

# **Synthetic Leather Market by Type (PU-based, PVC-based, Bio-based), End-use Industry (Footwear, Furnishing, Automotive, Clothing, Bags, Purses & Wallets), and Region (North America, Europe, Asia Pacific, MEA, South America) - Global Forecast to 2028**

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## **Abstracts**

The synthetic leather market is poised for significant growth, with a projected value of USD 88.0 billion by 2028, exhibiting a robust CAGR of 5.1% from its 2023 value of USD 68.7 billion. The synthetic leather market is witnessing substantial growth, primarily driven by two key factors. First, the ever-expanding footwear industry has increasingly adopted synthetic leather due to its versatility, affordability, and durability. Second, there's a growing global concern about animal welfare, prompting consumers and manufacturers to seek ethical and sustainable alternatives to genuine leather. These combined forces are propelling the demand for synthetic leather products in various end-use industries such as footwear, furnishings, automotive, clothing, bags, purses, & wallets, and others.

“PU-based synthetic leather segment was the largest type of synthetic leather in 2022, in terms of value.”

The PU-based (Polyurethane) synthetic leather segment is the largest type in the synthetic leather market due to its versatile properties. PU-based synthetic leather is cost-effective, durable, and can mimic the look and feel of genuine leather. It is widely used in various end-use industries including footwear, furnishings, automotive, clothing, bags, purses, & wallets, and others making it the preferred choice for manufacturers and consumers seeking a balance between quality and affordability.

“Footwear segment is estimated to be the largest end-use industry of synthetic leather market in 2022, in terms of value.”

The footwear segment dominates the synthetic leather market due to cost-effectiveness, durability, and customization. Synthetic leather offers a wide array of colors, patterns, and textures, catering to fashion-forward consumers. Moreover, it aligns with sustainability and animal welfare concerns, and advancements in technology have made it an excellent alternative to genuine leather. Easy maintenance, regulatory support, and a stable supply chain further contribute to its leadership in the footwear industry.

“Asia Pacific is estimated to be the largest synthetic leather market in 2022, in terms of value.”

Asia Pacific's status as the largest synthetic leather market is driven by economic growth, urbanization, and robust manufacturing capabilities. The region is a major producer of synthetic leather, particularly in countries like China and South Korea, benefiting from economies of scale. The fashion, footwear, and automotive industries have embraced synthetic leather, and government support in some countries has further bolstered production. Ethical and environmental concerns have also propelled the shift to synthetic leather. This, combined with price competitiveness, has solidified the region's dominant position in the synthetic leather market.

In the meticulous process of determining and verifying market sizes for multiple segments and subsegments, extensive primary interviews were conducted. A breakdown of the profiles of the primary interviewees are as follows:

By Company Type: Tier 1 - 69%, Tier 2 - 23%, and Tier 3 - 8%

By Designation: - Director Level - 27%, C-Level - 25%, and Others - 48%

By Region: North America - 32%, Europe - 28%, Asia Pacific - 21%, South America - 12%, and Middle East & Africa - 7%,

The key market players illustrated in the report include Kuraray Co., Ltd. (Japan), San Fang Chemical Industry Co., Ltd. (Taiwan), Teijin Limited (Japan), NAN YA PLASTICS CORPORATION (Taiwan), Wanhua Chemical Group Co., Ltd. (China), Mayur

Uniquoters Limited (India), FILWEL Co., Ltd. (Japan), Zhejiang Hexin Holdings Co., Ltd. (China), Alfatex Italia SRL (Italy), and H.R. Polycoats Private Limited (India).

## Research Coverage

This report segments the market for synthetic leather on the basis of type, end-use industry, and region, and provides estimations for the overall value (USD Million) of the market across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, new product launches, expansions, and mergers & acquisition associated with the market for synthetic leather.

## Reasons to buy this report

This research report is focused on various levels of analysis — industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the synthetic leather market; high-growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Analysis of key drivers (Growing demand from the footwear industry, Growing concerns about animal welfare and environmental impact, Advantages over pure leather, Increasing demand for luxury cars and electric vehicles), restraints (Harmful effects of PU and PVC on humans, Substitute for synthetic leather in the automotive industry), opportunities (Focus on development of bio-based synthetic leather), and challenges (Non-biodegradability of synthetic leather)

**Market Penetration:** Comprehensive information on synthetic leather offered by top players in the global synthetic leather market

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new product launches in the synthetic leather

**Market Development:** Comprehensive information about lucrative emerging markets — the report analyzes the markets for synthetic leather across regions

Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global synthetic leather market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the synthetic leather market

Impact of recession on synthetic leather market

## Contents

### 1 INTRODUCTION

#### 1.1 STUDY OBJECTIVES

#### 1.2 MARKET DEFINITION

##### 1.2.1 SYNTHETIC LEATHER MARKET: INCLUSIONS & EXCLUSIONS

##### 1.2.2 SYNTHETIC LEATHER MARKET: DEFINITION AND INCLUSIONS, BY TYPE

##### 1.2.3 SYNTHETIC LEATHER MARKET: DEFINITION AND INCLUSIONS BY END-USE INDUSTRY

#### 1.3 MARKET SCOPE

##### 1.3.1 MARKET SEGMENTATION

##### 1.3.2 REGIONS COVERED

##### 1.3.3 YEARS CONSIDERED

#### 1.4 CURRENCY CONSIDERED

#### 1.5 UNITS CONSIDERED

#### 1.6 STAKEHOLDERS

#### 1.7 SUMMARY OF CHANGES

##### 1.7.1 IMPACT OF RECESSION

### 2 RESEARCH METHODOLOGY

#### 2.1 RESEARCH DATA

##### FIGURE 1 SYNTHETIC LEATHER MARKET: RESEARCH DESIGN

##### 2.1.1 SECONDARY DATA

##### 2.1.2 PRIMARY DATA

###### 2.1.2.1 Primary interviews – demand and supply sides

###### 2.1.2.2 Key industry insights

###### 2.1.2.3 Breakdown of interviews with experts

#### 2.2 MARKET SIZE ESTIMATION

#### 2.3 BOTTOM-UP APPROACH

##### FIGURE 2 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 (SUPPLY SIDE) - REVENUE OF PRODUCTS

##### FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 BOTTOM UP (SUPPLY SIDE) - COLLECTIVE REVENUE OF ALL PRODUCTS

##### FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 2 – BOTTOM UP (DEMAND SIDE): PRODUCTS SOLD

#### 2.4 TOP-DOWN APPROACH

##### FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 3 – TOP

DOWN

2.5 DATA TRIANGULATION

FIGURE 6 SYNTHETIC LEATHER MARKET: DATA TRIANGULATION

2.6 GROWTH RATE ASSUMPTIONS/GROWTH FORECAST

2.6.1 SUPPLY SIDE

FIGURE 7 MARKET CAGR PROJECTIONS FROM SUPPLY SIDE

2.6.2 DEMAND SIDE

FIGURE 8 MARKET GROWTH PROJECTIONS FROM DEMAND-SIDE DRIVERS AND OPPORTUNITIES

2.7 IMPACT OF RECESSION

2.8 FACTOR ANALYSIS

2.9 ASSUMPTIONS

2.10 LIMITATIONS

2.11 RISK ASSESSMENT

### **3 EXECUTIVE SUMMARY**

FIGURE 9 PU-BASED SYNTHETIC LEATHER SEGMENT TO DOMINATE MARKET DURING FORECAST PERIOD

FIGURE 10 FOOTWEAR SEGMENT TO BE LARGEST END-USE INDUSTRY OF SYNTHETIC LEATHER BETWEEN 2023 AND 2028

FIGURE 11 ASIA PACIFIC TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD

### **4 PREMIUM INSIGHTS**

4.1 ATTRACTIVE MARKET OPPORTUNITIES FOR SYNTHETIC LEATHER MANUFACTURERS

FIGURE 12 ADVANTAGES OFFERED BY SYNTHETIC LEATHER TO DRIVE MARKET

4.2 ASIA PACIFIC SYNTHETIC LEATHER MARKET, BY TYPE AND COUNTRY

FIGURE 13 CHINA AND PU-BASED SEGMENT LED SYNTHETIC LEATHER MARKET IN ASIA PACIFIC IN 2022

4.3 SYNTHETIC LEATHER MARKET, BY REGION

FIGURE 14 ASIA PACIFIC TO WITNESS HIGHEST CAGR BETWEEN 2023 AND 2028

4.4 SYNTHETIC LEATHER MARKET, BY REGION & END-USE INDUSTRY

FIGURE 15 FOOTWEAR SEGMENT LED SYNTHETIC LEATHER MARKET IN 2022

4.5 SYNTHETIC LEATHER MARKET, BY COUNTRY

FIGURE 16 CHINA TO BE FASTEST-GROWING MARKET FOR SYNTHETIC

## LEATHER BETWEEN 2023 AND 2028

### 5 MARKET OVERVIEW

#### 5.1 INTRODUCTION

#### 5.2 MARKET DYNAMICS

#### FIGURE 17 FACTORS INFLUENCING GROWTH OF SYNTHETIC LEATHER MARKET

##### 5.2.1 DRIVERS

5.2.1.1 Increasing demand from footwear industry

5.2.1.2 Concerns about animal welfare and environmental impact

5.2.1.3 Advantages over pure leather

5.2.1.4 Rising demand for luxury cars and electric vehicles

##### 5.2.2 RESTRAINTS

5.2.2.1 Harmful effects of PU and PVC on humans

5.2.2.2 Substitute for synthetic leather in automotive industry

##### 5.2.3 OPPORTUNITIES

5.2.3.1 Focus on development of bio-based synthetic leather

##### 5.2.4 CHALLENGES

5.2.4.1 Non-biodegradability of synthetic leather

#### 5.3 PORTER'S FIVE FORCES ANALYSIS

#### FIGURE 18 PORTER'S FIVE FORCES ANALYSIS

##### 5.3.1 BARGAINING POWER OF SUPPLIERS

##### 5.3.2 BARGAINING POWER OF BUYERS

##### 5.3.3 THREAT OF SUBSTITUTES

##### 5.3.4 THREAT OF NEW ENTRANTS

##### 5.3.5 INTENSITY OF COMPETITIVE RIVALRY

#### TABLE 1 SYNTHETIC LEATHER MARKET: PORTER'S FIVE FORCES ANALYSIS

#### 5.4 MACROECONOMIC INDICATORS

##### 5.4.1 GDP TRENDS AND FORECAST OF MAJOR ECONOMIES

#### TABLE 2 GDP TRENDS AND FORECAST, BY MAJOR ECONOMY, 2020–2028 (USD BILLION)

### 6 INDUSTRY TRENDS

#### 6.1 SUPPLY CHAIN ANALYSIS

#### FIGURE 19 SYNTHETIC LEATHER MARKET: SUPPLY CHAIN

##### 6.1.1 RAW MATERIALS

##### 6.1.2 SYNTHETIC LEATHER MANUFACTURERS

6.1.3 DISTRIBUTION TO END-USE INDUSTRIES	
6.2 TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS	
6.2.1 REVENUE SHIFT AND NEW REVENUE POCKETS FOR SYNTHETIC LEATHER MANUFACTURERS	
FIGURE 20 REVENUE SHIFT FOR SYNTHETIC LEATHER MARKET	
6.3 ECOSYSTEM MAP	
FIGURE 21 SYNTHETIC LEATHER MARKET: ECOSYSTEM	
TABLE 3 SYNTHETIC LEATHER MARKET: ECOSYSTEM	
6.4 KEY STAKEHOLDERS & BUYING CRITERIA	
6.4.1 KEY STAKEHOLDERS IN BUYING PROCESS	
FIGURE 22 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP 3 END-USE INDUSTRIES	
TABLE 4 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP 3 END-USE INDUSTRIES (%)	
6.4.2 BUYING CRITERIA	
FIGURE 23 KEY BUYING CRITERIA FOR TOP 3 END-USE INDUSTRIES	
TABLE 5 KEY BUYING CRITERIA FOR TOP 3 END-USE INDUSTRIES	
6.5 PRICING ANALYSIS	
6.5.1 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY END-USE INDUSTRY	
FIGURE 24 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY END-USE INDUSTRY	
TABLE 6 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY END-USE INDUSTRY (USD/SQ. METER)	
6.5.2 AVERAGE SELLING PRICE TREND, BY REGION	
FIGURE 25 AVERAGE SELLING PRICE TREND OF SYNTHETIC LEATHER, BY REGION	
TABLE 7 AVERAGE SELLING PRICE TREND OF SYNTHETIC LEATHER, BY REGION (USD/SQ. METER)	
6.6 CASE STUDIES	
6.6.1 CASE STUDY ON KURARAY'S CLARINO AND NISSHA'S MATERIAL INSERT TECHNOLOGY	
6.6.2 CASE STUDY ON ALTERNATIVE AND ANIMAL-FREE LEATHER FOR OEMS	
6.6.3 CASE STUDY ON VOLLEYBALL PRODUCED BY MIKASA CORPORATION	
6.7 TECHNOLOGY ANALYSIS	
6.8 GLOBAL REGULATORY FRAMEWORK AND ITS IMPACT ON SYNTHETIC LEATHER MARKET	
6.8.1 REGULATIONS FOR SYNTHETIC LEATHERS, BY COUNTRY/REGION	
TABLE 8 NORTH AMERICA: REGULATIONS FOR SYNTHETIC LEATHERS	



TABLE 9 EUROPE: REGULATIONS FOR SYNTHETIC LEATHERS

TABLE 10 ASIA PACIFIC: REGULATIONS FOR SYNTHETIC LEATHERS

TABLE 11 REST OF THE WORLD: REGULATIONS FOR SYNTHETIC LEATHERS

6.8.2 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER  
ORGANIZATIONS

6.9 KEY CONFERENCES & EVENTS IN 2023–2024

TABLE 12 SYNTHETIC LEATHER MARKET: DETAILED LIST OF CONFERENCES &  
EVENTS

6.10 TRADE DATA

6.10.1 IMPORT SCENARIO OF SYNTHETIC LEATHERS

FIGURE 26 SYNTHETIC LEATHER IMPORTS, BY KEY COUNTRY, 2017–2022

TABLE 13 SYNTHETIC LEATHER IMPORTS, BY REGION, 2017–2022 (USD  
MILLION)

6.10.2 EXPORT SCENARIO OF SYNTHETIC LEATHERS

FIGURE 27 SYNTHETIC LEATHER EXPORTS, BY KEY COUNTRY, 2017–2022

TABLE 14 SYNTHETIC LEATHER EXPORTS, BY REGION, 2017–2022 (USD  
MILLION)

6.11 PATENT ANALYSIS

6.11.1 APPROACH

6.11.2 DOCUMENT TYPE

TABLE 15 GRANTED PATENTS 12.4% OF TOTAL COUNT BETWEEN 2012 AND  
2022

FIGURE 28 PATENTS REGISTERED FOR SYNTHETIC LEATHER, 2012–2022

FIGURE 29 PATENT PUBLICATION TRENDS FOR SYNTHETIC LEATHER,  
2012–2022

6.11.3 LEGAL STATUS OF PATENTS

FIGURE 30 LEGAL STATUS OF PATENTS FILED FOR SYNTHETIC LEATHER

6.11.4 JURISDICTION ANALYSIS

FIGURE 31 MAXIMUM PATENTS FILED BY COMPANIES IN CHINA

6.11.5 TOP APPLICANTS

FIGURE 32 SHAANXI UNIVERSITY OF SCIENCE AND TECHNOLOGY REGISTERED  
MAXIMUM NUMBER OF PATENTS BETWEEN 2012 AND 2022

TABLE 16 TOP 10 PATENT OWNERS (US) IN LAST 11 YEARS

## **7 SYNTHETIC LEATHER MARKET, BY TYPE**

7.1 INTRODUCTION

FIGURE 33 PU-BASED LEATHER SEGMENT TO DOMINATE SYNTHETIC LEATHER  
MARKET DURING FORECAST PERIOD

TABLE 17 SYNTHETIC LEATHER MARKET, BY TYPE, 2017–2021 (MILLION SQ. METER)

TABLE 18 SYNTHETIC LEATHER MARKET, BY TYPE, 2022–2028 (MILLION SQ. METER)

TABLE 19 SYNTHETIC LEATHER MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 20 SYNTHETIC LEATHER MARKET, BY TYPE, 2022–2028 (USD MILLION)

## 7.2 PU-BASED SYNTHETIC LEATHER

7.2.1 DEMAND FROM AUTOMOTIVE AND CLOTHING INDUSTRIES TO DRIVE MARKET

## 7.3 MICROFIBER LEATHER

7.3.1 SMOOTH, SOFT, LIGHTWEIGHT, GOOD TENSILE STRENGTH, ANTIBACTERIAL, AND EXCELLENT RESISTANCE TO TEAR, SCRATCH, AND ABRASION TO DRIVE MARKET

TABLE 21 PU-BASED SYNTHETIC LEATHER MARKET, BY REGION, 2017–2021 (MILLION SQ. METER)

TABLE 22 PU-BASED SYNTHETIC LEATHER MARKET, BY REGION, 2022–2028 (MILLION SQ. METER)

TABLE 23 PU-BASED SYNTHETIC LEATHER MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 24 PU-BASED SYNTHETIC LEATHER MARKET, BY REGION, 2022–2028 (USD MILLION)

## 7.4 PVC-BASED SYNTHETIC LEATHER

7.4.1 HIGH STRENGTH, RESISTANCE TO VARIOUS CLIMATIC CONDITIONS, AND EASE OF MAINTENANCE TO DRIVE MARKET

TABLE 25 PVC-BASED SYNTHETIC LEATHER MARKET, BY REGION, 2017–2021 (MILLION SQ. METER)

TABLE 26 PVC-BASED SYNTHETIC LEATHER MARKET, BY REGION, 2022–2028 (MILLION SQ. METER)

TABLE 27 PVC-BASED SYNTHETIC LEATHER MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 28 PVC-BASED SYNTHETIC LEATHER MARKET, BY REGION, 2022–2028 (USD MILLION)

## 7.5 BIO-BASED LEATHER

7.5.1 INCREASING GOVERNMENT REGULATIONS AND RISING ENVIRONMENTAL CONCERNS TO DRIVE MARKET

TABLE 29 BIO-BASED LEATHER MARKET, BY REGION, 2017–2021 (MILLION SQ. METER)

TABLE 30 BIO-BASED LEATHER MARKET, BY REGION, 2022–2028 (MILLION SQ. METER)

TABLE 31 BIO-BASED LEATHER MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 32 BIO-BASED LEATHER MARKET, BY REGION, 2022–2028 (USD MILLION)

## **8 SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY**

### **8.1 INTRODUCTION**

FIGURE 34 FOOTWEAR END-USE INDUSTRY TO DOMINATE SYNTHETIC LEATHER MARKET DURING FORECAST PERIOD

TABLE 33 SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 34 SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 35 SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 36 SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

### **8.2 FOOTWEAR**

8.2.1 EXCELLENT PROPERTIES AND HIGH DURABILITY TO DRIVE MARKET

8.2.2 SPORTS SHOES

8.2.3 FORMAL SHOES & BOOTS

8.2.4 SANDALS & SLIPPERS

TABLE 37 SYNTHETIC LEATHER MARKET IN FOOTWEAR, BY REGION, 2017–2021 (MILLION SQ. METER)

TABLE 38 SYNTHETIC LEATHER MARKET IN FOOTWEAR, BY REGION, 2022–2028 (MILLION SQ. METER)

TABLE 39 SYNTHETIC LEATHER MARKET IN FOOTWEAR, BY REGION, 2017–2021 (USD MILLION)

TABLE 40 SYNTHETIC LEATHER MARKET IN FOOTWEAR, BY REGION, 2022–2028 (USD MILLION)

### **8.3 FURNISHING**

8.3.1 AFFORDABLE ALTERNATIVE TO PURE LEATHER TO DRIVE MARKET

8.3.2 CHAIRS

8.3.3 SOFAS

8.3.4 BEAN BAGS & OTHERS

TABLE 41 SYNTHETIC LEATHER MARKET IN FURNISHING, BY REGION, 2017–2021 (MILLION SQ. METER)

TABLE 42 SYNTHETIC LEATHER MARKET IN FURNISHING, BY REGION, 2022–2028 (MILLION SQ. METER)

TABLE 43 SYNTHETIC LEATHER MARKET IN FURNISHING, BY REGION,

2017–2021 (USD MILLION)

TABLE 44 SYNTHETIC LEATHER MARKET IN FURNISHING, BY REGION,  
2022–2028 (USD MILLION)

#### 8.4 AUTOMOTIVE

8.4.1 COMFORTABLE SEAT UPHOLSTERY RESISTANT TO COLD AND HOT  
TEMPERATURES TO DRIVE MARKET

8.4.2 SEATS

8.4.3 STEERING WHEEL COVERS

8.4.4 DOOR TRIMS, KNOBS, & GEAR BOT COVERS

TABLE 45 SYNTHETIC LEATHER MARKET IN AUTOMOTIVE, BY REGION,  
2017–2021 (MILLION SQ. METER)

TABLE 46 SYNTHETIC LEATHER MARKET IN AUTOMOTIVE, BY REGION,  
2022–2028 (MILLION SQ. METER)

TABLE 47 SYNTHETIC LEATHER MARKET IN AUTOMOTIVE, BY REGION,  
2017–2021 (USD MILLION)

TABLE 48 SYNTHETIC LEATHER MARKET IN AUTOMOTIVE, BY REGION,  
2022–2028 (USD MILLION)

#### 8.5 CLOTHING

8.5.1 VERSATILITY AND LESS EXPENSIVE ATTRIBUTES TO DRIVE MARKET

8.5.2 JACKETS

8.5.3 BELTS

8.5.4 TOPS, TROUSERS, AND OTHERS

TABLE 49 SYNTHETIC LEATHER MARKET IN CLOTHING, BY REGION, 2017–2021  
(MILLION SQ. METER)

TABLE 50 SYNTHETIC LEATHER MARKET IN CLOTHING, BY REGION, 2022–2028  
(MILLION SQ. METER)

TABLE 51 SYNTHETIC LEATHER MARKET IN CLOTHING, BY REGION, 2017–2021  
(USD MILLION)

TABLE 52 SYNTHETIC LEATHER MARKET IN CLOTHING, BY REGION, 2022–2028  
(USD MILLION)

#### 8.6 BAGS, PURSES, & WALLETS

8.6.1 BAGS

8.6.2 PURSES

8.6.3 WALLETS

TABLE 53 SYNTHETIC LEATHER MARKET IN BAGS, PURSES, & WALLETS, BY  
REGION, 2017–2021 (MILLION SQ. METER)

TABLE 54 SYNTHETIC LEATHER MARKET IN BAGS, PURSES, & WALLETS, BY  
REGION, 2022–2028 (MILLION SQ. METER)

TABLE 55 SYNTHETIC LEATHER MARKET IN BAGS, PURSES, & WALLETS, BY

REGION, 2017–2021 (USD MILLION)

TABLE 56 SYNTHETIC LEATHER MARKET IN BAGS, PURSES, & WALLETS, BY  
REGION, 2022–2028 (USD MILLION)

8.7 OTHERS

TABLE 57 SYNTHETIC LEATHER MARKET IN OTHER END-USE INDUSTRIES, BY  
REGION, 2017–2021 (MILLION SQ. METER)

TABLE 58 SYNTHETIC LEATHER MARKET IN OTHER END-USE INDUSTRIES, BY  
REGION, 2022–2028 (MILLION SQ. METER)

TABLE 59 SYNTHETIC LEATHER MARKET IN OTHER END-USE INDUSTRIES, BY  
REGION, 2017–2021 (USD MILLION)

TABLE 60 SYNTHETIC LEATHER MARKET IN OTHER END-USE INDUSTRIES, BY  
REGION, 2022–2028 (USD MILLION)

## **9 SYNTHETIC LEATHER MARKET, BY REGION**

### **9.1 INTRODUCTION**

FIGURE 35 ASIA PACIFIC TO BE LARGEST SYNTHETIC LEATHER MARKET  
DURING FORECAST PERIOD

TABLE 61 SYNTHETIC LEATHER MARKET, BY REGION, 2017–2021 (MILLION SQ.  
METER)

TABLE 62 SYNTHETIC LEATHER MARKET, BY REGION, 2022–2028 (MILLION SQ.  
METER)

TABLE 63 SYNTHETIC LEATHER MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 64 SYNTHETIC LEATHER MARKET, BY REGION, 2022–2028 (USD MILLION)

### **9.2 ASIA PACIFIC**

FIGURE 36 ASIA PACIFIC: SYNTHETIC LEATHER MARKET SNAPSHOT

#### **9.2.1 IMPACT OF RECESSION ON ASIA PACIFIC**

#### **9.2.2 ASIA PACIFIC SYNTHETIC LEATHER MARKET, BY TYPE**

TABLE 65 ASIA PACIFIC: SYNTHETIC LEATHER MARKET, BY TYPE, 2017–2021  
(MILLION SQ. METER)

TABLE 66 ASIA PACIFIC: SYNTHETIC LEATHER MARKET, BY TYPE, 2022–2028  
(MILLION SQ. METER)

TABLE 67 ASIA PACIFIC: SYNTHETIC LEATHER MARKET, BY TYPE, 2017–2021  
(USD MILLION)

TABLE 68 ASIA PACIFIC: SYNTHETIC LEATHER MARKET, BY TYPE, 2022–2028  
(USD MILLION)

#### **9.2.3 ASIA PACIFIC SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY**

TABLE 69 ASIA PACIFIC: SYNTHETIC LEATHER MARKET, BY END-USE  
INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 70 ASIA PACIFIC: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 71 ASIA PACIFIC: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 72 ASIA PACIFIC: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

#### 9.2.4 ASIA PACIFIC SYNTHETIC LEATHER MARKET, BY COUNTRY

TABLE 73 ASIA PACIFIC: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2017–2021 (MILLION SQ. METER)

TABLE 74 ASIA PACIFIC: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2022–2028 (MILLION SQ. METER)

TABLE 75 ASIA PACIFIC: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 76 ASIA PACIFIC: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2022–2028 (USD MILLION)

##### 9.2.4.1 China

9.2.4.1.1 Rising domestic demand for footwear and furnishing to drive market

TABLE 77 CHINA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 78 CHINA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 79 CHINA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 80 CHINA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

##### 9.2.4.2 India

9.2.4.2.1 Increased urbanization and industrialization to drive market

TABLE 81 INDIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 82 INDIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 83 INDIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 84 INDIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

##### 9.2.4.3 Japan

9.2.4.3.1 Increased demand for sports footwear to drive market

TABLE 85 JAPAN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 86 JAPAN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 87 JAPAN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 88 JAPAN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

#### 9.2.4.4 South Korea

##### 9.2.4.4.1 Automotive and footwear sectors to drive market

TABLE 89 SOUTH KOREA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 90 SOUTH KOREA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 91 SOUTH KOREA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 92 SOUTH KOREA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

#### 9.2.4.5 Taiwan

9.2.4.5.1 Growing industrialization and establishment of footwear OEMs to drive market

TABLE 93 TAIWAN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 94 TAIWAN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 95 TAIWAN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 96 TAIWAN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

#### 9.2.4.6 Thailand

##### 9.2.4.6.1 Industrialization and footwear OEMs to drive market

TABLE 97 THAILAND: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 98 THAILAND: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 99 THAILAND: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 100 THAILAND: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

#### 9.2.4.7 Malaysia

##### 9.2.4.7.1 Large footwear industry to drive market



TABLE 101 MALAYSIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 102 MALAYSIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 103 MALAYSIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 104 MALAYSIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

#### 9.2.4.8 Indonesia

##### 9.2.4.8.1 Strong export-oriented manufacturing entities to drive market

TABLE 105 INDONESIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 106 INDONESIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 107 INDONESIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 108 INDONESIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

#### 9.3 EUROPE

##### FIGURE 37 EUROPE: SYNTHETIC LEATHER MARKET SNAPSHOT

##### 9.3.1 IMPACT OF RECESSION ON EUROPE

##### 9.3.2 EUROPE SYNTHETIC LEATHER MARKET, BY TYPE

TABLE 109 EUROPE: SYNTHETIC LEATHER MARKET, BY TYPE, 2017–2021 (MILLION SQ. METER)

TABLE 110 EUROPE: SYNTHETIC LEATHER MARKET, BY TYPE, 2022–2028 (MILLION SQ. METER)

TABLE 111 EUROPE: SYNTHETIC LEATHER MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 112 EUROPE: SYNTHETIC LEATHER MARKET, BY TYPE, 2022–2028 (USD MILLION)

##### 9.3.3 EUROPE SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY

TABLE 113 EUROPE: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 114 EUROPE: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 115 EUROPE: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 116 EUROPE: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)



#### 9.3.4 EUROPE SYNTHETIC LEATHER MARKET, BY COUNTRY

TABLE 117 EUROPE: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2017–2021  
(MILLION SQ. METER)

TABLE 118 EUROPE: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2022–2028  
(MILLION SQ. METER)

TABLE 119 EUROPE: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2017–2021  
(USD MILLION)

TABLE 120 EUROPE: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2022–2028  
(USD MILLION)

##### 9.3.4.1 Germany

###### 9.3.4.1.1 Footwear and furnishing industries to drive market

TABLE 121 GERMANY: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY,  
2017–2021 (MILLION SQ. METER)

TABLE 122 GERMANY: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY,  
2022–2028 (MILLION SQ. METER)

TABLE 123 GERMANY: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY,  
2017–2021 (USD MILLION)

TABLE 124 GERMANY: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY,  
2022–2028 (USD MILLION)

##### 9.3.4.2 Italy

###### 9.3.4.2.1 Rising awareness about animal welfare to drive market

TABLE 125 ITALY: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY,  
2017–2021 (MILLION SQ. METER)

TABLE 126 ITALY: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY,  
2022–2028 (MILLION SQ. METER)

TABLE 127 ITALY: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY,  
2017–2021 (USD MILLION)

TABLE 128 ITALY: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY,  
2022–2028 (USD MILLION)

##### 9.3.4.3 France

###### 9.3.4.3.1 Footwear and furnishing industries to drive market

TABLE 129 FRANCE: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY,  
2017–2021 (MILLION SQ. METER)

TABLE 130 FRANCE: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY,  
2022–2028 (MILLION SQ. METER)

TABLE 131 FRANCE: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY,  
2017–2021 (USD MILLION)

TABLE 132 FRANCE: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY,  
2022–2028 (USD MILLION)

#### 9.3.4.4 UK

##### 9.3.4.4.1 Strong automotive sector to drive market

TABLE 133 UK: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 134 UK: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 135 UK: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 136 UK: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

#### 9.3.4.5 Spain

##### 9.3.4.5.1 Significant car exports to drive market

TABLE 137 SPAIN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 138 SPAIN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 139 SPAIN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 140 SPAIN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

#### 9.3.4.6 Russia

##### 9.3.4.6.1 Fastest-growing automotive and large footwear industries to drive market

TABLE 141 RUSSIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 142 RUSSIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 143 RUSSIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 144 RUSSIA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

#### 9.3.4.7 Poland

##### 9.3.4.7.1 Growing domestic and export markets for furniture to drive demand

TABLE 145 POLAND: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 146 POLAND: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 147 POLAND: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 148 POLAND: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY,

2022–2028 (USD MILLION)

9.3.4.8 Sweden

9.3.4.8.1 Growing clothing, footwear, and furniture industries to drive market

TABLE 149 SWEDEN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 150 SWEDEN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 151 SWEDEN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 152 SWEDEN: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

9.3.4.9 Portugal

9.3.4.9.1 Demand from footwear, furnishing, and automotive industries to drive market

TABLE 153 PORTUGAL: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 154 PORTUGAL: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 155 PORTUGAL: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 156 PORTUGAL: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

9.4 NORTH AMERICA

FIGURE 38 NORTH AMERICA: SYNTHETIC LEATHER MARKET SNAPSHOT

9.4.1 IMPACT OF RECESSION ON NORTH AMERICA

9.4.2 NORTH AMERICA SYNTHETIC LEATHER MARKET, BY TYPE

TABLE 157 NORTH AMERICA: SYNTHETIC LEATHER MARKET, BY TYPE, 2017–2021 (MILLION SQ. METER)

TABLE 158 NORTH AMERICA: SYNTHETIC LEATHER MARKET, BY TYPE, 2022–2028 (MILLION SQ. METER)

TABLE 159 NORTH AMERICA: SYNTHETIC LEATHER MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 160 NORTH AMERICA: SYNTHETIC LEATHER MARKET, BY TYPE, 2022–2028 (USD MILLION)

9.4.3 NORTH AMERICA SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY

TABLE 161 NORTH AMERICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 162 NORTH AMERICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 163 NORTH AMERICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 164 NORTH AMERICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

#### 9.4.4 NORTH AMERICA SYNTHETIC LEATHER MARKET, BY COUNTRY

TABLE 165 NORTH AMERICA: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2017–2021 (MILLION SQ. METER)

TABLE 166 NORTH AMERICA: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2022–2028 (MILLION SQ. METER)

TABLE 167 NORTH AMERICA: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 168 NORTH AMERICA: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2022–2028 (USD MILLION)

##### 9.4.4.1 US

9.4.4.1.1 Technological advancements and capacity expansions to drive market

TABLE 169 US: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 170 US: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 171 US: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 172 US: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

##### 9.4.4.2 Mexico

9.4.4.2.1 Increased footwear exports to drive market

TABLE 173 MEXICO: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 174 MEXICO: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 175 MEXICO: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 176 MEXICO: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

##### 9.4.4.3 Canada

9.4.4.3.1 Expanding end-use industries to drive market

TABLE 177 CANADA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 178 CANADA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 179 CANADA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 180 CANADA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

## 9.5 SOUTH AMERICA

### 9.5.1 IMPACT OF RECESSION ON SOUTH AMERICA

### 9.5.2 SOUTH AMERICA SYNTHETIC LEATHER MARKET, BY TYPE

TABLE 181 SOUTH AMERICA: SYNTHETIC LEATHER MARKET, BY TYPE, 2017–2021 (MILLION SQ. METER)

TABLE 182 SOUTH AMERICA: SYNTHETIC LEATHER MARKET, BY TYPE, 2022–2028 (MILLION SQ. METER)

TABLE 183 SOUTH AMERICA: SYNTHETIC LEATHER MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 184 SOUTH AMERICA: SYNTHETIC LEATHER MARKET, BY TYPE, 2022–2028 (USD MILLION)

### 9.5.3 SOUTH AMERICA SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY

TABLE 185 SOUTH AMERICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 186 SOUTH AMERICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 187 SOUTH AMERICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 188 SOUTH AMERICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

### 9.5.4 SOUTH AMERICA SYNTHETIC LEATHER MARKET, BY COUNTRY

TABLE 189 SOUTH AMERICA: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2017–2021 (MILLION SQ. METER)

TABLE 190 SOUTH AMERICA: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2022–2028 (MILLION SQ. METER)

TABLE 191 SOUTH AMERICA: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 192 SOUTH AMERICA: SYNTHETIC LEATHER MARKET, BY COUNTRY, 2022–2028 (USD MILLION)

#### 9.5.4.1 Brazil

##### 9.5.4.1.1 Growing footwear, automotive, and clothing industries to drive market

TABLE 193 BRAZIL: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 194 BRAZIL: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 195 BRAZIL: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 196 BRAZIL: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

#### 9.5.4.2 Argentina

9.5.4.2.1 Automotive, furnishing, and footwear industries to drive market

TABLE 197 ARGENTINA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 198 ARGENTINA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 199 ARGENTINA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 200 ARGENTINA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

### 9.6 MIDDLE EAST & AFRICA

#### 9.6.1 IMPACT OF RECESSION ON MIDDLE EAST & AFRICA

#### 9.6.2 MIDDLE EAST & AFRICA SYNTHETIC LEATHER MARKET, BY TYPE

TABLE 201 MIDDLE EAST & AFRICA: SYNTHETIC LEATHER MARKET, BY TYPE, 2017–2021 (MILLION SQ. METER)

TABLE 202 MIDDLE EAST & AFRICA: SYNTHETIC LEATHER MARKET, BY TYPE, 2022–2028 (MILLION SQ. METER)

TABLE 203 MIDDLE EAST & AFRICA: SYNTHETIC LEATHER MARKET, BY TYPE, 2017–2021 (USD MILLION)

TABLE 204 MIDDLE EAST & AFRICA: SYNTHETIC LEATHER MARKET, BY TYPE, 2022–2028 (USD MILLION)

#### 9.6.3 MIDDLE EAST & AFRICA SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY

TABLE 205 MIDDLE EAST & AFRICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 206 MIDDLE EAST & AFRICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 207 MIDDLE EAST & AFRICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 208 MIDDLE EAST & AFRICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

#### 9.6.4 MIDDLE EAST & AFRICA SYNTHETIC LEATHER MARKET, BY REGION

TABLE 209 MIDDLE EAST & AFRICA: SYNTHETIC LEATHER MARKET, BY REGION, 2017–2021 (MILLION SQ. METER)

TABLE 210 MIDDLE EAST & AFRICA: SYNTHETIC LEATHER MARKET, BY REGION,

2022–2028 (MILLION SQ. METER)

TABLE 211 MIDDLE EAST & AFRICA: SYNTHETIC LEATHER MARKET, BY REGION, 2017–2021 (USD MILLION)

TABLE 212 MIDDLE EAST & AFRICA: SYNTHETIC LEATHER MARKET, BY REGION, 2022–2028 (USD MILLION)

#### 9.6.4.1 Middle East

9.6.4.1.1 Furnishing, automotive, and clothing industries to drive market

TABLE 213 MIDDLE EAST: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 214 MIDDLE EAST: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 215 MIDDLE EAST: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 216 MIDDLE EAST: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

#### 9.6.4.2 Africa

9.6.4.2.1 Growing furnishing, automotive, and footwear industries to drive market

TABLE 217 AFRICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (MILLION SQ. METER)

TABLE 218 AFRICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (MILLION SQ. METER)

TABLE 219 AFRICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2017–2021 (USD MILLION)

TABLE 220 AFRICA: SYNTHETIC LEATHER MARKET, BY END-USE INDUSTRY, 2022–2028 (USD MILLION)

## 10 COMPETITIVE LANDSCAPE

### 10.1 INTRODUCTION

### 10.2 KEY PLAYER STRATEGIES

TABLE 221 OVERVIEW OF STRATEGIES ADOPTED BY KEY SYNTHETIC LEATHER MANUFACTURERS

### 10.3 RANKING OF KEY MARKET PLAYERS, 2022

FIGURE 39 RANKING OF TOP FIVE PLAYERS IN SYNTHETIC LEATHER MARKET, 2022

### 10.4 MARKET SHARE ANALYSIS

TABLE 222 SYNTHETIC LEATHER MARKET: DEGREE OF COMPETITION

FIGURE 40 NAN YA PLASTICS CORPORATION ACCOUNTED FOR LARGEST SHARE OF SYNTHETIC LEATHER MARKET IN 2022



## 10.5 REVENUE ANALYSIS OF KEY COMPANIES

FIGURE 41 REVENUE ANALYSIS OF KEY COMPANIES DURING LAST FIVE YEARS

## 10.6 COMPANY EVALUATION MATRIX

### 10.6.1 STARS

### 10.6.2 EMERGING LEADERS

### 10.6.3 PERVASIVE PLAYERS

### 10.6.4 PARTICIPANTS

FIGURE 42 COMPANY EVALUATION MATRIX, 2022

### 10.6.5 COMPANY FOOTPRINT

FIGURE 43 COMPANY FOOTPRINT (25 COMPANIES)

TABLE 223 PRODUCT TYPE FOOTPRINT (25 COMPANIES)

TABLE 224 END-USE INDUSTRY FOOTPRINT (25 COMPANIES)

TABLE 225 REGION FOOTPRINT (25 COMPANIES)

## 10.7 STARTUP/SME EVALUATION MATRIX

### 10.7.1 PROGRESSIVE COMPANIES

### 10.7.2 RESPONSIVE COMPANIES

### 10.7.3 DYNAMIC COMPANIES

### 10.7.4 STARTING BLOCKS

FIGURE 44 STARTUP/SME EVALUATION MATRIX, 2022

### 10.7.5 COMPETITIVE BENCHMARKING

TABLE 226 DETAILED LIST OF KEY STARTUPS/SMES

TABLE 227 COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

## 10.8 COMPETITIVE SCENARIO AND TRENDS

### 10.8.1 PRODUCT LAUNCHES

TABLE 228 PRODUCT LAUNCHES (2020–2023)

### 10.8.2 DEALS

TABLE 229 DEALS (2020–2023)

### 10.8.3 OTHERS

TABLE 230 OTHERS (2020–2023)

## 11 COMPANY PROFILES

(Business overview, Products/Solutions/Services offered, Recent Developments, Deals, MnM view, Right to win, Strategic choices, Weaknesses and competitive threats)\*

### 11.1 MAJOR PLAYERS

#### 11.1.1 KURARAY CO., LTD.

TABLE 231 KURARAY CO., LTD.: COMPANY OVERVIEW

FIGURE 45 KURARAY CO., LTD.: COMPANY SNAPSHOT

#### 11.1.2 SAN FANG CHEMICAL INDUSTRY CO., LTD.



TABLE 232 SAN FANG CHEMICAL INDUSTRY CO., LTD.: COMPANY OVERVIEW  
FIGURE 46 SAN FANG CHEMICAL INDUSTRY CO., LTD.: COMPANY SNAPSHOT

#### 11.1.3 TEIJIN LIMITED

TABLE 233 TEIJIN LIMITED: COMPANY OVERVIEW  
FIGURE 47 TEIJIN LIMITED: COMPANY SNAPSHOT

#### 11.1.4 MAYUR UNIQUOTERS LIMITED

TABLE 234 MAYUR UNIQUOTERS LIMITED: COMPANY OVERVIEW  
FIGURE 48 MAYUR UNIQUOTERS LIMITED: COMPANY SNAPSHOT

#### 11.1.5 NAN YA PLASTICS CORPORATION

TABLE 235 NAN YA PLASTICS CORPORATION: COMPANY OVERVIEW  
FIGURE 49 NAN YA PLASTICS CORPORATION: COMPANY SNAPSHOT

#### 11.1.6 FILWEL CO., LTD.

TABLE 236 FILWEL CO., LTD.: COMPANY OVERVIEW

#### 11.1.7 ZHEJIANG HEXIN HOLDINGS CO., LTD.

TABLE 237 ZHEJIANG HEXIN HOLDINGS CO., LTD.: COMPANY OVERVIEW

#### 11.1.8 WANHUA CHEMICAL GROUP CO., LTD

TABLE 238 WANHUA CHEMICAL GROUP CO., LTD: COMPANY OVERVIEW  
FIGURE 50 WANHUA CHEMICAL GROUP CO., LTD: COMPANY SNAPSHOT

#### 11.1.9 ALFATEX ITALIA SRL

TABLE 239 ALFATEX ITALIA SRL: COMPANY OVERVIEW

#### 11.1.10 H.R. POLYCOATS PRIVATE LIMITED

TABLE 240 H.R. POLYCOATS PRIVATE LIMITED: COMPANY OVERVIEW

\*Details on Business overview, Products/Solutions/Services offered, Recent Developments, MnM view, Key strengths, Strategic choices, Weaknesses and competitive threats might not be captured in case of unlisted companies.

### 11.2 OTHER KEY MARKET PLAYERS

#### 11.2.1 KOLON INDUSTRIES INC.

TABLE 241 KOLON INDUSTRIES, INC.: COMPANY OVERVIEW

#### 11.2.2 MARVEL VINYLs LIMITED

TABLE 242 MARVEL VINYLs LIMITED: COMPANY OVERVIEW

#### 11.2.3 TORAY INDUSTRIES, INC.

TABLE 243 TORAY INDUSTRIES, INC.: COMPANY OVERVIEW

#### 11.2.4 ANHUI ANLI MATERIAL TECHNOLOGY CO., LTD.

TABLE 244 ANHUI ANLI MATERIAL TECHNOLOGY CO., LTD.: COMPANY OVERVIEW

#### 11.2.5 SHANDONG JINFENG ARTIFICIAL LEATHER CO., LTD.

TABLE 245 SHANDONG JINFENG ARTIFICIAL LEATHER CO., LTD.: COMPANY OVERVIEW

#### 11.2.6 ECOLORICA MICROFIBER S.R.L.

**TABLE 246 ECOLORICA MICROFIBER S.R.L.: COMPANY OVERVIEW**

11.2.7 KONUS KONEX D.O.O.

**TABLE 247 KONUS KONEX D.O.O.: COMPANY OVERVIEW**

11.2.8 UNITED DECORATIVES PRIVATE LIMITED (JINDAL)

**TABLE 248 UNITED DECORATIVES PRIVATE LIMITED (JINDAL): COMPANY OVERVIEW**

11.2.9 ARORA VINYL PVT. LTD.

**TABLE 249 ARORA VINYL PVT. LTD.: COMPANY OVERVIEW**

11.2.10 ZHEJIANG YONGFA SYNTHETIC LEATHER CO., LTD.

**TABLE 250 ZHEJIANG YONGFA SYNTHETIC LEATHER CO., LTD.: COMPANY OVERVIEW**

11.2.11 POLITEKS SUNI DERI TEKSTIL LTD.

**TABLE 251 POLITEKS SUNI DERI TEKSTIL LTD.: COMPANY OVERVIEW**

11.2.12 LEO VINYLS

**TABLE 252 LEO VINYLS: COMPANY OVERVIEW**

11.2.13 PRIMO (PVT) LTD.

**TABLE 253 PRIMO (PVT) LTD.: COMPANY OVERVIEW**

11.2.14 NIRMAL FIBRES (P) LTD.

**TABLE 254 NIRMAL FIBRES (P) LTD.: COMPANY OVERVIEW**

11.2.15 SHAKTI TEX COATERS PVT. LTD.

**TABLE 255 SHAKTI TEX COATERS PVT. LTD.: COMPANY OVERVIEW****12 ADJACENT AND RELATED MARKETS****12.1 INTRODUCTION****12.2 LIMITATIONS****12.3 AUTOMOTIVE INTERIOR MATERIALS MARKET****12.3.1 MARKET DEFINITION****12.3.2 MARKET OVERVIEW****12.3.3 AUTOMOTIVE INTERIOR MATERIALS MARKET, BY REGION****TABLE 256 AUTOMOTIVE INTERIOR MATERIALS MARKET, BY REGION, 2016–2019 (KILOTON)****TABLE 257 AUTOMOTIVE INTERIOR MATERIALS MARKET, BY REGION, 2020–2026 (KILOTON)****TABLE 258 AUTOMOTIVE INTERIOR MATERIALS MARKET, BY REGION, 2016–2019 (USD MILLION)****TABLE 259 AUTOMOTIVE INTERIOR MATERIALS MARKET, BY REGION, 2020–2026 (USD MILLION)****12.3.3.1 Asia Pacific**

TABLE 260 ASIA PACIFIC: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2016–2019 (KILOTON)

TABLE 261 ASIA PACIFIC: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2020–2026 (KILOTON)

TABLE 262 ASIA PACIFIC: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 263 ASIA PACIFIC: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2020–2026 (USD MILLION)

#### 12.3.3.2 North America

TABLE 264 NORTH AMERICA: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2016–2019 (KILOTON)

TABLE 265 NORTH AMERICA: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2020–2026 (KILOTON)

TABLE 266 NORTH AMERICA: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 267 NORTH AMERICA: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2020–2026 (USD MILLION)

#### 12.3.3.3 Europe

TABLE 268 EUROPE: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2016–2019 (KILOTON)

TABLE 269 EUROPE: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2020–2026 (KILOTON)

TABLE 270 EUROPE: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 271 EUROPE: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2020–2026 (USD MILLION)

#### 12.3.3.4 Middle East & Africa

TABLE 272 MIDDLE EAST & AFRICA: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2016–2019 (KILOTON)

TABLE 273 MIDDLE EAST & AFRICA: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2020–2026 (KILOTON)

TABLE 274 MIDDLE EAST & AFRICA: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 275 MIDDLE EAST & AFRICA: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2020–2026 (USD MILLION)

#### 12.3.3.5 South America

TABLE 276 SOUTH AMERICA: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY COUNTRY, 2016–2019 (KILOTON)

TABLE 277 SOUTH AMERICA: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY

COUNTRY, 2020–2026 (KILOTON)

TABLE 278 SOUTH AMERICA: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY  
COUNTRY, 2016–2019 (USD MILLION)

TABLE 279 SOUTH AMERICA: AUTOMOTIVE INTERIOR MATERIALS MARKET, BY  
COUNTRY, 2020–2026 (USD MILLION)

## **13 APPENDIX**

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

13.3 CUSTOMIZATION OPTIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

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