

Smart Cities Market by Focus Area, Smart Transportation, Smart Buildings, Smart Utilities, Smart Citizen Services (Public Safety, Smart Healthcare, Smart Education, Smart Street Lighting, and E-Governance) and Region - Global Forecast to 2028

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Abstracts

The smart cities market is estimated to be USD 549.1 billion to USD 1,114.4 billion at a CAGR of 15.2% from 2023 to 2028. The proliferation of high-speed internet connectivity and mobile devices facilitates the adoption of smart city technologies and enables seamless communication between various systems and devices.

By smart utility solution, distribution management registers higher CAGR during the forecast period.

Adopting efficient demand response management (DRM) systems heavily influences utility distribution management in the utilities sector. These DRM systems empower utilities to effectively implement Demand Response (DR) programs across various commercial, industrial, and residential sectors. The surge in smart grid implementations is pivotal in driving utility industry advancements. This surge has led to the widespread integration of advanced metering infrastructure meters, improved customer utility management systems, transmission and distribution infrastructure automation, and greater incorporation of renewable energy sources. As a result, the smart grid rollout emerges as a key driver propelling growth within the utilities sector.

Additionally, the advent of automated Demand Response (DR) systems has further bolstered market expansion. The allure of cost-effective solutions such as Software-as-a-Service (SaaS) and the adoption of cloud-based DRM deployment models present significant growth opportunities for the market. These factors collectively contribute to

the upward trajectory of the distribution management segment within the smart cities market.

“By smart building solution, security and emergency management to account for largest market share in the smart cities market during the forecast period.”

In urban environments, unforeseen events such as natural disasters, terrorist threats, and criminal activities pose significant challenges. To mitigate the impact of these emergencies, cities require robust emergency management systems capable of swift and efficient response protocols. Within this context, effective security infrastructure management plays a crucial role in overseeing the security operations of various facilities. Advanced computerized emergency management systems have emerged as invaluable tools for authorities and administrators navigating emergencies. These systems are designed to seamlessly coordinate every aspect of the emergency response process, from initial incident logging to disseminating vital information to relevant personnel. By providing real-time updates on the nature and scale of emergencies, these solutions enable authorities to mount rapid and targeted responses, minimizing potential damages and ensuring public safety.

Key global players in this domain, such as Schneider Electric and ABB, are at the forefront of developing innovative solutions tailored to the evolving needs of modern urban environments. Through their expertise and technological advancements, these vendors contribute significantly to enhancing the resilience and security of cities worldwide.

‘Asia Pacific will register the highest growth rate during the forecast period.’

The Asia Pacific region is set to undergo significant growth opportunities in the coming years, with countries like India, China, Japan, Australia, and New Zealand expected to experience high growth rates. Asia Pacific is propelled by significant technological strides witnessed throughout the region. China, notably, stands poised to lead the charge in adopting smart city solutions. Factors such as a burgeoning population and ongoing developments in infrastructure and technology form the bedrock of this market's expansion in the region. The smart city landscape has evolved markedly, with cutting-edge innovations like robotics and big data analytics gaining prominence. The Asia Pacific has recently facilitated collaborative endeavors centered around low-carbon models and IoT-driven smart city frameworks, garnering invaluable insights that promise knowledge-sharing among member economies. The overarching commitment of the region towards advancing smart city initiatives presents a fertile ground for providers to

capitalize on the burgeoning market opportunities.

Breakdown of primaries

The study contains insights from various industry experts, from solution vendors to Tier 1 companies. The break-up of the primaries is as follows:

By Company Type: Tier 1 – 62%, Tier 2 – 23%, and Tier 3 – 15%

By Designation: C-level – 38%, D-level – 30%, and Others – 32%

By Region: North America – 40%, Europe – 15%, Asia Pacific – 35%, Middle East & Africa- 5%, Latin America-5%

The major players in the smart cities market are Cisco (US), IBM (US), Siemens (Germany), Microsoft (US), Hitachi (Japan), Schneider Electric (France), Huawei (China), Intel (US), NEC (Japan), ABB (Switzerland), Ericsson (Sweden), Oracle (US), Fujitsu (Japan), Honeywell (US), Accenture (Ireland), Vodafone (UK), AWS (US), Thales (France), Signify (Netherlands), Kapsch (Austria), Motorola (US), GE (US), Google (US), TCS (India), AT&T (US), Nokia (Finland), Samsung (South Korea), SAP (Germany), TomTom (Netherlands), AppyWay (UK), Ketos (US), Gaia (India), TaKaDu (Israel), FlamencoTech (India), XENIUS (India), Bright Cities (Brazil), Maydtech (Mexico), Zencity (Israel), Itron (US), and IXDen (Israel). These players have adopted various growth strategies, such as partnerships, agreements and collaborations, new product launches, product enhancements, and acquisitions to expand their footprint in the smart cities market.

Research Coverage

The study covers the smart cities market size across different segments. It aims to estimate the market size and the growth potential across different segments, including focus areas, smart transportation, smart building, smart utility, smart citizen service, and region. The study includes an in-depth competitive analysis of the leading market players, their company profiles, key observations related to product and business offerings, recent developments, and market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the global smart cities market's revenue numbers and subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. Moreover, the report will provide insights for stakeholders to understand the market's pulse and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (artificial intelligence and machine learning to accelerate development of smart cities, growing urbanization to drive adoption of smart city solutions, need for efficient management and utilization of resources, demand for fast and efficient transport, public safety concerns to accelerate smart city adoption), restraints (privacy and security concerns, high cost of implementation), opportunities (advancements in AI, cloud, IoT, and analytics technologies, rise of 5G, use of drones to enforce compliance during pandemics) and challenges (crafting Future-Ready Smart Cities for Sustainable Urban Living, Absence of appropriate infrastructure in emerging economies, Lack of knowledge among people about smart cities, Disruption in logistics and supply chains) influencing the growth of the smart cities market. Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product and service launches in the smart cities market. Market Development: Comprehensive information about lucrative markets – the report analyses the smart cities market across various regions. Market Diversification: Exhaustive information about new products and services, untapped geographies, recent developments, and investments in the smart cities market. Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Cisco (US), IBM (US), Siemens (Germany), Microsoft (US), Hitachi (Japan), Schneider Electric (France), Huawei (China), Intel (US), NEC (Japan), ABB (Switzerland), Ericsson (Sweden), Oracle (US), Fujitsu (Japan), Honeywell (US), Accenture (Ireland), Vodafone (UK), AWS (US), Thales (France), Signify (Netherlands), Kapsch (Austria), Motorola (US), GE (US), Google (US), TCS (India), AT&T (US), Nokia (Finland), Samsung (South Korea), SAP (Germany), TomTom (Netherlands), AppyWay (UK), Ketos (US), Gaia (India), TaKaDu (Israel), FlamencoTech (India), XENIUS (India), Bright Cities (Brazil), Maydtech (Mexico), Zencity (Israel), Itron (US), and IXDen (Israel).

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.2.1 INCLUSIONS AND EXCLUSIONS

1.3 MARKET SCOPE

1.3.1 MARKET SEGMENTATION

1.3.2 REGIONS COVERED

1.3.3 YEARS CONSIDERED

1.4 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATES, 2020–2022

1.5 STAKEHOLDERS

1.6 SUMMARY OF CHANGES

1.6.1 IMPACT OF RECESSION

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 SMART CITIES MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

TABLE 2 LIST OF KEY PRIMARY INTERVIEW PARTICIPANTS

2.1.2.1 Breakup of primary profiles

2.1.2.2 Key industry insights

2.2 MARKET SIZE ESTIMATION

FIGURE 2 APPROACH 1 (SUPPLY SIDE): REVENUE OF SOLUTIONS AND SERVICES OF SMART CITIES MARKET

FIGURE 3 APPROACH 1 (BOTTOM-UP [SUPPLY SIDE]): COLLECTIVE REVENUE OF FOCUS AREAS OF SMART CITIES MARKET

2.3 RISK ASSESSMENT

TABLE 3 RISK ASSESSMENT

2.4 DATA TRIANGULATION

FIGURE 4 DATA TRIANGULATION

2.5 RESEARCH ASSUMPTIONS

TABLE 4 RESEARCH ASSUMPTIONS

2.6 LIMITATIONS

2.7 IMPLICATION OF RECESSION ON SMART CITIES MARKET

3 EXECUTIVE SUMMARY

FIGURE 5 SMART CITIES MARKET, 2021–2028 (USD BILLION)

FIGURE 6 SMART CITIES MARKET: REGIONAL AND COUNTRY-WISE SHARES, 2023

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR SMART CITIES MARKET PLAYERS

FIGURE 7 INCREASED USE OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING AND GROWING URBANIZATION TO DRIVE MARKET GROWTH

4.2 SMART CITIES MARKET, BY FOCUS AREA

FIGURE 8 SMART CITIZEN SERVICES TO LEAD MARKET IN 2023

4.3 NORTH AMERICA: SMART CITIES MARKET, BY FOCUS AREA & COUNTRY

FIGURE 9 US AND SMART CITIZEN SERVICES TO ACCOUNT FOR LARGEST SEGMENTAL SHARES IN NORTH AMERICAN SMART CITIES MARKET IN 2023

4.4 ASIA PACIFIC: SMART CITIES MARKET, BY FOCUS AREA & COUNTRY/SUBREGION

FIGURE 10 SMART CITIZEN SERVICES AND CHINA TO ACCOUNT FOR LARGEST MARKET SHARES IN ASIA PACIFIC IN 2023

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 11 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: SMART CITIES MARKET

5.2.1 DRIVERS

5.2.1.1 Growth in urbanization to drive adoption of smart city solutions

5.2.1.2 Artificial intelligence and machine learning to accelerate development of smart cities

5.2.1.3 Need for efficient management and utilization of resources

5.2.1.4 Demand for fast and efficient transport

5.2.1.5 Surveillance in interest of public safety

5.2.1.6 Need for healthy environment with efficient energy consumption

5.2.2 RESTRAINTS

5.2.2.1 Privacy and security concerns

5.2.2.2 High costs of implementation

5.2.3 OPPORTUNITIES

5.2.3.1 Advancements in AI, cloud, IoT, and analytics technologies

5.2.3.2 Rise of 5G

FIGURE 12 PERCENTAGE OF GLOBAL CONNECTIONS IN 2018 AND 2023

5.2.3.3 Use of drones to enforce compliance during pandemic

5.2.4 CHALLENGES

5.2.4.1 Achieving future-readiness of smart cities for sustainable urban living

5.2.4.2 Absence of appropriate infrastructure in emerging economies

FIGURE 13 STATE OF MOBILE INTERNET CONNECTIVITY, BY REGION, 2022

5.2.4.3 Lack of knowledge among people about smart cities

5.2.4.4 Disruptions in logistics and supply chains

5.3 SMART CITIES MARKET: BRIEF HISTORY

FIGURE 14 BRIEF HISTORY OF SMART CITIES SOLUTIONS

5.4 ECOSYSTEM

FIGURE 15 KEY PLAYERS IN SMART CITIES MARKET ECOSYSTEM

TABLE 5 SMART CITIES MARKET: ECOSYSTEM

5.5 CASE STUDY ANALYSIS

5.5.1 SMART CITIES LLP TRANSFORMED CLOUD SERVICE DELIVERY WITH CISCO ACI AND TERRAFORM

5.5.2 CORDOBA PROVINCE IMPROVED SAFETY OF ITS MUNICIPALITIES USING NEC'S CLOUD-BASED SHARED PLATFORM

5.5.3 ABB HELPED FASTNED EXPAND ITS EV FAST CHARGE NETWORK ACROSS EUROPE

5.5.4 HONEYWELL ENABLED EFFICIENT FLIGHT ROUTING FOR NEWARK LIBERTY INTERNATIONAL AIRPORT

5.5.5 BANE NOR SELECTED THALES TO PROVIDE NEXT-GENERATION NATIONWIDE TRAFFIC MANAGEMENT SYSTEM

5.5.6 CURTIN UNIVERSITY ADOPTED HITACHI INTERNET OF THINGS SOLUTION TO IMPLEMENT SMART CAMPUS

5.5.7 HUAWEI HELPED QINGHAI-TIBET RAILWAY IMPROVE SURVEILLANCE EFFICIENCY

5.6 VALUE CHAIN ANALYSIS

FIGURE 16 SMART CITIES MARKET: VALUE CHAIN ANALYSIS

5.7 TARIFF AND REGULATORY LANDSCAPE

5.7.1 TARIFFS RELATED TO SMART CITY DEVICES

TABLE 6 TARIFFS RELATED TO ELECTRONIC INTEGRATED CIRCUITS AS PROCESSORS AND CONTROLLERS

5.7.2 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 7 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 8 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 9 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 10 ROW: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.7.2.1 North America

5.7.2.1.1 US

5.7.2.1.2 Canada

5.7.2.2 Europe

5.7.2.3 Asia Pacific

5.7.2.3.1 South Korea

5.7.2.3.2 China

5.7.2.3.3 India

5.7.2.4 Middle East & Africa

5.7.2.4.1 UAE

5.7.2.4.2 KSA

5.7.2.4.3 Bahrain

5.7.2.5 Latin America

5.7.2.5.1 Brazil

5.7.2.5.2 Mexico

5.8 PATENT ANALYSIS

5.8.1 METHODOLOGY

FIGURE 17 LIST OF MAJOR PATENTS FOR SMART CITIES

5.9 TECHNOLOGY ANALYSIS

5.9.1 INTRODUCTION

5.9.1.1 AI and ML

5.9.1.2 IoT

5.9.1.3 Big data analytics

5.9.1.4 5G

5.9.2 ADJACENT TECHNOLOGIES

5.9.2.1 Robotics

5.9.2.2 Augmented intelligence

5.9.2.3 Edge computing

5.9.2.4 Renewable energy solutions

5.9.3 COMPLEMENTARY TECHNOLOGY

5.9.3.1 Augmented Reality (AR) and Virtual Reality (VR)

5.9.3.2 Smart grids

5.9.3.3 Cybersecurity solutions

5.10 PRICING ANALYSIS

5.10.1 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY FOCUS AREA

FIGURE 18 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY FOCUS AREA

TABLE 11 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY FOCUS AREA

TABLE 12 PRICING ANALYSIS FOR SMART CITIES

5.11 PORTER'S FIVE FORCES ANALYSIS

FIGURE 19 PORTER'S FIVE FORCES ANALYSIS

TABLE 13 SMART CITIES MARKET: PORTER'S FIVE FORCES MODEL

5.11.1 THREAT OF NEW ENTRANTS

5.11.2 THREAT OF SUBSTITUTES

5.11.3 BARGAINING POWER OF BUYERS

5.11.4 BARGAINING POWER OF SUPPLIERS

5.11.5 INTENSITY OF COMPETITIVE RIVALRY

5.12 TRENDS AND DISRUPTIONS IMPACTING BUYERS

FIGURE 20 REVENUE SHIFT FOR SMART CITIES MARKET

5.13 KEY STAKEHOLDERS AND BUYING CRITERIA

5.13.1 KEY STAKEHOLDERS ON BUYING PROCESS

FIGURE 21 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE END USERS

TABLE 14 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE END USERS

5.13.2 BUYING CRITERIA

FIGURE 22 KEY BUYING CRITERIA FOR TOP THREE END USERS

TABLE 15 KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS

5.14 KEY CONFERENCES AND EVENTS

TABLE 16 SMART CITIES MARKET: DETAILED LIST OF CONFERENCES AND EVENTS IN 2023–2024

5.15 TECHNOLOGY ROADMAP FOR SMART CITIES MARKET

5.15.1 SHORT-TERM ROADMAP (2023–2025)

5.15.2 MID-TERM ROADMAP (2026–2028)

5.15.3 LONG-TERM ROADMAP (2029–2030)

5.16 BEST PRACTICES TO IMPLEMENT SMART CITIES MARKET

5.17 CURRENT AND EMERGING BUSINESS MODELS

5.18 TOOLS, FRAMEWORKS, AND TECHNIQUES USED IN SMART CITIES

5.19 HS CODE ANALYSIS

5.19.1 EXPORT SCENARIO OF ELECTRONIC INTEGRATED CIRCUITS AND

PARTS THEREOF

FIGURE 23 ELECTRONIC INTEGRATED CIRCUITS AND PARTS THEREOF
EXPORT, BY KEY COUNTRY, 2015–2022 (USD BILLION)

5.19.2 IMPORT SCENARIO OF ELECTRONIC INTEGRATED CIRCUITS AND PARTS THEREOF

FIGURE 24 ELECTRONIC INTEGRATED CIRCUITS AND PARTS THEREOF
IMPORT, BY KEY COUNTRY, 2015–2022 (USD BILLION)

5.20 INVESTMENT AND FUNDING SCENARIO

FIGURE 25 SMART CITIES MARKET: INVESTMENT AND FUNDING SCENARIO,
2015–2021

6 SMART CITIES MARKET, BY FOCUS AREA

6.1 INTRODUCTION

FIGURE 26 SMART CITIZEN SERVICES TO GROW AT HIGHEST CAGR DURING
FORECAST PERIOD

TABLE 17 SMART CITIES MARKET, BY FOCUS AREA, 2017–2022 (USD BILLION)

TABLE 18 SMART CITIES MARKET, BY FOCUS AREA, 2023–2028 (USD BILLION)

7 SMART CITIES MARKET, BY SMART TRANSPORTATION

7.1 INTRODUCTION

TABLE 19 SMART TRANSPORTATION MARKET, BY REGION, 2017–2022 (USD
BILLION)

TABLE 20 SMART TRANSPORTATION MARKET, BY REGION, 2023–2028 (USD
BILLION)

7.1.1 SMART TRANSPORTATION: MARKET DRIVERS

7.2 OFFERING

7.2.1 INCREASE IN PRESENCE OF INNOVATIVE TECHNOLOGIES SUCH AS GPS
DEVICES, AI/ML, IOT, AND TELEMATICS IN TRANSPORTATION

TABLE 21 SMART TRANSPORTATION MARKET, BY OFFERING, 2017–2022 (USD
BILLION)

TABLE 22 SMART TRANSPORTATION MARKET, BY OFFERING, 2023–2028 (USD
BILLION)

7.2.2 SOLUTIONS

FIGURE 27 PASSENGER INFORMATION MANAGEMENT TO WITNESS HIGHEST
CAGR DURING FORECAST PERIOD

TABLE 23 SMART TRANSPORTATION MARKET, BY SOLUTION, 2017–2022 (USD
BILLION)

TABLE 24 SMART TRANSPORTATION MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

7.2.2.1 Smart ticketing

7.2.2.2 Traffic management

FIGURE 28 PARKING MANAGEMENT TO WITNESS HIGHER CAGR IN TRAFFIC MANAGEMENT DURING FORECAST PERIOD

TABLE 25 SMART TRAFFIC MANAGEMENT MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 26 SMART TRAFFIC MANAGEMENT MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

7.2.2.2.1 Parking management

7.2.2.2.2 Traffic surveillance

7.2.2.3 Passenger information

7.2.2.4 Connected logistics

7.2.2.5 Other smart transportation solutions

7.2.3 SERVICES

FIGURE 29 INFRASTRUCTURE MONITORING & MANAGEMENT TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 27 SMART TRANSPORTATION MARKET, BY SERVICE, 2017–2022 (USD BILLION)

TABLE 28 SMART TRANSPORTATION MARKET, BY SERVICE, 2023–2028 (USD BILLION)

7.2.3.1 Consulting

7.2.3.2 Deployment & integration

7.2.3.3 Infrastructure monitoring & management

7.3 TYPE

7.3.1 NEED FOR MANAGEMENT DUE TO RAPID INCREASE IN URBAN DEMOGRAPHICS AND GROWING ENVIRONMENTAL CONCERNS

FIGURE 30 SMART RAILWAYS SOLUTIONS AND SERVICES TO WITNESS HIGHEST CAGR DURING FORECAST PERIOD

TABLE 29 SMART TRANSPORTATION MARKET, BY TYPE, 2017–2022 (USD BILLION)

TABLE 30 SMART TRANSPORTATION MARKET, BY TYPE, 2023–2028 (USD BILLION)

7.3.2 ROADWAYS

7.3.3 RAILWAYS

7.3.4 AIRWAYS

8 SMART CITIES MARKET, BY SMART BUILDING

8.1 INTRODUCTION

8.1.1 SMART BUILDING: MARKET DRIVERS

TABLE 31 SMART BUILDINGS MARKET, BY REGION, 2017–2022 (USD BILLION)

TABLE 32 SMART BUILDINGS MARKET, BY REGION, 2023–2028 (USD BILLION)

8.2 OFFERING

8.2.1 RISE IN DEMAND FOR OVERCOMING OPERATIONAL AND MANAGEMENT CHALLENGES IN BUILDING INFRASTRUCTURE

TABLE 33 SMART BUILDINGS MARKET, BY OFFERING, 2017–2022 (USD BILLION)

TABLE 34 SMART BUILDINGS MARKET, BY OFFERING, 2023–2028 (USD BILLION)

8.2.2 SOLUTIONS

FIGURE 31 ENERGY MANAGEMENT SOLUTIONS IN SMART BUILDINGS TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 35 SMART BUILDINGS MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 36 SMART BUILDINGS MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

8.2.2.1 Building infrastructure management

TABLE 37 BUILDING INFRASTRUCTURE MANAGEMENT MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 38 BUILDING INFRASTRUCTURE MANAGEMENT MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

8.2.2.1.1 Parking management system

8.2.2.1.2 Smart water management system

8.2.2.1.3 Elevators and escalators management system

8.2.2.2 Security & emergency management

TABLE 39 SECURITY & EMERGENCY MANAGEMENT MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 40 SECURITY & EMERGENCY MANAGEMENT MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

8.2.2.2.1 Access control system

8.2.2.2.2 Video surveillance system

8.2.2.2.3 Safety system

8.2.2.3 Energy management

TABLE 41 ENERGY MANAGEMENT MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 42 ENERGY MANAGEMENT MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

8.2.2.3.1 HVAC control systems

8.2.2.3.2 Lighting systems

8.2.2.4 Network management

8.2.2.5 Integrated workplace management system

8.2.3 SERVICES

FIGURE 32 DEPLOYMENT & INTEGRATION SERVICES TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 43 SMART BUILDINGS MARKET, BY SERVICE, 2017–2022 (USD BILLION)

TABLE 44 SMART BUILDINGS MARKET, BY SERVICE, 2023–2028 (USD BILLION)

8.2.3.1 Consulting

8.2.3.2 Deployment & integration

8.2.3.3 Infrastructure monitoring & management

8.3 TYPE

8.3.1 INCREASE IN NEED FOR ENERGY-EFFICIENT LIGHTING AND HVAC CONTROL SYSTEMS

FIGURE 33 SMART INDUSTRIAL BUILDINGS TO GROW AT HIGHEST CAGR DURING FORECAST PERIOD

TABLE 45 SMART BUILDINGS MARKET, BY TYPE, 2017–2022 (USD BILLION)

TABLE 46 SMART BUILDINGS MARKET, BY TYPE, 2023–2028 (USD BILLION)

8.3.2 RESIDENTIAL

8.3.3 COMMERCIAL

8.3.4 INDUSTRIAL

9 SMART CITIES MARKET, BY SMART UTILITY

9.1 INTRODUCTION

TABLE 47 SMART UTILITIES MARKET, BY REGION, 2017–2022 (USD BILLION)

TABLE 48 SMART UTILITIES MARKET, BY REGION, 2023–2028 (USD BILLION)

9.1.1 SMART UTILITY: MARKET DRIVERS

9.2 OFFERING

9.2.1 DIGITAL TRANSFORMATION IN UTILITIES SECTOR

TABLE 49 SMART UTILITIES MARKET, BY OFFERING, 2017–2022 (USD BILLION)

TABLE 50 SMART UTILITIES MARKET, BY OFFERING, 2023–2028 (USD BILLION)

9.2.2 SOLUTIONS

FIGURE 34 METER DATA ANALYTICS TO WITNESS HIGHEST GROWTH IN ADOPTION AMONG SMART UTILITIES DURING FORECAST PERIOD

TABLE 51 SMART UTILITIES MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 52 SMART UTILITIES MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

9.2.2.1 Advanced metering infrastructure

TABLE 53 ADVANCED METERING INFRASTRUCTURE MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 54 ADVANCED METERING INFRASTRUCTURE MARKET, BY SOLUTION,

2023–2028 (USD BILLION)**9.2.2.2 Meter data management****9.2.2.2.1 Meter data analytics****9.2.2.2.2 Smart meters****9.2.2.2.3 Other solutions****9.2.2.3 Distribution management system****9.2.2.4 Substation automation****9.2.2.5 Other smart utilities solutions****9.2.3 SERVICES**

FIGURE 35 DEPLOYMENT & INTEGRATION SERVICES TO REGISTER HIGHEST CAGR FOR SMART UTILITIES DURING FORECAST PERIOD

TABLE 55 SMART UTILITIES MARKET, BY SERVICE, 2017–2022 (USD BILLION)

TABLE 56 SMART UTILITIES MARKET, BY SERVICE, 2023–2028 (USD BILLION)

9.2.3.1 Consulting**9.2.3.2 Deployment & integration****9.2.3.3 Infrastructure monitoring & management****9.3 TYPE****9.3.1 INCREASE IN ADOPTION OF CLOUD-BASED SOLUTIONS**

FIGURE 36 SMART MANAGEMENT OF WATER UTILITIES TO WITNESS HIGHEST CAGR DURING FORECAST PERIOD

TABLE 57 SMART UTILITIES MARKET, BY TYPE, 2017–2022 (USD BILLION)

TABLE 58 SMART UTILITIES MARKET, BY TYPE, 2023–2028 (USD BILLION)

9.3.2 ENERGY**9.3.3 GAS****9.3.4 WATER****9.3.5 OTHER TYPES****10 SMART CITIES MARKET, BY SMART CITIZEN SERVICE****10.1 INTRODUCTION**

FIGURE 37 SMART HEALTHCARE TO BE FASTEST-GROWING SMART CITIZEN SERVICE SEGMENT

TABLE 59 SMART CITIZEN SERVICES MARKET, BY TYPE, 2017–2022 (USD BILLION)

TABLE 60 SMART CITIZEN SERVICES MARKET, BY TYPE, 2023–2028 (USD BILLION)

TABLE 61 SMART CITIZEN SERVICES MARKET, BY REGION, 2017–2022 (USD BILLION)

TABLE 62 SMART CITIZEN SERVICES MARKET, BY REGION, 2023–2028 (USD BILLION)

BILLION)

10.1.1 SMART CITIZEN SERVICE: MARKET DRIVERS

10.2 SMART HEALTHCARE

10.2.1 GROWTH IN DIGITALIZATION, INCREASING CONNECTIVITY, AND INNOVATION

TABLE 63 SMART HEALTHCARE MARKET, BY OFFERING, 2017–2022 (USD BILLION)

TABLE 64 SMART HEALTHCARE MARKET, BY OFFERING, 2023–2028 (USD BILLION)

TABLE 65 SMART HEALTHCARE MARKET, BY REGION, 2017–2022 (USD BILLION)

TABLE 66 SMART HEALTHCARE MARKET, BY REGION, 2023–2028 (USD BILLION)

10.2.2 MEDICAL DEVICES

10.2.3 SYSTEMS & SOFTWARE

10.2.4 SERVICES

10.3 SMART EDUCATION

10.3.1 RISE IN ADOPTION OF MOBILE DEVICES AND INTERNET OF THINGS TO ENHANCE LEARNING EXPERIENCE

TABLE 67 SMART EDUCATION MARKET, BY OFFERING, 2017–2022 (USD BILLION)

TABLE 68 SMART EDUCATION MARKET, BY OFFERING, 2023–2028 (USD BILLION)

TABLE 69 SMART EDUCATION MARKET, BY REGION, 2017–2022 (USD BILLION)

TABLE 70 SMART EDUCATION MARKET, BY REGION, 2023–2028 (USD BILLION)

10.3.2 SOLUTIONS

10.3.3 SERVICES

10.4 SMART PUBLIC SAFETY

10.4.1 INCREASE IN SECURITY BREACHES TO DRIVE DEMAND FOR SECURITY AND THREAT MANAGEMENT FRAMEWORK

TABLE 71 SMART PUBLIC SAFETY MARKET, BY OFFERING, 2017–2022 (USD BILLION)

TABLE 72 SMART PUBLIC SAFETY MARKET, BY OFFERING, 2023–2028 (USD BILLION)

TABLE 73 SMART PUBLIC SAFETY MARKET, BY REGION, 2017–2022 (USD BILLION)

TABLE 74 SMART PUBLIC SAFETY MARKET, BY REGION, 2023–2028 (USD BILLION)

10.4.2 SOLUTIONS

10.4.3 SERVICES

10.5 SMART STREET LIGHTING

10.5.1 HIGHER ADOPTION OF SMART PARKING, TRAFFIC VIDEO SURVEILLANCE, AND AIR QUALITY MONITORING

TABLE 75 SMART STREET LIGHTING MARKET, BY OFFERING, 2017–2022 (USD BILLION)

TABLE 76 SMART STREET LIGHTING MARKET, BY OFFERING, 2023–2028 (USD BILLION)

TABLE 77 SMART STREET LIGHTING MARKET, BY REGION, 2017–2022 (USD BILLION)

TABLE 78 SMART STREET LIGHTING MARKET, BY REGION, 2023–2028 (USD BILLION)

10.6 EGOVERNANCE

10.6.1 ENHANCING TRANSPARENCY AND DECREASING BURDEN OF KEEPING PAPER RECORDS

TABLE 79 SMART EGOVERNANCE MARKET, BY OFFERING, 2017–2022 (USD BILLION)

TABLE 80 SMART EGOVERNANCE MARKET, BY OFFERING, 2023–2028 (USD BILLION)

TABLE 81 SMART EGOVERNANCE MARKET, BY REGION, 2017–2022 (USD BILLION)

TABLE 82 SMART EGOVERNANCE MARKET, BY REGION, 2023–2028 (USD BILLION)

10.6.2 SOLUTIONS

10.6.3 SERVICES

11 SMART CITIES MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 38 ASIA PACIFIC TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

TABLE 83 SMART CITIES MARKET, BY REGION, 2017–2022 (USD BILLION)

TABLE 84 SMART CITIES MARKET, BY REGION, 2023–2028 (USD BILLION)

11.2 NORTH AMERICA

11.2.1 NORTH AMERICA: SMART CITIES MARKET DRIVERS

11.2.2 NORTH AMERICA: RECESSION IMPACT

FIGURE 39 NORTH AMERICA: MARKET SNAPSHOT

TABLE 85 NORTH AMERICA: SMART CITIES MARKET, BY FOCUS AREA, 2017–2022 (USD BILLION)

TABLE 86 NORTH AMERICA: SMART CITIES MARKET, BY FOCUS AREA, 2023–2028 (USD BILLION)

TABLE 87 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY OFFERING, 2017–2022 (USD BILLION)

TABLE 88 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY OFFERING, 2023–2028 (USD BILLION)

TABLE 89 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 90 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

TABLE 91 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY SERVICE, 2017–2022 (USD BILLION)

TABLE 92 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY SERVICE, 2023–2028 (USD BILLION)

TABLE 93 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY TYPE, 2017–2022 (USD BILLION)

TABLE 94 NORTH AMERICA: SMART TRANSPORTATION MARKET, BY TYPE, 2023–2028 (USD BILLION)

TABLE 95 NORTH AMERICA: SMART BUILDINGS MARKET, BY OFFERING, 2017–2022 (USD BILLION)

TABLE 96 NORTH AMERICA: SMART BUILDINGS MARKET, BY OFFERING, 2023–2028 (USD BILLION)

TABLE 97 NORTH AMERICA: SMART BUILDINGS MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 98 NORTH AMERICA: SMART BUILDINGS MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

TABLE 99 NORTH AMERICA: SMART BUILDINGS MARKET, BY SERVICE, 2017–2022 (USD BILLION)

TABLE 100 NORTH AMERICA: SMART BUILDINGS MARKET, BY SERVICE, 2023–2028 (USD BILLION)

TABLE 101 NORTH AMERICA: SMART BUILDINGS MARKET, BY TYPE, 2017–2022 (USD BILLION)

TABLE 102 NORTH AMERICA: SMART BUILDINGS MARKET, BY TYPE, 2023–2028 (USD BILLION)

TABLE 103 NORTH AMERICA: SMART UTILITIES MARKET, BY OFFERING, 2017–2022 (USD BILLION)

TABLE 104 NORTH AMERICA: SMART UTILITIES MARKET, BY OFFERING, 2023–2028 (USD BILLION)

TABLE 105 NORTH AMERICA: SMART UTILITIES MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 106 NORTH AMERICA: SMART UTILITIES MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

TABLE 107 NORTH AMERICA: SMART UTILITIES MARKET, BY SERVICE,

2017–2022 (USD BILLION)

TABLE 108 NORTH AMERICA: SMART UTILITIES MARKET, BY SERVICE,
2023–2028 (USD BILLION)

TABLE 109 NORTH AMERICA: SMART UTILITIES MARKET, BY TYPE, 2017–2022
(USD BILLION)

TABLE 110 NORTH AMERICA: SMART UTILITIES MARKET, BY TYPE, 2023–2028
(USD BILLION)

TABLE 111 NORTH AMERICA: SMART CITIZEN SERVICES MARKET, BY TYPE,
2017–2022 (USD BILLION)

TABLE 112 NORTH AMERICA: SMART CITIZEN SERVICES MARKET, BY TYPE,
2023–2028 (USD BILLION)

TABLE 113 NORTH AMERICA: SMART CITIES MARKET, BY COUNTRY, 2017–2022
(USD BILLION)

TABLE 114 NORTH AMERICA: SMART CITIES MARKET, BY COUNTRY, 2023–2028
(USD BILLION)

11.2.3 US

11.2.3.1 Rise in adoption of advanced technologies, highly efficient network
infrastructure, and large-scale internet penetration

11.2.4 CANADA

11.2.4.1 Increased investments in industrial development and need to improve and
optimize business processes

11.3 EUROPE

11.3.1 EUROPE: SMART CITIES MARKET DRIVERS

11.3.2 EUROPE: RECESSION IMPACT

TABLE 115 EUROPE: SMART CITIES MARKET, BY FOCUS AREA, 2017–2022 (USD
BILLION)

TABLE 116 EUROPE: SMART CITIES MARKET, BY FOCUS AREA, 2023–2028 (USD
BILLION)

TABLE 117 EUROPE: SMART TRANSPORTATION MARKET, BY OFFERING,
2017–2022 (USD BILLION)

TABLE 118 EUROPE: SMART TRANSPORTATION MARKET, BY OFFERING,
2023–2028 (USD BILLION)

TABLE 119 EUROPE: SMART TRANSPORTATION MARKET, BY SOLUTION,
2017–2022 (USD BILLION)

TABLE 120 EUROPE: SMART TRANSPORTATION MARKET, BY SOLUTION,
2023–2028 (USD BILLION)

TABLE 121 EUROPE: SMART TRANSPORTATION MARKET, BY SERVICE,
2017–2022 (USD BILLION)

TABLE 122 EUROPE: SMART TRANSPORTATION MARKET, BY SERVICE,

2023–2028 (USD BILLION)

TABLE 123 EUROPE: SMART TRANSPORTATION MARKET, BY TYPE, 2017–2022
(USD BILLION)

TABLE 124 EUROPE: SMART TRANSPORTATION MARKET, BY TYPE, 2023–2028
(USD BILLION)

TABLE 125 EUROPE: SMART BUILDINGS MARKET, BY OFFERING, 2017–2022
(USD BILLION)

TABLE 126 EUROPE: SMART BUILDINGS MARKET, BY OFFERING, 2023–2028
(USD BILLION)

TABLE 127 EUROPE: SMART BUILDINGS MARKET, BY SOLUTION, 2017–2022
(USD BILLION)

TABLE 128 EUROPE: SMART BUILDINGS MARKET, BY SOLUTION, 2023–2028
(USD BILLION)

TABLE 129 EUROPE: SMART BUILDINGS MARKET, BY SERVICE, 2017–2022 (USD
BILLION)

TABLE 130 EUROPE: SMART BUILDINGS MARKET, BY SERVICE, 2023–2028 (USD
BILLION)

TABLE 131 EUROPE: SMART BUILDINGS MARKET, BY TYPE, 2017–2022 (USD
BILLION)

TABLE 132 EUROPE: SMART BUILDINGS MARKET, BY TYPE, 2023–2028 (USD
BILLION)

TABLE 133 EUROPE: SMART UTILITIES MARKET, BY OFFERING, 2017–2022 (USD
BILLION)

TABLE 134 EUROPE: SMART UTILITIES MARKET, BY OFFERING, 2023–2028 (USD
BILLION)

TABLE 135 EUROPE: SMART UTILITIES MARKET, BY SOLUTION, 2017–2022 (USD
BILLION)

TABLE 136 EUROPE: SMART UTILITIES MARKET, BY SOLUTION, 2023–2028 (USD
BILLION)

TABLE 137 EUROPE: SMART UTILITIES MARKET, BY SERVICE, 2017–2022 (USD
BILLION)

TABLE 138 EUROPE: SMART UTILITIES MARKET, BY SERVICE, 2023–2028 (USD
BILLION)

TABLE 139 EUROPE: SMART UTILITIES MARKET, BY TYPE, 2017–2022 (USD
BILLION)

TABLE 140 EUROPE: SMART UTILITIES MARKET, BY TYPE, 2023–2028 (USD
BILLION)

TABLE 141 EUROPE: SMART CITIZEN SERVICES MARKET, BY TYPE, 2017–2022
(USD BILLION)

TABLE 142 EUROPE: SMART CITIZEN SERVICES MARKET, BY TYPE, 2023–2028
(USD BILLION)

TABLE 143 EUROPE: SMART CITIES MARKET, BY COUNTRY/REGION, 2017–2022
(USD BILLION)

TABLE 144 EUROPE: SMART CITIES MARKET, BY COUNTRY/REGION, 2023–2028
(USD BILLION)

11.3.3 UK

11.3.3.1 Acceptance of smart technologies, being early adopter

11.3.4 GERMANY

11.3.4.1 Rise in investment in smart citizen service-related technologies and government's focus on improving connectivity

11.3.5 FRANCE

11.3.5.1 High use of smart devices focusing on infrastructure development

11.3.6 SPAIN

11.3.6.1 Implementation of Smart Cities National Plan and government's focus on digital transformation, IoT integration, and social cohesion improvement

11.3.7 ITALY

11.3.7.1 IEEE Smart Cities initiative, economic solidity, digital transformation, and focus on 5G & fiber development

11.3.8 NORDICS

11.3.8.1 Adoption of advanced technologies and launch of Nordic Urban Living Labs project

11.3.9 REST OF EUROPE

11.4 ASIA PACIFIC

11.4.1 ASIA PACIFIC: SMART CITIES MARKET DRIVERS

11.4.2 ASIA PACIFIC: RECESSION IMPACT

FIGURE 40 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 145 ASIA PACIFIC: SMART CITIES MARKET, BY FOCUS AREA, 2017–2022
(USD BILLION)

TABLE 146 ASIA PACIFIC: SMART CITIES MARKET, BY FOCUS AREA, 2023–2028
(USD BILLION)

TABLE 147 ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY OFFERING,
2017–2022 (USD BILLION)

TABLE 148 ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY OFFERING,
2023–2028 (USD BILLION)

TABLE 149 ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY SOLUTION,
2017–2022 (USD BILLION)

TABLE 150 ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY SOLUTION,
2023–2028 (USD BILLION)

TABLE 151 ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY SERVICE, 2017–2022 (USD BILLION)

TABLE 152 ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY SERVICE, 2023–2028 (USD BILLION)

TABLE 153 ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY TYPE, 2017–2022 (USD BILLION)

TABLE 154 ASIA PACIFIC: SMART TRANSPORTATION MARKET, BY TYPE, 2023–2028 (USD BILLION)

TABLE 155 ASIA PACIFIC: SMART BUILDINGS MARKET, BY OFFERING, 2017–2022 (USD BILLION)

TABLE 156 ASIA PACIFIC: SMART BUILDINGS MARKET, BY OFFERING, 2023–2028 (USD BILLION)

TABLE 157 ASIA PACIFIC: SMART BUILDINGS MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 158 ASIA PACIFIC: SMART BUILDINGS MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

TABLE 159 ASIA PACIFIC: SMART BUILDINGS MARKET, BY SERVICE, 2017–2022 (USD BILLION)

TABLE 160 ASIA PACIFIC: SMART BUILDINGS MARKET, BY SERVICE, 2023–2028 (USD BILLION)

TABLE 161 ASIA PACIFIC: SMART BUILDINGS MARKET, BY TYPE, 2017–2022 (USD BILLION)

TABLE 162 ASIA PACIFIC: SMART BUILDINGS MARKET, BY TYPE, 2023–2028 (USD BILLION)

TABLE 163 ASIA PACIFIC: SMART UTILITIES MARKET, BY OFFERING, 2017–2022 (USD BILLION)

TABLE 164 ASIA PACIFIC: SMART UTILITIES MARKET, BY OFFERING, 2023–2028 (USD BILLION)

TABLE 165 ASIA PACIFIC: SMART UTILITIES MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 166 ASIA PACIFIC: SMART UTILITIES MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

TABLE 167 ASIA PACIFIC: SMART UTILITIES MARKET, BY SERVICE, 2017–2022 (USD BILLION)

TABLE 168 ASIA PACIFIC: SMART UTILITIES MARKET, BY SERVICE, 2023–2028 (USD BILLION)

TABLE 169 ASIA PACIFIC: SMART UTILITIES MARKET, BY TYPE, 2017–2022 (USD BILLION)

TABLE 170 ASIA PACIFIC: SMART UTILITIES MARKET, BY TYPE, 2023–2028 (USD BILLION)

BILLION)

TABLE 171 ASIA PACIFIC: SMART CITIZEN SERVICES MARKET, BY TYPE,
2017–2022 (USD BILLION)

TABLE 172 ASIA PACIFIC: SMART CITIZEN SERVICES MARKET, BY TYPE,
2023–2028 (USD BILLION)

TABLE 173 ASIA PACIFIC: SMART CITIES MARKET, BY COUNTRY/REGION,
2017–2022 (USD BILLION)

TABLE 174 ASIA PACIFIC: SMART CITIES MARKET, BY COUNTRY/REGION,
2023–2028 (USD BILLION)

11.4.3 CHINA

11.4.3.1 Need to expand, enhance, and automate information collection and analysis
for mass surveillance

11.4.4 JAPAN

11.4.4.1 Society 5.0 initiative to focus on social cohesion and social issues to
optimize and operate social systems for smart cities

11.4.5 SOUTH KOREA

11.4.5.1 Need to improve economic growth and commercialization of emerging
Fourth Industrial Revolution technologies

11.4.6 INDIA

11.4.6.1 Establishment of ICCC to monitor environment, traffic, water logging, and
law-and-order situations to facilitate decision-making and daily operations

11.4.7 AUSTRALIA & NEW ZEALAND

11.4.7.1 Government's Smart Cities Plan to improve investment performance and
enhance sustainability

11.4.8 SOUTHEAST ASIA

11.4.8.1 Rapid urbanization and need for digital technologies to provide smart
infrastructure and services

11.4.9 REST OF ASIA PACIFIC

11.5 MIDDLE EAST & AFRICA

11.5.1 MIDDLE EAST & AFRICA: SMART CITIES MARKET DRIVERS

11.5.2 MIDDLE EAST & AFRICA: RECESSION IMPACT

TABLE 175 MIDDLE EAST & AFRICA: SMART CITIES MARKET, BY FOCUS AREA,
2017–2022 (USD BILLION)

TABLE 176 MIDDLE EAST & AFRICA: SMART CITIES MARKET, BY FOCUS AREA,
2023–2028 (USD BILLION)

TABLE 177 MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY
OFFERING, 2017–2022 (USD BILLION)

TABLE 178 MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY
OFFERING, 2023–2028 (USD BILLION)

TABLE 179 MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 180 MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

TABLE 181 MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY SERVICE, 2017–2022 (USD BILLION)

TABLE 182 MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY SERVICE, 2023–2028 (USD BILLION)

TABLE 183 MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY TYPE, 2017–2022 (USD BILLION)

TABLE 184 MIDDLE EAST & AFRICA: SMART TRANSPORTATION MARKET, BY TYPE, 2023–2028 (USD BILLION)

TABLE 185 MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY OFFERING, 2017–2022 (USD BILLION)

TABLE 186 MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY OFFERING, 2023–2028 (USD BILLION)

TABLE 187 MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 188 MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

TABLE 189 MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY SERVICE, 2017–2022 (USD BILLION)

TABLE 190 MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY SERVICE, 2023–2028 (USD BILLION)

TABLE 191 MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY TYPE, 2017–2022 (USD BILLION)

TABLE 192 MIDDLE EAST & AFRICA: SMART BUILDINGS MARKET, BY TYPE, 2023–2028 (USD BILLION)

TABLE 193 MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY OFFERING, 2017–2022 (USD BILLION)

TABLE 194 MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY OFFERING, 2023–2028 (USD BILLION)

TABLE 195 MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY SOLUTION, 2017–2022 (USD BILLION)

TABLE 196 MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY SOLUTION, 2023–2028 (USD BILLION)

TABLE 197 MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY SERVICE, 2017–2022 (USD BILLION)

TABLE 198 MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY SERVICE,

2023–2028 (USD BILLION)

TABLE 199 MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY TYPE,
2017–2022 (USD BILLION)

TABLE 200 MIDDLE EAST & AFRICA: SMART UTILITIES MARKET, BY TYPE,
2023–2028 (USD BILLION)

TABLE 201 MIDDLE EAST & AFRICA: SMART CITIZEN SERVICES MARKET, BY
TYPE, 2017–2022 (USD BILLION)

TABLE 202 MIDDLE EAST & AFRICA: SMART CITIZEN SERVICES MARKET, BY
TYPE, 2023–2028 (USD BILLION)

TABLE 203 MIDDLE EAST & AFRICA: SMART CITIES MARKET, BY REGION,
2017–2022 (USD BILLION)

TABLE 204 MIDDLE EAST: SMART CITIES MARKET, BY REGION, 2023–2028 (USD
BILLION)

TABLE 205 MIDDLE EAST: SMART CITIES MARKET, BY GCC COUNTRY,
2017–2022 (USD BILLION)

TABLE 206 MIDDLE EAST: SMART CITIES MARKET, BY GCC COUNTRY,
2023–2028 (USD BILLION)

11.5.3 GCC COUNTRIES

11.5.3.1 UAE

11.5.3.1.1 Need to ensure sustainable development and maintain balance between
economic and social development

11.5.3.2 KSA

11.5.3.2.1 Planning underway for AI-powered city with flying cabs and artificial moon

11.5.3.3 Rest of GCC countries

11.5.4 SOUTH AFRICA

11.5.4.1 Advancement in transportation and WiFi projects

11.5.5 EGYPT

11.5.5.1 Egypt Vision 2030 to introduce smart cities in Egypt to enhance people's
lives

11.5.6 NIGERIA

11.5.6.1 Rise in urbanization and need to boost economic growth and modernize tech
infrastructure

11.5.7 REST OF MIDDLE EAST & AFRICA

11.6 LATIN AMERICA

11.6.1 LATIN AMERICA: SMART CITIES MARKET DRIVERS

11.6.2 LATIN AMERICA: RECESSION IMPACT

TABLE 207 LATIN AMERICA: SMART CITIES MARKET, BY FOCUS AREA,
2017–2022 (USD BILLION)

TABLE 208 LATIN AMERICA: SMART CITIES MARKET, BY FOCUS AREA,

2023–2028 (USD BILLION)

TABLE 209 LATIN AMERICA: SMART TRANSPORTATION MARKET, BY OFFERING,
2017–2022 (USD BILLION)

TABLE 210 LATIN AMERICA: SMART TRANSPORTATION MARKET, BY OFFERING,
2023–2028 (USD BILLION)

TABLE 211 LATIN AMERICA: SMART TRANSPORTATION MARKET, BY SOLUTION,
2017–2022 (USD BILLION)

TABLE 212 LATIN AMERICA: SMART TRANSPORTATION MARKET, BY SOLUTION,
2023–2028 (USD BILLION)

TABLE 213 LATIN AMERICA: SMART TRANSPORTATION MARKET, BY SERVICE,
2017–2022 (USD BILLION)

TABLE 214 LATIN AMERICA: SMART TRANSPORTATION MARKET, BY SERVICE,
2023–2028 (USD BILLION)

TABLE 215 LATIN AMERICA: SMART TRANSPORTATION MARKET, BY TYPE,
2017–2022 (USD BILLION)

TABLE 216 LATIN AMERICA: SMART TRANSPORTATION MARKET, BY TYPE,
2023–2028 (USD BILLION)

TABLE 217 LATIN AMERICA: SMART BUILDINGS MARKET, BY OFFERING,
2017–2022 (USD BILLION)

TABLE 218 LATIN AMERICA: SMART BUILDINGS MARKET, BY OFFERING,
2023–2028 (USD BILLION)

TABLE 219 LATIN AMERICA: SMART BUILDINGS MARKET, BY SOLUTION,
2017–2022 (USD BILLION)

TABLE 220 LATIN AMERICA: SMART BUILDINGS MARKET, BY SOLUTION,
2023–2028 (USD BILLION)

TABLE 221 LATIN AMERICA: SMART BUILDINGS MARKET, BY SERVICE,
2017–2022 (USD BILLION)

TABLE 222 LATIN AMERICA: SMART BUILDINGS MARKET, BY SERVICE,
2023–2028 (USD BILLION)

TABLE 223 LATIN AMERICA: SMART BUILDINGS MARKET, BY TYPE, 2017–2022
(USD BILLION)

TABLE 224 LATIN AMERICA: SMART BUILDINGS MARKET, BY TYPE, 2023–2028
(USD BILLION)

TABLE 225 LATIN AMERICA: SMART UTILITIES MARKET, BY OFFERING,
2017–2022 (USD BILLION)

TABLE 226 LATIN AMERICA: SMART UTILITIES MARKET, BY OFFERING,
2023–2028 (USD BILLION)

TABLE 227 LATIN AMERICA: SMART UTILITIES MARKET, BY SOLUTION,
2017–2022 (USD BILLION)

TABLE 228 LATIN AMERICA: SMART UTILITIES MARKET, BY SOLUTION,
2023–2028 (USD BILLION)

TABLE 229 LATIN AMERICA: SMART UTILITIES MARKET, BY SERVICE, 2017–2022
(USD BILLION)

TABLE 230 LATIN AMERICA: SMART UTILITIES MARKET, BY SERVICE, 2023–2028
(USD BILLION)

TABLE 231 LATIN AMERICA: SMART UTILITIES MARKET, BY TYPE, 2017–2022
(USD BILLION)

TABLE 232 LATIN AMERICA: SMART UTILITIES MARKET, BY TYPE, 2023–2028
(USD BILLION)

TABLE 233 LATIN AMERICA: SMART CITIZEN SERVICES MARKET, BY TYPE,
2017–2022 (USD BILLION)

TABLE 234 LATIN AMERICA: SMART CITIZEN SERVICES MARKET, BY TYPE,
2023–2028 (USD BILLION)

TABLE 235 LATIN AMERICA: SMART CITIES MARKET, BY COUNTRY, 2017–2022
(USD BILLION)

TABLE 236 LATIN AMERICA: SMART CITIES MARKET, BY COUNTRY, 2023–2028
(USD BILLION)

11.6.3 BRAZIL

11.6.3.1 High foreign direct investment and presence of large enterprises

11.6.4 MEXICO

11.6.4.1 Establishment of Ciudad Creativa Digital and investments in public
infrastructure

11.6.5 REST OF LATIN AMERICA

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 KEY PLAYER STRATEGIES/RIGHT TO WIN

TABLE 237 OVERVIEW OF STRATEGIES ADOPTED BY KEY SMART CITIES
PROVIDERS

12.3 REVENUE ANALYSIS

FIGURE 41 HISTORICAL REVENUE ANALYSIS, 2020–2022

12.4 MARKET SHARE ANALYSIS

FIGURE 42 SMART CITIES MARKET SHARE ANALYSIS, 2022

TABLE 238 SMART CITIES MARKET: DEGREE OF COMPETITION

12.5 COMPANY EVALUATION MATRIX

12.5.1 STARS

12.5.2 EMERGING LEADERS

12.5.3 PERVASIVE PLAYERS

12.5.4 PARTICIPANTS

FIGURE 43 SMART CITIES MARKET: COMPANY EVALUATION MATRIX FOR KEY PLAYERS, 2022

12.5.5 COMPANY FOOTPRINT FOR KEY PLAYERS

TABLE 239 OVERALL COMPANY FOOTPRINT FOR KEY PLAYERS

TABLE 240 APPLICATION FOOTPRINT FOR KEY PLAYERS

TABLE 241 INDUSTRY FOOTPRINT FOR KEY PLAYERS

TABLE 242 REGIONAL FOOTPRINT FOR KEY PLAYERS

12.6 STARUP/SME EVALUATION MATRIX

12.6.1 PROGRESSIVE COMPANIES

12.6.2 RESPONSIVE COMPANIES

12.6.3 DYNAMIC COMPANIES

12.6.4 STARTING BLOCKS

FIGURE 44 SMART CITIES MARKET: COMPANY EVALUATION MATRIX FOR STARTUPS/SMES, 2022

12.6.5 COMPETITIVE BENCHMARKING

TABLE 243 DETAILED LIST OF KEY STARTUP/SMES

TABLE 244 COMPETITIVE BENCHMARKING OF STARTUPS/SMES

12.7 COMPETITIVE SCENARIO AND TRENDS

12.7.1 PRODUCT LAUNCHES

TABLE 245 SMART CITIES MARKET: PRODUCT LAUNCHES, JANUARY 2020–SEPTEMBER 2022

12.7.2 DEALS

TABLE 246 SMART CITIES MARKET: DEALS, APRIL 2021–JANUARY 2023

12.7.3 OTHERS

TABLE 247 SMART CITIES MARKET: OTHER DEVELOPMENTS, JULY 2020–MARCH 2021

12.8 SMART CITIES MARKET: PRODUCT BENCHMARKING

12.8.1 PROMINENT SMART CITY SOLUTIONS

TABLE 248 COMPARATIVE ANALYSIS OF PROMINENT SMART CITY SOLUTIONS

12.8.1.1 Cisco Kinetic Edge Platform

12.8.1.2 Hitachi Lumada Urban Data Platform

12.8.1.3 Siemens Desigo CC Cloud Platform

12.8.1.4 Hitachi Lumada Public Safety & Security

12.9 VALUATION AND FINANCIAL METRICS OF KEY SMART CITY PROVIDERS

FIGURE 45 VALUATION AND FINANCIAL METRICS OF KEY SMART CITY VENDORS, 2023

13 COMPANY PROFILES

13.1 MAJOR PLAYERS

(Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View)*

13.1.1 SIEMENS

TABLE 249 SIEMENS: BUSINESS OVERVIEW

FIGURE 46 SIEMENS: COMPANY SNAPSHOT

TABLE 250 SIEMENS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 251 SIEMENS: PRODUCT LAUNCHES

TABLE 252 SIEMENS: DEALS

13.1.2 CISCO

TABLE 253 CISCO: BUSINESS OVERVIEW

FIGURE 47 CISCO: COMPANY SNAPSHOT

TABLE 254 CISCO: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 255 CISCO: PRODUCT LAUNCHES

TABLE 256 CISCO: DEALS

13.1.3 HITACHI

TABLE 257 HITACHI: BUSINESS OVERVIEW

FIGURE 48 HITACHI: COMPANY SNAPSHOT

TABLE 258 HITACHI: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 259 HITACHI: DEALS

TABLE 260 HITACHI: OTHER DEALS/DEVELOPMENTS

13.1.4 IBM

TABLE 261 IBM: BUSINESS OVERVIEW

FIGURE 49 IBM: COMPANY SNAPSHOT

TABLE 262 IBM: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 263 IBM: PRODUCT LAUNCHES

TABLE 264 IBM: DEALS

13.1.5 MICROSOFT

TABLE 265 MICROSOFT: BUSINESS OVERVIEW

FIGURE 50 MICROSOFT: COMPANY SNAPSHOT

TABLE 266 MICROSOFT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 267 MICROSOFT: DEALS

TABLE 268 MICROSOFT: OTHER DEVELOPMENTS

13.1.6 SCHNEIDER ELECTRIC

TABLE 269 SCHNEIDER ELECTRIC: BUSINESS OVERVIEW

FIGURE 51 SCHNEIDER ELECTRIC: COMPANY SNAPSHOT

TABLE 270 SCHNEIDER ELECTRIC: PRODUCTS/SOLUTIONS/SERVICES

OFFERED

TABLE 271 SCHNEIDER ELECTRIC: PRODUCT LAUNCHES

TABLE 272 SCHNEIDER ELECTRIC: DEALS

13.1.7 HUAWEI

TABLE 273 HUAWEI: BUSINESS OVERVIEW

TABLE 274 HUAWEI: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 275 HUAWEI: PRODUCT LAUNCHES

TABLE 276 HUAWEI: DEALS

13.1.8 INTEL CORPORATION

TABLE 277 INTEL CORPORATION: BUSINESS OVERVIEW

FIGURE 52 INTEL CORPORATION: COMPANY SNAPSHOT

TABLE 278 INTEL CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 279 INTEL CORPORATION: PRODUCT LAUNCHES

TABLE 280 INTEL CORPORATION: DEALS

13.1.9 NEC CORPORATION

TABLE 281 NEC CORPORATION: BUSINESS OVERVIEW

FIGURE 53 NEC CORPORATION: COMPANY SNAPSHOT

TABLE 282 NEC CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 283 NEC CORPORATION: PRODUCT LAUNCHES

TABLE 284 NEC CORPORATION: DEALS

13.1.10 ERICSSON

TABLE 285 ERICSSON: BUSINESS OVERVIEW

FIGURE 54 ERICSSON: COMPANY SNAPSHOT

TABLE 286 ERICSSON: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 287 ERICSSON: DEALS

13.1.11 ABB

TABLE 288 ABB: BUSINESS OVERVIEW

TABLE 289 ABB: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 290 ABB: PRODUCT LAUNCHES

TABLE 291 ABB: DEALS

TABLE 292 ABB: OTHERS

13.2 OTHER PLAYERS**13.2.1 ORACLE****13.2.2 FUJITSU****13.2.3 HONEYWELL****13.2.4 ACCENTURE****13.2.5 VODAFONE****13.2.6 ITRON****13.2.7 AWS**

- 13.2.8 THALES
- 13.2.9 SIGNIFY HOLDING
- 13.2.10 KAPSCH TRAFFICOM
- 13.2.11 MOTOROLA
- 13.2.12 GENERAL ELECTRIC
- 13.2.13 GOOGLE
- 13.2.14 TCS
- 13.2.15 AT&T
- 13.2.16 NOKIA
- 13.2.17 SAMSUNG
- 13.2.18 SAP
- 13.2.19 TOMTOM

*Details on Business Overview, Products/Solutions/Services offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

13.3 STARTUP/SMES

- 13.3.1 APPYWAY
- 13.3.2 KETOS
- 13.3.3 GAIA
- 13.3.4 TAKADU
- 13.3.5 FLAMENCOTECH
- 13.3.6 XENIUS
- 13.3.7 BRIGHT CITIES
- 13.3.8 ZENCITY
- 13.3.9 IXDEN

14 ADJACENT/RELATED MARKETS

14.1 INTRODUCTION

- 14.1.1 LIMITATIONS

14.2 IOT IN SMART CITIES MARKET

- 14.2.1 MARKET DEFINITION
- 14.2.2 MARKET OVERVIEW

14.2.2.1 IoT in smart cities market, by offering

TABLE 293 IOT IN SMART CITIES MARKET, BY OFFERING, 2016–2020 (USD BILLION)

TABLE 294 IOT IN SMART CITIES MARKET, BY OFFERING, 2021–2026 (USD BILLION)

14.2.2.2 IoT in smart cities market, by solution

TABLE 295 IOT IN SMART CITIES MARKET, BY SOLUTION, 2016–2020 (USD

BILLION)

TABLE 296 IOT IN SMART CITIES MARKET, BY SOLUTION, 2021–2026 (USD BILLION)

14.2.2.3 IoT in smart cities market, by service

TABLE 297 SERVICES: IOT IN SMART CITIES MARKET, BY TYPE, 2016–2020 (USD BILLION)

TABLE 298 SERVICES: IOT IN SMART CITIES MARKET, BY TYPE, 2021–2026 (USD BILLION)

TABLE 299 PROFESSIONAL SERVICES: IOT IN SMART CITIES MARKET, BY TYPE, 2016–2020 (USD BILLION)

TABLE 300 PROFESSIONAL SERVICES: IOT IN SMART CITIES MARKET, BY TYPE, 2021–2026 (USD BILLION)

14.2.2.4 IoT in smart cities market, by application

TABLE 301 IOT IN SMART CITIES MARKET, BY APPLICATION, 2016–2020 (USD BILLION)

TABLE 302 IOT IN SMART CITIES MARKET, BY APPLICATION, 2021–2026 (USD BILLION)

14.2.2.5 IoT in smart cities market, by region

TABLE 303 IOT IN SMART CITIES MARKET, BY REGION, 2016–2020 (USD BILLION)

TABLE 304 IOT IN SMART CITIES MARKET, BY REGION, 2021–2026 (USD BILLION)

14.3 SMART BUILDINGS MARKET

14.3.1 MARKET DEFINITION

14.3.2 MARKET OVERVIEW

14.3.2.1 Smart buildings market, by component

TABLE 305 SMART BUILDINGS MARKET, BY COMPONENT, 2017–2020 (USD BILLION)

TABLE 306 SMART BUILDINGS MARKET, BY COMPONENT, 2021–2026 (USD BILLION)

14.3.2.2 Smart buildings market, by solution

TABLE 307 SMART BUILDING SOLUTIONS MARKET, BY TYPE, 2017–2020 (USD MILLION)

TABLE 308 SMART BUILDING SOLUTIONS MARKET, BY TYPE, 2021–2026 (USD MILLION)

14.3.2.3 Smart buildings market, by service

TABLE 309 SMART BUILDING SERVICES MARKET, BY TYPE, 2017–2020 (USD BILLION)

TABLE 310 SMART BUILDING SERVICES MARKET, BY TYPE, 2021–2026 (USD BILLION)

14.3.2.4 Smart buildings market, by building type

TABLE 311 SMART BUILDINGS MARKET, BY BUILDING TYPE, 2017–2020 (USD MILLION)

TABLE 312 SMART BUILDINGS MARKET, BY BUILDING TYPE, 2021–2026 (USD MILLION)

14.3.2.5 Smart buildings market, by region

TABLE 313 SMART BUILDINGS MARKET, BY REGION, 2017–2020 (USD MILLION)

TABLE 314 SMART BUILDINGS MARKET, BY REGION, 2021–2026 (USD MILLION)

14.4 SMART CITY PLATFORMS MARKET

14.4.1 MARKET DEFINITION

14.4.2 MARKET OVERVIEW

14.4.2.1 Smart city platforms market, by offering

TABLE 315 SMART CITY PLATFORMS MARKET, BY OFFERING, 2016–2022 (USD BILLION)

TABLE 316 SMART CITY PLATFORMS MARKET, BY OFFERING, 2023–2028 (USD BILLION)

14.4.2.2 Smart city platforms market, by delivery model

TABLE 317 SMART CITY PLATFORMS MARKET, BY DELIVERY MODEL, 2016–2022 (USD BILLION)

TABLE 318 SMART CITY PLATFORMS MARKET, BY DELIVERY MODEL, 2023–2028 (USD BILLION)

14.4.2.3 Smart city platforms market, by region

TABLE 319 SMART CITY PLATFORMS MARKET, BY REGION, 2016–2022 (USD BILLION)

TABLE 320 SMART CITY PLATFORMS MARKET, BY REGION, 2023–2028 (USD BILLION)

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

15.3 CUSTOMIZATION OPTIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

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