

Tactical Communication Market by Application (Command & Control, ISR, Communication, Combat), Platform (Ground, Airborne, Naval, Unmanned Systems), Type (Soldier Radios, Manpacks, VIC, HCDR), Frequency, Technology, Point of Sale, Region - Forecast to 2027

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Abstracts

The Tactical Communication Market is estimated to be USD 12.5 billion in 2022 and is projected to reach USD 16.0 billion by 2027, at a CAGR of 4.95% from 2022 to 2027. The market is driven by factors such as transition of radio communication devices from analog to digital, customized communication on the move solutions for unmanned ground vehicles, etc.

The tactical communication market includes major players such as Collins Aerospace (US), L3harris Technologies (US), Northrop Grumman Corporation (US), Thales Group (France), and General Dynamics Corporation (US) are some of the leading companies in this market, among others. These players have spread their business across various countries includes North America, Europe, Asia Pacific, and Rest of the World. COVID-19 has affected the tactical communication market growth to some extent, and this varies from country to country.

“Ground: The dominating segment of the tactical communication market, by the platform “

Based on platform, the tactical communication market has been segmented into ground, airborne, naval, unmanned systems. The ground segment is projected to dominate the market during the forecast period.

“Manpacks: The fastest-growing segment of the tactical communication market, by type “

The manpacks type segment is projected to grow at the highest CAGR. The growth can be attributed due to the high rate of adoption of technologically advanced tactical communication components due to the ease of usage and maintenance.

“Single Frequency: The fastest-growing and leading segment of the tactical communication market, by frequency “

The defense segment of the tactical communication market has been classified into a different frequency. The growth of the single frequency segment of the tactical communication market can be attributed to the increased use of various technologically advanced components for receiving the large set of data through signals from several parts of the world across multiple platforms.

“North America: The largest contributing region in the aerospace and tactical communication market.”

The tactical communication market in the North American region has been studied for the US and Canada. North American countries are awarding a number of contracts to major players of the tactical communication market for the delivery of tactical data links and related systems and components, thus driving the growth of the tactical communication market in the region.

Breakdown of primaries

By Company Type: Tier 1–35%; Tier 2–45%; and Tier 3–20%

By Designation: C Level–35%; Directors–25%; and Others–40%

By Region: North America – 25%, Asia Pacific – 45%, Europe – 15%, Middle East – 10%, Rest of the World – 5%

Major companies profiled in the report are Collins Aerospace (US), L3harris Technologies (US), Northrop Grumman Corporation (US), Thales Group (France), and General Dynamics Corporation (US), among others. (23 Companies)

Research Coverage:

This research report categorizes Tactical Communication Market by Application (Command & Control, ISR, Communication, Combat), Platform (Ground, Airborne, Naval, Unmanned Systems), Type (Soldier Radios, Manpacks, VIC, HCDR), Frequency, Technology, Point of Sale, Region – Forecast to 2027 in these segments have been mapped across major regions, namely, North America, Europe, Asia Pacific, and Rest of the World. The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the tactical communication market. A detailed analysis of the key industry players has been done to provide insights into their business overviews; solutions and services; key strategies; new product launches; mergers; and partnerships, agreements, associated with the tactical communication market.

Reasons to buy this report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall tactical communication market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and to plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on tactical communication offered by the top players in the market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the tactical communication market

Market Development: Comprehensive information about lucrative markets – the report analyzes the tactical communication market across varied regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the tactical

communication market

Competitive Assessment: In-depth assessment of market shares, growth strategies, products, and manufacturing capabilities of leading players in the tactical communication market

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