

# **Specialty Malt Market by Type (Roasted, Crystal, and Dark), Application (Brewing, Distilling, Non-alcoholic Malt Beverages, Bakery), Source (Barley, Wheat, and Rye), Form (Dry & Liquid), and Region - Global Forecast to 2022**

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## **Abstracts**

“Specialty malt market projected to grow at a CAGR of 5.0%.”

The specialty malt market is projected to grow at a CAGR of 5.0% from 2017 and reach USD 3.01 billion by 2022. The demand for specialty malt is projected to grow, owing to the increase in number of independent breweries, advancements in R&D activities for specialty malt, growth in demand for craft beer, and multi-functionality of specialty malt. Fluctuations in supply of raw material and government regulations are the major restraints for the specialty malt market.

“Increasing demand from breweries makes roasted malts the fastest growing specialty malt”

The roasted malt segment is projected to grow at the highest rate between 2017 and 2022, due to the growing number of independent breweries, growing popularity of craft beer and malted ready-to-drink beverages. The market for roasted malts for application in the beverage industry is driven by the brewing industry that prefers natural and organic flavored ingredients in their brews. Furthermore, a trend toward house-hold consumption of beer has also fueled the specialty malt market.

“Asia-Pacific projected to be the fastest-growing region in the market.”

The Asia-Pacific region accounted for the fastest growing region, in terms of value, in

the global specialty malt market, in 2015. This region comprises developing economies such as China, Japan, Australia, and India, which are some of the top producers of specialty malt in the world. The increase in population and per capita income in India and China is expected to drive the demand for malted beer. Europe accounted for the largest share in the specialty malt market mainly due to the steady per capita consumption of beer in most of the countries the region.

#### Break-up of primaries:

By Company Type: Tier 1 – 50%, Tier 2 – 20%, and Tier 3 – 30%

By Designation: C level – 28%, Director level – 22%, and Others – 50%

By Region: North America - 40%, Europe – 30%, Asia-Pacific – 21%, and RoW – 9%

The global market for specialty malt is dominated by large players Cargill, Inc. (U.S.), Malteurop Groupe (France), GrainCorp Ltd. (Australia), Soufflet Group (France), and Axereal Group (France). Other players include Viking Malt (Germany), Bar Malt India Pvt. Ltd. (India), IREKS GmbH (Germany), Simpsons Malt LTD. (U.K.), and Agromalte Agraria (Brazil).

#### Research Coverage

The specialty malt market has been segmented on the basis of type, application, source, and region. In terms of insights, this research report has focused on various levels of analyses—industry analysis, market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging & high-growth segments of the global specialty malt market, high-growth regions, countries, and their respective regulatory policies, government initiatives, drivers, restraints, opportunities, and challenges.

#### Reasons to buy this report:

To get an overview of the global specialty malt market

To get an overview of the key players of the specialty malt industry and product portfolios and key strategies adopted by key players to attain the market

presence

To gain insights of the major region in which the specialty malt market is growing

To gain knowledge of the growth of various specialty malts

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