

# **Small Satellite Services Market by Platform (CubeSat, Nanosatellite, Microsatellite, Minisatellite), Vertical (Government & Military, Non-Profit Organizations, Commercial), Application (Remote Sensing, Communication), and Region - Global Forecast to 2022**

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## **Abstracts**

Satellite miniaturization and increasing demand for earth observation and satellite broadband services are expected to drive the small satellite services market during the forecast period

The small satellite services market is estimated at USD 14.88 billion in 2017 and is projected to reach USD 53.22 billion by 2022, at a CAGR of 29.03% during the forecast period. Key factors, such as increasing demand for internet access to areas without broadband connectivity and satellite miniaturization are expected to fuel the growth of the small satellite services market. However, factors, such as lack of dedicated launch vehicles and design-related limitations may act as restraints for the growth of the small satellite services market.

Based on platform, the minisatellite segment is expected to lead the small satellite services market, while the nanosatellite segment is projected to grow at the highest rate during the forecast period

Based on platform, the minisatellite segment is projected to lead the small satellite services market during the forecast period. Minisatellites provide services, such as telecommunication, earth observation & meteorology, scientific research & exploration, mapping & navigation, and surveillance & security. The nanosatellite segment is

projected to witness the highest growth. The low mission cost of nanosatellites has led to an increasing demand for these services in the defense sector.

Based on vertical, the commercial segment is expected to lead the small satellite services market during the forecast period

Based on vertical, the commercial segment is projected to lead the small satellite services market during the forecast period, followed by the government & military segment. Small satellites help commercial companies gather global real-time data and distribute it at a surprisingly low price to their customers across a wide geographic area. Furthermore, advancements in terrestrial computing and the ability of satellites to communicate with one another have helped enhance the usefulness of small satellites in services, such as scientific research.

North America is estimated to account for the largest share of the small satellite services market in 2017

North America led the small satellite services market in 2016. The rising demand for small satellites in the defense sector is due to their use for surveillance activities, which ensures continued access to real-time data. The small satellite services market in North America is expected to account for the largest market share in 2017.

Break-up of profiles of primary participants in this report:

By Company Size: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation Level: C Level – 35%, Director Level – 25%, Others – 40%

By Region: North America - 45%, Europe – 20%, Asia Pacific – 30%, RoW – 5%

Key players profiled in the small satellite services market report include Singapore Telecommunications Limited (Singapore), Eutelsat Communications S.A. (France), EchoStar Corporation (US), Inmarsat plc (UK), and Viasat, Inc. (US), among others.

## Research Coverage

The study segments the small satellite services market on the basis of platform (CubeSat, nanosatellite, microsatellite, and minisatellite), vertical (government &

military, non-profit organizations, and commercial), application (communication, remote sensing, science & technology and education, and others), and maps these segments and subsegments across major regions, namely, North America, Europe, Asia Pacific, and RoW. The report provides in-depth market intelligence regarding the market dynamics and major factors, such as drivers, restraints, opportunities, and industry-specific challenges influencing the growth of the small satellite services market, along with analysis of micromarkets with respect to individual growth trends, future prospects, and their contribution to the small satellite services market.

Reasons to buy this report:

From an insight perspective, this research report has focused on various levels of analyses — industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss basic views on the competitive landscape, emerging and high growth segments of the small satellite services market, high growth regions, and market drivers, restraints, and opportunities.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on small satellite offerings by top players in the market

**Service Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, and new service launches in the small satellite services market

**Market Development:** Comprehensive information about lucrative markets – the report analyzes the market for small satellite services across regions

**Market Diversification:** Exhaustive information about new services, untapped geographies, recent developments, and investments in the small satellite services market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the small satellite services market

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 REGIONAL SCOPE
  - 1.3.3 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY & PRICING
- 1.5 STUDY LIMITATIONS
- 1.6 MARKET STAKEHOLDERS

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Breakdown of primaries
- 2.2 DEMAND-SIDE AND SUPPLY-SIDE ANALYSIS
  - 2.2.1 INTRODUCTION
  - 2.2.2 DEMAND-SIDE INDICATORS
    - 2.2.2.1 Increasing use of satellite imagery by government and commercial agencies
    - 2.2.2.2 Improved accuracy and reliability of Earth Observation (EO) data
    - 2.2.2.3 Rising applicability of Big Data
  - 2.2.3 SUPPLY-SIDE INDICATORS
    - 2.2.3.1 Miniaturization of electronics and subcomponents used in small satellites
    - 2.2.3.2 Advancements in microsatellite and nanosatellite technologies
- 2.3 MARKET SIZE ESTIMATION
  - 2.3.1 BOTTOM-UP APPROACH
  - 2.3.2 TOP-DOWN APPROACH
- 2.4 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.5 RESEARCH ASSUMPTIONS

### 3 EXECUTIVE SUMMARY

## 4 PREMIUM INSIGHTS

- 4.1 DEMAND FOR REMOTE SENSING SERVICES AND SITUATIONAL AWARENESS IS EXPECTED TO OFFER SEVERAL UNTAPPED OPPORTUNITIES IN THE SMALL SATELLITE SERVICES MARKET
- 4.2 COMMUNICATION APPLICATION SEGMENT, BY SUBSEGMENT
- 4.3 REMOTE SENSING APPLICATION SEGMENT, BY SUBSEGMENT
- 4.4 COMMERCIAL VERTICAL SEGMENT, BY SUBSEGMENT
- 4.5 REMOTE SENSING APPLICATION SEGMENT, BY REGION
- 4.6 COMMERCIAL VERTICAL SEGMENT, BY REGION
- 4.7 NANOSATELLITE (1–10 KG) PLATFORM SEGMENT, BY REGION

## 5 MARKET OVERVIEW

### 5.1 INTRODUCTION

### 5.2 MARKET SEGMENTATION

#### 5.2.1 BY PLATFORM

#### 5.2.2 BY VERTICAL

#### 5.2.3 BY APPLICATION

### 5.3 MARKET DYNAMICS

#### 5.3.1 DRIVERS

##### 5.3.1.1 Satellite miniaturization

##### 5.3.1.2 Increasing focus on reducing mission cost

##### 5.3.1.3 High investments by venture companies in the small satellite services market

##### 5.3.1.4 Growth of cloud computing market

##### 5.3.1.5 Increasing use of small satellite remote sensing services

##### 5.3.1.6 Increased demand for Situational Awareness (SA)

#### 5.3.2 RESTRAINTS

##### 5.3.2.1 Programmatic and scientific risks involved in the production of small satellites

##### 5.3.2.2 Lack of dedicated launch vehicles for small satellite

##### 5.3.2.3 Design-related limitations of small satellites

#### 5.3.3 OPPORTUNITIES

##### 5.3.3.1 High data rate communication

5.3.3.2 Proposed development of satellite networks to provide Internet access without broadband connectivity

##### 5.3.3.3 Demand for LEO-based services

#### 5.3.4 CHALLENGES

##### 5.3.4.1 Radio spectrum availability issues

##### 5.3.4.2 Scarce intellectual asset

5.3.4.3 Increasing number of proposed small satellites may lead to regulatory challenges

## **6 INDUSTRY TRENDS**

### **6.1 INTRODUCTION**

### **6.2 TECHNOLOGY TRENDS**

#### **6.2.1 RADIO OCCULTATION**

#### **6.2.2 FULL MOTION VIDEO**

#### **6.2.3 HYPER-SPECTRAL AND MULTI-SPECTRAL IMAGING**

#### **6.2.4 AUTOMATED METER READING (AMR)**

#### **6.2.5 VEHICLE FLEET TRACKING**

#### **6.2.6 USE OF SMALL SATELLITES TO PROVIDE ENHANCED SPACE IMAGERY**

### **6.3 FUTURE DEVELOPMENTS**

#### **6.3.1 POWER SUBSYSTEMS**

#### **6.3.2 ALTITUDE DETERMINATION AND CONTROL**

#### **6.3.3 PROPULSION**

#### **6.3.4 STRUCTURES, MATERIALS, AND MECHANISMS**

#### **6.3.5 COMMUNICATION**

#### **6.3.6 LAUNCH CAPABILITY**

### **6.4 EMERGING TRENDS**

#### **6.4.1 TECHNOLOGICAL ADVANCEMENTS IN EARTH OBSERVATION SERVICES**

#### **6.4.2 SPACE DEBRIS REMOVAL**

#### **6.4.3 SYNTHETIC APERTURE RADAR (SAR)**

#### **6.4.4 SATELLITE PHOTOGRAPHY AND MULTISPECTRAL IMAGING**

#### **6.4.5 REAL-TIME ACQUISITION AND PROCESSING INTEGRATED DATA**

### **SYSTEMS (RAPIDS)**

#### **6.4.6 TRANSPORTable GROUND RECEIVING STATION (GRS)**

### **6.5 VENTURE CAPITAL (VC) FUNDING**

### **6.6 COST ESTIMATION/COMPARISON**

#### **6.6.1 IMAGERY AND RADAR DATA FROM SPACE**

#### **6.6.2 ELECTRO-OPTIC (EO) AND SYNTHETIC APERTURE RADAR (SAR) IMAGE**

### **PRICING**

#### **6.6.3 ORTHORECTIFIED IMAGE**

#### **6.6.4 COHERENTLY COMBINED IMAGES**

##### **6.6.4.1 change detection**

#### **6.6.5 DIGITAL TERRAIN ELEVATION DETECTION**

### **6.7 SMALL SATELLITE MANUFACTURING - SUPPLY CHAIN ANALYSIS**

#### **6.7.1 REASONS FOR THE PREVALENCE OR PROBABILITY OF SATELLITE**

## FAILURE

### 6.8 REASONS FOR FAILURE OF SATELLITE BUS COMPONENTS

#### 6.8.1 SATELLITE VULNERABILITY ANALYSIS

### 6.9 SPACE LAUNCH STATISTICS, 2017

### 6.10 REASONS FOR SATELLITE FAILURE OR BACKLOG

### 6.11 INNOVATION & PATENT REGISTRATIONS

## **7 SMALL SATELLITE SERVICES MARKET, BY PLATFORM**

### 7.1 INTRODUCTION

### 7.2 CUBESAT

### 7.3 NANOSATELLITE (1-10 KG)

### 7.4 MICROSATELLITE (11-100 KG)

### 7.5 MINISATELLITE (101-500 KG)

## **8 SMALL SATELLITE SERVICES MARKET, BY VERTICAL**

### 8.1 INTRODUCTION

### 8.2 COMMERCIAL, BY APPLICATION

### 8.3 GOVERNMENT & MILITARY, BY APPLICATION

### 8.4 NON-PROFIT ORGANIZATION, BY APPLICATION

## **9 SMALL SATELLITE SERVICES MARKET, BY APPLICATION**

### 9.1 INTRODUCTION

### 9.2 COMMUNICATION

#### 9.2.1 MOBILE SATELLITE SERVICES

#### 9.2.2 FIXED SATELLITE SERVICES

#### 9.2.3 BROADCAST SATELLITE SERVICES

### 9.3 REMOTE SENSING

#### 9.3.1 EARTH IMAGING SERVICES

#### 9.3.2 METEOROLOGY SERVICES

#### 9.3.3 MAPPING & MONITORING SERVICES

#### 9.3.4 OTHERS

### 9.4 SCIENCE & TECHNOLOGY AND EDUCATION

### 9.5 OTHERS

## **10 REGIONAL ANALYSIS**

- 10.1 INTRODUCTION
- 10.2 NORTH AMERICA
  - 10.2.1 US
  - 10.2.2 CANADA
- 10.3 EUROPE
  - 10.3.1 RUSSIA
  - 10.3.2 FRANCE
  - 10.3.3 GERMANY
  - 10.3.4 UK
  - 10.3.5 ITALY
  - 10.3.6 REST OF EUROPE
- 10.4 ASIA PACIFIC
  - 10.4.1 CHINA
  - 10.4.2 JAPAN
  - 10.4.3 INDIA
  - 10.4.4 SOUTH KOREA
  - 10.4.5 REST OF ASIA PACIFIC
- 10.5 REST OF THE WORLD
  - 10.5.1 MIDDLE EAST
  - 10.5.2 SOUTH AMERICA
  - 10.5.3 AFRICA

## **11 COMPETITIVE LANDSCAPE**

- 11.1 INTRODUCTION
- 11.2 MARKET RANKING ANALYSIS
- 11.3 COMPETITIVE SCENARIO
  - 11.3.1 CONTRACTS
  - 11.3.2 NEW PRODUCT LAUNCHES
  - 11.3.3 AGREEMENTS/COLLABORATIONS/JOINT VENTURES/ACQUISITIONS/PARTNERSHIPS

## **12 COMPANY PROFILES**

(Overview, Products and Services, Financials, Strategy & Development)\*

- 12.1 INTRODUCTION
- 12.2 ANTRIX
- 12.3 ASTRO DIGITAL



- 12.4 CAPELLA SPACE
- 12.5 DIGITALGLOBE
- 12.6 EUTELSAT
- 12.7 EHOSTAR
- 12.8 GLOBALSTAR
- 12.9 INMARSAT
- 12.10 IRIDIUM COMMUNICATION
- 12.11 ICEYE
- 12.12 KVH INDUSTRIES
- 12.13 MALLON TECHNOLOGY
- 12.14 REMOTE SENSING SOLUTIONS
- 12.15 SINGAPORE TELECOMMUNICATIONS
- 12.16 SATELLITE IMAGING CORPORATION
- 12.17 SATELLOGIC
- 12.18 THE SANBORN MAP COMPANY
- 12.19 TELESAT
- 12.20 VIASAT

\*Details on Overview, Products and Services, Financials, Strategy & Development might not be Captured in case of Unlisted Companies

## **13 APPENDIX**

- 13.1 DISCUSSION GUIDE
- 13.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 13.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 13.4 AVAILABLE CUSTOMIZATION
- 13.5 RELATED REPORTS
- 13.6 AUTHOR DETAILS

## List Of Tables

### LIST OF TABLES

Table 1 SMALL SATELLITE SERVICES MARKET, BY PLATFORM

Table 2 SMALL SATELLITE SERVICES MARKET, BY VERTICAL

Table 3 SMALL SATELLITE SERVICES MARKET, BY APPLICATION

Table 4 NANOSATELLITE AND CUBESATS LAUNCHED WORLDWIDE ( 2015- 2017)

Table 5 VC FUNDING COMPANIES IN THE SATELLITE INDUSTRY (2015-2016)

Table 6 MONO HIGH & MEDIUM-RESOLUTION SATELLITE IMAGERY

Table 7 STEREO HIGH & MEDIUM-RESOLUTION SATELLITE IMAGERY

Table 8 ELECTRO-OPTIC IMAGE PRICE

Table 9 SYNTHETIC APERTURE RADAR (SAR) IMAGE PRICING

Table 10 ORTHORECTIFIED IMAGE PRICING

Table 11 CHANGE DETECTION IMAGE PRICING

Table 12 MARITIME PACKAGE

Table 13 INTERFEROMETRIC STACK PACKAGE

Table 14 DIGITAL TERRAIN MODEL & DIGITAL SURFACE MODEL PRICING LIST

Table 15 REASONS FOR THE PREVALENCE OR PROBABILITY OF SATELLITE FAILURE

Table 16 ORBITAL LAUNCH ATTEMPTS BY COUNTRY

Table 17 INNOVATION & PATENT REGISTRATIONS, 2010-2016

Table 18 SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 19 CUBESAT SEGMENT, BY REGION, 2015-2022 (USD MILLION)

Table 20 NANOSATELLITE (1-10 KG) SEGMENT, BY REGION, 2015-2022 (USD MILLION)

Table 21 MICROSATELLITE (11-100 KG) SEGMENT, BY REGION, 2015-2022 (USD MILLION)

Table 22 MINISATELLITE (101-500 KG) SEGMENT, BY REGION, 2015-2022 (USD MILLION)

Table 23 SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 24 COMMERCIAL SEGMENT, BY APPLICATION, 2015-2022 (USD MILLION)

Table 25 COMMERCIAL SEGMENT, BY REGION, 2015-2022 (USD MILLION)

Table 26 COMMERCIAL SEGMENT, BY SUBSEGMENT, 2015-2022 (USD MILLION)

Table 27 GOVERNMENT & MILITARY SEGMENT, BY APPLICATION, 2015-2022 (USD MILLION)

Table 28 GOVERNMENT & MILITARY SEGMENT, BY REGION, 2015-2022 (USD

MILLION)

Table 29 NON-PROFIT ORGANIZATION, BY APPLICATION, 2015-2022 (USD MILLION)

Table 30 NON-PROFIT ORGANIZATION SEGMENT, BY REGION, 2015-2022 (USD MILLION)

Table 31 SMALL SATELLITE SERVICES MARKET SIZE, BY APPLICATION, 2015-2022 (USD MILLION)

Table 32 COMMUNICATION SEGMENT, BY REGION, 2015-2022 (USD MILLION)

Table 33 COMMUNICATION SEGMENT, BY SUBSEGMENT, 2015-2022 (USD MILLION)

Table 34 REMOTE SENSING SEGMENT, BY REGION, 2015-2022 (USD MILLION)

Table 35 REMOTE SENSING SEGMENT, BY SUBSEGMENT, 2015-2022 (USD MILLION)

Table 36 SCIENCE & TECHNOLOGY AND EDUCATION SEGMENT, BY REGION, 2015-2022 (USD MILLION)

Table 37 OTHERS SEGMENT, BY REGION, 2015-2022 (USD MILLION)

Table 38 SMALL SATELLITE SERVICES MARKET SIZE, BY REGION, 2015-2022(USD MILLION)

Table 39 NORTH AMERICA: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 40 NORTH AMERICA: SMALL SATELLITE SERVICES MARKET SIZE, BY APPLICATION, 2015-2022(USD MILLION)

Table 41 NORTH AMERICA: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 42 NORTH AMERICA: SMALL SATELLITE SERVICES MARKET SIZE, BY COUNTRY, 2015-2022(USD MILLION)

Table 43 US: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 44 US: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 45 CANADA: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 46 CANADA: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 47 EUROPE: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022(USD MILLION)

Table 48 EUROPE: SMALL SATELLITE SERVICES MARKET SIZE, BY APPLICATION, 2015-2022(USD MILLION)

Table 49 EUROPE: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL,

2015-2022(USD MILLION)

Table 50 EUROPE: SMALL SATELLITE SERVICES MARKET SIZE, BY COUNTRY, 2015-2022(USD MILLION)

Table 51 RUSSIA: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 52 RUSSIA: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 53 FRANCE: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 54 FRANCE: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 55 GERMANY: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 56 GERMANY: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 57 UK: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 58 UK: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 59 ITALY: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 60 ITALY: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 61 REST OF EUROPE: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 62 REST OF EUROPE: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 63 ASIA PACIFIC: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022(USD MILLION)

Table 64 ASIA PACIFIC: SMALL SATELLITE SERVICES MARKET SIZE, BY APPLICATION, 2015-2022 (USD MILLION)

Table 65 ASIA PACIFIC: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 66 ASIA PACIFIC: SMALL SATELLITE SERVICES MARKET SIZE, BY COUNTRY, 2015-2022 (USD MILLION)

Table 67 CHINA: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 68 CHINA: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 69 JAPAN: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 70 JAPAN: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 71 INDIA: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 72 INDIA: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 73 SOUTH KOREA: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 74 SOUTH KOREA: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 75 REST OF ASIA PACIFIC: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 76 REST OF ASIA PACIFIC: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 77 REST OF THE WORLD: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022(USD MILLION)

Table 78 REST OF THE WORLD: SMALL SATELLITE SERVICES MARKET SIZE, BY APPLICATION, 2015-2022(USD MILLION)

Table 79 REST OF THE WORLD: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022(USD MILLION)

Table 80 REST OF THE WORLD: SMALL SATELLITE SERVICES MARKET SIZE, BY COUNTRY, 2015-2022 (USD MILLION)

Table 81 MIDDLE EAST: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 82 MIDDLE EAST: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 83 SOUTH AMERICA: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 84 SOUTH AMERICA: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

Table 85 AFRICA: SMALL SATELLITE SERVICES MARKET SIZE, BY PLATFORM, 2015-2022 (USD MILLION)

Table 86 AFRICA: SMALL SATELLITE SERVICES MARKET SIZE, BY VERTICAL, 2015-2022 (USD MILLION)

## List Of Figures

### LIST OF FIGURES

Figure 1 SMALL SATELLITE SERVICES MARKET SEGMENTATION

Figure 2 RESEARCH FLOW

Figure 3 RESEARCH DESIGN

Figure 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 7 DATA TRIANGULATION

Figure 8 ASSUMPTIONS OF THE RESEARCH STUDY

Figure 9 NANOSATELLITE PLATFORM SEGMENT IS PROJECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 10 COMMERCIAL VERTICAL SEGMENT IS PROJECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 11 REMOTE SENSING APPLICATION SEGMENT IS PROJECTED TO LEAD THE SMALL SATELLITE SERVICES MARKET DURING THE FORECAST PERIOD

Figure 12 NORTH AMERICA IS ESTIMATED TO LEAD THE SMALL SATELLITE SERVICES MARKET IN 2017

Figure 13 ATTRACTIVE GROWTH OPPORTUNITIES IN THE SMALL SATELLITE SERVICES MARKET FROM 2017 TO 2022

Figure 14 MOBILE SATELLITE SERVICES SUBSEGMENT IS EXPECTED TO LEAD THE COMMUNICATION APPLICATION SEGMENT FROM 2017 AND 2022

Figure 15 EARTH IMAGING SERVICES SUBSEGMENT IS EXPECTED TO LEAD THE REMOTE SENSING APPLICATION SEGMENT FROM 2017 TO 2022

Figure 16 MEDIA & ENTERTAINMENT SUBSEGMENT IS EXPECTED TO LEAD THE COMMERCIAL VERTICAL SEGMENT FROM 2017 TO 2022

Figure 17 NORTH AMERICA IS EXPECTED TO LEAD THE REMOTE SENSING APPLICATION SEGMENT FROM 2017 TO 2022

Figure 18 NORTH AMERICA IS EXPECTED TO LEAD THE COMMERCIAL VERTICAL SEGMENT FROM 2017 TO 2022

Figure 19 NORTH AMERICA IS EXPECTED TO LEAD THE NANOSATELLITE (1–10 KG) PLATFORM SEGMENT FROM 2017 TO 2022

Figure 20 SMALL SATELLITE SERVICES MARKET, BY PLATFORM

Figure 21 SMALL SATELLITE SERVICES MARKET, BY VERTICAL

Figure 22 SMALL SATELLITE SERVICES MARKET, BY APPLICATION

Figure 23 MARKET DYNAMICS FOR SMALL SATELLITE SERVICES MARKET

Figure 24 NANOSATELLITE (1–10 KG) SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 25 COMMERCIAL VERTICAL SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 26 REMOTE SENSING APPLICATION SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 27 SMALL SATELLITE SERVICES MARKET: REGIONAL SNAPSHOT

Figure 28 NORTH AMERICA SMALL SATELLITE SERVICES MARKET SNAPSHOT

Figure 29 EUROPE SMALL SATELLITE SERVICES MARKET SNAPSHOT

Figure 30 ASIA PACIFIC SMALL SATELLITE SERVICES MARKET SNAPSHOT

Figure 31 COMPANIES ADOPTED CONTRACTS AS THE KEY GROWTH STRATEGY BETWEEN JULY 2011 AND DECEMBER 2017

Figure 32 MARKET RANKING ANALYSIS (2017)

Figure 33 ANTRIX: COMPANY SNAPSHOT

Figure 34 ANTRIX: SWOT ANALYSIS

Figure 35 DIGITALGLOBE: COMPANY SNAPSHOT

Figure 36 DIGITALGLOBE: SWOT ANALYSIS

Figure 37 EUTELSAT: COMPANY SNAPSHOT

Figure 38 EUTELSAT: SWOT ANALYSIS

Figure 39 EHOSTAR: COMPANY SNAPSHOT

Figure 40 EHOSTAR: SWOT ANALYSIS

Figure 41 GLOBALSTAR: COMPANY SNAPSHOT

Figure 42 INMARSAT: COMPANY SNAPSHOT

Figure 43 IRIDIUM COMMUNICATION: COMPANY SNAPSHOT

Figure 44 KVH INDUSTRIES: COMPANY SNAPSHOT

Figure 45 SINGAPORE TELECOMMUNICATIONS: COMPANY SNAPSHOT

Figure 46 SINGAPORE TELECOMMUNICATIONS: SWOT ANALYSIS

Figure 47 TELESAT: COMPANY SNAPSHOT

Figure 48 VIASAT: COMPANY SNAPSHOT

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