

Surgical Drapes and Gowns Market by Type (Drapes (Cardiovascular, General Surgery, C- Section, Lithotomy, Laparoscopy, Ophthalmic), Gown (Standard, Reinforced, High-Performance)), Utility (Reusable, Disposable), End User (Hospital) - Global Forecast to 2023

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Abstracts

“The surgical drapes and gowns projected to grow at a CAGR of 4.9% during the forecast period.”

The global surgical drapes and gowns market is expected to reach USD 3.14 billion by 2023 from USD 2.47 billion in 2018, at a CAGR of 4.9%. Factors driving the growth of this market include the increasing number of chronic disorders and surgeries, increasing awareness about the use of surgical drapes and gowns, and growing incidence of hospital-acquired infections. On the other hand, reuse of surgical drapes and gowns will restrain the growth of this market.

“The surgical drapes segment is anticipated to grow at the fastest growth rate during the forecast period.”

By type, the surgical drapes and gowns market is categorized into surgical drapes and surgical gowns. The surgical drapes segment is expected to register the highest CAGR during the forecast period. The growing adoption of surgical drapes in order to prevent surgeons and patients from surgical site infections is the key factor driving the growth of this market.

“The disposable surgical drapes and gowns segment is anticipated to grow at the

fastest growth rate during the forecast period.”

The surgical drapes and gowns market by usage pattern is categorized into disposable surgical drapes & gowns and reusable surgical drapes & gowns. The disposable surgical drapes & gowns segment is expected to register the highest CAGR during the forecast period. The growth of this segment is mainly driven by the increasing adoption of disposable surgical drapes & gowns over reusable surgical drapes & gowns owing to the increasing demand and bulk buying. Moreover, the use of new surgical drapes and gowns ensures its properties such as a strong barrier for microorganisms, resistance to liquids, and resistance to abrasion and tearing as compared to reusable surgical drapes and gowns where this performance may be depleting.

“The hospitals segment is estimated to grow at the highest rate during the forecast period.”

By end user, the surgical drapes and gowns market is segmented into hospitals, ambulatory surgical centers, and other end users. The hospitals segment is expected to grow at highest CAGR during the forecast period. Factors such as the rising number of patients suffering from chronic diseases, increasing number of surgeries, and improving healthcare infrastructure are driving the growth of this segment.

“Asia is estimated to grow at the highest CAGR during the forecast period.”

Geographically, the surgical drapes and gowns market was dominated by North America, followed by Europe, in 2017. However, Asia is estimated to grow at the fastest rate during the forecast period. Growth in this region can be attributed to the developing healthcare infrastructure, rising burden of chronic diseases, and increasing initiatives to promote the use of disposable surgical drapes and gowns.

The primary interviews conducted for this report can be categorized as follows:

By Company Type - Tier 1 – 70% and Tier 2 – 30%

By Designation – C-level – 62%, Director-level – 21%, Others – 17%

By Region – North America – 50%, Asia– 30%, Europe – 20%

The key players in the surgical drapes and gowns market include Cardinal Health (US),

3M (US), Molnlycke Health Care (Sweden), Halyard Health (US), Thermo Fisher Scientific Inc. (US), Steris plc (US), and Paul Hartmann AG (Germany).

Research Coverage:

The report analyses the surgical drapes and gowns market by type, usage pattern, end user, and region. Apart from a comprehensive geographic product analysis and market sizing, the report also provides a competitive landscape that covers the growth strategies adopted by industry players over the last three years. In addition, the company profiles include the product portfolios, developments, and strategies adopted by prominent market players to maintain and increase their shares in the market. Market research data, current market size, and forecast of future trends will help key market players and new entrants to make the necessary decisions regarding product offerings, geographic focus, change in strategic approach, and levels of output to remain successful in the market.

Key benefits of buying the Report:

This report will enable both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help these firms garner greater market shares. Firms purchasing the report can use any one or a combination of the below-mentioned five strategies for strengthening their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the product portfolios of the top players in the surgical drapes and gowns market

Product Development/Innovation: Detailed insights on the upcoming technologies, R&D activities, and product launches in the surgical drapes and gowns market

Competitive Assessment: In-depth assessment of the market strategies, geographic and business segments, and product portfolios of the leading players in the surgical drapes and gowns market

Market Development: Comprehensive information about emerging markets. This report analyzes the market for various surgical drapes and gowns across geographies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the surgical drapes and gowns market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
 - 1.2.1 MARKETS COVERED
 - 1.2.2 YEARS CONSIDERED FOR THE STUDY
- 1.3 CURRENCY
- 1.4 LIMITATIONS
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 SECONDARY DATA
 - 2.1.1 KEY DATA FROM SECONDARY SOURCES
- 2.2 PRIMARY DATA
 - 2.2.1 KEY DATA FROM PRIMARY SOURCES
- 2.3 MARKET SIZE ESTIMATION
 - 2.3.1 BOTTOM-UP APPROACH
 - 2.3.2 TOP-DOWN APPROACH
- 2.4 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.5 ASSUMPTIONS FOR THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 SURGICAL DRAPES AND GOWNS MARKET OVERVIEW
- 4.2 GEOGRAPHIC ANALYSIS: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE (2018)
- 4.3 GEOGRAPHIC SNAPSHOT OF THE SURGICAL DRAPES AND GOWNS MARKET
- 4.4 SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS

- 5.2.1.1 Increasing number of surgeries
- 5.2.1.2 High incidences of hospital-acquired infections
- 5.2.2 RESTRAINTS
 - 5.2.2.1 Reuse of surgical drapes and gowns in developing regions
- 5.2.3 OPPORTUNITIES
 - 5.2.3.1 Growth opportunities in emerging countries

6 SURGICAL DRAPES AND GOWNS MARKET, BY TYPE

- 6.1 INTRODUCTION
- 6.2 SURGICAL DRAPES
 - 6.2.1 CARDIOVASCULAR DRAPES
 - 6.2.2 GENERAL PROCEDURE DRAPES
 - 6.2.3 C-SECTION DRAPES
 - 6.2.4 OPHTHALMIC DRAPES
 - 6.2.5 LITHOTOMY & LAPAROSCOPY DRAPES
 - 6.2.6 OTHER SURGICAL DRAPES
- 6.3 SURGICAL GOWNS
 - 6.3.1 STANDARD PERFORMANCE GOWNS
 - 6.3.2 REINFORCED GOWNS
 - 6.3.3 HIGH-PERFORMANCE GOWNS

7 SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN

- 7.1 INTRODUCTION
- 7.2 DISPOSABLE DRAPES & GOWNS
- 7.3 REUSABLE DRAPES & GOWNS

8 SURGICAL DRAPES AND GOWNS MARKET, BY END USER

- 8.1 INTRODUCTION
- 8.2 HOSPITALS
- 8.3 AMBULATORY SURGICAL CENTERS
- 8.4 OTHER END USERS

9 SURGICAL DRAPES AND GOWNS MARKET, BY REGION

- 9.1 INTRODUCTION
- 9.2 NORTH AMERICA

- 9.2.1 US
- 9.2.2 CANADA
- 9.3 EUROPE
 - 9.3.1 GERMANY
 - 9.3.2 UK
 - 9.3.3 FRANCE
 - 9.3.4 ROE
- 9.4 ASIA
 - 9.4.1 CHINA
 - 9.4.2 JAPAN
 - 9.4.3 INDIA
 - 9.4.4 REST OF ASIA (ROA)
- 9.5 REST OF THE WORLD

10 COMPETITIVE LANDSCAPE

- 10.1 OVERVIEW
- 10.2 MARKET SHARE ANALYSIS, 2016
- 10.3 COMPETITIVE SCENARIO
 - 10.3.1 EXPANSIONS
 - 10.3.2 PRODUCT LAUNCHES
 - 10.3.3 ACQUISITIONS
 - 10.3.4 DIVESTITURE

11 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, MnM View)*

- 11.1 CARDINAL HEALTH
- 11.2 3M
- 11.3 THERMO FISHER SCIENTIFIC
- 11.4 STERIS CORPORATION
- 11.5 MOLNLYCKE HEALTH CARE (A PART OF INVESTOR AB)
- 11.6 PAUL HARTMANN
- 11.7 HALYARD HEALTH
- 11.8 PRIONTEX
- 11.9 GUARDIAN
- 11.10 MEDICA EUROPE BV

*Business Overview, Products Offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

12 APPENDIX

12.1 INSIGHTS FROM INDUSTRY EXPERTS

12.2 DISCUSSION GUIDE

12.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

12.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

12.5 AVAILABLE CUSTOMIZATIONS

12.6 RELATED REPORTS

12.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 2 SURGICAL DRAPES MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 3 SURGICAL DRAPES MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 4 CARDIOVASCULAR DRAPES MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 5 GENERAL PROCEDURE DRAPES MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 6 C-SECTION DRAPES MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 7 OPHTHALMIC DRAPES MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 8 LITHOTRIPSY AND LAPAROSCOPY DRAPES MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 9 OTHER SURGICAL DRAPES MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 10 LEVELS OF SURGICAL GOWNS

Table 11 SURGICAL GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 12 SURGICAL GOWNS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 13 STANDARD PERFORMANCE GOWNS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 14 REINFORCED GOWNS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 15 HIGH-PERFORMANCE GOWNS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 16 SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 17 SURGICAL DRAPES MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 18 SURGICAL GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 19 DISPOSABLE DRAPES & GOWNS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 20 REUSABLE DRAPES & GOWNS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 21 SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 22 SURGICAL DRAPES AND GOWNS MARKET FOR HOSPITALS, BY

REGION, 2016–2023 (USD MILLION)

Table 23 SURGICAL DRAPES AND GOWNS MARKET FOR AMBULATORY SURGICAL CENTERS, BY REGION, 2016–2023 (USD MILLION)

Table 24 SURGICAL DRAPES AND GOWNS MARKET FOR OTHER END USERS, BY REGION, 2016–2023 (USD MILLION)

Table 25 SURGICAL DRAPES AND GOWNS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 26 NORTH AMERICA: SURGICAL DRAPES AND GOWNS MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 27 NORTH AMERICA: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 28 NORTH AMERICA: SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 29 NORTH AMERICA: SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 30 US: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 31 US: SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 32 US: SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 33 CANADA: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 34 CANADA: SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 35 CANADA: SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 36 EUROPE: SURGICAL DRAPES AND GOWNS MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 37 EUROPE: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 38 EUROPE: SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 39 EUROPE: SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 40 GERMANY: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 41 GERMANY: SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 42 GERMANY: SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 43 UK: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 44 UK: SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 45 UK: SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 46 FRANCE: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 47 FRANCE: SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 48 FRANCE: SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 49 ROE: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 50 ROE: SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 51 ROE: SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 52 ASIA: SURGICAL DRAPES AND GOWNS MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 53 ASIA: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 54 ASIA: SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 55 ASIA: SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 56 CHINA: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 57 CHINA: SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 58 CHINA: SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 59 JAPAN: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 60 JAPAN: SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 61 JAPAN: SURGICAL DRAPES AND GOWNS MARKET, BY END USER,

2016–2023 (USD MILLION)

Table 62 INDIA: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 63 INDIA: SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 64 INDIA: SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 65 ROA: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 66 ROA: SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 67 ROA: SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 68 ROW: SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 69 ROW: SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2016–2023 (USD MILLION)

Table 70 ROW: SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2016–2023 (USD MILLION)

List Of Figures

LIST OF FIGURES

- Figure 1 GLOBAL SURGICAL DRAPES AND GOWNS MARKET
- Figure 2 RESEARCH DESIGN
- Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
- Figure 4 SURGICAL DRAPES AND GOWNS MARKET: BOTTOM-UP APPROACH
- Figure 5 SURGICAL DRAPES AND GOWNS MARKET: TOP-DOWN APPROACH
- Figure 6 DATA TRIANGULATION METHODOLOGY
- Figure 7 SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, 2018 VS. 2023 (USD BILLION)
- Figure 8 SURGICAL DRAPES AND GOWNS MARKET, BY USAGE PATTERN, 2018 VS. 2023 (USD BILLION)
- Figure 9 SURGICAL DRAPES AND GOWNS MARKET, BY END USER, 2018 VS. 2023 (USD BILLION)
- Figure 10 SURGICAL DRAPES AND GOWNS MARKET, BY REGION, 2018 VS. 2023 (USD BILLION)
- Figure 11 HIGH INCIDENCE OF HAIS AND INCREASING NUMBER OF SURGERIES TO DRIVE MARKET GROWTH DURING THE FORECAST PERIOD
- Figure 12 SURGICAL DRAPES TO DOMINATE THE NORTH AMERICAN SURGICAL DRAPES AND GOWNS MARKET IN 2018
- Figure 13 ASIA TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD
- Figure 14 DISPOSABLE DRAPES & GOWNS TO DOMINATE THE SURGICAL DRAPES AND GOWNS MARKET DURING 2018 TO 2023
- Figure 15 SURGICAL DRAPES AND GOWNS MARKET: DRIVERS, RESTRAINTS, & OPPORTUNITIES
- Figure 16 SURGICAL DRAPES TO DOMINATE THE SURGICAL DRAPES AND GOWNS MARKET IN 2018
- Figure 17 DISPOSABLE DRAPES & GOWNS TO DOMINATE THE SURGICAL DRAPES AND GOWNS MARKET IN 2018
- Figure 18 HOSPITALS ARE THE LARGEST END-USERS OF SURGICAL DRAPES AND GOWNS
- Figure 19 SURGICAL DRAPES AND GOWNS MARKET, BY REGION, 2018 VS. 2023 (USD MILLION)
- Figure 20 NORTH AMERICA: SURGICAL DRAPES AND GOWNS MARKET SNAPSHOT

Figure 21 NORTH AMERICA: SURGICAL DRAPES TO DOMINATE THE SURGICAL DRAPES AND GOWNS MARKET, BY TYPE, IN 2018

Figure 22 DISPOSABLES TO DOMINATE THE EUROPEAN SURGICAL DRAPES AND GOWNS MARKET IN 2018

Figure 23 ASIA: SURGICAL DRAPES AND GOWNS MARKET SNAPSHOT

Figure 24 ASIA: HOSPITALS SEGMENT TO DOMINATE THE SURGICAL DRAPES AND GOWNS MARKET, BY END USER, IN 2018

Figure 25 HOSPITALS SEGMENT TO REGISTER THE HIGHEST GROWTH RATE OF THE SURGICAL DRAPES AND GOWNS MARKET IN THE ROW BETWEEN 2018 & 2023

Figure 26 EXPANSIONS, THE MOST ADOPTED GROWTH STRATEGY FROM 2014 TO 2018

Figure 27 SHARES OF TOP COMPANIES IN THE SURGICAL DRAPES AND GOWNS MARKET IN 2016

Figure 28 CARDINAL HEALTH: COMPANY SNAPSHOT (2017)

Figure 29 3M: COMPANY SNAPSHOT (2016)

Figure 30 THERMO FISHER SCIENTIFIC: COMPANY SNAPSHOT (2016)

Figure 31 STERIS CORPORATION: COMPANY SNAPSHOT (2017)

Figure 32 INVESTOR AB: COMPANY SNAPSHOT (2016)

Figure 33 PAUL HARTMANN: COMPANY SNAPSHOT (2016)

Figure 34 HALYARD HEALTH: COMPANY SNAPSHOT (2016)

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