

Soy Protein Ingredients Market by Type (Soy Protein Concentrates, Soy Protein Isolates, Textured Soy Protein, and Soy Flours), Application (Food and Feed), Form (Dry and Liquid), Nature, Function, and Region - Global Forecast to 2027

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Abstracts

The global soy protein ingredients market is estimated to be valued at USD 7.7 Billion in 2022. It is projected to reach USD 10.8 Billion by 2027, recording a CAGR of 7.0% during the forecast period. Soy has high nutritive value and is rich in protein content. Protein is essential for important body functions. The demand for protein-enriched food items is on a rise globally. With the growing vegan trends, soy has came up as an important meat and dairy products alternative in the market. Soy based protein is used by consumers for important functions such as muscle and weight management thereby driving its growth.

“Asia Pacific is projected to witness the growth of 9.0% during the forecast period making it the fastest-growing market.”

The soy protein ingredients market in Asia Pacific is growing at a CAGR of 9.0%. The Asia-Pacific region consists of a rising population, some of the world's fastest-growing economies, and a growing preference for vegetarian and vegan foods, which is expected to thrive the soy protein ingredients market in the region. Moreover, major players are expanding their sales presence and manufacturing plants in the region, pumping the soy protein ingredients market's ecosystem in the fastest growing region.

“The conventional segment by nature dominates the soy protein ingredients market.”

Though demand for organics is high, chemical pesticides and fertilizers still dominate

the farms, especially in developing regions, due to their lower price. As a result, the overall price of the final food and feed product manufactured using inorganic soybean remains significantly lower, targeting consumers in the same region.

Product pricing is a crucial factor in capturing and targeting consumers. To target consumers in developing markets, where per capita income is still rising, and overall awareness and regulatory stringency are low, inorganic soy protein ingredients-based food and feed items can be sold easily. Thus, price is an important factor that is considered an advantage to the sales of conventional soy products, driving the market.

“Change in consumption pattern with growing vegan population is creating opportunities in the soy protein ingredients market.”

The rising vegan population, especially in developed regions such as Europe and North America, has significantly supported the growth of the soy protein ingredients market. In Europe, the vegan population mainly consists of consumers above the age of 15 years. This trend is attributed to the health benefits associated with vegan diets. Lower levels of cholesterol & blood pressure, low body mass index, and reduced chances of heart disease are perceived to be met by adopting vegan diets. This trend is expected to drive demand for plant-based protein sources as an alternative to animal or fish products.

Break-up of Primaries:

By Company Type: Tier 1 – 30.0%, Tier 2- 45.0%, Tier 3 – 25.0%

By Designation: Managers – 50.0%, CXOs – 25.0%, and Executives- 25.0%

By Region: Asia Pacific - 40%, Europe – 30%, North America - 20%, RoW – 10%

Leading players profiled in this report:

ADM (US)

Wilmar International Ltd (Singapore)

Cargill, Incorporated (US)

International Flavors & Fragrances Inc. (US)

CHS Inc. (US)

BRF Global (Brazil)

Fuji Oil Holdings Inc. (Japan)

Devansoy (US)

Crown Protein Soya Group Company (China)

AG Processing Inc. (US)

The Scoular Company (US)

Titan Biotech (India)

Linyi Shansong Biological Products Co., Ltd (China)

Foodchem International Corporation (China)

Farbest Tallman Foods Corporation (US)

Now Foods (US)

Sotexpro (France)

Shandong Sinoglory Health Food Co., Ltd (China)

Process Agrochem Industries Pvt Ltd (India)

CJ Selecta (Brazil)

Taj Agro International (India)

Nordic Soya Oy (Finland)

Bremil Group (Brazil)

Rio Pardo Proteina Vegetal S.A. (Brazil)

Living Foods (India)

Research Coverage:

The report segments the soy protein ingredients market on the basis of type, application, form,, nature, function, and region. In terms of insights, this report has focused on various levels of analyses—the competitive landscape, end-use analysis, and company profiles, which together comprise and discuss views on the emerging & high-growth segments, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges of the global soy protein ingredients market.

Reasons to buy this report:

To get a comprehensive overview of the soy protein ingredients market

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

To gain insights about the major countries/regions in which the soy protein ingredients market is flourishing

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

FIGURE 1 MARKET SEGMENTATION

1.4 REGIONS COVERED

1.5 YEARS CONSIDERED

1.6 UNITS CONSIDERED

1.6.1 CURRENCY

TABLE 1 USD EXCHANGE RATES CONSIDERED, 2018–2021

1.6.2 VOLUME

1.7 STAKEHOLDERS

1.8 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 SOY PROTEIN INGREDIENTS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Breakdown of primaries

2.1.2.3 Key primary insights

2.2 MARKET SIZE ESTIMATION

2.2.1 APPROACH ONE: BOTTOM-UP (BASED ON TYPE, BY REGION)

2.2.2 APPROACH TWO: TOP-DOWN (BASED ON GLOBAL MARKET)

2.3 DATA TRIANGULATION

FIGURE 3 DATA TRIANGULATION METHODOLOGY

2.4 STUDY ASSUMPTIONS

2.5 STUDY LIMITATIONS AND RISK ASSESSMENT

3 EXECUTIVE SUMMARY

TABLE 2 SOY PROTEIN INGREDIENTS MARKET SNAPSHOT, 2021 VS. 2027

FIGURE 4 SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022 VS. 2027 (USD

MILLION)

FIGURE 5 SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION, 2022 VS. 2027 (USD MILLION)

FIGURE 6 SOY PROTEIN INGREDIENTS MARKET, BY FORM, 2022 VS. 2027 (USD MILLION)

FIGURE 7 SOY PROTEIN INGREDIENTS MARKET, BY NATURE, 2022 VS. 2027 (USD MILLION)

FIGURE 8 SOY PROTEIN INGREDIENTS MARKET SHARE (VALUE), BY REGION, 2021

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR SOY PROTEIN INGREDIENTS MARKET PLAYERS

FIGURE 9 RISE IN DEMAND FOR MEAT ALTERNATIVES AND VEGAN FOOD TO DRIVE MARKET

4.2 NORTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE AND COUNTRY

FIGURE 10 SOY PROTEIN CONCENTRATES AND US ACCOUNTED FOR LARGEST RESPECTIVE MARKET SHARES IN NORTH AMERICA IN 2021

4.3 SOY PROTEIN INGREDIENTS MARKET, BY TYPE

FIGURE 11 SOY PROTEIN CONCENTRATES TO LEAD DURING FORECAST PERIOD

4.4 SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION

FIGURE 12 FOOD APPLICATIONS TO DOMINATE DURING FORECAST PERIOD

4.5 SOY PROTEIN INGREDIENTS MARKET, BY FORM

FIGURE 13 DRY FORM TO DOMINATE MARKET DURING FORECAST PERIOD

4.6 SOY PROTEIN INGREDIENTS MARKET, BY NATURE

FIGURE 14 CONVENTIONAL INGREDIENTS TO DOMINATE DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MACROECONOMIC INDICATORS

5.2.1 RISE IN FOOD DEMAND FROM GROWING POPULATION

FIGURE 15 GLOBAL POPULATION PROJECTED TO REACH MORE THAN 9.5 BILLION BY 2050

5.2.2 INCREASE IN GLOBAL FEED PRODUCTION

FIGURE 16 GLOBAL FEED PRODUCTION, 2012–2021 (MILLION TON)

5.2.3 INCREASE IN SOYBEAN PRODUCTION

FIGURE 17 SOYBEAN PRODUCTION, BY KEY COUNTRY, 2016–2020 (MILLION TON)

5.3 MARKET DYNAMICS

FIGURE 18 SOY PROTEIN INGREDIENTS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.3.1 DRIVERS

5.3.1.1 Demand for cheaper protein source

5.3.1.2 Preference for soy as meat and dairy protein alternative

5.3.1.3 High nutritive value of soy

5.3.2 RESTRAINTS

5.3.2.1 Anti-nutritional components of soy protein

5.3.2.2 Ban on soy products of GM origin

5.3.3 OPPORTUNITIES

5.3.3.1 Demand for organic soy protein

5.3.3.2 Growth in demand in other applications

5.3.3.3 Demand for plant-based protein from growing vegan population

5.3.4 CHALLENGES

5.3.4.1 Unpleasant flavor of soy products

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.2.1 RESEARCH AND PRODUCT DEVELOPMENT

6.2.2 RAW MATERIAL SOURCING

6.2.3 PRODUCTION & PROCESSING

6.2.4 DISTRIBUTION

6.2.5 MARKETING & SALES

FIGURE 19 VALUE CHAIN

6.3 SUPPLY CHAIN ANALYSIS

FIGURE 20 SUPPLY CHAIN

6.4 TECHNOLOGY ANALYSIS

6.4.1 EXTRUSION

6.5 PRICING ANALYSIS

6.5.1 AVERAGE SELLING PRICE, BY TYPE

FIGURE 21 GLOBAL AVERAGE SELLING PRICE (ASP), BY TYPE, 2020–2022 (USD/TON)

TABLE 3 SOY PROTEIN CONCENTRATES ASP, BY REGION, 2020–2022 (USD/TON)
TABLE 4 SOY PROTEIN ISOLATES ASP, BY REGION, 2020–2022 (USD/TON)
TABLE 5 TEXTURED SOY PROTEIN ASP, BY REGION, 2020–2022 (USD/TON)
6.6 ECOSYSTEM MAPPING
6.6.1 DEMAND SIDE
6.6.2 SUPPLY SIDE
FIGURE 22 SOY PROTEIN INGREDIENTS MARKET: ECOSYSTEM
FIGURE 23 MARKET ECOSYSTEM MAPPING
TABLE 6 MARKET ECOSYSTEM MAPPING
6.7 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES
FIGURE 24 TRENDS IMPACTING BUYER BUSINESSES
6.8 PATENT ANALYSIS
FIGURE 25 PATENT ANALYSIS, 2012–2022
TABLE 7 PATENTS PERTAINING TO SOY PROTEIN INGREDIENTS, 2020–2022
6.9 TRADE DATA: SOY PROTEIN INGREDIENTS MARKET
TABLE 8 TOP 10 IMPORTERS AND EXPORTERS OF SOYBEAN, 2020 (KG)
TABLE 9 TOP 10 IMPORTERS AND EXPORTERS OF SOYBEAN, 2021 (KG)
6.10 KEY CONFERENCES & EVENTS
TABLE 10 KEY CONFERENCES & EVENTS, 2023
6.11 PORTER'S FIVE FORCES ANALYSIS
TABLE 11 PORTER'S FIVE FORCES ANALYSIS
6.11.1 THREAT OF NEW ENTRANTS
6.11.2 THREAT OF SUBSTITUTES
6.11.3 BARGAINING POWER OF SUPPLIERS
6.11.4 BARGAINING POWER OF BUYERS
6.11.5 INTENSITY OF COMPETITIVE RIVALRY
6.12 CASE STUDIES
6.12.1 ADM OFFERED FLAVORED PROTEIN-RICH YOGURT BEVERAGE
6.13 KEY STAKEHOLDERS AND BUYING CRITERIA
6.13.1 KEY STAKEHOLDERS IN BUYING PROCESS
FIGURE 26 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR SOY PROTEIN INGREDIENT APPLICATIONS
TABLE 12 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR SOY PROTEIN INGREDIENT APPLICATIONS
6.13.2 BUYING CRITERIA
FIGURE 27 KEY BUYING CRITERIA FOR TOP APPLICATIONS
6.14 TARIFF & REGULATORY LANDSCAPE
TABLE 13 LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND

OTHER ORGANIZATIONS

6.15 REGULATORY FRAMEWORK

6.15.1 NORTH AMERICA

6.15.2 EUROPE

6.15.3 ASIA PACIFIC

6.16 RECESSION IMPACT ON SOY PROTEIN INGREDIENTS MARKET

6.16.1 MACROECONOMIC INDICATORS OF RECESSION

FIGURE 28 INDICATORS OF RECESSION

FIGURE 29 GLOBAL INFLATION RATES, 2011–2021

FIGURE 30 GLOBAL GDP, 2011–2021 (USD TRILLION)

FIGURE 31 FOOD INGREDIENTS MARKET: EARLIER FORECAST VS. RECESSION FORECAST, 2023 (USD BILLION)

FIGURE 32 RECESSION INDICATORS AND THEIR IMPACT ON SOY PROTEIN INGREDIENTS MARKET

FIGURE 33 SOY PROTEIN INGREDIENTS MARKET: EARLIER FORECAST VS. RECESSION FORECAST, 2023 (USD BILLION)

FIGURE 34 SOY PROTEIN INGREDIENTS MARKET: DEGREE OF RECESSION IMPACT

6.16.2 RECESSION IMPACT ANALYSIS, BY REGION

6.16.2.1 North America

FIGURE 35 NORTH AMERICA: INFLATION RATES, BY KEY COUNTRY, 2018–2021

FIGURE 36 NORTH AMERICA: RECESSION IMPACT ANALYSIS

6.16.2.2 Europe

FIGURE 37 EUROPE: INFLATION RATES, BY KEY COUNTRY, 2018–2021

FIGURE 38 EUROPE: EARLIER FORECAST VS. RECESSION FORECAST, 2023 (USD BILLION)

6.16.2.3 Asia Pacific

FIGURE 39 ASIA PACIFIC: INFLATION RATES, BY KEY COUNTRY, 2018–2021

FIGURE 40 ASIA PACIFIC: RECESSION IMPACT ANALYSIS

6.16.2.4 South America

FIGURE 41 SOUTH AMERICA: INFLATION RATES, BY KEY COUNTRY, 2018–2021

FIGURE 42 SOUTH AMERICA: EARLIER FORECAST VS. RECESSION FORECAST, 2023 (USD MILLION)

6.16.2.5 RoW

FIGURE 43 ROW: INFLATION RATES, BY KEY COUNTRY, 2018–2021

FIGURE 44 ROW: EARLIER FORECAST VS. RECESSION FORECAST, 2023 (USD MILLION)

7 SOY PROTEIN INGREDIENTS MARKET, BY TYPE

7.1 INTRODUCTION

TABLE 14 NUTRITIONAL COMPOSITION OF SOYBEAN

TABLE 15 CHARACTERISTICS OF SOY PROTEIN INGREDIENTS IN APPLICATION SEGMENTS

FIGURE 45 SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022 VS. 2027 (USD MILLION)

TABLE 16 SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 17 SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 18 SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (KT)

TABLE 19 SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (KT)

7.2 SOY PROTEIN CONCENTRATES

7.2.1 RISE IN DEMAND FOR HIGH-PROTEIN BAKERY ITEMS

TABLE 20 SOY PROTEIN CONCENTRATES MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 21 SOY PROTEIN CONCENTRATES MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 22 SOY PROTEIN CONCENTRATES MARKET, BY REGION, 2018–2021 (KT)

TABLE 23 SOY PROTEIN CONCENTRATES MARKET, BY REGION, 2022–2027 (KT)

7.3 SOY PROTEIN ISOLATES

7.3.1 FUNCTIONAL BENEFITS SOUGHT BY PHARMACEUTICAL INDUSTRY

TABLE 24 SOY PROTEIN ISOLATES MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 25 SOY PROTEIN ISOLATES MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 26 SOY PROTEIN ISOLATES MARKET, BY REGION, 2018–2021 (KT)

TABLE 27 SOY PROTEIN ISOLATES MARKET, BY REGION, 2022–2027 (KT)

7.4 TEXTURED SOY PROTEIN

7.4.1 SIGNIFICANT RISE IN DEMAND FOR PLANT-BASED MEAT ALTERNATIVES

TABLE 28 TEXTURED SOY PROTEIN MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 29 TEXTURED SOY PROTEIN MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 30 TEXTURED SOY PROTEIN MARKET, BY REGION, 2018–2021 (KT)

TABLE 31 TEXTURED SOY PROTEIN MARKET, BY REGION, 2022–2027 (KT)

7.5 SOY FLOUR

7.5.1 RISE IN CONSUMER DEMAND FOR GLUTEN-FREE FOODS

TABLE 32 SOY FLOUR USED IN VARIOUS FOOD APPLICATIONS

TABLE 33 SOY FLOUR MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 34 SOY FLOUR MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 35 SOY FLOUR MARKET, BY REGION, 2018–2021 (KT)

TABLE 36 SOY FLOUR: SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2022–2027 (KT)

7.6 OTHER TYPES

TABLE 37 OTHER SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 38 OTHER SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 39 OTHER SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2018–2021 (KT)

TABLE 40 OTHER SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2022–2027 (KT)

8 SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION

8.1 INTRODUCTION

TABLE 41 INCORPORATION LEVEL OF SOY PROTEIN INGREDIENTS IN APPLICATIONS

FIGURE 46 SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION, 2022 VS. 2027 (USD MILLION)

TABLE 42 SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 43 SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

8.2 FOOD

8.2.1 CONSUMER SHIFT TOWARD PLANT-BASED FOODS

TABLE 44 FOOD APPLICATION MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 45 FOOD APPLICATION MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 46 FOOD APPLICATION MARKET, BY SUBAPPLICATION, 2018–2021 (USD MILLION)

TABLE 47 FOOD APPLICATION MARKET, BY SUBAPPLICATION, 2022–2027 (USD MILLION)

8.2.2 MEAT ALTERNATIVES

TABLE 48 APPLICATION OF SOY PROTEIN INGREDIENTS IN PROCESSED MUSCLE FOODS

8.2.3 DAIRY ALTERNATIVES

8.2.4 BAKERY PRODUCTS

8.2.5 PERFORMANCE NUTRITION

8.2.6 CONVENIENCE FOODS

8.2.7 BEVERAGES

8.2.8 OTHER FOOD APPLICATIONS

8.3 FEED

8.3.1 GROWTH IN DEMAND FOR CLEAN LABEL AND SUSTAINABLE FEED PRODUCTS

TABLE 49 FEED APPLICATION MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 50 FEED APPLICATION MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 51 FEED APPLICATION MARKET, BY SUBAPPLICATION, 2018–2021 (USD MILLION)

TABLE 52 FEED APPLICATION MARKET, BY SUBAPPLICATION, 2022–2027 (USD MILLION)

8.3.2 CATTLE

8.3.3 SWINE

8.3.4 POULTRY

8.3.5 PET FOOD

8.3.6 AQUAFEED

9 SOY PROTEIN INGREDIENTS MARKET, BY FORM

9.1 INTRODUCTION

FIGURE 47 DRY INGREDIENTS TO DOMINATE MARKET FROM 2022 TO 2027 (USD MILLION)

TABLE 53 SOY PROTEIN INGREDIENTS MARKET, BY FORM, 2018–2021 (USD MILLION)

TABLE 54 SOY PROTEIN INGREDIENTS MARKET, BY FORM, 2022–2027 (USD MILLION)

9.2 DRY

9.2.1 LONGER SHELF LIFE, CONSISTENT MOUTH FEEL, AND EASE OF USE OF DRY INGREDIENTS IN RECIPES

TABLE 55 DRY SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 56 DRY SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2022–2027 (USD MILLION)

9.3 LIQUID

9.3.1 EASY BLENDABILITY AND RISE IN DEMAND FOR RTD BEVERAGES AND INFANT NUTRITION

TABLE 57 LIQUID SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2018–2021
(USD MILLION)

TABLE 58 LIQUID SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2022–2027
(USD MILLION)

10 SOY PROTEIN INGREDIENTS MARKET, BY NATURE

10.1 INTRODUCTION

FIGURE 48 CONVENTIONAL SEGMENT TO DOMINATE SOY PROTEIN
INGREDIENTS MARKET FROM 2022 TO 2027 (USD MILLION)

TABLE 59 SOY PROTEIN INGREDIENTS MARKET, BY NATURE, 2018–2021 (USD
MILLION)

TABLE 60 SOY PROTEIN INGREDIENTS MARKET, BY NATURE, 2022–2027 (USD
MILLION)

10.2 CONVENTIONAL

10.2.1 SIGNIFICANTLY LOWER PRICES OF FOOD ITEMS PRODUCED
CONVENTIONALLY

TABLE 61 CONVENTIONAL SOY PROTEIN INGREDIENTS MARKET, BY REGION,
2018–2021 (USD MILLION)

TABLE 62 CONVENTIONAL SOY PROTEIN INGREDIENTS MARKET, BY REGION,
2022–2027 (USD MILLION)

10.3 ORGANIC

10.3.1 HIGH CONSUMER DEMAND AND PREFERENCE FOR THEIR HEALTH
BENEFITS

TABLE 63 ORGANIC SOY PROTEIN INGREDIENTS MARKET, BY REGION,
2018–2021 (USD MILLION)

TABLE 64 ORGANIC SOY PROTEIN INGREDIENTS MARKET, BY REGION,
2022–2027 (USD MILLION)

11 SOY PROTEIN INGREDIENTS MARKET, BY FUNCTION

11.1 INTRODUCTION

11.2 MUSCLE HEALTH

11.2.1 POST-PANDEMIC CONSUMER SHIFT TOWARD HIGH PROTEIN INTAKE
FOR MUSCLE HEALTH

11.3 HEART HEALTH

11.3.1 PREFERENCE FOR ALTERNATIVES AS HEART DISEASES ARE
ASSOCIATED WITH RED MEAT

11.4 WEIGHT MANAGEMENT

11.4.1 SIGNIFICANCE OF WEIGHT MANAGEMENT IN COMBATING VARIOUS HEALTH CONCERNS

11.5 OTHER FUNCTIONS

12 SOY PROTEIN INGREDIENTS MARKET, BY REGION

12.1 INTRODUCTION

FIGURE 49 SOY PROTEIN INGREDIENTS MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES

TABLE 65 SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 66 SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 67 SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2018–2021 (KT)

TABLE 68 SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2022–2027 (KT)

12.2 NORTH AMERICA

FIGURE 50 NORTH AMERICA: SOY PROTEIN INGREDIENTS MARKET SNAPSHOT

TABLE 69 NORTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY COUNTRY, 2018–2021 (USD MILLION)

TABLE 70 NORTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 71 NORTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 72 NORTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 73 NORTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 74 NORTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 75 NORTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY FORM, 2018–2021 (USD MILLION)

TABLE 76 NORTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY FORM, 2022–2027 (USD MILLION)

TABLE 77 NORTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY NATURE, 2018–2021 (USD MILLION)

TABLE 78 NORTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY NATURE, 2022–2027 (USD MILLION)

12.2.1 US

12.2.1.1 Increased consumption and dependency on plant-based meat and dairy

alternatives

TABLE 79 US: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 80 US: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

12.2.2 CANADA

12.2.2.1 Shift toward plant-based foods from conventional animal-source products

TABLE 81 CANADA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 82 CANADA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

12.2.3 MEXICO

12.2.3.1 Change in diet patterns and rise in disposable income

TABLE 83 MEXICO: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 84 MEXICO: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

12.3 EUROPE

TABLE 85 EUROPE: SOY PROTEIN INGREDIENTS MARKET, BY COUNTRY/REGION, 2018–2021 (USD MILLION)

TABLE 86 EUROPE: SOY PROTEIN INGREDIENTS MARKET, BY COUNTRY/REGION, 2022–2027 (USD MILLION)

TABLE 87 EUROPE: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 88 EUROPE: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 89 EUROPE: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (KT)

TABLE 90 EUROPE: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (KT)

TABLE 91 EUROPE: SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 92 EUROPE: SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 93 EUROPE: SOY PROTEIN INGREDIENTS MARKET, BY FORM, 2018–2021 (USD MILLION)

TABLE 94 EUROPE: SOY PROTEIN INGREDIENTS MARKET, BY FORM, 2022–2027 (USD MILLION)

TABLE 95 EUROPE: SOY PROTEIN INGREDIENTS MARKET, BY NATURE,

2018–2021 (USD MILLION)

TABLE 96 EUROPE: SOY PROTEIN INGREDIENTS MARKET, BY NATURE,
2022–2027 (USD MILLION)

12.3.1 GERMANY

12.3.1.1 Higher consumption of plant-based food and adoption of flexitarian diets

TABLE 97 GERMANY: SOY PROTEIN INGREDIENTS MARKET, BY TYPE,
2018–2021 (USD MILLION)

TABLE 98 GERMANY: SOY PROTEIN INGREDIENTS MARKET, BY TYPE,
2022–2027 (USD MILLION)

12.3.2 FRANCE

12.3.2.1 Government measures to increase production of plant-based protein

TABLE 99 FRANCE: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021
(USD MILLION)

TABLE 100 FRANCE: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027
(USD MILLION)

12.3.3 UK

12.3.3.1 Increased health awareness among consumers

TABLE 101 UK: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD
MILLION)

TABLE 102 UK: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD
MILLION)

12.3.4 ITALY

12.3.4.1 Rise in consumer preference for plant-based proteins

TABLE 103 ITALY: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021
(USD MILLION)

TABLE 104 ITALY: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027
(USD MILLION)

12.3.5 SPAIN

12.3.5.1 Robust growth of plant-based food sector

TABLE 105 SPAIN: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021
(USD MILLION)

TABLE 106 SPAIN: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027
(USD MILLION)

12.3.6 NETHERLANDS

12.3.6.1 Transition toward plant-based food systems

TABLE 107 NETHERLANDS: SOY PROTEIN INGREDIENTS MARKET, BY TYPE,
2018–2021 (USD MILLION)

TABLE 108 NETHERLANDS: SOY PROTEIN INGREDIENTS MARKET, BY TYPE,
2022–2027 (USD MILLION)

12.3.7 BELGIUM

12.3.7.1 Rise in vegan and flexitarian population

TABLE 109 BELGIUM: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 110 BELGIUM: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

12.3.8 REST OF EUROPE

TABLE 111 REST OF EUROPE: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 112 REST OF EUROPE: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

12.4 ASIA PACIFIC

FIGURE 51 ASIA PACIFIC: SOY PROTEIN INGREDIENTS MARKET SNAPSHOT

TABLE 113 ASIA PACIFIC: SOY PROTEIN INGREDIENTS MARKET, BY COUNTRY/REGION, 2018–2021 (USD MILLION)

TABLE 114 ASIA PACIFIC: SOY PROTEIN INGREDIENTS MARKET, BY COUNTRY/REGION, 2022–2027 (USD MILLION)

TABLE 115 ASIA PACIFIC: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 116 ASIA PACIFIC: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 117 ASIA PACIFIC: SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 118 ASIA PACIFIC: SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 119 ASIA PACIFIC: SOY PROTEIN INGREDIENTS MARKET, BY FORM, 2018–2021 (USD MILLION)

TABLE 120 ASIA PACIFIC: SOY PROTEIN INGREDIENTS MARKET, BY FORM, 2022–2027 (USD MILLION)

TABLE 121 ASIA PACIFIC: SOY PROTEIN INGREDIENTS MARKET, BY NATURE, 2018–2021 (USD MILLION)

TABLE 122 ASIA PACIFIC: SOY PROTEIN INGREDIENTS MARKET, BY NATURE, 2022–2027 (USD MILLION)

12.4.1 CHINA

12.4.1.1 Robust soy protein ingredient supply chain and adoption of plant-based food

TABLE 123 CHINA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 124 CHINA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

12.4.2 JAPAN

12.4.2.1 Increase in geriatric population

TABLE 125 JAPAN: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 126 JAPAN: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

12.4.3 INDIA

12.4.3.1 Large vegetarian population and prevalence of cardiovascular diseases

TABLE 127 INDIA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 128 INDIA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

12.4.4 AUSTRALIA & NEW ZEALAND

12.4.4.1 Government initiatives to support plant protein sector

TABLE 129 AUSTRALIA & NEW ZEALAND: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 130 AUSTRALIA & NEW ZEALAND: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

12.4.5 REST OF ASIA PACIFIC

TABLE 131 REST OF ASIA PACIFIC: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 132 REST OF ASIA PACIFIC: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

12.5 SOUTH AMERICA

TABLE 133 SOUTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY COUNTRY/REGION, 2018–2021 (USD MILLION)

TABLE 134 SOUTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY COUNTRY/REGION, 2022–2027 (USD MILLION)

TABLE 135 SOUTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 136 SOUTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 137 SOUTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 138 SOUTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 139 SOUTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY FORM, 2018–2021 (USD MILLION)

TABLE 140 SOUTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY FORM,

2022–2027 (USD MILLION)

TABLE 141 SOUTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY NATURE, 2018–2021 (USD MILLION)

TABLE 142 SOUTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY NATURE, 2022–2027 (USD MILLION)

12.5.1 BRAZIL

12.5.1.1 Boost in soybean production and processing ecosystem

TABLE 143 BRAZIL: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 144 BRAZIL: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

12.5.2 ARGENTINA

12.5.2.1 Rise in obesity incidence rates

TABLE 145 ARGENTINA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 146 ARGENTINA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

12.5.3 REST OF SOUTH AMERICA

TABLE 147 REST OF SOUTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 148 REST OF SOUTH AMERICA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

12.6 ROW

TABLE 149 ROW: SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 150 ROW: SOY PROTEIN INGREDIENTS MARKET, BY REGION, 2022–2027 (USD MILLION)

TABLE 151 ROW: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021 (USD MILLION)

TABLE 152 ROW: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027 (USD MILLION)

TABLE 153 ROW: SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 154 ROW: SOY PROTEIN INGREDIENTS MARKET, BY APPLICATION, 2022–2027 (USD MILLION)

TABLE 155 ROW: SOY PROTEIN INGREDIENTS MARKET, BY FORM, 2018–2021 (USD MILLION)

TABLE 156 ROW: SOY PROTEIN INGREDIENTS MARKET, BY FORM, 2022–2027 (USD MILLION)

TABLE 157 ROW: SOY PROTEIN INGREDIENTS MARKET, BY NATURE, 2018–2021
(USD MILLION)

TABLE 158 ROW: SOY PROTEIN INGREDIENTS MARKET, BY NATURE, 2022–2027
(USD MILLION)

12.6.1 AFRICA

12.6.1.1 Surge in cases of malnutrition

TABLE 159 AFRICA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2018–2021
(USD MILLION)

TABLE 160 AFRICA: SOY PROTEIN INGREDIENTS MARKET, BY TYPE, 2022–2027
(USD MILLION)

12.6.2 MIDDLE EAST

12.6.2.1 Rise in incidences of obesity and diabetes

TABLE 161 MIDDLE EAST: SOY PROTEIN INGREDIENTS MARKET, BY TYPE,
2018–2021 (USD MILLION)

TABLE 162 MIDDLE EAST: SOY PROTEIN INGREDIENTS MARKET, BY TYPE,
2022–2027 (USD MILLION)

13 COMPETITIVE LANDSCAPE

13.1 OVERVIEW

13.2 MARKET SHARE ANALYSIS

TABLE 163 GLOBAL SOY PROTEIN INGREDIENTS MARKET: DEGREE OF
COMPETITION (COMPETITIVE)

13.3 SEGMENTAL REVENUE ANALYSIS OF KEY PLAYERS

FIGURE 52 SEGMENTAL REVENUE ANALYSIS OF KEY PLAYERS, 2017–2021 (USD
MILLION)

13.4 KEY PLAYER STRATEGIES

TABLE 164 STRATEGIES ADOPTED BY KEY SOY PROTEIN INGREDIENTS
MANUFACTURERS

13.5 COMPANY EVALUATION QUADRANT (KEY PLAYERS)

13.5.1 STARS

13.5.2 EMERGING LEADERS

13.5.3 PERVASIVE PLAYERS

13.5.4 PARTICIPANTS

FIGURE 53 SOY PROTEIN INGREDIENTS MARKET: COMPANY EVALUATION
QUADRANT, 2021 (KEY PLAYERS)

13.6 PRODUCT FOOTPRINT

TABLE 165 COMPANY INGREDIENT FOOTPRINT

TABLE 166 COMPANY APPLICATION FOOTPRINT

TABLE 167 COMPANY REGIONAL FOOTPRINT

TABLE 168 OVERALL COMPANY FOOTPRINT

13.7 EVALUATION QUADRANT FOR STARTUPS/SMES

13.7.1 PROGRESSIVE COMPANIES

13.7.2 STARTING BLOCKS

13.7.3 RESPONSIVE COMPANIES

13.7.4 DYNAMIC COMPANIES

FIGURE 54 SOY PROTEIN INGREDIENTS MARKET: COMPANY EVALUATION QUADRANT, 2021 (STARTUPS/SMES)

13.7.5 COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

TABLE 169 SOY PROTEIN INGREDIENTS MARKET: DETAILED LIST OF KEY STARTUPS/SMES

TABLE 170 SOY PROTEIN INGREDIENTS MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

13.8 COMPETITIVE SCENARIO

13.8.1 NEW PRODUCT LAUNCHES

TABLE 171 SOY PROTEIN INGREDIENTS: NEW PRODUCT LAUNCHES, 2019–2022

13.8.2 DEALS

TABLE 172 SOY PROTEIN INGREDIENTS: DEALS, 2018–2022

13.8.3 OTHER DEVELOPMENTS

TABLE 173 SOY PROTEIN INGREDIENTS: OTHER DEVELOPMENTS, 2019–2022

14 COMPANY PROFILES

14.1 KEY COMPANIES

(Business Overview, Solutions, Products & Services offered Recent Developments, MnM View)*

14.1.1 ADM

TABLE 174 ADM: BUSINESS OVERVIEW, 2021

FIGURE 55 ADM: COMPANY SNAPSHOT

TABLE 175 ADM: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 176 ADM: DEALS

TABLE 177 ADM: OTHERS

14.1.2 WILMAR INTERNATIONAL LTD

TABLE 178 WILMAR INTERNATIONAL LTD: BUSINESS OVERVIEW, 2021

FIGURE 56 WILMAR INTERNATIONAL LTD: COMPANY SNAPSHOT

TABLE 179 WILMAR INTERNATIONAL LTD: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 180 WILMAR INTERNATIONAL LTD: DEALS

14.1.3 CARGILL, INCORPORATED

TABLE 181 CARGILL, INCORPORATED: BUSINESS OVERVIEW, 2021

FIGURE 57 CARGILL, INCORPORATED: COMPANY SNAPSHOT

TABLE 182 CARGILL, INCORPORATED: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 183 CARGILL, INCORPORATED: DEALS

TABLE 184 CARGILL, INCORPORATED: OTHERS

14.1.4 INTERNATIONAL FLAVORS & FRAGRANCES INC.

TABLE 185 INTERNATIONAL FLAVORS & FRAGRANCES INC.: BUSINESS OVERVIEW, 2021

FIGURE 58 INTERNATIONAL FLAVORS & FRAGRANCES INC.: COMPANY SNAPSHOT

TABLE 186 INTERNATIONAL FLAVORS & FRAGRANCES INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 187 INTERNATIONAL FLAVORS & FRAGRANCES INC.: NEW PRODUCT LAUNCHES

TABLE 188 INTERNATIONAL FLAVORS & FRAGRANCES INC.: DEALS

14.1.5 CHS INC.

TABLE 189 CHS INC.: BUSINESS OVERVIEW, 2021

FIGURE 59 CHS INC.: COMPANY SNAPSHOT

TABLE 190 CHS INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 191 CHS INC.: OTHERS

14.1.6 BRF GLOBAL

TABLE 192 BRF GLOBAL: BUSINESS OVERVIEW, 2021

FIGURE 60 BRF GLOBAL: COMPANY SNAPSHOT

TABLE 193 BRF GLOBAL: PRODUCTS/SOLUTIONS/SERVICES OFFERED

14.1.7 FUJI OIL HOLDINGS INC.

TABLE 194 FUJI OIL HOLDINGS INC.: BUSINESS OVERVIEW, 2021

FIGURE 61 FUJI OIL HOLDINGS INC.: COMPANY SNAPSHOT

TABLE 195 FUJI OIL HOLDINGS INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 196 FUJI OIL HOLDINGS INC.: OTHERS

14.1.8 DEVANSOY

TABLE 197 DEVANSOY: BUSINESS OVERVIEW, 2021

TABLE 198 DEVANSOY: PRODUCTS/SOLUTIONS/SERVICES OFFERED

14.1.9 CROWN SOYA PROTEIN GROUP COMPANY

TABLE 199 CROWN SOYA PROTEIN GROUP COMPANY: BUSINESS OVERVIEW, 2021

TABLE 200 CROWN SOYA PROTEIN GROUP COMPANY:

PRODUCTS/SOLUTIONS/SERVICES OFFERED**14.1.10 AG PROCESSING INC.**

TABLE 201 AG PROCESSING INC.: BUSINESS OVERVIEW, 2021

TABLE 202 AG PROCESSING INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 203 AG PROCESSING INC.: OTHERS

14.1.11 THE SCOULAR COMPANY

TABLE 204 THE SCOULAR COMPANY: BUSINESS OVERVIEW, 2021

FIGURE 62 THE SCOULAR COMPANY: COMPANY SNAPSHOT

TABLE 205 THE SCOULAR COMPANY: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 206 THE SCOULAR COMPANY: DEALS

TABLE 207 THE SCOULAR COMPANY: OTHERS

14.1.12 TITAN BIOTECH

TABLE 208 TITAN BIOTECH: BUSINESS OVERVIEW, 2021

FIGURE 63 TITAN BIOTECH: COMPANY SNAPSHOT

TABLE 209 TITAN BIOTECH: PRODUCTS/SOLUTIONS/SERVICES OFFERED

14.1.13 LINYI SHANSONG BIOLOGICAL PRODUCTS CO., LTDTABLE 210 LINYI SHANSONG BIOLOGICAL PRODUCTS CO., LTD:
BUSINESS OVERVIEW, 2021TABLE 211 LINYI SHANSONG BIOLOGICAL PRODUCTS CO., LTD:
PRODUCTS/SOLUTIONS/SERVICES OFFERED**14.1.14 FOODCHEM INTERNATIONAL CORPORATION**TABLE 212 FOODCHEM INTERNATIONAL CORPORATION: BUSINESS OVERVIEW,
2021TABLE 213 FOODCHEM INTERNATIONAL CORPORATION:
PRODUCTS/SOLUTIONS/SERVICES OFFERED**14.1.15 FARBEST TALLMAN FOODS CORPORATION**TABLE 214 FARBEST TALLMAN FOODS CORPORATION: BUSINESS OVERVIEW,
2021TABLE 215 FARBEST TALLMAN FOODS CORPORATION:
PRODUCTS/SOLUTIONS/SERVICES OFFERED**14.2 OTHER PLAYERS****14.2.1 NOW FOODS**

TABLE 216 NOW FOODS: COMPANY OVERVIEW

14.2.2 SOTEXPRO

TABLE 217 SOTEXPRO: COMPANY OVERVIEW

14.2.3 SHANDONG SINOGLORY HEALTH FOOD CO., LTDTABLE 218 SHANDONG SINOGLORY HEALTH FOOD CO., LTD: COMPANY
OVERVIEW

14.2.4 PROCESS AGROCHEM INDUSTRIES PVT LTD.
TABLE 219 PROCESS AGROCHEM INDUSTRIES PVT. LTD.: COMPANY OVERVIEW

14.2.5 CJ SELECTA
TABLE 220 CJ SELECTA: COMPANY OVERVIEW

14.2.6 TAJ AGRO INTERNATIONAL
TABLE 221 TAJ AGRO INTERNATIONAL: COMPANY OVERVIEW

14.2.7 NORDIC SOYA OY
TABLE 222 NORDIC SOYA OY: COMPANY OVERVIEW

14.2.8 BREMIL GROUP
TABLE 223 BREMIL GROUP: COMPANY OVERVIEW

14.2.9 RIO PARDO PROTEINA VEGETAL S.A.
TABLE 224 RIO PARDO PROTEINA VEGETAL S.A.: COMPANY OVERVIEW

14.2.10 LIVING FOODS
TABLE 225 LIVING FOODS: COMPANY OVERVIEW

*Details on Business Overview, Solutions Products & Services offered, Key Insights, Recent Developments, MnM View might not be captured in case of unlisted companies.

15 ADJACENT AND RELATED MARKETS

15.1 INTRODUCTION
TABLE 226 ADJACENT MARKETS

15.2 RESEARCH LIMITATIONS

15.3 PROTEIN INGREDIENTS MARKET
15.3.1 MARKET DEFINITION
15.3.2 MARKET OVERVIEW
TABLE 227 PROTEIN INGREDIENTS MARKET, BY SOURCE, 2020–2025 (USD MILLION)

15.4 PLANT-BASED PROTEIN MARKET
15.4.1 MARKET DEFINITION
15.4.2 MARKET OVERVIEW
TABLE 228 PLANT-BASED PROTEIN MARKET, BY TYPE, 2019–2027 (USD MILLION)

16 APPENDIX

16.1 DISCUSSION GUIDE
16.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
16.3 CUSTOMIZATION OPTIONS

16.4 RELATED REPORTS

16.5 AUTHOR DETAILS

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