

Smart Meter - Company Evaluation Report, 2025

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Abstracts

The Smart Meter Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Smart Meter. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 150 companies of which the Top 18 Smart Meter Companies were categorized and recognized as the quadrant leaders.

A smart meter is a device that measures a consumer's utility usage while enabling two-way communication between the user and the utility provider. It records consumption at predefined intervals and transmits this data to utility operators for monitoring and billing purposes. Depending on the meter type, it can provide a range of detailed information, allowing utility operators to conduct deeper data analysis. This analysis supports more efficient operations by helping balance real-time production and consumption, reducing the need for additional energy production.

Governments worldwide are launching various initiatives to meet future electricity demands while aiming to lower carbon emissions by encouraging renewable energy sources. Smart meters are poised to play a vital role in supporting these initiatives. Additionally, factors such as the rising adoption of electric vehicles, the development of microgrids and distributed energy storage solutions, and the growing demand for net metering are key drivers propelling the growth of the smart meter market.

The 360 Quadrant maps the Smart Meter companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Smart Meter quadrant. The top criteria for product footprint evaluation included Communication Technology (Radiofrequency (RF), power line communication (PLC), and cellular technology), Component (Hardware and Software), and Technology (Automatic meter reading (AMR) and advanced metering infrastructure

(AMI).

Key Players:

The competitive landscape of the smart meter market is characterized by prominent players such as Landis+Gyr, Itron Inc., Sagemcom, and OSAKI ELECTRIC CO., LTD. (EDMI). These companies utilize strategic partnerships, acquisitions, and innovations to enhance their Company Positioning and expand their market share. They focus on strengthening their Company Product Portfolio to meet diverse consumer needs and optimize Company Market Share across varied regions.

Landis+Gyr

Landis+Gyr holds a significant position in the smart meter market, emphasizing a strong Company Market Share through innovative solutions designed for residential, commercial, and industrial applications. The company continuously evolves its Company Product Portfolio with advanced metering solutions that facilitate efficient energy management for utilities worldwide. Landis+Gyr has focused heavily on global distribution networks to fortify its company positioning and differentiate its offerings from those of its competitors. Through strategic acquisitions and partnerships, Landis+Gyr promotes sustainable energy management and positions itself as a grid edge intelligence and smart infrastructure leader.

Itron Inc.

Itron Inc. maintains a robust company position with its comprehensive offerings of smart meters, including essential infrastructure solutions to enhance utility efficiency and service quality. By bolstering its Company Product Portfolio through innovations in automatic and real-time meter data management, Itron supports utilities in achieving significant operational efficiencies. Itron's strategic growth is driven by new product launches, partnerships, and regional expansions, which bolster its Company Market Share across North America, Asia Pacific, and other regions.

Sagemcom

Sagemcom is a key player distinguished by its extensive Company Product Portfolio and expertise in energy metering under its Smart City division. The company's focus on product innovation and strategic alliances enhances its Company Market Share and Positioning in both mature and emerging markets. To deliver integrated and efficient

solutions, Sagemcom leverages its capabilities across related technologies, including IoT connectivity and high-frequency metering solutions. Its strong presence across key global markets reflects Sagemcom's commitment to expanding its influence and sustaining its growth trajectory within the smart meter landscape.

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