

Smart Railways Market by Offering (Solutions (Rail Asset Management and Maintenance, Operation and Control, Communication and Networking, Security and Safety, Rail Analytics) and Services (Professional and Managed)) Region - Global Forecast to 2027

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Abstracts

MarketsandMarkets projects the smart railways market to grow from USD 28.9 billion in 2022 to USD 43.0 billion by 2027 at a Compound Annual Growth Rate (CAGR) of 8.3% during the forecast period. The requirement for urban connectivity is predicted to expand along with the integration of IoT-based solutions and the increased focus on emissions reduction, which will all contribute to the growth of the smart railway system. Providing appropriate transit capacity for rising volumes of products and people necessitates the introduction of smart solutions. Truly integrated and intermodal transport systems are anticipated to be made possible by trends including machine-to-machine technology, using embedded sensors, increasing computing power, and incorporating Big Data and the Internet of Things.

By offering, the solutions segment to account for a higher market share during the forecast period

A pivotal role is played by solutions in handling all railway operations-related activities that include entry, marking, handling, processing, and transit of goods from the supplier end to the manufacturing site and eventually to the consumer. The growing need to improve efficiency, reduce emissions, and minimize costs and productivity is driving the growth of the solutions segment. The solutions autonomously support the technician and other personnel in reducing traffic congestion, efficiently signaling over traffic, and managing ticket collection and monitoring security systems leading to a higher degree of competence and reduced expenses.

By services, the professional service segment to hold the largest market size in 2022

Professional services offer support services to clients involved in technical projects. These services include consulting, system integration and deployment, training, support, and maintenance. Professional services are growing at a steady pace in the smart railway sector; with the rapid digitization and adoption rates of these cutting-edge technologies, to increase efficiency and reduce expenses, personnel operating these machineries require support from external technological experts. As the adoption of technology-based solutions is steadily growing, the demand for smart railways services will grow proportionally.

By region, Asia Pacific to grow at the highest CAGR during the forecast period

During the forecast period, Asia Pacific is estimated to be the fastest-growing region in terms of the growth of the smart railways market, with the growing adoption of upcoming and state-of-the-art technologies, larger investments in digitization, and the growth in the Gross Domestic Product of the APAC countries. In order to boost engagement in public-private partnership initiatives for the smart railway system, several Chinese banks have partnered together. Japan is also attempting to incorporate smart solutions in upcoming projects and revamps, such as leveraging artificial intelligence to provide a customized concierge service for travelers. The high population growth rate in the region has also fueled the need to transform and expand the existing rail infrastructure.

Chief Executive Officers (CEOs), marketing directors, innovation and technology directors, and executives from several prominent firms engaged in the smart railways market participated in in-depth interviews.

The breakup of the profiles of the primary participants is given below:

By Company Type: Tier 1 – 35%, Tier 2 – 39%, and Tier 3 – 26%

By Designation: C-Level Executives– 33%, Director Level – 25%, and Managers–42%

By Region: North America – 38%, Europe – 20%, APAC – 30%, and Rest of the World – 12%

The following smart railways market vendors are profiled in the report:

Alstom (France), Cisco (US), Wabtec (US), ABB (Switzerland), IBM (US), Hitachi (Japan), Huawei (China), Indra Sistemas (Spain), Siemens (Germany), Honeywell (US), Thales (France), Advantech (Taiwan), Fujitsu (Japan), Toshiba (Japan), Alcatel-Lucent Enterprise (France), Moxa (Taiwan), EKE-Electronics (Finland), Televic (Belgium), Uptake (US), Eurotech (Italy), Tego (US), KONUX (Germany), Aitek S.p.A (Italy), Assetic (Australia), Machines With Vision (UK), Delphisonic (US), Passio Technologies (US), Cloud MOYO (US), and Chemito (India).

Research Coverage

The smart railways market is segmented by offering (solutions and services) and region. A detailed analysis of the key industry players has been undertaken to provide insights into their business overviews; services; key strategies; new services and product launches; partnerships, agreements, collaborations; business expansions; and competitive landscape associated with the smart railways market.

Reasons to Buy the Report

The report would help the market leaders and new entrants in the following ways:

It comprehensively segments the smart railways market and provides the closest approximations of the revenue numbers for the overall market and its subsegments across different regions.

It would help stakeholders understand the pulse of the market and provide information on the key market drivers, restraints, challenges, and opportunities in the market.

It would help stakeholders understand their competitors better and gain more insights to enhance their positions in the market. The competitive landscape section includes the competitor ecosystem, new service developments, partnerships, and acquisitions.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS AND EXCLUSIONS

1.3 STUDY SCOPE

1.3.1 SMART RAILWAYS MARKET SEGMENTATION

1.3.2 GEOGRAPHIC SCOPE

1.3.3 YEARS CONSIDERED

1.4 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATES, 2019–2021

1.5 STAKEHOLDERS

1.6 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 SMART RAILWAYS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

TABLE 2 PRIMARY INTERVIEWS

2.1.2.1 Breakdown of primaries

2.1.2.2 Key industry insights

2.2 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 2 DATA TRIANGULATION

2.3 MARKET SIZE ESTIMATION

FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY ? APPROACH 1 (SUPPLY SIDE): REVENUE OF SOLUTIONS AND SERVICES IN SMART RAILWAYS MARKET

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY ? APPROACH 1 - BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE OF SOLUTIONS IN SMART RAILWAYS MARKET

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY ? APPROACH 2 (DEMAND SIDE): SMART RAILWAYS MARKET

2.4 FACTOR ANALYSIS

TABLE 3 FACTOR ANALYSIS

2.5 RESEARCH ASSUMPTIONS AND LIMITATIONS

2.5.1 LIMITATIONS

3 EXECUTIVE SUMMARY

FIGURE 6 RAILWAY MANAGEMENT SYSTEM EVOLUTION

3.1 SMART RAILWAYS MARKET: RECESSION IMPACT

FIGURE 7 SMART RAILWAYS MARKET TO WITNESS STEADY GROWTH DURING FORECAST PERIOD

FIGURE 8 SMART RAILWAYS MARKET SIZE, 2020–2027

FIGURE 9 LARGEST SEGMENTS IN SMART RAILWAYS MARKET, 2022

FIGURE 10 SMART RAILWAYS MARKET ANALYSIS

FIGURE 11 ASIA PACIFIC TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD

4 PREMIUM INSIGHTS

4.1 BRIEF OVERVIEW OF GLOBAL SMART RAILWAYS MARKET

FIGURE 12 NEED FOR EFFICIENCY IN RAIL OPERATIONS TO DRIVE MARKET GROWTH DURING FORECAST PERIOD

4.2 EUROPE: SMART RAILWAYS MARKET, 2022

FIGURE 13 SOLUTIONS SEGMENT AND UK TO HOLD LARGEST MARKET SHARES IN EUROPE DURING FORECAST PERIOD

4.3 ASIA PACIFIC: SMART RAILWAYS MARKET, 2022

FIGURE 14 SOLUTIONS SEGMENT AND CHINA TO HOLD LARGEST MARKET SHARES IN APAC DURING FORECAST PERIOD

4.4 SMART RAILWAYS MARKET, BY COUNTRY

FIGURE 15 INDIA AND JAPAN TO PROVIDE ATTRACTIVE OPPORTUNITIES FOR GROWTH DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 16 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: SMART RAILWAYS MARKET

5.2.1 DRIVERS

5.2.1.1 Rise in need for efficiency in rail operations

5.2.1.2 Rapid urbanization results in increased need for efficient railway systems

5.2.1.3 Government initiatives and increased number of public-private partnership projects in rail industry

5.2.1.4 Adoption of IoT and other automation technologies for process optimization

5.2.1.5 Technological advancements targeted toward enhancement of customer experience

5.2.2 RESTRAINTS

5.2.2.1 High initial cost of deployment

5.2.3 OPPORTUNITIES

5.2.3.1 Increased globalization and need for advanced transportation infrastructure

5.2.3.2 Rise in demand for cloud-based services

5.2.4 CHALLENGES

5.2.4.1 Integration of advanced and complex systems with legacy infrastructure

5.2.4.2 Disruption in logistics and supply chain of IoT devices

5.2.4.3 Data security and privacy issues related to IoT devices

5.2.5 CUMULATIVE GROWTH ANALYSIS

5.3 PRICING ANALYSIS

5.3.1 PRICING MODELS AND INDICATIVE PRICE POINTS

TABLE 4 PRICING ANALYSIS

5.4 VALUE CHAIN ANALYSIS

FIGURE 17 SMART RAILWAYS MARKET: VALUE CHAIN ANALYSIS

5.5 ECOSYSTEM

TABLE 5 SMART RAILWAYS MARKET ECOSYSTEM

5.6 TECHNOLOGY ANALYSIS

5.6.1 INTERNET OF THINGS

5.6.2 BIG DATA ANALYTICS AND CLOUD COMPUTING

5.6.3 5G NETWORK

5.6.4 DRONES

5.6.5 HYPERLOOP

5.6.6 AUTOMATIC WARNING SYSTEM

5.7 PATENT ANALYSIS

FIGURE 18 TOP 10 COMPANIES WITH HIGHEST NUMBER OF PATENT APPLICATIONS

TABLE 6 TOP 20 PATENT OWNERS (US)

FIGURE 19 NUMBER OF PATENTS GRANTED YEARLY, 2011–2021

5.8 KEY CONFERENCES AND EVENTS, 2022–2023

TABLE 7 SMART RAILWAYS MARKET: DETAILED LIST OF CONFERENCES AND EVENTS

5.9 REGULATORY LANDSCAPE

5.9.1 ISO

5.9.1.1 ISO/IEC JTC 1

5.9.1.2 ISO/IEC 27001

- 5.9.1.3 ISO/IEC 19770-1
- 5.9.1.4 ISO/IEC JTC 1/SWG 5
- 5.9.1.5 ISO/IEC JTC 1/SC 31
- 5.9.1.6 ISO/IEC JTC 1/SC 27
- 5.9.1.7 ISO/IEC JTC 1/WG 7 sensors

5.9.2 GDPR

5.9.3 FMCSA

5.9.4 FHWA

5.9.5 MARAD

5.9.6 FAA

5.9.7 FRA

5.9.8 IEEE-SA

5.9.9 CEN/ISO

5.9.10 CEN/CENELEC

5.9.11 ETSI

5.9.12 ITU-T

5.10 PORTER'S FIVE FORCES MODEL

FIGURE 20 PORTER'S FIVE FORCES ANALYSIS

TABLE 8 IMPACT OF EACH FORCE ON SMART RAILWAYS MARKET

5.10.1 THREAT OF NEW ENTRANTS

5.10.2 THREAT OF SUBSTITUTES

5.10.3 BARGAINING POWER OF BUYERS

5.10.4 BARGAINING POWER OF SUPPLIERS

5.10.5 INTENSITY OF COMPETITIVE RIVALRY

5.11 CASE STUDY ANALYSIS

5.11.1 CASE STUDY 1: LUXEMBOURG RAILWAYS EQUIPPED 34 NEW CORADIA TRAINS WITH ALSTOM'S AUTOMATIC TRAIN OPERATION SYSTEM

5.11.2 CASE STUDY 2: VTG RAIL EUROPE COLLABORATED WITH SIEMENS TO INNOVATE RAIL FREIGHT TRANSPORT

5.11.3 CASE STUDY 3: UPTAKE AUTOMATED MAINTENANCE WORK ORDER OF A NORTH AMERICAN FREIGHT RAILWAY COMPANY

5.11.4 CASE STUDY 4: THALES PROVIDED TRAIN-TO-GROUND BROADBAND DATA COMMUNICATION SOLUTION TO BRESCIA METRO

5.11.5 CASE STUDY 5: COMBOIOS DE PORTUGAL IMPLEMENTED SOLUTIONS BY FUJITSU TO INNOVATE ITS TICKETING INFRASTRUCTURE

5.11.6 CASE STUDY 6: SIEMENS PROVIDED MAINTENANCE SERVICES TO GOVIA THAMESLINK RAILWAY

5.11.7 CASE STUDY 7: ASSETIC HELPED SYDNEY TRAINS VISUALIZE RAIL ASSETS FOR OPTIMIZED ASSET MANAGEMENT

6 SMART RAILWAYS MARKET, BY OFFERING

6.1 INTRODUCTION

FIGURE 21 SERVICES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 9 SMART RAILWAYS MARKET SIZE, BY OFFERING, 2017–2021 (USD MILLION)

TABLE 10 SMART RAILWAYS MARKET SIZE, BY OFFERING, 2022–2027 (USD MILLION)

6.2 SMART RAILWAYS MARKET: RECESSION IMPACT

6.3 SOLUTIONS

6.3.1 SOLUTIONS: SMART RAILWAYS MARKET DRIVERS

FIGURE 22 RAIL ANALYTICS SYSTEM SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 11 SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY TYPE, 2017–2021 (USD MILLION)

TABLE 12 SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 13 SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 14 SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.2 PASSENGER INFORMATION SYSTEM

6.3.2.1 Rising demand for real-time passenger information systems

FIGURE 23 MULTIMEDIA INFORMATION AND ENTERTAINMENT SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 15 PASSENGER INFORMATION SYSTEM: SMART RAILWAYS MARKET SIZE, BY TYPE, 2017–2021 (USD MILLION)

TABLE 16 PASSENGER INFORMATION SYSTEM: SMART RAILWAYS MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 17 PASSENGER INFORMATION SYSTEM: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 18 PASSENGER INFORMATION SYSTEM: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.2.2 Multimedia information and entertainment

TABLE 19 MULTIMEDIA INFORMATION AND ENTERTAINMENT: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 20 MULTIMEDIA INFORMATION AND ENTERTAINMENT: SMART RAILWAYS

MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)**6.3.2.3 Network connectivity****TABLE 21 NETWORK CONNECTIVITY: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)****TABLE 22 NETWORK CONNECTIVITY: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)****6.3.3 FREIGHT MANAGEMENT SYSTEM****6.3.3.1 Rapid digitalization and adoption of advanced technologies****FIGURE 24 FREIGHT TRACKING SEGMENT TO GROW AT HIGHER CAGR FROM 2022 TO 2027****TABLE 23 FREIGHT MANAGEMENT SYSTEM: SMART RAILWAYS MARKET SIZE, BY TYPE, 2017–2021 (USD MILLION)****TABLE 24 FREIGHT MANAGEMENT SYSTEM: SMART RAILWAYS MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)****TABLE 25 FREIGHT MANAGEMENT SYSTEM: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)****TABLE 26 FREIGHT MANAGEMENT SYSTEM: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)****6.3.3.2 Freight operation management****TABLE 27 FREIGHT OPERATION MANAGEMENT: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)****TABLE 28 FREIGHT OPERATION MANAGEMENT: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)****6.3.3.3 Freight tracking****TABLE 29 FREIGHT TRACKING: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)****TABLE 30 FREIGHT TRACKING: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)****6.3.4 SECURITY AND SAFETY SOLUTIONS****6.3.4.1 Use of AI and IoT in railway security****FIGURE 25 VIDEO SURVEILLANCE AND ANALYTICS SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD****TABLE 31 SECURITY AND SAFETY SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY TYPE, 2017–2021 (USD MILLION)****TABLE 32 SECURITY AND SAFETY SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)****TABLE 33 SECURITY AND SAFETY SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)****TABLE 34 SECURITY AND SAFETY SOLUTIONS: SMART RAILWAYS MARKET**

SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.4.2 Video surveillance and analytics

TABLE 35 VIDEO SURVEILLANCE AND ANALYTICS: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 36 VIDEO SURVEILLANCE AND ANALYTICS: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.4.3 Intrusion detection

TABLE 37 INTRUSION DETECTION: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 38 INTRUSION DETECTION: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.4.4 Access control

TABLE 39 ACCESS CONTROL: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 40 ACCESS CONTROL: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.4.5 Fire alarm and voice evacuation

TABLE 41 FIRE ALARM AND VOICE EVACUATION: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 42 FIRE ALARM AND VOICE EVACUATION: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.4.6 Other security and safety solutions

TABLE 43 OTHER SECURITY AND SAFETY SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 44 OTHER SECURITY AND SAFETY SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.5 RAIL COMMUNICATION AND NETWORKING SYSTEM

6.3.5.1 Emerging requirements for IT and networking in railways

FIGURE 26 TRAIN-TO-TRAIN COMMUNICATION SEGMENT TO GROW AT HIGHER CAGR FROM 2022 TO 2027

TABLE 45 RAIL COMMUNICATION AND NETWORKING SYSTEM: SMART RAILWAYS MARKET SIZE, BY TYPE, 2017–2021 (USD MILLION)

TABLE 46 RAIL COMMUNICATION AND NETWORKING SYSTEM: SMART RAILWAYS MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 47 RAIL COMMUNICATION AND NETWORKING SYSTEM: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 48 RAIL COMMUNICATION AND NETWORKING SYSTEM: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.5.2 Ground-to-train communication

TABLE 49 GROUND-TO-TRAIN COMMUNICATION: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 50 GROUND-TO-TRAIN COMMUNICATION: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.5.3 Train-to-train communication

TABLE 51 TRAIN-TO-TRAIN COMMUNICATION: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 52 TRAIN-TO-TRAIN COMMUNICATION: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.6 SMART TICKETING SYSTEM

6.3.6.1 Need for convenience

TABLE 53 SMART TICKETING SYSTEM: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 54 SMART TICKETING SYSTEM: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.7 RAIL ANALYTICS SYSTEM

6.3.7.1 Rapid adoption of AI-powered solutions in various countries across globe

TABLE 55 RAIL ANALYTICS SYSTEM: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 56 RAIL ANALYTICS SYSTEM: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.8 RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS

6.3.8.1 Increased use of sensors in rail asset maintenance

FIGURE 27 PREDICTIVE MAINTENANCE SEGMENT TO GROW AT HIGHEST CAGR FROM 2022 TO 2027

TABLE 57 RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY TYPE, 2017–2021 (USD MILLION)

TABLE 58 RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 59 RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 60 RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.8.2 Asset planning and scheduling

TABLE 61 ASSET PLANNING AND SCHEDULING: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 62 ASSET PLANNING AND SCHEDULING: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.8.3 Workforce management and optimization

TABLE 63 WORKFORCE MANAGEMENT AND OPTIMIZATION: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 64 WORKFORCE MANAGEMENT AND OPTIMIZATION: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.8.4 Condition-based monitoring

TABLE 65 CONDITION-BASED MONITORING: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 66 CONDITION-BASED MONITORING: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.8.5 Predictive maintenance

TABLE 67 PREDICTIVE MAINTENANCE: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 68 PREDICTIVE MAINTENANCE: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.8.6 Other railway asset management and maintenance solutions

TABLE 69 OTHER RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 70 OTHER RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.3.9 RAIL OPERATION AND CONTROL SOLUTIONS

6.3.9.1 Need to compete with other modes of transportation

TABLE 71 RAIL OPERATION AND CONTROL SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 72 RAIL OPERATION AND CONTROL SOLUTIONS: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.4 SERVICES

6.4.1 SERVICES: SMART RAILWAYS MARKET DRIVERS

FIGURE 28 MANAGED SERVICES TO GROW AT HIGHER CAGR FROM 2022 TO 2027

TABLE 73 SERVICES: SMART RAILWAYS MARKET SIZE, BY TYPE, 2017–2021 (USD MILLION)

TABLE 74 SERVICES: SMART RAILWAYS MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 75 SERVICES: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 76 SERVICES: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.4.2 PROFESSIONAL SERVICES

6.4.2.1 Fast digitalization in railway industry and growing need for personnel training

FIGURE 29 TRAINING, SUPPORT, AND MAINTENANCE SEGMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 77 PROFESSIONAL SERVICES: SMART RAILWAYS MARKET SIZE, BY TYPE, 2017–2021 (USD MILLION)

TABLE 78 PROFESSIONAL SERVICES: SMART RAILWAYS MARKET SIZE, BY TYPE, 2022–2027 (USD MILLION)

TABLE 79 PROFESSIONAL SERVICES: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 80 PROFESSIONAL SERVICES: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.4.2.2 Consulting

TABLE 81 CONSULTING: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 82 CONSULTING: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.4.2.3 System integration and deployment

TABLE 83 SYSTEM INTEGRATION AND DEPLOYMENT: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 84 SYSTEM INTEGRATION AND DEPLOYMENT: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.4.2.4 Training, support, and maintenance

TABLE 85 TRAINING, SUPPORT, AND MAINTENANCE: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 86 TRAINING, SUPPORT, AND MAINTENANCE: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

6.4.3 MANAGED SERVICES

6.4.3.1 Increased requirement for competent personnel for technical assistance

TABLE 87 MANAGED SERVICES: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 88 MANAGED SERVICES: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

7 SMART RAILWAYS MARKET, BY REGION

7.1 INTRODUCTION

FIGURE 30 EUROPE TO BE LARGEST MARKET DURING FORECAST PERIOD

FIGURE 31 MARKET IN ASIA PACIFIC TO WITNESS FASTEST GROWTH DURING FORECAST PERIOD

TABLE 89 SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD

MILLION)

TABLE 90 SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

7.2 NORTH AMERICA

7.2.1 NORTH AMERICA: PESTLE ANALYSIS

7.2.2 NORTH AMERICA: MARKET DRIVERS

7.2.3 NORTH AMERICA: REGULATORY IMPLICATIONS

7.2.4 NORTH AMERICA: RECESSION IMPACT

TABLE 91 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY OFFERING, 2017–2021 (USD MILLION)

TABLE 92 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 93 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 94 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 95 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY PASSENGER INFORMATION SYSTEM, 2017–2021 (USD MILLION)

TABLE 96 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY PASSENGER INFORMATION SYSTEM, 2022–2027 (USD MILLION)

TABLE 97 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY FREIGHT MANAGEMENT SYSTEM, 2017–2021 (USD MILLION)

TABLE 98 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY FREIGHT MANAGEMENT SYSTEM, 2022–2027 (USD MILLION)

TABLE 99 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY SECURITY AND SAFETY SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 100 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY SECURITY AND SAFETY SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 101 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY RAIL COMMUNICATION AND NETWORKING SYSTEM, 2017–2021 (USD MILLION)

TABLE 102 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY RAIL COMMUNICATION AND NETWORKING SYSTEM, 2022–2027 (USD MILLION)

TABLE 103 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 104 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 105 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY SERVICES, 2017–2021 (USD MILLION)

TABLE 106 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY SERVICES,

2022–2027 (USD MILLION)

TABLE 107 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY PROFESSIONAL SERVICES, 2017–2021 (USD MILLION)

TABLE 108 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY PROFESSIONAL SERVICES, 2022–2027 (USD MILLION)

TABLE 109 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 110 NORTH AMERICA: SMART RAILWAYS MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

7.2.5 US

7.2.5.1 Government initiatives to drive market in US

TABLE 111 US: SMART RAILWAYS MARKET SIZE, BY OFFERING, 2017–2021 (USD MILLION)

TABLE 112 US: SMART RAILWAYS MARKET SIZE, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 113 US: SMART RAILWAYS MARKET SIZE, BY SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 114 US: SMART RAILWAYS MARKET SIZE, BY SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 115 US: SMART RAILWAYS MARKET SIZE, BY PASSENGER INFORMATION SYSTEM, 2017–2021 (USD MILLION)

TABLE 116 US: SMART RAILWAYS MARKET SIZE, BY PASSENGER INFORMATION SYSTEM, 2022–2027 (USD MILLION)

TABLE 117 US: SMART RAILWAYS MARKET SIZE, BY FREIGHT MANAGEMENT SYSTEM, 2017–2021 (USD MILLION)

TABLE 118 US: SMART RAILWAYS MARKET SIZE, BY FREIGHT MANAGEMENT SYSTEM, 2022–2027 (USD MILLION)

TABLE 119 US: SMART RAILWAYS MARKET SIZE, BY SECURITY AND SAFETY SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 120 US: SMART RAILWAYS MARKET SIZE, BY SECURITY AND SAFETY SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 121 US: SMART RAILWAYS MARKET SIZE, BY RAIL COMMUNICATION AND NETWORKING SYSTEM, 2017–2021 (USD MILLION)

TABLE 122 US: SMART RAILWAYS MARKET SIZE, BY RAIL COMMUNICATION AND NETWORKING SYSTEM, 2022–2027 (USD MILLION)

TABLE 123 US: SMART RAILWAYS MARKET SIZE, BY RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 124 US: SMART RAILWAYS MARKET SIZE, BY RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 125 US: SMART RAILWAYS MARKET SIZE, BY SERVICES, 2017–2021 (USD MILLION)

TABLE 126 US: SMART RAILWAYS MARKET SIZE, BY SERVICES, 2022–2027 (USD MILLION)

TABLE 127 US: SMART RAILWAYS MARKET SIZE, BY PROFESSIONAL SERVICES, 2017–2021 (USD MILLION)

TABLE 128 US: SMART RAILWAYS MARKET SIZE, BY PROFESSIONAL SERVICES, 2022–2027 (USD MILLION)

7.2.6 CANADA

7.2.6.1 Increase in number of passengers and higher freight traffic to drive market in Canada

7.3 EUROPE

7.3.1 EUROPE: PESTLE ANALYSIS

7.3.2 EUROPE: MARKET DRIVERS

7.3.3 EUROPE: REGULATORY IMPLICATIONS

7.3.4 EUROPE: RECESSION IMPACT

FIGURE 32 EUROPE: MARKET SNAPSHOT

TABLE 129 EUROPE: SMART RAILWAYS MARKET SIZE, BY OFFERING, 2017–2021 (USD MILLION)

TABLE 130 EUROPE: SMART RAILWAYS MARKET SIZE, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 131 EUROPE: SMART RAILWAYS MARKET SIZE, BY SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 132 EUROPE: SMART RAILWAYS MARKET SIZE, BY SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 133 EUROPE: SMART RAILWAYS MARKET SIZE, BY PASSENGER INFORMATION SYSTEM, 2017–2021 (USD MILLION)

TABLE 134 EUROPE: SMART RAILWAYS MARKET SIZE, BY PASSENGER INFORMATION SYSTEM, 2022–2027 (USD MILLION)

TABLE 135 EUROPE: SMART RAILWAYS MARKET SIZE, BY FREIGHT MANAGEMENT SYSTEM, 2017–2021 (USD MILLION)

TABLE 136 EUROPE: SMART RAILWAYS MARKET SIZE, BY FREIGHT MANAGEMENT SYSTEM, 2022–2027 (USD MILLION)

TABLE 137 EUROPE: SMART RAILWAYS MARKET SIZE, BY SECURITY AND SAFETY SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 138 EUROPE: SMART RAILWAYS MARKET SIZE, BY SECURITY AND SAFETY SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 139 EUROPE: SMART RAILWAYS MARKET SIZE, BY RAIL COMMUNICATION AND NETWORKING SYSTEM, 2017–2021 (USD MILLION)

TABLE 140 EUROPE: SMART RAILWAYS MARKET SIZE, BY RAIL COMMUNICATION AND NETWORKING SYSTEM, 2022–2027 (USD MILLION)

TABLE 141 EUROPE: SMART RAILWAYS MARKET SIZE, BY RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 142 EUROPE: SMART RAILWAYS MARKET SIZE, BY RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 143 EUROPE: SMART RAILWAYS MARKET SIZE, BY SERVICES, 2017–2021 (USD MILLION)

TABLE 144 EUROPE: SMART RAILWAYS MARKET SIZE, BY SERVICES, 2022–2027 (USD MILLION)

TABLE 145 EUROPE: SMART RAILWAYS MARKET SIZE, BY PROFESSIONAL SERVICES, 2017–2021 (USD MILLION)

TABLE 146 EUROPE: SMART RAILWAYS MARKET SIZE, BY PROFESSIONAL SERVICES, 2022–2027 (USD MILLION)

TABLE 147 EUROPE: SMART RAILWAYS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 148 EUROPE: SMART RAILWAYS MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

7.3.5 UK

7.3.5.1 Need to improve efficiency of existing railway infrastructure to boost market growth

7.3.6 GERMANY

7.3.6.1 Significant adoption of IoT technologies and analytics in railway sector to propel market

7.3.7 FRANCE

7.3.7.1 High investment by railway operators to drive market in France

7.3.8 REST OF EUROPE

7.4 ASIA PACIFIC

7.4.1 ASIA PACIFIC: PESTLE ANALYSIS

7.4.2 ASIA PACIFIC: MARKET DRIVERS

7.4.3 ASIA PACIFIC: REGULATORY IMPLICATIONS

7.4.4 ASIA PACIFIC: RECESSION IMPACT

FIGURE 33 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 149 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY OFFERING, 2017–2021 (USD MILLION)

TABLE 150 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 151 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 152 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 153 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY PASSENGER INFORMATION SYSTEM, 2017–2021 (USD MILLION)

TABLE 154 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY PASSENGER INFORMATION SYSTEM, 2022–2027 (USD MILLION)

TABLE 155 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY FREIGHT MANAGEMENT SYSTEM, 2017–2021 (USD MILLION)

TABLE 156 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY FREIGHT MANAGEMENT SYSTEM, 2022–2027 (USD MILLION)

TABLE 157 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY SECURITY AND SAFETY SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 158 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY SECURITY AND SAFETY SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 159 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY RAIL COMMUNICATION AND NETWORKING SYSTEM, 2017–2021 (USD MILLION)

TABLE 160 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY RAIL COMMUNICATION AND NETWORKING SYSTEM, 2022–2027 (USD MILLION)

TABLE 161 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 162 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 163 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY SERVICES, 2017–2021 (USD MILLION)

TABLE 164 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY SERVICES, 2022–2027 (USD MILLION)

TABLE 165 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY PROFESSIONAL SERVICES, 2017–2021 (USD MILLION)

TABLE 166 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY PROFESSIONAL SERVICES, 2022–2027 (USD MILLION)

TABLE 167 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 168 ASIA PACIFIC: SMART RAILWAYS MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

7.4.5 CHINA

7.4.5.1 High government investments in railway infrastructure and rapid growth in railways to drive market

7.4.6 INDIA

7.4.6.1 Investments in smart city projects by government to spur market growth

7.4.7 JAPAN

7.4.7.1 Rise in adoption of railway technologies to boost market

7.4.8 REST OF ASIA PACIFIC

7.5 MIDDLE EAST & AFRICA

7.5.1 MIDDLE EAST & AFRICA: PESTLE ANALYSIS

7.5.2 MIDDLE EAST & AFRICA: MARKET DRIVERS

7.5.3 MIDDLE EAST & AFRICA: REGULATORY IMPLICATIONS

7.5.4 MIDDLE EAST AND AFRICA: RECESSION IMPACT

TABLE 169 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY OFFERING, 2017–2021 (USD MILLION)

TABLE 170 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 171 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 172 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 173 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY PASSENGER INFORMATION SYSTEM, 2017–2021 (USD MILLION)

TABLE 174 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY PASSENGER INFORMATION SYSTEM, 2022–2027 (USD MILLION)

TABLE 175 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY FREIGHT MANAGEMENT SYSTEM, 2017–2021 (USD MILLION)

TABLE 176 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY FREIGHT MANAGEMENT SYSTEM, 2022–2027 (USD MILLION)

TABLE 177 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY SECURITY AND SAFETY SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 178 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY SECURITY AND SAFETY SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 179 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY RAIL COMMUNICATION AND NETWORKING SYSTEM, 2017–2021 (USD MILLION)

TABLE 180 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY RAIL COMMUNICATION AND NETWORKING SYSTEM, 2022–2027 (USD MILLION)

TABLE 181 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 182 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 183 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY

SERVICES, 2017–2021 (USD MILLION)

TABLE 184 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY SERVICES, 2022–2027 (USD MILLION)

TABLE 185 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY PROFESSIONAL SERVICES, 2017–2021 (USD MILLION)

TABLE 186 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY PROFESSIONAL SERVICES, 2022–2027 (USD MILLION)

TABLE 187 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY REGION, 2017–2021 (USD MILLION)

TABLE 188 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY REGION, 2022–2027 (USD MILLION)

TABLE 189 AFRICA: SMART RAILWAYS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 190 MIDDLE EAST: SMART RAILWAYS MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

TABLE 191 MIDDLE EAST AND AFRICA: SMART RAILWAYS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 192 AFRICA: SMART RAILWAYS MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

7.5.5 NIGERIA

7.5.5.1 Government initiatives combined with increased cooperation with other countries to drive market

7.5.6 UAE

7.5.6.1 Technological advancements and growing economy to drive market

7.5.7 SOUTH AFRICA

7.5.7.1 Increased demand for transportation services to support regional trade requirements to propel market growth

7.5.8 REST OF THE MIDDLE EAST & AFRICA

7.6 LATIN AMERICA

7.6.1 LATIN AMERICA: PESTLE ANALYSIS

7.6.2 LATIN AMERICA: MARKET DRIVERS

7.6.3 LATIN AMERICA: REGULATORY IMPLICATIONS

7.6.4 LATIN AMERICA: RECESSION IMPACT

TABLE 193 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY OFFERING, 2017–2021 (USD MILLION)

TABLE 194 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY OFFERING, 2022–2027 (USD MILLION)

TABLE 195 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 196 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 197 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY PASSENGER INFORMATION SYSTEM, 2017–2021 (USD MILLION)

TABLE 198 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY PASSENGER INFORMATION SYSTEM, 2022–2027 (USD MILLION)

TABLE 199 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY FREIGHT MANAGEMENT SYSTEM, 2017–2021 (USD MILLION)

TABLE 200 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY FREIGHT MANAGEMENT SYSTEM, 2022–2027 (USD MILLION)

TABLE 201 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY SECURITY AND SAFETY SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 202 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY SECURITY AND SAFETY SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 203 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY RAIL COMMUNICATION AND NETWORKING SYSTEM, 2017–2021 (USD MILLION)

TABLE 204 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY RAIL COMMUNICATION AND NETWORKING SYSTEM, 2022–2027 (USD MILLION)

TABLE 205 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS, 2017–2021 (USD MILLION)

TABLE 206 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY RAIL ASSET MANAGEMENT AND MAINTENANCE SOLUTIONS, 2022–2027 (USD MILLION)

TABLE 207 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY SERVICES, 2017–2021 (USD MILLION)

TABLE 208 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY SERVICES, 2022–2027 (USD MILLION)

TABLE 209 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY PROFESSIONAL SERVICES, 2017–2021 (USD MILLION)

TABLE 210 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY PROFESSIONAL SERVICES, 2022–2027 (USD MILLION)

TABLE 211 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY COUNTRY, 2017–2021 (USD MILLION)

TABLE 212 LATIN AMERICA: SMART RAILWAYS MARKET SIZE, BY COUNTRY, 2022–2027 (USD MILLION)

7.6.5 BRAZIL

7.6.5.1 Significant scope for development of advanced railway infrastructure to boost market growth

7.6.6 MEXICO

7.6.6.1 Increased demand for improved transportation infrastructure to fuel market

growth

7.6.7 REST OF LATIN AMERICA

8 COMPETITIVE LANDSCAPE

8.1 OVERVIEW

8.2 MARKET RANKING

FIGURE 34 MARKET RANKING IN 2022

8.3 MARKET SHARE ANALYSIS

FIGURE 35 SMART RAILWAYS MARKET SHARE ANALYSIS OF TOP FIVE PLAYERS

TABLE 213 SMART RAILWAYS MARKET: DEGREE OF COMPETITION

FIGURE 36 MARKET SHARE ANALYSIS OF COMPANIES IN SMART RAILWAYS MARKET

8.4 HISTORICAL REVENUE ANALYSIS OF LEADING PLAYERS

FIGURE 37 REVENUE ANALYSIS OF TOP 5 PLAYERS, 2019–2021

8.5 KEY MARKET DEVELOPMENTS

8.5.1 PRODUCT LAUNCHES

TABLE 214 SMART RAILWAYS MARKET: PRODUCT LAUNCHES, JUNE 2019–DECEMBER 2021

8.5.2 DEALS

TABLE 215 SMART RAILWAYS MARKET: DEALS, JANUARY 2019–MAY 2022

8.6 COMPETITIVE BENCHMARKING

TABLE 216 COMPANY FOOTPRINT: OVERALL

TABLE 217 COMPANY FOOTPRINT: APPLICATION

TABLE 218 COMPANY FOOTPRINT: REGION

8.7 COMPANY EVALUATION MATRIX

TABLE 219 COMPANY EVALUATION MATRIX: CRITERIA AND WEIGHTAGE

8.7.1 STARS

8.7.2 EMERGING LEADERS

8.7.3 PERVASIVE PLAYERS

8.7.4 PARTICIPANTS

FIGURE 38 SMART RAILWAYS MARKET (GLOBAL): COMPANY EVALUATION MATRIX, 2022

8.8 SME/STARTUP EVALUATION MATRIX

TABLE 220 SMALL AND MEDIUM ENTERPRISE/STARTUP EVALUATION MATRIX: CRITERIA WEIGHTAGE

8.8.1 PROGRESSIVE COMPANIES

8.8.2 RESPONSIVE COMPANIES

8.8.3 DYNAMIC COMPANIES

8.8.4 STARTING BLOCKS

FIGURE 39 SMART RAILWAYS MARKET (GLOBAL): SMES/STARTUP EVALUATION MATRIX, 2022

9 COMPANY PROFILES

(Business Overview, Products/Solutions/Services offered, Recent Developments, MnM view, Key strengths/Right to win, Strategic choices made, Weaknesses and competitive threats) *

9.1 MAJOR PLAYERS

9.1.1 ALSTOM

TABLE 221 ALSTOM: BUSINESS OVERVIEW

FIGURE 40 ALSTOM: COMPANY SNAPSHOT

TABLE 222 ALSTOM: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 223 ALSTOM: DEALS

TABLE 224 ALSTOM: OTHERS

9.1.2 CISCO

TABLE 225 CISCO: BUSINESS OVERVIEW

FIGURE 41 CISCO: COMPANY SNAPSHOT

TABLE 226 CISCO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 227 CISCO: DEALS

9.1.3 HITACHI

TABLE 228 HITACHI: BUSINESS OVERVIEW

FIGURE 42 HITACHI: COMPANY SNAPSHOT

TABLE 229 HITACHI: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 230 HITACHI: DEALS

9.1.4 WABTEC

TABLE 231 WABTEC: BUSINESS OVERVIEW

FIGURE 43 WABTEC: COMPANY SNAPSHOT

TABLE 232 WABTEC: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 233 WABTEC: PRODUCT LAUNCHES

TABLE 234 WABTEC: DEALS

9.1.5 SIEMENS

TABLE 235 SIEMENS: BUSINESS OVERVIEW

FIGURE 44 SIEMENS: COMPANY SNAPSHOT

TABLE 236 SIEMENS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 237 SIEMENS: DEALS

9.1.6 IBM

TABLE 238 IBM: BUSINESS OVERVIEW

FIGURE 45 IBM: COMPANY SNAPSHOT

TABLE 239 IBM: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 240 IBM: DEALS

9.1.7 HUAWEI

TABLE 241 HUAWEI: BUSINESS OVERVIEW

FIGURE 46 HUAWEI: COMPANY SNAPSHOT

TABLE 242 HUAWEI: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 243 HUAWEI: PRODUCT LAUNCHES

TABLE 244 HUAWEI: DEALS

9.1.8 INDRA SISTEMAS

TABLE 245 INDRA SISTEMAS: BUSINESS OVERVIEW

FIGURE 47 INDRA SISTEMAS: COMPANY SNAPSHOT

TABLE 246 INDRA SISTEMAS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 247 INDRA SISTEMAS: DEALS

9.1.9 HONEYWELL

TABLE 248 HONEYWELL: BUSINESS OVERVIEW

FIGURE 48 HONEYWELL: COMPANY SNAPSHOT

TABLE 249 HONEYWELL: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 250 HONEYWELL: DEALS

9.1.10 ABB

TABLE 251 ABB: BUSINESS OVERVIEW

FIGURE 49 ABB: COMPANY SNAPSHOT

TABLE 252 ABB: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 253 ABB: DEALS

9.1.11 THALES

9.1.12 ADVANTECH

9.1.13 FUJITSU

9.1.14 TOSHIBA

9.1.15 MOXA

9.1.16 TELEVIC

9.1.17 ALCATEL-LUCENT ENTERPRISE

9.2 STARTUPS/SMES

9.2.1 EKE-ELECTRONICS

9.2.2 AITEK S.P.A.

9.2.3 UPTAKE

9.2.4 EUROTECH

9.2.5 TEGO

9.2.6 KONUX

9.2.7 ASSETIC

9.2.8 MACHINES WITH VISION

9.2.9 DELPHISONIC

9.2.10 PASSIO TECHNOLOGIES

9.2.11 CLOUDMOYO

9.2.12 CHEMITO

*Details on Business Overview, Products/Solutions/Services offered, Recent Developments, MnM view, Key strengths/Right to win, Strategic choices made, Weaknesses and competitive threats might not be captured in case of unlisted companies.

10 ADJACENT/RELATED MARKETS

10.1 LIMITATIONS

10.2 RAILWAY MANAGEMENT SYSTEM MARKET – GLOBAL FORECAST TO 2025

10.2.1 MARKET DEFINITION

10.2.2 MARKET OVERVIEW

10.2.3 RAILWAY MANAGEMENT SYSTEM MARKET, BY OFFERING

TABLE 254 RAILWAY MANAGEMENT SYSTEM MARKET SIZE, BY OFFERING, 2016–2019 (USD MILLION)

TABLE 255 RAILWAY MANAGEMENT SYSTEM MARKET SIZE, BY OFFERING, 2019–2025 (USD MILLION)

10.2.4 RAILWAY MANAGEMENT SYSTEM MARKET, BY SERVICE

TABLE 256 RAILWAY MANAGEMENT SYSTEM MARKET SIZE, BY SERVICE, 2016–2019 (USD MILLION)

TABLE 257 RAILWAY MANAGEMENT SYSTEM MARKET SIZE, BY SERVICE, 2019–2025 (USD MILLION)

10.2.5 RAILWAY MANAGEMENT SYSTEM MARKET, BY REGION

TABLE 258 RAILWAY MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 259 RAILWAY MANAGEMENT SYSTEM MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.3 RAILWAY PLATFORM SECURITY MARKET – GLOBAL FORECAST TO 2024

10.3.1 MARKET DEFINITION

10.3.2 MARKET OVERVIEW

10.3.3 RAILWAY PLATFORM SECURITY MARKET, BY COMPONENT

TABLE 260 RAILWAY PLATFORM SECURITY MARKET SIZE, BY COMPONENT, 2017–2024 (USD MILLION)

10.3.4 RAILWAY PLATFORM SECURITY MARKET, BY SOLUTION

TABLE 261 SOLUTIONS: RAILWAY PLATFORM SECURITY MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

10.3.5 RAILWAY PLATFORM SECURITY MARKET, BY SERVICE

TABLE 262 SERVICES: RAILWAY PLATFORM SECURITY MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

10.3.6 RAILWAY PLATFORM SECURITY MARKET, BY PROFESSIONAL SERVICE

TABLE 263 PROFESSIONAL SERVICES: RAILWAY PLATFORM SECURITY MARKET SIZE, BY TYPE, 2017–2024 (USD MILLION)

10.3.7 RAILWAY PLATFORM SECURITY MARKET, BY APPLICATION

TABLE 264 RAILWAY PLATFORM SECURITY MARKET SIZE, BY APPLICATION, 2017–2024 (USD MILLION)

10.3.8 RAILWAY PLATFORM SECURITY MARKET, BY REGION

TABLE 265 RAILWAY PLATFORM SECURITY MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)

10.4 DIGITAL RAILWAY MARKET – GLOBAL FORECAST TO 2024

10.4.1 MARKET DEFINITION

10.4.2 MARKET OVERVIEW

10.4.3 DIGITAL RAILWAY MARKET, BY SOLUTION

TABLE 266 DIGITAL RAILWAY MARKET SIZE, BY SOLUTION, 2017–2024 (USD BILLION)

10.4.4 DIGITAL RAILWAY MARKET, BY SERVICE

TABLE 267 DIGITAL RAILWAY MARKET SIZE, BY SERVICE, 2017–2024 (USD BILLION)

10.4.5 DIGITAL RAILWAY MARKET, BY PROFESSIONAL SERVICE

TABLE 268 PROFESSIONAL SERVICES: DIGITAL RAILWAY MARKET SIZE, BY TYPE, 2017–2024 (USD BILLION)

10.4.6 DIGITAL RAILWAY MARKET, BY APPLICATION

TABLE 269 DIGITAL RAILWAY MARKET SIZE, BY APPLICATION, 2017–2024 (USD BILLION)

10.4.7 DIGITAL RAILWAY MARKET, BY REGION

TABLE 270 DIGITAL RAILWAY MARKET SIZE, BY REGION, 2017–2024 (USD BILLION)

11 APPENDIX

11.1 DISCUSSION GUIDE

11.2 KNOWLEDGESTORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

11.3 CUSTOMIZATION OPTIONS

11.4 RELATED REPORTS

11.5 AUTHOR DETAILS

About

The concept smart railway implies a set of new generation solutions, services and modern transportation with the help of Information and Communication Technology (ICT).

It combines software products to make more intelligent use of all rail assets, from tracks to trains, so companies can meet the increasing consumer demand for more efficient and safer services. Trends like regulation, sustainability, demographics (growing traffic and ageing population), economics (limited public funding and price sensitivity), mobility and Information Technology (IT) innovations are impacting the rail industry. As a result, every aspect of the value chain—from passenger service to the back-end organization—is changing.

The main long-term drivers of the railway market are linked to economic and demographic growth in the emerging markets. In mature markets, they are related to the renewal and up gradation of existing infrastructures, as well as increased environmental and sustainability awareness. In spite of the recent global economic downturn with slower growth and governments' mounting deficits, the long-term outlook for the railway industry remains positive, with investments in rail and urban transport projects not being significantly impacted.

The future rail industry is expected to rely upon smarter transportation systems that leverage technologies over larger rail network infrastructure. New technologies include integrated service management solutions, asset management software and predictive analytic tools are expected to help rail management companies to manage optimal routes, schedules and capacity in near real-time.

With the increasing presence of smart technologies in the rail transportation, the associated solutions and services market will grow at higher growth rates globally. The emerging technologies such as smart ticketing, rail analytics, cloud adoption, smart traffic and operation solutions will enable efficient and better rail infrastructure.

It will also improve timely decision-making for such issues such as asset deployment, utilization and maintenance. The high growth rate in the overall rail spending worldwide, with major boom from regional economies such as APAC, Europe and MEA, and the large number of ongoing and upcoming smart rail transportation projects worldwide are expected to create room for the smart rail systems. The global smart railways market is

estimated to grow from \$XX billion in 2013 to \$XX billion in 2018, at a Compound Annual Growth Rate (CAGR) of XX% during the forecast period.

The report outlines key trends that will shape the evolution of the passenger and freight rail industry. Smart railway infrastructure services and solutions are poised to catalyze the next phase of growth in the rail transportation industry. Smart railway transportation can drive the transformation of rail networks from a basic means of transport to complex systems that are indispensable to society.

Rail executives must strive to meet the demand for rail systems that are integrated into the global economy, competitive with other transportation systems and flexible enough to meet global trade and passenger demands. Smart rail infrastructure is expected to lead to an expanded rail ecosystem, asset optimization, new revenue model opportunities and new ways to serve customers.

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