

Surgical/Operating Microscopes Market by Application (Neuro and Spine Surgery, Plastic and Reconstructive Surgery, Ear, Nose, and Throat Surgery, Oncology, Urology, Documentations), End User (Hospitals, Outpatient Facility) - Global Forecast to 2021

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Abstracts

The global surgical/operating microscopes market is expected to reach USD 915.6 million in 2021 from USD 508.1 million in 2016, at a CAGR of 12.5% from 2016 to 2021. The increasing use of fluorescence image-guided surgery (FIGS), increase in the number of surgeries and growing demand for MIS, advancements in healthcare facilities, technological advancements, and customized microscopy solutions are the key factors driving the growth of the global surgical/operating microscopes market.

In recent years, the Asia-Pacific market for surgical/operating microscopes has witnessed a significant growth due to the improving R&D infrastructure, rising focus of market players on this region, and increasing government initiatives.

In this report, the global surgical/operating microscopes market is segmented on the basis of application, end user, and region. On the basis of application, the market is classified into neuro and spine surgery, plastic and reconstructive surgery, ophthalmology, gynecology and urology, oncology, dentistry, ENT surgery, and documentation. In 2016, the neuro and spine surgery segment is expected to account for the largest share of the market. However, the oncology segment is projected to grow at the highest CAGR during the forecast period due to the increasing prevalence of cancer across the globe.



On the basis of end user, the market is segmented into hospitals and outpatient facilities. In 2016, the hospitals segment is expected to account for the largest share of the market. The growing usage of surgical/operating microscopes in complex neurology, ENT, and dental procedures, and implementation of less-invasive surgical instruments during MIS procedures in hospitals are key market drivers in this end-user segment.

New and innovative product launches was the dominant strategy adopted by key industry participants to increase their market share and cater to unmet needs.

Research Coverage:

From an insight perspective, this research report focuses on qualitative data, market size, and growth of various segments and subsegments, competitive landscape, and company profiles. The qualitative data covers various levels of industry analysis such as market dynamics (drivers, restraints, opportunities, and threats), winning imperatives, and burning issues. The report also offers market sizes and data on the growth of various segments in the industry. It focuses on emerging and high-growth segments, high-growth regions, and initiatives of governments. The competitive landscape covers growth strategies adopted by industry players in the last three years. The company profiles comprise basic views on key players in the surgical/operating microscopes market and the product portfolios, developments, and strategies adopted by market players to maintain and increase their market shares in the near future. The abovementioned market research data, current market size, and forecast of future trends will help key players and new entrants to make the necessary decisions regarding product offerings, geographical focus, change in approach, R&D investments for innovations in products and technologies, and levels of output in order to remain successful.

Reasons to buy this report:

From an insight perspective, this research report focuses on various levels of analysis—industry analysis (industry trends) and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the surgical/operating microscopes market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on products offered by the top players in the surgical/operating microscopes market



Product Development/Innovation: Detailed insights on the upcoming technologies, research & development activities, and new product launches in the surgical/operating microscopes market

Market Development: Comprehensive information about lucrative emerging markets—the report analyzes the markets for surgical/operating microscopes across various regions

Market Diversification: Exhaustive information about new products, untapped geographies, and recent developments in the surgical/operating microscopes market

Competitive Assessment: In-depth assessment of market ranking, strategies, products, and manufacturing capabilities of the leading players in the surgical/operating microscopes market



Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET SCOPE
 - 1.2.1 MARKETS COVERED
 - 1.2.2 YEARS CONSIDERED FOR THE STUDY
- 1.3 CURRENCY
- 1.4 LIMITATIONS
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 MARKET SIZE ESTIMATION
- 2.2 MARKET BREAKDOWN AND DATA TRIANGULATION
 - 2.2.1 KEY DATA FROM SECONDARY SOURCES
 - 2.2.2 KEY DATA FROM PRIMARY SOURCES
 - 2.2.2.1 Key industry insights
 - 2.2.2.2 Assumptions for the study
- 2.3 MACROECONOMIC FACTOR ANALYSIS
 - 2.3.1 INTRODUCTION
 - 2.3.2 DEMAND-SIDE ANALYSIS
 - 2.3.2.1 Health care expenditure pattern
 - 2.3.2.2 Increasing number of new cancer cases

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 SURGICAL/OPERATING MICROSCOPES MARKET TO WITNESS HIGH GROWTH IN THE FORECAST PERIOD
- 4.2 SURGICAL/OPERATING MICROSCOPES MARKET, BY APPLICATION
- 4.3 SURGICAL/OPERATING MICROSCOPES MARKET, BY END USER
- 4.4 SURGICAL/OPERATING MICROSCOPES MARKET, BY REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION



5.2 MARKET DYNAMICS

5.2.1 DRIVERS

- 5.2.1.1 Increasing use of fluorescence image-guided surgery (FIGS)
- 5.2.1.2 Increase in the number of surgeries and growing demand for MIS
- 5.2.1.3 Advancements in healthcare facilities
- 5.2.1.4 Technological advancements
- 5.2.1.5 Customized microscopy solutions

5.2.2 RESTRAINTS

- 5.2.2.1 High cost of advanced surgical/operating microscopes
- 5.2.2.2 Implementation of excise tax by the U.S. Government
- 5.2.2.3 Heavy custom duties on medical devices

5.2.3 OPPORTUNITIES

- 5.2.3.1 Emerging markets (China, India, Brazil, and The Middle East)
- 5.2.3.2 Broadened applications of surgical/operating microscopes

5.2.4 CHALLENGES

5.2.4.1 High degree of technical expertise

6 SURGICAL/OPERATING MICROSCOPES MARKET, BY APPLICATION

- **6.1 INTRODUCTION**
- 6.2 NEURO AND SPINE SURGERY
- 6.3 PLASTIC AND RECONSTRUCTIVE SURGERY
- 6.4 OPHTHALMOLOGY
- 6.5 GYNECOLOGY AND UROLOGY
- 6.6 ONCOLOGY
- 6.7 EAR, NOSE, AND THROAT (ENT) SURGERY
- 6.8 DENTISTRY
- 6.9 DOCUMENTATION

7 SURGICAL/OPERATING MICROSCOPES MARKET, BY END USER

- 7.1 INTRODUCTION
- 7.2 HOSPITALS
- 7.3 OUTPATIENT FACILITIES

8 GLOBAL SURGICAL/OPERATING MICROSCOPES MARKET, BY REGION

- 8.1 INTRODUCTION
- 8.2 NORTH AMERICA



- 8.2.1 U.S.
- 8.2.2 CANADA
- 8.3 EUROPE
 - **8.3.1 GERMANY**
 - 8.3.2 U.K.
 - 8.3.3 ROE (REST OF EUROPE)
- 8.4 ASIA-PACIFIC
 - 8.4.1 CHINA
 - 8.4.2 INDIA
 - 8.4.3 ROAPAC (REST OF APAC)
- 8.5 REST OF THE WORLD (ROW)

9 COMPETITIVE LANDSCAPE

- 9.1 OVERVIEW
- 9.2 BATTLE FOR MARKET SHARE: PRODUCT LAUNCH WAS THE KEY STRATEGY ADOPTED

BY MARKET PLAYERS BETWEEN 2014 & 2016

- 9.3 PRODUCT LAUNCHES
- 9.4 AGREEMENTS AND COLLABORATIONS
- 9.5 OTHER STRATEGIES

10 COMPANY PROFILES

(Overview, Products and Services, Financials, Strategy & Development)*

- 10.1 INTRODUCTION
- 10.2 NOVARTIS AG
- 10.3 DANAHER CORPORATION
- 10.4 TOPCON CORPORATION
- 10.5 CARL ZEISS AG
- 10.6 HAAG-STREIT SURGICAL GMBH (MOLLER-WEDEL GMBH)
- 10.7 ACCU-SCOPE INC.
- 10.8 ALLTION (WUZHOU) CO., LTD.
- 10.9 ARRI MEDICAL (ARRI GROUP)
- 10.10 KARL KAPS GMBH & CO. KG
- 10.11 TAKAGI SEIKO CO. LTD.



*Details on Overview, Products and Services, Financials, Strategy & Development might not be Captured in case of Unlisted Companies.

11 APPENDIX

- 11.1 INSIGHTS OF INDUSTRY EXPERTS
- 11.2 DISCUSSION GUIDE
- 11.3 OTHER DEVELOPMENTS
- 11.4 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
- 11.5 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 11.6 AVAILABLE CUSTOMIZATIONS
- 11.7 RELATED REPORTS
- 11.8 AUTHOR DETAILS



List Of Tables

LIST OF TABLES

Table 1 GLOBAL SURGICAL/OPERATING MICROSCOPES MARKET SNAPSHOT (2016 VS. 2021)

Table 2 TECHNOLOGICAL ADVANCEMENTS

Table 3 SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 4 SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR NEURO AND SPINE SURGERY, BY REGION, 2014–2021 (USD MILLION)

Table 5 NORTH AMERICA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR NEURO AND SPINE SURGERY, BY COUNTRY, 2014–2021 (USD MILLION) Table 6 EUROPE: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR NEURO AND SPINE SURGERY, BY COUNTRY/REGION, 2014–2021 (USD MILLION) Table 7 ASIA-PACIFIC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR NEURO AND SPINE SURGERY, BY COUNTRY/REGION, 2014–2021 (USD MILLION)

Table 8 SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR PLASTIC AND RECONSTRUCTIVE SURGERY, BY REGION, 2014–2021 (USD MILLION)
Table 9 NORTH AMERICA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR PLASTIC AND RECONSTRUCTIVE SURGERY, BY COUNTRY, 2014–2021 (USD MILLION)

Table 10 EUROPE: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR PLASTIC AND RECONSTRUCTIVE SURGERY, BY COUNTRY/REGION, 2014–2021 (USD MILLION)

Table 11 ASIA-PACIFIC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR PLASTIC AND RECONSTRUCTIVE SURGERY, BY COUNTRY/REGION, 2014–2021 (USD MILLION)

Table 12 SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR OPHTHALMOLOGY, BY REGION, 2014–2021 (USD MILLION)

Table 13 NORTH AMERICA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR OPHTHALMOLOGY MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 14 ASIA-PACIFIC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR OPHTHALMOLOGY, BY COUNTRY/REGION, 2014–2021 (USD MILLION) Table 15 SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR GYNECOLOGY AND UROLOGY, BY REGION, 2014–2021 (USD MILLION) Table 16 NORTH AMERICA: SURGICAL/OPERATING MICROSCOPES MARKET



SIZE FOR GYNECOLOGY AND UROLOGY, BY COUNTRY, 2014–2021 (USD MILLION)

Table 17 ASIA-PACIFIC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR GYNECOLOGY AND UROLOGY, BY COUNTRY/REGION, 2014–2021 (USD MILLION)

Table 18 SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR ONCOLOGY, BY REGION, 2014–2021 (USD MILLION)

Table 19 NORTH AMERICA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR ONCOLOGY, BY COUNTRY, 2014–2021 (USD MILLION)

Table 20 ASIA-PACIFIC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR ONCOLOGY, BY COUNTRY/REGION, 2014–2021 (USD MILLION)

Table 21 SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR ENT SURGERY, BY REGION, 2014–2021 (USD MILLION)

Table 22 NORTH AMERICA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR ENT SURGERY, BY COUNTRY, 2014–2021 (USD MILLION)

Table 23 ASIA-PACIFIC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR ENT SURGERY, BY COUNTRY/REGION, 2014–2021 (USD MILLION)

Table 24 SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR DENTISTRY, BY REGION, 2014–2021 (USD MILLION)

Table 25 NORTH AMERICA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR DENTISTRY, BY COUNTRY, 2014–2021 (USD MILLION)

Table 26 ASIA-PACIFIC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR DENTISTRY, BY COUNTRY/REGION, 2014–2021 (USD MILLION)

Table 27 SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR DOCUMENTATION, BY REGION, 2014–2021 (USD MILLION)

Table 28 NORTH AMERICA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR DOCUMENTATION, BY COUNTRY, 2014–2021 (USD MILLION)

Table 29 ASIA-PACIFIC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR DOCUMENTATION, BY COUNTRY/REGION, 2014–2021 (USD MILLION)

Table 30 SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY END USER, 2014–2021 (USD MILLION)

Table 31 SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR HOSPITALS, BY REGION, 2014–2021 (USD MILLION)

Table 32 NORTH AMERICA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR HOSPITALS, BY COUNTRY, 2014–2021 (USD MILLION)

Table 33 EUROPE: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR HOSPITALS, BY COUNTRY/REGION, 2014–2021 (USD MILLION)

Table 34 ASIA-PACIFIC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR HOSPITALS, BY COUNTRY/REGION, 2014–2021 (USD MILLION)



Table 35 SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR OUTPATIENT FACILITIES, BY REGION, 2014–2021 (USD MILLION)
Table 36 NORTH AMERICA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR OUTPATIENT FACILITIES, BY COUNTRY, 2014–2021 (USDMILLION)
Table 37 EUROPE: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR OUTPATIENT FACILITIES, BY COUNTRY/REGION, 2014–2021 (USD MILLION)
Table 38 ASIA-PACIFIC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE FOR OUTPATIENT FACILITIES, BY COUNTRY/REGION, 2014–2021 (USD MILLION)
Table 39 SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)

Table 40 NORTH AMERICA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY COUNTRY, 2014–2021 (USD MILLION)

Table 41 NORTH AMERICA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 42 NORTH AMERICA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY END USER, 2014–2021 (USD MILLION)

Table 43 U.S.: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 44 U.S.: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY END USER, 2014–2021 (USD MILLION)

Table 45 CANADA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 46 CANADA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY END USER, 2014–2021 (USD MILLION)

Table 47 EUROPE: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY COUNTRY/REGION, 2014–2021 (USD MILLION)

Table 48 EUROPE: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 49 EUROPE: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY END USER, 2014–2021 (USD MILLION)

Table 50 GERMANY: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 51 GERMANY: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY END USER, 2014–2021 (USD MILLION)

Table 52 U.K.: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 53 U.K.: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY END USER, 2014–2021 (USD MILLION)

Table 54 ROE: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY



APPLICATION, 2014–2021 (USD MILLION)

Table 55 ROE: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY END USER, 2014–2021 (USD MILLION)

Table 56 APAC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY

COUNTRY/REGION, 2014–2021 (USD MILLION)

Table 57 APAC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY

APPLICATION, 2014-2021 (USD MILLION)

Table 58 APAC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY END

USER, 2014-2021 (USD MILLION)

Table 59 CHINA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 60 CHINA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY END USER, 2014–2021 (USD MILLION)

Table 61 INDIA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 62 INDIA: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY END USER, 2014–2021 (USD MILLION)

Table 63 ROAPAC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 64 ROAPAC: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY END USER, 2014–2021 (USD MILLION)

Table 65 ROW: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)

Table 66 ROW: SURGICAL/OPERATING MICROSCOPES MARKET SIZE, BY END USER, 2014–2021 (USD MILLION)

Table 67 PRODUCT LAUNCHES, 2014–2016

Table 68 AGREEMENTS AND COLLABORATIONS, 2014–2016

Table 69 OTHER STRATEGIES, 2014–2016



List Of Figures

LIST OF FIGURES

Figure 1 RESEARCH DESIGN

Figure 2 SURGICAL/OPERATING MICROSCOPES MARKET: TOP DOWN APPROACH

Figure 3 SURGICAL/OPERATING MICROSCOPES MARKET: BOTTOM UP APPROACH

Figure 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 5 MARKET DATA TRIANGULATION METHODOLOGY

Figure 6 HEALTHCARE EXPENDITURE ACROSS MAJOR COUNTRIES: 2000 VS. 2014

Figure 7 INCREASING NUMBER OF NEW CANCER CASES WORLDWIDE (2012 VS. 2015 VS. 2020)

Figure 8 SURGICAL/OPERATING MICROSCOPES MARKET SNAPSHOT (2016 VS. 2021)

Figure 9 GLOBAL SURGICAL/OPERATING MICROSCOPES MARKET, BY APPLICATION, 2016 VS. 2021

Figure 10 GLOBAL SURGICAL/OPERATING MICROSCOPES MARKET, BY END USER, 2016 VS. 2021

Figure 11 GEOGRAPHICAL SNAPASHOT OF THE SURGICAL/OPERATING MICROSCOPES MARKET

Figure 12 INCREASE IN THE NUMBER OF SURGERIES AND GROWING DEMAND FOR MIS TO DRIVE MARKET GROWTH

Figure 13 NEURO AND SPINE SURGERY APPLICATION SEGMENT DOMINATED THE SURGICAL/OPERATING MICROSCOPES MARKET IN 2016

Figure 14 HOSPITALS WERE THE MAJOR END USERS IN 2016

Figure 15 ASIA-PACIFIC TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 16 SURGICAL/OPERATING MICROSCOPES: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 17 NEURO AND SPINE SURGERY APPLICATION SEGMENT TO DOMINATE THE SURGICAL/OPERATING MICROSCOPES MARKET IN 2016

Figure 18 HOSPITALS TO FORM THE LARGEST END USERS OF

SURGICAL/OPERATING MICROSCOPES IN 2016

Figure 19 SURGICAL/OPERATING MICROSCOPES MARKET: GEOGRAPHIC SNAPSHOT



Figure 20 ASIA-PACIFIC - AN ATTRACTIVE DESTINATION FOR ALL PRODUCT CATEGORIES

Figure 21 NORTH AMERICA: SURGICAL/OPERATING MICROSCOPES MARKET SNAPSHOT

Figure 22 ASIA-PACIFIC: SURGICAL/OPERATING MICROSCOPES MARKET SNAPSHOT

Figure 23 KEY DEVELOPMENTS WITNESSED BY LEADING PLAYERS IN THE SURGICAL/OPERATING MICROSCOPES MARKET, 2014–2016

Figure 24 GEOGRAPHIC REVENUE MIX OF THE TOP 4 MARKET PLAYERS

Figure 25 NOVARTIS AG: COMPANY SNAPSHOT (2015)

Figure 26 DANAHER CORPORATION: COMPANY SNAPSHOT (2015)

Figure 27 TOPCON CORPORATION: COMPANY SNAPSHOT (2016)

Figure 28 CARL ZEISS AG: COMPANY SNAPSHOT (2016)



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