

Swine (Pig) Feed Market by Type (Starter, Grower, Sow), Additive (Antibiotics, Vitamins, Antioxidants, Amino Acids, Feed Enzymes, Feed Acidifiers) and by Geography - Global Trends & Forecasts to 2018

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Abstracts

Pork is the culinary name for the meat of the domestic pig. It is one of the most common types of meat consumed worldwide. Similar to all types of meat, pork is eaten both, freshly cooked and preserved. Some examples of preserved pork are ham, smoked pork, gammon, bacon, and sausage. Pork is a popular meat in the Western world. It is also very common in Chinese cuisine.

Many classes of swine feed have particular nutrient requirements. In general, feed for young pigs require greater dietary levels of most nutrients such as protein (lysine) than that for older pigs. As such, there are various diets on the market, or ones that can be mixed on farms, which are suitable to each class of pig. These diet types usually include starters, growers, sow, and others.

Feed additives are compounds added to premixes, supplements, and complete feeds. They are non-nutritive products used in swine diets to improve the health of pigs and enhance the quality of pork. Swine feed additives help to increase the profitability of pork production. Common feed additives used in pork diets include antimicrobials, antioxidants, emulsifiers, binders, pH control agents, and enzymes.

The phases of pork production that take place on farms to rear pigs ready for the market are called breeding-gestation, farrowing, nursery, and grow-finish. During these phases, the pigs are fed as per their feeding types and requirements. The global swine feed additives market generated a value of \$4,419.0 million in 2012 and is expected to grow at a CAGR of 5.5% by 2018.

The swine feed market is dominated by key companies such as CHR. Hansen Holdings A/S (Denmark), Lallemand Inc. (Canada), Novus International Inc.(U.S), Royal DSM N.V. (The Netherlands), BASF (Badishce Anilin und Soda Fabrik) (Germany), Alltech Inc. (U.S), ADM (Archer Daniels Midland Company) (U.S), Charoen Popkhand Foods (Thailand), ABF Plc (Associated British Food) (U.K), Cargill Inc. (U.S). They keep the competition at a moderate pace; however, being a consolidated and rationalized market, individual companies have their competitive advantage in the market when supplying swine feed & additives.

FIGURE 1 SWINE FEED MARKET SHARE (REVENUE), BY GEOGRAPHY, 2012
Source: MarketsandMarkets Analysis

The global swine feed market consumed 212,727.4 KT in 2012 and is anticipated to grow at a CAGR of 3.3% by 2018. The market was led by grower feed with the fastest growing CAGR and market share. The market was led by Asia-Pacific in 2012.

FIGURE 2 SWINE FEED ADDITIVES MARKET SHARE (REVENUE), BY GEOGRAPHY, 2012 Source: MarketsandMarkets Analysis

The report focuses on the detailed study of swine feed type and additive in different regions with a thorough analysis of the market players in the industry. The key players covered in this report are CHR. Hansen Holdings A/S (Denmark), Lallemand Inc. (Canada), Novus International Inc.(U.S), Royal DSM N.V. (The Netherlands), BASF (Badishce Anilin und Soda Fabrik) (Germany), Alltech Inc. (U.S), ADM (Archer Daniels Midland Company) (U.S), Charoen Popkhand Foods (Thailand), ABF Plc (Associated British Food) (U.K), Cargill Inc. (U.S). This research report provides a comprehensive analysis of the global swine feed market.

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About

The global demand for pork meat has witnessed tremendous growth in recent years due to rising nutritional requirements of ever increasing population. Due to this trend, the swine farmers around the world are experiencing pressure to suffice the void between demand and supply of swine products. They are demanding nutritional feed from feed manufacturers for rapid growth and increasing productivity of their animals. Feed and feed additives are vital components required for accelerating growth and maintaining health of pigs. The rising demand for swine nutrition has created exponential demand for swine feed and feed additives. The swine feed and feed additives market is witnessing rapid revenue generations opportunities from developed as well as emerging economies.

This report describes the key players in the swine feed and swine feed additives market across the globe. The regions covered include North America (U.S., Canada, and Mexico), Europe (U.K., Germany, France, Italy, and Spain), Asia-Pacific (China, Japan, and Vietnam), Latin America (Argentina and Brazil), and Rest of the World (South Africa).

The growth strategies of the market players have been identified and analyzed. The manufacturers are exploring the Asia-Pacific and Latin American markets for potential customers. ADM (U.S.), DSM (The Netherlands), BASF (Germany), Cargill Inc. (U.S.), and Lallemand Inc. (Canada) are some of the key players in the swine feed and feed additives market.

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