

Smart Homes Market by Product (Energy Management System, Security & Access Control, Entertainment Control, and HVAC Control), Protocol and Technology (Protocol, Cellular Technology, and Communication Technology), Service (Installation, and Customization), and Geography (North America, Europe, APAC, and ROW) - Trend and Forecast to 2020

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Abstracts

Smart homes refer to a residence equipped with computing and information technology devices that anticipate and respond to the needs of the residents; thus, working towards enhancing their comfort, convenience, security, and entertainment through the automation of technology within a home. Smart homes have already started attracting stakeholders in the market including architects, developers, service providers, and device manufacturers. The possibility of reduction in the prices of smart homes is driven by scale of economies and expected adoption of the technology is the key to the market's growth in the future. Stakeholders are keen for developing versatile and widely accepted standards in smart homes. Regardless of the technology and cost of ownership, the operating & maintenance cost, complex installation, user awareness, ability to link disparate systems, Internet security, and demand for housing are some of the challenges in front of players in the smart home market. However, this market is expected to grow at a decent pace in the coming years.

KEY TAKE-AWAYS

Analysis of the smart homes market with high-growth sub-segments such as

security & access control, energy management system, HVAC control, entertainment control. The impact analysis of market dynamics that describe the factors currently driving and restraining growth of the market; along with future trends observed in the smart home market

Investment strategies based on market growth forecasts & key growth strategies for companies in the smart homes market, detailed through analysis of the competitive landscape

The Porter's Five Forces framework has been applied and explained in detail along with, the value chain analysis for the smart homes market. Illustrative segmentation, analysis, and forecast of major geographic markets has been done to give an overall view of the smart homes market

The competitive landscape has been detailed, by identifying key players along with an in-depth market share analysis with individual revenue and market share

The global smart homes market is expected to grow at a CAGR of 17.00% over the forecast period between 2015 and 2020. North America will lead the chart and is the birthplace for various industry majors. The North American market is driven by gaining traction for safety, peace of mind, increased awareness and better product offerings. Benefits of smart homes can only be realized if the technology becomes affordable for common people and accessible to those for whom it is essential. However, this is likely to happen if a broader consumer market gets traction by pushing down prices and creating more awareness. In this report, market size and estimates of the smart home market have been provided along with its various applications and global industry trends. A geographic split of each submarket is also highlighted in this report. The report profiles prominent market players in the global smart homes market, with their respective market share analysis. Some of the key players are Schneider Electric (France), Legrand SA (France), ABB Ltd. (Switzerland), Siemens AG (Germany), and Ingersoll-Rand Plc. (Ireland).

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
 - 1.3.1 MARKET COVERED
 - 1.3.2 GEOGRAPHIC SCOPE
 - 1.3.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of Primaries
- 2.2 FACTOR ANALYSIS
 - 2.2.1 DEMAND SIDE ANALYSIS
 - 2.2.1.1 Positive correlation with real estate industry
 - 2.2.1.2 Higher disposable income act as enabler towards smart home solutions
 - 2.2.2 SUPPLY SIDE ANALYSIS
 - 2.2.2.1 Price of smart home solutions is expected to reduce due to high growth in wireless technologies & IOT
- 2.3 MARKET SIZE ESTIMATION
 - 2.3.1 BOTTOM UP APPROACH
 - 2.3.2 TOP DOWN APPROACH
- 2.4 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS AND LIMITATIONS
 - 2.5.1 ASSUMPTIONS
 - 2.5.2 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE SMART HOMES MARKET
- 4.2 SMART HOMES MARKET - TOP THREE PRODUCT SEGMENTS
- 4.3 SMART HOMES MARKET, BY GEOGRAPHY AND PRODUCT SEGMENT
- 4.4 THE U.S. ACCOUNTED FOR OVER ONE FOURTH OF THE MARKET SHARE IN 2014
- 4.5 SMART HOMES MARKET: PRODUCT SEGMENTS (2020)
- 4.6 SMART HOMES MARKET: ASIA-PACIFIC VS COUNTRIES OF THE EUROPEAN UNION
- 4.7 SMART HOMES MARKET: SECURITY AND ACCESS CONTROL (2020)

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 EVOLUTION
- 5.3 MARKET SEGMENTATION
 - 5.3.1 BY PRODUCT
 - 5.3.2 BY PROTOCOL AND TECHNOLOGY
 - 5.3.3 BY SERVICE
 - 5.3.4 BY GEOGRAPHY
- 5.4 MARKET DYNAMICS
 - 5.4.1 DRIVERS
 - 5.4.1.1 A holistic solution for the safety of homes and family members
 - 5.4.1.2 An aggregated demand for energy saving and low carbon emission oriented solutions
 - 5.4.1.3 The interplay of wireless technology, mobility, IOT, and digital living
 - 5.4.2 RESTRAINTS
 - 5.4.2.1 High capital investment followed by a significant maintenance cost
 - 5.4.2.2 Stagnated outlook in real estate and construction activities
 - 5.4.3 OPPORTUNITY
 - 5.4.3.1 Accelerated growth in smart home-centric wireless protocols
 - 5.4.3.2 The smart homes market in APAC is expected to grow at the highest rate backed by its resilient GDP growth and the real estate market
 - 5.4.4 CHALLENGE
 - 5.4.4.1 Linking disparate systems and limited functionality
 - 5.4.4.2 Network security concern pertaining to wireless protocols

6 INDUSTRY TRENDS

- 6.1 INTRODUCTION
- 6.2 VALUE CHAIN ANALYSIS
- 6.3 SUPPLY CHAIN ANALYSIS
- 6.4 PORTER'S FIVE FORCES MODEL
 - 6.4.1 THREAT OF NEW ENTRANTS
 - 6.4.2 THREAT OF SUBSTITUTES
 - 6.4.3 BARGAINING POWER OF SUPPLIERS
 - 6.4.4 BARGAINING POWER OF BUYERS
 - 6.4.5 DEGREE OF COMPETITION
- 6.5 INDUSTRY LIFECYCLE

7 SMART HOMES MARKET, BY PRODUCT

- 7.1 INTRODUCTION
- 7.2 ENERGY MANAGEMENT SYSTEMS
 - 7.2.1 SMART DEVICES
 - 7.2.1.1 Smart Meter
 - 7.2.2 LIGHTING CONTROL
 - 7.2.2.1 Central Power Systems
 - 7.2.2.2 Controllable Breakers
 - 7.2.2.3 Sensors
 - 7.2.2.3.1 Occupancy sensors
 - 7.2.2.3.2 Vacancy sensors
 - 7.2.2.3.3 Photo sensors
 - 7.2.2.4 Timers and Manual Switches
 - 7.2.2.5 Dimming System
 - 7.2.2.6 Others
- 7.3 SECURITY & ACCESS CONTROL
 - 7.3.1 SECURITY CONTROL
 - 7.3.1.1 Intrusion Detection System
 - 7.3.1.2 Door Phone
 - 7.3.1.3 Video Surveillance System
 - 7.3.2 ACCESS CONTROL
 - 7.3.2.1 Door Contact
 - 7.3.2.2 Motion Sensor
 - 7.3.2.3 Touch Screen and Keypad
- 7.4 HVAC CONTROL
 - 7.4.1 THERMOSTATS

- 7.4.2 CLIMATE CONTROLS
- 7.4.3 TEMPERATURE SENSORS
- 7.4.4 HUMIDITY SENSORS
- 7.4.5 OTHERS
- 7.5 ENTERTAINMENT CONTROL
 - 7.5.1 AUDIO CONTROLLER
 - 7.5.2 MULTI-MEDIA ROOM CONTROL
 - 7.5.3 HOME THEATRE SYSTEM CONTROL
 - 7.5.4 TOUCH SCREENS & KEYPAD
- 7.6 OTHERS

8 SMART HOMES MARKET, BY PROTOCOLS AND TECHNOLOGY

- 8.1 INTRODUCTION
- 8.2 CELLULAR NETWORK TECHNOLOGIES
 - 8.2.1 CDMA NETWORKS
 - 8.2.2 GSM/HSPA NETWORKS
 - 8.2.3 LTE NETWORKS
- 8.3 SMART HOME PROTOCOLS & STANDARDS
 - 8.3.1 DIGITAL ADDRESSABLE LIGHTING INTERFACE (DALI)
 - 8.3.2 KNX
 - 8.3.3 LONWORKS
 - 8.3.4 MODBUS
 - 8.3.5 NATIONAL ELECTRICAL MANUFACTURERS ASSOCIATION (NEMA)
 - 8.3.6 POWER LINE COMMUNICATION (PLC)
- 8.4 SMART HOME WIRELESS COMMUNICATION TECHNOLOGIES
 - 8.4.1 BLUETOOTH
 - 8.4.2 ENOCEAN
 - 8.4.3 INFRA-RED
 - 8.4.4 WI-FI
 - 8.4.5 ZIGBEE
 - 8.4.6 Z-WAVE

9 SMART HOMES MARKET, BY SERVICE

- 9.1 INTRODUCTION
 - 9.1.1 INSTALLATION AND REPAIR
 - 9.1.2 CUSTOMIZATION & RENOVATION

10 GEOGRAPHIC ANALYSIS

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.2.1 THE U.S.

10.2.2 CANADA

10.2.3 MEXICO

10.3 EUROPE

10.3.1 THE U.K.

10.3.2 GERMANY

10.3.3 FRANCE

10.3.4 OTHERS

10.4 ASIA-PACIFIC

10.4.1 CHINA

10.4.2 JAPAN

10.4.3 INDIA

10.4.4 OTHERS

10.5 REST OF THE WORLD

10.5.1 THE MIDDLE EAST & AFRICA

10.5.2 LATIN AMERICA

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 MARKET SHARE ANALYSIS: SMART HOMES MARKET

11.3 COMPETITIVE SITUATION AND TRENDS

11.3.1 NEW PRODUCT LAUNCHES

11.3.2 AGREEMENTS, PARTNERSHIPS, AND JOINT VENTURES

11.3.3 MERGERS & ACQUISITIONS

12 COMPANY PROFILES

(Overview, Products and Services, Financials, Strategy & Development)*

12.1 INTRODUCTION

12.2 ABB LTD.

12.3 SIEMENS AG.

12.4 SCHNEIDER ELECTRIC SA

12.5 INGERSOLL-RAND PLC

- 12.6 LEGRAND S.A.
- 12.7 LUTRON ELECTRONICS CO., INC.
- 12.8 EMERSON ELECTRIC CO.
- 12.9 CRESTRON ELECTRONICS INC.
- 12.10 CONTROL4 CORPORATION
- 12.11 HONEYWELL INTERNATIONAL, INC.

*Details on Overview, Products and Services, Financials, Strategy & Development might not be Captured in case of Unlisted Companies.

13 APPENDIX

- 13.1 INSIGHTS OF INDUSTRY EXPERTS
- 13.2 DISCUSSION GUIDE
- 13.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
- 13.4 AVAILABLE CUSTOMIZATIONS
- 13.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 DRIVER ANALYSIS

Table 2 AVERAGE ENERGY SAVINGS POTENTIAL FROM LIGHTING CONTROLS

Table 3 RESTRAINT ANALYSIS

Table 4 TYPICAL SMART HOMES SOLUTION COST

Table 5 OPPORTUNITY ANALYSIS

Table 6 CHALLENGE ANALYSIS

Table 7 PROMINENT COMPANIES IN THE SMART HOMES MARKET

Table 8 SMART HOMES MARKET SIZE, BY PRODUCT SEGMENT, 2014-2020
(\$BILLION)

Table 9 ENERGY MANAGEMENT SYSTEM MARKET SIZE, BY PRODUCT,
2014-2020 (\$BILLION)

Table 10 ENERGY MANAGEMENT SYSTEM MARKET SIZE, BY GEOGRAPHY,
2014-2020 (\$BILLION)

Table 11 SMART DEVICE MARKET SIZE, BY PRODUCT, 2014-2020 (\$BILLION)

Table 12 SMART DEVICE MARKET SIZE, BY GEOGRAPHY, 2014-2020 (\$BILLION)

Table 13 NORTH AMERICAN SMART DEVICE MARKET SIZE, BY COUNTRY,
2014-2020 (\$MILLION)

Table 14 EUROPEAN SMART DEVICE MARKET SIZE, BY COUNTRY, 2014-2020
(\$MILLION)

Table 15 APAC SMART DEVICE MARKET SIZE, BY COUNTRY, 2014-2020
(\$MILLION)

Table 16 ROW SMART DEVICE MARKET SIZE, BY COUNTRY, 2014-2020
(\$MILLION)

Table 17 BENEFITS OF SMART APPLIANCES

Table 18 LIGHTING CONTROL MARKET SIZE, BY PRODUCT, 2014-2020 (\$BILLION)

Table 19 LIGHTING CONTROL MARKET SIZE, BY GEOGRAPHY, 2014-2020
(\$BILLION)

Table 20 AVERAGE ENERGY SAVINGS POTENTIAL FROM LIGHTING CONTROLS

Table 21 NORTH AMERICAN LIGHTING CONTROL MARKET SIZE, BY COUNTRY,
2014-2020 (\$MILLION)

Table 22 EUROPEAN LIGHTING CONTROL MARKET SIZE, BY COUNTRY,
2014-2020 (\$MILLION)

Table 23 APAC LIGHTING CONTROL MARKET SIZE, BY COUNTRY, 2014-2020
(\$MILLION)

Table 24 ROW LIGHTING CONTROL MARKET SIZE, BY COUNTRY, 2014-2020

(\$MILLION)

Table 25 SECURITY AND ACCESS CONTROL MARKET SIZE, BY PRODUCT, 2014-2020 (\$BILLION)

Table 26 SECURITY AND ACCESS CONTROL MARKET SIZE, BY GEOGRAPHY, 2014-2020 (\$BILLION)

Table 27 SECURITY CONTROL MARKET SIZE, BY PRODUCT, 2014-2020 (\$BILLION)

Table 28 SECURITY CONTROL MARKET SIZE, BY GEOGRAPHY, 2014-2020 (\$BILLION)

Table 29 NORTH AMERICA SECURITY CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 30 EUROPEAN SECURITY CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 31 APAC SECURITY CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 32 ROW SECURITY CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 33 ACCESS CONTROL MARKET SIZE, BY PRODUCT, 2014-2020 (\$BILLION)

Table 34 ACCESS CONTROL MARKET SIZE, BY GEOGRAPHY, 2014-2020 (\$BILLION)

Table 35 NORTH AMERICAN ACCESS CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 36 EUROPEAN ACCESS CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 37 APAC ACCESS CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 38 ROW ACCESS CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 39 HVAC CONTROL MARKET SIZE, BY PRODUCT, 2014-2020 (\$BILLION)

Table 40 HVAC CONTROL MARKET SIZE, BY GEOGRAPHY, 2014-2020 (\$BILLION)

Table 41 ENTERTAINMENT CONTROL MARKET SIZE, BY PRODUCT, 2014-2020 (\$BILLION)

Table 42 ENTERTAINMENT CONTROL MARKET SIZE, BY GEOGRAPHY, 2014-2020 (\$BILLION)

Table 43 OTHERS MARKET SIZE, BY PRODUCT TYPE, 2014-2020 (\$BILLION)

Table 44 OTHERS MARKET SIZE, BY GEOGRAPHY, 2014-2020 (\$BILLION)

Table 45 FEATURES OF HOME HEALTH SYSTEMS

Table 46 COMPARISON BETWEEN DIFFERENT SMART HOME WIRELESS TECHNOLOGIES

Table 47 SMART HOMES MARKET SIZE, BY SERVICE, 2014-2020 (\$BILLION)

Table 48 SMART HOMES SERVICES MARKET SIZE, BY GEOGRAPHY, 2014-2020 (\$BILLION)

Table 49 THE SMART HOMES MARKET SIZE, BY GEOGRAPHY, 2014-2020 (\$BILLION)

Table 50 NORTH AMERICA: SMART HOMES MARKET SIZE, BY PRODUCT, 2014-2020 (\$BILLION)

Table 51 NORTH AMERICA: ENERGY MANAGEMENT SYSTEMS MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 52 NORTH AMERICA: SECURITY & ACCESS CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 53 NORTH AMERICA: HVAC CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 54 NORTH AMERICA: ENTERTAINMENT CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 55 NORTH AMERICA: OTHERS MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 56 NORTH AMERICA: SMART HOMES MARKET SIZE, BY COUNTRY, 2014-2020 (\$BILLION)

Table 57 EUROPEAN SMART HOMES MARKET SIZE, BY PRODUCT, 2014-2020 (\$BILLION)

Table 58 EUROPEAN ENERGY MANAGEMENT SYSTEM MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 59 EUROPEAN SECURITY & ACCESS CONTROL MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

Table 60 EUROPEAN HVAC CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 61 EUROPEAN ENTERTAINMENT CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 62 EUROPEAN OTHERS MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

Table 63 EUROPEAN SMART HOMES MARKET SIZE, BY COUNTRY, 2014-2020 (\$BILLION)

Table 64 APAC: SMART HOMES MARKET SIZE, BY PRODUCT, 2014-2020 (\$BILLION)

Table 65 APAC: ENERGY MANAGEMENT SYSTEM MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 66 APAC: SECURITY & ACCESS CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 67 APAC: HVAC CONTROL MARKET SIZE, BY COUNTRY, 2014-2020

(\$MILLION)

Table 68 APAC: ENTERTAINMENT CONTROL MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 69 APAC: OTHERS MARKET SIZE, BY COUNTRY, 2014-2020 (\$MILLION)

Table 70 APAC: SMART HOMES MARKET SIZE, BY COUNTRY, 2014-2020 (\$BILLION)

Table 71 ROW: SMART HOMES MARKET, BY PRODUCT, 2014-2020 (\$BILLION)

Table 72 ROW: ENERGY MANAGEMENT SYSTEM MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

Table 73 ROW: SECURITY & ACCESS CONTROL MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

Table 74 ROW: HVAC CONTROL MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

Table 75 ROW: ENTERTAINMENT CONTROL MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

Table 76 ROW OTHERS MARKET, BY COUNTRY, 2014-2020 (\$MILLION)

Table 77 ROW: SMART HOMES MARKET SIZE, BY COUNTRY, 2014-2020 (\$BILLION)

Table 78 NEW PRODUCT LAUNCHES, 2011-2014

Table 79 AGREEMENTS, PARTNERSHIPS & JOINT VENTURES, 2011-2014

Table 80 MERGERS & ACQUISITIONS, 2011-2014

About

Smart homes have been introduced with a view to save energy, and at the same time, make life easier and luxurious. Smart homes include automated devices which can be handled remotely; for example, the lights and washing machine can be switched ON or OFF from a remote location. The owner can keep a check on visitors and, thus, safeguard the home.

The smart homes market has grown considerably due to technology developments. Technology has transformed retro homes with manual devices, such as basic television sets (without

remote control) and the likes, into semi modern homes with non-intelligent remote control devices; and furthermore, to automated homes with minimal user interface (not necessarily smart homes), and ultimately to smart homes that barely need human resources to operate. The information technology revolution which facilitated integration and centralized control has also boosted the smart homes market. With such innovations, features such as lighting, HVAC, security, and entertainment can be accessed with a single remote control, mobile phone or via the Internet. Presently, on the basis of functionality, smart homes may be classified into four hierarchical types:

Basic smart homes that have single standalone applications and objects that function in an intelligent manner.

A little more advanced smart homes, wherein the devices exchange information for better functionality.

More advanced connected homes that consist of systems with internal and external networks that allow interactive, remote control of systems; and access to information, both, within and beyond the home.

Very advanced learning and attentive smart homes that are also gaining a lot of popularity. Learning and attentive homes consist of systems that record patterns of activity; and function accordingly. For example, turning lights ON when an individual enters the room.

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