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Surgical Devices Market by Product [Capital Equipment (Robotic Systems, Energy Generators), Endoscopy (Rigid, Flexible), Single-use Consumables, Implants], Procedure (General, Cardiovascular), End User (Hospital, ASCs), Region - Global Forecast to 2031

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Abstracts

The global surgical devices market is projected to reach USD 296.76 billion by 2031, growing from USD 188.74 billion in 2026, at a CAGR of 9.5% during the forecast period.

The growth of the surgical devices market is primarily driven by the rising prevalence of chronic diseases, increasing aging populations, and growing adoption of minimally invasive and robotic-assisted surgeries, which are increasing global surgical procedure volumes. Significant opportunities exist in the expansion of surgical robotics and rapidly growing ambulatory surgery centers, particularly in emerging markets. However, market growth is challenged by the high capital costs associated with advanced surgical technologies, long equipment replacement cycles, and shortages of skilled surgeons and technical personnel required to effectively operate sophisticated surgical systems and equipment.

“By product, the capital equipment segment is expected to grow at the highest CAGR in the surgical devices market during the forecast period.”

By product, the surgical devices market includes implants, capital equipment, single-use consumables, surgical endoscopy equipment, reusable surgical instruments, and accessories & ancillary products. Among these, the capital equipment segment is expected to grow the fastest during the forecast period. This growth is driven by

increasing adoption of surgical robotic systems, advanced imaging and navigation platforms, surgical visualization systems, operating room integration devices, and energy-based surgical technologies. Healthcare providers are investing in these technologies to improve surgical precision, procedural efficiency, patient outcomes, and minimally invasive surgery capabilities. The growing volume of complex surgical procedures, rising demand for robotic-assisted surgery, and expansion of digital operating rooms are further accelerating capital equipment adoption. Additionally, continuous technological advancements incorporating artificial intelligence, real-time imaging, and data analytics are encouraging hospitals to modernize surgical infrastructure, supporting the rapid growth of the capital equipment segment.

“By end user, the ambulatory surgery centers segment is expected to grow at the highest CAGR in the surgical devices market during the forecast period.”

End users categorize the surgical devices market into hospitals, specialty clinics, ambulatory surgery centers, and other end users. Among these, the ambulatory surgery center segment is expected to grow at the highest CAGR in the surgical devices market during the forecast period. This is primarily due to the increasing shift of surgical procedures from hospitals to lower-cost outpatient settings. Advancements in minimally invasive surgery, robotic-assisted procedures, anesthesia techniques, and postoperative care have enabled a growing number of surgeries to be performed safely in ASCs. These facilities offer shorter patient wait times, reduced healthcare costs, faster recovery, and improved operational efficiency compared with traditional hospitals. Additionally, favorable reimbursement trends, increasing patient preference for outpatient care, and rising investments in specialized surgical infrastructure are further driving ASC adoption, supporting strong demand for surgical devices in this setting.

“Asia Pacific is expected to grow at the highest CAGR in the surgical devices market during the forecast period.”

The surgical devices market is divided into five major regions: North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa.

The Asia Pacific market is expected to experience the highest CAGR due to the region’s large patient population, rapidly aging demographics, rising chronic disease burden, and expanding healthcare infrastructure. According to the Journal of the American Medical Directors Association (JAMDA), the prevalence of chronic diseases in China reached 81.1% in 2023, increasing demand for surgical interventions across cardiovascular, oncological, orthopedic, and neurological specialties. Additionally, Japan has one of the world's oldest populations, with more than 10% of its population aged 80 years or older, according to the World Economic Forum. Combined with increasing healthcare expenditure, growing adoption of minimally invasive and robotic-assisted surgeries, and improving access to advanced healthcare services, these factors are accelerating demand for surgical devices across the Asia Pacific region.

A breakdown of the primary participants (supply side) for the surgical devices market referred to in this report is provided below:

By Company Type: Tier 1 - 35%, Tier 2 - 40%, and Tier 3 - 25%

By Designation: C-level Executives - 45%, Directors - 35%, and Others - 20%

By Region: North America - 27%, Europe - 25%, Asia Pacific - 30%, Latin America - 8%, and the Middle East & Africa - 10%

Prominent players in the surgical devices market include Medtronic (Ireland), Boston Scientific Corporation (US), B Braun SE (Germany), Johnson& Johnson (US), Stryker (US), Intuitive Surgical Operations, Inc. (US), CONMED Corporation (US), Olympus Corporation (Japan) Integra LifeSciences Corporation (US), Teleflex Incorporated (US), and among others.

Research Coverage

The report analyzes the surgical devices market and estimates its size and future growth potential across segments by product, type, procedure, end user, and region. The report also includes a competitive analysis of the key players in this market along with their company profiles, service offerings, recent developments, and key market strategies.

Reasons to Buy the Report

The report will help market leaders/new entrants in this market by providing information on the closest approximations of revenue for the overall ostomy dressing market. This report will help stakeholders understand the competitive landscape and gain deeper insights to better position their businesses and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key drivers, restraints, challenges, and opportunities.

This report provides insights into the following pointers:

Analysis of key drivers (Rising burden of chronic diseases is accelerating long-term demand for surgical devices, the ageing population is increasing surgical intensity and procedure frequency, minimally invasive and robotic surgery are expanding recurring device demand for surgical device), restraints (High capital intensity and long replacement cycles are restraining the adoption of the advanced surgical platforms, shortage of skilled surgeons and technical expertise), opportunities (Growing transition toward minimally invasive and outpatient surgery is expanding demand for disposable surgical devices), and challenges (Product recalls and device-related safety concerns)

Market Penetration: Extensive information on products offered by the major players in the global surgical devices market

Product Enhancement/Innovation: Comprehensive details about product launches and anticipated trends in the global surgical devices market

Market Development: Thorough knowledge and analysis of the profitable rising markets by products, type, procedures, end users, and regions

Market Diversification: Comprehensive information about newly launched products, expanding markets, current advancements, and investments in the global surgical devices market

Competitive Assessment: Thorough evaluation of the market shares, growth plans, offerings of products, and capacities of the major competitors in the global surgical devices market

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES
1.2 MARKET DEFINITION
1.3 STUDY SCOPE
  1.3.1 MARKETS COVERED & REGIONAL SEGMENTATION
  1.3.2 INCLUSIONS & EXCLUSIONS
  1.3.3 YEARS CONSIDERED
  1.3.4 CURRENCY CONSIDERED
1.4 STAKEHOLDERS

2 EXECUTIVE SUMMARY

2.1 KEY INSIGHTS & MARKET HIGHLIGHTS
2.2 KEY MARKET PARTICIPANTS: INSIGHTS & DEVELOPMENTS
2.3 DISRUPTIVE TRENDS SHAPING MARKET GROWTH
2.4 HIGH-GROWTH SEGMENTS & EMERGING FRONTIERS
2.5 SNAPSHOT: GLOBAL MARKET SIZE, GROWTH RATE, AND FORECAST

3 PREMIUM INSIGHTS

3.1 SURGICAL DEVICES MARKET OVERVIEW
3.2 NORTH AMERICA: SURGICAL DEVICES MARKET, BY END USER
3.3 SURGICAL DEVICES MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES
3.4 SURGICAL DEVICES MARKET: REGIONAL MIX
3.5 SURGICAL DEVICES MARKET: DEVELOPED VS. EMERGING ECONOMIES

4 MARKET OVERVIEW

4.1 INTRODUCTION
4.2 MARKET DYNAMICS
  4.2.1 DRIVERS
    4.2.1.1 Rising burden of chronic diseases
    4.2.1.2 Rapidly aging population
    4.2.1.3 Minimally invasive and robotic surgery
  4.2.2 RESTRAINTS
    4.2.2.1 High capital intensity and long replacement cycles

4.2.2.2 Shortage of skilled surgeons and technical expertise
4.2.3 OPPORTUNITIES
4.2.3.1 Growing transition toward minimally invasive and outpatient surgery
4.2.4 CHALLENGES
4.2.4.1 Product recalls and device-related safety events
4.3 UNMET NEEDS & WHITE SPACES
4.3.1 UNMET NEEDS IN SURGICAL DEVICES MARKET
4.3.2 WHITE SPACE OPPORTUNITIES
4.4 INTERCONNECTED MARKETS & CROSS-SECTOR OPPORTUNITIES
4.4.1 INTERCONNECTED MARKETS
4.4.2 CROSS-SECTOR OPPORTUNITIES
4.5 STRATEGIC MOVES BY TIER-1/2/3 PLAYERS

5 INDUSTRY TRENDS

5.1 PORTER'S FIVE FORCES ANALYSIS
5.1.1 THREAT OF NEW ENTRANTS
5.1.2 THREAT OF SUBSTITUTES
5.1.3 BARGAINING POWER OF BUYERS
5.1.4 BARGAINING POWER OF SUPPLIERS
5.1.5 INTENSITY OF COMPETITIVE RIVALRY
5.2 MACROECONOMIC OUTLOOK
5.2.1 INTRODUCTION
5.2.2 GDP TRENDS & FORECAST
5.2.3 TRENDS IN MINIMALLY INVASIVE SURGERY (MIS) INDUSTRY
5.2.4 TRENDS IN SURGICAL ROBOTS INDUSTRY
5.3 SUPPLY CHAIN ANALYSIS
5.4 VALUE CHAIN ANALYSIS
5.5 ECOSYSTEM ANALYSIS
5.6 PRICING ANALYSIS
5.6.1 AVERAGE SELLING PRICE TREND OF SURGICAL DEVICES, BY KEY PLAYER (2023–2025)
5.6.2 AVERAGE SELLING PRICE TREND OF SURGICAL DEVICES, BY REGION (2023–2025)
5.7 TRADE ANALYSIS
5.7.1 IMPORT SCENARIO (HS CODE 9018)
5.7.2 EXPORT DATA (HS CODE 9018)
5.8 KEY CONFERENCES & EVENTS, 2026–2027
5.9 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

5.10 INVESTMENT & FUNDING SCENARIO
5.11 IMPACT OF 2025 US TARIFFS ON SURGICAL DEVICES MARKET
5.11.1 INTRODUCTION
5.11.2 KEY TARIFF RATES
5.11.3 PRICE IMPACT ANALYSIS
5.11.4 IMPACT ON COUNTRIES/REGIONS
5.11.4.1 North America
5.11.4.2 Europe
5.11.4.3 Asia Pacific
5.11.5 END-USE INDUSTRY IMPACT

6 TECHNOLOGICAL ADVANCEMENTS, AI-DRIVEN IMPACT, PATENTS, INNOVATIONS, AND FUTURE APPLICATIONS

6.1 KEY EMERGING TECHNOLOGIES
6.1.1 ROBOTIC-ASSISTED & COMPUTER-ASSISTED SURGICAL SYSTEMS
6.1.2 AI-ENABLED SURGICAL SOFTWARE, ANALYTICS, AND SMART DEVICE INTEGRATION
6.2 COMPLEMENTARY TECHNOLOGIES
6.2.1 DIGITAL SURGICAL WORKFLOW, TRAINING, AND CONNECTED OR ECOSYSTEMS
6.3 TECHNOLOGY/PRODUCT ROADMAP
6.3.1 SHORT-TERM (2025–2027) | FOUNDATION & EARLY COMMERCIALIZATION
6.3.2 MID-TERM (2027–2030) | EXPANSION & STANDARDIZATION
6.3.3 LONG-TERM (2030–2035+) | MASS COMMERCIALIZATION & DISRUPTION
6.4 PATENT ANALYSIS
6.4.1 INSIGHTS: JURISDICTION & TOP APPLICANT ANALYSIS
6.5 FUTURE APPLICATIONS
6.5.1 AI-ENABLED ROBOTIC & COMPUTER-ASSISTED SURGERY
6.5.2 CONNECTED OPERATING ROOM & DIGITAL SUPPORT ECOSYSTEMS
6.6 IMPACT OF AI/GEN AI ON SURGICAL DEVICES MARKET
6.6.1 TOP USE CASES & MARKET POTENTIAL
6.6.2 CASE STUDIES OF AI IMPLEMENTATION IN SURGICAL DEVICES MARKET
6.6.3 INTERCONNECTED ADJACENT ECOSYSTEMS & IMPACT ON MARKET PLAYERS
6.6.4 CLIENTS’ READINESS TO ADOPT GENERATIVE AI IN SURGICAL DEVICES MARKET

7 SUSTAINABILITY & REGULATORY LANDSCAPE

7.1 REGIONAL REGULATIONS & COMPLIANCE
7.1.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
7.1.2 INDUSTRY STANDARDS
7.2 SUSTAINABILITY INITIATIVES
7.2.1 CARBON IMPACT & ECO-APPLICATIONS OF SURGICAL DEVICES MARKET
7.2.1.1 Carbon impact reduction
7.2.1.2 Eco-applications
7.3 SUSTAINABILITY IMPACT & REGULATORY POLICY INITIATIVES
7.4 CERTIFICATIONS, LABELING, AND ECO-STANDARDS
7.5 REIMBURSEMENT ANALYSIS

8 CUSTOMER LANDSCAPE & BUYER BEHAVIOR

8.1 DECISION-MAKING PROCESS
8.2 BUYER STAKEHOLDERS & BUYING EVALUATION CRITERIA
8.2.1 KEY STAKEHOLDERS IN BUYING PROCESS
8.2.2 KEY BUYING CRITERIA
8.3 ADOPTION BARRIERS & INTERNAL CHALLENGES
8.4 UNMET NEEDS FROM VARIOUS END-USE INDUSTRIES
8.5 MARKET PROFITABILITY
8.5.1 REVENUE POTENTIAL
8.5.2 COST DYNAMICS
8.5.3 MARGIN OPPORTUNITIES IN KEY APPLICATIONS

9 SURGICAL DEVICES MARKET, BY TYPE

9.1 INTRODUCTION
9.2 SOFT TISSUE SURGICAL DEVICES
9.2.1 HIGH PROCEDURE VOLUMES ACROSS SOFT TISSUE SURGERIES TO DRIVE DOMINANCE
9.3 HARD TISSUE SURGICAL DEVICES
9.3.1 RISING BURDEN OF MUSCULOSKELETAL DISORDERS AND GROWING ADOPTION OF ADVANCED ORTHOPEDIC TECHNOLOGIES TO SUPPORT DEMAND
9.4 HYBRID PLATFORMS
9.4.1 GROWING DEMAND FOR VERSATILE SURGICAL TECHNOLOGIES TO SUPPORT SEGMENTAL GROWTH

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10 SURGICAL DEVICES MARKET, BY PRODUCT

10.1 INTRODUCTION
10.2 IMPLANTS
10.2.1 ORTHOPEDIC & SPORTS MEDICINE IMPLANTS
10.2.1.1 High procedure volumes to drive demand for orthopedic & sports medicine implants
10.2.2 CARDIOVASCULAR IMPLANTS
10.2.2.1 High burden of cardiovascular diseases and growing need for structural heart interventions to support demand
10.2.3 SPINAL IMPLANTS
10.2.3.1 Rising burden of degenerative spine disorders to support spinal implant demand
10.2.4 NEUROSURGICAL IMPLANTS
10.2.4.1 Expanding neurological and cerebrovascular disease burden to drive neurosurgical implant demand
10.2.5 DENTAL IMPLANTS
10.2.5.1 Large oral disease and tooth-loss burden to support market growth
10.2.6 SOFT TISSUE & MESH IMPLANTS
10.2.6.1 Growing hernia procedure volumes and abdominal wall reconstruction needs to drive mesh implant adoption
10.2.7 OPHTHALMIC IMPLANTS
10.2.7.1 Growing number of cataract surgeries worldwide to continue to support market growth
10.2.8 OTHER SPECIALTY IMPLANTS
10.3 CAPITAL EQUIPMENT
10.3.1 SURGICAL ROBOTIC SYSTEMS
10.3.1.1 Rising minimally invasive procedure volumes and hospital robotic capacity expansion to drive demand
10.3.2 IMAGING & SURGICAL NAVIGATION SYSTEMS
10.3.2.1 Demand for real-time guidance, accuracy, and lower radiation exposure to support adoption
10.3.3 ENERGY GENERATORS & PLATFORMS
10.3.3.1 Persistent need for precise cutting, coagulation, and bleeding control to support demand
10.3.4 OR INTEGRATION & VISUALIZATION SYSTEMS
10.3.4.1 Data visibility, intraoperative image management, and digital workflow control to support demand

10.3.5 SURGICAL MICROSCOPES & EXOSCOPES
10.3.5.1 High-magnification visualization, surgeon ergonomics, and broader microsurgical use to boost growth
10.3.6 INSUFFLATORS & FLUID MANAGEMENT SYSTEMS
10.3.6.1 Expanding minimally invasive and endoscopic procedure volumes to propel market growth
10.4 SINGLE-USE CONSUMABLES
10.4.1 SURGICAL STAPLERS & CLIP APPLIERS
10.4.1.1 Growing gastrointestinal, bariatric, and colorectal surgery volumes to fuel growth
10.4.2 SUTURES & WOUND CLOSURE PRODUCTS
10.4.2.1 Rising surgical procedure volumes and trauma-related wound management needs to fuel market
10.4.3 SINGLE-USE ENERGY DEVICES
10.4.3.1 Growing minimally invasive and robot-assisted surgery volumes to drive utilization of single-use energy devices
10.4.4 TROCARS & ACCESS DEVICES
10.4.4.1 Rising minimally invasive surgery volumes across multiple specialties to contribute to market growth
10.4.5 HEMOSTATS & SEALANTS
10.4.5.1 Growing volumes of cardiovascular, orthopedic, and complex surgical procedures to drive market growth
10.5 SURGICAL ENDOSCOPY EQUIPMENT
10.5.1 RIGID ENDOSCOPES
10.5.1.1 Expanding minimally invasive surgical procedure volumes across multiple specialties to fuel growth
10.5.2 FLEXIBLE ENDOSCOPES
10.5.2.1 Growing volumes of cardiovascular, orthopedic, and complex surgical procedures to boost demand
10.6 REUSABLE SURGICAL INSTRUMENTS
10.6.1 POWERED INSTRUMENTS
10.6.1.1 Increasing complex reconstructive procedure volumes to drive demand
10.6.2 HANDHELD INSTRUMENTS
10.6.2.1 Broad utilization across general, cardiovascular, oncologic, and specialty surgeries to sustain demand
10.7 ACCESSORIES & ANCILLARY PRODUCTS

11 SURGICAL DEVICES MARKET, BY PROCEDURE

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11.1 INTRODUCTION
11.2 ORTHOPEDICS
 11.2.1 RISING BURDEN OF MUSCULOSKELETAL DISORDERS TO DRIVE GROWTH OF ORTHOPEDIC SURGICAL DEVICES SEGMENT
11.3 CARDIOVASCULAR
 11.3.1 RISING CARDIOVASCULAR DISEASE BURDEN TO DRIVE SUSTAINED DEMAND FOR CARDIOVASCULAR SURGICAL DEVICES
11.4 GENERAL SURGERY
 11.4.1 HIGH SURGICAL PROCEDURE VOLUMES ACROSS MULTIPLE SPECIALTIES TO DRIVE DEMAND FOR GENERAL SURGERY DEVICES
11.5 GASTROINTESTINAL
 11.5.1 RISING BURDEN OF GASTROINTESTINAL DISORDERS TO DRIVE DEMAND FOR GASTROINTESTINAL SURGICAL PROCEDURES
11.6 NEUROLOGY
 11.6.1 RISING BURDEN OF NEUROLOGICAL DISORDERS TO DRIVE MARKET GROWTH
11.7 GYNECOLOGY
 11.7.1 GROWING BURDEN OF GYNECOLOGICAL CANCERS TO DRIVE DEMAND FOR GYNECOLOGICAL SURGICAL PROCEDURES
11.8 UROLOGY
 11.8.1 RISING PREVALENCE OF CHRONIC KIDNEY DISEASE AND UROLOGICAL CANCERS TO BOOST MARKET
11.9 DENTAL
 11.9.1 GROWING DEMAND FOR DENTAL IMPLANTS AND COSMETIC DENTISTRY TO ACCELERATE SEGMENT GROWTH
11.10 ENT
 11.10.1 RISING INCIDENCE OF ENT DISORDERS TO DRIVE GROWTH
11.11 PEDIATRICS
 11.11.1 RISING ULCERATIVE COLITIS PREVALENCE TO DRIVE SEGMENTAL GROWTH
11.12 OTHER PROCEDURES

12 SURGICAL DEVICES MARKET, BY END USER

12.1 INTRODUCTION
12.2 HOSPITALS
 12.2.1 HIGH SURGICAL PROCEDURE VOLUMES AND ADOPTION OF ADVANCED SURGICAL TECHNOLOGIES TO SUPPORT HOSPITAL DOMINANCE
12.3 AMBULATORY SURGICAL CENTERS

12.3.1 GROWING SHIFT TOWARD COST-EFFECTIVE OUTPATIENT SURGERIES AND MINIMALLY INVASIVE PROCEDURES TO DRIVE SEGMENT GROWTH
12.4 SPECIALTY CLINICS
12.4.1 RISING DEMAND FOR SPECIALIZED SURGICAL CARE TO SUPPORT SEGMENT GROWTH
12.5 OTHER END USERS

13 SURGICAL DEVICES MARKET, BY REGION

13.1 INTRODUCTION
13.2 NORTH AMERICA
13.2.1 MACROECONOMIC OUTLOOK FOR NORTH AMERICA
13.2.2 US
13.2.2.1 US to hold major share in North American surgical devices market
13.2.3 CANADA
13.2.3.1 Growing chronic disease burden and aging population to support Canada's market growth
13.3 EUROPE
13.3.1 MACROECONOMIC OUTLOOK FOR EUROPE
13.3.2 GERMANY
13.3.2.1 Germany held major share in European surgical devices market
13.3.3 UK
13.3.3.1 Growing burden of musculoskeletal and cardiovascular diseases to support surgical device demand in UK
13.3.4 FRANCE
13.3.4.1 Rising burden of cardiovascular disease and cancer to aid market growth
13.3.5 ITALY
13.3.5.1 Rising cancer burden and growing demand for advanced surgical care support to drive demand
13.3.6 SPAIN
13.3.6.1 growing aging population and rising burden of chronic diseases to aid market growth
13.3.7 REST OF EUROPE
13.4 ASIA PACIFIC
13.4.1 MACROECONOMIC OUTLOOK FOR ASIA PACIFIC
13.4.2 CHINA
13.4.2.1 China held major share of Asia Pacific surgical devices market
13.4.3 JAPAN
13.4.3.1 Rising aging population and rising burden of cancer to drive market growth

13.4.4 INDIA
13.4.4.1 Rising chronic disease burden, aging population, and expanding healthcare access to drive rapid market growth
13.4.5 AUSTRALIA
13.4.5.1 High burden of cardiovascular and musculoskeletal disorders to support surgical device demand
13.4.6 SOUTH KOREA
13.4.6.1 Aging population and rising cancer burden to support surgical device demand in South Korea
13.4.7 REST OF ASIA PACIFIC
13.5 LATIN AMERICA
13.5.1 MACROECONOMIC OUTLOOK FOR LATIN AMERICA
13.5.2 BRAZIL
13.5.2.1 Brazil to holds largest share in Latin American market
13.5.3 MEXICO
13.5.3.1 Rising chronic disease burden and growing medical tourism to support market expansion in Mexico
13.5.4 REST OF LATIN AMERICA
13.6 MIDDLE EAST & AFRICA
13.6.1 MACROECONOMIC OUTLOOK FOR MIDDLE EAST & AFRICA
13.6.2 GCC COUNTRIES
13.6.2.1 Rising cancer incidence and strong healthcare infrastructure to aid market growth
13.6.3 REST OF MIDDLE EAST & AFRICA

14 COMPETITIVE LANDSCAPE

14.1 INTRODUCTION
14.2 KEY PLAYER STRATEGIES/RIGHT TO WIN
14.2.1 OVERVIEW OF STRATEGIES ADOPTED BY KEY PLAYERS IN SURGICAL DEVICES MARKET
14.3 REVENUE ANALYSIS, 2021–2025
14.4 MARKET SHARE ANALYSIS, 2025
14.4.1 GLOBAL SURGICAL ROBOTS MARKET SHARE ANALYSIS, 2025
14.4.2 GLOBAL ENERGY GENERATORS MARKET SHARE ANALYSIS, 2025
14.4.3 GLOBAL SURGICAL SUTURES MARKET SHARE ANALYSIS, 2025
14.4.4 GLOBAL SURGICAL STAPLERS MARKET SHARE ANALYSIS, 2025
14.5 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2025
14.5.1 STARS

14.5.2 EMERGING LEADERS
14.5.3 PERVASIVE PLAYERS
14.5.4 PARTICIPANTS
14.5.5 COMPANY FOOTPRINT: KEY PLAYERS, 2025
14.5.5.1 Company footprint
14.5.5.2 Region footprint
14.5.5.3 Type footprint
14.5.5.4 Product footprint
14.5.5.5 Procedure footprint
14.5.5.6 End-user footprint
14.6 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2025
14.6.1 PROGRESSIVE COMPANIES
14.6.2 RESPONSIVE COMPANIES
14.6.3 DYNAMIC COMPANIES
14.6.4 STARTING BLOCKS
14.6.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2025
14.6.5.1 Detailed list of key startups/SMEs
14.6.5.2 Competitive benchmarking of key startups/SMEs
14.7 COMPANY VALUATION & FINANCIAL METRICS
14.7.1 FINANCIAL METRICS
14.7.2 COMPANY VALUATION
14.8 BRAND/PRODUCT COMPARISON
14.9 COMPETITIVE SCENARIO
14.9.1 PRODUCT LAUNCHES & APPROVALS
14.9.2 DEALS
14.9.3 EXPANSIONS

15 COMPANY PROFILES

15.1 KEY PLAYERS
15.1.1 MEDTRONIC PLC
15.1.1.1 Business overview
15.1.1.2 Products offered
15.1.1.3 Recent developments
15.1.1.3.1 Product approvals
15.1.1.3.2 Other developments
15.1.1.4 MnM view
15.1.1.4.1 Right to win
15.1.1.4.2 Strategic choices

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15.1.1.4.3 Weaknesses & competitive threats
15.1.2 JOHNSON & JOHNSON
15.1.2.1 Business overview
15.1.2.2 Products offered
15.1.2.3 Recent developments
15.1.2.3.1 Product launches & approvals
15.1.2.3.2 Deals
15.1.2.3.3 Expansions
15.1.2.4 MnM view
15.1.2.4.1 Right to win
15.1.2.4.2 Strategic choices
15.1.2.4.3 Weaknesses & competitive threats
15.1.3 STRYKER CORPORATION
15.1.3.1 Business overview
15.1.3.2 Products offered
15.1.3.3 Recent developments
15.1.3.3.1 Deals
15.1.4 B. BRAUN
15.1.4.1 Business overview
15.1.4.2 Products offered
15.1.4.3 Recent developments
15.1.4.3.1 Deals
15.1.4.3.2 Expansions
15.1.4.4 MnM view
15.1.4.4.1 Right to win
15.1.4.4.2 Strategic choices
15.1.4.4.3 Weaknesses & competitive threats
15.1.5 INTUITIVE SURGICAL
15.1.5.1 Business overview
15.1.5.2 Products offered
15.1.5.3 Recent developments
15.1.5.3.1 Product approvals
15.1.5.3.2 Expansions
15.1.6 SIEMENS HEALTHINEERS AG
15.1.6.1 Business overview
15.1.6.2 Products offered
15.1.6.3 Recent developments
15.1.6.3.1 Product launches & approvals
15.1.6.3.2 Expansions

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15.1.7 OLYMPUS CORPORATION
15.1.7.1 Business overview
15.1.7.2 Products offered
15.1.7.3 Recent developments
15.1.7.3.1 Product launches & approvals
15.1.8 ZIMMER BIOMET HOLDINGS, INC.
15.1.8.1 Business overview
15.1.8.2 Products offered
15.1.8.3 Recent developments
15.1.8.3.1 Product launches & approvals
15.1.8.3.2 Deals
15.1.9 BOSTON SCIENTIFIC CORPORATION
15.1.9.1 Business overview
15.1.9.2 Products offered
15.1.9.3 Recent developments
15.1.9.3.1 Product launches & approvals
15.1.10 CONMED CORPORATION
15.1.10.1 Business overview
15.1.10.2 Products offered
15.1.10.3 Recent developments
15.1.10.3.1 Product launches
15.1.10.3.2 Expansions
15.2 OTHER PLAYERS
15.2.1 BAXTER INTERNATIONAL INC.
15.2.2 HEALTHIUM MEDTECH LIMITED
15.2.3 ABBOTT
15.2.4 GLOBUS MEDICAL, INC.
15.2.5 BECTON, DICKINSON AND COMPANY
15.2.6 SMITH+NEPHEW
15.2.7 MICROPORT SCIENTIFIC CORPORATION
15.2.8 INTEGRA LIFESCIENCES
15.2.9 COOK MEDICAL
15.2.10 ARTHREX, INC.
15.2.11 ADVANCED MEDICAL SOLUTIONS GROUP PLC
15.2.12 ASPEN SURGICAL PRODUCTS, INC.
15.2.13 FUJIFILM HOLDINGS CORPORATION
15.2.14 KARL STORZ
15.2.15 STERIS PLC

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16 RESEARCH METHODOLOGY

16.1 RESEARCH DATA
  16.1.1 SECONDARY DATA
    16.1.1.1 Key data from secondary sources
  16.1.2 PRIMARY DATA
    16.1.2.1 Key data from primary sources
    16.1.2.2 Key industry insights
16.2 MARKET SIZE ESTIMATION
16.3 MARKET BREAKDOWN & DATA TRIANGULATION
16.4 MARKET RANKING ANALYSIS
16.5 STUDY ASSUMPTIONS
16.6 RESEARCH LIMITATIONS
  16.6.1 METHODOLOGY-RELATED LIMITATIONS
  16.6.2 SCOPE-RELATED LIMITATIONS
16.7 RISK ASSESSMENT

17 APPENDIX

17.1 DISCUSSION GUIDE
17.2 KNOWLEDGESTORE: MARKETSANDMARKETS’ SUBSCRIPTION PORTAL
17.3 CUSTOMIZATION OPTIONS
17.4 RELATED REPORTS
17.5 AUTHOR DETAILS

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List Of Tables

LIST OF TABLES

TABLE 1 SURGICAL DEVICES MARKET: INCLUSIONS & EXCLUSIONS
TABLE 2 STANDARD CURRENCY CONVERSION RATES
TABLE 3 LIST OF ENDOSCOPES RECALLED BY KEY PLAYERS IN MARKET
TABLE 4 SURGICAL DEVICES MARKET: PORTER'S FIVE FORCES ANALYSIS
TABLE 5 GDP PERCENTAGE CHANGE, BY KEY COUNTRY, 2021–2030
TABLE 6 AVERAGE SELLING PRICE TREND OF SURGICAL ROBOTS, BY KEY PLAYER (USD MILLION)
TABLE 7 AVERAGE PRICING TREND OF SURGICAL DEVICES, BY REGION, 2023–2025 (USD)
TABLE 8 IMPORT DATA FOR SURGICAL DEVICES UNDER HS CODE 9018, BY COUNTRY, 2020–2025 (USD THOUSAND)
TABLE 9 EXPORT DATA FOR SURGICAL DEVICES UNDER HS CODE 9018, BY COUNTRY, 2020–2025 (USD THOUSAND)
TABLE 10 SURGICAL DEVICES MARKET: DETAILED LIST OF KEY CONFERENCES & EVENTS (2026–2027)
TABLE 11 US-ADJUSTED RECIPROCAL TARIFF RATES
TABLE 12 KEY PRODUCT-RELATED TARIFFS EFFECTIVE FOR SURGICAL DEVICES
TABLE 13 TOP USE CASES & MARKET POTENTIAL
TABLE 14 SURGICAL DEVICES MARKET: CASE STUDIES RELATED TO AI IMPLEMENTATION
TABLE 15 INTERCONNECTED ADJACENT ECOSYSTEMS & IMPACT ON MARKET PLAYERS
TABLE 16 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 17 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 18 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 19 LATIN AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 20 MIDDLE EAST & AFRICA AND GCC COUNTRIES: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
TABLE 21 GLOBAL STANDARDS IN SURGICAL DEVICES MARKET
TABLE 22 CERTIFICATIONS, LABELING, AND ECO-STANDARDS IN SURGICAL DEVICES MARKET

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TABLE 23 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR SURGICAL DEVICES
TABLE 24 KEY BUYING CRITERIA FOR TOP THREE SURGICAL DEVICES
TABLE 25 SURGICAL DEVICES MARKET: UNMET NEEDS/END-USER EXPECTATIONS
TABLE 26 SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 27 SOFT TISSUE SURGICAL DEVICES MARKET, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 28 HARD TISSUE SURGICAL DEVICES MARKET, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 29 HYBRID PLATFORMS MARKET, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 30 SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 31 SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 32 SURGICAL DEVICES MARKET FOR IMPLANTS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 33 SURGICAL DEVICES MARKET FOR ORTHOPEDIC & SPORTS MEDICINE IMPLANTS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 34 SURGICAL DEVICES MARKET FOR CARDIOVASCULAR IMPLANTS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 35 SURGICAL DEVICES MARKET FOR SPINAL IMPLANTS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 36 SURGICAL DEVICES MARKET FOR NEUROSURGICAL IMPLANTS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 37 SURGICAL DEVICES MARKET FOR DENTAL IMPLANTS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 38 SURGICAL DEVICES MARKET FOR SOFT TISSUE & MESH IMPLANTS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 39 SURGICAL DEVICES MARKET FOR OPHTHALMIC IMPLANTS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 40 SURGICAL DEVICES MARKET FOR OTHER SPECIALTY IMPLANTS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 41 SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 42 SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 43 SURGICAL DEVICES MARKET FOR SURGICAL ROBOTIC SYSTEMS, BY COUNTRY, 2024–2031 (USD BILLION)

TABLE 44 SURGICAL DEVICES MARKET FOR IMAGING & SURGICAL NAVIGATION SYSTEMS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 45 SURGICAL DEVICES MARKET FOR ENERGY GENERATORS & PLATFORMS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 46 SURGICAL DEVICES MARKET FOR OR INTEGRATION & VISUALIZATION SYSTEMS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 47 SURGICAL DEVICES MARKET FOR SURGICAL MICROSCOPES & EXOSCOPES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 48 SURGICAL DEVICES MARKET FOR INSUFFLATORS & FLUID MANAGEMENT SYSTEMS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 49 SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 50 SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 51 SURGICAL DEVICES MARKET FOR SURGICAL STAPLERS & CLIP APPLIERS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 52 SURGICAL DEVICES MARKET FOR SUTURES & WOUND CLOSURE PRODUCTS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 53 SURGICAL DEVICES MARKET FOR SINGLE-USE ENERGY DEVICES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 54 SURGICAL DEVICES MARKET FOR TROCARS & ACCESS DEVICES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 55 SURGICAL DEVICES MARKET FOR HEMOSTATS & SEALANTS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 56 SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 57 SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 58 SURGICAL DEVICES MARKET FOR RIGID ENDOSCOPES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 59 SURGICAL DEVICES MARKET FOR FLEXIBLE ENDOSCOPES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 60 SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 61 SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 62 SURGICAL DEVICES MARKET FOR POWERED INSTRUMENTS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 63 SURGICAL DEVICES MARKET FOR HANDHELD INSTRUMENTS, BY

COUNTRY, 2024–2031 (USD BILLION)
TABLE 64 SURGICAL DEVICES MARKET FOR ACCESSORIES & ANCILLARY PRODUCTS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 65 SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 66 SURGICAL DEVICES MARKET FOR ORTHOPEDIC PROCEDURES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 67 SURGICAL DEVICES MARKET FOR CARDIOVASCULAR PROCEDURES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 68 SURGICAL DEVICES MARKET FOR GENERAL SURGERY PROCEDURES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 69 SURGICAL DEVICES MARKET FOR GASTROINTESTINAL PROCEDURES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 70 SURGICAL DEVICES MARKET FOR NEUROLOGY PROCEDURES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 71 SURGICAL DEVICES MARKET FOR GYNECOLOGY PROCEDURES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 72 SURGICAL DEVICES MARKET FOR UROLOGY PROCEDURES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 73 SURGICAL DEVICES MARKET FOR DENTAL PROCEDURES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 74 SURGICAL DEVICES MARKET FOR ENT PROCEDURES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 75 SURGICAL DEVICES MARKET FOR PEDIATRIC PROCEDURES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 76 SURGICAL DEVICES MARKET FOR OTHER PROCEDURES, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 77 SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 78 SURGICAL DEVICES MARKET FOR HOSPITALS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 79 SURGICAL DEVICES MARKET FOR AMBULATORY SURGICAL CENTERS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 80 SURGICAL DEVICES MARKET FOR SPECIALTY CLINICS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 81 SURGICAL DEVICES MARKET FOR OTHER END USERS, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 82 SURGICAL DEVICES MARKET, BY REGION, 2024–2031 (USD BILLION)
TABLE 83 NORTH AMERICA: SURGICAL DEVICES MARKET, BY PRODUCT,

2024–2031 (UNIT)
TABLE 84 NORTH AMERICA: SURGICAL DEVICES MARKET, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 85 NORTH AMERICA: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 86 NORTH AMERICA: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 87 NORTH AMERICA: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 88 NORTH AMERICA: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 89 NORTH AMERICA: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 90 NORTH AMERICA: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 91 NORTH AMERICA: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 92 NORTH AMERICA: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 93 NORTH AMERICA: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 94 US: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 95 US: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 96 US: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 97 US: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 98 US: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 99 US: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 100 US: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 101 US: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 102 US: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 103 CANADA: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD

BILLION)
TABLE 104 CANADA: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 105 CANADA: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 106 CANADA: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 107 CANADA: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 108 CANADA: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 109 CANADA: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 110 CANADA: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 111 CANADA: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 112 EUROPE: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (UNIT)
TABLE 113 EUROPE: SURGICAL DEVICES MARKET, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 114 EUROPE: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 115 EUROPE: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 116 EUROPE: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 117 EUROPE: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 118 EUROPE: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 119 EUROPE: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 120 EUROPE: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 121 EUROPE: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 122 EUROPE: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)

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TABLE 123 GERMANY: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 124 GERMANY: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 125 GERMANY: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 126 GERMANY: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 127 GERMANY: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 128 GERMANY: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 129 GERMANY: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 130 GERMANY: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 131 GERMANY: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 132 UK: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 133 UK: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 134 UK: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 135 UK: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 136 UK: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 137 UK: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 138 UK: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 139 UK: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 140 UK: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 141 FRANCE: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 142 FRANCE: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031

(USD BILLION)
TABLE 143 FRANCE: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 144 FRANCE: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 145 FRANCE: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 146 FRANCE: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 147 FRANCE: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 148 FRANCE: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 149 FRANCE: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 150 ITALY: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 151 ITALY: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 152 ITALY: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 153 ITALY: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 154 ITALY: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 155 ITALY: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 156 ITALY: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 157 ITALY: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 158 ITALY: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 159 SPAIN: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 160 SPAIN: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 161 SPAIN: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)

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TABLE 162 SPAIN: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 163 SPAIN: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 164 SPAIN: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 165 SPAIN: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 166 SPAIN: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 167 SPAIN: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 168 REST OF EUROPE: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 169 REST OF EUROPE: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 170 REST OF EUROPE: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 171 REST OF EUROPE: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 172 REST OF EUROPE: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 173 REST OF EUROPE: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 174 REST OF EUROPE: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 175 REST OF EUROPE: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 176 REST OF EUROPE: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 177 ASIA PACIFIC: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (UNIT)
TABLE 178 ASIA PACIFIC: SURGICAL DEVICES MARKET, BY COUNTRY, 2024–2031 (USD BILLION)
TABLE 179 ASIA PACIFIC: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 180 ASIA PACIFIC: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 181 ASIA PACIFIC: SURGICAL DEVICES MARKET FOR IMPLANTS, BY

TYPE, 2024–2031 (USD BILLION)
TABLE 182 ASIA PACIFIC: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 183 ASIA PACIFIC: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 184 ASIA PACIFIC: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 185 ASIA PACIFIC: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 186 ASIA PACIFIC: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 187 ASIA PACIFIC: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 188 CHINA: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 189 CHINA: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 190 CHINA: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 191 CHINA: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 192 CHINA: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 193 CHINA: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 194 CHINA: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 195 CHINA: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 196 CHINA: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 197 JAPAN: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 198 JAPAN: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 199 JAPAN: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 200 JAPAN: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)

TABLE 201 JAPAN: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 202 JAPAN: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 203 JAPAN: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 204 JAPAN: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 205 JAPAN: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 206 INDIA: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 207 INDIA: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 208 INDIA: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 209 INDIA: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 210 INDIA: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 211 INDIA: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 212 INDIA: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 213 INDIA: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 214 INDIA: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 215 AUSTRALIA: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 216 AUSTRALIA: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 217 AUSTRALIA: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 218 AUSTRALIA: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 219 AUSTRALIA: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 220 AUSTRALIA: SURGICAL DEVICES MARKET FOR SURGICAL

ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 221 AUSTRALIA: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 222 AUSTRALIA: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 223 AUSTRALIA: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 224 SOUTH KOREA: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 225 SOUTH KOREA: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 226 SOUTH KOREA: SURGICAL DEVICES MARKET FOR IMPLANTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 227 SOUTH KOREA: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 228 SOUTH KOREA: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 229 SOUTH KOREA: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 230 SOUTH KOREA: SURGICAL DEVICES MARKET FOR REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 231 SOUTH KOREA: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 232 SOUTH KOREA: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)
TABLE 233 REST OF ASIA PACIFIC: SURGICAL DEVICES MARKET, BY TYPE, 2024–2031 (USD BILLION)
TABLE 234 REST OF ASIA PACIFIC: SURGICAL DEVICES MARKET, BY PRODUCT, 2024–2031 (USD BILLION)
TABLE 235 REST OF ASIA PACIFIC: SURGICAL DEVICES MARKET FOR IMPLANTS,
BY TYPE, 2024–2031 (USD BILLION)
TABLE 236 REST OF ASIA PACIFIC: SURGICAL DEVICES MARKET FOR CAPITAL EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 237 REST OF ASIA PACIFIC: SURGICAL DEVICES MARKET FOR SINGLE-USE CONSUMABLES, BY TYPE, 2024–2031 (USD BILLION)
TABLE 238 REST OF ASIA PACIFIC: SURGICAL DEVICES MARKET FOR SURGICAL ENDOSCOPY EQUIPMENT, BY TYPE, 2024–2031 (USD BILLION)
TABLE 239 REST OF ASIA PACIFIC: SURGICAL DEVICES MARKET FOR

REUSABLE SURGICAL INSTRUMENTS, BY TYPE, 2024–2031 (USD BILLION)
TABLE 240 REST OF ASIA PACIFIC: SURGICAL DEVICES MARKET, BY PROCEDURE, 2024–2031 (USD BILLION)
TABLE 241 REST OF ASIA PACIFIC: SURGICAL DEVICES MARKET, BY END USER, 2024–2031 (USD BILLION)

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List Of Figures

LIST OF FIGURES

FIGURE 1 SURGICAL DEVICES MARKET SEGMENTATION & REGIONAL SCOPE
FIGURE 2 KEY INSIGHTS & MARKET HIGHLIGHTS
FIGURE 3 SURGICAL DEVICES MARKET, 2024–2031
FIGURE 4 MAJOR STRATEGIES ADOPTED BY KEY PLAYERS IN SURGICAL DEVICES MARKET
FIGURE 5 DISRUPTIVE TRENDS IMPACTING GROWTH OF SURGICAL DEVICES MARKET
FIGURE 6 HIGH-GROWTH SEGMENTS & EMERGING FRONTIERS IN SURGICAL DEVICES MARKET, 2025
FIGURE 7 NORTH AMERICA TO HOLD LARGEST MARKET SHARE IN 2025
FIGURE 8 RISING PREVALENCE OF CHRONIC DISEASES TO DRIVE MARKET GROWTH
FIGURE 9 HOSPITALS SEGMENT ACCOUNTED FOR LARGEST SHARE OF NORTH AMERICAN SURGICAL DEVICES MARKET IN 2025
FIGURE 10 INDIA TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD
FIGURE 11 NORTH AMERICA ACCOUNTED FOR LARGEST MARKET SHARE IN 2025
FIGURE 12 EMERGING ECONOMIES TO REGISTER HIGHER GROWTH RATES DURING FORECAST PERIOD
FIGURE 13 SURGICAL DEVICES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
FIGURE 14 SURGICAL DEVICES MARKET: PORTER’S FIVE FORCES ANALYSIS
FIGURE 15 SURGICAL DEVICES MARKET: SUPPLY CHAIN ANALYSIS
FIGURE 16 SURGICAL DEVICES MARKET: VALUE CHAIN ANALYSIS
FIGURE 17 SURGICAL DEVICES MARKET: ECOSYSTEM ANALYSIS
FIGURE 18 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS’ BUSINESSES
FIGURE 19 SURGICAL DEVICES MARKET: INVESTMENT & FUNDING SCENARIO
FIGURE 20 NUMBER OF PATENTS PUBLISHED (JANUARY 2015–APRIL 2026)
FIGURE 21 TOP APPLICANT COUNTRIES/REGIONS FOR SURGICAL DEVICES (JANUARY 2015?APRIL 2026)
FIGURE 22 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR SURGICAL DEVICES
FIGURE 23 KEY BUYING CRITERIA FOR TOP THREE SURGICAL DEVICES
FIGURE 24 SURGICAL DEVICES MARKET: GEOGRAPHIC SNAPSHOT
FIGURE 25 NORTH AMERICA: SURGICAL DEVICES MARKET SNAPSHOT
FIGURE 26 ASIA PACIFIC: SURGICAL DEVICES MARKET SNAPSHOT

FIGURE 27 REVENUE ANALYSIS OF KEY PLAYERS IN SURGICAL DEVICES MARKET (2021–2025)
FIGURE 28 MARKET SHARE ANALYSIS OF KEY PLAYERS IN SURGICAL ROBOTS MARKET (2025)
FIGURE 29 MARKET SHARE ANALYSIS OF KEY PLAYERS IN ENERGY GENERATORS MARKET (2025)
FIGURE 30 MARKET SHARE ANALYSIS OF KEY PLAYERS IN SURGICAL SUTURES MARKET (2025)
FIGURE 31 MARKET SHARE ANALYSIS OF KEY PLAYERS IN SURGICAL STAPLERS MARKET (2025)
FIGURE 32 SURGICAL DEVICES MARKET: COMPANY EVALUATION MATRIX (KEY PLAYERS), 2025
FIGURE 33 SURGICAL DEVICES MARKET: COMPANY FOOTPRINT
FIGURE 34 SURGICAL DEVICES MARKET: COMPANY EVALUATION MATRIX (STARTUPS/SMES), 2025
FIGURE 35 EV/EBITDA OF KEY VENDORS
FIGURE 36 YEAR-TO-DATE (YTD) PRICE TOTAL RETURN AND 5-YEAR STOCK BETA OF KEY VENDORS
FIGURE 37 SURGICAL DEVICES MARKET: BRAND/PRODUCT COMPARATIVE ANALYSIS
FIGURE 38 MEDTRONIC PLC: COMPANY SNAPSHOT (2025)
FIGURE 39 JOHNSON & JOHNSON: COMPANY SNAPSHOT (2025)
FIGURE 40 STRYKER CORPORATION: COMPANY SNAPSHOT (2025)
FIGURE 41 B. BRAUN: COMPANY SNAPSHOT (2025)
FIGURE 42 INTUITIVE SURGICAL: COMPANY SNAPSHOT (2025)
FIGURE 43 SIEMENS HEALTHINEERS AG: COMPANY SNAPSHOT (2025)
FIGURE 44 OLYMPUS CORPORATION: COMPANY SNAPSHOT (2025)
FIGURE 45 ZIMMER BIOMET HOLDINGS, INC.: COMPANY SNAPSHOT (2025)
FIGURE 46 BOSTON SCIENTIFIC CORPORATION: COMPANY SNAPSHOT (2025)
FIGURE 47 CONMED CORPORATION: COMPANY SNAPSHOT (2025)
FIGURE 48 RESEARCH DESIGN
FIGURE 49 PRIMARY SOURCES
FIGURE 50 PRIMARY BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
FIGURE 51 MARKET SIZE APPROACH: REVENUE SHARE ANALYSIS
FIGURE 52 TOP-DOWN APPROACH
FIGURE 53 BOTTOM-UP APPROACH
FIGURE 54 IMPACT ANALYSIS OF DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES (2026–2031)

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FIGURE 55 SURGICAL DEVICES MARKET: CAGR PROJECTIONS
FIGURE 56 DATA TRIANGULATION METHODOLOGY

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