

Snack Pellet Equipment Market Product Type (Potato-Based, Corn-Based, Rice-Based, Tapioca-Based, Multigrain-Based), Form (2D, Tridimensional, Die-Faced), Equipment Type (Extrusion, Mixing, Cutting, Drying, Frying, Seasoning), and Region - Global Forecast to 2025

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Abstracts

“The snack pellet equipment market is projected to grow at a CAGR of 5.2%”

The snack pellet equipment market is estimated at USD 1.0 billion in 2019 and projected to grow at a CAGR of 5.2%, to reach USD 1.4 billion by 2025. Due to the growing concerns of snack pellet manufacturers regarding enhanced productivity, the growth of the snack pellet equipment market has remained high in recent years. This is due to the increasing demand for non-expanded snack pellets. Snack pellet manufacturers use different types of extruders to provide better pellets to their customers. This, in turn, has contributed to the growth of the snack pellet equipment market significantly.

“The potato-based segment in the snack pellet equipment market is estimated to account for the largest share in 2019”

Based on product type, the potato-based segment is estimated to account for the largest share in the snack pellet equipment market in 2019. This is due to the easy availability and increasing preference for potato-based flavors among children, which have driven the market for potato-based snacks. The increasing consumer preference for ready-to-eat foods has led to a surge in demand for snack pellet equipment. The snack pellet market is driven by the increasing need for convenience, due to the busy

lifestyles of consumers. Rising per capita income and the increasing number of working women globally have further driven the snack pellet market growth. This, in turn, has led to an increased demand for snack pellet equipment.

“The die-faced segment to be the fastest-growing segment in the snack pellet equipment market”

Based on form, the die-faced segment is projected to be the fastest-growing segment in the market during the forecast period. The die-face extruder equipment produces snack pellets of various shapes such as cereal seeds, balls, rings or shells, and special new shapes, which is produced from a conventional set of machinery consisting of a weighing system, a mixer, a high-pressure extruder with an adequate die-head, and a drier with cooler. Die-face extrusion machinery offers shapes that require minute cuts and edges, enabling the production of shapes of animals and cartoon characters and attracting children to expand their customer base. The market for these forms of products is growing fast, mainly due to the diversity of products in terms of shapes, textures, colors, and flavors.

“The extrusion segment in the snack pellet equipment market is estimated to account for the largest share in 2019”

Based on equipment type, the extrusion segment is estimated to account for the largest share in the snack pellet equipment market in 2019. The food industry requires high-quality and reliable equipment with advanced functionalities to produce effective results and satisfy the needs of consumers. Manufacturers in the snack pellet extrusion market are mainly focusing on producing various forms of snack pellets for their customers globally. With the advancements in technology, the designs of extrusion screws have improved over the years with innovations. The two major types of extrusion equipment are single-screw extruder and twin-screw extruder. The ability of a screw to manufacture snack pellets of high-quality with enhanced productivity and low cost is driving its demand. At the design stage of the extrusion process, it is crucial to evaluate the performance of the screw.

North America is estimated to account for the largest share in the market in 2019”

North America is estimated to account for the largest share in the snack pellet equipment market in 2019, due to many established snack pellet manufacturing companies that are increasing their production capacity to fulfill the rising demand for ready-to-eat snacks. This is projected to create an opportunity for manufacturers in the

snack pellet equipment market to expand in North America. Busy lifestyles of consumers limit the time available for homemade snacks; this increases the demand for convenience foods. In addition, health consciousness and concerns for food safety have encouraged the production of light and convenient snack foods such as snack pellets. These factors are projected to drive the snack pellet equipment market during the forecast period.

Break-up of Primaries:

By Company Type: Tier 1 – 45 %, Tier 2 – 25%, and Tier 3 – 30%

By Designation: C-level – 47%, D-level – 24%, and Others* - 29%

By Region: Europe – 28%, North America– 27%, Asia Pacific – 25%, South America – 9%, Middle East & Africa – 11%.

*Others include sales managers, marketing managers, and product managers.

Leading players profiled in this report:

Clextral (France)

GEA Group (Germany)

Buhler AG (Switzerland)

N.P. & Company, Inc. (Japan)

Kiremko B.V. (Netherlands)

JAS Enterprises (India)

Grace Food Processing & Packaging Machinery (India)

Tsung Hsing Food Machinery Co., Ltd. (Taiwan)

AC Horn Manufacturing (US)

Jinan Dayi Extrusion Machinery Co., Ltd (China)

Mutchall Engineering Pvt. Ltd (India)

Radhe Equipments India (India)

Research Coverage:

The report segments the snack pellet equipment market on the basis of form, equipment type, product type, and region. In terms of insights, this report has focused on various levels of analyses—competitive landscape, end-use analysis, and company profiles—which together comprise and discuss views on the emerging & high-growth segments of the global snack pellet equipment, high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges.

Reasons to buy this report:

To get a comprehensive overview of the snack pellet equipment market

To gain wide-ranging information about the top players in this industry, their product portfolios, and the key strategies adopted by them

To gain insights about the major countries/regions, in which snack pellet equipment is gaining popularity

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
- 1.4 PERIODIZATION CONSIDERED
- 1.5 CURRENCY CONSIDERED
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of Primaries
- 2.2 MARKET SIZE ESTIMATION
- 2.3 DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS & LIMITATIONS
 - 2.4.1 ASSUMPTIONS
 - 2.4.2 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 OPPORTUNITIES IN THE SNACK PELLETT EQUIPMENT MARKET
- 4.2 SNACK PELLETT EQUIPMENT MARKET: KEY COUNTRIES
- 4.3 SNACK PELLETT EQUIPMENT MARKET, BY FORM, 2019 VS. 2025 (USD MILLION)
- 4.4 DEVELOPED VS. DEVELOPING MARKETS FOR SNACK PELLETT EQUIPMENT
- 4.5 SNACK PELLETT EQUIPMENT MARKET, BY EQUIPMENT TYPE

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS
 - 5.2.1.1 Increase in adoption for processed snack pellets due to busy lifestyles

5.2.1.2 Rise in advancement in equipment & technologies

5.2.2 RESTRAINTS

5.2.2.1 High one-time investment in machinery

5.2.3 OPPORTUNITIES

5.2.3.1 Government initiatives to expand the processed snack pellet market

5.2.4 CHALLENGES

5.2.4.1 Increase in availability of counterfeit products

6 SNACK PELLETT EQUIPMENT MARKET, BY EQUIPMENT TYPE

6.1 INTRODUCTION

6.2 EXTRUSION/COOKING

6.2.1 SINGLE-SCREW EXTRUDER

6.2.1.1 The production cost of single-screw extruders is comparatively high than that of twin-screw extruders

6.2.2 TWIN-SCREW EXTRUDER

6.2.2.1 Demand for twin-screw extruders is increasing as they provide higher flexibility along with capability to process a wide range of raw materials

6.3 MIXING/FORMING

6.3.1 DEMAND FOR ADJUSTABLE ROTATORS IS INCREASING FOR THE TO PROCESS OF MIXING A WIDE RANGE OF RAW MATERIALS

6.4 CUTTING

6.4.1 DEMAND FOR AUTOMATIC CUTTERS WITH VARIETY OF ROTATORY BLADES IS INCREASING AS THEY PROVIDE VARIOUS SHAPES OF SNACK PELLETS

6.5 DRYING

6.5.1 DRYERS ARE MAJORLY USED TO REDUCE THE PELLET MOISTURE, WHICH ARE THEN PACKAGED FOR LATER PRODUCTION EITHER BY AIR PUFFING OR MICROWAVE COOKING

6.6 FRYING

6.6.1 FRYING FORMS AN IMPORTANT PART IN THE SNACK PELLETT PRODUCTION, WHICH HELPS IN ENHANCING THE TASTE AND FLAVOR OF THE FINISHED SNACK PELLETT PRODUCTS

6.7 SEASONING

6.7.1 IN THE SNACK PELLETT FORMATION, SEASONING FLAVORS MUST MEET THE DESIRED ORGANOLEPTIC PROPERTIES, I.E., IT SHOULD DELIVER THE DESIRED FLAVOR WITH LOW RATE APPLICATION

6.8 OTHERS

7 SNACK PELLET EQUIPMENT MARKET, BY PRODUCT TYPE

7.1 INTRODUCTION

7.1.1 POTATO-BASED

7.1.1.1 The easy availability and rising common preference among children have accelerated the market of potato-based snacks

7.1.2 CORN-BASED

7.1.2.1 The rising consumption of corn-based snacks in developed countries

7.1.3 RICE-BASED

7.1.3.1 Increasing adoption of rice-based products due to the easy availability of rice and its cheaper production cost

7.1.4 TAPIOCA-BASED

7.1.4.1 Rising preference for gluten-free food products among consumers

7.1.5 MULTIGRAIN-BASED

7.1.5.1 Increasing health cautiousness among consumers is accelerating the demand for multigrain snacks

7.1.6 OTHERS

7.1.6.1 The rise in acceptance of new varieties of snack pellets among consumers

8 SNACK PELLETS EQUIPMENT MARKET, BY FORM

8.1 INTRODUCTION

8.2 2D

8.2.1 2D FORM DOMINATED THE SNACK PELLETS EQUIPMENT MARKET DURING THE FORECAST PERIOD

8.3 TRIDIMENSIONAL

8.3.1 DEMAND FOR TRIDIMENSIONAL FORM OF SNACK PELLETS IS EXPECTED TO BE HIGH DURING THE FORECAST PERIOD AS THEY ARE MORE POPULAR IN THE YOUNG GENERATION

8.4 DIE-FACE

8.4.1 DEMAND FOR DIE FACED FORM OF SNACK PELLETS IS EXPECTED TO GROW AT THE HIGHEST RATE DUE TO DIVERSITY OF THE PRODUCTS IN TERMS OF SHAPES, TEXTURES, COLORS AND FLAVOURS

9 SNACK PELLET EQUIPMENT MARKET, BY REGION

9.1 INTRODUCTION

9.2 NORTH AMERICA

9.2.1 US

9.2.1.1 Increasing demand for flexible and cost-effective equipment, followed by increased trade for processed foods, is accelerating the snack pellet equipment market

9.2.2 CANADA

9.2.2.1 Rising imports of snack pellets, indicating the opportunity for local snack manufacturers to increase sales

9.2.3 MEXICO

9.2.3.1 Rise in production capacity for snack pellets is increasing the demand for snack pellet equipment

9.3 EUROPE

9.3.1 UK

9.3.1.1 Growing consumption of extruded food products and increasing investments from manufacturers are driving the demand for extruders

9.3.2 ITALY

9.3.2.1 Increasing import of snack pellets is also creating growth opportunities for the local snack pellet equipment manufacturers to increase their sales

9.3.3 FRANCE

9.3.3.1 Increasing import of snack pellets has led to a surge in demand for snack pellet equipment in the country

9.3.4 GERMANY

9.3.4.1 Increasing technological advancement is driving the snack pellet equipment market

9.3.5 POLAND

9.3.5.1 The rise in consumption of potato-based snack pellets has led to a surge in demand for snack pellet equipment among local snack manufacturers

9.3.6 SPAIN

9.3.6.1 High demand for potato-based hispanic snacks is driving the growth of the snack pellet equipment market

9.3.7 REST OF EUROPE

9.3.7.1 Rapid modernization in the snack food industry is accelerating the demand for advanced extruders

9.4 ASIA PACIFIC

9.4.1 INDIA

9.4.1.1 Demand for of snack pellets equipment in India is expected to be high during the forecast period as the market has a high number of local players

9.4.2 INDONESIA

9.4.2.1 Demand for snack pellets equipment in Indonesia is expected to be high during the forecast period as snacks are one of the key products exported by the country

9.4.3 CHINA

9.4.3.1 Changing consumer preferences, as a result of growth in the economy, are driving the market for snack pellets in China

9.4.4 JAPAN

9.4.4.1 Demand for of snack pellets equipment in japan is expected to be high during the forecast period also owing to high technological development

9.4.5 REST OF ASIA PACIFIC

9.4.5.1 Demand for of snack pellets equipment in Rest of Asia Pacific is expected grow due to the presence of small and medium scale enterprises

9.5 SOUTH AMERICA

9.5.1 BRAZIL

9.5.1.1 Significant agricultural production supports the snack pellet industry with a smooth supply of raw materials such as corn and tapioca which drives the equipment market in the region

9.5.2 REST OF SOUTH AMERICA

9.5.2.1 Demand for of snack pellets equipment in Rest of South America is expected grow due to expansion of snack pellet equipment industry in the region

9.6 AFRICA

9.6.1 SOUTH AFRICA

9.6.1.1 The growing trend of working women and busy work schedules is driving the demand for convenience products such as snacks, indicating a substantial growth for the snack pellet equipment industry in the country

9.6.2 REST OF AFRICA

9.6.2.1 Demand for of snack pellets equipment in Rest of Africa is expected to rise due to the demand of various types of snacks in the region

9.7 MIDDLE EAST

9.7.1 THE SNACK PELLETT DEMAND IS ESTIMATED TO GROW WITH THE DEVELOPMENT OF THE MARKET AND PENETRATION OF LARGE MANUFACTURERS IN THE COUNTRY

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 COMPETITIVE LEADERSHIP MAPPING, 2017 (OVERALL MARKET)

10.2.1 VISIONARY LEADERS

10.2.2 DYNAMIC DIFFERENTIATORS

10.2.3 INNOVATORS

10.2.4 EMERGING COMPANIES

10.2.5 EXPANSIONS

10.2.6 ACQUISITIONS

10.2.7 NEW PRODUCT LAUNCHES

11 COMPANY PROFILES

(Business overview, Products offered, Recent Developments, SWOT analysis, MNM view)*

11.1 CLEXTRAL

11.2 GEA GROUP

11.3 BUHLER AG

11.4 N.P. & COMPANY, INC.

11.5 JAS ENTERPRISES

11.6 GRACE FOOD PROCESSING & PACKAGING MACHINERY

11.7 KIREMKO B.V.

11.8 TSUNG HSING FOOD MACHINERY CO., LTD.

11.9 AC HORN MANUFACTURING

11.10 JINAN DAYI EXTRUSION MACHINERY CO., LTD

11.11 MUTCHALL ENGINEERING PVT. LTD.

11.12 RADHE EQUIPMENTS INDIA

*Details on Business overview, Products offered, Recent Developments, SWOT analysis, MNM view might not be captured in case of unlisted companies.

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGE STORE: MARKETSSANDMARKETS' SUBSCRIPTION PORTAL

12.3 AVAILABLE CUSTOMIZATIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 SNACK PELLETT EQUIPMENT MARKET SIZE, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 2 EXTRUSION SNACK PELLETS EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 3 MIXING SNACK PELLETS EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 4 CUTTING SNACK PELLETS EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 5 DRYING SNACK PELLETS EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 6 FRYING SNACK PELLETS EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 7 SEASONING SNACK PELLETS EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 8 SNACK PELLETS EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 9 SNACK PELLETT EQUIPMENT MARKET SIZE, BY PRODUCT TYPE, 2017–2025 (USD MILLION)

TABLE 10 POTATO-BASED: SNACK PELLETT EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 11 CORN-BASED: SNACK PELLETT EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 12 RICE-BASED: SNACK PELLETT EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 13 TAPIOCA-BASED: SNACK PELLETT EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 14 MULTIGRAIN-BASED: SNACK PELLETT EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 15 OTHERS: SNACK PELLETT EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 16 SNACK PELLETS EQUIPMENT MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 17 2D SNACK PELLETS EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 18 TRIDIMENSIONAL SNACK PELLETS EQUIPMENT MARKET SIZE, BY

REGION, 2017–2025 (USD MILLION)

TABLE 19 DIE-FACE SNACK PELLETS EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 20 SNACK PELLET EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 21 NORTH AMERICA: SNACK PELLET EQUIPMENT MARKET SIZE, BY COUNTRY, 2017–2025 (USD MILLION)

TABLE 22 NORTH AMERICA: SNACK PELLET EQUIPMENT MARKET SIZE, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 23 NORTH AMERICA: SNACK PELLET EQUIPMENT MARKET SIZE, BY PRODUCT TYPE, 2017–2025 (USD MILLION)

TABLE 24 NORTH AMERICA: SNACK PELLET EQUIPMENT MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 25 US: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 26 CANADA: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 27 MEXICO: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 28 EUROPE: SNACK PELLET EQUIPMENT MARKET SIZE, BY COUNTRY, 2017–2025 (USD MILLION)

TABLE 29 EUROPE: SNACK PELLET EQUIPMENT MARKET SIZE, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 30 EUROPE: SNACK PELLET EQUIPMENT MARKET SIZE, BY PRODUCT TYPE, 2017–2025 (USD MILLION)

TABLE 31 EUROPE: SNACK PELLET EQUIPMENT MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 32 UK: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 33 ITALY: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 34 FRANCE: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 35 GERMANY: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 36 POLAND: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 37 SPAIN: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 38 REST OF EUROPE: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 39 ASIA PACIFIC: SNACK PELLETS EQUIPMENT MARKET SIZE, BY REGION, 2017–2025 (USD MILLION)

TABLE 40 ASIA PACIFIC: SNACK PELLETS MARKET SIZE, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 41 ASIA PACIFIC: SNACK PELLETS EQUIPMENT MARKET SIZE, BY PRODUCT TYPE, 2017–2025 (USD MILLION)

TABLE 42 ASIA PACIFIC: SNACK PELLETS EQUIPMENT MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 43 INDIA: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 44 INDONESIA: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 45 CHINA: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 46 JAPAN: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 47 REST OF ASIA PACIFIC SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 48 SOUTH AMERICA: SNACK PELLET EQUIPMENT MARKET SIZE, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 49 SOUTH AMERICA: SNACK PELLET EQUIPMENT MARKET SIZE, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 50 SOUTH AMERICA: SNACK PELLET EQUIPMENT MARKET SIZE, BY PRODUCT TYPE, 2017–2025 (USD MILLION)

TABLE 51 SOUTH AMERICA: SNACK PELLET EQUIPMENT MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 52 BRAZIL: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 53 REST OF SOUTH AMERICA: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 54 AFRICA: SNACK PELLETS EQUIPMENT MARKET SIZE, BY COUNTRY, 2017–2025 (USD MILLION)

TABLE 55 AFRICA: SNACK PELLETS EQUIPMENT MARKET SIZE, BY EQUIPMENT TYPE, 2017–2023 (USD MILLION)

TABLE 56 AFRICA: SNACK PELLETS EQUIPMENT MARKET SIZE, BY PRODUCT TYPE, 2017–2025 (USD MILLION)

TABLE 57 AFRICA: SNACK PELLETS EQUIPMENT MARKET SIZE, BY FORM,

2017–2025 (USD MILLION)

TABLE 58 SOUTH AFRICA: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 59 REST OF SOUTH AFRICA: SNACK PELLET EQUIPMENT MARKET, BY EQUIPMENT TYPE 2017–2025 (USD MILLION)

TABLE 60 MIDDLE EAST: SNACK PELLET EQUIPMENT MARKET SIZE, 2017–2025 (USD MILLION)

TABLE 61 MIDDLE EAST: SNACK PELLET EQUIPMENT MARKET SIZE, BY EQUIPMENT TYPE, 2017–2025 (USD MILLION)

TABLE 62 MIDDLE EAST: SNACK PELLET EQUIPMENT MARKET SIZE, BY PRODUCT TYPE, 2017–2025 (USD MILLION)

TABLE 63 MIDDLE EAST: SNACK PELLET EQUIPMENT MARKET SIZE, BY FORM, 2017–2025 (USD MILLION)

TABLE 64 EXPANSIONS & INVESTMENTS, 2013–2017

TABLE 65 ACQUISITIONS, 2013–2017

TABLE 66 NEW PRODUCT LAUNCHES, 2013–2017

List Of Figures

LIST OF FIGURES

FIGURE 1 SNACK PELLETT EQUIPMENT MARKET SEGMENTATION

FIGURE 2 SNACK PELLETT EQUIPMENT MARKET: REGIONAL SCOPE

FIGURE 3 SNACK PELLETT EQUIPMENT MARKET: RESEARCH DESIGN

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS

FIGURE 5 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 7 DATA TRIANGULATION

FIGURE 8 SNACK PELLETT EQUIPMENT MARKET SIZE, BY PRODUCT TYPE, 2019 VS. 2025 (USD MILLION)

FIGURE 9 SNACK PELLETT EQUIPMENT MARKET SIZE, BY EQUIPMENT TYPE, 2019 VS. 2025 (USD MILLION)

FIGURE 10 SNACK PELLETT EQUIPMENT MARKET SIZE, BY FORM, 2019 VS. 2025 (USD MILLION)

FIGURE 11 NORTH AMERICA DOMINATED THE SNACK PELLETT EQUIPMENT MARKET IN 2017

FIGURE 12 GROWTH IN DEMAND FOR SNACK PELLETT CONSUMPTION IN THE FOOD & BEVERAGE INDUSTRY TO DRIVE THE MARKET FOR SNACK PELLETT EQUIPMENT

FIGURE 13 THE US DOMINATED THE SNACK PELLETT EQUIPMENT MARKET IN 2017

FIGURE 14 THE 2D SEGMENT TO DOMINATE THE MARKET THROUGHOUT 2025

FIGURE 15 DEVELOPING COUNTRIES IN THE ASIA PACIFIC REGION TO EMERGE AT HIGH GROWTH RATES DURING THE FORECAST PERIOD

FIGURE 16 THE EXTRUSION SEGMENT DOMINATED THE SNACK PELLETT EQUIPMENT MARKET

FIGURE 17 SNACK PELLETT EQUIPMENT MARKET DYNAMICS

FIGURE 18 US: RETAIL SALES OF SNACK PRODUCTS, 2011–2015 (USD MILLION)

FIGURE 19 EXTRUSION IS PROJECTED TO BE A LEADING SEGMENT DURING THE FORECAST PERIOD

FIGURE 20 THE POTATO-BASED SEGMENT IS PROJECTED TO DOMINATE THE MARKET THROUGHOUT THE FORECAST PERIOD

FIGURE 21 SNACK PELLETT EQUIPMENT MARKET SIZE, BY FORM, 2019 VS. 2025 (USD MILLION)

FIGURE 22 EUROPE: SNACK PELLETT EQUIPMENT MARKET SNAPSHOT

FIGURE 23 ASIA PACIFIC SNACK PELLETT EQUIPMENT MARKET SNAPSHOT:

INDIA IS PROJECTED TO BE THE FASTEST-GROWING MARKET BY 2025
FIGURE 24 SNACK PELLET EQUIPMENT MARKET: COMPETITIVE LEADERSHIP
MAPPING, 2017

FIGURE 25 SNACK PELLET EQUIPMENT MARKET RANKING, 2017

FIGURE 26 CLEXTRAL: COMPANY SNAPSHOT

FIGURE 27 CLEXTRAL: SWOT ANALYSIS

FIGURE 28 GEA GROUP: COMPANY SNAPSHOT

FIGURE 29 GEA GROUP: SWOT ANALYSIS

FIGURE 30 BUHLER AG: COMPANY SNAPSHOT

FIGURE 31 BUHLER AG: SWOT ANALYSIS

FIGURE 32 N.P.& COMPANY, INC: SWOT ANALYSIS

FIGURE 33 JAS ENTERPRISES: SWOT ANALYSIS

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