

Sleep Apnea Oral Appliances Market by Product (Mandibular Advancement Devices (MAD), Tongue-Retaining Devices (TRD)), Purchase Type (Physician-prescribed), Gender (Male, Female), Age Group, Distribution Channel (Online, Retail) - Global Forecast to 2028

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Abstracts

The global sleep apnea oral appliance market is projected to reach USD 0.9 Billion by 2028 from USD 0.4 Billion in 2023, at a CAGR of 15.2% during the forecast period. The growth of this market is majorly driven by the rising number of sleep clinics and increasing lifestyle-related disorders. However, alternative therapies and medication may restrain the growth of the sleep apnea oral appliance market.

“Higher adoption of mandibular advancement devices accounts for highest market share in sleep apnea oral appliances market”

Based on the product segment, the sleep apnea oral appliance market is categorized into mandibular advancement devices, tongue retaining devices and daytime nighttime appliances. Mandibular advancement devices is said to dominate sleep apnea oral appliances market due to positive clinical outcomes and recommendation from doctors for patients not complying to CPAP therapy.

“Physician-prescribed/ customized oral appliance segment accounted for the highest CAGR.”

Base on purchase type, the sleep apnea oral appliances market is segmented into – physician-prescribed/ customized oral appliances and online OTC oral appliances. The

physician-prescribed/customized oral appliances segment dominated sleep apnea oral appliances market with the largest share in 2022. Factors supporting the growth of this segment include rising recommendation of oral appliances by physicians for treating mild to moderate sleep apnea.

“The Asia Pacific segment accounted for the highest growth rate in the sleep apnea oral appliance systems market, by region, during the forecast period.”

The global sleep apnea oral appliances market has been segmented into four major regions—North America, Europe, the Asia Pacific, and the Rest of the World. The sleep apnea oral appliances market in several Asia Pacific countries is expected to witness high growth during the forecast period owing to the lifestyle disorders such as obesity, sedentary lifestyles, and changes in dietary habits leading to higher incidence of sleep apnea in the region.

Breakdown of supply-side primary interviews, by company type, designation, and region:

By Company Type: Tier 1 (40%), Tier 2 (50%), and Tier 3 (10%)

By Designation: C-level (48%), Director-level (37%), and Others (15%)

By Region: North America (56%), Europe (20%), Asia-Pacific (17%), and Rest of the World (7%)

Prominent companies include SomnoMed (Australia), ResMed (US), Whole You, Inc. (US), ProSomnus Sleep Technologies (US), Vivos Therapeutics, Inc. (US), Open Airway Dental Solutions Ltd. (Canada), Panthera Dental (Canada), Airway Management (US), Apnea Sciences (US), DynaFlex (US), OravanOSA (US), Myerson LLC (US), MPowrx Health & Wellness (Canada), The Snore Reliever Company, LLC (US), The Pure Sleep Company (US), Tomed GmbH (Germany), The Aurum Group (Canada), Erkodent Erich Kopp GmbH (Germany), OSCIMED SA (Switzerland), SICAT GmbH & Co. Kg. (Germany), Glidewell (US), ApnoMed (US), ZYPPEAH (US), Dream Systems Dental Sleep Laboratory (US), and Alive Med (UAE).

Research Coverage

This research report categorizes the sleep apnea oral appliance market by product

Sleep Apnea Oral Appliances Market by Product (Mandibular Advancement Devices (MAD), Tongue-Retaining Devices...

(mandibular advancement devices, tongue-retaining devices, and daytime nighttime appliances) by type (physician-prescribed/customized oral appliance, and online OTC appliances), by gender (male, and female), by age (below 40 years, age 40-60 years, and above 60 years), by distribution channel (online pharmacies, retail pharmacies and hospital pharmacies and dental clinics), by end user (homecare settings, hospitals, and dental clinics) and region (North America, Europe, Asia Pacific, and Rest of the World). The scope of the report covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the sleep apnea oral appliance market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, and services; key strategies; Contracts, partnerships, agreements. New product & service launches, mergers and acquisitions, and recent developments associated with the sleep apnea oral appliance market. Competitive analysis of upcoming startups in the sleep apnea oral appliance market ecosystem is covered in this report.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall sleep apnea oral appliance market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (large pool of undiagnosed sleep apnea patients, growing awareness of effects of untreated sleep apnea, growing usage of oral appliance), restraints (high prices of customized oral appliances, alternative therapies and medications, risks associated with oral appliance therapy for obstructive sleep apnea), opportunities (growing demand for home sleep apnea tests, increasing focus on telemedicine, mHealth, and AI, poor compliance associated with CPAP), and challenges (complex referral pathways and long waiting periods) influencing the growth of the sleep apnea oral appliance market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the sleep apnea oral appliance market.

Market Development: Comprehensive information about lucrative markets – the report analyses the sleep apnea oral appliance market across varied regions.

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the sleep apnea oral appliance market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like SomnoMed (Australia), ResMed (US), and ProSomnus Sleep Technologies (US), among others in the sleep apnea oral appliance market strategies.

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