

Telecom System Integration Market by Application (OSS, BSS (Billing & Revenue Management, Subscriber Data Management, Service Fulfilment), Network Management, and Digital Services), Deployment Type, and Region - Global Forecast to 2022

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Abstracts

“Evolution of IoT, lack of in-house expertise, and cloud and network migration activities are major driving forces for the growth of telecom system integration market.”

The telecom system integration market size is expected to grow from USD 16.56 billion in 2017 to USD 25.16 billion by 2022, at a CAGR of 8.7% during the forecast period. This market is majorly driven by an increasing need to cope with the cloud and migration activities undertaken by telecom vendors. The rapid advancements in the cloud have encouraged telecom vendors to embrace cloud-based solutions and migrate their workload to the cloud. This has created a need for telecom system integration expertise to seamlessly integrate their network and IT infrastructure with advanced cloud solutions. However, high implementation and maintenance cost along with excess time consumption may affect the growth of telecom system integration service.

“Service assurance segment is expected to hold the major share of OSS application area during the forecast period”

Service assurance solutions facilitate telecom companies and communication service providers to pro-actively detect network-related issues thus reducing the time required to resolve the issues. This solution has been largely adopted by telecom companies and communication service providers to reduce the impact of network issues on customer

service. The high adoption of this solution has subsequently led to the high market size of service assurance segment in the OSS application. Service assurance enables telecom companies and communication service providers to deliver high quality service to their customers by detecting and resolving service issues.

“On-premises segment is expected to hold a higher market share during the forecast period”

The on-premises deployment type is expected to hold a larger market size during the forecast period, as telecom vendors have a ready infrastructure and in-house teams to manage network and IT infrastructure, they prefer deploying advanced solutions on-premises. Due to the preference for on-premises solutions, the on-premises segment is estimated to hold the major share of the market. However, the on-premises segment is expected to grow at a slower rate during the forecast period owing to the increasing demand for cloud-based solutions.

“Asia Pacific (APAC) is projected to have high growth potential during the forecast period.”

North America is considered as a major market for telecom system integrators, as the region is estimated to hold the largest market share in 2017, while APAC is expected to be the fastest-growing region in terms of CAGR during the forecast period. APAC provides growth opportunities for telecom system integration vendors during the forecast period, considering the increasing commercial investments from telecom companies and communication service providers in the emerging economies in the region. Telecom companies and communication service providers have been keen on exploring untapped opportunities in the APAC region, thus providing opportunities for telecom system integrators.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with the key people. The break-up of profiles of primary participants is given below:

By Company Type: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C-level – 35%, D-level – 25%, and Others – 40%

By Region: North America – 45%, Europe – 20%, APAC – 30%, and RoW – 5%

Major telecom system integration service providers include IBM (US), Ericsson (Sweden), Nokia Networks (Finland), Tech Mahindra (India), Huawei (China), Wipro (India), Infosys (India), DXC Technology (US), Cognizant (US), HCL (India), Syntel (US), and Stixis Technologies (US).

Research Coverage

The global telecom system integration market is segmented by application area, deployment type, and region. The report will help market leaders/new entrants in this market in the following ways:

The report segments the telecom system integration market comprehensively and provides the closest approximations of the revenue numbers for the overall market and subsegments. The market numbers are further split across different verticals and regions.

Reasons to Buy the Report

From an insight perspective, this research report focuses on various levels of analysis—market share analysis of the top players and company profiles, which together comprise and discuss basic views on the competitive landscape; emerging and high-growth segments of the telecom system integration market; and high-growth regions and their respective drivers, restraints, challenges, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, will help firms in garnering a greater market share in the global telecom system integration market.

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