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Smart Glass Market by Type (Tinted, Coated), Technology (Electrochromic, Suspended Particle Display (SPD), Liquid Crystal, Photochromic, Nanocrystalline), Control System (Voice-based, Building Automation System, Mobile-based) - Global Forecast to 2030

https://marketpublishers.com/r/SCDBDE5B6059EN.html
Date: January 2025
Pages: 236
Price: US$ 4,950.00 (Single User License)
ID: SCDBDE5B6059EN

Abstracts

The global smart glass market is expected to reach USD 10.42 billion in 2030 from USD 6.42 billion in 2025, at a CAGR of 10.2% during the forecast period. Smart glass has witnessed wide adoption in the latest luxury vehicles due to its features, such as information projection, entertainment integration, and window tinting, which can be controlled. Technology has been included in the design and development of modern luxury cars to improve privacy, entertainment, and safety. The largest automotive brands, including Mercedes-Benz, have adopted smart glass, showing a change in the design of automobiles and an extension of its use beyond luxury markets. It can tint windows, blocking up to 99% of light when necessary, which is superior to traditional sun visors and glass. This improves privacy, reduces heat transfer, saves fuel, and is environmentally friendly.

“Coated segment is expected to dominate in smart glass market.”

The coated segment accounts for the largest share in the smart glass market, owing to its higher performance, flexibility, and high applicability across various sectors. Advanced thin-film coatings, either metal oxides or nanoparticles, help control light transmission, reduce glare, and achieve thermal insulation. This extent of control is in high demand in construction, automotive, and aviation sectors, among others. Using coated glass improves energy efficiency and reduces HVAC cost by minimizing heat

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gain and loss. Also, the feature of dynamic light control enhances comfort to occupants while not diminishing natural light. Due to its robustness and adaptability to easy customizations, coated glass is ideally suited for substantial commercial and residential-scale projects.

“Suspended Particle Display (SPD) segment is expected to grow fastest during the forecast period.”

Suspended particle display technology is expected to grow the fastest due to several factors. Excellent control over light and heat through SPD allows dynamic shading and privacy features in real time, which makes it highly suitable for automotive, architectural, and aviation applications. It can switch from transparent to opaque with the help of a switch, thus promising significant energy savings by reducing artificial lighting and air conditioning requirements. The increase in demand of energy-efficient sustainable solutions is the major driver. Through SPD technology, solar heat gain becomes manageable in buildings and vehicles, enhancing energy efficiency and occupant comfort. Moreover, it offers support for privacy-on-demand, perfect for smart homes, offices, and vehicle applications, for which adaptability becomes a requirement.

“The Asia Pacific is expected to have highest growth rate in the EMI shielding market.”

Asia-Pacific is the fastest-growing region in the smart glass market. Rapid urbanization and industrialization, especially in countries like China, India, and Southeast Asia, have spurred significant investments in modern infrastructure, including energy-efficient buildings. Governments in the region are emphasizing sustainability, which is pushing energy-saving solutions such as smart glass for residential and commercial projects. The increasing demand for high-tech vehicles in the automotive industry is one of the main reasons smart glass is increasingly used for privacy and temperature control features. In addition, rising disposable incomes are leading to the preference for luxury cars, and hence the market for smart glass in automobiles is growing, which in turn contributing to the regional growth.

The Asia-Pacific market benefits from low-cost manufacturing and innovation in smart glass technology. It has also improved production from switching from manual to automated and electrically controlled smart glass, which can be achieved feasibly and economically. The more that smart home systems are deployed, the more support for demand in smart glass is expected since homeowners desire convenience and energy efficiency.

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By Company Type: Tier 1 – 40%, Tier 2 – 35%, and Tier 3 – 25%

By Designation: Directors – 45%, Managers – 35%, and Others – 20%

By Region: North America– 45%, Europe – 25%, Asia Pacific– 20% and RoW- 10%

Saint Gobain (France), AGC Inc. (Japan), Gentex Corporation (US), Corning Incorporated (US), Nippon Sheet Glass Co Ltd (Japan), View Inc (US), Guazy Ltd and Entities (Israel), Xinyi Glass Holdings Limited (China), Research Frontiers (US), Diamond Switchable Glass Ltd (Ireland), are some of the key players in the smart glass market.

The study includes an in-depth competitive analysis of these key players in the smart glass market, with their company profiles, recent developments, and key market strategies.

Research Coverage

This research report categorizes the smart glass market by type (Tinted, Coated, Hybrid), by technology (Electrochromic, Suspended Particle Display (SPD), Liquid Crystal (LC) (Polymer Dispersed Liquid Crystal (PDLC) (Laminated, Retrofit), Twisted Nematic (TN) Liquid Crystals), Photochromic, Thermochromic, Micro-Blinds, and Others), by mechanism (Active, Passive), by control system (Switch, Remote, Mobile-based, Voice-based, Building Automation System, Others), by end use (Architecture (Luxury Residential Buildings, Commercial), Transportation (Automotive, Aerospace, Marine), Power Generation Plants, Others) and by region (North America, Europe, Asia Pacific, and RoW). The report's scope covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the smart glass market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, and services; key strategies; Contracts, partnerships, agreements, new product & service launches, mergers and acquisitions; and recent developments associated with the smart glass market. This report covers the competitive analysis of upcoming startups in the smart glass market ecosystem.

Reasons to buy this report

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The report will help market leaders and new entrants with information on the closest approximations of the revenue numbers for the overall smart glass market and its subsegments. It will also help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Rising demand of advanced technologies in luxury cars, integration of electrochromic materials into smart glasses, rising focus on reduced energy consumption, Emphasis on promoting low-carbon economy, growing demand in construction and real estate), restraints (High initial investment and upfront costs, operational and functional challenges, complex manufacturing process), opportunities (Growing trend of minimalist designs, shifting preference from conventional to renewable energy sources, expanding applications in automotive, aviation, and marine industries, rising development of sustainable buildings, Increasing focus on improving window insulation), and challenges (Lack of awareness about long-term benefits of smart glass technology, maintaining compliance with building codes and regulations) influencing the growth of the smart glass market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the smart glass market

Market Development: Comprehensive information about lucrative markets – the report analyses the smart glass market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the smart glass market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Parker Hannifin Corp (US), PPG Industries Inc (US), 3M (US), Henkel AG & CO. KGAA (Germany), Laird Technologies, Inc. (US), among others in the EMI shielding market.

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