

Sizing & Thickening Agents Market by type (Sizing: natural, synthetic, Thickening: minerals, hydrocolloids), Application (Food & Beverages, Paper & Paperboard, Paints & Coatings, Textile & Fiber) & by Region - Global Trends & Forecast to 2020

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Abstracts

The global sizing & thickening agents market is dominated by North America and Europe. Developing countries are the leading exporters of sizing & thickening agents to North America and Europe. European and Middle Eastern countries have been increasing their production of sizing & thickening agents. The market in the Asia-Pacific region is projected to grow at a CAGR of 6.5% from 2015 to 2020. The developments in industries such as paper, textiles, and the growing demand for convenience food products in the Asia-Pacific region drive the sizing & thickening agents market.

Starch and starch derivatives are the most common natural sizing agents and thickening agents and polyvinyl alcohol is the most common synthetic polymer used for sizing. Hydrocolloids are the most widely used thickening agents.

The food & beverages sector is the dominant application for global sizing & thickening agents. A thickener helps in the modification of texture and viscosity of food systems to enhance their sensory properties. Food thickeners are mostly derived either from polysaccharides such as starches, vegetable gums, and pectin or proteins. The market for natural thickeners, which includes starches and hydrocolloids, is driven by the growing health consciousness among consumers for natural products.

Sizing agents are widely used in the paper & paperboard industry. Sizing agents provide protection to paper against the penetration of water or other fluids, and hold the printing ink. Chemical processes such as hydrophobation and film formation take place

and lead to effective printability of fine paper, coating hold-out, and gullibility in recycled grades.

Some prominent players in the global sizing & thickening agents market are DuPont (U.S.), CP Kelco (U.S.), Cargill, Inc. (U.S.), AkzoNobel NV (The Netherlands), The Dow Chemical Company (U.S.), Archer Daniels Midland Company (U.S.), and Ashland, Inc. (U.S.).

The segments of the sizing & thickening agents market considered for this study include type, application, and region. All growth parameters in individual segments have been considered. North America dominated the global sizing & thickening agents market in 2014.

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