

Synchronous Motors Market by Mount Type (Horizontal and Vertical), Voltage (LV and MV), End User (Oil & Gas, Chemicals & Petrochemicals, Metals, Mining, Pulp and Paper), Application, and by Region - Global Trends & Forecasts to 2021

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Abstracts

“Synchronous motors market to grow at a CAGR of 3.8% during the forecast period”

The global synchronous motors market is expected to reach a size of USD 21.49 billion by 2021, at a CAGR of 3.8% from 2016 to 2021. Rising electricity prices, along with increased demand for electricity and energy, is currently driving the demand for synchronous motors. Additionally, power factor correction capabilities have high potential for reducing energy consumption, and enhanced efficiency of the system provides a huge opportunity for retrofit applications in the manufacturing industry. This characteristic enables end-users to save on electricity bills and avoid penalty charges in many parts of the world, such as North America and Europe.

“Compressors is projected to be the largest segment, by application, during the forecast period”

Compressor is an important equipment in several critical industries, particularly in the process industries; this segment is expected to be the largest by 2021. In most factories and industrial facilities, generation of compressed air amounts for one-fifth of the total electricity bill. Industries are increasingly focusing on energy awareness and implementation of energy-efficient solutions to reduce their operational costs. Compressors require fixed speed motor applications; in this case, synchronous motors prove to be a better option to achieve higher efficiencies at a lower cost.

“Asia-Pacific: the fastest growing region in the synchronous motors market”

Asia-Pacific is the largest as well as fastest growing region in the global synchronous motors market. This growth and increasing demand for synchronous motors is attributed to the rise in manufacturing activities in countries such India, China, Japan, and Indonesia. Furthermore, growing need for energy efficiency in the region is also driving the demand for synchronous motors. The synchronous motor can drive more power from smaller units, which helps manufactures to achieve greater power densities and lesser space requirements.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants among other experts to obtain & verify critical qualitative and quantitate information as well as assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 55%, Tier 2-20%, and Tier 3-25%

By Designation: C-Level-75% and Others -25%

By Region: North America-10%, Europe-20%, Asia-Pacific-40%, Rest of the World -30%

Note: Others include product managers, marketing managers, and sales managers

Note: Rest of the World includes South America and the Middle East & Africa

The tier for companies has been defined on the basis of their total revenue, as of 2013: Tier-1 = >USD 5 billion, Tier-2 = USD 1 billion to USD 5 billion, and Tier-3 = USD 1 billion

Leading players of this industry have been profiled with their recent developments and other strategic activities. These include ABB Limited (Switzerland), Nidec Corporation (Japan), Rockwell Corporation (U.S.), Siemens AG (Germany), General Electric (U.S.), WEG S.A. (Brazil), Toshiba Corporation (Japan), Johnson Electric Holding Ltd. (Hong Kong), and Emerson Electric (U.S.), among others.

Why buy this report?

1. The report identifies and addresses key markets for synchronous motors, which is useful for manufacturers, suppliers, and utilities to review production, distribution, and installation plans.
2. The report includes analysis for key countries, by application, including pump, compressor, extruder, conveyer, fans, mixers, and others. It analyzes historical trends and also forecast for 2021, assisting in strategic decision making.
3. It also presents competition by analyzing recent market developments such as contracts & agreements, new product launches, expansions, and mergers & acquisitions from key global market players. It helps to understand the competition strategies and plan respective initiatives.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATION
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 SECONDARY DATA
 - 2.2.1 KEY DATA FROM SECONDARY SOURCES
- 2.3 PRIMARY DATA
 - 2.3.1 KEY DATA FROM PRIMARY SOURCES
 - 2.3.2 KEY INDUSTRY INSIGHTS
 - 2.3.2.1 Breakdown of primaries
- 2.4 MARKET SIZE ESTIMATION
 - 2.4.1 BOTTOM-UP APPROACH
 - 2.4.2 TOP-DOWN APPROACH
- 2.5 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.6 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.6.1 ASSUMPTIONS
 - 2.6.2 LIMITATIONS

3 EXECUTIVE SUMMARY

- 3.1 INTRODUCTION
- 3.2 HISTORICAL SCENARIO
- 3.3 CURRENT SCENARIO
- 3.4 FUTURE OUTLOOK
- 3.5 CONCLUSION

4 PREMIUM INSIGHTS

Synchronous Motors Market by Mount Type (Horizontal and Vertical), Voltage (LV and MV), End User (Oil & Gas, C...

- 4.1 ATTRACTIVE GROWTH OPPORTUNITIES IN THE SYNCHRONOUS MOTORS MARKET, 2016–2021
- 4.2 ASIA-PACIFIC ACCOUNTED FOR THE LARGEST MARKET SHARE (BY VALUE) IN 2015
- 4.3 SYNCHRONOUS MOTORS MARKET, BY APPLICATION, 2016–2021
- 4.4 HORIZONTAL MOUNT TYPE SEGMENT IS PROJECTED TO DOMINATE THE MARKET DURING THE FORECAST PERIOD
- 4.5 MEDIUM VOLTAGE CLASS SEGMENT IS EXPECTED TO DOMINATE THE SYNCHRONOUS MOTORS MARKET DURING THE FORECAST PERIOD
- 4.6 SYNCHRONOUS MOTORS MARKET, BY END-USER
- 4.7 LIFE CYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 SYNCHRONOUS MOTORS: MARKET SEGMENTATION
 - 5.2.1 BY VOLTAGE CLASS
 - 5.2.2 BY APPLICATION
 - 5.2.3 BY END-USER
 - 5.2.4 BY MOUNT TYPE
 - 5.2.5 BY REGION
- 5.3 MARKET DYNAMICS
 - 5.3.1 DRIVERS
 - 5.3.1.1 High efficiency associated with synchronous motors
 - 5.3.1.2 Power factor correction capabilities of synchronous motors
 - 5.3.1.3 Stringent regulations
 - 5.3.1.4 Optimized motor size requirements in industries
 - 5.3.2 RESTRAINTS
 - 5.3.2.1 Decrease in greenfield investment
 - 5.3.2.2 Increasing rewinding trend in developing markets
 - 5.3.3 OPPORTUNITIES
 - 5.3.3.1 Huge opportunity in the shipping propulsion industry
 - 5.3.3.2 Growth in fixed speed applications
 - 5.3.4 CHALLENGES
 - 5.3.4.1 Lack of awareness
 - 5.3.4.2 Mass & size reduction of motors leading to overheating problems

6 INDUSTRY TRENDS

6.1 SUPPLY CHAIN ANALYSIS

6.2 PORTER'S FIVE FORCES ANALYSIS

6.2.1 THREAT OF NEW ENTRANTS

6.2.2 THREAT OF SUBSTITUTES

6.2.3 BARGAINING POWER OF SUPPLIERS

6.2.4 BARGAINING POWER OF BUYERS

6.2.5 INTENSITY OF RIVALRY

7 SYNCHRONOUS MOTORS MARKET, BY MOUNTING TYPE

7.1 INTRODUCTION

7.2 HORIZONTAL MOUNTING SYNCHRONOUS MOTORS

7.3 VERTICAL MOUNTING SYNCHRONOUS MOTORS

8 SYNCHRONOUS MOTORS MARKET, BY VOLTAGE CLASS

8.1 INTRODUCTION

8.2 MEDIUM VOLTAGE CLASS SYNCHRONOUS MOTORS

8.3 LOW VOLTAGE CLASS SYNCHRONOUS MOTORS

9 SYNCHRONOUS MOTORS MARKET, BY END-USER

9.1 INTRODUCTION

9.2 OIL & GAS

9.3 CHEMICALS & PETROCHEMICALS

9.4 MINING

9.5 PULP & PAPER

9.6 METALS

9.7 OTHERS

10 SYNCHRONOUS MOTORS MARKET, BY APPLICATION

10.1 INTRODUCTION

10.2 COMPRESSORS

10.3 PUMPS

10.4 FANS

10.5 CONVEYER BELTS

10.6 EXTRUDERS

10.7 MIXERS

10.8 OTHERS

11 SYNCHRONOUS MOTORS MARKET, BY REGION

11.1 INTRODUCTION

11.2 NORTH AMERICA

11.2.1 U.S.

11.2.2 CANADA

11.2.3 MEXICO

11.3 EUROPE

11.3.1 GERMANY

11.3.2 RUSSIA

11.3.3 U.K.

11.3.4 ITALY

11.3.5 REST OF EUROPE

11.4 ASIA-PACIFIC

11.4.1 CHINA

11.4.2 INDIA

11.4.3 JAPAN

11.4.4 SOUTH KOREA

11.4.5 REST OF ASIA-PACIFIC

11.5 SOUTH AMERICA

11.5.1 BRAZIL

11.5.2 ARGENTINA

11.5.3 VENEZUELA

11.5.4 REST OF SOUTH AMERICA

11.6 THE MIDDLE EAST

11.6.1 SAUDI ARABIA

11.6.2 OMAN

11.6.3 QATAR

11.6.4 UNITED ARAB EMIRATES

11.6.5 REST OF THE MIDDLE EAST

11.7 AFRICA

11.7.1 EGYPT

11.7.2 NIGERIA

11.7.3 SOUTH AFRICA

11.7.4 ALGERIA

11.7.5 REST OF AFRICA

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 COMPETITIVE SITUATION & TRENDS

12.2.1 NEW PRODUCT/TECHNOLOGY LAUNCHES

12.2.2 MERGERS & ACQUISITIONS

12.2.3 EXPANSIONS

12.2.4 CONTRACTS & AGREEMENTS

12.2.5 INVESTMENTS

13 COMPANY PROFILES

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*

13.1 INTRODUCTION

13.2 ABB LTD.

13.3 SIEMENS AG

13.4 GENERAL ELECTRIC

13.5 ROCKWELL AUTOMATION INC.

13.6 TOSHIBA CORPORATION

13.7 WEG SA

13.8 BOSCH GROUP

13.9 JOHNSON ELECTRIC HOLDINGS LIMITED

13.10 HITACHI LTD.

13.11 EMERSON ELECTRIC CO.

13.12 NIDEC CORPORATION

13.13 ARC SYSTEMS INC.

*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

14 APPENDIX

14.1 INSIGHTS FROM INDUSTRY EXPERTS

14.2 DISCUSSION GUIDE

14.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

14.4 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

14.5 AVAILABLE CUSTOMIZATIONS

14.6 RELATED REPORTS

List Of Tables

LIST OF TABLES

- Table 1 SYNCHRONOUS MOTORS MARKET SIZE, BY MOUNTING TYPE, 2014–2021 (USD MILLION)
- Table 2 HORIZONTAL MOUNTING: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 3 VERTICAL MOUNTING: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 4 SYNCHRONOUS MOTORS MARKET SIZE, BY VOLTAGE CLASS, 2014–2021 (USD MILLION)
- Table 5 MEDIUM VOLTAGE CLASS: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 6 LOW VOLTAGE CLASS: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 7 SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)
- Table 8 OIL & GAS: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 9 CHEMICALS & PETROCHEMICALS: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 10 MINING: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 11 PULP & PAPER: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 12 METALS: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 13 OTHERS: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 14 SYNCHRONOUS MOTORS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
- Table 15 COMPRESSORS: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 16 PUMPS: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 17 FANS: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
- Table 18 CONVEYER BELTS: SYNCHRONOUS MOTORS MARKET SIZE, BY

REGION, 2014–2021 (USD MILLION)

Table 19 EXTRUDERS: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 20 MIXERS: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 21 OTHERS: SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 22 SYNCHRONOUS MOTORS MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 23 NORTH AMERICA: SYNCHRONOUS MOTORS MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 24 NORTH AMERICA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 25 NORTH AMERICA: SYNCHRONOUS MOTORS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 26 NORTH AMERICA: SYNCHRONOUS MOTORS MARKET SIZE, BY MOUNTING TYPE, 2014–2021 (USD MILLION)

Table 27 NORTH AMERICA: SYNCHRONOUS MOTORS MARKET SIZE, BY VOLTAGE CLASS, 2014–2021 (USD MILLION)

Table 28 U.S.: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 29 CANADA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 30 MEXICO: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 31 EUROPE: SYNCHRONOUS MOTORS MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 32 EUROPE: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 33 EUROPE: SYNCHRONOUS MOTORS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 34 EUROPE: SYNCHRONOUS MOTORS MARKET SIZE, BY MOUNTING TYPE, 2014–2021 (USD MILLION)

Table 35 EUROPE: SYNCHRONOUS MOTORS MARKET SIZE, BY VOLTAGE CLASS, 2014–2021 (USD MILLION)

Table 36 GERMANY: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 37 RUSSIA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 38 U.K.: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER,
2014–2021 (USD MILLION)

Table 39 ITALY: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER,
2014–2021 (USD MILLION)

Table 40 REST OF EUROPE: SYNCHRONOUS MOTORS MARKET SIZE, BY END-
USER, 2014–2021 (USD MILLION)

Table 41 ASIA-PACIFIC: SYNCHRONOUS MOTORS MARKET SIZE, BY COUNTRY,
2014–2021 (USD MILLION)

Table 42 ASIA-PACIFIC: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER,
2014–2021 (USD MILLION)

Table 43 ASIA-PACIFIC: SYNCHRONOUS MOTORS MARKET SIZE, BY
APPLICATION, 2014–2021 (USD MILLION)

Table 44 ASIA-PACIFIC: SYNCHRONOUS MOTORS MARKET SIZE, BY MOUNTING
TYPE, 2014–2021 (USD MILLION)

Table 45 ASIA-PACIFIC: SYNCHRONOUS MOTORS MARKET SIZE, BY VOLTAGE
CLASS, 2014–2021 (USD MILLION)

Table 46 CHINA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER,
2014–2021 (USD MILLION)

Table 47 INDIA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER,
2014–2021 (USD MILLION)

Table 48 JAPAN: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER,
2014–2021 (USD MILLION)

Table 49 SOUTH KOREA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-
USER, 2014–2021 (USD MILLION)

Table 50 REST OF ASIA-PACIFIC: SYNCHRONOUS MOTORS MARKET SIZE, BY
END-USER, 2014–2021 (USD MILLION)

Table 51 SOUTH AMERICA: SYNCHRONOUS MOTORS MARKET SIZE, BY
COUNTRY, 2014–2021 (USD MILLION)

Table 52 SOUTH AMERICA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-
USER, 2014–2021 (USD MILLION)

Table 53 SOUTH AMERICA: SYNCHRONOUS MOTORS MARKET SIZE, BY
APPLICATION, 2014–2021 (USD MILLION)

Table 54 SOUTH AMERICA: SYNCHRONOUS MOTORS MARKET SIZE, BY
MOUNTING TYPE, 2014–2021 (USD MILLION)

Table 55 SOUTH AMERICA: SYNCHRONOUS MOTORS MARKET SIZE, BY
VOLTAGE CLASS, 2014–2021 (USD MILLION)

Table 56 BRAZIL: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER,
2014–2021 (USD MILLION)

Table 57 ARGENTINA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER,

2014–2021 (USD MILLION)

Table 58 VENEZUELA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 59 REST OF SOUTH AMERICA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 60 MIDDLE EAST: SYNCHRONOUS MOTORS MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 61 MIDDLE EAST: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 62 MIDDLE EAST: SYNCHRONOUS MOTORS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 63 MIDDLE EAST: SYNCHRONOUS MOTORS MARKET SIZE, BY MOUNTING TYPE, 2014–2021 (USD MILLION)

Table 64 MIDDLE EAST: SYNCHRONOUS MOTORS MARKET SIZE, BY VOLTAGE CLASS, 2014–2021 (USD MILLION)

Table 65 SAUDI ARABIA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 66 OMAN: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 67 QATAR: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 68 UAE: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 69 REST OF THE MIDDLE EAST: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 70 AFRICA: SYNCHRONOUS MOTORS MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 71 AFRICA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 72 AFRICA: SYNCHRONOUS MOTORS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 73 AFRICA: SYNCHRONOUS MOTORS MARKET SIZE, BY MOUNTING TYPE, 2014–2021 (USD MILLION)

Table 74 AFRICA: SYNCHRONOUS MOTORS MARKET SIZE, BY VOLTAGE CLASS, 2014–2021 (USD MILLION)

Table 75 EGYPT: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 76 NIGERIA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 77 SOUTH AFRICA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 78 ALGERIA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 79 REST OF AFRICA: SYNCHRONOUS MOTORS MARKET SIZE, BY END-USER, 2014–2021 (USD MILLION)

Table 80 NEW PRODUCT/TECHNOLOGY LAUNCHES, 2015–2016

Table 81 MERGERS & ACQUISITIONS, 2014–2016

Table 82 EXPANSIONS, 2015–2016

Table 83 CONTRACTS & AGREEMENTS, 2012–2016

Table 84 INVESTMENTS, 2012

List Of Figures

LIST OF FIGURES

Figure 1 SYNCHRONOUS MOTORS MARKET SEGMENTATION

Figure 2 SYNCHRONOUS MOTORS MARKET: RESEARCH DESIGN

Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, & REGION

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 6 DATA TRIANGULATION METHODOLOGY

Figure 7 ASIA-PACIFIC OCCUPIED THE LARGEST MARKET SHARE (VALUE) IN 2015

Figure 8 SYNCHRONOUS MOTORS MARKET SHARE (VALUE), BY VOLTAGE CLASS, 2015

Figure 9 OIL & GAS END-USER SEGMENT IS EXPECTED TO ACCOUNT FOR THE MAXIMUM SHARE DURING THE FORECAST PERIOD

Figure 10 COMPRESSORS SEGMENT IS ESTIMATED TO BE THE LARGEST APPLICATION IN 2016 AND IS PROJECTED TO REMAIN SO BY 2021

Figure 11 SYNCHRONOUS MOTORS MARKET SHARE (VALUE), BY MOUNT TYPE, 2015

Figure 12 SYNCHRONOUS MOTORS MARKET SNAPSHOT: ASIA-PACIFIC IS EXPECTED TO EXHIBIT THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 13 POWER FACTOR CORRECTION CAPABILITIES & NEED FOR ENERGY SAVING ARE EXPECTED TO DRIVE THE DEMAND FOR SYNCHRONOUS MOTORS DURING THE FORECAST PERIOD

Figure 14 ASIA-PACIFIC & SOUTH AMERICA ARE EXPECTED TO GROW AT A FAST PACE DURING THE FORECAST PERIOD

Figure 15 COMPRESSORS SEGMENT IS EXPECTED TO HOLD THE LARGEST MARKET SHARE DURING THE FORECAST PERIOD

Figure 16 THE HORIZONTAL MOUNTING TYPE SYNCHRONOUS MOTORS MARKET IS PROJECTED TO HOLD THE LARGEST SHARE DURING THE FORECAST PERIOD

Figure 17 MEDIUM VOLTAGE CLASS SYNCHRONOUS MOTORS SEGMENT ACCOUNTED FOR THE LARGEST MARKET SHARE IN 2015

Figure 18 OIL & GAS SEGMENT IS PROJECTED TO HOLD THE LARGEST MARKET SHARE (BY VALUE) IN THE SYNCHRONOUS MOTORS MARKET DURING THE FORECAST PERIOD

Figure 19 THE ASIA-PACIFIC MARKET IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 20 SYNCHRONOUS MOTORS MARKET SEGMENTATION: BY VOLTAGE, APPLICATION, END-USER, MOUNT TYPE, & REGION

Figure 21 MARKET DYNAMICS FOR SYNCHRONOUS MOTORS MARKET

Figure 22 CRUDE OIL PRICE TREND (JUNE 2014–MARCH 2016)

Figure 23 SUPPLY CHAIN ANALYSIS: MAJOR VALUE IS ADDED DURING THE MANUFACTURING & ASSEMBLY PHASE

Figure 24 PORTER'S FIVE FORCES ANALYSIS: SYNCHRONOUS MOTORS MARKET

Figure 25 SYNCHRONOUS MOTORS MARKET SHARE (VALUE), BY MOUNTING TYPE, 2016–2021

Figure 26 SYNCHRONOUS MOTORS MARKET SHARE (VALUE), BY VOLTAGE CLASS, 2016–2021

Figure 27 SYNCHRONOUS MOTORS MARKET SHARE (VALUE), BY END-USER, 2016–2021

Figure 28 SYNCHRONOUS MOTOR MARKET SHARE (VALUE), BY APPLICATION, 2016–2021

Figure 29 SYNCHRONOUS MOTORS MARKET SHARE (VALUE), BY REGION, 2015

Figure 30 REGIONAL SNAPSHOT – GROWTH RATE OF SYNCHRONOUS MOTORS MARKET IN MAJOR COUNTRIES, 2016–2021

Figure 31 NORTH AMERICA SYNCHRONOUS MOTORS MARKET: AN OVERVIEW

Figure 32 EUROPE SYNCHRONOUS MOTORS MARKET: AN OVERVIEW

Figure 33 ASIA-PACIFIC SYNCHRONOUS MOTORS MARKET: AN OVERVIEW

Figure 34 COMPANIES ADOPTED NEW PRODUCT/TECHNOLOGY LAUNCH AS THE KEY GROWTH STRATEGY FROM 2012–2016

Figure 35 MARKET EVALUATION FRAMEWORK: EXPANSIONS, MERGERS & ACQUISITIONS, & NEW PRODUCT/TECHNOLOGY LAUNCHES HAVE FUELED THE GROWTH OF COMPANIES FROM 2012 TO 2016

Figure 36 REGIONAL REVENUE MIX OF THE TOP 5 MARKET PLAYERS

Figure 37 ABB LTD.: COMPANY SNAPSHOT

Figure 38 ABB LTD.: SWOT ANALYSIS

Figure 39 SIEMENS AG: COMPANY SNAPSHOT

Figure 40 SIEMENS AG: SWOT ANALYSIS

Figure 41 GENERAL ELECTRIC: COMPANY SNAPSHOT

Figure 42 GENERAL ELECTRIC: SWOT ANALYSIS

Figure 43 ROCKWELL AUTOMATION INC.: COMPANY SNAPSHOT

Figure 44 ROCKWELL AUTOMATION INC. : SWOT ANALYSIS

Figure 45 TOSHIBA CORPORATION: COMPANY SNAPSHOT

Figure 46 TOSHIBA CORPORATION : SWOT ANALYSIS

Figure 47 WEG SA: COMPANY SNAPSHOT

Figure 48 BOSCH GROUP: COMPANY SNAPSHOT

Figure 49 JOHNSON ELECTRIC HOLDINGS LIMITED: COMPANY SNAPSHOT

Figure 50 HITACHI LTD: COMPANY SNAPSHOT

Figure 51 EMERSON ELECTRIC CO.: COMPANY SNAPSHOT

Figure 52 NIDEC CORPORATION: COMPANY SNAPSHOT

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