

# Structural Adhesive Tapes Market by Resin Type (Acrylic, Rubber, Silicone), Backing Material, End-Use Industry (Automotive, Healthcare, Electronics & Electrical, Renewable Energy, E-Mobility, Building & Construction), & Region - Global Forecast to 2028

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# Abstracts

The structural adhesive tapes market size is projected to reach USD 13.0 billion by 2028 at a CAGR of 4.1% from USD 10.3 billion in 2022. The need for structural adhesive tapes is growing due to increased awareness about personal and hygiene products, infrastructure growth, and electronic equipment upgrades. Producers are focusing more on imparting thermal and weather-resistant features in tapes.

" Silicone is the fastest-growing resin type segment of structural adhesive tapes market."

Silicone structural adhesive tapes consist of silicone polymers and are widely used in specific applications in electricals & electronics, healthcare, automotive, and others involving extreme environments. These are used in process tapes and high-performance insulation laminates, where organic adhesive does not fulfill the requirements. R&D is required to widen the use of silicone-based structural adhesive tapes in varied applications, as these have lower peel adhesion than synthetic rubber and acrylic. However, the performance of silicone structural adhesive tapes is excellent on low surface energy substrates.

" PVC accounted for the largest backing material segment of structural adhesive tapes market."

The PVC is the largest backing material segment in the overall market. The fastest-



growing market for PVC structural adhesive tapes is in developing countries, particularly in the electrical and electronics industries. It finds application in several enduse industries such as automotive, construction, electronics, and healthcare, among others. Thus, with the growth of end-use industries worldwide, the demand for PVCbased structural adhesive tapes is expected to increase in the upcoming years.

"Healthcare, by end-use industry accounted for the largest segment of structural adhesive tapes market."

In the healthcare industry, structural adhesive tapes are applied on surgical containers, monitoring electrodes, and other medical devices. One of the most popular medical applications of structural adhesive tapes is the fixing of electrodes for electrocardiogram examination and other medical equipment. The global hygiene market is expanding due to innovative products which are thinner, more breathable, and absorbent. Structural adhesive tapes are used in the manufacture of disposable infant diapers, feminine hygiene, and adult incontinence products. The release liners used in these products have high tear and tensile strength due to optimum fiber content and good formulation.

"Asia Pacific, by region is forecasted to be the fastest segment of structural adhesive tapes market during the forecast period."

Asia Pacific has been the most favorable destination for the manufacturers of structural adhesive tapes, even during the global economic slowdown. Environmental and health & safety regulations drive the use of structural adhesive tapes in the electrical & electronics, healthcare, automotive, and other industries in the region. The leading global players are shifting their production base, establishing sales offices, and enhancing distribution channels to developing regions, including Asia Pacific, which offers sustained demand to increase their profit margins.

Breakdown of Primary Interviews:

By Company Type: Tier 1 – 55%, Tier 2 – 30%, and Tier 3 – 15%

By Designation: C Level – 21%, D Level – 23%, and Others – 56%

By Region: North America – 15%, Europe – 27%, Asia Pacific – 45%, South America- 7%, and the Middle East & Africa – 6%



The key companies profiled in this report are 3M Company (US), Avery Dennison Corporation (US), Nitto Denko Corporation (Japan), tesa SE (Germany), and Lintec Corporation (Japan).

Research Coverage:

The structural adhesive tapes market has been segmented based on Resin Type (Acrylic, Rubber, Silicone, and Others), Backing Material (PVC, Paper, Woven/Non-woven, PET, Foam, PP, and Others), Product Type (Single-sided bonding, Double-sided Bonding), Technology (Solvent-based, Water-based, Hot-melt, and Reactive), End-Use Industry (Automotive, Healthcare, Electrical & Electronics, Renewable Energy, E-Mobility, Building & Construction, and Others), and by Region (Asia Pacific, Europe, North America, South America, and Middle East & Africa).

Reasons to Buy the Report

From an insight perspective, this research report focuses on various levels of analyses — industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Analysis of key drivers (improvement in healthcare systems in emerging countries, increasing use of structural adhesive tapes in electric vehicles, and growing use of structural adhesive tapes in diverse end-use industries), restraints (volatility in raw material prices, strong competition from commodity tape market, and fluctuating silicone prices impact market growth), opportunities (european green deal will support growth of adhesives tapes market innovation in electro-mobility will propel demand for customized product, and upcoming expansion of battery gigafactories in key ev manufacturing hubs), and challenges (implementation of stringent regulatory policies and intense competition in the market posing challenge to new entrant) influencing the growth of the structural adhesive tapes market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the market



Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the market for structural adhesive tapes across regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the market.





# **Contents**

#### **1 INTRODUCTION**

1.1 STUDY OBJECTIVES
1.2 MARKET DEFINITION
1.3 INCLUSIONS AND EXCLUSIONS
1.4 MARKET SCOPE
FIGURE 1 STRUCTURAL ADHESIVE TAPES MARKET SEGMENTATION
1.4.1 REGIONS COVERED
1.4.2 YEARS CONSIDERED
1.5 CURRENCY
1.6 UNITS CONSIDERED
1.7 STAKEHOLDERS

1.8 SUMMARY OF CHANGES

#### 2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 STRUCTURAL ADHESIVE TAPES MARKET: RESEARCH DESIGN

- 2.1.1 SECONDARY DATA
- 2.1.1.1 Key data from secondary sources
- 2.1.2 PRIMARY DATA
  - 2.1.2.1 Key primary data sources
  - 2.1.2.2 Key data from primary sources
  - 2.1.2.3 Key industry insights
  - 2.1.2.4 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
- 2.2.1 BOTTOM-UP APPROACH

FIGURE 3 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

- 2.2.2 TOP-DOWN APPROACH
- FIGURE 4 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH
- 2.3 MARKET FORECAST APPROACH
- 2.3.1 SUPPLY-SIDE FORECAST
- 2.3.2 DEMAND-SIDE FORECAST
- 2.4 DATA TRIANGULATION
- FIGURE 5 STRUCTURAL ADHESIVE TAPES MARKET: DATA TRIANGULATION
- 2.5 FACTOR ANALYSIS
- 2.6 IMPACT OF RECESSION



2.7 ASSUMPTIONS2.8 RISK ANALYSIS2.9 LIMITATIONS2.10 GROWTH RATE ASSUMPTIONS/GROWTH FORECAST

# **3 EXECUTIVE SUMMARY**

TABLE 1 STRUCTURAL ADHESIVE TAPES MARKET SNAPSHOT, 2023 VS. 2028 FIGURE 6 ACRYLIC SEGMENT DOMINATED OVERALL STRUCTURAL ADHESIVE TAPES MARKET IN 2022

FIGURE 7 PVC BACKING MATERIAL SEGMENT ACCOUNTED FOR LARGEST SHARE, IN TERMS OF VALUE (2022)

FIGURE 8 HEALTHCARE WAS LARGEST END USER OF STRUCTURAL ADHESIVE TAPES, IN TERMS OF VALUE (2022)

FIGURE 9 ASIA PACIFIC TO BE FASTEST-GROWING STRUCTURAL ADHESIVE TAPES MARKET

# **4 PREMIUM INSIGHTS**

4.1 ATTRACTIVE OPPORTUNITIES IN STRUCTURAL ADHESIVE TAPES MARKET FIGURE 10 INCREASING APPLICATIONS IN BUILDING & CONSTRUCTION AND HEALTHCARE TO SUPPORT MARKET GROWTH

4.2 STRUCTURAL ADHESIVE TAPES MARKET, BY RESIN

FIGURE 11 ACRYLIC RESIN TO ACCOUNT FOR LARGEST SHARE DURING FORECAST PERIOD

4.3 STRUCTURAL ADHESIVE TAPES MARKET, BY BACKING MATERIAL FIGURE 12 PVC BACKING MATERIAL TO ACCOUNT FOR LARGEST SHARE 4.4 STRUCTURAL ADHESIVE TAPES MARKET, BY END-USE INDUSTRY FIGURE 13 BUILDING & CONSTRUCTION TO BE LARGEST END-USE INDUSTRY DURING FORECAST PERIOD

4.5 STRUCTURAL ADHESIVE TAPES MARKET, DEVELOPED VS. EMERGING ECONOMIES

FIGURE 14 EMERGING ECONOMIES TO WITNESS HIGHER GROWTH THAN DEVELOPED COUNTRIES BETWEEN 2023 AND 2028

4.6 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET, BY TYPE AND COUNTRY

FIGURE 15 CHINA DOMINATED STRUCTURAL ADHESIVE TAPES MARKET IN ASIA PACIFIC

4.7 STRUCTURAL ADHESIVE TAPES MARKET, BY KEY COUNTRIES



#### FIGURE 16 INDIA TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

#### **5 MARKET OVERVIEW**

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS

FIGURE 17 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN STRUCTURAL ADHESIVE TAPES MARKET

#### 5.2.1 DRIVERS

- 5.2.1.1 Improving healthcare systems in emerging countries
- 5.2.1.2 Increasing production of electric vehicles
- 5.2.1.3 Growing use in diverse end-use industries

5.2.2 RESTRAINTS

- 5.2.2.1 Volatility in raw material prices
- 5.2.2.2 Strong competition from commodity tapes
- 5.2.2.3 Fluctuating price of silicone
- **5.2.3 OPPORTUNITIES** 
  - 5.2.3.1 Innovations in electro-mobility
- 5.2.3.2 Upcoming expansion of battery gigafactories in key EV manufacturing hubs

5.2.4 CHALLENGES

- 5.2.4.1 Implementation of stringent regulatory policies
- 5.2.4.2 Intense competition posing challenge to new entrants
- 5.3 VALUE CHAIN ANALYSIS

FIGURE 18 VALUE CHAIN ANALYSIS OF STRUCTURAL ADHESIVE TAPES MARKET

TABLE 2 STRUCTURAL ADHESIVE TAPES MARKET: ROLE IN ECOSYSTEM5.4 PORTER'S FIVE FORCES ANALYSIS

TABLE 3 STRUCTURAL ADHESIVE TAPES MARKET: PORTER'S FIVE FORCES ANALYSIS

FIGURE 19 STRUCTURAL ADHESIVE TAPES MARKET: PORTER'S FIVE FORCES ANALYSIS

- 5.4.1 INTENSITY OF COMPETITIVE RIVALRY
- 5.4.2 BARGAINING POWER OF BUYERS
- 5.4.3 BARGAINING POWER OF SUPPLIERS
- 5.4.4 THREAT OF SUBSTITUTES

5.4.5 THREAT OF NEW ENTRANTS

5.5 KEY STAKEHOLDERS & BUYING CRITERIA

5.5.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 20 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS



TABLE 4 INFLUENCE OF STAKEHOLDERS IN BUYING PROCESS FOR TOP END-USE INDUSTRIES (%)

5.5.2 BUYING CRITERIA

FIGURE 21 KEY BUYING CRITERIA FOR STRUCTURAL ADHESIVE TAPES TABLE 5 KEY BUYING CRITERIA FOR STRUCTURAL ADHESIVE TAPES 5.6 MACROECONOMIC INDICATORS

5.6.1 INTRODUCTION

5.6.2 GDP TRENDS AND FORECAST

TABLE 6 GDP TRENDS AND FORECAST BY COUNTRY, PERCENTAGE CHANGE 5.6.3 TRENDS IN CONSUMER ELECTRONICS INDUSTRY

FIGURE 22 CONSUMER ELECTRONICS INDUSTRY REVENUE, BY SEGMENT (2018–2028)

5.6.4 TRENDS IN AUTOMOTIVE INDUSTRY

TABLE 7 AUTOMOTIVE INDUSTRY PRODUCTION (2021–2022)

5.6.4.1 Launch of electric vehicle models, 2025–2028

TABLE 8 LAUNCH OF ELECTRIC VEHICLE MODELS, 2025–2028

5.6.5 TRENDS AND FORECAST IN BUILDING & CONSTRUCTION INDUSTRY FIGURE 23 GLOBAL SPENDING IN CONSTRUCTION INDUSTRY, 2014–2035 5.7 TARIFF AND REGULATORY LANDSCAPE

5.7.1 EUROPE

- 5.7.2 US
- 5.7.3 CHINA
- 5.7.4 INDIA

5.8 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 9 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 10 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 11 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT

AGENCIES, AND OTHER ORGANIZATIONS

5.9 PRICING ANALYSIS

FIGURE 24 AVERAGE PRICE COMPETITIVENESS IN STRUCTURAL ADHESIVE TAPES MARKET, BY REGION

FIGURE 25 AVERAGE PRICE COMPETITIVENESS IN STRUCTURAL ADHESIVE TAPES MARKET, BY RESIN TYPE

FIGURE 26 AVERAGE PRICE COMPETITIVENESS IN STRUCTURAL ADHESIVE TAPES MARKET, BY BACKING MATERIAL

FIGURE 27 AVERAGE PRICE COMPETITIVENESS IN STRUCTURAL ADHESIVE



TAPES MARKET, BY END-USE INDUSTRY

5.9.1 AVERAGE SELLING PRICE, BY KEY PLAYER

FIGURE 28 PRICING ANALYSIS OF KEY PLAYERS, BY END-USE INDUSTRY, 2022 5.10 ECOSYSTEM ANALYSIS

FIGURE 29 STRUCTURAL ADHESIVE TAPES MARKET: ECOSYSTEM MAPPING

5.11 TRENDS AND DISRUPTIONS IMPACTING CUSTOMER BUSINESS

FIGURE 30 REVENUE SHIFT AND NEW REVENUE POCKETS FOR STRUCTURAL ADHESIVE TAPE MANUFACTURERS

5.12 TRADE DATA STATISTICS: KEY EXPORTING AND IMPORTING COUNTRIES 5.12.1 MAJOR IMPORTERS

TABLE 12 MAJOR IMPORTERS OF SELF-ADHESIVE TAPES, PLATES, SHEETS, FILMS, FOILS, STRIPS, AND OTHER FLAT SHAPES MADE OF PLASTICS, 2020, 2022 (USD THOUSAND)

2020–2022 (USD THOUSAND) 5.12.2 MAJOR EXPORTERS

TABLE 13 MAJOR EXPORTERS OF SELF-ADHESIVE TAPES, PLATES, SHEETS, FILMS, FOILS, STRIPS, AND OTHER FLAT SHAPES MADE OF PLASTICS,

2020-2022 (USD THOUSAND)

5.13 GLOBAL ECONOMIC SCENARIO AFFECTING MARKET GROWTH

5.13.1 CHINA

5.13.1.1 China's debt problem

5.13.1.2 Australia-China trade war

5.13.1.3 Environmental commitments

5.13.2 EUROPE

5.13.2.1 Political instability in Germany

5.13.2.2 Energy crisis in Europe

5.14 PATENT ANALYSIS

5.14.1 METHODOLOGY

5.14.2 PATENT PUBLICATION TRENDS

TABLE 14 NUMBER OF PATENTS PUBLISHED, 2018–2023

FIGURE 31 PATENT PUBLICATION TRENDS, 2018–2023

5.14.3 LEGAL STATUS OF PATENTS

5.14.4 TOP JURISDICTION

FIGURE 32 NUMBER OF PATENTS PUBLISHED, BY JURISDICTION

5.14.5 TOP APPLICANTS

FIGURE 33 PATENTS PUBLISHED BY MAJOR APPLICANTS

TABLE 15 TOP 10 PATENT OWNERS DURING LAST FEW YEARS

5.15 CASE STUDY

5.16 TECHNOLOGY ANALYSIS

5.16.1 WATER-BASED

Structural Adhesive Tapes Market by Resin Type (Acrylic, Rubber, Silicone), Backing Material, End-Use Industry...



5.16.2 SOLVENT-BASED 5.16.3 HOT-MELTS 5.17 KEY CONFERENCES & EVENTS IN 2023–2024 TABLE 16 DETAILED LIST OF CONFERENCES & EVENTS

### 6 STRUCTURAL ADHESIVE TAPES MARKET, BY RESIN TYPE

6.1 INTRODUCTION

FIGURE 34 ACRYLIC SEGMENT TO MAINTAIN DOMINANCE DURING FORECAST PERIOD

TABLE 17 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 18 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 19 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 20 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

6.2 ACRYLIC

6.2.1 ACRYLIC-BASED TAPES USED FOR BONDING AND ASSEMBLY APPLICATIONS ACROSS INDUSTRIES

TABLE 21 ACRYLIC STRUCTURAL ADHESIVE TAPES, BY APPLICATION TABLE 22 ACRYLIC STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 23 ACRYLIC STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 24 ACRYLIC STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (USD MILLION)

TABLE 25 ACRYLIC STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (USD MILLION)

6.3 RUBBER

6.3.1 RUBBER-BASED STRUCTURAL ADHESIVE TAPES MAINTAIN EXCEPTIONAL BONDING AND SEALING PROPERTIES

TABLE 26 RUBBER STRUCTURAL ADHESIVE TAPES, BY APPLICATION

TABLE 27 RUBBER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 28 RUBBER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 29 RUBBER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION,



2019–2022 (USD MILLION)

TABLE 30 RUBBER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (USD MILLION)

6.4 SILICONE

6.4.1 OFFERS FLEXIBILITY, HIGH-TEMPERATURE RESISTANCE, AND EXCELLENT BONDING STRENGTH

TABLE 31 SILICONE STRUCTURAL ADHESIVE TAPES, BY APPLICATION

TABLE 32 SILICONE STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 33 SILICONE STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 34 SILICONE STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (USD MILLION)

TABLE 35 SILICONE STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (USD MILLION)

6.5 OTHERS

TABLE 36 OTHER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 37 OTHER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 38 OTHER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (USD MILLION)

TABLE 39 OTHER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (USD MILLION)

# 7 STRUCTURAL ADHESIVE TAPES MARKET, BY BACKING MATERIAL

7.1 INTRODUCTION

FIGURE 35 PVC SEGMENT TO LEAD OVERALL MARKET DURING FORECAST PERIOD

TABLE 40 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 41 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 42 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 43 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

7.2 POLYVINYL CHLORIDE (PVC)



7.2.1 FLAME RETARDANCY AND ELECTRICAL INSULATION PROPERTIES OF PVC DRIVING DEMAND

TABLE 44 PVC STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 45 PVC STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 46 PVC STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (USD MILLION)

TABLE 47 PVC STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (USD MILLION)

7.3 WOVEN/NON-WOVEN

7.3.1 LOW THICKNESS AND GOOD ADHESION TO VARIOUS SUBSTRATES TO DRIVE MARKET

TABLE 48 WOVEN/NON-WOVEN STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 49 WOVEN/NON-WOVEN STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 50 WOVEN/NON-WOVEN STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (USD MILLION)

TABLE 51 WOVEN/NON-WOVEN STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (USD MILLION)

7.4 PAPER

7.4.1 REPULPABLE NATURE OF PAPER TO DRIVE USE OF PAPER BACKING MATERIAL IN STRUCTURAL ADHESIVE TAPES

TABLE 52 PAPER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 53 PAPER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 54 PAPER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (USD MILLION)

TABLE 55 PAPER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (USD MILLION)

7.5 PET

7.5.1 GROWING DEMAND IN CONSUMER ELECTRONICS, AUTOMOTIVE, AND BUILDING & CONSTRUCTION TO DRIVE DEMAND

TABLE 56 PET STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION,2019–2022 (MILLION SQUARE METER)

TABLE 57 PET STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (MILLION SQUARE METER)



TABLE 58 PET STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (USD MILLION)

TABLE 59 PET STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (USD MILLION)

7.6 FOAM

7.6.1 INCREASING CONSUMPTION IN INDUSTRIAL APPLICATION TO SUPPORT MARKET GROWTH

TABLE 60 FOAM STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 61 FOAM STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 62 FOAM STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (USD MILLION)

TABLE 63 FOAM STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (USD MILLION)

7.7 POLYPROPYLENE (PP)

7.7.1 EXPANSION OF FAST-MOVING CONSUMER ELECTRONICS SECTOR TO DRIVE MARKET

TABLE 64 POLYPROPYLENE STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 65 POLYPROPYLENE STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 66 POLYPROPYLENE STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (USD MILLION)

TABLE 67 POLYPROPYLENE STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (USD MILLION)

7.8 OTHERS

TABLE 68 OTHER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 69 OTHER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 70 OTHER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (USD MILLION)

TABLE 71 OTHER STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (USD MILLION)

# 8 STRUCTURAL ADHESIVE TAPES MARKET, BY END-USE INDUSTRY

# 8.1 INTRODUCTION

Structural Adhesive Tapes Market by Resin Type (Acrylic, Rubber, Silicone), Backing Material, End-Use Industry...



FIGURE 36 HEALTHCARE TO LEAD STRUCTURAL ADHESIVE TAPES MARKET DURING FORECAST PERIOD

TABLE 72 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 73 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 74 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 75 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

8.2 AUTOMOTIVE

8.2.1 GROWING FOCUS ON LIGHTWEIGHT HYBRID VEHICLES TO BOOST DEMAND FOR STRUCTURAL ADHESIVE TAPES

TABLE 76 MAJOR APPLICATIONS OF TAPES IN AUTOMOTIVE SECTOR TABLE 77 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN AUTOMOTIVE, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 78 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN AUTOMOTIVE, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 79 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN AUTOMOTIVE, BY REGION, 2019–2022 (USD MILLION)

TABLE 80 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN AUTOMOTIVE, BY REGION, 2023–2028 (USD MILLION)

TABLE 81 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN AUTOMOTIVE, BY SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER)

TABLE 82 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN AUTOMOTIVE, BY SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER)

TABLE 83 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN AUTOMOTIVE, BY SUB-SEGMENT, 2019–2022 (USD MILLION)

TABLE 84 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN AUTOMOTIVE, BY SUB-SEGMENT, 2023–2028 (USD MILLION)

8.2.2 PASSENGER CARS

TABLE 85 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN PASSENGER CARS, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 86 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN PASSENGER CARS, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 87 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN PASSENGER CARS, BY REGION, 2019–2022 (USD MILLION)

TABLE 88 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN PASSENGER CARS, BY REGION, 2023–2028 (USD MILLION)



8.2.3 COMMERCIAL VEHICLES

TABLE 89 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN COMMERCIAL VEHICLES, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 90 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN COMMERCIAL VEHICLES, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 91 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN COMMERCIAL VEHICLES, BY REGION, 2019–2022 (USD MILLION)

TABLE 92 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN COMMERCIAL VEHICLES, BY REGION, 2023–2028 (USD MILLION)

8.3 HEALTHCARE

8.3.1 ASIA PACIFIC TO BE FASTEST-GROWING MARKET FOR STRUCTURAL ADHESIVE TAPES IN HEALTHCARE SECTOR

TABLE 93 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN HEALTHCARE, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 94 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN HEALTHCARE, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 95 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN HEALTHCARE, BY REGION, 2019–2022 (USD MILLION)

TABLE 96 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN HEALTHCARE, BY REGION, 2023–2028 (USD MILLION)

**8.4 ELECTRICAL & ELECTRONICS** 

8.4.1 GROWING PRODUCTION OF ELECTRICAL & ELECTRONIC COMPONENTS TO SUPPORT MARKET GROWTH

TABLE 97 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN ELECTRICAL & ELECTRONICS, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 98 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN ELECTRICAL & ELECTRONICS, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 99 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN ELECTRICAL & ELECTRONICS, BY REGION, 2019–2022 (USD MILLION)

TABLE 100 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN ELECTRICAL & ELECTRONICS, BY REGION, 2023–2028 (USD MILLION)

8.5 RENEWABLE ENERGY (SOLAR & WIND)

8.5.1 INCREASING DEMAND FOR SUSTAINABLE ENERGY SOURCES BOOSTING DEMAND FOR STRUCTURAL ADHESIVE TAPES

TABLE 101 BACKING MATERIALS VS. APPLICATION

TABLE 102 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN RENEWABLE ENERGY, BY REGION, 2019–2022 (MILLION SQUARE METER) TABLE 103 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN RENEWABLE ENERGY, BY REGION, 2023–2028 (MILLION SQUARE METER)



TABLE 104 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN RENEWABLE ENERGY, BY REGION, 2019–2022 (USD MILLION)

TABLE 105 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN RENEWABLE ENERGY, BY REGION, 2023–2028 (USD MILLION)

8.6 E-MOBILITY (ELECTRIC VEHICLES & EV-BATTERY)

8.6.1 GROWTH OF EVS IN EUROPE & NORTH AMERICA TO BOOST DEMAND FOR EV BATTERIES

TABLE 106 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN E-MOBILITY, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 107 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN E-MOBILITY, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 108 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN E-MOBILITY, BY REGION, 2019–2022 (USD MILLION)

TABLE 109 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN E-MOBILITY, BY REGION, 2023–2028 (USD MILLION)

8.7 BUILDING & CONSTRUCTION

8.7.1 PLANNED INFRASTRUCTURE DEVELOPMENTS TO BOOST GROWTH OF MARKET

TABLE 110 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN BUILDING & CONSTRUCTION, BY REGION, 2019–2022 (MILLION SQUARE METER) TABLE 111 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN BUILDING & CONSTRUCTION, BY REGION, 2023–2028 (MILLION SQUARE METER) TABLE 112 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN BUILDING &

CONSTRUCTION, BY REGION, 2019–2022 (USD MILLION)

TABLE 113 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN BUILDING & CONSTRUCTION, BY REGION, 2023–2028 (USD MILLION)

8.8 OTHERS

TABLE 114 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 115 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 116 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2019–2022 (USD MILLION)

TABLE 117 STRUCTURAL ADHESIVE TAPES MARKET SIZE IN OTHER END-USE INDUSTRIES, BY REGION, 2023–2028 (USD MILLION)

# 9 STRUCTURAL ADHESIVE TAPES MARKET, BY REGION

# 9.1 INTRODUCTION

Structural Adhesive Tapes Market by Resin Type (Acrylic, Rubber, Silicone), Backing Material, End-Use Industry...



FIGURE 37 ASIA PACIFIC TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

TABLE 118 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (MILLION SQUARE METER)

TABLE 119 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (MILLION SQUARE METER)

TABLE 120 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2019–2022 (USD MILLION)

TABLE 121 STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY REGION, 2023–2028 (USD MILLION)

9.2 ASIA PACIFIC

9.2.1 RECESSION IMPACT ON ASIA PACIFIC

FIGURE 38 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SNAPSHOT TABLE 122 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 123 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 124 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 125 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 126 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 127 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 128 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 129 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 130 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 131 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 132 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 133 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 134 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)



TABLE 135 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 136 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 137 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 138 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER)

TABLE 139 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER)

TABLE 140 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION)

TABLE 141 ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.2.2 CHINA

9.2.2.1 Growing healthcare & building & construction sectors to drive market TABLE 142 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 143 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 144 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 145 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 146 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 147 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 148 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 149 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 150 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 151 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 152 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 153 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE,



INDUSTRY, 2023–2028 (USD MILLION)

TABLE 154 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 155 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 156 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION) TABLE 157 CHINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

#### 9.2.3 INDIA

9.2.3.1 Expansion of automotive and healthcare industries to fuel market growth TABLE 158 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 159 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 160 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 161 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 162 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 163 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 164 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 165 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 166 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 167 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 168 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 169 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 170 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 171 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER)



TABLE 172 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION) TABLE 173 INDIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.2.4 JAPAN

9.2.4.1 Growth of healthcare industry and increasing automobile production to drive market

TABLE 174 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 175 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 176 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 177 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 178 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 179 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 180 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 181 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 182 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 183 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 184 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 185 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 186 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER)

TABLE 187 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY

AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER)

TABLE 188 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION)

TABLE 189 JAPAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)



9.2.5 SOUTH KOREA

9.2.5.1 Automotive and building & construction sectors to support market growth TABLE 190 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 191 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 192 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 193 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 194 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 195 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 196 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 197 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 198 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 199 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 200 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 201 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 202 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER)

TABLE 203 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER)

TABLE 204 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION)

TABLE 205 SOUTH KOREA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.2.6 ASEAN COUNTRIES

9.2.6.1 Increasing FDI investments to propel market growth

TABLE 206 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 207 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE,



BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER) TABLE 208 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION) TABLE 209 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION) TABLE 210 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER) TABLE 211 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER) TABLE 212 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION) TABLE 213 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION) TABLE 214 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER) TABLE 215 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER) TABLE 216 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION) TABLE 217 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION) TABLE 218 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 219 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 220 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION) TABLE 221 ASEAN COUNTRIES: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023-2028 (USD MILLION) 9.2.7 REST OF ASIA PACIFIC TABLE 222 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER) TABLE 223 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER) TABLE 224 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION) TABLE 225 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION) TABLE 226 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET



SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER) TABLE 227 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER) TABLE 228 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION) TABLE 229 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023-2028 (USD MILLION) TABLE 230 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER) TABLE 231 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER) TABLE 232 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION) TABLE 233 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION) TABLE 234 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 235 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 236 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019-2022 (USD MILLION) TABLE 237 REST OF ASIA PACIFIC: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION) 9.3 NORTH AMERICA

9.3.1 IMPACT OF RECESSION ON NORTH AMERICA

FIGURE 39 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SNAPSHOT

TABLE 238 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 239 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 240 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 241 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 242 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 243 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)



TABLE 244 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 245 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 246 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 247 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 248 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 249 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 250 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 251 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 252 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 253 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 254 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER)

TABLE 255 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER)

TABLE 256 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION)

TABLE 257 NORTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.3.2 US

9.3.2.1 Growing healthcare expenditure and steady growth of automotive industry to support market growth

TABLE 258 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 259 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 260 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 261 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)



TABLE 262 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 263 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 264 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 265 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 266 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 267 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 268 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 269 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 270 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER)

TABLE 271 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER)

TABLE 272 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION)

TABLE 273 US: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.3.3 CANADA

9.3.3.1 Acrylic-based structural adhesive tapes to dominate market during forecast period

TABLE 274 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 275 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 276 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 277 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 278 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 279 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)



TABLE 280 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 281 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 282 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 283 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 284 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 285 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 286 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 287 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 288 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION) TABLE 289 CANADA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.3.4 MEXICO

9.3.4.1 Rapid growth of automotive industry to drive demand for structural adhesive tapes

TABLE 290 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 291 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 292 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 293 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 294 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 295 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 296 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 297 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)



TABLE 298 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 299 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 300 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 301 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 302 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 303 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 304 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION) TABLE 305 MEXICO: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION) 9.4 EUROPE

9.4.1 IMPACT OF RECESSION ON EUROPE

FIGURE 40 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SNAPSHOT TABLE 306 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 307 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 308 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 309 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 310 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 311 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 312 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 313 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 314 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 315 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)



TABLE 316 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 317 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 318 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 319 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 320 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 321 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 322 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 323 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 324 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION) TABLE 325 EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.4.2 GERMANY

9.4.2.1 Growth of manufacturing and healthcare industries to drive demand TABLE 326 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 327 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 328 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 329 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 330 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 331 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 332 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 333 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 334 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-



USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 335 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 336 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 337 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 338 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 339 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 340 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY

AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION) TABLE 341 GERMANY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY

AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.4.3 FRANCE

9.4.3.1 Government initiatives to promote automotive industry to support market growth

TABLE 342 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 343 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 344 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 345 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 346 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 347 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 348 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 349 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 350 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 351 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 352 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-



USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 353 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 354 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 355 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 356 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION)

TABLE 357 FRANCE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.4.4 ITALY

9.4.4.1 Government incentive on purchase of hybrid or electric vehicles to drive market

TABLE 358 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 359 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 360 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 361 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 362 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 363 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 364 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 365 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 366 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 367 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 368 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 369 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 370 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY

AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 371 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 372 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION) TABLE 373 ITALY: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.4.5 UK

9.4.5.1 Healthcare industry to fuel demand for structural adhesive tapes TABLE 374 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 375 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 376 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 377 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 378 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 379 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 380 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 381 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 382 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 383 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 384 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 385 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 386 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER)

TABLE 387 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER)

TABLE 388 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION)



TABLE 389 UK: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.4.6 SPAIN

9.4.6.1 Recovery of construction and automotive industries to drive demand TABLE 390 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 391 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 392 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 393 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 394 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 395 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 396 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 397 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 398 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 399 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 400 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 401 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 402 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 403 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 404 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION)

TABLE 405 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY

TABLE 405 SPAIN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY

AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.4.7 RUSSIA

9.4.7.1 Market hampered by sharp decline in automobile production TABLE 406 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN



TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 407 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER) TABLE 408 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION) TABLE 409 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION) TABLE 410 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER) TABLE 411 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER) TABLE 412 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION) TABLE 413 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION) TABLE 414 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER) TABLE 415 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER) TABLE 416 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION) TABLE 417 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION) TABLE 418 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 419 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 420 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION) TABLE 421 RUSSIA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION) 9.4.8 REST OF EUROPE TABLE 422 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER) TABLE 423 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER) TABLE 424 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION) TABLE 425 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE,



BY RESIN TYPE, 2023–2028 (USD MILLION) TABLE 426 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER) TABLE 427 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER) TABLE 428 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION) TABLE 429 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION) TABLE 430 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER) TABLE 431 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER) TABLE 432 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION) TABLE 433 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION) TABLE 434 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 435 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 436 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION) TABLE 437 REST OF EUROPE: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION) 9.5 SOUTH AMERICA 9.5.1 IMPACT OF RECESSION ON SOUTH AMERICA FIGURE 41 BRAZIL TO DOMINATE STRUCTURAL ADHESIVE TAPES MARKET IN SOUTH AMERICA TABLE 438 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2019–2022 (MILLION SQUARE METER) TABLE 439 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2023–2028 (MILLION SQUARE METER) TABLE 440 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 441 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 442 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)



TABLE 443 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 444 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 445 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 446 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 447 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 448 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 449 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 450 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 451 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 452 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 453 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 454 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER)

TABLE 455 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER)

TABLE 456 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION)

TABLE 457 SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.5.2 BRAZIL

9.5.2.1 Government's investment and support to medical and automotive industries to drive market

TABLE 458 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 459 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 460 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)



TABLE 461 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 462 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 463 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 464 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 465 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 466 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 467 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 468 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 469 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 470 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 471 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 472 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION)

TABLE 473 BRAZIL: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY

AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.5.3 ARGENTINA

9.5.3.1 Increasing passenger car sales to drive structural adhesive tapes market TABLE 474 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 475 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 476 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 477 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 478 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 479 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY



BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER) TABLE 480 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION) TABLE 481 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION) TABLE 482 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER) TABLE 483 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER) TABLE 484 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION) TABLE 485 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION) TABLE 486 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 487 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023-2028 (MILLION SQUARE METER) TABLE 488 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION) TABLE 489 ARGENTINA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023-2028 (USD MILLION) 9.5.4 REST OF SOUTH AMERICA TABLE 490 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER) TABLE 491 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER) TABLE 492 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION) TABLE 493 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION) TABLE 494 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER) TABLE 495 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER) TABLE 496 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION) TABLE 497 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION) TABLE 498 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET



SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER) TABLE 499 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 500 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 501 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 502 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 503 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 504 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION) TABLE 505 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION) 7ABLE 505 REST OF SOUTH AMERICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION) 9.6 MIDDLE EAST & AFRICA

9.6.1 IMPACT OF RECESSION ON MIDDLE EAST & AFRICA FIGURE 42 SOUTH AFRICA TO DOMINATE STRUCTURAL ADHESIVE TAPES MARKET IN SOUTH AMERICA

TABLE 506 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 507 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 508 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2019–2022 (USD MILLION)

TABLE 509 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY COUNTRY, 2023–2028 (USD MILLION)

TABLE 510 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 511 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 512 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 513 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 514 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 515 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)



TABLE 516 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 517 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 518 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 519 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 520 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 521 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 522 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 523 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 524 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION)

TABLE 525 MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.6.2 IRAN

9.6.2.1 Construction and automotive industries to drive structural adhesives tapes market

TABLE 526 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 527 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 528 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 529 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 530 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 531 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 532 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 533 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)



TABLE 534 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 535 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 536 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 537 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 538 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER) TABLE 539 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER) TABLE 540 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION) TABLE 541 IRAN: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.6.3 SOUTH AFRICA

9.6.3.1 New vehicles market to witness slow growth

TABLE 542 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER)

TABLE 543 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 544 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 545 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 546 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER)

TABLE 547 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

TABLE 548 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 549 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 550 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER)

TABLE 551 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

TABLE 552 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY



END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 553 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 554 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER)

TABLE 555 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER)

TABLE 556 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION)

TABLE 557 SOUTH AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

9.6.4 REST OF MIDDLE EAST & AFRICA

TABLE 558 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (MILLION SQUARE METER) TABLE 559 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES

MARKET SIZE, BY RESIN TYPE, 2023–2028 (MILLION SQUARE METER)

TABLE 560 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2019–2022 (USD MILLION)

TABLE 561 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 562 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (MILLION SQUARE METER) TABLE 563 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER) TABLE 564 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2019–2022 (USD MILLION)

TABLE 565 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 566 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (MILLION SQUARE METER) TABLE 567 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER) TABLE 568 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2019–2022 (USD MILLION)

TABLE 569 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 570 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (MILLION SQUARE METER)



TABLE 571 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (MILLION SQUARE METER)

TABLE 572 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2019–2022 (USD MILLION) TABLE 573 REST OF MIDDLE EAST & AFRICA: STRUCTURAL ADHESIVE TAPES MARKET SIZE, BY AUTOMOTIVE SUB-SEGMENT, 2023–2028 (USD MILLION)

# **10 COMPETITIVE LANDSCAPE**

10.1 INTRODUCTION

TABLE 574 OVERVIEW OF STRATEGIES ADOPTED BY KEY STRUCTURAL ADHESIVE TAPE PLAYERS (2018–2023) **10.2 COMPANY EVALUATION MATRIX (TIER 1 COMPANIES)** 10.2.1 STARS **10.2.2 EMERGING LEADERS 10.2.3 PERVASIVE PLAYERS 10.2.4 PARTICIPANTS** FIGURE 43 STRUCTURAL ADHESIVE TAPES MARKET: COMPANY EVALUATION MATRIX (TIER 1 COMPANIES) 10.3 COMPANY PRODUCT FOOTPRINT (25 COMPANIES) **10.4 STARTUP/SME EVALUATION MATRIX 10.4.1 PROGRESSIVE COMPANIES 10.4.2 RESPONSIVE COMPANIES 10.4.3 DYNAMIC COMPANIES 10.4.4 STARTING BLOCKS** FIGURE 44 STRUCTURAL ADHESIVE TAPES MARKET: STARTUP/SME **EVALUATION MATRIX 10.5 COMPETITIVE BENCHMARKING** TABLE 575 STRUCTURAL ADHESIVE TAPES MARKET: DETAILED LIST OF KEY STARTUPS/SMES TABLE 576 STRUCTURAL ADHESIVE TAPES MARKET: COMPETITIVE **BENCHMARKING OF KEY STARTUPS/SMES** TABLE 577 STRUCTURAL ADHESIVE TAPES MARKET: COMPETITIVE **BENCHMARKING OF KEY PLAYERS 10.6 COMPANY FOOTPRINT** TABLE 578 COMPANY OVERALL FOOTPRINT TABLE 579 COMPANY END-USE INDUSTRY FOOTPRINT **TABLE 580 COMPANY REGION FOOTPRINT** 



10.7 MARKET SHARE ANALYSIS

FIGURE 45 MARKET SHARE ANALYSIS,2022

TABLE 581 STRUCTURAL ADHESIVE TAPES MARKET: DEGREE OF

COMPETITION

**10.8 MARKET RANKING ANALYSIS** 

FIGURE 46 MARKET RANKING ANALYSIS, 2022

**10.9 REVENUE ANALYSIS** 

FIGURE 47 REVENUE ANALYSIS OF TOP FIVE PLAYERS, 2018–2021

10.9.1 3M COMPANY

10.9.2 AVERY DENNISON CORPORATION

**10.9.3 NITTO DENKO CORPORATION** 

**10.9.4 LINTEC CORPORATION** 

10.9.5 TESA SE

10.10 COMPETITIVE SCENARIO & TRENDS

TABLE 582 STRUCTURAL ADHESIVE TAPES MARKET: PRODUCT LAUNCHES TABLE 583 STRUCTURAL ADHESIVE TAPES MARKET: DEALS

# **11 COMPANY PROFILE**

(Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))\*

**11.1 LINTEC CORPORATION** TABLE 584 LINTEC CORPORATION: COMPANY OVERVIEW FIGURE 48 LINTEC CORPORATION: COMPANY SNAPSHOT **11.2 AVERY DENNISON CORPORATION** TABLE 585 AVERY DENNISON CORPORATION: COMPANY OVERVIEW FIGURE 49 AVERY DENNISON CORPORATION: COMPANY SNAPSHOT TABLE 586 AVERY DENNISON CORPORATION: PRODUCT LAUNCHES TABLE 587 AVERY DENNISON CORPORATION: DEALS **11.3 NITTO DENKO CORPORATION** TABLE 588 NITTO DENKO CORPORATION: COMPANY OVERVIEW FIGURE 50 NITTO DENKO CORPORATION: COMPANY SNAPSHOT 11.4 3M COMPANY TABLE 589 3M COMPANY: COMPANY OVERVIEW FIGURE 51 3M COMPANY: COMPANY SNAPSHOT TABLE 590 3M COMPANY: PRODUCT LAUNCHES TABLE 591 3M COMPANY: DEALS **11.5 TESA SE** 



TABLE 592 TESA SE: COMPANY OVERVIEW FIGURE 52 TESA SE: COMPANY SNAPSHOT TABLE 593 TESA SE: PRODUCT LAUNCHES TABLE 594 TESA SE: DEALS 11.6 SCAPA GROUP PLC (SCHWEITZER-MAUDUIT INTERNATIONAL, INC.) TABLE 595 SCAPA GROUP PLC (SCHWEITZER-MAUDUIT INTERNATIONAL, INC.): COMPANY OVERVIEW FIGURE 53 SCAPA GROUP PLC: COMPANY SNAPSHOT TABLE 596 SCAPA GROUP PLC: DEALS 11.7 INTERTAPE POLYMER GROUP, INC. (CLEARLAKE CAPITAL GROUP, L.P.) TABLE 597 INTERTAPE POLYMER GROUP, INC. (CLEARLAKE CAPITAL GROUP, L.P.): COMPANY OVERVIEW FIGURE 54 INTERTAPE POLYMER GROUP, INC. (CLEARLAKE CAPITAL GROUP, L.P.): COMPANY SNAPSHOT TABLE 598 INTERTAPE POLYMER GROUP, INC. (CLEARLAKE CAPITAL GROUP, L.P.): DEALS 11.8 BERRY GLOBAL INC. TABLE 599 BERRY GLOBAL INC .: COMPANY OVERVIEW FIGURE 55 BERRY GLOBAL INC .: COMPANY SNAPSHOT TABLE 600 BERRY GLOBAL INC .: DEALS **11.9 SAINT-GOBAIN PERFORMANCE PLASTICS CORPORATION** TABLE 601 SAINT-GOBAIN PERFORMANCE PLASTICS CORPORATION: COMPANY OVERVIEW FIGURE 56 SAINT-GOBAIN PERFORMANCE PLASTICS CORPORATION: COMPANY SNAPSHOT 11.10 LOHMANN GMBH & CO. KG TABLE 602 LOHMANN GMBH & CO. KG: COMPANY OVERVIEW **11.11 OTHER PLAYERS** 11.11.1 NICHIBAN CO. LTD. TABLE 603 NICHIBAN CO. LTD.: COMPANY OVERVIEW 11.11.2 ADHESIVES RESEARCH, INC. TABLE 604 ADHESIVES RESEARCH, INC.: COMPANY OVERVIEW 11.11.3 ADVANCE TAPES INTERNATIONAL TABLE 605 ADVANCE TAPES INTERNATIONAL: COMPANY OVERVIEW 11.11.4 AMERICAN BILTRITE INC. TABLE 606 AMERICAN BILTRITE INC.: COMPANY OVERVIEW 11.11.5 ATP ADHESIVE SYSTEMS AG TABLE 607 ATP ADHESIVE SYSTEMS AG: COMPANY OVERVIEW 11.11.6 MACTAC, LLC



TABLE 608 MACTAC, LLC: COMPANY OVERVIEW 11.11.7 SHURTAPE TECHNOLOGIES, LLC TABLE 609 SHURTAPE TECHNOLOGIES, LLC: COMPANY OVERVIEW 11.11.8 YEM CHIO CO. LTD. TABLE 610 YEM CHIO CO. LTD.: COMPANY OVERVIEW **11.11.9 GERGONNE INDUSTRIES** TABLE 611 GERGONNE INDUSTRIES: COMPANY OVERVIEW 11.11.10 LEPIKY SRO TABLE 612 LEPIKY SRO: COMPANY OVERVIEW 11.11.11 LOGO TAPE GMBH & CO. KG TABLE 613 LOGO TAPE GMBH & CO. KG: COMPANY OVERVIEW 11.11.12 MDE CONVERTING SRL TABLE 614 MDE CONVERTING SRL: COMPANY OVERVIEW 11.11.13 PARAFIX TAPES & CONVERSIONS LTD. TABLE 615 PARAFIX TAPES & CONVERSIONS LTD.: COMPANY OVERVIEW 11.11.14 STOKVIS TAPES GROUP TABLE 616 STOKVIS TAPES GROUP: COMPANY OVERVIEW 11.11.15 VOLZ SELBSTKLEBETECHNIK GMBH TABLE 617 VOLZ SELBSTKLEBETECHNIK GMBH: COMPANY OVERVIEW \*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

### **12 ADJACENT/RELATED MARKETS**

**12.1 INTRODUCTION** 

12.2 LIMITATIONS

12.3 ADHESIVE TAPES MARKET

12.3.1 MARKET DEFINITION

12.3.2 MARKET OVERVIEW

12.3.3 ADHESIVE TAPES MARKET, BY RESIN TYPE

FIGURE 57 ACRYLIC TO BE LEADING RESIN TYPE IN OVERALL ADHESIVE TAPES MARKET

TABLE 618 ADHESIVE TAPES MARKET, BY RESIN TYPE, 2018–2022 (USD MILLION)

TABLE 619 ADHESIVE TAPES MARKET, BY RESIN TYPE, 2023–2028 (USD MILLION)

TABLE 620 ADHESIVE TAPES MARKET, BY RESIN TYPE,



### 2018-2022 (MILLION SQUARE METER)

TABLE 621 ADHESIVE TAPES MARKET, BY RESIN TYPE,

#### 2023–2028 (MILLION SQUARE METER)

12.3.3.1 Acrylic-based adhesive tapes

12.3.3.1.1 High durability boosting demand for acrylic-based adhesive tapes

12.3.3.2 Rubber-based adhesive tapes

12.3.3.2.1 High adhesion to plastics, non-polar, and low-energy surfaces driving demand

12.3.3.3 Silicone-based adhesive tapes

12.3.3.3.1 Increasing demand from electrical & electronics, healthcare, and automotive sectors driving market

12.3.3.4 Other resin types

12.3.4 ADHESIVE TAPES MARKET, BY TECHNOLOGY

FIGURE 58 SOLVENT-BASED TECHNOLOGY TO LEAD OVERALL ADHESIVE TAPES MARKET

TABLE 622 ADHESIVE TAPES MARKET, BY TECHNOLOGY, 2018–2022 (USD MILLION)

TABLE 623 ADHESIVE TAPES MARKET, BY TECHNOLOGY, 2023–2028 (USD MILLION)

TABLE 624 ADHESIVE TAPES MARKET, BY TECHNOLOGY, 2018–2022 (MILLION SQUARE METER)

TABLE 625 ADHESIVE TAPES MARKET, BY TECHNOLOGY, 2023–2028 (MILLION SQUARE METER)

12.3.4.1 Solvent-based

12.3.4.1.1 Stringent regulations on VOC emissions limiting use of solvent-based technology in Europe and North America

12.3.4.2 Water-based

12.3.4.2.1 Offers excellent bonding strength to different types of substrates

12.3.4.3 Hot-melt-based

12.3.4.3.1 Low cost and minimal environmental impact to drive demand for hot-meltbased adhesive tapes

12.3.5 ADHESIVE TAPES MARKET, BY BACKING MATERIAL

FIGURE 59 PAPER BACKING MATERIAL SEGMENT TO LEAD OVERALL ADHESIVE TAPES MARKET

TABLE 626 ADHESIVE TAPES MARKET, BY BACKING MATERIAL, 2018–2022 (USD MILLION)

Structural Adhesive Tapes Market by Resin Type (Acrylic, Rubber, Silicone), Backing Material, End-Use Industry...



TABLE 627 ADHESIVE TAPES MARKET, BY BACKING MATERIAL, 2023–2028 (USD MILLION)

TABLE 628 ADHESIVE TAPES MARKET, BY BACKING MATERIAL, 2018–2022 (MILLION SQUARE METER)

TABLE 629 ADHESIVE TAPES MARKET, BY BACKING MATERIAL, 2023–2028 (MILLION SQUARE METER)

12.3.5.1 Polypropylene (PP)

12.3.5.1.1 Rising demand for fast-moving consumer goods to drive market

12.3.5.2 Paper

12.3.5.2.1 Repulpability to drive paper-backed adhesive tapes market

12.3.5.3 Polyvinyl Chloride (PVC)

12.3.5.3.1 Flame retardance and electrical insulation properties driving consumption 12.3.5.4 Others

12.3.6 ADHESIVE TAPES MARKET, BY END-USE INDUSTRY

12.3.6.1 Commodity adhesive tapes

FIGURE 60 PACKAGING SEGMENT PROJECTED TO LEAD COMMODITY ADHESIVE TAPES MARKET

TABLE 630 COMMODITY ADHESIVE TAPES MARKET, BY END-USE INDUSTRY, 2018–2022 (USD MILLION)

TABLE 631 COMMODITY ADHESIVE TAPES MARKET, BY END-USE INDUSTRY, 2023–2028 (USD MILLION)

TABLE 632 COMMODITY ADHESIVE TAPES MARKET, BY END-USE INDUSTRY, 2018–2022 (MILLION SQUARE METER)

TABLE 633 COMMODITY ADHESIVE TAPES MARKET, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

12.3.6.1.1 Packaging

12.3.6.1.1.1 Urbanization, construction, hygiene, health, and cosmetic industries to drive market

12.3.6.1.2 Masking

12.3.6.1.2.1 Increasing demand due to growth of building & construction industry

12.3.6.1.3 Consumer & office

12.3.6.1.3.1 Significant growth in residential and commercial sectors to drive market

12.3.6.2 Specialty adhesive tapes

FIGURE 61 HEALTHCARE END-USE INDUSTRY TO LEAD SPECIALTY ADHESIVES TAPES MARKET

TABLE 634 SPECIALTY ADHESIVE TAPES MARKET, BY END-USE INDUSTRY, 2018–2022 (USD MILLION)

TABLE 635 SPECIALTY ADHESIVE TAPES MARKET, BY END-USE INDUSTRY,



2023–2028 (USD MILLION)

TABLE 636 SPECIALTY ADHESIVE TAPES MARKET, BY END-USE INDUSTRY, 2018–2022 (MILLION SQUARE METER)

TABLE 637 SPECIALTY ADHESIVE TAPES MARKET, BY END-USE INDUSTRY, 2023–2028 (MILLION SQUARE METER)

12.3.6.2.1 Electrical & electronics

12.3.6.2.1.1 Rising disposable income in emerging countries to drive market 12.3.6.2.2 Healthcare

12.3.6.2.2.1 Asia Pacific to be largest and fastest-growing market

12.3.6.2.3 Automotive

12.3.6.2.3.1 Increasing focus on lightweight hybrid and electric vehicles to boost demand for specialty adhesive tapes

12.3.6.2.4 White goods

12.3.6.2.4.1 Asia Pacific to be fastest-growing market for specialty adhesive tapes 12.3.6.2.5 Paper & printing

12.3.6.2.5.1 Enhancement of product visibility and safeguarding merchandise to drive market growth

12.3.6.2.6 Building & Construction

12.3.6.2.6.1 Growth of housing sector in emerging countries to drive market

12.3.6.2.7 Retail

12.3.6.2.7.1 Rising consumer confidence in Europe driving market

12.3.6.2.8 Other end-use industries

12.3.7 ADHESIVE TAPES MARKET, BY REGION

FIGURE 62 ASIA PACIFIC TO WITNESS HIGHEST CAGR DURING FORECAST PERIOD

TABLE 638 ADHESIVE TAPES MARKET, BY REGION, 2018–2022 (USD MILLION) TABLE 639 ADHESIVE TAPES MARKET, BY REGION, 2023–2028 (USD MILLION) TABLE 640 ADHESIVE TAPES MARKET, BY REGION, 2018–2022 (MILLION SQUARE METER)

TABLE 641 ADHESIVE TAPES MARKET, BY REGION, 2023–2028 (MILLION SQUARE METER)

12.3.7.1 Asia Pacific

12.3.7.2 Europe

12.3.7.3 North America

12.3.7.4 Middle East & Africa

12.3.7.5 South America

### **13 APPENDIX**



13.1 DISCUSSION GUIDE

13.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

**13.3 CUSTOMIZATION OPTIONS** 

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS



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