

# Suppositories Market by Type (Urethral, Rectal, Vaginal), Base (Oleaginous, Aqueous, Emulsifying), Prescription (OTC, Prescribed), Application (Analgesic, Laxatives, Anti-fungal, Nasal Decongestants), Patient (Adult & Pediatrics) - Global Forecast to 2030

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## Abstracts

The global suppositories market is projected to reach USD 2.56 billion by 2030 from USD 1.63 billion in 2025, at a CAGR of 4.7% during the forecast period.

The significant expansion of the geriatric demographic worldwide, coupled with the escalating prevalence of chronic conditions such as gastrointestinal diseases, hemorrhoids, and inflammatory bowel diseases, is poised to drive the demand for the suppositories market. Additionally, the increasing focus on preventive healthcare, coupled with rising healthcare expenditures and improvements in healthcare infrastructure across various regions, also facilitates market growth. Investments in healthcare infrastructure and initiatives to improve the accessibility and affordability of suppositories are also likely to bolster the market growth of suppositories.

The rectal suppositories segment is expected to grow at the highest CAGR during the forecast period.

The rectal suppositories segment is projected to grow with the highest CAGR in the suppositories market. The growth is primarily attributed to the effectiveness of the rectal suppositories in delivering rapid relief for common conditions such as pain, fever, inflammation, and constipation. They are widely used by geriatric and pediatric patients who often face swallowing problems. Moreover, the increasing demand for patient-

friendly, targeted drug delivery formulations are boosting the adoption of rectal suppositories in various settings, thereby driving the market growth.

The over-the-counter (OTC) segment is expected to command the highest CAGR during the forecast period.

Based on prescription, the suppositories market is segmented into over-the-counter (OTC) and prescribed suppositories. The over-the-counter (OTC) segment is anticipated to grow at a faster rate due to increasing preferences for self-care solutions and easy accessibility of common treatment options. OTC suppositories, such as glycerin for constipation, and herbal hemorrhoid suppositories are widely available through retailers and online platforms. Moreover, increasing awareness about self-medication at home care increasingly demands OTC suppositories, thereby fueling the global market growth.

The aqueous/hydrophilic base segment is expected to have the highest CAGR during the forecast period.

The suppositories market by base is categorized into oleaginous/lipophilic bases, aqueous/hydrophilic bases, and emulsifying bases. The aqueous/hydrophilic base segment accounted for the fastest growth rate during the forecast period. Compared to the traditional oleaginous (fat-based) bases, hydrophilic bases (e.g., polyethylene glycol (PEG) and glycerinated gelatins) provide a lot of flexibility and stability in formulations, especially for drugs that cannot tolerate melting. Hydrophilic bases are not greasy and constitute higher acceptability for the patient, driving their demand and market growth.

North America accounted for the largest regional share of the suppositories market in 2024.

The global suppositories market is segmented into five major regions: North America, Europe, the Asia Pacific, Latin America, and the Middle East & Africa. North America is the largest regional market for suppositories, whereas the Asia Pacific market is estimated to grow at the highest CAGR during the forecast period.

The significant predominance of the North American market can largely be attributed to several interrelated factors. Firstly, a rising incidence of acute and chronic diseases has become a pressing public health concern and is driving demand for related healthcare services and products. This increase is further supported by a robust and well-established healthcare infrastructure that efficiently provides medical care and

resources to address these health challenges. Furthermore, leading pharmaceutical companies and manufacturers based in the US and Canada drive consistent product availability and sustained-release technologies in the region. Together, these factors create a strong environment for market growth for suppositories.

A breakdown of the primary participants referred to for this report is provided below:

By Company Type: Tier 1–35%, Tier 2–40%, and Tier 3– 25%

By Designation: C-level–30%, Director-level–23%, and Other Designations–47%

By Region: North America–35%, Europe–20%, Asia Pacific–25%, Latin America–13%, and Middle East & Africa–7%

The major players operating in the suppositories market are Bayer AG (Germany), Novartis AG (Switzerland), Sanofi (France), Zydus Group (India), Bliss GVS Pharma Limited (India), Church & Dwight Co., Inc. (US), Bausch Health Companies Inc. (Canada), Teva Pharmaceutical Industries Ltd. (Israel), Sun Pharmaceutical Industries Ltd. (India), Adcock Ingram (South Africa), Aspen Holdings (South Africa), Julphar (UAE), Cipla (India), Haleon Group of Companies (UK), and Prestige Consumer Healthcare (US).

## **Research Coverage**

This report studies the suppositories market based on type, base, prescription, application, patient type, and region. The report also studies factors (such as drivers, restraints, opportunities, and challenges) affecting market growth and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micromarkets with respect to their individual growth trends and forecasts the revenue of the market segments with respect to five major regions (and the respective countries in these regions).

## **Reasons to Buy the Report**

The report will enable established firms as well as entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them to gain a larger market share. Firms purchasing the report could use one or a combination of the following strategies for strengthening their market presence.

**This report provides insights into the following points:**

Analysis of key drivers (rise in prevalence of acute and chronic disorders, rapidly expanding global aging population and subsequent surge in chronic disorders, ability to bypass the hepatic first-pass metabolism and therapeutic advantages, and growing demand for targeted drug delivery solutions), restraints (stringent regulatory requirements, development of innovative and more targeted drug delivery technologies, low patient and caregiver acceptance), opportunities (advancements in formulation technologies to offer high-growth opportunities, and expanding therapeutic applications), challenges (complexity of formulation and drug delivery, and limited shelf life of suppositories)

**Market Penetration:** Comprehensive information on the product portfolios offered by the top players in the suppositories market

**Product Development/Innovation:** Detailed insights on the upcoming trends, R&D activities, and product launches in the suppositories market

**Market Development:** Comprehensive information on lucrative emerging regions

**Market Diversification:** Exhaustive information about new products, growing geographies, and recent developments in the suppositories market

**Competitive Assessment:** In-depth assessment of market segments, growth strategies, revenue analysis, and products of the leading market players.

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FIGURE 61 JULPHAR: COMPANY SNAPSHOT (2024)

FIGURE 62 HALEON GROUP OF COMPANIES: COMPANY SNAPSHOT (2024)

FIGURE 63 LES LABORATOIRES SERVIER: COMPANY SNAPSHOT (2023)

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