

Sleep Apnea Oral Appliances Market by Product (Mandibular Advancement Devices (MAD), Tongue-Retaining Devices (TRD)), Purchase Type (Physician-prescribed), Gender (Male, Female), Age Group, Distribution Channel (Online, Retail) - Global Forecast to 2028

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Abstracts

The global sleep apnea oral appliance market is projected to reach USD 0.9 Billion by 2028 from USD 0.4 Billion in 2023, at a CAGR of 15.2% during the forecast period. The growth of this market is majorly driven by the rising number of sleep clinics and increasing lifestyle-related disorders. However, alternative therapies and medication may restrain the growth of the sleep apnea oral appliance market.

“Higher adoption of mandibular advancement devices accounts for highest market share in sleep apnea oral appliances market”

Based on the product segment, the sleep apnea oral appliance market is categorized into mandibular advancement devices, tongue retaining devices and daytime nighttime appliances. Mandibular advancement devices is said to dominate sleep apnea oral appliances market due to positive clinical outcomes and recommendation from doctors for patients not complying to CPAP therapy.

“Physician-prescribed/ customized oral appliance segment accounted for the highest CAGR.”

Base on purchase type, the sleep apnea oral appliances market is segmented into – physician-prescribed/ customized oral appliances and online OTC oral appliances. The

physician-prescribed/customized oral appliances segment dominated sleep apnea oral appliances market with the largest share in 2022. Factors supporting the growth of this segment include rising recommendation of oral appliances by physicians for treating mild to moderate sleep apnea.

“The Asia Pacific segment accounted for the highest growth rate in the sleep apnea oral appliance systems market, by region, during the forecast period.”

The global sleep apnea oral appliances market has been segmented into four major regions—North America, Europe, the Asia Pacific, and the Rest of the World. The sleep apnea oral appliances market in several Asia Pacific countries is expected to witness high growth during the forecast period owing to the lifestyle disorders such as obesity, sedentary lifestyles, and changes in dietary habits leading to higher incidence of sleep apnea in the region.

Breakdown of supply-side primary interviews, by company type, designation, and region:

By Company Type: Tier 1 (40%), Tier 2 (50%), and Tier 3 (10%)

By Designation: C-level (48%), Director-level (37%), and Others (15%)

By Region: North America (56%), Europe (20%), Asia-Pacific (17%), and Rest of the World (7%)

Prominent companies include SomnoMed (Australia), ResMed (US), Whole You, Inc. (US), ProSomnus Sleep Technologies (US), Vivos Therapeutics, Inc. (US), Open Airway Dental Solutions Ltd. (Canada), Panthera Dental (Canada), Airway Management (US), Apnea Sciences (US), DynaFlex (US), OravanOSA (US), Myerson LLC (US), MPowrx Health & Wellness (Canada), The Snore Reliever Company, LLC (US), The Pure Sleep Company (US), Tomed GmbH (Germany), The Aurum Group (Canada), Erkodent Erich Kopp GmbH (Germany), OSCIMED SA (Switzerland), SICAT GmbH & Co. Kg. (Germany), Glidewell (US), ApnoMed (US), ZYPPEAH (US), Dream Systems Dental Sleep Laboratory (US), and Alive Med (UAE).

Research Coverage

This research report categorizes the sleep apnea oral appliance market by product

Sleep Apnea Oral Appliances Market by Product (Mandibular Advancement Devices (MAD), Tongue-Retaining Devices...

(mandibular advancement devices, tongue-retaining devices, and daytime nighttime appliances) by type (physician-prescribed/customized oral appliance, and online OTC appliances), by gender (male, and female), by age (below 40 years, age 40-60 years, and above 60 years), by distribution channel (online pharmacies, retail pharmacies and hospital pharmacies and dental clinics), by end user (homecare settings, hospitals, and dental clinics) and region (North America, Europe, Asia Pacific, and Rest of the World). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the sleep apnea oral appliance market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, and services; key strategies; Contracts, partnerships, agreements. New product & service launches, mergers and acquisitions, and recent developments associated with the sleep apnea oral appliance market. Competitive analysis of upcoming startups in the sleep apnea oral appliance market ecosystem is covered in this report.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall sleep apnea oral appliance market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (large pool of undiagnosed sleep apnea patients, growing awareness of effects of untreated sleep apnea, growing usage of oral appliance), restraints (high prices of customized oral appliances, alternative therapies and medications, risks associated with oral appliance therapy for obstructive sleep apnea), opportunities (growing demand for home sleep apnea tests, increasing focus on telemedicine, mHealth, and AI, poor compliance associated with CPAP), and challenges (complex referral pathways and long waiting periods) influencing the growth of the sleep apnea oral appliance market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the sleep apnea oral appliance market.

Market Development: Comprehensive information about lucrative markets – the report analyses the sleep apnea oral appliance market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the sleep apnea oral appliance market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like SomnoMed (Australia), ResMed (US), and ProSomnus Sleep Technologies (US), among others in the sleep apnea oral appliance market strategies.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

TABLE 1 INCLUSIONS & EXCLUSIONS

1.3 STUDY SCOPE

FIGURE 1 SLEEP APNEA ORAL APPLIANCES MARKET SCOPE

1.3.1 YEARS CONSIDERED

1.4 CURRENCY CONSIDERED

1.5 STAKEHOLDERS

1.6 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 SLEEP APNEA ORAL APPLIANCES MARKET: RESEARCH DESIGN
METHODOLOGY

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

FIGURE 3 PRIMARY SOURCES

2.1.3 KEY INDUSTRY INSIGHTS

2.1.3.1 Key data from primary sources

2.1.3.2 Breakdown of primary interviews

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE,
DESIGNATION, AND REGION

2.2 MARKET SIZE ESTIMATION

2.2.1 BOTTOM-UP APPROACH

2.2.1.1 Approach 1: Company revenue estimation approach

FIGURE 5 BOTTOM-UP APPROACH: COMPANY REVENUE ESTIMATION
APPROACH

2.2.1.2 Approach 2: Presentations of companies and primary interviews

2.2.1.3 Approach 3: Patient-based approach

FIGURE 6 BOTTOM-UP APPROACH: PATIENT-BASED ANALYSIS

2.2.1.4 Growth forecast

2.2.1.5 CAGR projections

FIGURE 7 CAGR PROJECTIONS: SUPPLY-SIDE ANALYSIS

2.2.2 TOP-DOWN APPROACH

FIGURE 8 SLEEP APNEA ORAL APPLIANCES MARKET: TOP-DOWN APPROACH

2.3 DATA TRIANGULATION

FIGURE 9 DATA TRIANGULATION METHODOLOGY

2.4 RESEARCH ASSUMPTIONS

2.5 LIMITATIONS AND RISK ASSESSMENT

TABLE 2 RISK ASSESSMENT: SLEEP APNEA ORAL APPLIANCES MARKET

2.6 IMPACT OF RECESSION ON SLEEP APNEA ORAL APPLIANCES MARKET

3 EXECUTIVE SUMMARY

FIGURE 10 SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2023 VS. 2028 (USD MILLION)

FIGURE 11 SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2023 VS. 2028 (USD MILLION)

FIGURE 12 SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2023 VS. 2028 (USD MILLION)

FIGURE 13 SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2023 VS. 2028 (USD MILLION)

FIGURE 14 SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2023 VS. 2028 (USD MILLION)

FIGURE 15 SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2023 VS. 2028 (USD MILLION)

FIGURE 16 SLEEP APNEA ORAL APPLIANCES MARKET, BY REGION, 2023 VS. 2028 (USD MILLION)

4 PREMIUM INSIGHTS

4.1 SLEEP APNEA ORAL APPLIANCES MARKET OVERVIEW

FIGURE 17 LARGE POOL OF UNDIAGNOSED SLEEP APNEA PATIENTS TO DRIVE MARKET FOR SLEEP APNEA ORAL APPLIANCES

4.2 SLEEP APNEA ORAL APPLIANCES MARKET, BY REGION (2023–2028)

FIGURE 18 ASIA PACIFIC TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

4.3 NORTH AMERICA: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT AND COUNTRY (2021)

FIGURE 19 US ACCOUNTED FOR LARGEST SHARE OF NORTH AMERICAN SLEEP APNEA ORAL APPLIANCES MARKET IN 2022

4.4 SLEEP APNEA ORAL APPLIANCES MARKET: GEOGRAPHIC GROWTH

OPPORTUNITIES

FIGURE 20 COUNTRIES IN ASIA PACIFIC TO GROW AT HIGHER RATES DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 21 SLEEP APNEA ORAL APPLIANCES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Large pool of undiagnosed sleep apnea patients

TABLE 3 PREVALENCE OF SLEEP APNEA IN 2020

5.2.1.2 Growing awareness of effects of untreated sleep apnea

TABLE 4 INITIATIVES TO PROMOTE AWARENESS ABOUT EFFECTS OF UNTREATED SLEEP APNEA

5.2.1.3 Growing usage of oral appliances

TABLE 5 LIST OF ADVANCED ORAL APPLIANCES AVAILABLE FOR TREATING SLEEP APNEA

5.2.2 RESTRAINTS

5.2.2.1 High prices of customized oral appliances

5.2.2.2 Alternative therapies and medications

5.2.2.3 Risks associated with oral appliance therapy for obstructive sleep apnea

5.2.3 OPPORTUNITIES

5.2.3.1 Growing demand for home sleep apnea tests

5.2.3.2 Increasing focus on telemedicine, mHealth, and AI

5.2.3.3 Poor compliance associated with CPAP

5.2.4 CHALLENGES

5.2.4.1 Complex referral pathways and long waiting periods

5.3 PRICING ANALYSIS

TABLE 6 AVERAGE SELLING PRICE OF SLEEP APNEA ORAL APPLIANCES

5.4 VALUE CHAIN ANALYSIS

FIGURE 22 VALUE CHAIN ANALYSIS: MAJOR VALUE ADDED DURING MANUFACTURING AND ASSEMBLY PHASES

5.5 SUPPLY CHAIN ANALYSIS

FIGURE 23 DIRECT DISTRIBUTION—PREFERRED STRATEGY OF PROMINENT COMPANIES

5.6 PORTER'S FIVE FORCES ANALYSIS

5.6.1 THREAT OF NEW ENTRANTS

5.6.2 THREAT OF SUBSTITUTES

5.6.3 BARGAINING POWER OF SUPPLIERS

5.6.4 BARGAINING POWER OF BUYERS

5.6.5 INTENSITY OF COMPETITIVE RIVALRY

5.7 ECOSYSTEM ANALYSIS

FIGURE 24 SLEEP APNEA ORAL APPLIANCES MARKET: ECOSYSTEM ANALYSIS

5.7.1 ROLE IN ECOSYSTEM

FIGURE 25 KEY PLAYERS IN SLEEP APNEA ORAL APPLIANCES MARKET ECOSYSTEM

5.8 REGULATORY ANALYSIS

TABLE 7 INDICATIVE LIST OF REGULATORY AUTHORITIES GOVERNING SLEEP APNEA DEVICES

5.8.1 NORTH AMERICA

5.8.1.1 US

TABLE 8 US: MEDICAL DEVICE REGULATORY APPROVAL PROCESS

5.8.1.2 Canada

TABLE 9 CANADA: MEDICAL DEVICE REGULATORY APPROVAL PROCESS

5.8.2 EUROPE

5.8.3 ASIA PACIFIC

5.8.3.1 Japan

TABLE 10 JAPAN: MEDICAL DEVICE CLASSIFICATION UNDER PMDA

5.8.3.2 China

TABLE 11 CHINA: CLASSIFICATION OF MEDICAL DEVICES

5.8.3.3 India

5.8.3.4 Australia

5.9 PATENT ANALYSIS

5.9.1 PATENT TRENDS FOR SLEEP APNEA ORAL APPLIANCES

FIGURE 26 PATENT TRENDS FOR SLEEP APNEA ORAL APPLIANCES, JANUARY 2011–OCTOBER 2023

5.9.2 JURISDICTION AND TOP APPLICANT ANALYSIS

FIGURE 27 TOP APPLICANTS & OWNERS (COMPANIES/INSTITUTIONS) FOR SLEEP APNEA ORAL APPLIANCE PATENTS, JANUARY 2011—OCTOBER 2023

5.10 TRENDS/DISRUPTIONS IMPACTING CUSTOMERS' BUSINESSES

5.10.1 REVENUE SHIFT & REVENUE POCKETS FOR SLEEP APNEA ORAL APPLIANCE MANUFACTURERS

FIGURE 28 REVENUE SHIFT FOR SLEEP APNEA ORAL APPLIANCES

5.11 KEY CONFERENCES & EVENTS IN 2023–2024

TABLE 12 SLEEP APNEA ORAL APPLIANCES MARKET: DETAILED LIST OF CONFERENCES & EVENTS

5.12 TECHNOLOGY ANALYSIS

5.13 KEY STAKEHOLDERS & BUYING CRITERIA

5.13.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 29 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS OF SLEEP APNEA ORAL APPLIANCES

TABLE 13 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS OF SLEEP APNEA ORAL APPLIANCES (%)

5.13.2 BUYING CRITERIA

FIGURE 30 KEY BUYING CRITERIA FOR END USERS OF SLEEP APNEA ORAL APPLIANCES

TABLE 14 KEY BUYING CRITERIA FOR END USERS OF SLEEP APNEA ORAL APPLIANCES

5.14 TRADE ANALYSIS

TABLE 15 IMPORT DATA FOR HS CODE 901849, BY COUNTRY, 2018–2022 (USD MILLION)

TABLE 16 EXPORT DATA FOR HS CODE 901849, BY COUNTRY, 2018–2022 (USD MILLION)

6 END-USER PERCEPTION ANALYSIS

6.1 BENEFITS AND LIMITATIONS OF CURRENT PRODUCT TYPES

6.2 BUYING DECISION-MAKING PROCESS

6.2.1 INTRODUCTION

6.2.1.1 Need recognition

6.2.1.2 Gathering information

6.2.1.3 Evaluating alternatives

6.2.1.3.1 Product features: comparative assessment

6.2.1.4 Need gap analysis

7 SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT

7.1 INTRODUCTION

TABLE 17 SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

7.2 MANDIBULAR ADVANCEMENT DEVICES

TABLE 18 MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 19 MANDIBULAR ADVANCEMENT DEVICES MARKET, BY REGION, 2021–2028 (USD MILLION)

7.2.1 READY-MADE MANDIBULAR ADVANCEMENT DEVICES

7.2.1.1 Low cost of readymade MADS to drive demand

TABLE 20 READY-MADE MANDIBULAR ADVANCEMENT DEVICES MARKET, BY REGION, 2021–2028 (USD MILLION)

7.2.2 CUSTOM-MADE MANDIBULAR ADVANCEMENT DEVICES

7.2.2.1 Increasing efficacy of custom-made MADs to drive market growth

TABLE 21 CUSTOM-MADE MANDIBULAR ADVANCEMENT DEVICES MARKET, BY REGION, 2021–2028 (USD MILLION)

7.3 TONGUE-RETAINING DEVICES

7.3.1 LOWER SUCCESS RATE OF TRDS TO CHALLENGE MARKET GROWTH

TABLE 22 TONGUE-RETAINING DEVICES MARKET, BY REGION, 2021–2028 (USD MILLION)

7.4 DAYTIME-NIGHTTIME APPLIANCES

7.4.1 HIGHER COMFORT OF DNAS TO DRIVE ADOPTION

TABLE 23 DAYTIME-NIGHTTIME APPLIANCES MARKET, BY REGION, 2021–2028 (USD MILLION)

8 SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER

8.1 INTRODUCTION

TABLE 24 SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

8.2 MALES

8.2.1 HIGHER PREVALENCE OF OSA IN MALES TO BOOST MARKET GROWTH

TABLE 25 SLEEP APNEA ORAL APPLIANCES MARKET FOR MALES, BY REGION, 2021–2028 (USD MILLION)

8.3 FEMALES

8.3.1 OSA UNDERDIAGNOSIS IN FEMALES TO RESTRICT MARKET GROWTH

TABLE 26 SLEEP APNEA ORAL APPLIANCES MARKET FOR FEMALES, BY REGION, 2021–2028 (USD MILLION)

9 SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE

9.1 INTRODUCTION

TABLE 27 SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

9.2 PHYSICIAN-PRESCRIBED/CUSTOMIZED ORAL APPLIANCES

9.2.1 FAILURE OF CPAP THERAPY TO DRIVE DEMAND FOR PHYSICIAN-PRESCRIBED ORAL APPLIANCES

TABLE 28 PHYSICIAN-PRESCRIBED/CUSTOMIZED ORAL APPLIANCES MARKET, BY REGION, 2021–2028 (USD MILLION)

9.3 ONLINE OTC ORAL APPLIANCES

9.3.1 LACK OF REGULATORY APPROVAL TO HINDER MARKET GROWTH

TABLE 29 ONLINE OTC ORAL APPLIANCES MARKET, BY REGION, 2021–2028 (USD MILLION)

10 SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP

10.1 INTRODUCTION

TABLE 30 SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

10.2 BELOW 40 YEARS

10.2.1 LOWER PREVALENCE OF SLEEP APNEA IN YOUNGER AGE GROUPS TO RESTRICT MARKET GROWTH

TABLE 31 SLEEP APNEA ORAL APPLIANCES MARKET FOR BELOW 40 AGE GROUP, BY REGION, 2021–2028 (USD MILLION)

10.3 40–60 YEARS

10.3.1 LIFESTYLE FACTORS TO CONTRIBUTE TO MARKET GROWTH

TABLE 32 SLEEP APNEA ORAL APPLIANCES MARKET FOR 40–60 AGE GROUP, BY REGION, 2021–2028 (USD MILLION)

10.4 ABOVE 60 YEARS

10.4.1 INCREASING BREATHING DISTURBANCES AND SLEEP APNEA TO IMPACT MARKET GROWTH

TABLE 33 PREVALENCE OF SLEEP APNEA, BY AGE GROUP

TABLE 34 SLEEP APNEA ORAL APPLIANCES MARKET FOR ABOVE 60 AGE GROUP, BY REGION, 2021–2028 (USD MILLION)

11 SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL

11.1 INTRODUCTION

TABLE 35 SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

11.2 ONLINE PHARMACIES

11.2.1 GROWING PREFERENCE FOR DIRECT DISTRIBUTION CHANNELS TO DRIVE MARKET

TABLE 36 SLEEP APNEA ORAL APPLIANCES MARKET FOR ONLINE PHARMACIES, BY REGION, 2021–2028 (USD MILLION)

11.3 RETAIL PHARMACIES

11.3.1 EASY ACCESS TO PRODUCTS TO BOOST MARKET

TABLE 37 SLEEP APNEA ORAL APPLIANCES MARKET FOR RETAIL PHARMACIES, BY REGION, 2021–2028 (USD MILLION)

11.4 HOSPITAL PHARMACIES & DENTAL CLINICS

11.4.1 HIGH PATIENT CONVENIENCE IN HOSPITAL PHARMACIES TO DRIVE DEMAND

TABLE 38 SLEEP APNEA ORAL APPLIANCES MARKET FOR HOSPITAL PHARMACIES & DENTAL CLINICS, BY REGION, 2021–2028 (USD MILLION)

12 SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER

12.1 INTRODUCTION

TABLE 39 SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

12.2 HOME CARE SETTINGS/INDIVIDUALS

12.2.1 RISING PATIENT PREFERENCE FOR ADVANCED HOME SLEEP CARE DEVICES TO DRIVE MARKET

TABLE 40 SLEEP APNEA ORAL APPLIANCES MARKET FOR HOME CARE SETTINGS/INDIVIDUALS, BY REGION, 2021–2028 (USD MILLION)

12.3 HOSPITALS

12.3.1 RAPID DEVELOPMENT IN HEALTHCARE INFRASTRUCTURE TO DRIVE DEMAND FOR ORAL APPLIANCES IN HOSPITALS

TABLE 41 SLEEP APNEA ORAL APPLIANCES MARKET FOR HOSPITALS, BY REGION, 2021–2028 (USD MILLION)

12.4 DENTAL CLINICS

12.4.1 RISING NUMBER OF DENTAL CLINICS TO BOOST MARKET GROWTH

TABLE 42 SLEEP APNEA ORAL APPLIANCES MARKET FOR DENTAL CLINICS, BY REGION, 2021–2028 (USD MILLION)

13 SLEEP APNEA ORAL APPLIANCES MARKET, BY REGION

13.1 INTRODUCTION

TABLE 43 SLEEP APNEA ORAL APPLIANCES MARKET, BY REGION, 2021–2028 (USD MILLION)

13.2 NORTH AMERICA

13.2.1 NORTH AMERICA: RECESSION IMPACT

FIGURE 31 NORTH AMERICA: SLEEP APNEA ORAL APPLIANCES MARKET SNAPSHOT

TABLE 44 NORTH AMERICA: SLEEP APNEA ORAL APPLIANCES MARKET, BY

COUNTRY, 2021–2028 (USD MILLION)

TABLE 45 NORTH AMERICA: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 46 NORTH AMERICA: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 47 NORTH AMERICA: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 48 NORTH AMERICA: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 49 NORTH AMERICA: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 50 NORTH AMERICA: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 51 NORTH AMERICA: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.2.2 US

13.2.2.1 US to dominate North American market during forecast period

TABLE 52 US: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 53 US: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 54 US: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 55 US: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 56 US: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 57 US: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 58 US: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.2.3 CANADA

13.2.3.1 Large pool of undiagnosed patients to drive market growth.

TABLE 59 CANADA: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 60 CANADA: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 61 CANADA: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 62 CANADA: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 63 CANADA: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 64 CANADA: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 65 CANADA: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.3 EUROPE

13.3.1 EUROPE: RECESSION IMPACT

TABLE 66 EUROPE: SLEEP APNEA ORAL APPLIANCES MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 67 EUROPE: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 68 EUROPE: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 69 EUROPE: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 70 EUROPE: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 71 EUROPE: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 72 EUROPE: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 73 EUROPE: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.3.2 GERMANY

13.3.2.1 High prevalence of OSA in Germany to boost market

TABLE 74 GERMANY: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 75 GERMANY: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 76 GERMANY: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 77 GERMANY: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 78 GERMANY: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 79 GERMANY: SLEEP APNEA ORAL APPLIANCES MARKET, BY

DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 80 GERMANY: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.3.3 FRANCE

13.3.3.1 Rising geriatric population to increase incidence of sleep apnea in France

TABLE 81 FRANCE: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 82 FRANCE: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 83 FRANCE: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 84 FRANCE: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 85 FRANCE: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 86 FRANCE: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 87 FRANCE: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.3.4 UK

13.3.4.1 Rising awareness initiatives and sleep service groups to support market growth in UK

TABLE 88 UK: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 89 UK: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 90 UK: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 91 UK: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 92 UK: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 93 UK: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 94 UK: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.3.5 ITALY

13.3.5.1 Growing sleep disorder patient population to drive demand for oral appliances in Italy

TABLE 95 ITALY: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 96 ITALY: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 97 ITALY: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 98 ITALY: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 99 ITALY: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 100 ITALY: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 101 ITALY: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.3.6 SPAIN

13.3.6.1 Low social awareness about sleep apnea and treatment options to challenge market growth

TABLE 102 SPAIN: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 103 SPAIN: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 104 SPAIN: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 105 SPAIN: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 106 SPAIN: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 107 SPAIN: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 108 SPAIN: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.3.7 REST OF EUROPE

TABLE 109 REST OF EUROPE: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 110 REST OF EUROPE: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 111 REST OF EUROPE: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 112 REST OF EUROPE: SLEEP APNEA ORAL APPLIANCES MARKET, BY

PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 113 REST OF EUROPE: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 114 REST OF EUROPE: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 115 REST OF EUROPE: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.4 ASIA PACIFIC

13.4.1 ASIA PACIFIC: RECESSION IMPACT

FIGURE 32 ASIA PACIFIC: SLEEP APNEA ORAL APPLIANCES MARKET SNAPSHOT

TABLE 116 ASIA PACIFIC: SLEEP APNEA ORAL APPLIANCES MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 117 ASIA PACIFIC: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 118 ASIA PACIFIC: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 119 ASIA PACIFIC: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 120 ASIA PACIFIC: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 121 ASIA PACIFIC: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 122 ASIA PACIFIC: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 123 ASIA PACIFIC: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.4.2 JAPAN

13.4.2.1 Poor reimbursement scenario in Japan to restrain market growth

TABLE 124 JAPAN: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 125 JAPAN: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 126 JAPAN: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 127 JAPAN: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 128 JAPAN: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 129 JAPAN: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 130 JAPAN: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.4.3 CHINA

13.4.3.1 Increasing diagnostics market in China to raise demand for appliances.

TABLE 131 CHINA: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 132 CHINA: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 133 CHINA: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 134 CHINA: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 135 CHINA: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 136 CHINA: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 137 CHINA: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.4.4 AUSTRALIA

13.4.4.1 Rising number of domestic manufacturers of oral appliances to drive demand in Australia

TABLE 138 AUSTRALIA: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 139 AUSTRALIA: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 140 AUSTRALIA: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 141 AUSTRALIA: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 142 AUSTRALIA: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 143 AUSTRALIA: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 144 AUSTRALIA: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.4.5 REST OF ASIA PACIFIC

TABLE 145 REST OF ASIA PACIFIC: SLEEP APNEA ORAL APPLIANCES MARKET,

BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 146 REST OF ASIA PACIFIC: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 147 REST OF ASIA PACIFIC: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 148 REST OF ASIA PACIFIC: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 149 REST OF ASIA PACIFIC: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 150 REST OF ASIA PACIFIC: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 151 REST OF ASIA PACIFIC: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

13.5 REST OF THE WORLD

13.5.1 LATIN AMERICA: RECESSION IMPACT

13.5.2 MIDDLE EAST & AFRICA: RECESSION IMPACT

TABLE 152 REST OF THE WORLD: SLEEP APNEA ORAL APPLIANCES MARKET, BY PRODUCT, 2021–2028 (USD MILLION)

TABLE 153 REST OF THE WORLD: MANDIBULAR ADVANCEMENT DEVICES MARKET, BY TYPE, 2021–2028 (USD MILLION)

TABLE 154 REST OF THE WORLD: SLEEP APNEA ORAL APPLIANCES MARKET, BY GENDER, 2021–2028 (USD MILLION)

TABLE 155 REST OF THE WORLD: SLEEP APNEA ORAL APPLIANCES MARKET, BY PURCHASE TYPE, 2021–2028 (USD MILLION)

TABLE 156 REST OF THE WORLD: SLEEP APNEA ORAL APPLIANCES MARKET, BY AGE GROUP, 2021–2028 (USD MILLION)

TABLE 157 REST OF THE WORLD: SLEEP APNEA ORAL APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2021–2028 (USD MILLION)

TABLE 158 REST OF THE WORLD: SLEEP APNEA ORAL APPLIANCES MARKET, BY END USER, 2021–2028 (USD MILLION)

14 COMPETITIVE LANDSCAPE

14.1 OVERVIEW

14.2 KEY PLAYER STRATEGIES/RIGHT TO WIN

TABLE 159 OVERVIEW OF STRATEGIES ADOPTED BY KEY SLEEP APNEA ORAL APPLIANCE MANUFACTURERS

14.3 REVENUE ANALYSIS

FIGURE 33 REVENUE ANALYSIS OF KEY PLAYERS

14.4 MARKET SHARE ANALYSIS

FIGURE 34 MARKET SHARE ANALYSIS, 2022

14.5 COMPANY EVALUATION MATRIX

14.5.1 STARS

14.5.2 EMERGING LEADERS

14.5.3 PERVASIVE PLAYERS

14.5.4 PARTICIPANTS

FIGURE 35 SLEEP APNEA ORAL APPLIANCES MARKET: COMPANY EVALUATION MATRIX

14.5.5 COMPANY FOOTPRINT ANALYSIS

TABLE 160 COMPANY FOOTPRINT

TABLE 161 COMPANY PRODUCT FOOTPRINT

TABLE 162 COMPANY REGIONAL FOOTPRINT

14.6 START-UP/SME EVALUATION MATRIX

14.6.1 PROGRESSIVE COMPANIES

14.6.2 RESPONSIVE COMPANIES

14.6.3 DYNAMIC COMPANIES

14.6.4 STARTING BLOCKS

FIGURE 36 SLEEP APNEA ORAL APPLIANCES MARKET: START-UP/SME EVALUATION MATRIX

14.6.5 COMPETITIVE BENCHMARKING

TABLE 163 SLEEP APNEA ORAL APPLIANCES MARKET: DETAILED LIST OF KEY START-UPS/SMES

14.7 COMPETITIVE SCENARIO

14.7.1 PRODUCT LAUNCHES & APPROVALS

TABLE 164 SLEEP APNEA ORAL APPLIANCES MARKET: PRODUCT LAUNCHES & APPROVALS, 2020–2023

14.7.2 DEALS

TABLE 165 SLEEP APNEA ORAL APPLIANCES MARKET: DEALS, 2020–2023

14.7.3 OTHER DEVELOPMENTS

TABLE 166 SLEEP APNEA ORAL APPLIANCES MARKET: OTHER DEVELOPMENTS, 2020–2023

15 COMPANY PROFILES

(Business overview, Products/Solutions/Services offered, Recent Developments, MnM view, Right to win, Strategic choices, Weaknesses & competitive threats) *

15.1 KEY PLAYERS

15.1.1 SOMNOMED

TABLE 167 SOMNOMED: BUSINESS OVERVIEW

FIGURE 37 SOMNOMED: COMPANY SNAPSHOT (2023)

15.1.2 RESMED

TABLE 168 RESMED: BUSINESS OVERVIEW

FIGURE 38 RESMED: COMPANY SNAPSHOT (2023)

15.1.3 PROSOMNUS SLEEP TECHNOLOGIES

TABLE 169 PROSOMNUS SLEEP TECHNOLOGIES: BUSINESS OVERVIEW

FIGURE 39 PROSOMNUS SLEEP TECHNOLOGIES: COMPANY SNAPSHOT (2022)

15.1.4 WHOLE YOU, INC.

TABLE 170 WHOLE YOU, INC.: BUSINESS OVERVIEW

15.1.5 VIVOS THERAPEUTICS, INC.

TABLE 171 VIVOS THERAPEUTICS, INC.: BUSINESS OVERVIEW

FIGURE 40 VIVOS THERAPEUTICS, INC.: COMPANY SNAPSHOT (2022)

15.1.6 OPEN AIRWAY DENTAL SOLUTIONS LTD.

TABLE 172 OPEN AIRWAY DENTAL SOLUTIONS LTD.: BUSINESS OVERVIEW

15.1.7 PANTHERA DENTAL

TABLE 173 PANTHERA DENTAL: BUSINESS OVERVIEW

15.1.8 AIRWAY MANAGEMENT

TABLE 174 AIRWAY MANAGEMENT: BUSINESS OVERVIEW

15.1.9 APNEA SCIENCES

TABLE 175 APNEA SCIENCES: BUSINESS OVERVIEW

15.1.10 DYNAFLEX

TABLE 176 DYNAFLEX: BUSINESS OVERVIEW

15.1.11 ORAVANOSA

TABLE 177 ORAVANOSA: BUSINESS OVERVIEW

15.1.12 MYERSON LLC

TABLE 178 MYERSON LLC: BUSINESS OVERVIEW

*Details on Business overview, Products/Solutions/Services offered, Recent Developments, MnM view, Right to win, Strategic choices, Weaknesses & competitive threats might not be captured in case of unlisted companies.

15.2 OTHER PLAYERS

15.2.1 MPOWRX HEALTH & WELLNESS

15.2.2 THE SNORE RELIEVER COMPANY, LLC

15.2.3 THE PURE SLEEP COMPANY

15.2.4 TOMED GMBH

15.2.5 THE AURUM GROUP

15.2.6 ERKODENT ERICH KOPP GMBH

15.2.7 OSCIMED SA

15.2.8 SICAT GMBH & CO. KG

- 15.2.9 GLIDEWELL
- 15.2.10 APNOMED
- 15.2.11 ZYPPAH
- 15.2.12 DREAM SYSTEMS DENTAL SLEEP LABORATORY
- 15.2.13 ALIVE MED

16 APPENDIX

- 16.1 DISCUSSION GUIDE
- 16.2 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 16.3 CUSTOMIZATION OPTIONS
- 16.4 RELATED REPORTS
- 16.5 AUTHOR DETAILS

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