

Spices and Seasonings Market by Type, Application (Meat & Poultry Products, Snacks & Convenience Food, Soups, Sauces, and Dressings, Bakery & Confectionery, Frozen Products, Beverages), Nature, & Region - Global Trends and Forecast to 2026

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Abstracts

The global spices and seasonings market is expected to grow from USD 21.3 billion in 2021 to USD 27.4 billion by 2026, at a CAGR of 5.2% from 2021 to 2026. Globally, the spices & seasonings market is driven by the growing demand for convenience food products, clean label trends, and natural preservatives for the meat industry. Growth in food product innovations to incorporate natural ingredients, increase in demand for health and wellness products, and rise in demand for ethnic and authentic food products are emerging opportunities for the spices & seasonings market.

“Increasing health and wellness trend is leading to a rise in demand for clean label products, which is one of the major driving factors for the spices and seasonings market.”

Increasing consumption of healthy food products among modern consumers has led to increasing interest in the origin of the ingredients used to produce these products. Consumers prefer natural and clean-label flavors and ingredients as they are constantly looking for ‘natural’ nutrition and are opting for products that incorporate inherently natural, fresh, wholesome, and balanced nutrition. They largely perceive “clean label” as having a natural flavor and natural color. The food industry faces the challenge of finding natural ingredients, which will maintain food quality and integrity without compromising on the shelf life, taste, and texture of the food products. Furthermore, natural ingredients are costlier when compared to artificial flavors. Thus, the rising consumer demand for natural food ingredients is anticipated to increase the demand for

spices and seasonings in the near future.

“The market for cloves segment amongst the various types of spices and seasonings is projected to grow at the highest CAGR between 2021 and 2026.”

Globally, the cloves segment is expected to increase at the highest CAGR during the forecast period. Originating in Indonesia, cloves are dried flower buds from the clove tree. Cloves are aromatic warm spices with an intense flavor and aroma. The flavor comes from the compound eugenol. Cloves are low in calories but a rich source of manganese. They're otherwise an insignificant source of nutrients. Whole or ground cloves are used to flavor sauces, soups and rice dishes, notably a number of traditional Indian dishes, and it's one of the components of garam masala. Whole cloves are either removed before serving or picked out of the dish. Even when cooked, whole cloves have a very hard, woody texture that would be unpleasant to bite into. Cloves also feature in any number of desserts, especially ground cloves. Cloves are often paired with cinnamon or nutmeg, but in general, it's a good idea to use cloves sparingly.

“The beverage application segment of is projected to grow at the highest CAGR between 2021 and 2026.”

The beverage application segment is projected to grow at the highest CAGR during the forecast period as there has been an increase in the use of natural spices to produce clean labeled beverages. Herbs and spices play a significant part in producing beverages and have been used for many centuries. Some of them were already in use in prehistory (cinnamon, hops, and marjoram). Currently, hundreds of plants are used in the production of beverages for flavoring, preservation, and coloring purposes. Evolving consumer dietary requirements and trends including 'low to no' and 'clean' labels have driven increased interest in spices, herbs and extract flavor solutions for beverages without being calorie-heavy. Hence, globally, launches in beverages with herbs and spices such as ginger or mint are increasing significantly.

“The organic spices segment by nature in the spices and seasonings market is projected to grow at the highest CAGR between 2021 and 2026.”

Organic spices are projected to grow faster during the forecast period. Organic spices are grown using natural inputs. These crops are not subject to chemicals, pesticides, and insecticides. To make sure that the spices grow well, organic manure is added as a natural fertilizer. Farmers cultivate spices using a completely natural process, and no

sort of chemicals are used to enhance the growth of the crops. Organic spices are wholesome, non-GMO, and free of insecticides and pesticides. Organic spices are artificially enhanced to be visually appealing. Since organic species are grown without any usage of harmful chemicals to maintain the plant's phytonutrients properly, the original flavor of spices is preserved.

“European market for spices and seasonings is projected to grow at the highest CAGR during the forecast period. “

The market for spices and seasonings in Europe is projected to witness the highest growth rate during the review period. According to European Commission, the demand for spices and seasonings is expected to continuously grow. Until 2020, growth in demand for food & beverages is expected in eastern EU countries where food expenditure is expected to increase by 30%-35% by 2021 as compared to 2020. Therefore, demand for spices and seasonings is expected to grow in the long run. Eastern European countries such as Romania, Hungary, and Bulgaria are major consumers of sweet pepper powder. The standard of living in Eastern European countries is steadily improving as a result of rising incomes. This is leading to a growing demand for spices and herbs. Southern EU countries are major consumers of spices and fresh herbs, especially those grown locally.

In the process of determining and verifying the market size for several segments and sub-segments gathered through secondary research, extensive primary interviews have been conducted with the key experts.

The breakup of the profiles of primary participants is as follows:

By Company type: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C level – 35%, director level – 25%, Executives – 40%

By Geography: North America– 45%, Europe – 20%, Asia Pacific – 30%, and RoW – 5%

Some of the major players in the market include McCormick & Company, Inc. (US), Olam International (Singapore), Ajinomoto Co. Inc. (Japan), Associated British Foods plc (UK), Kerry Group plc (Ireland), Sensient Technologies Corporation (US), Döhler Group (Germany), SHS Group (Ireland), Worle Gruppe (Germany), Pacific Spice

Company (US), Paras Spice Private Limited (India), VKL Seasonings Pvt Ltd (India), Friedrich Ingredients (Germany), Moguntia Food Group AG (Germany). Other players are Spice Home Company (Egypt), Shama Spices (UAE), Everest Food Products Pvt Ltd (India), Elite Spices (US), and Terana S.A. (Mexico).

Research Coverage

The report segments the plant extracts market based on type, application, nature and region. In terms of insights, this report has focused on various levels of analyses—competitive landscape, end-use analysis, and company profiles—which together comprise and discuss views on the emerging & high-growth segments of the spices and seasonings market, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to Buy the Report:

Illustrative segmentation, analysis, and forecast pertaining to the plant extracts market based on type, application, source and geography have been conducted to provide an overall view of the spices and seasonings market

Major drivers, restraints, and opportunities for the spices and seasonings market have been detailed in this report.

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About

The report "Spice Market by Type (Pepper, Turmeric, Nutmeg, Ginger, Coriander, Cinnamon, Cumin, Clove, Cardamom, Garlic) Application (Bakery, Confectionery, Frozen Food, Soup, Sauces, Beverage, Meat, Snacks, Convenience Food) & Region - Global Trends & Forecast to 2019", defines and segments the spice market with analyses and projections of the market size in terms of value.

The market for spice is projected to exceed \$10 Billion by 2019 at a CAGR of about 5%.

The spice market is driven by the rise in consumption of processed food products in developed and developing countries. Investments & expansions formed the most preferred strategy among the key players to attract and retain new customers, globally. These key players also focused on acquiring local players of emerging markets to expand their business on a global scale and sustain the competition prevailing in the market. New product launches also helped key players in strengthening their product portfolio.

The market for spice is projected to grow at a CAGR of around 5% from 2014 to 2019. In 2013, the North American region was the largest market for spices, wherein the U.S. dominated.

The report includes development strategies and product portfolio of leading companies such as:

McCormick & Company (U.S.)

Olam International Limited (Singapore)

Ariake Japan Company Limited (Japan)

Associated British Foods plc (U.K.)

Sensient Technologies Corporation (U.S.)

Kerry Group plc (Ireland)

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