

Soy Protein Ingredients Market by Type (Soy Protein Concentrates, Soy Protein Isolates, Textured Soy Protein, and Soy Flours), Application (Food and Feed), Form (Dry and Liquid), Nature, Function, and Region - Global Forecast to 2027

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Abstracts

The global soy protein ingredients market is estimated to be valued at USD 7.7 Billion in 2022. It is projected to reach USD 10.8 Billion by 2027, recording a CAGR of 7.0% during the forecast period. Soy has high nutritive value and is rich in protein content. Protein is essential for important body functions. The demand for protein-enriched food items is on a rise globally. With the growing vegan trends, soy has come up as an important meat and dairy products alternative in the market. Soy based protein is used by consumers for important functions such as muscle and weight management thereby driving its growth.

“Asia Pacific is projected to witness the growth of 9.0% during the forecast period making it the fastest-growing market.”

The soy protein ingredients market in Asia Pacific is growing at a CAGR of 9.0%. The Asia-Pacific region consists of a rising population, some of the world’s fastest-growing economies, and a growing preference for vegetarian and vegan foods, which is expected to thrive the soy protein ingredients market in the region. Moreover, major players are expanding their sales presence and manufacturing plants in the region, pumping the soy protein ingredients market’s ecosystem in the fastest growing region.

“The conventional segment by nature dominates the soy protein ingredients market.”

Though demand for organics is high, chemical pesticides and fertilizers still dominate

the farms, especially in developing regions, due to their lower price. As a result, the overall price of the final food and feed product manufactured using inorganic soybean remains significantly lower, targeting consumers in the same region.

Product pricing is a crucial factor in capturing and targeting consumers. To target consumers in developing markets, where per capita income is still rising, and overall awareness and regulatory stringency are low, inorganic soy protein ingredients-based food and feed items can be sold easily. Thus, price is an important factor that is considered an advantage to the sales of conventional soy products, driving the market.

“Change in consumption pattern with growing vegan population is creating opportunities in the soy protein ingredients market.”

The rising vegan population, especially in developed regions such as Europe and North America, has significantly supported the growth of the soy protein ingredients market. In Europe, the vegan population mainly consists of consumers above the age of 15 years. This trend is attributed to the health benefits associated with vegan diets. Lower levels of cholesterol & blood pressure, low body mass index, and reduced chances of heart disease are perceived to be met by adopting vegan diets. This trend is expected to drive demand for plant-based protein sources as an alternative to animal or fish products.

Break-up of Primaries:

By Company Type: Tier 1 – 30.0%, Tier 2- 45.0%, Tier 3 – 25.0%

By Designation: Managers – 50.0%, CXOs – 25.0%, and Executives- 25.0%

By Region: Asia Pacific - 40%, Europe – 30%, North America - 20%, RoW – 10%

Leading players profiled in this report:

ADM (US)

Wilmar International Ltd (Singapore)

Cargill, Incorporated (US)

International Flavors & Fragrances Inc. (US)

CHS Inc. (US)

BRF Global (Brazil)

Fuji Oil Holdings Inc. (Japan)

Devansoy (US)

Crown Protein Soya Group Company (China)

AG Processing Inc. (US)

The Scoular Company (US)

Titan Biotech (India)

Linyi Shansong Biological Products Co., Ltd (China)

Foodchem International Corporation (China)

Farbest Tallman Foods Corporation (US)

Now Foods (US)

Sotexpro (France)

Shandong Sinoglory Health Food Co., Ltd (China)

Process Agrochem Industries Pvt Ltd (India)

CJ Selecta (Brazil)

Taj Agro International (India)

Nordic Soya Oy (Finland)

Bremil Group (Brazil)

Rio Pardo Proteina Vegetal S.A. (Brazil)

Living Foods (India)

Research Coverage:

The report segments the soy protein ingredients market on the basis of type, application, form,, nature, function, and region. In terms of insights, this report has focused on various levels of analyses—the competitive landscape, end-use analysis, and company profiles, which together comprise and discuss views on the emerging & high-growth segments, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges of the global soy protein ingredients market.

Reasons to buy this report:

To get a comprehensive overview of the soy protein ingredients market

To gain wide-ranging information about the top players in this industry, their product portfolios, and key strategies adopted by them

To gain insights about the major countries/regions in which the soy protein ingredients market is flourishing

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