

Specialty Feed Additives Market by Type (Flavors & Sweeteners, Minerals, Binders, Vitamins, Acidifiers, Antioxidants), Livestock (Swine, Ruminants, Poultry, Aquatic Animals), Function, Form, and Region - Global Forecast to 2022

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Abstracts

“Specialty feed additives market is projected to grow at a CAGR of 5.43%.”

The specialty feed additives market is projected to reach a value of USD 11.12 billion by 2022 growing at a CAGR of 5.43% from 2016. The market is driven by factors such as increase in consumption of animal products, increase in incidences of disease outbreaks in livestock, adverse impact on the environment due to the emission of greenhouse gasses by the livestock, and innovations in animal husbandry. The major restraints of the specialty feed additives market include rise in operational & raw material costs and inconsistency in the regulatory structure.

“The palatability enhancement segment is projected to be the fastest-growing from 2016 to 2022.”

The addition of flavors & sweeteners help in increasing the palatability of the feed, which in turn leads to high feed intake by livestock animals and results in their better performance. Thus, palatability enhancers are gaining a substantial position in the specialty feed additives market.

“The liquid segment is projected to be the largest and fastest-growing from 2016 to 2022.”

The liquid form is preferred for specialty feed additives due to its ease of handling &

mixing with the animal feed. Liquid additives serve as excellent carriers for feed and are nutrient-rich; they are also convenient and cost-effective as compared to the dry form. They make the feed highly palatable and increase their consumption among animals, which help in reducing feed wastage and labor requirements.

“Asia-Pacific is projected to be the fastest-growing from 2016 to 2022.”

The demand for specialty feed additives is driven by the increase in consumption of meat and other animal products, owing to increasing percapita income of the consumers in the emerging countries such as India of the Asia-Pacific region. The demand for specialty feed additives in this region is driven by the growth in population, rise in disposable incomes, progressive urbanization, and an increase in the demand for quality meat products.

The breakdown of the primaries on the basis of company, designation, and region conducted during the research study, are as follows:

By Company Type: Tier 1 – 20%, Tier 2 – 45%, and Tier 3 – 35%

By Designation: Director level – 22%, C Level – 28%, and Others – 50%

By Region: North America – 18%, Europe – 25%, Asia-Pacific – 45%, and RoW – 12%

Major players are as follows:

BASF SE (Germany)

Evonik Industries (Germany)

Novozymes A/S (Denmark)

Nutreco N.V. (Netherlands)

Alltech Inc. (U.S.)

Other players that also have a strong presence in this market are as follows:

Chr. Hansen Holdings A/S (Denmark)

Invivo NSA (France)

Biomin Holding GmbH (Austria)

Lucta S.A. (Spain)

Kemin Industries Inc (U.S.)

Scope of the Report

This report categorizes the global market for specialty feed additives on the basis of type, function, livestock, form, and region. In terms of insights, this research report has focused on industry analyses and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging & high-growth segments of the global specialty feed additives market; high-growth regions, countries, and their respective regulatory policies; government initiatives; and drivers, restraints, and opportunities.

Key benefits of buying this report

Analyses of the global specialty feed additives market , with region-specific assessment and competition analysis

Market definition along with the identification of key drivers and restraints

Identification of factors instrumental in changing the market scenarios, rising prospective opportunities, and key companies that can influence this market on a global and regional scale

Extensively researched competitive landscape section with profiles of major companies

Identification and analysis of the microeconomic indicators that affect the specialty feed additives market on global and regional levels

A comprehensive list of key market players, along with the analysis of their current strategic interests and key financial information

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Product name: Specialty Feed Additives Market by Type (Flavors & Sweeteners, Minerals, Binders, Vitamins, Acidifiers, Antioxidants), Livestock (Swine, Ruminants, Poultry, Aquatic Animals), Function, Form, and Region - Global Forecast to 2022

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