

Small Language Model (SLM) Market by Offering (Model Training & Fine-Tuning Services, Custom Model Development Services), Application (Content Generation, Sentiment Analysis), Data Modality (Text, Audio, Code, Video, Multimodal) - Global Forecast to 2032

<https://marketpublishers.com/r/S974C2C40930EN.html>

Date: March 2025

Pages: 358

Price: US\$ 4,950.00 (Single User License)

ID: S974C2C40930EN

Abstracts

The Small language models market is projected to grow from USD 0.93 billion in 2025 to USD 5.45 billion by 2032, at a compound annual growth rate (CAGR) of 28.7% during the forecast period. SLMs require lower computational power, making them ideal for tasks like conversational AI, fraud detection, and predictive maintenance in industries such as finance, healthcare, and manufacturing. Additionally, the growth of AI-powered automation and robotic process automation (RPA) is driving SLM adoption, as businesses seek efficient, cost-effective AI solutions for automating workflows, data extraction, and customer support. SLMs enable on-device processing, reducing reliance on cloud infrastructure and enhancing privacy. SLMs face performance limitations, as they have fewer parameters and reduced capacity for complex reasoning, nuanced text generation, and deep contextual understanding. This can impact their accuracy and effectiveness in tasks requiring extensive knowledge or intricate decision-making. Additionally, SLMs often struggle with specialized applications due to limited training data. SLMs may lack the depth needed for large domain-specific expertise, making them less effective in areas like legal case analysis, medical diagnostics, or scientific research.

“Semantic Search & Information Retrieval Application to Have Highest CAGR During Forecast Period”

The semantic search & information retrieval is expected to have highest CAGR in the small language models market due to the increasing need for faster and more accurate search results across industries. Unlike traditional keyword-based search, semantic search understands the intent and context behind queries, delivering more relevant results. Businesses are adopting SLM-powered search solutions to improve customer support, knowledge management, and data analysis. Industries such as healthcare, legal, and finance benefit from SLMs ability to process vast amounts of information efficiently. Additionally, the rise of AI-powered chatbots, virtual assistants, and enterprise search tools is driving demand for semantic search capabilities, making it a key growth area for SLM adoption.

“Software Offerings to Hold Largest Market Share During Forecast Period”

The software segment is expected to hold the largest market share during the forecast period due to the growing demand for ready-to-use AI models across various industries. Businesses prefer software-based SLM solutions as they offer cost-effective, scalable, and easily deployable AI capabilities for applications like chatbots, content generation, semantic search, and automation. Additionally, advancements in model optimization techniques have made SLMs more efficient, enabling their use on cloud, on-premises, and edge devices. Companies are increasingly integrating SLMs into their existing software ecosystems to enhance productivity and decision-making. With continuous improvements in AI algorithms and increasing adoption across sectors such as BFSI, healthcare, and retail, the software segment is set to dominate the SLM market.

“Asia Pacific's rapid small language models market growth fueled by funding and emerging technologies, while North America leads in market size”

The Asia Pacific region is expected to grow at the fastest CAGR in the small language models market, while North America is projected to hold the largest market share. Singapore launched the National Multimodal Language Model Programme with USD 52 million in funding to build AI models suited for Southeast Asia's diverse languages, while Malaysia's Mesolitica introduced MaLLaM, an AI model supporting 16 regional languages, enhancing customer service and data analysis. Countries in this region are leveraging SLMs for applications like customer service, financial analysis, and e-commerce optimization, driving demand. Additionally, the growing number of AI startups and government initiatives supporting AI research are fueling market expansion. Meanwhile, North America dominates the market driven by strong AI adoption across enterprises, well-established technology infrastructure, and significant investments in AI research and development. Companies such as OpenAI, Microsoft, and Meta are

developing smaller yet efficient AI models to optimize performance and accessibility. Additionally, enterprises are increasingly adopting proprietary small-scale AI models tailored to their specific needs, reducing reliance on large, generalized AI solutions.

Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the small language models market.

By Company: Tier I – 27%, Tier II – 40%, and Tier III – 33%

By Designation: Directors – 30%, Managers – 44%, and others – 26%

By Region: North America – 48%, Europe – 24%, Asia Pacific – 18%, Middle East & Africa – 4%, and Latin America – 6%

The report includes the study of vendors offering small language models market. It profiles major vendors in the small language models market. The major players in the small language models market include Microsoft (US), IBM (US), Infosys (India), Mistral AI (France), AWS (US), Meta (US), Anthropic (US), Cohere (Canada), OpenAI (US), Alibaba (China), Arcee AI (US), Deepseek (China), Upstage AI (US), AI21 Labs (Israel), Krutrim (India), Stability AI (UK), Together AI (US), Lamini AI (US), Groq (US), Malted.ai (UK), Predibase (US), Cerebras (US), Ollama (US), Fireworks AI (US), Snowflake (US), and Prem AI (Switzerland).

Research coverage

This research report categorizes the small language models market by offering, deployment mode, application, data modality, model size, and end user. The offering segment is split into software and services. The services segment include custom model development services, model training & fine-tuning services, integration & deployment services, consulting & advisory services, and other services (prompt engineering and support & maintenance services). The deployment mode segment includes cloud, edge devices, and on-premise deployment modes. The application segment is split into content generation, sentiment analysis, semantic search & information retrieval, conversational AI, translation & localization, data extraction & document analysis, and other applications (behavioral analytics, anomaly detection and

code generation & debugging). Data modality segment is split into text, voice, video, code, and multimodal. Model size segment includes small language models less than 2 billion parameters, 2 billion to less than 8 billion parameters, 8 billion to, less than 12 billion parameters, and 12 billion to 20 billion parameters. The end user segment includes individual users, and enterprise users. Enterprise end-users are further split into BFSI, healthcare & life sciences, retail & e-commerce, technology & software providers, media & entertainment, telecommunications, automotive, manufacturing, law firms, and others (education, and transportation & logistics). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the small language models market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, and services; key strategies; contracts, partnerships, agreements, new product & service launches, mergers and acquisitions, and recent developments associated with the small language models market.

Key Benefits of Buying the Report

The report would provide the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall small language models market and its subsegments. It would help stakeholders understand the competitive landscape and gain more insights better to position their business and plan suitable go-to-market strategies. It also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (regulatory compliance driving local AI adoption, affordable AI solutions expanding market reach, advancements in model compression enabling efficiency and industry-specific AI models enhancing performance), restraints (shallow contextual understanding limits accuracy, lack of multimodal processing restricts functionality and fragmented development tools slowing standardization), opportunities (self-optimizing AI models enabling continuous improvement, automated AI model optimization via meta-learning and specialized AI infrastructure enhancing SLM efficiency), and challenges (combating AI-generated misinformation and deepfakes and limited scalability restricting generalized AI applications).

Product Development/Innovation: Detailed insights on upcoming technologies,

research & development activities, and new product & service launches in the small language models market.

Market Development: Comprehensive information about lucrative markets – the report analyses the small language models market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the small language models market.

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like Microsoft (US), IBM (US), Infosys (India), Mistral AI (France), AWS (US), Meta (US), Anthropic (US), Cohere (Canada), OpenAI (US), Alibaba (China), Arcee AI (US), Deepseek (China), Upstage AI (US), AI21 Labs (Israel), Krutrim (India), Stability AI (UK), Together AI (US), Lamini AI (US), Groq (US), Malted.ai (UK), Predibase (US), Cerebras (US), Ollama (US), Fireworks AI (US), Snowflake (US), and Prem AI (Switzerland), among others in the small language models market. The report also helps stakeholders understand the pulse of the small language models market and provides them with information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
 - 1.2.1 INCLUSIONS AND EXCLUSIONS
- 1.3 MARKET SCOPE
 - 1.3.1 MARKET SEGMENTATION
 - 1.3.2 YEARS CONSIDERED
- 1.4 CURRENCY CONSIDERED
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakup of primary profiles
 - 2.1.2.2 Key industry insights
- 2.2 MARKET BREAKUP AND DATA TRIANGULATION
- 2.3 MARKET SIZE ESTIMATION
 - 2.3.1 TOP-DOWN APPROACH
 - 2.3.2 BOTTOM-UP APPROACH
- 2.4 MARKET FORECAST
- 2.5 RESEARCH ASSUMPTIONS
- 2.6 RESEARCH LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN SMALL LANGUAGE MODELS MARKET
- 4.2 SMALL LANGUAGE MODELS MARKET: TOP THREE APPLICATIONS
- 4.3 NORTH AMERICA: SMALL LANGUAGE MODELS MARKET, BY MODEL SIZE AND DATA MODALITY
- 4.4 SMALL LANGUAGE MODELS MARKET, BY REGION

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

- 5.2.1.1 Regulatory compliance driving local AI adoption
- 5.2.1.2 Affordable AI solutions expanding market reach
- 5.2.1.3 Advancements in model compression enabling efficiency
- 5.2.1.4 Industry-specific AI models enhancing performance

5.2.2 RESTRAINTS

- 5.2.2.1 Shallow contextual understanding limits accuracy
- 5.2.2.2 Lack of multimodal processing restricts functionality
- 5.2.2.3 Fragmented development tools slowing standardization

5.2.3 OPPORTUNITIES

- 5.2.3.1 Self-optimizing AI models enabling continuous improvement
- 5.2.3.2 Automated AI model optimization via meta-learning
- 5.2.3.3 Specialized AI infrastructure enhancing SLM efficiency

5.2.4 CHALLENGES

- 5.2.4.1 Combating AI-generated misinformation and deepfakes
- 5.2.4.2 Limited scalability restricting generalized AI applications

5.3 SMALL LANGUAGE MODELS MARKET: EVOLUTION

5.4 ECOSYSTEM ANALYSIS

5.4.1 SOFTWARE PROVIDERS, BY PARAMETER COUNT

5.4.2 COMMERCIAL (PAID) SLM PROVIDERS

5.4.3 SLM SERVICE PROVIDERS

5.4.4 FREE-TO-USE SLM PROVIDERS

5.5 SUPPLY CHAIN ANALYSIS

5.6 INVESTMENT LANDSCAPE AND FUNDING SCENARIO

5.7 CASE STUDY ANALYSIS

5.7.1 CASE STUDY 1: GUILD EDUCATION ENHANCES CAREER GUIDANCE WITH DOMAIN-ADAPTED SLMS

5.7.2 CASE STUDY 2: LAW&COMPANY REVOLUTIONIZES SOUTH KOREAN LEGAL SERVICES

5.7.3 CASE STUDY 3: AT&T OPTIMIZES CALL CENTER OPERATIONS WITH H2O.AI

5.7.4 CASE STUDY 4: ACTIVELOOP STREAMLINES PATENT SEARCH & GENERATION WITH PATENTPT

5.7.5 CASE STUDY 5: UPSTAGE REVOLUTIONIZES MEDIA PROOFREADING WITH SOLAR-PROOFREAD ON PREDIBASE

5.8 TECHNOLOGY ANALYSIS

5.8.1 KEY TECHNOLOGIES

- 5.8.1.1 Model quantization & pruning
- 5.8.1.2 Knowledge distillation
- 5.8.1.3 Transformer & efficient architectures
- 5.8.1.4 Federated learning
- 5.8.1.5 Sparse & low-rank adaptation

5.8.2 COMPLEMENTARY TECHNOLOGIES

- 5.8.2.1 Edge AI & neuromorphic computing
- 5.8.2.2 Few-shot & zero-shot learning
- 5.8.2.3 Adversarial training & security mechanisms
- 5.8.2.4 Continual learning & adaptive AI

5.8.3 ADJACENT TECHNOLOGIES

- 5.8.3.1 Multimodal AI
- 5.8.3.2 Digital twins & simulation AI
- 5.8.3.3 AI-powered code generation & AutoML
- 5.8.3.4 Blockchain & decentralized AI

5.9 REGULATORY LANDSCAPE

5.9.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.9.2 KEY REGULATIONS, BY REGION

5.9.2.1 North America

- 5.9.2.1.1 SCR 17: Artificial Intelligence Bill (California)
- 5.9.2.1.2 S1103: Artificial Intelligence Automated Decision Bill (Connecticut)
- 5.9.2.1.3 National Artificial Intelligence Initiative Act (NAIIA)
- 5.9.2.1.4 Artificial Intelligence and Data Act (AIDA) - Canada

5.9.2.2 Europe

- 5.9.2.2.1 European Union (EU) - Artificial Intelligence Act (AIA)
- 5.9.2.2.2 General Data Protection Regulation (Europe)

5.9.2.3 Asia Pacific

5.9.2.3.1 Interim Administrative Measures for Generative Artificial Intelligence Services (China)

- 5.9.2.3.2 National AI Strategy (Singapore)
- 5.9.2.3.3 Hiroshima AI Process Comprehensive Policy Framework (Japan)

5.9.2.4 Middle East & Africa

- 5.9.2.4.1 National Strategy for Artificial Intelligence (UAE)
- 5.9.2.4.2 National Artificial Intelligence Strategy (Qatar)
- 5.9.2.4.3 AI Ethics Principles and Guidelines (Dubai)

5.9.3 LATIN AMERICA

5.9.3.1 Santiago Declaration (Chile)

5.9.3.2 Brazilian Artificial Intelligence Strategy (EBIA)

5.10 PATENT ANALYSIS

5.10.1 METHODOLOGY

5.10.2 PATENTS FILED, BY DOCUMENT TYPE

5.10.3 INNOVATION AND PATENT APPLICATIONS

5.11 PRICING ANALYSIS

5.11.1 AVERAGE SELLING PRICE OF KEY PLAYERS, BY OFFERING, 2024

5.11.2 AVERAGE SELLING PRICE OF KEY PLAYERS, BY PARAMETER SIZE, 2024

5.12 KEY CONFERENCES AND EVENTS, 2025–2026

5.13 PORTER'S FIVE FORCES ANALYSIS

5.13.1 THREAT OF NEW ENTRANTS

5.13.2 THREAT OF SUBSTITUTES

5.13.3 BARGAINING POWER OF SUPPLIERS

5.13.4 BARGAINING POWER OF BUYERS

5.13.5 INTENSITY OF COMPETITIVE RIVALRY

5.14 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

5.14.1 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

5.15 KEY STAKEHOLDERS & BUYING CRITERIA

5.15.1 KEY STAKEHOLDERS IN BUYING PROCESS

5.15.2 BUYING CRITERIA

6 SMALL LANGUAGE MODELS MARKET, BY OFFERING

6.1 INTRODUCTION

6.1.1 DRIVERS: SMALL LANGUAGE MODELS MARKET, BY OFFERING

6.2 SOFTWARE

6.2.1 OPTIMIZING SLM ARCHITECTURE FOR EFFICIENCY AND SCALABILITY

6.3 SERVICES

6.3.1 HELPING BUSINESSES DEVELOP, DEPLOY, AND OPTIMIZE AI SOLUTIONS

6.3.2 CUSTOM MODEL DEVELOPMENT

6.3.3 MODEL TRAINING AND FINE-TUNING SERVICES

6.3.4 INTEGRATION & DEPLOYMENT

6.3.5 CONSULTING & ADVISORY SERVICES

6.3.6 OTHER SERVICES

7 SMALL LANGUAGE MODELS MARKET, BY DEPLOYMENT MODE

7.1 INTRODUCTION

- 7.1.1 DEPLOYMENT MODE: SMALL LANGUAGE MODELS MARKET DRIVERS
- 7.2 CLOUD
 - 7.2.1 AUTOMATIC MAINTENANCE, SECURITY UPDATES, AND PERFORMANCE OPTIMIZATIONS
- 7.3 ON-PREMISES
 - 7.3.1 CUSTOMIZE MODELS BASED ON SPECIFIC REQUIREMENTS
- 7.4 EDGE DEVICES
 - 7.4.1 REAL-TIME RESPONSES, LOW LATENCY, AND MINIMAL RELIANCE ON CLOUD INFRASTRUCTURE

8 SMALL LANGUAGE MODELS MARKET, BY APPLICATION

- 8.1 INTRODUCTION
 - 8.1.1 APPLICATION: SMALL LANGUAGE MODELS MARKET DRIVERS
- 8.2 CONTENT GENERATION
 - 8.2.1 AUTOMATES MARKETING COPY AND SOCIAL MEDIA CONTENT
- 8.3 SENTIMENT ANALYSIS
 - 8.3.1 INTEGRATES SLMS TO TRACK BRAND SENTIMENT
- 8.4 SEMANTIC SEARCH & INFORMATION RETRIEVAL
 - 8.4.1 IMPROVES INFORMATION RETRIEVAL EFFICIENCY IN KNOWLEDGE-INTENSIVE DOMAINS
- 8.5 CONVERSATIONAL AI
 - 8.5.1 ENABLES MORE NATURAL, REAL-TIME INTERACTIONS
- 8.6 TRANSLATION & LOCALIZATION
 - 8.6.1 ENSURES ACCURACY IN SPECIALIZED FIELDS
- 8.7 DATA EXTRACTION & DOCUMENT ANALYSIS
 - 8.7.1 FACILITATES AUTOMATED EXTRACTION OF KEY INSIGHTS FROM CONTRACTS, INVOICES, AND COMPLIANCE DOCUMENTS
- 8.8 OTHER APPLICATIONS

9 SMALL LANGUAGE MODELS MARKET, BY DATA MODALITY

- 9.1 INTRODUCTION
 - 9.1.1 DATA MODALITY: SMALL LANGUAGE MODELS MARKET DRIVERS
- 9.2 TEXT
 - 9.2.1 ENHANCES NATURAL LANGUAGE PROCESSING
- 9.3 VOICE
 - 9.3.1 ENABLES EFFICIENT SPEECH RECOGNITION, VOICE ASSISTANTS, TRANSCRIPTION, AND REAL-TIME LANGUAGE TRANSLATION

9.4 VIDEO

9.4.1 USED FOR AUTOMATED VIDEO INDEXING, INTERACTIVE CONTENT GENERATION, AND ACCESSIBILITY SOLUTIONS

9.5 CODE

9.5.1 INDUSTRY-WIDE ADOPTION FOR EFFICIENT DEVELOPMENT

9.6 MULTIMODAL

9.6.1 INTEGRATES DIFFERENT DATA MODALITIES TO ENHANCE AI CAPABILITIES

10 SMALL LANGUAGE MODELS MARKET, BY MODEL SIZE

10.1 INTRODUCTION

10.1.1 MODEL SIZE: SMALL LANGUAGE MODELS MARKET DRIVERS

10.2 LESS THAN 2 BILLION PARAMETERS

10.2.1 PREFERRED BY COMPANIES IN REGULATED INDUSTRIES FOR ON-PREMISES AI DEPLOYMENT

10.3 2 BILLION TO LESS THAN 8 BILLION PARAMETERS

10.3.1 PREFERRED BY ENTERPRISES FOR INTELLIGENT AUTOMATION, SEMANTIC SEARCH, FRAUD DETECTION, AND REAL-TIME CUSTOMER ENGAGEMENT

10.4 8 BILLION TO LESS THAN 12 BILLION PARAMETERS

10.4.1 PREFERRED BY ORGANIZATIONS REQUIRING ADAPTABLE AI SYSTEMS

10.5 12 BILLION TO 20 BILLION PARAMETERS

10.5.1 PREFERRED BY ORGANIZATIONS FOR HIGH-CONTEXT UNDERSTANDING, LONG-FORM CONTENT GENERATION, AND DECISION-SUPPORT SYSTEMS

10.6 PROMINENT SMALL LANGUAGE MODELS, BY PARAMETER COUNT

11 SMALL LANGUAGE MODELS MARKET, BY END USER

11.1 INTRODUCTION

11.1.1 END USERS: SMALL LANGUAGE MODELS MARKET DRIVERS

11.2 ENTERPRISES

11.2.1 BFSI

11.2.1.1 Cost reduction, enhanced customer experiences, and strengthened security measures

11.2.2 HEALTHCARE & LIFE SCIENCES

11.2.2.1 Enhanced patient care and advanced medical research

11.2.3 RETAIL & E-COMMERCE

11.2.3.1 Tailored product recommendations enhancing shopping experience

11.2.4 TECHNOLOGY & SOFTWARE PROVIDERS

11.2.4.1 Maintain competitive edge and meet dynamic needs

11.2.5 MEDIA & ENTERTAINMENT

11.2.5.1 Transform media workflows, making advanced AI capabilities accessible

11.2.6 TELECOMMUNICATIONS

11.2.6.1 More personalized and efficient solutions through SLMs

11.2.7 AUTOMOTIVE

11.2.7.1 Transform automotive functionalities, making advanced AI capabilities

11.2.8 MANUFACTURING

11.2.8.1 Enhanced risk management, automation of complex processes, and improved operational efficiency

11.2.9 LAW FIRMS

11.2.9.1 Enhanced document analysis, improved risk assessment, and streamlined administrative processes

11.2.10 OTHER ENTERPRISES

11.3 BY INDIVIDUAL USERS

12 SMALL LANGUAGE MODELS MARKET, BY REGION

12.1 INTRODUCTION

12.2 NORTH AMERICA

12.2.1 NORTH AMERICA: SMALL LANGUAGE MODELS MARKET DRIVERS

12.2.2 NORTH AMERICA: MACROECONOMIC OUTLOOK

12.2.3 US

12.2.3.1 Advancements in SLMs and broader AI technologies align with national interests

12.2.4 CANADA

12.2.4.1 Canada's small language models market driven by key initiatives

12.3 EUROPE

12.3.1 EUROPE: SMALL LANGUAGE MODELS MARKET DRIVERS

12.3.2 EUROPE: MACROECONOMIC OUTLOOK

12.3.3 UK

12.3.3.1 UK government's research and innovation ecosystem focused on responsible and trustworthy AI

12.3.4 GERMANY

12.3.4.1 Industry demand and government support drive market

12.3.5 FRANCE

12.3.5.1 AI demand and fundings drive market growth

12.3.6 ITALY

12.3.6.1 Growth of market driven by regulations and AI incorporation

12.3.7 SPAIN

12.3.7.1 Market growth fueled by strategic initiatives and industry innovation

12.3.8 REST OF EUROPE

12.4 ASIA PACIFIC

12.4.1 ASIA PACIFIC: SMALL LANGUAGE MODELS MARKET DRIVERS

12.4.2 ASIA PACIFIC: MACROECONOMIC OUTLOOK

12.4.3 CHINA

12.4.3.1 Market driven by government policies, grants, research programs, and public-private partnerships

12.4.4 JAPAN

12.4.4.1 Government's focus on research and development drives growth

12.4.5 INDIA

12.4.5.1 Market driven by significant developments from key industry players, substantial funding activities, and notable technological advancements

12.4.6 SOUTH KOREA

12.4.6.1 Increase in AI adoption and innovation drives growth

12.4.7 REST OF ASIA PACIFIC

12.5 MIDDLE EAST & AFRICA

12.5.1 MIDDLE EAST & AFRICA: SMALL LANGUAGE MODELS MARKET DRIVERS

12.5.2 MIDDLE EAST & AFRICA: MACROECONOMIC OUTLOOK

12.5.3 UAE

12.5.3.1 Development and deployment of SLMs drive growth

12.5.4 SAUDI ARABIA

12.5.4.1 Saudi Arabia established SDAIA to spearhead AI strategies in line with Vision 2030

12.5.5 SOUTH AFRICA

12.5.5.1 Integration of SLMs presents significant opportunities across various sectors

12.5.6 REST OF MIDDLE EAST & AFRICA

12.6 LATIN AMERICA

12.6.1 LATIN AMERICA: SMALL LANGUAGE MODELS MARKET DRIVERS

12.6.2 LATIN AMERICA: MACROECONOMIC OUTLOOK

12.6.3 BRAZIL

12.6.3.1 Rapid market growth driven by government initiatives

12.6.4 MEXICO

12.6.4.1 ANIA to strengthen Mexico's AI ecosystem and lay groundwork for future AI regulations

12.6.5 REST OF LATIN AMERICA

13 COMPETITIVE LANDSCAPE

13.1 OVERVIEW

13.2 KEY PLAYER STRATEGIES/RIGHT TO WIN, 2022–2025

13.3 REVENUE ANALYSIS, 2020–2024

13.4 MARKET SHARE ANALYSIS, 2024

13.4.1 MARKET SHARE OF KEY PLAYERS OFFERING SMALL LANGUAGE MODELS

13.4.2 MARKET RANKING ANALYSIS

13.5 PRODUCT COMPARATIVE ANALYSIS

13.6 COMPANY VALUATION AND FINANCIAL METRICS

13.7 COMPANY EVALUATION MATRIX: KEY PLAYERS (SOFTWARE PROVIDERS), 2024

13.7.1 STARS

13.7.2 EMERGING LEADERS

13.7.3 PERVASIVE PLAYERS

13.7.4 PARTICIPANTS

13.7.5 COMPANY FOOTPRINT: KEY PLAYERS (SOFTWARE PROVIDERS), 2024

13.7.5.1 Company footprint

13.7.5.2 Regional footprint

13.7.5.3 Application footprint

13.7.5.4 Data modality footprint

13.7.5.5 End user footprint

13.8 COMPANY EVALUATION MATRIX: KEY PLAYERS (SERVICE PROVIDERS), 2024

13.8.1 STARS

13.8.2 EMERGING LEADERS

13.8.3 PERVASIVE PLAYERS

13.8.4 PARTICIPANTS

13.8.5 COMPANY FOOTPRINT: KEY PLAYERS (SERVICE PROVIDERS), 2024

13.8.5.1 Company footprint

13.8.5.2 Regional footprint

13.8.5.3 Offering footprint

13.8.5.4 Deployment mode footprint

13.8.5.5 End user footprint

13.9 COMPETITIVE SCENARIO

13.9.1 PRODUCT LAUNCHES AND ENHANCEMENTS

13.9.2 DEALS

14 COMPANY PROFILES

14.1 INTRODUCTION

14.2 COMMERCIAL SLM PROVIDERS

14.2.1 INFOSYS

14.2.1.1 Business overview

14.2.1.2 Products/Solutions/Services offered

14.2.1.3 Recent developments

14.2.1.3.1 Product launches and enhancements

14.2.1.3.2 Deals

14.2.1.4 MnM view

14.2.1.4.1 Right to win

14.2.1.4.2 Strategic choices

14.2.1.4.3 Weaknesses and competitive threats

14.2.2 MICROSOFT

14.2.2.1 Business overview

14.2.2.2 Products/Solutions/Services offered

14.2.2.3 Recent developments

14.2.2.3.1 Product launches and enhancements

14.2.2.3.2 Deals

14.2.2.4 MnM view

14.2.2.4.1 Right to win

14.2.2.4.2 Strategic choices

14.2.2.4.3 Weaknesses and competitive threats

14.2.3 IBM

14.2.3.1 Business overview

14.2.3.2 Products/Solutions/Services offered

14.2.3.3 Recent developments

14.2.3.3.1 Product launches and enhancements

14.2.3.3.2 Deals

14.2.3.4 MnM view

14.2.3.4.1 Right to win

14.2.3.4.2 Strategic choices

14.2.3.4.3 Weaknesses and competitive threats

14.2.4 META

14.2.4.1 Business overview

14.2.4.2 Products/Solutions/Services offered

14.2.4.3 Recent developments

- 14.2.4.3.1 Product launches and enhancements
- 14.2.4.3.2 Deals
- 14.2.4.4 MnM view
 - 14.2.4.4.1 Right to win
 - 14.2.4.4.2 Strategic choices
 - 14.2.4.4.3 Weaknesses and competitive threats
- 14.2.5 AMAZON WEB SERVICES (AWS)
 - 14.2.5.1 Business overview
 - 14.2.5.2 Products/Solutions/Services offered
 - 14.2.5.3 Recent developments
 - 14.2.5.3.1 Deals
 - 14.2.5.4 MnM view
 - 14.2.5.4.1 Right to win
 - 14.2.5.4.2 Strategic choices
 - 14.2.5.4.3 Weaknesses and competitive threats
- 14.2.6 MISTRAL AI
 - 14.2.6.1 Business overview
 - 14.2.6.2 Products/Solutions/Services offered
 - 14.2.6.3 Recent developments
 - 14.2.6.3.1 Product launches and enhancements
 - 14.2.6.3.2 Deals
- 14.2.7 ARCEE AI
 - 14.2.7.1 Business overview
 - 14.2.7.2 Products/Solutions/Services offered
 - 14.2.7.3 Recent developments
 - 14.2.7.3.1 Product launches and enhancements
 - 14.2.7.3.2 Deals
- 14.2.8 AI21 LABS
 - 14.2.8.1 Business overview
 - 14.2.8.2 Products/Solutions/Services offered
 - 14.2.8.3 Recent developments
 - 14.2.8.3.1 Product launches and enhancements
 - 14.2.8.3.2 Deals
- 14.2.9 ANTHROPIC
 - 14.2.9.1 Business overview
 - 14.2.9.2 Products/Solutions/Services offered
 - 14.2.9.3 Recent developments
 - 14.2.9.3.1 Product launches and enhancements
 - 14.2.9.3.2 Deals

14.2.10 OPENAI

14.2.10.1 Business overview

14.2.10.2 Products/Solutions/Services offered

14.2.10.3 Recent developments

14.2.10.3.1 Product launches and enhancements

14.2.10.3.2 Deals

14.2.11 COHERE

14.2.12 DEEPSEEK

14.2.13 KRUTRIM

14.2.14 STABILITY AI

14.2.15 UPSTAGE

14.2.16 ALIBABA GROUP

14.3 SLM SERVICE PROVIDERS

14.3.1 TOGETHER AI

14.3.2 LAMINI

14.3.3 GROQ

14.3.4 MALTED AI

14.3.5 PREDIBASE

14.3.6 CEREBRAS SYSTEMS

14.3.7 OLLAMA

14.3.8 FIREWORKS AI

14.3.9 SNOWFLAKE

14.3.10 PREM AI

14.4 NON-COMMERCIAL SLM PROVIDERS

14.4.1 NVIDIA

14.4.2 GOOGLE

14.4.3 HUGGING FACE

14.4.4 APPLE

14.4.5 SALESFORCE

14.4.6 DATABRICKS

14.4.7 SARVAM AI

14.4.8 SAKANA AI

14.4.9 EVOLUTIONARYSCALE

14.4.10 EDGERUNNER AI

14.4.11 ALMAWAVE

14.4.12 LG

14.4.13 H2O.AI

14.4.14 NOUS RESEARCH

14.4.15 RHYMES AI

14.4.16 REFUEL

14.4.17 ELEUTHERAI

15 ADJACENT AND RELATED MARKETS

15.1 INTRODUCTION

15.2 LARGE LANGUAGE MODEL MARKET – GLOBAL FORECAST TO 2030

15.2.1 MARKET DEFINITION

15.2.2 MARKET OVERVIEW

15.2.2.1 Large language model market, by offering

15.2.2.2 Large language model market, by architecture

15.2.2.3 Large language model market, by modality

15.2.2.4 Large language model market, by model size

15.2.2.5 Large language model market, by application

15.2.2.6 Large language model market, by end user

15.2.2.7 Large language model market, by region

15.3 GENERATIVE AI MARKET – GLOBAL FORECAST TO 2030

15.3.1 MARKET DEFINITION

15.3.2 MARKET OVERVIEW

15.3.2.1 Generative AI market, by offering

15.3.2.2 Generative AI market, by data modality

15.3.2.3 Generative AI market, by application

15.3.2.4 Generative AI market, by end user

15.3.2.5 Generative AI market, by region

16 APPENDIX

16.1 DISCUSSION GUIDE

16.2 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

16.3 CUSTOMIZATION OPTIONS

16.4 RELATED REPORTS

16.5 AUTHOR DETAILS

I would like to order

Product name: Small Language Model (SLM) Market by Offering (Model Training & Fine-Tuning Services, Custom Model Development Services), Application (Content Generation, Sentiment Analysis), Data Modality (Text, Audio, Code, Video, Multimodal) - Global Forecast to 2032

Product link: <https://marketpublishers.com/r/S974C2C40930EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S974C2C40930EN.html>