tactical data link market.”

The tactical data link market in the North American region has been studied for the US and Canada. North American countries are awarding a number of contracts to major players of the tactical data link market for the delivery of tactical data links and related components, thus driving the growth of the tactical data link market in the region.

Breakdown of primaries

By Company Type: Tier 1–35%; Tier 2–45%; and Tier 3–20%

By Designation: C Level–35%; Directors–25%; and Others–40%

By Region: North America – 45%, Asia Pacific – 25%, Europe – 15%, Middle East – 10%, Rest of the World – 5%

Major companies profiled in the report are Collins Aerospace (US), L3harris Technologies (US), ViaSat (US), Thales Group (France), and General Dynamics Corporation (US), among others. (24 Companies)

Research Coverage:

This research report categorizes Tactical Data Link Market by Application (Command &

Tactical Data Link Market by Application (Command & Control, ISR, EW, Radio Communication), Platform (Ground,...

Control, ISR, EW, Radio Communication), Platform (Ground, Airborne, Naval, Unmanned Systems, Weapons), Component, Frequency, Data Link Type, Point of Sale, Military Standard, Region – Forecast to 2027 in these segments have been mapped across major regions, namely, North America, Europe, Asia Pacific, and Rest of the World. The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the tactical data link market. A detailed analysis of the key industry players has been done to provide insights into their business overviews; solutions and services; key strategies; new product launches; mergers; and partnerships, agreements, associated with the tactical data link market.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall tactical data link market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on tactical data link offered by the top players in the market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the tactical data link market

Market Development: Comprehensive information about lucrative markets – the report analyzes the tactical data link market across varied regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the tactical data link market

Competitive Assessment: In-depth assessment of market shares, growth strategies, products, and manufacturing capabilities of leading players in the

tactical data link market

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