

Smart and Connected offices Market by Product (Smart Lighting, Security Systems, HVAC Control), by Building Type (Retrofit, New Construction), and Geography - Global Forecast to 2020

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Abstracts

Global smart and connected office market is witnessing an impressive growth due to the increase in need to have a cohesively networked office. As the name suggests, smart and connected office is a concept where network based devices are used for all the work in the company offices. This concept enables employees to undertake routine office tasks more efficiently and effectively due to reduced power consumption and increased coordination between the different functions in the organization. The report deals with the overall smart and connected offices market and includes primary smart office products such as smart lighting, security & access control systems, energy management systems, HVAC control systems, audio-video conferencing systems, smart glass and few others. They were found to reduce the power consumption and increase the productivities of the offices due to increased coordination and cohesiveness among the different functions in the offices. The smart and connected office market is studied in depth with the inclusion of the market segmentation along the above mentioned products.

Major components of the smart and connected offices which have been studied in the report are sensors, chipsets, memory, displays, processors, lighting windows and others. Major connectivity technologies are wired and wireless technology which helps in smooth flow of work in the office.

The smart and connected offices market is also mapped against geography. The market by geography is segmented by various economic regions such as Americas, Europe, APAC, and ROW. Apart from market segmentation, the report also includes critical

market data showing the PEST analysis, Porter's five force analysis, and value chain analysis.

The report encompasses detailed analysis of the global smart and connected offices market for a period spanning 2013-2020. Recent megatrends and micro trends in the global smart and connected market have been studied and the market forecasts for the period under study have been put forth. This report analyzes the findings by considering the market dynamics that shape it. These dynamics are categorized under three headers: drivers, restraints, and opportunities. The market estimation and forecasting have been done using market dynamics.

The report also gives detailed profiles of various companies currently active in the smart and connected offices market. In addition to the company profiles, the report does provide a competitive landscape (CL) of the key players for each product segment. The CL covers market share analysis, mergers and acquisitions, collaborations, partnerships, new product developments, and the key growth strategies of each player. Entire value chain in the global smart and connected offices market has been covered under the study revealing actionable insights for diverse kind of players in the value chain. Major players covered under the study include Siemens AG (Germany), Johnson Controls Inc. (U.S.), Koninklijke Philips N.V. (The Netherlands), Cisco Systems Inc. (U.S.), ABB Ltd. (Switzerland), Schneider Electric S.A. (France), Honeywell International, United Technologies Corporation (U.S.), Cestron Electronics Inc.(U.S.) and Lutron Electronics Co. Inc. (U.S.).

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKETS COVERED
- 1.3 STAKEHOLDERS
- 1.4 MARKET SCOPE

2 RESEARCH METHODOLOGY

- 2.1 DEMAND SIDE ANALYSIS OF THE SMART OFFICE MARKET
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET CRACKDOWN AND DATA TRANGULATION
- 2.4 MARKET SHARE ESTIMATION
 - 2.4.1 KEY POINTS TAKEN FROM SECONDARY SOURCES
 - 2.4.2 KEY POINTS TAKEN FROM PRIMARY SOURCES
 - 2.4.2.1 Key Industry Insights
- 2.5 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 COVER STORY

5 PREMIUM INSIGHTS

- 5.1 ATTRACTIVE MARKET OPPORTUNITIES IN SMART AND CONNECTED OFFICES
- 5.2 SMART AND CONNECTED OFFICES MARKET – PRODUCT SEGMENTS
- 5.3 SMART AND CONNECTED OFFICES MARKET IN ASIA-PACIFIC REGION
- 5.4 INDIA AND CHINA ARE EXPECTED TO GROW IN THE SMART OFFICE MARKET WITHIN THE NEXT SEVEN YEARS
- 5.5 SMART AND CONNECTED OFFICES MARKET: PRODUCT TYPES (2020)
- 5.6 SMART AND CONNECTED OFFICES MARKET: DEVELOPED VS. DEVELOPING NATIONS
- 5.7 LIFE CYCLE ANALYSIS, BY GEOGRAPHY

6 MARKET OVERVIEW

6.1 INTRODUCTION

6.2 MARKET DEFINITION

6.3 EVOLUTION OF SMART AND CONNECTED OFFICES

6.4 MARKET SEGMENTATION

6.5 MARKET DYNAMICS

6.5.1 DRIVERS

6.5.1.1 Explosive Demand for Mobile Connected Devices

6.5.1.2 Standardization of IPV6

6.5.1.3 Explosion of Low-cost, Smart Wireless Sensor Networks

6.5.1.4 Emergence of the Huddle Rooms

6.5.1.5 Demand for Bring Your Device (BYOD)

6.5.2 RESTRAINTS

6.5.2.1 Security risks around BYOD

6.5.2.2 Lack of common communication standard across platforms

6.5.3 OPPORTUNITIES

6.5.3.1 Introduction of Virtual Servers and Virtual Desktops

6.5.3.2 Technology Penetration Into Emerging Markets

6.5.3.3 Assistance of Power-Line Communication

6.5.4 CHALLENGES

6.5.4.1 Need to Redesign Existing Business Model and Need for Shared Infrastructure

6.5.5 BURNING ISSUES

6.5.5.1 Data Control and Sharing

6.5.6 WINNING IMPERATIVES

6.5.6.1 Convergence of Product Functionalities

6.5.6.2 Demand for Interconnected, Off-the-shelf Electronic Devices is Opening a New Competitive Marketplace

7 INDUSTRY TRENDS

7.1 INTRODUCTION

7.2 VALUE CHAIN ANALYSIS

7.2.1 COMMUNICATION TECHNOLOGY PROVIDERS

7.2.2 ORIGINAL EQUIPMENT MANUFACTURER (OEM)

7.2.3 SYSTEM INTEGRATORS

7.2.4 END USERS

7.3 PORTER'S FIVE FORCES ANALYSIS

7.3.1 THREAT FROM NEW ENTRANTS

7.3.2 THREAT FROM SUBSTITUTES

7.3.3 BARGAINING POWER OF BUYERS

7.3.4 BARGAINING POWER OF SUPPLIERS

7.3.5 INTENSITY OF COMPETITIVE RIVALARY

7.4 PEST ANALYSIS

7.4.1 POLITICAL FACTORS

7.4.2 ECONOMICAL FACTORS

7.4.3 SOCIAL FACTORS

7.4.4 TECHNOLOGICAL FACTORS

8 MARKET, BY COMMUNICATION PROTOCOLS

8.1 INTRODUCTION

8.2 DALI (DIGITAL ADDRESSABLE LIGHTING INTERFACE)

8.3 NEMA

8.4 BACNET

8.5 ZIGBEE

8.6 LONWORKS

8.7 KNX/EIB

8.8 MODBUS

9 MARKET, BY BUILDING TYPES

9.1 INTRODUCTION

9.2 RETROFIT

9.3 NEW BUILDINGS

10 MARKET BY PRODUCT

10.1 INTRODUCTION

10.2 SMART LIGHTING

10.2.1 SMART LIGHTING BY TYPES

10.2.1.1 LED Lamps

10.2.1.2 Fluorescent Lamps

10.2.1.3 Compact Fluorescent Lamps

10.2.1.4 High Intensity Discharge Lamps

10.2.1.5 Others

10.2.2 SMART LIGHTING BY COMPONENTS

10.2.2.1 Relays

10.2.2.2 Controllable Breakers

- 10.2.2.3 Dimming Actuators
- 10.2.2.4 Switching Actuators
- 10.2.2.5 Blind/Shutter Actuators
- 10.2.2.6 Transmitters
- 10.2.2.7 Receivers
- 10.2.2.8 Occupancy Sensors
- 10.2.3 SECURITY & ACCESS CONTROL SYSTEMS
 - 10.2.3.1 Intrusion Alarm Systems
 - 10.2.3.2 Surveillance Cameras
 - 10.2.3.3 Biometric Systems
 - 10.2.3.4 Card Based Systems
- 10.2.4 ENERGY MANAGEMENT SYSTEMS
 - 10.2.4.1 Smart Appliances
 - 10.2.4.2 Smart Meters
- 10.2.5 SMART HVAC CONTROL SYSTEMS
 - 10.2.5.1 Sensors
 - 10.2.5.2 Control Valves
 - 10.2.5.3 Heating and Cooling Coils
 - 10.2.5.4 Dampers
 - 10.2.5.5 Actuators
 - 10.2.5.6 Pumps and Fans
 - 10.2.5.7 Smart Thermostat
- 10.2.6 AUDIO-VIDEO CONFERENCING SYSTEMS
 - 10.2.6.1 Audio and Volume Controls
 - 10.2.6.2 Multi-Media Room Controllers
 - 10.2.6.3 Home Theatre Systems
 - 10.2.6.4 Touch-Screens & Keypads
- 10.2.7 FIRE AND SAFETY CONTROLS
 - 10.2.7.1 Fire Security
 - 10.2.7.2 Emergency Response
 - 10.2.7.3 Others
- 10.2.8 OTHERS

11 GEOGRAPHIC ANALYSIS

- 11.1 INTRODUCTION
- 11.2 AMERICAS
- 11.3 EUROPE
- 11.4 APAC

11.5 ROW

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 MARKET SHARE ANALYSIS, SMART AND CONNECTED OFFICES MARKET

12.3 COMPETITIVE SITUATION AND TRENDS

12.3.1 NEW PRODUCT LAUNCHES

12.3.2 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT VENTURES

12.3.3 MERGERS AND ACQUISITIONS

12.3.4 OTHERS

12.3.5 OTHERS, 2011–2014

13 COMPANY PROFILES (OVERVIEW, PRODUCTS AND SERVICES, FINANCIALS, STRATEGY & DEVELOPMENT)

13.1 INTRODUCTION

13.2 ABB LTD.

13.3 CISCO SYSTEMS, INC.

13.4 CRESTRON ELECTRONICS INC.

13.5 HONEYWELL INTERNATIONAL

13.6 JOHNSON CONTROLS INC.

13.7 KONINKLIJKE PHILIPS N.V.

13.8 LUTRON ELECTRONICS CO. INC.

13.9 SCHNEIDER ELECTRIC SA

13.10 SIEMENS AG

13.11 UNITED TECHNOLOGIES CORPORATION (Details on Overview, Products and Services, Financials, Strategy & Development might not be Captured in case of Unlisted Companies.)

14 APPENDIX

14.1 INSIGHTS OF INDUSTRY EXPERTS

14.2 DISCUSSION GUIDE

14.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

14.4 AVAILABLE CUSTOMIZATIONS

14.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Tables 1 GLOBAL SMART AND CONNECTED OFFICES MARKET OVERVIEW

Tables 2 COUNTRIES WITH FASTEST GROWING CAGR IN SMART AND CONNECTED OFFICES MARKET

Tables 3 APAC SMART AND CONNECTED OFFICES MARKET, BY MAJOR COUNTRIES

Tables 4 APAC SMART AND CONNECTED OFFICES MARKET, BY MAJOR PRODUCTS

Tables 5 EXPLOSIVE DEMAND FOR MOBILE CONNECTED DEVICES ARE PROPELLING THE GROWTH OF SMART AND CONNECTED OFFICES MARKET

Tables 6 LACK OF COMMON COMMUNICATION STANDARD ACROSS PLATFORMS IS RESTRAINING THE GROWTH OF SMART AND CONNECTED OFFICES MARKET

Tables 7 INTRODUCTION OF VIRTUAL SERVERS AND VIRTUAL DESKTOPS PAVING THE GROWTH AVENUE FOR PLAYERS IN SMART AND CONNECTED OFFICES MARKET

Tables 8 LACK OF COMMON COMMUNICATION STANDARD ACROSS PLATFORMS IS RESTRAINING THE GROWTH OF SMART AND CONNECTED OFFICES MARKET

Tables 9 IMPACT ANALYSIS OF PORTERS MODEL

Tables 10 IMPACT ANALYSIS OF PEST MODEL

Tables 11 COMPARISON OF RETROFIT AND NEWLY BUILT BUILDINGS FOR SMART AND CONNECTED OFFICES MARKET

Tables 12 SMART AND CONNECTED OFFICE MARKET SIZE , BY BUILDING TYPES, 2013–2020 (\$BILLION)

Tables 13 RETROFIT SMART AND CONNECTED OFFICES MARKET SIZE, BY PRODUCTS, 2013–2020 (\$BILLION)

Tables 14 RETROFIT SMART AND CONNECTED OFFICES MARKET SIZE, BY GEOGRAPHY, 2013–2020 (\$BILLION)

Tables 15 NEW BUILDING SMART AND CONNECTED OFFICES MARKET SIZE, BY PRODUCTS, 2013–2020 (\$BILLION)

Tables 16 NEW BUILDING TYPE SMART AND CONNECTED OFFICES MARKET SIZE, BY GEOGRAPHY, 2013–2020 (\$BILLION)

Tables 17 SMART AND CONNECTED OFFICE MARKET SIZE , BY PRODUCT, 2013–2020 (\$BILLION)

Tables 18 SMART LIGHTING SYSTEMS MARKET, 2013–2020 (\$BILLION)

Tables 19 SMART LIGHTING MARKET, BY BUILDING TYPES 2013–2020 (\$BILLION)

Tables 20 SMART LIGHTING MARKET, BY COMMUNICATION PROTOCOLS,

2013–2020 (\$BILLION)

Tables 21 SMART LIGHTING MARKET , BY GEOGRAPHY, 2013–2020 (\$BILLION)

Tables 22 SMART LIGHTING MARKET, BY TYPES, 2013–2020 (\$BILLION)

Tables 23 SMART LIGHTING MARKET, BY TYPES, 2013–2020 (MILLION UNITS)

Tables 24 SMART LIGHTING MARKET, BY COMPONENTS, 2013–2020 (\$BILLION)

Tables 25 SECURITY & ACCESS CONTROL SYSTEMS IN SMART OFFICE MARKET, BY TYPES, 2013–2020 (\$BILLION)

Tables 26 SECURITY & ACCESS CONTROL SYSTEMS IN SMART OFFICE MARKET, BY TYPES, 2013–2020 (MILLION UNITS)

Tables 27 SECURITY & ACCESS CONTROLS SYSTEMS IN SMART OFFICE MARKET, BY BUILDING TYPES, 2013–2020 (\$BILLION)

Tables 28 SECURITY & ACESS CONTROL SYSTEMS IN SMART OFFICE MARKET, BY COMMUNICATION PROTOCOLS, 2013–2020 (\$BILLION)

Tables 29 SECURITY & ACCESS CONTROL SYSTEMS IN SMART OFFICE MARKET, BY GEOGRAPHY, 2013–2020 (\$BILLION)

Tables 30 ENERGY MANAGEMENT SYSTEMS – CONTROL LEVELS

Tables 31 ENERGY MANAGEMENT SYSTEMS MARKET, BY TYPES, 2013–2020 (\$BILLION)

Tables 32 ENERGY MANAGEMENT SYSTEMS IN SMART OFFICE MARKET, BY TYPES, 2013–2020 (MILLION UNITS)

Tables 33 BENEFITS OF SMART APPLIANCES

Tables 34 ENERGY MANAGEMENT SYSTEMS IN SMART OFFICE MARKET, BY BUILDING TYPES, 2013–2020 (\$BILLION)

Tables 35 ENERGY MANAGEMENT SYSTEMS IN SMART OFFICE MARKET, BY COMMUNICATION PROTOCOLS, 2013–2020 (\$BILLION)

Tables 36 ENERGY MANAGEMENT SYSTEMS IN SMART OFFICE MARKET , BY GEOGRAPHY, 2013–2020 (\$BILLION)

Tables 37 SMART HVAC CONTROL SYSTEMS IN SMART OFFICE MARKET, BY COMPONENTS, 2013–2020 (\$BILLION)

Tables 38 SMART HVAC CONTROL SYSTEMS IN SMART OFFICE MARKET, BY COMPONENTS, 2013–2020 (MILLION UNITS)

Tables 39 SMART HVAC CONTROL SYSTEMS IN SMART OFFICE MARKET, BY BUILDING TYPES, 2013–2020 (\$BILLION)

Tables 40 SMART HVAC CONTROL SYSTEMS IN SMART OFFICE MARKET, BY COMMUNICATION PROTOCOLS, 2013–2020 (\$BILLION)

Tables 41 SMART HVAC CONTROL SYSTEMS IN SMART OFFICE MARKET , BY GEOGRAPHY, 2013–2020 (\$BILLION)

Tables 42 AUDIO-VIDEO CONFERENCING SYSTEMS IN SMART OFFICE MARKET, BY TYPES, 2013–2020 (\$BILLION)

Tables 43 AUDIO-VIDEO CONFERENCING SYSTEMS IN SMART OFFICE MARKET, BY TYPES, 2013–2020 (MILLION UNITS)

Tables 44 AUDIO-VIDEO CONFERENCING SYSTEMS IN SMART OFFICE MARKET, BY BUILDING TYPES, 2013–2020 (\$BILLION)

Tables 45 AUDIO-VIDEO CONFERENCING SYSTEMS IN SMART OFFICE MARKET, BY COMMUNICATION PROTOCOLS, 2013–2020 (\$BILLION)

Tables 46 AUDIO-VIDEO CONFERENCING SYSTEMS IN SMART OFFICE MARKET, BY GEOGRAPHY, 2013–2020 (\$BILLION)

Tables 47 FIRE & SAFETY CONTROL SYSTEMS IN SMART OFFICE MARKET, BY TYPES, 2013–2020 (\$BILLION)

Tables 48 FIRE & SAFETY CONTROL SYSTEMS IN SMART OFFICE MARKET, BY BUILDING TYPES, 2013–2020 (\$BILLION)

Tables 49 FIRE & SAFETY CONTROL SYSTEMS IN SMART OFFICE MARKET, BY COMMUNICATION PROTOCOLS, 2013–2020 (\$BILLION)

Tables 50 FIRE & SAFETY CONTROL SYSTEMS IN SMART OFFICE MARKET , BY GEOGRAPHY, 2013–2020 (\$BILLION)

Tables 51 OTHER SYSTEMS IN SMART OFFICE MARKET, BY BUILDING TYPES, 2013–2020 (\$BILLION)

Tables 52 OTHER SYSTEMS IN SMART OFFICE MARKET, BY COMMUNICATION PROTOCOLS, 2013–2020 (\$BILLION)

Tables 53 OTHER SYSTEMS IN SMART OFFICE MARKET, BY GEOGRAPHY, 2013–2020 (\$BILLION)

Tables 54 SMART AND CONNECTED OFFICES MARKET SIZE, BY GEOGRAPHY, 2013–2020 (\$BILLION)

Tables 55 THE AMERICAS SMART AND CONNECTED OFFICES MARKET SIZE, BY PRODUCTS, 2013–2020 (\$BILLION)

Tables 56 THE AMERICAS SMART AND CONNECTED OFFICES MARKET SIZE, BY COUNTRY, 2013–2020 (\$BILLION)

Tables 57 THE AMERICAS SMART AND CONNECTED OFFICES MARKET SIZE, BY BUILDING TYPES, 2013–2020 (\$BILLION)

Tables 58 EUROPE SMART AND CONNECTED OFFICES MARKET SIZE, BY PRODUCTS, 2013–2020 (\$BILLION)

Tables 59 EUROPE SMART AND CONNECTED OFFICES MARKET SIZE, BY COUNTRY, 2013–2020 (\$BILLION)

Tables 60 EUROPE SMART AND CONNECTED OFFICES MARKET SIZE, BY BUILDING TYPES, 2013–2020 (\$BILLION)

Tables 61 APAC SMART AND CONNECTED OFFICES MARKET SIZE, BY PRODUCTS, 2013–2020 (\$BILLION)

Tables 62 APAC SMART AND CONNECTED OFFICES MARKET SIZE, BY

COUNTRY, 2013–2020 (\$BILLION)

Tables 63 APAC SMART AND CONNECTED OFFICES MARKET SIZE, BY BUILDING TYPES, 2013–2020 (\$BILLION)

Tables 64 ROW SMART AND CONNECTED OFFICES MARKET SIZE, BY PRODUCTS, 2013–2020 (\$BILLION)

Tables 65 ROW SMART AND CONNECTED OFFICES MARKET SIZE, BY REGION, 2013–2020 (\$BILLION)

Tables 66 ROW SMART AND CONNECTED OFFICES MARKET SIZE, BY BUILDING TYPES, 2013–2020 (\$BILLION)

Tables 67 NEW PRODUCT LAUNCHES, 2011–2014

Tables 68 AGREEMENTS, PARTNERSHIPS, COLLABORATIONS, AND JOINT VENTURES, 2011–2014

Tables 69 MERGERS AND ACQUISITIONS, 2011–2014

About

The definition of Smart and Connected Office for this market study is as follows ?Smart office is a model for centralized monitoring of office environment by using networks of hardware and software, to increase overall operational performance.

Smart office network can be characterized by various communication protocols, which are prevalent in the Smart and Connected Office market. However, this market study covers most widely used communication protocols BACnet, DALI, Modbus, and many more.

Smart and connected office is an emerging concept in the present scenario. In many offices, employees are already using connected devices which help in increasing efficiency at work. For example, internet connected printers allows to print from pretty much anywhere. Similarly, IP phone offers a whole range of advanced features, from streaming music to video chatting with co-workers. In short, smart office is all about integration of Internet of Things (IoT) with devices and forming a connected office. The major products of smart offices are smart lighting, security & access control systems, energy management systems, smart HVAC control systems, audio-video conferencing systems, fire & safety control and few others.

The global smart and connected offices market was valued at \$XX billion in 2013, and is estimated to reach \$XX billion by 2020, at a CAGR of XX% from 2014 to 2020. The growth of the smart office market has increased due to the need of various factors such as security issues, energy management, and connectivity among all devices within the office, popularity of huddle rooms and concept of ?Bring Your Own Device? (BYOD). Therefore, companies are more interested in manufacturing smart products which will later contribute towards smart office growth.

In this report, the global smart and connected offices market is broadly segmented into security & access control systems, smart lighting, smart HVAC control systems, audio-video conferencing systems, energy management systems, fire & safety control and others. The smart HVAC control systems accounted for the largest market size of the global smart and connected offices market at an estimated value of \$XX billion in 2013, while the smart lighting market is estimated to grow at the highest CAGR of XX% from 2014 to 2020. Security and access control market is expected to witness more demand in the coming years to keep a check on fraudulent or un-identified entry in the office premises. This market will always provide opportunities for the smart office market

either in present year or in the coming years. The next opportunity for the smart office market can be from the segments like energy management systems and audio-video conferencing systems. Smart energy management systems will provide a check on better consumption of energy in smart offices when no employees are present within the office.

America (comprising the U.S., Canada, Mexico, and Brazil) accounted for the largest market share of XX%— of the global smart and connected offices market in 2013. In the U.S. there is tremendous future for smart office because for the demand of connectivity technology among all devices and also among the employees for better efficiency in work. In the Americas the smart office market can expect more growth from the smart lighting and security & access control systems.

As compared to the mature markets, Asia-Pacific is estimated to grow at the fastest rate in the next six years, with CAGR of XX%. The growth of the smart office market in the Asia-Pacific region is propelled by factors such as; emergence of smart and automated industry in this region. The smart office market is a diversified and competitive market with a large number of players. It is dominated by various players, depending on their core competencies. The key players in this market include Koninklijke Philips N.V. (The Netherlands), ABB Ltd. (Switzerland), Cisco Systems Inc. (U.S.), Siemens AG (Germany), Honeywell International, Inc. (U.S.), Johnson Controls Inc. (U.S.) and United Technologies Corporation (U.S.).

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