

# **Spend Analytics Market by Application (Financial Management, Risk Management, Governance and Compliance Management, Supplier Sourcing and Performance Management), Business Function, Deployment Model, and Vertical - Global Forecast to 2022**

<https://marketpublishers.com/r/S79FF1CFE89EN.html>

Date: June 2017

Pages: 184

Price: US\$ 5,650.00 (Single User License)

ID: S79FF1CFE89EN

## **Abstracts**

Increasing need for supplier and market intelligence is expected to propel the market growth

The global spend analytics market size is estimated to grow from USD 1.33 billion in 2017 to USD 3.01 billion by 2022, at a Compound Annual Growth Rate (CAGR) of 17.7%. Need for predictive analytics for businesses, requirement for better managing internal compliance policies and external contracts, and growing demand for cloud computing technology are other factors fueling the growth of this market. However, difficulty in migrating from legacy systems is the biggest restraint for the spend analytics market.

Finance business function is expected to record the largest market size in 2017 in spend analytics market. The trend is expected to continue during the forecast period

Finance departments need to constantly monitor, identify, and react with speed to various changes being implemented because of changes in regulation, risk, and compliance. By analyzing financial data along with pricing data, organizations can come up with strategies to improve profits and restrict unwanted spending. Spend analytics provides a platform to measure and standardize performance, monitor trends, and optimize strategies, which are instrumental in allocating capital, managing assets, and

mitigating risks.

APAC is projected to grow at the highest rate during the forecast period

In 2017, North America is expected to dominate the spend analytics market with the largest market size. This trend is expected to continue throughout the forecast period. The spend analytics market is revealing a strong positive trend in this region, owing to the easy availability of spend analytics solutions. Various companies and industries are adopting spend analytics software and services to create business models that support real-time decision-making with data and improve productivity. The Asia Pacific (APAC) region is expected to exhibit the highest growth rate. This growth can be attributed to growing awareness, surge in spend data, and increasing demand for real-time spend analytics.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The break-up of the profiles of the primary participants is given below:

By Company: Tier 1: 22%, Tier 2: 30%, and Tier 3: 48%

By Designation: C-level: 30%, Director level: 45%, and Others: 25%

By Region: North America: 48%, Europe: 30%, and APAC: 22%

The key vendors profiled in the report are as follows:

1. SAP SE (Germany)
2. SAS Institute, Inc. (US)
3. IBM Corporation (US)
4. Oracle Corporation (US)
5. Coupa Software Inc. (US)
6. Zycus Inc. (US)
7. Proactis (UK)
8. Empronc Solutions Pvt. Ltd. (India)
9. JAGGAER (US)
10. Rosslyn Analytics, Ltd. (UK)
11. Ivalua Inc. (US)

## 12. BravoSolution SPA (US)

### Research Coverage

The report segments the spend analytics market based on components, which include software and services; the services segment is further segmented into managed services and professional services. Under professional services, the report is further segmented into support and maintenance, and consulting services. Based on deployment models, the market is segmented into on-premises and hosted. Under organization size, it is segmented into Small and Medium-Sized Enterprises (SMEs) and large organizations, whereas under the application segment, the market is segmented into financial management, risk management, governance and compliance management, supplier sourcing and performance management, demand and supply forecasting, and others. Under business function, the market includes finance, Information Technology (IT), marketing, and procurement. Under analytics type, the market includes predictive, prescriptive, and descriptive. Under verticals, the market includes manufacturing, retail and eCommerce, government and defense, healthcare and life sciences, telecommunications and IT, energy and utilities, BFSI, and others. The regions are segmented into North America, Europe, APAC, Middle East and Africa (MEA), and Latin America.

### Reasons to buy the report

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the spend analytics market comprehensively and provides the closest approximations of the revenue numbers for the overall market and subsegments across different verticals and regions.
2. The report helps stakeholders to understand the pulse of the market and provides them with information on the key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand the competitors and gain more insights to enhance their position in the business. The competitive landscape section includes new product launches; partnerships, agreements, and collaborations; mergers and acquisitions; and expansions.

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