

Street and Roadway Lighting Market by Lighting Type (Conventional, and Smart), Light Source (LEDs, Fluorescent Lights, and HID Lamps), Wattage Type (150w), End User, Offering, and Region - Global Forecast to 2022

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Abstracts

“Street and roadway lighting market expected to grow at a CAGR of 6.03% between 2016 and 2022”

According to the new market research report, the street and roadway lighting market is expected to grow from USD 7.21 billion in 2015 to USD 10.94 billion by 2022, at a CAGR of 6.03% between 2016 and 2022. The growth of the street and roadway lighting market could be attributed to the need for improvement in visibility and safety of drivers, riders, and pedestrians, growing urbanization, and increasing awareness regarding energy-efficient lighting systems. Also, the government mandates on energy consumption in most of the countries are supporting the growth of the street and roadway lighting market. However, high installation costs of smart lighting and lack of awareness about the payback period are the restraining factors for this market.

“Luminaires expected to dominate the hardware segment of the street and roadway lighting market between 2016 and 2022”

The luminaires segment is expected to dominate the hardware segment of the street and roadway lighting market during the forecast period. This growth is attributed to the increasing adoption of smart street lighting over conventional lighting across the world. Moreover, luminaires are being adopted for smart city projects in many countries such as India, China, and Japan. This also boosts the demand for luminaires.

“Street and roadway lighting market in APAC expected to grow at the highest CAGR during the forecast period”

This report covers the following regions: Americas, Europe, APAC, and RoW. The market in APAC is expected to grow at the highest rate between 2016 and 2022. This growth is attributed to the continuous drifting down of prices and government regulations phasing out older, less efficient lighting technologies.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key experts. The breakdown of the profiles of primary participants is given below:

By Company Type: Tier 1—35%, Tier 2—40%, and Tier 3—25%

By Designation: C-Level Executives—50%, Director Level—35%, and Others—15%

By Region: Americas—35%, Europe—22%, APAC—30%, and RoW—13%

The major players in the street and roadway lighting market are Koninklijke Philips N.V. (Netherlands), General Electric Company (U.S.), Cree, Inc. (U.S.), Acuity Brands, Inc. (U.S.), OSRAM Licht AG (Germany), Eaton Corp Plc. (Ireland), and Hubbell Incorporated (U.S.), among others.

Research Coverage:

This report covers the offering segment, which consists of hardware, software, and services. In terms of light source, the street and roadway lighting market is segmented into LEDs, fluorescent lights, and HID lamps. The street and roadway lighting market also consists of lighting type that includes conventional lighting and smart lighting. The street and roadway lighting market is segmented on the basis of wattage type into less than 50W, between 50W and 150W, and more than 150W. Moreover, the street and roadway lighting market is categorized on the basis of end user into highways, street and roadways, and others which include tunnels and bridges. The entire street and roadway lighting market is divided on the basis of region into Americas, Europe, APAC, and RoW.

Key Benefits of Buying the Report:

Street and Roadway Lighting Market by Lighting Type (Conventional, and Smart), Light Source (LEDs, Fluorescent...

This report includes the market statistics pertaining to lighting type, light source, wattage type, end user, offering, and region, along with their respective revenues.

Porter's five forces framework has been provided along with the value chain analysis to provide an insight into the street and roadway lighting market.

Major drivers, restraints, challenges, and opportunities for the street and roadway lighting market have been detailed in this report.

Illustrative segmentation, analysis, and forecast for the street and roadway lighting market based on lighting type, light source, wattage type, end user, offering, and region have been conducted to give an overall view of the street and roadway lighting market.

A detailed competitive landscape has been provided that includes in-depth analysis and revenues of key players.

The available customizations for the report offer further country-wise segmentation of the street and roadway lighting market in terms of value; further breakdown of this industry could be provided along with profiling of additional companies in the report.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 SCOPE OF THE STUDY
 - 1.3.1 MARKETS COVERED
 - 1.3.2 GEOGRAPHIC SCOPE
 - 1.3.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 PACKAGE SIZE
- 1.6 LIMITATIONS
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES FOR THE GLOBAL STREET AND ROADWAY LIGHTING MARKET
- 4.2 STREET AND ROADWAY LIGHTING MARKET, BY LIGHTING TYPE
- 4.3 STREET AND ROADWAY LIGHTING MARKET, BY WATTAGE TYPE
- 4.4 STREET AND ROADWAY LIGHTING MARKET, BY OFFERING
- 4.5 STREET AND ROADWAY LIGHTING MARKET, BY GEOGRAPHY
- 4.6 LIFE CYCLE ANALYSIS, BY LIGHT SOURCE

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.3 MARKET DYNAMICS: STREET AND ROADWAY LIGHTING MARKET

5.3.1 DRIVERS

5.3.1.1 Need for improvement in visibility and safety of drivers, riders, and pedestrians

5.3.1.2 Modernization and development of infrastructure such as smart cities

5.3.1.3 Need for energy-efficient lighting systems

5.3.1.4 Increased demand for intelligent solutions in street lighting systems

5.3.1.5 Increasing penetration of LED lights and luminaires in outdoor lighting

5.3.2 RESTRAINTS

5.3.2.1 Lack of awareness about the payback period

5.3.2.2 High installation cost of smart lighting

5.3.3 OPPORTUNITIES

5.3.3.1 Energy efficiency in developing economies

5.3.3.2 Development of wireless technology for street lighting systems

5.3.3.3 IoT technology in smart street lighting

5.3.4 CHALLENGES

5.3.4.1 Lack of common open standards

5.3.4.2 Rapidly rising product testing cost

5.3.4.3 Lack of customer ownership in utility-owned street lighting

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.2.1 RESEARCH AND PRODUCT DEVELOPMENT

6.2.2 RAW MATERIAL/COMPONENT SUPPLIERS

6.2.3 MANUFACTURERS AND ASSEMBLERS

6.2.4 KEY TECHNOLOGY PROVIDERS/SYSTEM INTEGRATORS

6.2.5 DISTRIBUTORS AND SELLERS

6.2.6 END USERS

6.3 KEY INDUSTRY TRENDS

6.4 PORTER'S FIVE FORCES

6.4.1 BARGAINING POWER OF SUPPLIERS

6.4.2 BARGAINING POWER OF BUYERS

- 6.4.3 THREAT OF NEW ENTRANTS
- 6.4.4 THREAT OF SUBSTITUTES
- 6.4.5 INTENSITY OF COMPETITIVE RIVALRY

7 STREET AND ROADWAY LIGHTING MARKET, BY LIGHTING TYPE

- 7.1 INTRODUCTION
- 7.2 CONVENTIONAL LIGHTING
- 7.3 SMART LIGHTING
 - 7.3.1 COMMUNICATION TECHNOLOGY
 - 7.3.1.1 WIRED TECHNOLOGY
 - 7.3.1.2 WIRELESS TECHNOLOGY

8 STREET AND ROADWAY LIGHTING MARKET, BY LIGHT SOURCE

- 8.1 INTRODUCTION
- 8.2 LEDS
- 8.3 FLUORESCENT LIGHTS
- 8.4 HID LAMPS
 - 8.4.1 MERCURY VAPOR LAMPS (MVL)
 - 8.4.2 HIGH-PRESSURE SODIUM (HPS) LAMPS
 - 8.4.3 METAL HALIDES AND INDUCTION LAMPS

9 STREET AND ROADWAY LIGHTING MARKET, BY WATTAGE TYPE

- 9.1 INTRODUCTION
- 9.2 LESS THAN 50W
- 9.3 BETWEEN 50W AND 150W
- 9.4 MORE THAN 150W

10 STREET AND ROADWAY LIGHTING MARKET, BY END USER

- 10.1 INTRODUCTION
- 10.2 HIGHWAYS
- 10.3 STREET AND ROADWAYS
- 10.4 OTHERS (BRIDGES AND TUNNELS)

11 STREET AND ROADWAY LIGHTING MARKET, BY OFFERING

11.1 INTRODUCTION

11.2 HARDWARE

11.2.1 LIGHTS AND BULBS

11.2.2 LUMINAIRES

11.2.3 CONTROL SYSTEMS

11.3 SOFTWARE

11.4 SERVICES

11.4.1 PRE-INSTALLATION

11.4.1.1 Design and installation

11.4.2 POST-INSTALLATION

11.4.2.1 Maintenance and support

12 GEOGRAPHIC ANALYSIS

12.1 INTRODUCTION

12.2 AMERICAS

12.2.1 NORTH AMERICA

12.2.1.1 U.S.

12.2.1.1.1 Adoption of LEDs over conventional street and roadway lighting

12.2.1.2 CANADA

12.2.1.2.1 Growing adoption of LED lighting systems

12.2.2 LATIN AMERICA

12.2.2.1 BRAZIL

12.2.2.2 REST OF LATIN AMERICA

12.2.2.2.1 MEXICO

12.2.2.2.1.1 Use of energy-efficient street lighting solutions

12.3 EUROPE

12.3.1 GERMANY

12.3.1.1 Increasing penetration of LED lights and luminaires in outdoor lighting

12.3.2 FRANCE

12.3.2.1 Focus on energy-efficient street and roadways lighting systems

12.3.3 U.K.

12.3.3.1 Government regulations for reducing emissions and adoption of street and roadways lighting

12.3.4 ITALY

12.3.4.1 LED lights and luminaires are the major drivers for the street and roadway lighting market

12.3.5 REST OF EUROPE

12.3.5.1 SPAIN

12.3.5.1.1 Growing awareness about energy conservation

12.3.5.2 NETHERLANDS

12.4 APAC

12.4.1 CHINA

12.4.1.1 Graphene-enhanced street lighting LED fixtures

12.4.2 JAPAN

12.4.2.1 Increasing penetration of LED lighting

12.4.3 INDIA

12.4.3.1 Implementation of LED lights and luminaires in street lighting

12.4.4 REST OF APAC

12.4.4.1 South Korea

12.4.4.2 Australia

12.4.4.2.1 Installation of smart street lighting systems

12.5 ROW

12.5.1 MIDDLE EAST

12.5.2 AFRICA

12.5.2.1 Adoption of renewable energy sources in street and roadway lighting

13 COMPETITIVE LANDSCAPE

13.1 INTRODUCTION

13.2 RANKING OF MARKET PLAYERS, 2015

13.3 COMPETITIVE SITUATIONS AND TRENDS

13.3.1 NEW PRODUCT LAUNCHES

13.3.2 CONTRACTS AND AGREEMENTS

13.3.3 MERGERS & ACQUISITIONS

14 COMPANY PROFILES

14.1 INTRODUCTION

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, Ratio Analysis, MnM View)*

14.2 KONINKLIJKE PHILIPS N.V. (ROYAL PHILIPS)

14.3 CREE, INC.

14.4 GENERAL ELECTRIC COMPANY (GE)

14.5 EATON CORPORATION PLC

14.6 OSRAM LICHT AG

- 14.7 ACUITY BRANDS, INC.
- 14.8 HUBBELL INCORPORATED
- 14.9 KINGSUN OPTOELECTRONIC CO., LTD.
- 14.10 THORN LIGHTING
- 14.11 LED ROADWAY LIGHTING LTD.
- 14.12 SYSKA LED
- 14.13 VIRTUAL EXTENSION
- 14.14 KEY INNOVATORS

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

15 APPENDIX

- 15.1 INSIGHTS OF INDUSTRY EXPERTS
- 15.2 DISCUSSION GUIDE
- 15.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 15.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 15.5 AVAILABLE CUSTOMIZATIONS
- 15.6 RELATED REPORTS
- 15.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 STREET AND ROADWAY LIGHTING MARKET, BY LIGHTING TYPE

Table 2 STREET AND ROADWAY LIGHTING MARKET: BY LIGHT SOURCE

Table 3 STREET AND ROADWAY LIGHTING MARKET: BY WATTAGE TYPE

Table 4 STREET AND ROADWAY LIGHTING MARKET: BY END USER

Table 5 STREET AND ROADWAY LIGHTING MARKET: BY OFFERING

Table 6 SOME OF THE SUCCESSFUL STREET LIGHTING PROJECTS IN THE U.K. AND GERMANY

Table 7 ENERGY-EFFICIENT, ECOLOGICAL, AND COST-EFFECTIVE STREET LIGHTING SYSTEM—LEADING TREND AMONG KEY MARKET PLAYERS

Table 8 STREET AND ROADWAY LIGHTING MARKET, BY LIGHTING TYPE, 2013–2022 (USD MILLION)

Table 9 STREET AND ROADWAY LIGHTING MARKET FOR CONVENTIONAL LIGHTING, BY REGION, 2013–2022 (USD MILLION)

Table 10 STREET AND ROADWAY LIGHTING MARKET FOR SMART LIGHTING, BY REGION, 2013–2022 (USD MILLION)

Table 11 STREET AND ROADWAY LIGHTING MARKET, BY LIGHT SOURCE, 2013–2022 (USD MILLION)

Table 12 STREET AND ROADWAY LIGHTING MARKET, BY LIGHT SOURCE, 2013–2022 (MILLION UNITS)

Table 13 STREET AND ROADWAY LIGHTING MARKET FOR LEDS, BY REGION, 2013–2022 (USD MILLION)

Table 14 STREET AND ROADWAY LIGHTING MARKET FOR FLUORESCENT LIGHTS, BY REGION, 2013–2022 (USD MILLION)

Table 15 STREET AND ROADWAY LIGHTING MARKET FOR HID LAMPS, BY REGION, 2013–2022 (USD MILLION)

Table 16 STREET AND ROADWAY LIGHTING MARKET, BY WATTAGE TYPE, 2013–2022 (USD MILLION)

Table 17 STREET AND ROADWAY LIGHTING MARKET FOR LESS THAN 50W TYPE, BY REGION, 2013–2022 (USD MILLION)

Table 18 STREET AND ROADWAY LIGHTING MARKET FOR BETWEEN 50W AND 150W TYPE, BY REGION, 2013–2022 (USD MILLION)

Table 19 STREET AND ROADWAY LIGHTING MARKET FOR MORE THAN 150W TYPE, BY REGION, 2013–2022 (USD MILLION)

Table 20 STREET AND ROADWAY LIGHTING MARKET, BY END USER, 2013–2022 (USD MILLION)

Table 21 STREET AND ROADWAY LIGHTING MARKET FOR HIGHWAYS, BY REGION, 2013–2022 (USD MILLION)

Table 22 STREET AND ROADWAY LIGHTING MARKET FOR STREET AND ROADWAYS, BY REGION, 2013–2022 (USD MILLION)

Table 23 STREET AND ROADWAY LIGHTING MARKET FOR OTHER END USERS, BY REGION, 2013–2022 (USD MILLION)

Table 24 STREET AND ROADWAY LIGHTING MARKET, BY OFFERING, 2013–2022 (USD MILLION)

Table 25 STREET AND ROADWAY LIGHTING MARKET, BY HARDWARE, 2013–2022 (USD MILLION)

Table 26 STREET AND ROADWAY LIGHTING MARKET FOR HARDWARE, BY REGION, 2013–2022 (USD MILLION)

Table 27 STREET AND ROADWAY LIGHTING MARKET FOR LIGHTS AND BULBS, BY REGION, 2013–2022 (USD MILLION)

Table 28 STREET AND ROADWAY LIGHTING MARKET FOR LUMINAIRES, BY REGION, 2013–2022 (USD MILLION)

Table 29 STREET AND ROADWAY LIGHTING MARKET FOR CONTROL SYSTEMS, BY REGION, 2013–2022 (USD MILLION)

Table 30 STREET AND ROADWAY LIGHTING MARKET FOR SOFTWARE, BY REGION, 2013–2022 (USD MILLION)

Table 31 STREET AND ROADWAY LIGHTING MARKET FOR SERVICES, BY REGION, 2013–2022 (USD MILLION)

Table 32 STREET AND ROADWAY LIGHTING MARKET, BY REGION, 2013–2022 (USD MILLION)

Table 33 STREET AND ROADWAY LIGHTING MARKET IN AMERICAS, BY LIGHTING TYPE, 2013–2022 (USD MILLION)

Table 34 STREET AND ROADWAY LIGHTING MARKET IN AMERICAS, BY LIGHT SOURCE, 2013–2022 (USD MILLION)

Table 35 STREET AND ROADWAY LIGHTING MARKET IN AMERICAS, BY LIGHT SOURCE, 2013–2022 (MILLION UNITS)

Table 36 STREET AND ROADWAY LIGHTING MARKET IN AMERICAS, BY WATTAGE TYPE, 2013–2022 (USD MILLION)

Table 37 STREET AND ROADWAY LIGHTING MARKET IN AMERICAS, BY END USER, 2013–2022 (USD MILLION)

Table 38 STREET AND ROADWAY LIGHTING MARKET IN AMERICAS, BY OFFERING, 2013–2022 (USD MILLION)

Table 39 STREET AND ROADWAY LIGHTING MARKET IN AMERICAS, BY HARDWARE, 2013–2022 (USD MILLION)

Table 40 STREET AND ROADWAY LIGHTING MARKET IN AMERICAS, BY REGION,

2013–2022 (USD MILLION)

Table 41 STREET AND ROADWAY LIGHTING MARKET IN NORTH AMERICA, BY REGION, 2013–2022 (USD MILLION)

Table 42 STREET AND ROADWAY LIGHTING MARKET IN LATIN AMERICA, BY REGION, 2013–2022 (USD MILLION)

Table 43 STREET AND ROADWAY LIGHTING MARKET IN EUROPE, BY LIGHTING TYPE, 2013–2022 (USD MILLION)

Table 44 STREET AND ROADWAY LIGHTING MARKET IN EUROPE, BY LIGHT SOURCE, 2013–2022 (USD MILLION)

Table 45 STREET AND ROADWAY LIGHTING MARKET IN EUROPE, BY LIGHT SOURCE, 2013–2022 (MILLION UNITS)

Table 46 STREET AND ROADWAY LIGHTING MARKET IN EUROPE, BY WATTAGE TYPE, 2013–2022 (USD MILLION)

Table 47 STREET AND ROADWAY LIGHTING MARKET IN EUROPE, BY END USER, 2013–2022 (USD MILLION)

Table 48 STREET AND ROADWAY LIGHTING MARKET IN EUROPE, BY OFFERING, 2013–2022 (USD MILLION)

Table 49 STREET AND ROADWAY LIGHTING MARKET IN EUROPE, BY HARDWARE, 2013–2022 (USD MILLION)

Table 50 STREET AND ROADWAY LIGHTING MARKET IN EUROPE, BY COUNTRY, 2013–2022 (USD MILLION)

Table 51 STREET AND ROADWAY LIGHTING MARKET IN APAC, BY LIGHTING TYPE, 2013–2022 (USD MILLION)

Table 52 STREET AND ROADWAY LIGHTING MARKET IN APAC, BY LIGHT SOURCE, 2013–2022 (USD MILLION)

Table 53 STREET AND ROADWAY LIGHTING MARKET IN AMERICAS, BY LIGHT SOURCE, 2013–2022 (MILLION UNITS)

Table 54 STREET AND ROADWAY LIGHTING MARKET IN APAC, BY WATTAGE TYPE, 2013–2022 (USD MILLION)

Table 55 STREET AND ROADWAY LIGHTING MARKET IN APAC, BY END USER, 2013–2022 (USD MILLION)

Table 56 STREET AND ROADWAY LIGHTING MARKET IN APAC, BY OFFERING, 2013–2022 (USD MILLION)

Table 57 STREET AND ROADWAY LIGHTING MARKET IN APAC, BY HARDWARE, 2013–2022 (USD MILLION)

Table 58 STREET AND ROADWAY LIGHTING MARKET IN APAC, BY COUNTRY, 2013–2022 (USD MILLION)

Table 59 STREET AND ROADWAY LIGHTING MARKET IN ROW, BY LIGHTING TYPE, 2013–2022 (USD MILLION)

Table 60 STREET AND ROADWAY LIGHTING MARKET IN ROW, BY LIGHT SOURCE, 2013–2022 (USD MILLION)

Table 61 STREET AND ROADWAY LIGHTING MARKET IN ROW, BY LIGHT SOURCE, 2013–2022 (MILLION UNITS)

Table 62 STREET AND ROADWAY LIGHTING MARKET IN ROW, BY WATTAGE TYPE, 2013–2022 (USD MILLION)

Table 63 STREET AND ROADWAY LIGHTING MARKET IN ROW, BY END USER, 2013–2022 (USD MILLION)

Table 64 STREET AND ROADWAY LIGHTING MARKET IN ROW, BY OFFERING, 2013–2022 (USD MILLION)

Table 65 STREET AND ROADWAY LIGHTING MARKET IN ROW, BY HARDWARE, 2013–2022 (USD MILLION)

Table 66 STREET AND ROADWAY LIGHTING MARKET IN ROW, BY REGION, 2013–2022 (USD MILLION)

Table 67 NEW PRODUCT LAUNCHES IN THE STREET AND ROADWAY LIGHTING MARKET, 2015–2016

Table 68 CONTRACTS AND AGREEMENTS IN THE STREET AND ROADWAY LIGHTING MARKET, 2015–2016

Table 69 MERGERS & ACQUISITIONS IN THE STREET AND ROADWAY LIGHTING MARKET, 2015–2016

List Of Figures

LIST OF FIGURES

- Figure 1 STREET AND ROADWAY LIGHTING MARKET SEGMENTATION
- Figure 2 RESEARCH DESIGN
- Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
- Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
- Figure 5 DATA TRIANGULATION METHODOLOGY
- Figure 6 CONVENTIONAL LIGHTING CURRENTLY HOLDS THE LARGEST SHARE OF THE STREET AND ROADWAY LIGHTING MARKET
- Figure 7 LEDS EXPECTED TO HOLD THE LARGEST SIZE OF THE STREET AND ROADWAY LIGHTING MARKET BY 2022
- Figure 8 50W–150W WATTAGE TYPE EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD
- Figure 9 STREET AND ROADWAYS EXPECTED TO HOLD THE LARGEST SHARE OF THE MARKET DURING THE FORECAST PERIOD
- Figure 10 SERVICES EXPECTED TO BE THE FASTEST-GROWING SEGMENT IN THE STREET AND ROADWAY LIGHTING MARKET DURING THE FORECAST PERIOD
- Figure 11 AMERICAS HELD THE LARGEST SHARE OF THE STREET AND ROADWAY LIGHTING MARKET IN 2016
- Figure 12 DECREASING PRICES OF LEDS EXPECTED TO DRIVE THE GLOBAL STREET AND ROADWAY LIGHTING MARKET DURING THE FORECAST PERIOD
- Figure 13 MARKET FOR SMART LIGHTING EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD
- Figure 14 50W–150W WATTAGE TYPE EXPECTED TO DOMINATE THE GLOBAL STREET AND ROADWAY LIGHTING MARKET DURING THE FORECAST PERIOD
- Figure 15 MARKET FOR SERVICES EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD
- Figure 16 AMERICAS EXPECTED TO LEAD THE STREET AND ROADWAY LIGHTING MARKET DURING THE FORECAST PERIOD
- Figure 17 CHINA HELD THE LARGEST SHARE OF THE STREET AND ROADWAY LIGHTING MARKET IN APAC IN 2015
- Figure 18 LEDS EXPECTED TO BE IN THE GROWTH PHASE DURING THE FORECAST PERIOD IN THE STREET AND ROADWAY LIGHTING MARKET
- Figure 19 STREET AND ROADWAY LIGHTING MARKET, BY GEOGRAPHY
- Figure 20 ENERGY-EFFICIENT STREET LIGHTING PROJECT CYCLE
- Figure 21 REDUCTION IN LED PRICES

Figure 22 STREET AND ROADWAY LIGHTING MARKET: VALUE CHAIN ANALYSIS

Figure 23 PORTER'S FIVE FORCES ANALYSIS FOR THE STREET AND ROADWAY LIGHTING MARKET

Figure 24 PORTER'S FIVE FORCES ANALYSIS: THREAT OF NEW ENTRANTS LIKELY TO HAVE A MEDIUM IMPACT ON THE OVERALL MARKET

Figure 25 PORTER'S FIVE FORCES: IMPACT ANALYSIS

Figure 26 BARGAINING POWER OF SUPPLIERS IN THE STREET AND ROADWAY LIGHTING MARKET, 2016

Figure 27 BARGAINING POWER OF BUYERS IN THE STREET AND ROADWAY LIGHTING MARKET, 2016

Figure 28 THREAT OF NEW ENTRANTS IN THE STREET AND ROADWAY LIGHTING MARKET, 2016

Figure 29 THREAT OF SUBSTITUTES IN THE STREET AND ROADWAY LIGHTING MARKET, 2016

Figure 30 INTENSITY OF COMPETITIVE RIVALRY IN THE STREET AND ROADWAY LIGHTING MARKET, 2016

Figure 31 STREET AND ROADWAY LIGHTING MARKET, BY LIGHTING TYPE

Figure 32 STREET AND ROADWAY LIGHTING MARKET, BY LIGHT SOURCE

Figure 33 STREET AND ROADWAY LIGHTING MARKET FOR LEDS IN APAC EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 34 STREET AND ROADWAY LIGHTING MARKET, BY WATTAGE TYPE

Figure 35 STREET AND ROADWAY LIGHTING MARKET, BY END USER

Figure 36 MARKET FOR STREET AND ROADWAYS IN APAC EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 37 STREET AND ROADWAY LIGHTING MARKET, BY OFFERING

Figure 38 HARDWARE SEGMENT EXPECTED TO HOLD THE LARGEST SHARE OF THE STREET AND ROADWAY LIGHTING MARKET DURING THE FORECAST PERIOD

Figure 39 LUMINAIRES EXPECTED TO HOLD THE LARGEST SHARE OF THE STREET AND ROADWAY LIGHTING MARKET DURING THE FORECAST PERIOD

Figure 40 STREET AND ROADWAY LIGHTING MARKET, BY REGION

Figure 41 GEOGRAPHIC SNAPSHOT: APAC EXPECTED TO EMERGE AS A KEY GROWTH REGION IN THE STREET AND ROADWAY LIGHTING MARKET DURING THE FORECAST PERIOD

Figure 42 AMERICAS: STREET AND ROADWAY LIGHTING MARKET SNAPSHOT

Figure 43 LEDS EXPECTED TO HOLD THE LARGEST SHARE OF THE STREET AND ROADWAY LIGHTING MARKET IN AMERICAS DURING THE FORECAST PERIOD

Figure 44 EUROPE: STREET AND ROADWAY LIGHTING MARKET SNAPSHOT

Figure 45 HARDWARE COMPONENT EXPECTED TO HOLD THE LARGEST SIZE OF THE STREET AND ROADWAY LIGHTING MARKET IN EUROPE DURING THE FORECAST PERIOD

Figure 46 APAC: STREET AND ROADWAY LIGHTING MARKET SNAPSHOT

Figure 47 STREET AND ROADWAY LIGHTING MARKET IN INDIA EXPECTED TO GROW AT THE HIGHEST RATE DURING THE FORECAST PERIOD

Figure 48 CONVENTIONAL LIGHTING PRESENTLY HOLDS THE LARGEST SHARE OF THE STREET AND ROADWAY LIGHTING MARKET IN ROW

Figure 49 COMPANIES ADOPTED NEW PRODUCT LAUNCHES AS THE KEY GROWTH STRATEGY BETWEEN 2014 AND 2016

Figure 50 RANKING OF TOP PLAYERS IN THE STREET AND ROADWAY LIGHTING MARKET, 2015

Figure 51 MARKET EVALUATION FRAMEWORK: NEW PRODUCT LAUNCHES FUELED GROWTH AND INNOVATION BETWEEN 2014 AND 2016

Figure 52 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCHES WAS THE KEY STRATEGY ADOPTED BETWEEN 2014 AND 2016

Figure 53 GEOGRAPHIC REVENUE MIX OF MAJOR PLAYERS IN THE STREET AND ROADWAY LIGHTING MARKET, 2015

Figure 54 KONINKLIJKE PHILIPS N.V.: COMPANY SNAPSHOT

Figure 55 KONINKLIJKE PHILIPS N.V.: SWOT ANALYSIS

Figure 56 CREE, INC.: COMPANY SNAPSHOT

Figure 57 CREE, INC.: SWOT ANALYSIS

Figure 58 GENERAL ELECTRIC COMPANY: COMPANY SNAPSHOT

Figure 59 GENERAL ELECTRIC COMPANY: SWOT ANALYSIS

Figure 60 EATON CORPORATION PLC: COMPANY SNAPSHOT

Figure 61 EATON CORPORATION PLC: SWOT ANALYSIS

Figure 62 OSRAM LICHT AG: COMPANY SNAPSHOT

Figure 63 OSRAM LICHT AG: SWOT ANALYSIS

Figure 64 ACUITY BRANDS, INC.: COMPANY SNAPSHOT

Figure 65 ACUITY BRANDS, INC.: SWOT ANALYSIS

Figure 66 HUBBELL INCORPORATED: COMPANY SNAPSHOT

Figure 67 THORN LIGHTING: COMPANY SNAPSHOT

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