

# **Sustainability Certification Market by Climate Impact, Material Sustainability, Energy & Emissions Management (Hydrogen, Carbon & Greenhouse Gas Management), Green Buildings, Electric Vehicle (EV) Batteries, Circular Economy - Global Forecast to 2030**

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## **Abstracts**

The global sustainability certification market is estimated to be valued at USD 4.25 billion by 2030, up from USD 3.10 billion in 2025, at a CAGR of 6.5% during the forecast period.

Growing consumer consciousness of sustainable products, rising corporate sustainability commitments, and stringent regulations on ESG reporting are the major drivers of the growth of the sustainability certification market. The global market growth is expected to be substantial as companies focus on sustainability in supply chains and investors demand improved ESG performance. Moreover, progress in digital verification tools, including blockchain and AI, is increasing traceability, with industry-specific and circular economy certifications on the rise. Investments in green energy and carbon markets are also increasing adoption of certification schemes, bolstering transparency and compliance across industries.

“Mobility & transportation to register the highest CAGR during the forecast period.”

The mobility & transportation segment will exhibit the highest CAGR of the sustainability certification market during the forecast period due to its critical role in emissions savings, fuel consumption, and compliance. Sustainability certifications make it easy to comply in that they can be conveniently incorporated into corporate sustainability programs to enable transparent carbon reporting and ethical supply chain sourcing in applications such as electric vehicles and public transport. Internet platforms are

revolutionizing the market by providing real-time tracking, lifecycle assessment, and optimal sustainability management. Companies such as Tesla (US) and Ford Motor Company (US) are implementing schemes of certification to facilitate support for environmental claims and supply chain transparency. The movement towards green mobility solutions and policy pressures on emissions is fuelling the uptake of sustainability certifications, with producers embracing lifecycle assessment methodologies and carbon footprint monitoring to keep pace with regulation and brand reputation. The increased need for valid, reproducible, and AI-based sustainability solutions will also drive certification uptake in the market in the future, with mobility and transport being the fastest-growing segment.

“Climate impact segment to account the largest market share during the forecast period.”

The climate impact segment leads the sustainability certification market due to reduced carbon emissions, carbon neutrality, and net-zero certifications from industries seeking to meet international climate targets. The segment leads due to increased regulatory pressures and business efforts to reduce greenhouse gas emissions. Certification bodies now compete alongside consulting and verification services as critical contributors to this sector. The climate impact certifications cover carbon footprint assessment, emission reduction verification, carbon offset validation, and net-zero achievement recognition. Organizations continually enhance their certification programs to maintain leadership. Global providers such as SGS SA (Switzerland) and Bureau Veritas (France) expand their services by offering comprehensive carbon management solutions, which represent a major share of this market. These programs deliver accurate reporting and help businesses demonstrate accountability. The market continues to grow as industries seek reliable certifications to strengthen environmental performance and meet sustainability targets.

“North America registered the second largest market share during the forecast period.”

North America has the second-largest market share of sustainability certifications, with expansion spurred by increasing adoption in industries like energy & emissions management, infrastructure, and mobility & transportation. The US, a leading proponent of clean energy and green building, relies on certifications to meet environmental laws and enhance operational sustainability. Likewise, the manufacturing industry increasingly incorporates certification programs to become more transparent in the supply chain and achieve carbon reduction goals. The enforcement of the United States-Mexico-Canada Agreement (USMCA) has further strengthened regional sustainability

initiatives by encouraging more stringent environmental regulations and sustainable sourcing practices and increasing certification requirements. Moreover, the existence of regulatory agencies such as the Environmental Protection Agency (EPA) and sustainability standards and guidelines such as Leadership in Energy and Environmental Design (LEED), and the Global Reporting Initiative (GRI) guarantees uniform sustainability practices. Major players in the region are UL LLC (US), SCS Global Services (US), Green Business Certification Inc. (GBCI) (US), and LabTest Certification Inc. (Canada), contributing further to the utilization of certification schemes across various industries.

The break-up of the profile of primary participants in the sustainability certification market-

By Company Type: Tier 1 – 40%, Tier 2 – 35%, Tier 3 – 25%

By Designation Type: C Level – 40%, Director Level – 30%, Others – 30%

By Region Type: Asia Pacific – 35%, North America – 25%, Europe – 25%, Rest of the World – 15%

The major players in the sustainability certification market with a significant global presence include SGS Société Générale de Surveillance SA (SGS SA) (Switzerland), UL LLC (US), TUV SUD (Germany), TUV Rheinland (Germany), Bureau Veritas (France), and others.

## Research Coverage

The report segments the sustainability certification market and forecasts its market size by application, vertical, sustainability focus, and region. The report provides a comprehensive review of drivers, restraints, opportunities, and challenges influencing market growth. It covers qualitative aspects in addition to quantitative aspects of the market. The report segments the sustainability certification market and forecasts its market size by application, vertical, sustainability focus, and region.

By Application

Energy & Emissions Management

Renewable Energy

Solar

Wind

Hydrogen

Biomass

Carbon & Greenhouse Gas Management

Mobility & Transportation

Electric Vehicle (EV) Batteries

Vehicle Emission Testing

Infrastructure

Green Buildings

Sustainable Construction Materials

Circular Economy

Sustainable Packaging & Materials

Waste Management & Recycling

Responsible Sourcing

By Vertical

Industrial

Discrete

Process

Residential

Commercial

By Sustainability Focus

Climate Impact

Energy Efficiency

Material Sustainability & Waste Management

Supply Chain Sustainability

By Region

North America

US

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Poland

Nordics

Rest of Europe

Asia Pacific

China

Japan

South Korea

India

Australia

Indonesia

Malaysia

Thailand

Vietnam

Rest of Asia Pacific

RoW

Middle East

Bahrain

Kuwait

Oman

Qatar

Saudi Arabia

United Arab Emirates (UAE)

Rest of Middle East

Africa

South Africa

Other African Countries

South America

#### Reasons to buy the report:

The report will help the market leaders/new entrants in this market with information on the closest approximate revenues for the overall sustainability certification market and related segments. This report will help stakeholders understand the competitive landscape and gain more insights to strengthen their position in the market and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, opportunities, and challenges.

#### The report provides insights on the following pointers:

Analysis of key drivers (rising consumer awareness and demand for sustainable products, growth in sustainable supply chain practices, corporate sustainability commitments and net-zero pledges, investor pressure for better ESG performance and disclosure, regulatory pressures and compliance requirements for ESG reporting), restraints (high costs of obtaining and maintaining multiple certifications, complex certification standards, limited resources for small and medium enterprises to participate), opportunities (rising demand for industry-specific certifications, circular economy-focused certifications, growing investments/advancements in green energy and carbon markets, digital verification technologies (blockchain, IoT, AI) to improve traceability), and challenges (ensuring credibility and avoiding greenwashing accusations, adaptation to evolving sustainability metrics and standards)

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new service launches in the sustainability certification market.

**Market Development:** Comprehensive information about expanding markets – the report analyses the sustainability certification market across varied regions.

**Market Diversification:** Exhaustive information about new certification services, untapped geographies, recent developments, and investments in the sustainability certification market.

**Competitive Assessment:** In-depth assessment of market shares, growth strategies, and solution and service offerings of leading players, including Soci t  G n rale de Surveillance SA (SGS SA) (Switzerland), UL LLC (US), TUV SUD (Germany), TUV Rheinland (Germany), Bureau Veritas (France), DEKRA (Germany), Intertek Group plc (UK), DNV GL (Norway), Element Materials Technology (UK), LRQA Group Limited (UK), TUV NORD Group (Germany), and Control Union (Netherlands).



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