

Surface Analysis Market by Instrumentation Technology (Microscopy, Spectroscopy, Surface Analyzers, X-ray Diffraction,), Industry (Semiconductor, Polymers, Life Sciences) & End User (Academic Institutes, Industries) – Global Forecast to 2020

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Abstracts

The global surface analysis market is expected to grow at a CAGR of 6.2% during the forecast period to reach \$3,989.7 million by 2020. Factors such as rising focus on nanotechnology research in various industries such as semiconductor, energy, healthcare, and metallurgy; favorable government research funding; technological advancements; and rising R&D expenditures of pharmaceutical and medical device companies are expected to fuel the growth of the surface analysis market during the forecast period. However, high-degree technical expertise is required for the operation of these instruments due to their high complexity, which is a major challenge for the growth of this market.

The global surface analysis market is segmented on the basis of instrumentation technology, industry, end user, and region. Based on instrumentation technology, the market is segmented into spectroscopy, microscopy, X-ray diffraction, and surface analyzers. The microscopy market covers optical microscopy, electron microscopy, scanning probe microscopy, and confocal microscopy. By industry, the market is categorized into semiconductor, energy, polymers, life sciences, metallurgy and minerals, and others including food and beverages, textile, and paper and packaging. By end users, the market is divided into academic institutes, industries, and research organizations. On the basis of regions, the market is segmented into North America, Europe, Asia-Pacific, and the Rest of the World (Latin America and Middle East and

Africa).

North America accounted for a major share of the surface analysis market, accounting for about ~37.0% of the global market, followed by Europe, Asia-Pacific, and the Rest of the World. The Asia-Pacific region possesses lucrative growth potential for this market mainly due to the favorable academic research funding and increasing R&D expenditures by pharmaceutical companies. Growth in these markets is likely to be centered at India, China, South Korea, and Japan.

The global surface analysis market is mainly dominated by few players, with the top five companies accounting for a share of ~50% of the global market. Some of the prominent players in this market include Danaher Corporation (U.S.), Olympus Corporation (Japan), Thermo Fisher Scientific, Inc. (U.S.), ULVAC-PHI, Inc. (Japan), Bruker Corporation (U.S.), HORIBA, Ltd. (Japan), Nikon Corporation (Japan), Danaher Corporation (U.S.), Olympus Corporation (Japan) Carl Zeiss AG (Germany), FEI Company (U.S.), Shimadzu Corporation (Japan), and JEOL, Ltd. (Japan).

Reasons to Buy the Report

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn would help the firms to garner a greater market share. Firms purchasing this report could use any one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for reaping a greater market share.

This report provides insights on the following pointers:

Market Penetration: Comprehensive information on product portfolios offered by the top players in the surface analysis market. The report analyzes the surface analysis market by instrumentation technology, industry, end user, and region (covering North America, Europe, APAC, and RoW)

Product Development/Innovation: Detailed insights on the upcoming trends, research and development activities, and new product launches in the surface analysis market

Market Development: Comprehensive information on the lucrative emerging markets for surface analysis by instrumentation technology, industry, and end

user

Market Diversification: Exhaustive information of new products, growing regions, recent developments, and investments in the surface analysis market

Competitive Assessment: In-depth assessment of market shares, growth strategies, products, manufacturing capabilities, and SWOT analyses of the leading players in the surface analysis market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH APPROACH
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.3 MARKET SHARE ESTIMATION
 - 2.3.1 KEY DATA FROM SECONDARY SOURCES
 - 2.3.2 KEY DATA FROM PRIMARY SOURCES
 - 2.3.2.1 Key Industry Insights
- 2.4 ASSUMPTIONS FOR THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 GROWTH POTENTIAL OF THE SURFACE ANALYSIS MARKET
- 4.2 ASIA-PACIFIC SURFACE ANALYSIS MARKET
- 4.3 SURFACE ANALYSIS MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES
- 4.4 SURFACE ANALYSIS MARKET: GEOGRAPHIC MIX
- 4.5 SURFACE ANALYSIS MARKET: DEVELOPED VS. DEVELOPING COUNTRIES

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET SEGMENTATION
 - 5.2.1 SURFACE ANALYSIS MARKET, BY INSTRUMENTATION TECHNOLOGY
 - 5.2.2 SURFACE ANALYSIS MARKET, BY END USER

5.2.3 SURFACE ANALYSIS MARKET, BY INDUSTRY

5.3 KEY MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Rising focus on nanotechnology research

5.3.1.2 Technological advancements

5.3.2 RESTRAINTS

5.3.2.1 High costs of surface analysis instruments

5.3.2.2 Implementation of excise tax by the U.S. government and heavy custom duty tax on medical devices

5.3.3 OPPORTUNITIES

5.3.3.1 High growth opportunities in emerging markets

5.3.3.2 New application areas

5.3.3.3 Integration of microscopy with spectroscopy

5.3.4 CHALLENGES

5.3.4.1 Requirement of high degree of technical expertise

6 INDUSTRY INSIGHTS

6.1 INTRODUCTION

6.2 INDUSTRY TRENDS

6.3 PORTER'S FIVE FORCES ANALYSIS

6.3.1 THREAT OF NEW ENTRANTS

6.3.2 THREAT OF SUBSTITUTES

6.3.3 BARGAINING POWER OF SUPPLIERS

6.3.4 BARGAINING POWER OF BUYERS

6.3.5 INTENSITY OF COMPETITIVE RIVALRY

7 GLOBAL SURFACE ANALYSIS MARKET, BY INSTRUMENTATION TECHNOLOGY

7.1 INTRODUCTION

7.2 SPECTROSCOPY

7.2.1 X-RAY PHOTOELECTRON SPECTROSCOPY (XPS)

7.2.2 AUGER ELECTRON SPECTROSCOPY (AES)

7.2.3 SECONDARY ION MASS SPECTROSCOPY (SIMS)

7.3 MICROSCOPY

7.3.1 OPTICAL MICROSCOPY

7.3.2 ELECTRON MICROSCOPY

7.3.3 SCANNING PROBE MICROSCOPY (SPM)

- 7.3.4 CONFOCAL MICROSCOPY
- 7.4 SURFACE ANALYZERS
 - 7.4.1 VAPOR ADSORPTION ANALYZER
 - 7.4.2 BET SURFACE ANALYZER
 - 7.4.3 GAS ADSORPTION ANALYZER
 - 7.4.4 ELECTROKINETIC ANALYZERS
- 7.5 X-RAY DIFFRACTION (XRD)

8 GLOBAL SURFACE ANALYSIS MARKET, BY INDUSTRY

- 8.1 INTRODUCTION
- 8.2 SEMICONDUCTOR INDUSTRY
- 8.3 POLYMER INDUSTRY
- 8.4 LIFE SCIENCES INDUSTRY
- 8.5 ENERGY INDUSTRY
- 8.6 METALLURGY AND MINERALS INDUSTRY
- 8.7 OTHER INDUSTRIES

9 GLOBAL SURFACE ANALYSIS MARKET, BY END USER

- 9.1 INTRODUCTION
- 9.2 ACADEMIC INSTITUTES
- 9.3 INDUSTRIES
- 9.4 RESEARCH ORGANIZATIONS

10 GEOGRAPHIC ANALYSIS

- 10.1 INTRODUCTION
- 10.2 NORTH AMERICA
 - 10.2.1 U.S.
 - 10.2.2 CANADA
- 10.3 EUROPE
 - 10.3.1 GERMANY
 - 10.3.2 U.K.
 - 10.3.3 FRANCE
 - 10.3.4 ITALY
 - 10.3.5 SPAIN
 - 10.3.6 REST OF EUROPE
- 10.4 ASIA-PACIFIC

- 10.4.1 JAPAN
- 10.4.2 CHINA
- 10.4.3 INDIA
- 10.4.4 REST OF APAC
- 10.5 REST OF THE WORLD (ROW)
 - 10.5.1 LATIN AMERICA
 - 10.5.2 MIDDLE EAST AND AFRICA

11 COMPETITIVE LANDSCAPE

- 11.1 OVERVIEW
 - 11.1.1 MARKET SHARE ANALYSIS
 - 11.1.2 COMPETITIVE SITUATIONS AND TRENDS
 - 11.1.2.1 New product launches
 - 11.1.2.2 Expansions
 - 11.1.2.3 Mergers and Acquisitions
 - 11.1.2.4 Agreements
 - 11.1.2.5 Other Developments

12 COMPANY PROFILES

(Overview, Financials, Products & Services, Strategy, & Developments)*

- 12.1 INTRODUCTION
- 12.2 DANAHER CORPORATION
- 12.3 OLYMPUS CORPORATION
- 12.4 NIKON CORPORATION
- 12.5 JEOL, LTD.
- 12.6 CARL ZEISS AG (ZEISS GROUP)
- 12.7 FEI COMPANY
- 12.8 BRUKER CORPORATION
- 12.9 THERMO FISHER SCIENTIFIC, INC.
- 12.10 SHIMADZU CORPORATION
- 12.11 ULVAC-PHI, INC.
- 12.12 HORIBA, LTD.

*Details on Financials, Product & Services, Strategy, & Developments might not be captured in case of unlisted companies.

13 APPENDIX

13.1 INSIGHTS OF INDUSTRY EXPERTS

13.2 DISCUSSION GUIDE

13.3 OTHER DEVELOPMENTS, 2011–2015

13.4 AVAILABLE CUSTOMIZATIONS

13.5 INTRODUCTION RT: REAL-TIME MARKET INTELLIGENCE

13.6 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 GROWING GOVERNMENT AND CORPORATE FUNDING FOR NANOTECHNOLOGY RESEARCH FUELING THE MARKET GROWTH

Table 2 HIGH COSTS OF INSTRUMENTS ARE RESTRAINING THE MARKET GROWTH

Table 3 EMERGING MARKETS OFFER NEW GROWTH AVENUES FOR PLAYERS IN THE SURFACE ANALYSIS MARKET

Table 4 REQUIREMENT OF HIGH DEGREE OF TECHNICAL EXPERTISE CONSTRAINING MARKET GROWTH

Table 5 GLOBAL SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013-2020 (\$MILLION)

Table 6 SPECTROSCOPY MARKET SIZE, BY COUNTRY/REGION, 2013-2020 (\$MILLION)

Table 7 GLOBAL MICROSCOPY MARKET SIZE, BY TYPE, 2013-2020 (\$MILLION)

Table 8 GLOBAL MICROSCOPY MARKET SIZE, BY COUNTRY/REGION, 2013-2020 (\$MILLION)

Table 9 GLOBAL OPTICAL MICROSCOPY MARKET SIZE, BY COUNTRY/REGION, 2013-2020 (\$MILLION)

Table 10 GLOBAL ELECTRON MICROSCOPY MARKET SIZE, BY COUNTRY/REGION, 2013-2020 (\$MILLION)

Table 11 GLOBAL SCANNING PROBE MICROSCOPY MARKET SIZE, BY COUNTRY/REGION, 2013-2020 (\$MILLION)

Table 12 GLOBAL CONFOCAL MICROSCOPY MARKET SIZE, BY COUNTRY/REGION, 2013-2020 (\$MILLION)

Table 13 GLOBAL SURFACE ANALYZERS MARKET SIZE, BY COUNTRY/REGION, 2013-2020 (\$MILLION)

Table 14 GLOBAL X-RAY DIFFRACTION MARKET SIZE, BY COUNTRY/REGION, 2013-2020 (\$MILLION)

Table 15 GLOBAL SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013-2020 (\$MILLION)

Table 16 GLOBAL SURFACE ANALYSIS MARKET SIZE FOR SEMICONDUCTOR INDUSTRY, BY COUNTRY, 2013-2020 (\$MILLION)

Table 17 GLOBAL SURFACE ANALYSIS MARKET SIZE FOR POLYMER INDUSTRY, BY COUNTRY, 2013-2020 (\$MILLION)

Table 18 GLOBAL SURFACE ANALYSIS MARKET SIZE FOR LIFE SCIENCES INDUSTRY, BY COUNTRY, 2013-2020 (\$MILLION)

Table 19 GLOBAL SURFACE ANALYSIS MARKET SIZE FOR ENERGY INDUSTRY, BY COUNTRY, 2013-2020 (\$MILLION)

Table 20 GLOBAL SURFACE ANALYSIS MARKET SIZE FOR METALLURGY AND MINERALS INDUSTRY, BY COUNTRY, 2013-2020 (\$MILLION)

Table 21 GLOBAL SURFACE ANALYSIS MARKET SIZE FOR OTHER INDUSTRIES, BY COUNTRY, 2013-2020 (\$MILLION)

Table 22 GLOBAL SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013-2020 (\$MILLION)

Table 23 GLOBAL SURFACE ANALYSIS MARKET SIZE FOR ACADEMIC INSTITUTES, BY COUNTRY, 2013–2020 (\$MILLION)

Table 24 GLOBAL SURFACE ANALYSIS MARKET SIZE FOR INDUSTRIES, BY COUNTRY, 2013–2020 (\$MILLION)

Table 25 GLOBAL SURFACE ANALYSIS MARKET SIZE FOR RESEARCH ORGANIZATIONS, BY COUNTRY, 2013–2020 (\$MILLION)

Table 26 GLOBAL SURFACE ANALYSIS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 27 NORTH AMERICA: SURFACE ANALYSIS MARKET SIZE, BY COUNTRY, 2013–2020 (\$MILLION)

Table 28 NORTH AMERICA: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 29 NORTH AMERICA: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 30 NORTH AMERICA: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 31 NORTH AMERICA: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 32 U.S.: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 33 U.S.: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 34 U.S.: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 35 U.S.: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 36 CANADA: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 37 CANADA: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 38 CANADA: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 39 CANADA: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020

(\$MILLION)

Table 40 EUROPE: SURFACE ANALYSIS MARKET SIZE, BY COUNTRY, 2013–2020 (\$MILLION)

Table 41 EUROPE: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 42 EUROPE: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 43 EUROPE: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 44 EUROPE: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 45 GERMANY: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 46 GERMANY: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 47 GERMANY: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 48 GERMANY: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 49 U.K.: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 50 U.K.: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 51 U.K.: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 52 U.K.: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 53 FRANCE: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 54 FRANCE: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 55 FRANCE: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 56 FRANCE: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 57 ITALY: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 58 ITALY: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 59 ITALY: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 60 ITALY: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 61 SPAIN: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 62 SPAIN: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 63 SPAIN: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 64 SPAIN: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 65 REST OF EUROPE: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 66 REST OF EUROPE: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 67 REST OF EUROPE: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 68 REST OF EUROPE: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 69 ASIA-PACIFIC: SURFACE ANALYSIS MARKET SIZE, BY COUNTRY, 2013–2020 (\$MILLION)

Table 70 ASIA-PACIFIC: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 71 ASIA-PACIFIC: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 72 ASIA-PACIFIC: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 73 ASIA-PACIFIC: SURFACE ANALYZERS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 74 JAPAN: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 75 JAPAN: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 76 JAPAN: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 77 JAPAN: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 78 CHINA: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 79 CHINA: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 80 CHINA: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 81 CHINA: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 82 INDIA: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 83 INDIA: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 84 INDIA: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 85 INDIA: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 86 REST OF ASIA-PACIFIC: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 87 REST OF ASIA-PACIFIC: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 88 REST OF ASIA-PACIFIC SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 89 REST OF ASIA-PACIFIC: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 90 REST OF THE WORLD: SURFACE ANALYSIS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 91 REST OF THE WORLD: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 92 REST OF THE WORLD: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 93 REST OF THE WORLD: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 94 REST OF THE WORLD: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 95 LATIN AMERICA: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 96 LATIN AMERICA: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 97 LATIN AMERICA: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 98 LATIN AMERICA: SURFACE ANALYSIS MARKET SIZE, BY END USER, 2013–2020 (\$MILLION)

Table 99 MIDDLE EAST AND AFRICA: SURFACE ANALYSIS MARKET SIZE, BY INSTRUMENTATION TECHNOLOGY, 2013–2020 (\$MILLION)

Table 100 MIDDLE EAST AND AFRICA: MICROSCOPY MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 101 MIDDLE EAST AND AFRICA: SURFACE ANALYSIS MARKET SIZE, BY INDUSTRY, 2013–2020 (\$MILLION)

Table 102 MIDDLE EAST AND AFRICA: SURFACE ANALYSIS MARKET SIZE, BY
END USER, 2013–2020 (\$MILLION)

Table 103 GROWTH STRATEGY MATRIX, 2011–2015

Table 104 NEW PRODUCT LAUNCHES, 2011–2015

Table 105 EXPANSIONS, 2011–2015

Table 106 MERGERS AND ACQUISITIONS, 2011–2015

Table 107 AGREEMENTS, 2011–2015

Table 108 OTHER DEVELOPMENTS, 2011–2015

List Of Figures

LIST OF FIGURES

Figure 1 GLOBAL SURFACE ANALYSIS MARKET SEGMENTATION

Figure 2 RESEARCH DESIGN

Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 4 BOTTOM-UP APPROACH

Figure 5 TOP-DOWN APPROACH

Figure 6 DATA TRIANGULATION METHODOLOGY

Figure 7 MICROSCOPY SEGMENT WILL CONTINUE TO DOMINATE THE GLOBAL SURFACE ANALYSIS MARKET FROM 2015 TO 2020

Figure 8 GLOBAL SURFACE ANALYSIS MARKET, BY INDUSTRY, 2015 VS. 2020 (\$MILLION)

Figure 9 ACADEMIC INSTITUTES SEGMENT WILL ACCOUNT FOR THE LARGEST SHARE OF THE GLOBAL SURFACE ANALYSIS MARKET BY 2020

Figure 10 NORTH AMERICA DOMINATED THE GLOBAL SURFACE ANALYSIS MARKET IN 2014

Figure 11 RISING FOCUS ON NANOTECHNOLOGY RESEARCH IS DRIVING THE GLOBAL SURFACE ANALYSIS MARKET

Figure 12 JAPAN ACCOUNTED FOR THE LARGEST SHARE OF THE ASIA-PACIFIC SURFACE ANALYSIS MARKET IN 2014

Figure 13 U.S. COMMANDED ABOUT ONE-THIRD OF THE GLOBAL SURFACE ANALYSIS MARKET IN 2014

Figure 14 THE U.S. WILL DOMINATE THE SURFACE ANALYSIS MARKET DURING THE FORECAST PERIOD

Figure 15 CHINA TO REGISTER HIGHEST GROWTH IN THE FORECAST PERIOD

Figure 16 SURFACE ANALYSIS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, & CHALLENGES

Figure 17 INCREASING USE OF SECONDARY ION MASS SPECTROSCOPY AND GROWING FOCUS ON AUTOMATION INSTRUMENTS ARE THE MAJOR TRENDS IN THE INDUSTRY

Figure 18 PORTER'S FIVE FORCES ANALYSIS

Figure 19 MICROSCOPY SEGMENT ACCOUNTED FOR LARGEST SHARE IN SURFACE ANALYSIS MARKET IN 2014

Figure 20 SURFACE ANALYSIS MARKET SNAPSHOT (2015 VS. 2020): LIFE SCIENCES INDUSTRY IS EXPECTED TO GROW AT THE HIGHEST CAGR

Figure 21 ASIA-PACIFIC IS THE MOST LUCRATIVE MARKET FOR SURFACE

ANALYSIS TECHNIQUES IN SEMICONDUCTOR INDUSTRY

Figure 22 ACADEMIC INSTITUTES ARE THE LARGEST END USERS OF SURFACE ANALYSIS TECHNIQUES

Figure 23 SURFACE ANALYSIS MARKET: GEOGRAPHIC SNAPSHOT (2015–2020)

Figure 24 CHINA TO HOLD HIGH GROWTH POTENTIAL FOR ALL INSTRUMENTATION TECHNOLOGY SEGMENTS

Figure 25 NORTH AMERICA SNAPSHOT: GROWTH WILL MAINLY BE DRIVEN BY FAVORABLE GOVERNMENT SUPPORT FOR NANOTECHNOLOGY RESEARCH

Figure 26 GERMANY IS THE MAJOR MARKET FOR SURFACE ANALYSIS IN EUROPE, 2014

Figure 27 ASIA PACIFIC SURFACE ANALYSIS MARKET SNAPSHOT: CHINA AND INDIA ARE THE MOST LUCRATIVE MARKETS

Figure 28 COMPANIES ADOPTED NEW PRODUCT LAUNCHES AS THEIR KEY GROWTH STRATEGY

Figure 29 GLOBAL SURFACE ANALYSIS MARKET SHARE ANALYSIS, BY KEY PLAYER, 2014

Figure 30 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCHES WAS THE KEY STRATEGY

Figure 31 GEOGRAPHIC REVENUE MIX OF TOP FOUR COMPANIES IN THE SURFACE ANALYSIS MARKET

Figure 32 DANAHER CORPORATION: COMPANY SNAPSHOT

Figure 33 OLYMPUS CORPORATION: COMPANY SNAPSHOT

Figure 34 NIKON CORPORATION: COMPANY SNAPSHOT

Figure 35 JEOL, LTD.: COMPANY SNAPSHOT

Figure 36 FEI COMPANY: COMPANY SNAPSHOT

Figure 37 BRUKER CORPORATION: COMPANY SNAPSHOT

Figure 38 THERMO FISHER SCIENTIFIC, INC.: COMPANY SNAPSHOT

Figure 39 SHIMADZU CORPORATION: COMPANY SNAPSHOT

Figure 40 HORIBA, LTD.: COMPANY SNAPSHOT

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