

# **Surgical/Operating Microscopes Market by Application (Neuro and Spine Surgery, Plastic and Reconstructive Surgery, Ear, Nose, and Throat Surgery, Oncology, Urology, Documentations), End User (Hospitals, Outpatient Facility) - Global Forecast to 2021**

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## **Abstracts**

The global surgical/operating microscopes market is expected to reach USD 915.6 million in 2021 from USD 508.1 million in 2016, at a CAGR of 12.5% from 2016 to 2021. The increasing use of fluorescence image-guided surgery (FIGS), increase in the number of surgeries and growing demand for MIS, advancements in healthcare facilities, technological advancements, and customized microscopy solutions are the key factors driving the growth of the global surgical/operating microscopes market.

In recent years, the Asia-Pacific market for surgical/operating microscopes has witnessed a significant growth due to the improving R&D infrastructure, rising focus of market players on this region, and increasing government initiatives.

In this report, the global surgical/operating microscopes market is segmented on the basis of application, end user, and region. On the basis of application, the market is classified into neuro and spine surgery, plastic and reconstructive surgery, ophthalmology, gynecology and urology, oncology, dentistry, ENT surgery, and documentation. In 2016, the neuro and spine surgery segment is expected to account for the largest share of the market. However, the oncology segment is projected to grow at the highest CAGR during the forecast period due to the increasing prevalence of cancer across the globe.

On the basis of end user, the market is segmented into hospitals and outpatient facilities. In 2016, the hospitals segment is expected to account for the largest share of the market. The growing usage of surgical/operating microscopes in complex neurology, ENT, and dental procedures, and implementation of less-invasive surgical instruments during MIS procedures in hospitals are key market drivers in this end-user segment.

New and innovative product launches was the dominant strategy adopted by key industry participants to increase their market share and cater to unmet needs.

#### Research Coverage:

From an insight perspective, this research report focuses on qualitative data, market size, and growth of various segments and subsegments, competitive landscape, and company profiles. The qualitative data covers various levels of industry analysis such as market dynamics (drivers, restraints, opportunities, and threats), winning imperatives, and burning issues. The report also offers market sizes and data on the growth of various segments in the industry. It focuses on emerging and high-growth segments, high-growth regions, and initiatives of governments. The competitive landscape covers growth strategies adopted by industry players in the last three years. The company profiles comprise basic views on key players in the surgical/operating microscopes market and the product portfolios, developments, and strategies adopted by market players to maintain and increase their market shares in the near future. The above-mentioned market research data, current market size, and forecast of future trends will help key players and new entrants to make the necessary decisions regarding product offerings, geographical focus, change in approach, R&D investments for innovations in products and technologies, and levels of output in order to remain successful.

#### Reasons to buy this report:

From an insight perspective, this research report focuses on various levels of analysis—industry analysis (industry trends) and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the surgical/operating microscopes market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on products offered by the top players in the surgical/operating microscopes market

**Product Development/Innovation:** Detailed insights on the upcoming technologies, research & development activities, and new product launches in the surgical/operating microscopes market

**Market Development:** Comprehensive information about lucrative emerging markets—the report analyzes the markets for surgical/operating microscopes across various regions

**Market Diversification:** Exhaustive information about new products, untapped geographies, and recent developments in the surgical/operating microscopes market

**Competitive Assessment:** In-depth assessment of market ranking, strategies, products, and manufacturing capabilities of the leading players in the surgical/operating microscopes market

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