

South American Automotive Production Outlook to 2018 by Vehicle Type (Passenger Cars, LCV, and HCV), Fuel Type (Gasoline, Diesel, and Others) and Key Country Level Markets (Brazil and Argentina)

<https://marketpublishers.com/r/S900184717BEN.html>

Date: April 2014

Pages: 144

Price: US\$ 5,650.00 (Single User License)

ID: S900184717BEN

Abstracts

South American countries are expanding its presence in the world markets owing to their growing economies. With the automotive sector being one of the major contributors to a country's GDP to boost the growth potential of automotive industries, the South American governments are taking certain measures to increase competition and stimulate the economy that could positively affect the market. The FDIs from long-term established companies such as Fiat and Volkswagen have resulted in the increased capital in automobile industry. Brazil, the leading automotive market in South America, is largely controlled by three major companies: Fiat-Chrysler, Volkswagen, and General Motors. The increasing trend in the production has prompted strong investments from a number of manufacturers, thus contributing a larger share of FDIs. Argentinean market is growing at a rapid rate with cheap labor force available in the country.

The South American market is expected to grow at a CAGR of 4.5% by 2018. The Brazilian market is expected to flourish at a higher rate compared to other countries in South America on account of the growing urbanization, expansion of plants, and heavy investments made by the industries.

This report covers the vehicle production in terms of volume (thousand units) from 2011 to 2018. The production is segmented by Geography (Brazil, Argentina, and others), Vehicle type (Passenger cars, Light commercial vehicles, and Heavy commercial vehicles) and Fuel type (Gasoline, Diesel, and others). Production estimates are provided for individual countries.

The report also provides a comprehensive review of the market drivers, restraints, opportunities, and challenges in the South American automotive market. The major automotive OEMs in the market have also been identified and profiled.

Contents

1 INTRODUCTION

- 1.1 Key Take-Aways
- 1.2 Report Description
 - 1.2.1 Report Catalyst
 - 1.2.2 Report Structure
- 1.3 Glance at Markets Covered
 - 1.3.1 By country
 - 1.3.2 By vehicle type
 - 1.3.3 By fuel type
- 1.4 Stakeholders
- 1.5 Key Data Points & Sources
 - 1.5.1 Secondary Sources
 - 1.5.2 Key Data Points taken from Primary Sources
- 1.6 Research Methodology & Assumption
 - 1.6.1 Assumptions

2 EXECUTIVE SUMMARY

- 2.1 passenger cars: leading the segment in Latin America
- 2.2 diversified choices of fuel

3 MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Market Dynamics
 - 3.2.1 SOUTH AMERICA AUTOMOTIVE PRODUCTION: DRIVERS & THEIR IMPACT ANALYSIS
 - 3.2.1.1 SOUTH AMERICA AUTOMOTIVE PRODUCTION: DRIVERS & THEIR IMPACT ANALYSIS
 - 3.2.1.2 Regional Agreements
 - 3.2.2 SOUTH AMERICA AUTOMOTIVE PRODUCTION: RESTRAINTS & THEIR IMPACT ANALYSIS
 - 3.2.2.1 Rising Raw Material Prices
 - 3.2.2.2 Instable Political Conditions
 - 3.2.2.3 Income Disparity
 - 3.2.2.4 High Lending Interest Rates

3.2.2.5 Focus on Greener Vehicles

3.2.2.6 Increasing Demand for Vehicles in Export Markets

3.3 Burning Issues

3.3.1 High Import Duties and Restricted Access to Foreign Exchange

3.4 Winning Imperative

3.4.1 Introduction of Global Vehicles

3.5 Value Chain Analysis

3.6 Porter's Five Forces Analysis

3.7 PESTLE ANALYSIS

3.8 MARKET SHARE ANALYSIS

4 SOUTH AMERICAN LIGHT COMMERCIAL VEHICLES MARKET, BY COUNTRY & FUEL TYPE BY COUNTRY & FUEL TYPE

4.1 Introduction

4.2 South American Passenger Cars Production, By Country

4.3 South American Passenger Cars Production, By Fuel Type

4.4 South American Passenger Cars Production: Key Country Level Markets

4.4.1 Brazil Passenger Cars Production, By Fuel Type

4.4.2 Argentina Passenger Cars Production, By Fuel Type

4.4.3 Others Passenger Cars Production, By Fuel Type

5 SOUTH AMERICAN LIGHT COMMERCIAL VEHICLES MARKET, BY COUNTRY & FUEL TYPE

5.1 Introduction

5.2 South American Light Commercial Vehicles Production, By Country

5.3 South American Light Commercial Vehicles Production, By Fuel Type

5.4 South American Light Commercial Vehicles Production: Key Country Level Markets

5.4.1 Brazil Light Commercial Vehicles Production, By Fuel Type

5.4.2 Argentina Light Commercial Vehicles Production, By Fuel Type

5.4.3 Others Light Commercial Vehicles Production, By Fuel Type

6 SOUTH AMERICAN HEAVY COMMERCIAL VEHICLES MARKET, BY COUNTRY & FUEL TYPE

6.1 Introduction

6.2 South American Heavy Commercial Vehicles Production, By Country

6.3 South American Heavy Commercial Vehicles Production, By Fuel Type

6.4 South American Heavy Commercial Vehicles Production: Key Country Level Markets

6.4.1 Brazil Heavy Commercial Vehicles Production, By Fuel Type

6.4.2 Argentina Heavy Commercial Vehicles Production, By Fuel Type

6.4.3 Others Heavy Commercial Vehicles Production, By Fuel Type

7 ENGINE PRODUCTION SCENARIO

7.1 South American Engine Manufacturing Scenario 2011, By Fuel Type

7.2 South American Engine Manufacturing Scenario 2011, By Displacement

7.3 South American Engine Manufacturing Scenario 2011, By Manufacturer

8 COMPETITIVE LANDSCAPE & STRATEGIES

8.1 Introduction

8.2 Key Growth Strategies

9 COMPANY PROFILES

9.1 Fiat S.p.A.

9.2 Volkswagen AG

9.3 General Motors Co.

9.4 Renault S.A.

9.5 Ford Motor Co.

9.6 Peugeot S.A.

9.7 Toyota Motor Co.

9.8 Honda Motor Co.

9.9 Hyundai Motor Co.

9.1 Daimler AG

9.11 BMW AG

List Of Tables

LIST OF TABLES

- Table 1 Research Methodology: Forecasting Model
- Table 2 Major Players' Market Revenue, 2012 (\$Billion)
- Table 3 SOUTH AMERICA: PASSENGER CARS PRODUCTION, BY COUNTRY, 2011–2018 ('000 UNITS)
- Table 4 SOUTH AMERICA: PASSENGER CARS PRODUCTION, BY FUEL TYPE, 2011–2018 ('000 UNITS)
- Table 5 BRAZIL: PASSENGER CARS PRODUCTION, BY FUEL TYPE, 2011–2018 ('000 UNITS)
- Table 6 ARGENTINA: PASSENGER CARS PRODUCTION, BY FUEL TYPE, 2011–2018 ('000 UNITS)
- Table 7 OTHERS: PASSENGER CARS PRODUCTION, BY FUEL TYPE, 2011–2018 ('000 UNITS)
- Table 8 SOUTH AMERICA: LCV PRODUCTION, BY COUNTRY, 2011–2018 ('000 UNITS)
- Table 9 SOUTH AMERICA: LCV PRODUCTION, BY FUEL TYPE, 2011–2018 ('000 UNITS)
- Table 10 BRAZIL: LCV PRODUCTION, BY FUEL TYPE, 2011–2018 ('000 UNITS)
- Table 11 ARGENTINA: LCV PRODUCTION, BY FUEL TYPE, 2011–2018 ('000 UNITS)
- Table 12 OTHERS: LCV PRODUCTION, BY FUEL TYPE, 2011–2018 ('000 UNITS)
- Table 13 SOUTH AMERICA: HCV PRODUCTION, BY COUNTRY, 2011–2018 ('000 UNITS)
- Table 14 SOUTH AMERICA: HCV PRODUCTION, BY FUEL TYPE, 2011–2018 ('000 UNITS)
- Table 15 BRAZIL: HCV PRODUCTION, BY FUEL TYPE, 2011–2018 ('000 UNITS)
- Table 16 ARGENTINA: HCV PRODUCTION, BY FUEL TYPE, 2011–2018 ('000 UNITS)
- Table 17 OTHERS: HCV PRODUCTION, BY FUEL TYPE, 2011–2018 ('000 UNITS)
- Table 18 Key Growth Strategies Market Share, 2009-2014
- Table 19 Fiat S.p.A.: Revenue, By Segment, 2011-2012 (\$Billion)
- Table 20 Volkswagen AG: Revenue, By Segment, 2011-2012 (\$Million)
- Table 21 Volkswagen AG: Revenue, By Geography, 2011-2012 (\$Million)
- Table 22 General Motors Co.: Revenue, By Segment, 2012-2013 (\$Billion)
- Table 23 Renault S.A. : Revenue, By Geography, 2012-2013 (\$Million)
- Table 24 Ford Motor Co.: Revenue, By Segment, 2011-2012 (\$Million)

Table 25 Peugeot S.A. : Revenue, By Segment, 2012-2013 (\$Million)

Table 26 Peugeot S.A. : Revenue, By Geography, 2012-2013 (\$Million)

Table 27 Toyota Motor Co.: Revenue, By Geography, 2012-2013 (\$Billion)

Table 28 Toyota Motor Co.: Revenue, By Business Segment, 2012-2013 (\$Billion)

Table 29 Honda Motor Co.: Automobile Segment Revenue, By Geography, 2012-2013 (\$Million)

Table 30 Hyundai Motors Co.: Revenue, By Segment, 2011-2012 (\$Million)

Table 31 Daimler AG: Revenue, By Segment, 2012-2013 (\$Billion)

Table 32 Daimler AG: Revenue, By Geography, 2012-2013 (\$Billion)

Table 33 BMW AG: Revenue, By Segment, 2011-2012 (\$Million)

Table 34 BMW AG: Revenue, By Geography, 2011-2012 (\$Million)

About

The South American automobile industry is growing at a persistent level. During the course of time the automobile industry has started maturing due to various reasons such as experiencing the fastest growth in FDI's, increasing GDP, cheap labor and an attractive emerging market with untapped potential in countries like Brazil, Argentina, and Columbia.

The automobile industry in South America can be sub-segmented into two different types. Firstly, according to the vehicle type that will consist of passenger cars, light-duty commercial vehicles (LCVs), and heavy-duty commercial vehicles (HCVs).

Secondly, according to the fuel type, typically gasoline, diesel, and other fuel types. Other fuel types consist of electric and natural gas.

The entire automobile industry in the South American region is expected to grow at a CAGR of XX% from 2013 to 2018. The largest automobile production in the South American region is that of Brazil which has XX thousand units in 2013 and is expected to grow at a CAGR of XX% to XX thousand units in the year 2018. The second largest producer of vehicles in the region after Brazil is Argentina followed by other countries like Columbia, Peru, Venezuela, and others.

There are three vehicle types in the South American automobile industry. They are passenger cars, light-duty commercial vehicles (LCVs), and heavy-duty commercial vehicles (HCVs). A major share of the automobile market in the South American region is taken by passenger cars which stand at XX thousand units in 2013 and is expected to grow up to XX thousand units by the end of 2018 at a CAGR of XX%. The country with the largest production of passenger cars is Brazil with XX thousand units in 2013, followed by Argentina and other countries in the Latin American region.

Of the three categories of fuel types in the complete South American region, the most popular fuel type amongst automotive OEMs is gasoline. The total number of automobiles with gasoline dependent engines produced in the year 2013 was XX thousand units and is expected to grow at a CAGR of XX% to reach up to XX thousand units by the year 2018. Due to the changing government mandates regarding the emission norms, not going by the general trend in South America, Argentina has a higher share of vehicles produced that run on diesel as their primary fuel, followed by other fuel types. Contrary to Argentina, a law has been passed in Brazil as to none of

the passenger cars would be made available in the diesel segment.

However, the growth in diesel engines is expected to be at CAGR of XX% between 2013 and 2018, which is primarily for export purposes. The growth in other fuel types is quite high as to gasoline and diesel, but the volume of vehicles using this clean fuel remains low.

I would like to order

Product name: South American Automotive Production Outlook to 2018 by Vehicle Type (Passenger Cars, LCV, and HCV), Fuel Type (Gasoline, Diesel, and Others) and Key Country Level Markets (Brazil and Argentina)

Product link: <https://marketpublishers.com/r/S900184717BEN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S900184717BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970