

Surge Arrester Market by Type (Polymeric, Porcelain), Voltage (Medium, High, Extra High), Class (Distribution, Intermediate, Station), End-User (Utilities, Industries, Transportation), Application and Region - Global Forecast to 2025

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Abstracts

The global surge arrester market is projected to reach USD 1.9 billion by 2025 from an estimated USD 1.5 billion in 2020, at a CAGR of 4.9% during the forecast period. The rising demand for electricity in APAC and the growing focus on increasing renewable energy installed capacity are encouraging utilities to invest in the electricity transmission and distribution networks, as well as in electrification projects. These investments, along with investments to replace aging electric infrastructure in North America and Europe are expected to create the demand for surge arrester market. However, Due to the COVID-19 pandemic, local currencies of many countries have depreciated. There is a misalignment of supply and demand, leading to financial losses for components/parts manufacturers. Key components used in manufacturing surge arresters are procured typically in US dollars, which results in increased component cost, which is likely to hamper the growth of the surge arrester market.

“The polymeric segment, by type, is expected to be the largest market from 2020 to 2025.”

The surge arrester market by type segment is categorized as polymeric and porcelain.

Porcelain is one of the oldest insulating materials used in a wide range of electrical equipment. With technological advances, polymeric insulators are increasingly adopted due to their lighter weight, superior performance under polluted conditions, and high energy handling capacity, and so on. Due to these advantages, polymeric surge

arresters have been holding a larger market share, in terms of value, over the years, and a similar trend is likely to be observed in the coming years.

“The utilities segment, by the end user, is expected to be the fastest-growing market from 2020 to 2025.”

The end user segments are categorized as Utilities, Industries, and Transportation.

Utilities include power generation, transmission, and distribution companies that play a major role in generating and delivering power to consumers. Surge arresters find applications in substations and networks across this energy chain, right from generation to distribution. Utilities is one of the major end users of surge arresters owing to the fact that the sheer size of the electrical network operated by utilities is bigger compared to the industrial and transportation electric infrastructure. Increased investments to improve T&D network infrastructure to meet the growing demand for energy is the major factor for the largest market share of utilities among end users.

“Asia Pacific: The fastest-growing region in the surge arrester market.”

North America is expected to be the fastest-growing surge arrester market during the forecast period. North America comprises US, Canada, and Mexico. US is the major surge arrester market in North America. Increased T&D investments in this region to support the growth of renewables and replace aging infrastructure are expected to drive the market growth. North America has an aging infrastructure, and this may increase the risk of a widespread blackout. Therefore, governments in the region are actively focusing on upgrading and replacing aging infrastructure to improve grid reliability and resilience and enable smarter power networks. T&D investments aimed at addressing these issues are expected to drive the growth of the surge arrester market in North America.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information and to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 35%, Tier 2- 40%, and Tier 3- 25%

By Designation: C-Level- 15%, Director Level- 25%, and Others- 60%

By Region: Asia Pacific- 45%, North America- 15%, Europe- 20%, Middle East & Africa- 15%, and South America- 5%

*Others include sales managers, engineers, and regional managers.

Note: Tier 1 Company—Revenue > USD 5 billion, Tier 2 Company—Revenue between USD 50 million and USD 5 billion, and Tier 3 Company—Revenue

The global surge arrester market is dominated by a few major players with an extensive regional presence and a large number of local players. The leading players in the surge arrester market are Hitachi ABB (Switzerland), Siemens Energy (Germany), General Electric (US), Eaton (Ireland), and Hubbell(US).

Study Coverage:

The report defines, describes, and forecasts the surge arrester market by type, application, end user, voltage, class, and region. It also offers a detailed qualitative and quantitative analysis of the market. The report provides a comprehensive review of the major market drivers, restraints, opportunities, and challenges. It also covers various important aspects of the market, including the analysis of the competitive landscape, market dynamics, market estimates in terms of value, and future trends in the surge arrester market.

Key Benefits of Buying the Report

1. The report identifies and addresses the key markets for surge arrester sales, which would help equipment manufacturers and service providers review the demand growth.
2. The report helps system providers understand the market's pulse and provides insights into drivers, restraints, opportunities, and challenges.
3. The report will help key players understand their competitors' strategies better and help them make better strategic decisions.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION AND SCOPE

1.2.1 SURGE ARRESTER MARKET: INCLUSIONS AND EXCLUSIONS

TABLE 1 SURGE ARRESTER MARKET, BY TYPE: INCLUSIONS AND EXCLUSIONS

TABLE 2 SURGE ARRESTER MARKET, BY VOLTAGE: INCLUSIONS AND EXCLUSIONS

TABLE 3 SURGE ARRESTER MARKET, BY APPLICATION: INCLUSIONS AND EXCLUSIONS

TABLE 4 SURGE ARRESTER MARKET, BY END USER: INCLUSIONS AND EXCLUSIONS

1.3 MARKET SCOPE

1.3.1 MARKETS COVERED

1.3.2 GEOGRAPHIC SCOPE

1.3.3 YEARS CONSIDERED

1.4 CURRENCY

1.5 LIMITATIONS

1.6 STAKEHOLDERS

1.7 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 SURGE ARRESTER MARKET: RESEARCH DESIGN

2.2 MARKET BREAKDOWN AND DATA TRIANGULATION

2.2.1 SECONDARY DATA

2.2.1.1 Key data from secondary sources

2.2.2 PRIMARY DATA

2.2.2.1 Key data from primary sources

2.2.2.2 Breakdown of primaries

2.3 SCOPE

FIGURE 2 MAIN METRICS CONSIDERED WHILE CONSTRUCTING AND ASSESSING DEMAND FOR SURGE ARRESTERS

2.4 MARKET SIZE ESTIMATION

2.4.1 DEMAND-SIDE ANALYSIS

FIGURE 3 SURGE ARRESTER MARKET: REGION-WISE ANALYSIS

2.4.1.1 Calculation for demand-side analysis

2.4.1.2 Key assumptions while calculating demand-side market size

2.4.2 SUPPLY-SIDE ANALYSIS

FIGURE 4 SURGE ARRESTER MARKET: SUPPLY-SIDE ANALYSIS

2.4.2.1 Calculations for supply-side analysis

FIGURE 5 KEY METRICS CONSIDERED FOR ASSESSING SUPPLY OF SURGE ARRESTERS

2.4.2.2 Assumptions while calculating supply-side market size

FIGURE 6 COMPANY REVENUE ANALYSIS, 2019

2.4.3 FORECAST

3 EXECUTIVE SUMMARY

3.1 SCENARIO ANALYSIS

FIGURE 7 SCENARIO ANALYSIS: SURGE ARRESTER MARKET, 2018–2025

3.1.1 OPTIMISTIC SCENARIO

3.1.2 REALISTIC SCENARIO

3.1.3 PESSIMISTIC SCENARIO

TABLE 5 SURGE ARRESTER MARKET SNAPSHOT

FIGURE 8 POLYMERIC SEGMENT TO LEAD SURGE ARRESTER MARKET, BY TYPE, DURING FORECAST PERIOD

FIGURE 9 AIS APPLICATION TO HOLD LARGER SIZE OF SURGE ARRESTER MARKET IN 2025

FIGURE 10 UTILITIES TO ACCOUNT FOR LARGEST SIZE OF SURGE ARRESTER MARKET, BY END USER, THROUGHOUT FORECAST PERIOD

FIGURE 11 MEDIUM VOLTAGE SEGMENT TO COMMAND SURGE ARRESTER MARKET, BY VOLTAGE, FROM 2020 TO 2025

FIGURE 12 DISTRIBUTION CLASS TO LEAD SURGE ARRESTER MARKET DURING FORECAST PERIOD

FIGURE 13 NORTH AMERICA TO EXHIBIT HIGHEST CAGR IN SURGE ARRESTER MARKET DURING 2020–2025

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN SURGE ARRESTER MARKET

FIGURE 14 RENEWABLE ENERGY ADOPTION AND ELECTRIFICATION OF TRANSPORTATION SECTOR ARE EXPECTED TO DRIVE SURGE ARRESTER MARKET GROWTH, 2020–2025

4.2 SURGE ARRESTER MARKET, BY REGION

FIGURE 15 NORTH AMERICAN SURGE ARRESTER MARKET, BY REGION, TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

4.3 SURGE ARRESTER MARKET, BY TYPE

FIGURE 16 POLYMERIC SEGMENT DOMINATED SURGE ARRESTER MARKET, BY TYPE, IN 2019

4.4 SURGE ARRESTER MARKET, BY APPLICATION

FIGURE 17 AIS APPLICATIONS DOMINATED SURGE ARRESTER MARKET, BY APPLICATION, IN 2019

4.5 SURGE ARRESTER MARKET, BY END USER

FIGURE 18 UTILITIES HELD LARGEST SHARE OF SURGE ARRESTER MARKET, BY END USER, IN 2019

4.6 SURGE ARRESTER MARKET, BY VOLTAGE

FIGURE 19 MEDIUM-VOLTAGE SURGE ARRESTERS CAPTURED LARGEST MARKET SHARE IN 2019

4.7 SURGE ARRESTER MARKET, BY CLASS

FIGURE 20 DISTRIBUTION CLASS LED SURGE ARRESTER MARKET IN 2019

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 COVID-19 HEALTH ASSESSMENT

FIGURE 21 COVID-19 GLOBAL PROPAGATION

FIGURE 22 COVID-19 PROPAGATION IN SELECTED COUNTRIES

5.3 GLOBAL ROAD TO RECOVERY FROM COVID-19

FIGURE 23 GLOBAL RECOVERY ROAD FROM COVID-19 FROM 2020 TO 2021

5.4 COVID-19 ECONOMIC ASSESSMENT

FIGURE 24 REVISED GDP FORECASTS FOR SELECT G20 COUNTRIES IN 2020

5.5 MARKET DYNAMICS

FIGURE 25 SURGE ARRESTER MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.5.1 DRIVERS

5.5.1.1 Increasing investments in T&D networks

FIGURE 26 ELECTRICITY NETWORKS INVESTMENT, 2012–2019 (USD BILLION)

5.5.1.2 Growing demand for reliable and continuous power supply

5.5.1.3 Increasing focus on replacing aging equipment in power infrastructure

FIGURE 27 US ELECTRICITY NETWORKS INVESTMENT, 2012–2019 (USD BILLION)

5.5.2 RESTRAINTS

5.5.2.1 Presence of gray market for surge arresters

5.5.3 OPPORTUNITIES

5.5.3.1 Increasing investments in renewable energy projects and smart grids
FIGURE 28 GLOBAL INVESTMENTS IN RENEWABLE ENERGY CAPACITY,
2009–2019 (USD BILLION)

5.5.3.2 Growing investments in cross-border power transmission projects

5.5.4 CHALLENGES

5.5.4.1 Long lead times and delays in projects pose challenges to surge arrester
market growth

5.5.4.2 Supply chain disruptions due to COVID-19

5.6 YC-SHIFT

5.6.1 REVENUE SHIFT AND NEW REVENUE POCKETS
FIGURE 29 REVENUE SHIFT FOR SURGE ARRESTERS

5.7 MARKET MAP

FIGURE 30 MARKET MAP FOR SURGE ARRESTERS

5.8 AVERAGE SELLING PRICE TREND

FIGURE 31 AVERAGE SELLING PRICE OF SURGE ARRESTERS

5.9 SUPPLY CHAIN ANALYSIS

FIGURE 32 SURGE ARRESTER SUPPLY CHAIN ANALYSIS

5.9.1 RAW MATERIAL SUPPLIERS

5.9.2 MANUFACTURERS

5.9.3 END USERS

5.10 TECHNOLOGY ANALYSIS

5.11 TRADE DATA STATISTICS

TABLE 6 COUNTRY-WISE IMPORT, 2018 AND 2019 (IN USD)

TABLE 7 COUNTRY-WISE EXPORT, 2018 AND 2019 (IN USD)

5.12 SURGE ARRESTERS: CODES AND REGULATIONS

5.13 CASE STUDY ANALYSIS

5.13.1 USE OF SURGE ARRESTERS BY HYDRO ONE

5.13.1.1 Problem statement

5.13.1.2 Solution

5.14 PORTER'S FIVE FORCES ANALYSIS

FIGURE 33 PORTER'S FIVE FORCES ANALYSIS

5.14.1 THREAT OF SUBSTITUTES

5.14.2 BARGAINING POWER OF SUPPLIERS

5.14.3 BARGAINING POWER OF BUYERS

5.14.4 THREAT OF NEW ENTRANTS

5.14.5 INTENSITY OF COMPETITIVE RIVALRY

6 SURGE ARRESTER MARKET, BY TYPE

Surge Arrester Market by Type (Polymeric, Porcelain), Voltage (Medium, High, Extra High), Class (Distribution,...

6.1 INTRODUCTION

FIGURE 34 POLYMERIC SEGMENT ACCOUNTED FOR LARGER SHARE OF SURGE ARRESTER MARKET, IN TERMS OF VALUE, IN 2019

TABLE 8 SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

TABLE 9 SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (THOUSAND UNITS)

6.2 POLYMERIC

6.2.1 EASY INSTALLATION AND SUPERIOR PERFORMANCE UNDER POLLUTED CONDITIONS BOOST DEMAND FOR POLYMERIC SURGE ARRESTERS GLOBALLY

TABLE 10 POLYMERIC: SURGE ARRESTER MARKET, BY REGION, 2018–2025 (USD MILLION)

6.3 PORCELAIN

6.3.1 LOW PRICE, HIGH MECHANICAL STRENGTH, AND HIGH STABILITY CONTRIBUTE TO SUSTAINED USE OF PORCELAIN SURGE ARRESTERS

TABLE 11 PORCELAIN: SURGE ARRESTER MARKET, BY REGION, 2018–2025 (USD MILLION)

7 SURGE ARRESTER MARKET, BY APPLICATION

7.1 INTRODUCTION

FIGURE 35 AIS SEGMENT ACCOUNTED FOR LARGER SHARE OF SURGE ARRESTER MARKET, IN TERMS OF VALUE, IN 2019

TABLE 12 SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 13 SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (THOUSAND UNITS)

7.2 GIS

7.2.1 AVAILABILITY OF LIMITED SPACE, COUPLED WITH SUPERIOR ELECTRICAL PERFORMANCE OF SF₆, TO BOOST DEMAND FOR SURGE ARRESTERS IN GIS SUBSTATIONS

TABLE 14 GIS: SURGE ARRESTER MARKET, BY REGION, 2018–2025 (USD MILLION)

7.3 AIS

7.3.1 GROWTH OF AIS DRIVEN BY THEIR LOW INSTALLATION COST AND EASY MAINTENANCE

TABLE 15 AIS: SURGE ARRESTER MARKET, BY REGION, 2018–2025 (USD MILLION)

8 SURGE ARRESTER MARKET, BY END USER

8.1 INTRODUCTION

FIGURE 36 UTILITIES SEGMENT ACCOUNTED FOR LARGEST SHARE OF SURGE ARRESTER MARKET, IN TERMS OF VALUE, IN 2019

TABLE 16 SURGE ARRESTER MARKET, BY END USER, 2018–2025 (USD MILLION)

TABLE 17 SURGE ARRESTER MARKET, BY END USER, 2018–2025 (THOUSAND UNITS)

8.2 UTILITIES

8.2.1 INCREASED REQUIREMENT FOR RELIABLE AND CONTINUOUS POWER SUPPLY TO FUEL DEMAND FOR SURGE ARRESTERS

TABLE 18 UTILITIES: SURGE ARRESTER MARKET, BY REGION, 2018–2025 (USD MILLION)

8.3 INDUSTRIES

8.3.1 ESCALATED NEED FOR UNINTERRUPTED POWER DELIVERY AND PROTECTION FROM EXTERNAL SURGES TO BOOST DEMAND FOR SURGE ARRESTERS

TABLE 19 INDUSTRIES: SURGE ARRESTER MARKET, BY REGION, 2018–2025 (USD MILLION)

8.4 TRANSPORTATION

8.4.1 HUGE INVESTMENTS IN RAILWAY ELECTRIFICATION AND NEW METRO RAIL PROJECTS TO FOSTER MARKET GROWTH

TABLE 20 TRANSPORTATION: SURGE ARRESTER MARKET, BY REGION, 2018–2025 (USD MILLION)

9 SURGE ARRESTER MARKET, BY VOLTAGE

9.1 INTRODUCTION

FIGURE 37 MEDIUM VOLTAGE SEGMENT ACCOUNTED FOR LARGER SHARE OF SURGE ARRESTER MARKET, IN TERMS OF VALUE, IN 2019

TABLE 21 SURGE ARRESTER MARKET, BY VOLTAGE, 2018–2025 (USD MILLION)

TABLE 22 SURGE ARRESTER MARKET, BY VOLTAGE, 2018–2025 (THOUSAND UNITS)

9.2 MEDIUM VOLTAGE

9.2.1 INVESTMENTS IN GRID MODIFICATION AND ELECTRIFICATION PROJECTS TO DRIVE GLOBAL DEMAND FOR MEDIUM-VOLTAGE SURGE ARRESTERS

TABLE 23 MEDIUM VOLTAGE: SURGE ARRESTER MARKET, BY REGION, 2018–2025 (USD MILLION)

9.3 HIGH VOLTAGE

9.3.1 T&D INVESTMENTS IN ASIA PACIFIC TO MEET GROWING ENERGY

DEMAND LIKELY TO ACCELERATE MARKET GROWTH

TABLE 24 HIGH VOLTAGE: SURGE ARRESTER MARKET, BY REGION, 2018–2025
(USD MILLION)

9.4 EXTRA HIGH VOLTAGE

9.4.1 FUNDING FOR UHV AND EHV POWER LINES IN CHINA AND INDIA TO
PROPEL MARKET GROWTH

TABLE 25 EXTRA HIGH VOLTAGE: SURGE ARRESTER MARKET, BY REGION,
2018–2025 (USD MILLION)

10 SURGE ARRESTER MARKET, BY CLASS

10.1 INTRODUCTION

FIGURE 38 DISTRIBUTION CLASS ACCOUNTED FOR LARGEST SHARE OF
SURGE ARRESTER MARKET, IN TERMS OF VALUE, IN 2019

TABLE 26 SURGE ARRESTER MARKET, BY CLASS, 2018–2025 (USD MILLION)

TABLE 27 SURGE ARRESTER MARKET, BY CLASS, 2018–2025 (THOUSAND
UNITS)

10.2 DISTRIBUTION CLASS

10.2.1 SUSTAINED IMPROVEMENT AND INVESTMENTS IN BUILDING
INDUSTRIAL INFRASTRUCTURE TO SPUR GROWTH OF MARKET FOR POWER
DISTRIBUTION SURGE ARRESTERS

TABLE 28 DISTRIBUTION CLASS: SURGE ARRESTER MARKET, BY REGION,
2018–2025 (USD MILLION)

10.3 INTERMEDIATE CLASS

10.3.1 SIGNIFICANT INVESTMENTS IN RENEWABLE ENERGY PROJECTS TO
BOOST DEMAND FOR INTERMEDIATE-CLASS SURGE ARRESTERS

TABLE 29 INTERMEDIATE CLASS: SURGE ARRESTER MARKET, BY REGION,
2018–2025 (USD MILLION)

10.4 STATION CLASS

10.4.1 SUBSTANTIAL INVESTMENTS IN LARGE-SCALE EHV AND UHV
PROJECTS TO BOOST DEMAND FOR STATION-CLASS SURGE ARRESTERS

TABLE 30 STATION CLASS: SURGE ARRESTER MARKET, BY REGION, 2018–2025
(USD MILLION)

11 SURGE ARRESTER MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 39 NORTH AMERICA TO WITNESS HIGHEST CAGR IN SURGE
ARRESTER MARKET FROM 2020 TO 2025

FIGURE 40 SURGE ARRESTER MARKET SHARE IN TERMS OF VALUE, BY REGION, 2019

TABLE 31 SURGE ARRESTER MARKET, BY REGION, 2018–2025 (USD MILLION)

TABLE 32 SURGE ARRESTER MARKET, BY REGION, 2018–2025 (THOUSAND UNITS)

11.2 NORTH AMERICA

11.2.1 IMPACT OF COVID-19 ON SURGE ARRESTER MARKET IN NORTH AMERICA

TABLE 33 NORTH AMERICA: SURGE ARRESTER MARKET, BY SCENARIO ANALYSIS, 2018–2025 (USD MILLION)

FIGURE 41 NORTH AMERICA: SURGE ARRESTER MARKET SCENARIO ANALYSIS

FIGURE 42 SNAPSHOT: SURGE ARRESTER MARKET IN NORTH AMERICA

11.2.2 BY TYPE

TABLE 34 NORTH AMERICA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.2.3 BY APPLICATION

TABLE 35 NORTH AMERICA: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.2.4 BY END USER

TABLE 36 NORTH AMERICA: SURGE ARRESTER MARKET, BY END USER, 2018–2025 (USD MILLION)

11.2.5 BY VOLTAGE

TABLE 37 NORTH AMERICA: SURGE ARRESTER MARKET, BY VOLTAGE, 2018–2025 (USD MILLION)

11.2.6 BY CLASS

TABLE 38 NORTH AMERICA: SURGE ARRESTER MARKET, BY CLASS, 2018–2025 (USD MILLION)

11.2.7 BY COUNTRY

TABLE 39 NORTH AMERICA: SURGE ARRESTER MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

11.2.7.1 US

11.2.7.1.1 Large-scale investments to improve reliability and capacity of T&D networks to propel market growth in US

11.2.7.1.2 By type

TABLE 40 US: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.2.7.1.3 By application

TABLE 41 US: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.2.7.2 Canada

11.2.7.2.1 Strong government initiative, coupled with significant investments in refurbishing existing electricity infrastructure, to support market growth

11.2.7.2.2 By type

TABLE 42 CANADA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.2.7.2.3 By application

TABLE 43 CANADA: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.2.7.3 Mexico

11.2.7.3.1 Increased T&D investments to meet rising electricity requirement driving demand for surge arresters

11.2.7.3.2 By type

TABLE 44 MEXICO: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.2.7.3.3 By application

TABLE 45 MEXICO: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.3 ASIA PACIFIC

11.3.1 IMPACT OF COVID-19 ON SURGE ARRESTER MARKET IN ASIA PACIFIC
TABLE 46 ASIA PACIFIC: SURGE ARRESTER MARKET, BY SCENARIO ANALYSIS, 2018–2025 (USD MILLION)

FIGURE 43 ASIA PACIFIC: SURGE ARRESTER MARKET SCENARIO ANALYSIS

FIGURE 44 SNAPSHOT: SURGE ARRESTER MARKET IN ASIA PACIFIC

11.3.2 BY TYPE

TABLE 47 ASIA PACIFIC: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.3.3 BY APPLICATION

TABLE 48 ASIA PACIFIC: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.3.4 BY END USER

TABLE 49 ASIA PACIFIC: SURGE ARRESTER MARKET, BY END USER, 2018–2025 (USD MILLION)

11.3.5 BY VOLTAGE

TABLE 50 ASIA PACIFIC: SURGE ARRESTER MARKET, BY VOLTAGE, 2018–2025 (USD MILLION)

11.3.6 BY CLASS

TABLE 51 ASIA PACIFIC: SURGE ARRESTER MARKET, BY CLASS, 2018–2025 (USD MILLION)

11.3.7 BY COUNTRY

TABLE 52 ASIA PACIFIC: SURGE ARRESTER MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

11.3.7.1 China

11.3.7.1.1 Increasing investments in renewable energy and UHV transmission projects to drive market growth in China

11.3.7.1.2 By type

TABLE 53 CHINA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.3.7.1.3 By application

TABLE 54 CHINA: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.3.7.2 India

11.3.7.2.1 Surging need for strong transmission infrastructure to meet bulk power evacuation requirement to boost demand for surge arresters

11.3.7.2.2 By type

TABLE 55 INDIA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.3.7.2.3 By application

TABLE 56 INDIA: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.3.7.3 Australia

11.3.7.3.1 Rising focus on increasing power generation capacity, along with substantial investment in expansion of T&D networks and transportation projects, to push market growth

11.3.7.3.2 By type

TABLE 57 AUSTRALIA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.3.7.3.3 By application

TABLE 58 AUSTRALIA: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.3.7.4 Japan

11.3.7.4.1 Growing number of projects pertaining to power transmission and distribution networks and renewable energy generation to create need for adoption of surge arresters

11.3.7.4.2 By type

TABLE 59 JAPAN: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.3.7.4.3 By application

TABLE 60 JAPAN: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025

(USD MILLION)

11.3.7.5 South Korea

11.3.7.5.1 Planned transmission and distribution network investments to fuel market growth in South Korea

11.3.7.5.2 By type

TABLE 61 SOUTH KOREA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.3.7.5.3 By application

TABLE 62 SOUTH KOREA: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.3.7.6 Rest of Asia Pacific

11.3.7.6.1 By type

TABLE 63 REST OF ASIA PACIFIC: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.3.7.6.2 By application

TABLE 64 REST OF ASIA PACIFIC: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.4 EUROPE

11.4.1 IMPACT OF COVID-19 ON SURGE ARRESTER MARKET IN EUROPE

TABLE 65 EUROPE: SURGE ARRESTER MARKET, BY SCENARIO ANALYSIS, 2018–2025 (USD MILLION)

FIGURE 45 EUROPE: SURGE ARRESTER MARKET SCENARIO ANALYSIS

11.4.2 BY TYPE

TABLE 66 EUROPE: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.4.3 BY APPLICATION

TABLE 67 EUROPE: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.4.4 BY END USER

TABLE 68 EUROPE: SURGE ARRESTER MARKET, BY END USER, 2018–2025 (USD MILLION)

11.4.5 BY VOLTAGE

TABLE 69 EUROPE: SURGE ARRESTER MARKET, BY VOLTAGE, 2018–2025 (USD MILLION)

11.4.6 BY CLASS

TABLE 70 EUROPE: SURGE ARRESTER MARKET, BY CLASS, 2018–2025 (USD MILLION)

11.4.7 BY COUNTRY

TABLE 71 EUROPE: SURGE ARRESTER MARKET, BY COUNTRY, 2018–2025 (USD

MILLION)

11.4.7.1 Germany

11.4.7.1.1 Planned T&D investments to support renewable energy generation and cross-border power exchange to push market growth

11.4.7.1.2 By type

TABLE 72 GERMANY: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.4.7.1.3 By application

TABLE 73 GERMANY: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.4.7.2 Russia

11.4.7.2.1 Substantial investments under new long-term development plan 2020–24 in Russia to create growth opportunity for surge arrester market

11.4.7.2.2 By type

TABLE 74 RUSSIA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.4.7.2.3 By application

TABLE 75 RUSSIA: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.4.7.3 UK

11.4.7.3.1 Increased investments in T&D networks to eliminate outages due to lightning surges in UK to drive market growth

11.4.7.3.2 By type

TABLE 76 UK: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.4.7.3.3 By application

TABLE 77 UK: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.4.7.4 France

11.4.7.4.1 Large-scale grid investments by RTE in France to fuel surge arrester market growth

11.4.7.4.2 By type

TABLE 78 FRANCE: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.4.7.4.3 By application

TABLE 79 FRANCE: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.4.7.5 Rest of Europe

11.4.7.5.1 By type

TABLE 80 REST OF EUROPE: SURGE ARRESTER MARKET, BY TYPE, 2018–2025

(USD MILLION)

11.4.7.5.2 By application

TABLE 81 REST OF EUROPE: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.5 MIDDLE EAST & AFRICA

11.5.1 IMPACT OF COVID-19 ON SURGE ARRESTER MARKET IN MIDDLE EAST & AFRICA

TABLE 82 MIDDLE EAST & AFRICA: SURGE ARRESTER MARKET, SCENARIO ANALYSIS, 2018–2025 (USD MILLION)

FIGURE 46 MIDDLE EAST & AFRICA: SURGE ARRESTER MARKET SCENARIO ANALYSIS

11.5.2 BY TYPE

TABLE 83 MIDDLE EAST & AFRICA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.5.3 BY APPLICATION

TABLE 84 MIDDLE EAST & AFRICA: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.5.4 BY END USER

TABLE 85 MIDDLE EAST & AFRICA: SURGE ARRESTER MARKET, BY END USER, 2018–2025 (USD MILLION)

11.5.5 BY VOLTAGE

TABLE 86 MIDDLE EAST & AFRICA: SURGE ARRESTER MARKET, BY VOLTAGE, 2018–2025 (USD MILLION)

11.5.6 BY CLASS

TABLE 87 MIDDLE EAST & AFRICA: SURGE ARRESTER MARKET, BY CLASS, 2018–2025 (USD MILLION)

11.5.7 BY COUNTRY

TABLE 88 MIDDLE EAST & AFRICA: SURGE ARRESTER MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

11.5.7.1 Saudi Arabia

11.5.7.1.1 Significant T&D investments in Saudi Arabia to meet increased demand for renewable energy and electricity to drive growth

11.5.7.1.2 By type

TABLE 89 SAUDI ARABIA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.5.7.1.3 By application

TABLE 90 SAUDI ARABIA: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.5.7.2 UAE

11.5.7.2.1 Strong focus on completion of renewable energy projects to contribute most to market growth

11.5.7.2.2 By type

TABLE 91 UAE: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.5.7.2.3 By application

TABLE 92 UAE: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.5.7.3 South Africa

11.5.7.3.1 Huge investments in Transmission Ten-Year Plan proposed by Eskom foster market growth in South Africa

11.5.7.3.2 By type

TABLE 93 SOUTH AFRICA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.5.7.3.3 By application

TABLE 94 SOUTH AFRICA: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.5.7.4 Nigeria

11.5.7.4.1 Increased investments in T&D projects to meet growing electricity demand

11.5.7.4.2 By type

TABLE 95 NIGERIA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.5.7.4.3 By Application

TABLE 96 NIGERIA: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.5.7.5 Rest of Middle East

11.5.7.5.1 By type

TABLE 97 REST OF MIDDLE EAST & AFRICA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.5.7.5.2 By application

TABLE 98 REST OF MIDDLE EAST: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.6 SOUTH AMERICA

11.6.1 IMPACT OF COVID-19 ON SURGE ARRESTER MARKET IN SOUTH AMERICA

TABLE 99 SOUTH AMERICA: SURGE ARRESTER MARKET, SCENARIO ANALYSIS, 2018–2025 (USD MILLION)

FIGURE 47 SOUTH AMERICA: SURGE ARRESTER MARKET SCENARIO ANALYSIS

11.6.2 BY TYPE

TABLE 100 SOUTH AMERICA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.6.3 BY APPLICATION

TABLE 101 SOUTH AMERICA: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.6.4 BY END USER

TABLE 102 SOUTH AMERICA: SURGE ARRESTER MARKET, BY END USER, 2018–2025 (USD MILLION)

11.6.5 VOLTAGE

TABLE 103 SOUTH AMERICA: SURGE ARRESTER MARKET, BY VOLTAGE, 2018–2025 (USD MILLION)

11.6.6 CLASS

TABLE 104 SOUTH AMERICA: SURGE ARRESTER MARKET, BY CLASS, 2018–2025 (USD MILLION)

11.6.7 BY COUNTRY

TABLE 105 SOUTH AMERICA: SURGE ARRESTER MARKET, BY COUNTRY, 2018–2025 (USD MILLION)

11.6.7.1 Brazil

11.6.7.1.1 Increased focus on grid modernization to meet growing electricity demand to drive market growth in Brazil

11.6.7.1.2 By type

TABLE 106 BRAZIL: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.6.7.1.3 By application

TABLE 107 BRAZIL: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.6.7.2 Argentina

11.6.7.2.1 Significant infrastructure investments to offset economic damages induced by COVID-19 to create opportunity for surge arrester market in Argentina

11.6.7.2.2 By type

TABLE 108 ARGENTINA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.6.7.2.3 By application

TABLE 109 ARGENTINA: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

11.6.7.3 Rest of South America

11.6.7.3.1 By type

TABLE 110 REST OF SOUTH AMERICA: SURGE ARRESTER MARKET, BY TYPE, 2018–2025 (USD MILLION)

11.6.7.3.2 By application

TABLE 111 REST OF SOUTH AMERICA: SURGE ARRESTER MARKET, BY APPLICATION, 2018–2025 (USD MILLION)

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

FIGURE 48 KEY DEVELOPMENTS IN SURGE ARRESTER MARKET DURING 2017–2020

12.2 MARKET EVALUATION FRAMEWORK

FIGURE 49 MARKET EVALUATION FRAMEWORK, 2017–2020

12.3 COMPANY EVALUATION QUADRANT

12.3.1 STAR

12.3.2 EMERGING LEADERS

12.3.3 PERVASIVE

12.3.4 EMERGING COMPANIES

FIGURE 50 COMPETITIVE LEADERSHIP MAPPING: SURGE ARRESTER MARKET, 2019

12.4 MARKET SHARE OF KEY PLAYERS, 2019

FIGURE 51 SHARE ANALYSIS OF TOP PLAYERS IN SURGE ARRESTER MARKET, 2019

12.5 RANKING AND REVENUE ANALYSIS OF TOP 5 MARKET PLAYER

FIGURE 52 RANKING OF TOP PLAYERS IN SURGE ARRESTER MARKET, 2019

FIGURE 53 REVENUE ANALYSIS OF SURGE ARRESTER MANUFACTURERS, 2015–2019

12.6 COMPETITIVE SCENARIO

12.6.1 INVESTMENTS & EXPANSIONS

12.6.2 CONTRACTS & AGREEMENTS

12.6.3 MERGERS & ACQUISITIONS

12.6.4 JOINT VENTURES

13 COMPANY PROFILES

(Business and financial overview, Products offered, Recent Developments, MNM view)*

13.1 HITACHI ABB POWER GRIDS

FIGURE 54 HITACHI ABB POWER GRIDS: COMPANY SNAPSHOT

13.2 SIEMENS ENERGY

FIGURE 55 SIEMENS ENERGY: COMPANY SNAPSHOT

13.3 GENERAL ELECTRIC (GE)

FIGURE 56 GE: COMPANY SNAPSHOT

13.4 EATON

FIGURE 57 EATON: COMPANY SNAPSHOT

13.5 HUBBELL

FIGURE 58 HUBBELL: COMPANY SNAPSHOT

13.6 SCHNEIDER ELECTRIC

FIGURE 59 SCHNEIDER ELECTRIC: COMPANY SNAPSHOT

13.7 CG POWER AND INDUSTRIAL SOLUTIONS

FIGURE 60 CG POWER AND INDUSTRIAL SOLUTIONS: COMPANY SNAPSHOT

13.8 MITSUBISHI ELECTRIC

FIGURE 61 MITSUBISHI ELECTRIC: COMPANY SNAPSHOT

13.9 TE CONNECTIVITY

FIGURE 62 TE CONNECTIVITY: COMPANY SNAPSHOT

13.10 MEIDENSHA

FIGURE 63 MEIDENSHA: COMPANY SNAPSHOT

13.11 ELPRO INTERNATIONAL

FIGURE 64 ELPRO INTERNATIONAL: COMPANY SNAPSHOT

13.12 LAMCO INDUSTRIES

13.13 OBLUM ELECTRICAL INDUSTRIES

13.14 ELEKTROLITES

13.15 DEHN INTERNATIONAL

13.16 TOSHIBA

13.17 HM CORPORATION

13.18 ENSTO

13.19 ZHEJIANG HAIVO ELECTRICAL

13.20 NGK INSULATORS

13.21 LIST OF OTHER SURGE ARRESTER MANUFACTURERS

*Details on Business and financial overview, Products offered, Recent Developments, MNM view might not be captured in case of unlisted companies.

14 APPENDIX

14.1 INSIGHTS OF INDUSTRY EXPERTS

14.2 DISCUSSION GUIDE

14.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

14.4 AVAILABLE CUSTOMIZATIONS

14.5 RELATED REPORTS

14.6 AUTHOR DETAILS

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