

# **Student Information System Market by Platform Module (Academic Management, Financial Management, Communication & Engagement, Core Student Administration (Student Record Management, Timetable Management, Attendance Tracking)) - Global Forecast to 2029**

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## **Abstracts**

The global student information system market will grow from USD 15.33 billion in 2024 to USD 32.04 billion by 2029 at a compounded annual growth rate (CAGR) of 15.9% during the forecast period. Trends and new developments in SIS define the education system through the efficiency of administrative tasks and value for consumers. There is a shifting trend to web-based SIS solutions since they provide institutions with more possibilities, capacity, and economic efficiency. These systems offer online access to data to facilitate students, faculty, and administrators and synchronize communication irrespective of distance. SIS platforms contain advanced data analytical features that help institutions monitor students' performance, identify the students at risk of poor performance, and adapt the learning path to student needs. Also, automation has increased in other related activities such as admissions, attendance, and grading, meaning that staff has more time to impact the students positively.

It is also for this reason that another significant area that defines the student information system market as an industry is the ability of the market to cater to mobile-friendly and intuitive UI/UX designs. These functions enhance code learning for students, parents, and educators, making accessing records of students' performance, fees, and other communications easier. They also integrate AI and ML to help make prognoses and deliver recommendations based on the specific student. For this reason, through adopting these progressive SIS platforms, educational institutions have enhanced data

security and efficiency and provided more adaptive learning environments that focus on student needs. Therefore, the SIS platforms are strategic for enhancing education efficiency, access, and creativity in the contemporary learning environment.

'The academic management holds the highest CAGR by platform module during the forecast period.'

The student information system market is segmented by storage media into core student administration, financial management, academic management, communication & engagement, and other platform modules. The academic management segment is estimated to grow at the highest CAGR during the forecasted student information system market. Academic management is a pivotal component of an SIS because it manages all academic affairs, including planning, implementation, and evaluation. This module ensures that educational institutions can efficiently and effectively address issues concerning courses offered, timetables, tests and examinations, and students' counseling and performance tracking. Institutions ensure their educational services' constancy and reliability by centralizing most academic actions or steps. The module also provides the link between students, faculty, and administration to ensure every stakeholder is on the same page regarding academics. In the context of automation and big data, academic management facilitates institutions to achieve operational efficiency and improve educational outcomes. Thus, it assists with the academic achievements of the students as well as the smooth running of the institution.

'The student record management segment holds the largest market share during the forecast period based on core student administration.'

The core student administration is divided into student record management, admission management, attendance tracking & management, timetable management, and others. The student record management segment holds the largest market share. Student record management is one of the most essential processes in the core student administration segment. It aims to effectively and efficiently update students' records during their stay in the learning institutions. It records the learner's demographic information, academic achievement, punctuality or truancy record, punishments and rewards, and involvement in co-curricular activities. An example of a use case includes a situation whereby a school district runs several schools and will adopt an SIS to border thousands of students' records. The SIS ensures that students' information is well collected, secured, and retrievable by those who can access the information. If a student moves from one school to another within the district, all records are passed from one school to another with total integrity. The system also has further possibilities

of generating reports for academic advisors to help them see how the students are performing to help them. These records provide a more comprehensive approach to record management and compliance with educational standards, enabling educators and administrators to make decisions.

'Based on the academic management, the course scheduling & management segment holds the highest CAGR during the forecast period.'

The student information system market is segmented by academic management into examination management, course scheduling & management, student progress tracking, academic advising, and others. The course scheduling & management segment is expected to hold the highest CAGR during the forecast period. Course scheduling & management can be considered an essential part of academic management within an SIS to assist the institutions in effectively structuring and administering the calendars of courses. This module coordinates the generation of course schedules, instructor assignments, and classrooms based on the availability of the instructors and classrooms and the course needs. Oracle student cloud technology is the case that the University of California, Berkeley, adopted to improve its course scheduling & management. The system also helped schedule the course, offering timetables and distributing the teachers and coursework to the appropriate classrooms. Oracle's solution helped the university avoid schedule overlapping and decrease working time spent on schedule planning. It also hinged on the fact that real-time adjustments could be made to make changes so students could register for the courses they wanted without worry. The SIS helped in the enhancement of the usage of resources. It minimized scheduling clashes that made the operation of the academic institution more effective and efficient, as well as effectively creating a better experience for students and teachers.

#### Breakdown of primaries

We interviewed Chief Executive Officers (CEOs), directors of innovation and technology, system integrators, and executives from several significant student information system market companies.

By Company: Tier I: 35%, Tier II: 25%, and Tier III: 40%

By Designation: C-Level Executives: 25%, Director Level: 30%, and Others: 45%

By Region: North America: 37%, Europe: 35%, Asia Pacific: 15%, Rest of World: 13%

Some of the significant student information system market vendors are Oracle (US), Workday (US), Ellucian (US), PowerSchool (US), Jenzabar (US), Skyward (US), SAP (Germany), Anthology (US), Veracross (US), and Blackbaud (US).

Research coverage:

The market report covered the student information system market across segments. We estimated the market size and growth potential for many segments based on offering, platform module, deployment mode, end user, and region. It contains a thorough competition analysis of the major market participants, information about their businesses, essential observations about their product and service offerings, current trends, and critical market strategies.

Reasons to buy this report:

With information on the most accurate revenue estimates for the whole student information system industry and its subsegments, the research will benefit market leaders and recent newcomers. Stakeholders will benefit from this report's increased understanding of the competitive environment, which will help them better position their companies and develop go-to-market strategies. The research offers information on the main market drivers, constraints, opportunities, and challenges, as well as aids players in understanding the pulse of the industry.

The report provides insights on the following pointers:

Analysis of key drivers (Need for enhanced student experience and engagement, Rise in adoption of cloud-based solutions, Higher demand for tailored solutions, Growing inclination towards e-learning), restraints (Resistance to change and low user adoption, Lack of appropriate infrastructure in developing and underdeveloped economies), opportunities (Integration with emerging technologies, Emergence of potential markets in academic sector), and challenges (High implementation and maintenance costs, Need for technical training of teachers and instructors) influencing the growth of the student information system market.

Product Development/Innovation: Comprehensive analysis of emerging

technologies, R&D initiatives, and new service and product introductions in the student information system market.

**Market Development:** In-depth details regarding profitable markets: the paper examines the global student information system market.

**Market Diversification:** Comprehensive details regarding recent advancements, investments, unexplored regions, new goods and services, and the student information system market.

**Competitive Assessment:** Thorough analysis of the market shares, expansion plans, and service portfolios of the top competitors in the student information system industry, such as Oracle (US), Workday (US), Ellucian (US), PowerSchool (US), and Jenzabar (US).

## Contents

### 1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKET SEGMENTATION
  - 1.3.2 INCLUSIONS & EXCLUSIONS
  - 1.3.3 YEARS CONSIDERED
- 1.4 CURRENCY CONSIDERED
- 1.5 STAKEHOLDERS
- 1.6 SUMMARY OF CHANGES

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH APPROACH
  - 2.1.1 SECONDARY DATA
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Breakup of primary interviews
    - 2.1.2.2 Key industry insights
- 2.2 MARKET BREAKUP AND DATA TRIANGULATION
- 2.3 MARKET SIZE ESTIMATION
  - 2.3.1 TOP-DOWN APPROACH
  - 2.3.2 BOTTOM-UP APPROACH
  - 2.3.3 MARKET ESTIMATION APPROACHES
- 2.4 MARKET FORECAST
- 2.5 RESEARCH ASSUMPTIONS
- 2.6 RESEARCH LIMITATIONS

### 3 EXECUTIVE SUMMARY

### 4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE GROWTH OPPORTUNITIES FOR PLAYERS IN STUDENT INFORMATION SYSTEM MARKET
- 4.2 STUDENT INFORMATION SYSTEM MARKET, BY OFFERING, 2024 VS. 2029
- 4.3 STUDENT INFORMATION SYSTEM MARKET, BY PLATFORM MODULE, 2024 VS. 2029

4.4 STUDENT INFORMATION SYSTEM MARKET, BY DEPLOYMENT MODE, 2024 VS. 2029

4.5 STUDENT INFORMATION SYSTEM MARKET, BY END USER, 2024 VS. 2029

4.6 STUDENT INFORMATION SYSTEM MARKET, BY REGION

## **5 MARKET OVERVIEW AND INDUSTRY TRENDS**

### **5.1 INTRODUCTION**

### **5.2 MARKET DYNAMICS**

#### **5.2.1 DRIVERS**

5.2.1.1 Need for enhanced student experience and engagement

5.2.1.2 Rise in adoption of cloud-based solutions

5.2.1.3 Growing inclination toward e-learning

5.2.1.4 Higher demand for tailored solutions

#### **5.2.2 RESTRAINTS**

5.2.2.1 Resistance to change and low user adoption

5.2.2.2 Lack of appropriate infrastructure in developing and underdeveloped economies

#### **5.2.3 OPPORTUNITIES**

5.2.3.1 Integration with emerging technologies

5.2.3.2 Emergence of potential markets in academic sector

#### **5.2.4 CHALLENGES**

5.2.4.1 High implementation and maintenance costs

5.2.4.2 Need for technical training of teachers and instructors

### **5.3 CASE STUDY ANALYSIS**

5.3.1 CASE STUDY 1: EDITH COWAN UNIVERSITY MANAGES APPLICATION INFLUX WITH TRIBAL ADMISSIONS SOLUTION

5.3.2 CASE STUDY 2: UPPER IOWA UNIVERSITY IMPLEMENTS JENZABAR RECRUITMENT SOLUTION TO CENTRALIZE PROCESSES

5.3.3 CASE STUDY 3: WORKDAY ENABLES POINT LOMA NAZARENE UNIVERSITY TO GAIN INSIGHTS INTO FINANCE, HR, AND STUDENT DATA

5.3.4 MONTICELLO SCHOOL DISTRICT ENHANCED OPERATIONS WITH INFINITE CAMPUS SIS SOLUTION

5.3.5 FIVE TOWNS COLLEGE UPGRADED FINANCIAL AID WITH INTEGRATED SOFTWARE

5.3.6 REVOLUTIONIZING STUDENT RECORDS AND COURSE MANAGEMENT AT PRIVATE RESEARCH INSTITUTION

5.3.7 CENTRAL ARIZONA COLLEGE TRANSFORMED STUDENT SUPPORT WITH ANTHOLOGY STUDENT



### 5.3.8 ALLIED HEALTH SCHOOL UPGRADED ITS SIS TO SUPPORT STRONG GROWTH

## 5.4 ECOSYSTEM ANALYSIS

## 5.5 SUPPLY CHAIN ANALYSIS

## 5.6 PRICING ANALYSIS

### 5.6.1 AVERAGE SELLING PRICE TREND

### 5.6.2 AVERAGE SELLING PRICE OF KEY VENDORS, BY END USER

## 5.7 PATENT ANALYSIS

## 5.8 TECHNOLOGY ANALYSIS

### 5.8.1 KEY TECHNOLOGIES

#### 5.8.1.1 Cloud computing

#### 5.8.1.2 Database management systems

#### 5.8.1.3 User interface and user experience design

### 5.8.2 COMPLEMENTARY TECHNOLOGIES

#### 5.8.2.1 Learning management systems

#### 5.8.2.2 Email and other communication tools

### 5.8.3 ADJACENT TECHNOLOGIES

#### 5.8.3.1 Big data

#### 5.8.3.2 Internet of Things

## 5.9 REGULATORY LANDSCAPE

### 5.9.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

### 5.9.2 REGULATIONS, BY REGION

#### 5.9.2.1 North America

#### 5.9.2.2 Europe

#### 5.9.2.3 Asia Pacific

#### 5.9.2.4 Middle East & South Africa

#### 5.9.2.5 Latin America

### 5.9.3 REGULATORY IMPLICATIONS AND INDUSTRY STANDARDS

#### 5.9.3.1 General Data Protection Regulation (GDPR)

#### 5.9.3.2 SEC rule 17a-4

#### 5.9.3.3 ISO/IEC 27001

#### 5.9.3.4 System and Organization Controls 2 Type II Compliance

#### 5.9.3.5 Financial Industry Regulatory Authority (FINRA)

#### 5.9.3.6 Freedom of Information Act (FOIA)

#### 5.9.3.7 Health Insurance Portability and Accountability Act (HIPAA)

## 5.10 PORTER'S FIVE FORCES ANALYSIS

### 5.10.1 THREAT OF NEW ENTRANTS

### 5.10.2 THREAT OF SUBSTITUTES



- 5.10.3 BARGAINING POWER OF SUPPLIERS
- 5.10.4 BARGAINING POWER OF BUYERS
- 5.10.5 INTENSITY OF COMPETITIVE RIVALRY
- 5.11 KEY STAKEHOLDERS & BUYING CRITERIA
  - 5.11.1 KEY STAKEHOLDERS IN BUYING PROCESS
  - 5.11.2 BUYING CRITERIA
- 5.12 KEY CONFERENCES AND EVENTS
- 5.13 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESSES
- 5.14 BUSINESS MODEL ANALYSIS
  - 5.14.1 SUBSCRIPTION-BASED MODEL
  - 5.14.2 PERPETUAL LICENSE MODEL
  - 5.14.3 PAY-PER-USE MODEL
  - 5.14.4 ENTERPRISE LICENSING MODEL
  - 5.14.5 EMERGING BUSINESS MODELS
    - 5.14.5.1 AI-driven personalization
    - 5.14.5.2 Blockchain-based credentials
    - 5.14.5.3 Virtual and augmented reality integration
    - 5.14.5.4 Voice-activated learning
    - 5.14.5.5 Gamification and simulation
- 5.15 INVESTMENT & FUNDING SCENARIO
- 5.16 IMPACT OF AI/GEN AI ON STUDENT INFORMATION SYSTEM MARKET
  - 5.16.1 USE CASE: UNIVERSITY OF LA VERNE ENHANCES EFFICIENCY WITH AI INTEGRATION
  - 5.16.2 TOP VENDORS ADAPTING TO GEN AI
    - 5.16.2.1 Powerschool
    - 5.16.2.2 Jenzabar
- 5.17 FUTURE OF STUDENT INFORMATION SYSTEM MARKET
- 5.18 ARCHITECTURE OF STUDENT INFORMATION SYSTEM
  - 5.18.1 STANDALONE/MODULAR SIS
  - 5.18.2 INTEGRATED SIS
    - 5.18.2.1 Learning management system
    - 5.18.2.2 Education ERP system
    - 5.18.2.3 School management system
- 5.19 TYPE OF USERS OF STUDENT INFORMATION SYSTEMS
  - 5.19.1 STUDENTS
    - 5.19.1.1 Current students
    - 5.19.1.2 Prospective students
  - 5.19.2 PARENTS/GUARDIANS
  - 5.19.3 ACADEMIC STAFF

5.19.3.1 Faculty members

5.19.3.2 Department heads

5.19.3.3 Academic advisors

## 5.20 TYPE OF INSTITUTIONS

5.20.1 PUBLIC INSTITUTIONS

5.20.2 PRIVATE INSTITUTIONS

5.20.3 NON-PROFIT INSTITUTIONS

5.20.4 PROFIT INSTITUTIONS

## 6 STUDENT INFORMATION SYSTEM MARKET, BY OFFERING

### 6.1 INTRODUCTION

6.1.1 OFFERINGS: STUDENT INFORMATION SYSTEM MARKET DRIVERS

### 6.2 PLATFORM

6.2.1 ENHANCED COURSES AND PROFICIENCY IN CLASSROOMS AND SCHOOLS TO DRIVE SEGMENT

6.2.2 COMPREHENSIVE SIS

6.2.3 MODULAR SIS

### 6.3 SERVICES

6.3.1 REAL-TIME DATA CAPTURE AND MANAGEMENT TO BOOST SEGMENT

6.3.2 PROFESSIONAL SERVICES

6.3.2.1 Deployment & integration

6.3.2.2 Support & maintenance

6.3.2.3 Training & consulting

6.3.3 MANAGED SERVICES

6.3.3.1 Data management services

6.3.3.2 Training & certification services

## 7 STUDENT INFORMATION SYSTEM MARKET, BY PLATFORM MODULE

### 7.1 INTRODUCTION

7.1.1 PLATFORM MODULE: STUDENT INFORMATION SYSTEM MARKET DRIVERS

### 7.2 CORE STUDENT ADMINISTRATION

7.2.1 ADMISSION MANAGEMENT

7.2.1.1 Streamlining of admissions for higher enrollment and efficiency to boost market

7.2.2 ATTENDANCE TRACKING & MANAGEMENT

7.2.2.1 Enhancing student engagement through real-time attendance monitoring to

drive market

### 7.2.3 TIMETABLE MANAGEMENT

7.2.3.1 Optimized academic schedules for maximum resource utilization to boost market

### 7.2.4 STUDENT RECORD MANAGEMENT

7.2.4.1 Empowering data-driven decisions with comprehensive student records to drive market

### 7.2.5 OTHERS

## 7.3 ACADEMIC MANAGEMENT

### 7.3.1 COURSE SCHEDULING & MANAGEMENT

7.3.1.1 Optimized course offerings for seamless academic operations to boost market

### 7.3.2 EXAMINATION MANAGEMENT

7.3.2.1 Streamlined exam processes for accurate and timely results to drive market

### 7.3.3 ACADEMIC ADVISING

7.3.3.1 Enhanced student success through personalized academic advising to boost market

### 7.3.4 STUDENT PROGRESS TRACKING

7.3.4.1 Academic excellence through comprehensive progress monitoring to drive market

### 7.3.5 OTHERS

## 7.4 FINANCIAL MANAGEMENT

### 7.4.1 STUDENT ACCOUNT CREATION & MANAGEMENT

7.4.1.1 Efficient student account management for greater financial clarity to boost market

### 7.4.2 FEE MANAGEMENT & BILLING

7.4.2.1 Automated fee management for accurate and efficient billing – key driver

### 7.4.3 FINANCIAL BUDGETING

7.4.3.1 Enhanced budget accuracy and strategic planning with advanced tools to boost market

### 7.4.4 SCHOLARSHIP & GRANT MANAGEMENT

7.4.4.1 Enables optimized scholarship management for efficient financial aid distribution

### 7.4.5 OTHERS

## 7.5 COMMUNICATION & ENGAGEMENT

### 7.5.1 COMMUNICATION & NOTIFICATION

7.5.1.1 Enhanced timely communication through automated notifications

### 7.5.2 PARENT & STUDENT PORTAL

7.5.2.1 Unified online portal to drive segment

### 7.5.3 EXTRACURRICULAR ACTIVITIES MANAGEMENT

7.5.3.1 Efficient extracurricular management for enhanced student engagement to boost market

### 7.6 OTHER PLATFORM MODULES

## **8 STUDENT INFORMATION SYSTEM MARKET, BY DEPLOYMENT MODE**

### 8.1 INTRODUCTION

8.1.1 DEPLOYMENT MODE: STUDENT INFORMATION SYSTEM MARKET DRIVERS

### 8.2 ON-PREMISES

8.2.1 ON-PREMISE DEPLOYMENT PREFERRED TO OVERCOME SECURITY CONCERNS OVER SENSITIVE DATA

### 8.3 CLOUD

8.3.1 COST-EFFECTIVENESS, EASE OF ACCESS, AND SCALABILITY TO BOOST ADOPTION

## **9 STUDENT INFORMATION SYSTEM MARKET, BY END USER**

### 9.1 INTRODUCTION

9.1.1 END USER: STUDENT INFORMATION SYSTEM MARKET DRIVERS

### 9.2 K–12 INSTITUTIONS

9.2.1 ACCESS TO ALL RELEVANT STUDENT SCHOOLING INFORMATION TO DRIVE SEGMENT

9.2.2 TYPES OF K–12 INSTITUTIONS

9.2.2.1 Public schools

9.2.2.2 Private schools

9.2.2.3 International schools

### 9.3 HIGHER EDUCATION INSTITUTIONS

9.3.1 NEED TO TRACK GRADES, ATTENDANCE, AND ADMISSION INFORMATION TO DRIVE SEGMENT

9.3.2 TYPES OF HIGHER EDUCATION INSTITUTIONS

9.3.2.1 State universities

9.3.2.2 Community colleges

9.3.2.3 Private colleges

### 9.4 SPECIALIZED EDUCATION INSTITUTIONS

9.4.1 SHIFT TO ONLINE LEARNING PLATFORMS TO BOOST MARKET GROWTH

9.4.2 TYPES OF SPECIALIZED EDUCATION INSTITUTIONS

9.4.2.1 Vocational institutions

9.4.2.2 Skill institutions

9.4.2.3 Religious and parochial schools

## **10 STUDENT INFORMATION SYSTEM MARKET, BY REGION**

### **10.1 INTRODUCTION**

### **10.2 NORTH AMERICA**

10.2.1 NORTH AMERICA: STUDENT INFORMATION SYSTEM MARKET DRIVERS

10.2.2 MACROECONOMIC OUTLOOK FOR NORTH AMERICA

10.2.3 US

10.2.3.1 Centralized data management and communication to boost market

10.2.4 CANADA

10.2.4.1 Increasing adoption of cloud services to drive market

### **10.3 EUROPE**

10.3.1 EUROPE: STUDENT INFORMATION SYSTEM MARKET DRIVERS

10.3.2 MACROECONOMIC OUTLOOK FOR EUROPE

10.3.3 UK

10.3.3.1 Increasing investments by educational institutions to fuel growth

10.3.4 GERMANY

10.3.4.1 Focus on smaller institutions for enhanced student experience to drive market

10.3.5 FRANCE

10.3.5.1 Strong economic infrastructure and high internet penetration to drive market growth

10.3.6 ITALY

10.3.6.1 Increasing investments in cloud computing and monitoring solutions to fuel demand for SIS solutions

10.3.7 POLAND

10.3.7.1 Compliance with national standards and regulations for effective educational administration – key driver

10.3.8 CZECH REPUBLIC

10.3.8.1 Digital transformation aimed at improving learning experience and operational efficiency to boost market

10.3.9 HUNGARY

10.3.9.1 Enhanced student-educator communication to drive market

10.3.10 SLOVAKIA

10.3.10.1 Quality education and reduced manual workload to boost adoption of SIS solutions

10.3.11 BALTIC STATES

### 10.3.12 REST OF EUROPE

## 10.4 ASIA PACIFIC

### 10.4.1 ASIA PACIFIC: STUDENT INFORMATION SYSTEM MARKET DRIVERS

### 10.4.2 MACROECONOMIC OUTLOOK FOR ASIA PACIFIC

### 10.4.3 CHINA

10.4.3.1 Increase in annual enrollments to drive educational institutions to adopt SIS solutions

### 10.4.4 JAPAN

10.4.4.1 Increasing budget allocations for education by government to boost market

### 10.4.5 AUSTRALIA & NEW ZEALAND

10.4.5.1 Technological advancements and government focus on educational development to drive market

### 10.4.6 INDIA

10.4.6.1 Government focus on employment-ready education to boost market

### 10.4.7 REST OF ASIA PACIFIC

## 10.5 MIDDLE EAST & AFRICA

### 10.5.1 MIDDLE EAST & AFRICA: STUDENT INFORMATION SYSTEM MARKET DRIVERS

### 10.5.2 MACROECONOMIC OUTLOOK FOR MIDDLE EAST & AFRICA

### 10.5.3 GCC COUNTRIES

10.5.3.1 Digital transformation for improved operational efficiency to boost segment

### 10.5.3.2 Saudi Arabia

10.5.3.2.1 Rapid adoption of cloud-based SIS solutions to drive demand

### 10.5.4 UAE

10.5.4.1 Government initiatives to enhance education sector to fuel segment

### 10.5.4.2 Other GCC countries

### 10.5.5 SOUTH AFRICA

10.5.5.1 Adoption of cloud services by startups due to low costs and operational benefits to propel market

### 10.5.6 REST OF MIDDLE EAST & AFRICA

## 10.6 LATIN AMERICA

### 10.6.1 LATIN AMERICA: STUDENT INFORMATION SYSTEM MARKET DRIVERS

### 10.6.2 MACROECONOMIC OUTLOOK FOR LATIN AMERICA

### 10.6.3 BRAZIL

10.6.3.1 Investments for enhanced student experience to drive market

### 10.6.4 MEXICO

10.6.4.1 Need to enhance user experience and increase educational sector productivity to drive market

### 10.6.5 REST OF LATIN AMERICA

## **11 COMPETITIVE LANDSCAPE**

### **11.1 OVERVIEW**

### **11.2 KEY PLAYER STRATEGIES/RIGHT TO WIN**

### **11.3 MARKET SHARE ANALYSIS**

### **11.4 BRAND/PRODUCT COMPARISON**

#### **11.4.1 ORACLE (ORACLE STUDENT MANAGEMENT)**

#### **11.4.2 WORKDAY (WORKDAY STUDENT)**

#### **11.4.3 ELLUCIAN (ELLUCIAN BANNER)**

#### **11.4.4 POWERSCHOOL (POWERSCHOOL ENROLLMENT)**

#### **11.4.5 JENZABAR (JENZABAR ONE)**

### **11.5 REVENUE ANALYSIS**

### **11.6 COMPANY EVALUATION MATRIX: KEY PLAYERS (2023)**

#### **11.6.1 STARS**

#### **11.6.2 EMERGING LEADERS**

#### **11.6.3 PERVASIVE PLAYERS**

#### **11.6.4 PARTICIPANTS**

### **11.7 COMPANY FOOTPRINT: KEY PLAYERS, 2023**

#### **11.7.1 REGION FOOTPRINT**

#### **11.7.2 OFFERING FOOTPRINT**

#### **11.7.3 DEPLOYMENT MODE FOOTPRINT**

#### **11.7.4 END USER FOOTPRINT**

### **11.8 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023**

#### **11.8.1 PROGRESSIVE COMPANIES**

#### **11.8.2 RESPONSIVE COMPANIES**

#### **11.8.3 DYNAMIC COMPANIES**

#### **11.8.4 STARTING BLOCKS**

#### **11.8.5 COMPETITIVE BENCHMARKING: DETAILED LIST OF KEY STARTUPS/SMES, 2023**

#### **11.8.6 COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES**

### **11.9 COMPANY VALUATION AND FINANCIAL METRICS**

### **11.10 COMPETITIVE SCENARIO AND TRENDS**

#### **11.10.1 PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS**

#### **11.10.2 DEALS**

## **12 COMPANY PROFILES**

### **12.1 INTRODUCTION**



## 12.2 MAJOR PLAYERS

### 12.2.1 ORACLE

- 12.2.1.1 Business overview
- 12.2.1.2 Products/Solutions/Services offered
- 12.2.1.3 Recent developments
  - 12.2.1.3.1 Product launches & enhancements
  - 12.2.1.3.2 Deals
- 12.2.1.4 MnM view
  - 12.2.1.4.1 Right to win
  - 12.2.1.4.2 Strategic choices
  - 12.2.1.4.3 Weaknesses and competitive threats

### 12.2.2 WORKDAY

- 12.2.2.1 Business overview
- 12.2.2.2 Products/Solutions/Services offered
- 12.2.2.3 Recent developments
  - 12.2.2.3.1 Deals
- 12.2.2.4 MnM view
  - 12.2.2.4.1 Right to win
  - 12.2.2.4.2 Strategic choices
  - 12.2.2.4.3 Weaknesses and competitive threats

### 12.2.3 ELLUCIAN

- 12.2.3.1 Business overview
- 12.2.3.2 Products/Solutions/Services offered
- 12.2.3.3 Recent developments
  - 12.2.3.3.1 Product launches & enhancements
  - 12.2.3.3.2 Deals
- 12.2.3.4 MnM view
  - 12.2.3.4.1 Right to win
  - 12.2.3.4.2 Strategic choices
  - 12.2.3.4.3 Weaknesses and competitive threats

### 12.2.4 POWERSCHOOL

- 12.2.4.1 Business overview
- 12.2.4.2 Products/Solutions/Services offered
- 12.2.4.3 Recent developments
  - 12.2.4.3.1 Product launches & enhancements
  - 12.2.4.3.2 Deals
- 12.2.4.4 MnM view
  - 12.2.4.4.1 Right to win
  - 12.2.4.4.2 Strategic choices

12.2.4.4.3 Weaknesses and competitive threats

#### 12.2.5 JENZABAR

12.2.5.1 Business overview

12.2.5.2 Products/Solutions/Services offered

12.2.5.3 Recent developments

12.2.5.3.1 Product launches & enhancements

12.2.5.3.2 Deals

12.2.5.4 MnM view

12.2.5.4.1 Right to win

12.2.5.4.2 Strategic choices

12.2.5.4.3 Weaknesses and competitive threats

#### 12.2.6 SKYWARD

12.2.6.1 Business overview

12.2.6.2 Products/Solutions/Services offered

12.2.6.3 Recent developments

12.2.6.3.1 Deals

#### 12.2.7 SAP

12.2.7.1 Business overview

12.2.7.2 Products/Solutions/Services offered

12.2.7.3 Recent developments

12.2.7.3.1 Deals

#### 12.2.8 ANTHOLOGY

12.2.8.1 Business overview

12.2.8.2 Products/Solutions/Services offered

12.2.8.3 Recent developments

12.2.8.3.1 Product launches & enhancements

12.2.8.3.2 Deals

#### 12.2.9 VERACROSS

12.2.9.1 Business overview

12.2.9.2 Products/Solutions/Services offered

12.2.9.3 Recent developments

12.2.9.3.1 Deals

#### 12.2.10 BLACKBAUD

12.2.10.1 Business overview

12.2.10.2 Products/Solutions/Services offered

12.2.10.3 Recent developments

12.2.10.3.1 Product launches & enhancements

12.2.10.3.2 Deals

#### 12.3 OTHER PLAYERS

### 12.3.1 FUNIDATA

12.3.1.1 Business overview

12.3.1.2 Products/Solutions/Services offered

12.3.1.3 Recent developments

12.3.1.3.1 Deals

### 12.3.2 WISENET

12.3.2.1 Business overview

12.3.2.2 Products/Solutions/Services offered

### 12.3.3 FOLLETT CORPORATION

### 12.3.4 FOCUS SCHOOL SOFTWARE

### 12.3.5 SEROSOFT

### 12.3.6 GRADELINK

### 12.3.7 ALMA TECHNOLOGIES

### 12.3.8 RAVENNA

### 12.3.9 EMPOWER

### 12.3.10 BEEHIVELY

### 12.3.11 THESIS

### 12.3.12 MYSCHOOL

### 12.3.13 IGRADEPLUS

### 12.3.14 FORADIAN TECHNOLOGIES

### 12.3.15 REDIKER SOFTWARE

### 12.3.16 QUICKSCHOOLS

### 12.3.17 FACTS

### 12.3.18 SMARTCLASS

### 12.3.19 BLUEBIC

### 12.3.20 DREAMCLASS

### 12.3.21 ARTH INFOSOFT

### 12.3.22 SKOLARO

### 12.3.23 ISS

### 12.3.24 INFINITE CAMPUS

### 12.3.25 AERIES

### 12.3.26 FRONTLINE

### 12.3.27 MAESTRO SIS

## 13 ADJACENT AND RELATED MARKETS

### 13.1 INTRODUCTION

13.1.1 RELATED MARKETS

13.1.2 LIMITATIONS

13.2 LEARNING MANAGEMENT SYSTEM MARKET

13.3 EDUCATION ERP MARKET

## **14 APPENDIX**

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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