

SIP Trunking Services Market by Organization Size (Small Businesses, Mid-sized Businesses, and Enterprises), End-user (Wholesale and Verticals (BFSI, Healthcare, Government, High-Tech, Retail, and Education)), and Region - Global Forecast to 2023

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Abstracts

Increasing adoption of cloud and unified communication (UC) is a major growth driver for the global Session Initiation Protocol (SIP) Trunking services market

The global SIP Trunking services market size is expected to grow from USD 7.63 billion in 2018 to USD 12.70 billion by 2023, at a Compound Annual Growth Rate (CAGR) of 10.7% during the forecast period. Major growth drivers for the market include reduction in the total cost of ownership by leveraging the pay-as-you-go model, increasing adoption of cloud and UC, and easy integration with Private Branch Exchange (PBX) systems. However, concerns over security and privacy may restrain the market growth.

Enterprises segment to hold the largest market size during the forecast period

The enterprises segment is expected to hold the largest market size in the SIP Trunking services market by organization size during the forecast period. SIP Trunking helps enterprises break down the barriers between people using different communication modes, media, and devices to communicate with anyone, from anywhere, and at any time. Enterprises across verticals are at the forefront in adopting SIP Trunking services, as these services meet the critical communication requirements of enterprises by providing cost-effective and reliable centralized communication systems.

Banking, Financial Services, and Insurance (BFSI) vertical to hold the largest market size during the forecast period

The BFSI vertical is expected to hold the largest market size in the SIP Trunking market by vertical during the forecast period. BFSI companies are under significant pressure to offer anytime connectivity to value chain partners and customers while ensuring the low operational costs and communication delay. SIP Trunking services help simplify communication management and cost reduction. The services also offer multiple benefits, including customized inbound call routing for fast and efficient call processing, full integration with existing or new external paging systems, cell phone and smartphone integration, interconnection of various branches, and seamless call transfers between locations.

Asia Pacific (APAC) to grow at the highest CAGR during the forecast period

The APAC region is expected to provide significant growth opportunities for vendors of SIP Trunking services during the forecast period, the region demonstrates a combination of high growth, developing economies, and mass adoption of mobile and internet. Rapid advancements in network infrastructure, cloud computing, telecom, and IoT have encouraged many enterprises to adopt SIP Trunking services. With the increasing pressure to achieve greater business agility, more IT organizations in the APAC region are planning to adopt the SIP trunk services in the business environment to function properly, improve operational efficiency, and reduce cost. The emergence of pay-as-you-go model is driving the adoption of SIP Trunking services specifically among SMEs.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, innovation and technology directors, and executives from various key organizations operating in the SIP Trunking services market.

The breakup of the profiles of the primary participants is given below:

By Company: Tier 1 – 27%, Tier 2 – 38%, and Tier 3 – 35%

By Designation: C-Level – 47%, Director Level – 49%, and Others – 4%

By Region: North America – 37%, Europe – 28%, APAC – 29%, and RoW – 6%

The report profiles the following key vendors in the global SIP Trunking services market:

AT&T (US)

8x8 (US)

Bandwidth (US)

BT Group (UK)

CenturyLink (US)

Colt (UK)

Fusion (US)

GTT Communications (US)

IntelePeer (US)

Mitel (Canada)

Net2Phone (US)

Nextiva (US)

Orange (France)

Rogers Communications (Canada)

Sprint (US)

Tata Communications (India)

Telstra (Australia)

Twilio (US)

Verizon (US)

Vodafone (UK)

Vonage (US)

Voyant Communications (US)

West Corporation (US)

Windstream (US)

Research Coverage

The report segments the global SIP Trunking services market by organization size, end users (wholesale and verticals), and regions. It has a detailed analysis of the key industry players to provide insights into their business overviews; services; key strategies; new service launches; partnerships, agreements, and collaborations; expansions; and the competitive landscape associated with the global SIP Trunking services market.

Reasons to Buy the Report

The report would help the market leaders/new entrants in the following ways:

It comprehensively segments the SIP Trunking services market and provides the closest approximations of the revenue numbers for the overall market and its subsegments across major regions.

It would help stakeholders understand the pulse of the market and provides information on the key market drivers, restraints, challenges, and opportunities.

It would help stakeholders understand their competitors better and gain more insights to enhance their positions in the market. The competitive landscape section includes competitor ecosystem, new service developments, partnerships, and acquisitions.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
- 1.4 YEARS CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Breakdown of primaries
 - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 RESEARCH ASSUMPTIONS
- 2.4 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE SIP TRUNKING SERVICES MARKET
- 4.2 SIP TRUNKING SERVICES MARKET, MARKET SHARE OF TOP 3 VERTICALS AND REGIONS
- 4.3 MARKET INVESTMENT SCENARIO

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS

5.2.1.1 Reduced TCO by leveraging the pay-as-you-go model

5.2.1.2 Rising adoption of cloud and UC

5.2.1.3 Ease of integration with PBX systems

5.2.2 RESTRAINTS

5.2.2.1 Security and privacy concerns

5.2.3 OPPORTUNITIES

5.2.3.1 Increasing demand for SIP Trunking services among SMEs

5.2.3.2 Untapped potential markets

5.2.4 CHALLENGES

5.2.4.1 Increasing concerns over QoS

5.2.4.2 Difficulties in implementing SIP Trunks

5.3 SIP TRUNKING SERVICES ARCHITECTURE

6 SIP TRUNKING SERVICES MARKET, BY ORGANIZATION SIZE

6.1 INTRODUCTION

6.2 SMALL BUSINESSES

6.3 MID-SIZED BUSINESSES

6.4 ENTERPRISES

7 SIP TRUNKING SERVICES MARKET, BY END-USER

7.1 INTRODUCTION

7.2 VERTICALS

7.2.1 BANKING, FINANCIAL SERVICES, AND INSURANCE

7.2.2 HIGH-TECH

7.2.3 GOVERNMENT

7.2.4 HEALTHCARE

7.2.5 EDUCATION

7.2.6 RETAIL

7.2.7 TRANSPORTATION AND LOGISTICS

7.2.8 MANUFACTURING

7.2.9 TRAVEL AND HOSPITALITY

7.2.10 OTHERS

7.3 WHOLESALE

8 SIP TRUNKING SERVICES MARKET, BY REGION

8.1 INTRODUCTION

8.2 NORTH AMERICA

8.2.1 UNITED STATES

8.2.2 CANADA

8.3 EUROPE

8.3.1 UNITED KINGDOM

8.3.2 GERMANY

8.3.3 FRANCE

8.3.4 REST OF EUROPE

8.4 ASIA PACIFIC

8.4.1 JAPAN

8.4.2 AUSTRALIA

8.4.3 REST OF ASIA PACIFIC

8.5 MIDDLE EAST AND AFRICA

8.5.1 KINGDOM OF SAUDI ARABIA

8.5.2 UNITED ARAB EMIRATES

8.5.3 REST OF MIDDLE EAST AND AFRICA

8.6 LATIN AMERICA

8.6.1 BRAZIL

8.6.2 MEXICO

8.6.3 REST OF LATIN AMERICA

9 COMPETITIVE LANDSCAPE

9.1 OVERVIEW

9.2 COMPETITIVE SCENARIO

9.2.1 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS

9.2.2 NEW PRODUCT/SERVICE LAUNCHES AND PRODUCT ENHANCEMENTS

9.2.3 MERGERS AND ACQUISITIONS

9.2.4 BUSINESS EXPANSIONS

10 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)*

10.1 INTRODUCTION

10.2 AT&T

10.3 BT GROUP

10.4 CENTURYLINK

- 10.5 FUSION
- 10.6 VERIZON
- 10.7 8X8
- 10.8 WINDSTREAM
- 10.9 BANDWIDTH
- 10.10 COLT TECHNOLOGY SERVICES
- 10.11 GTT COMMUNICATIONS
- 10.12 INTELEPEER
- 10.13 MITEL NETWORKS
- 10.14 NET2PHONE (IDT CORPORATION)
- 10.15 NEXTIVA
- 10.16 ORANGE
- 10.17 ROGERS COMMUNICATIONS
- 10.18 SPRINT
- 10.19 TATA COMMUNICATIONS
- 10.20 TELSTRA
- 10.21 TWILIO
- 10.22 VODAFONE
- 10.23 VONAGE
- 10.24 VOYANT COMMUNICATIONS
- 10.25 WEST CORPORATION

*Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

11 APPENDIX

- 11.1 DISCUSSION GUIDE
- 11.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL
- 11.3 AVAILABLE CUSTOMIZATIONS
- 11.4 RELATED REPORTS
- 11.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 SIP TRUNKING SERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 2 SMALL BUSINESSES: SIP TRUNKING SERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 3 MID-SIZED BUSINESSES: SIP TRUNKING SERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 4 ENTERPRISES: SIP TRUNKING SERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 5 SIP TRUNKING SERVICES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 6 VERTICALS: SIP TRUNKING SERVICES MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

Table 7 VERTICALS: SIP TRUNKING SERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 8 BANKING, FINANCIAL SERVICES, AND INSURANCE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 9 HIGH-TECH MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 10 GOVERNMENT MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 11 HEALTHCARE MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 12 EDUCATION MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 13 RETAIL MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 14 TRANSPORTATION AND LOGISTICS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 15 MANUFACTURING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 16 TRAVEL AND HOSPITALITY MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 17 OTHERS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 18 WHOLESALE: SIP TRUNKING SERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 19 SIP TRUNKING SERVICES MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

Table 20 NORTH AMERICA: SIP TRUNKING SERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 21 NORTH AMERICA: SIP TRUNKING SERVICES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 22 NORTH AMERICA: SIP TRUNKING SERVICES MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 23 NORTH AMERICA: SIP TRUNKING SERVICES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 24 EUROPE: SIP TRUNKING SERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 25 EUROPE: SIP TRUNKING SERVICES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 26 EUROPE: SIP TRUNKING SERVICES MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 27 EUROPE: SIP TRUNKING SERVICES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 28 ASIA PACIFIC: SIP TRUNKING SERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 29 ASIA PACIFIC: SIP TRUNKING SERVICES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 30 ASIA PACIFIC: SIP TRUNKING SERVICES MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 31 ASIA PACIFIC: SIP TRUNKING SERVICES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 32 MIDDLE EAST AND AFRICA: SIP TRUNKING SERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 33 MIDDLE EAST AND AFRICA: SIP TRUNKING SERVICES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 34 MIDDLE EAST AND AFRICA: SIP TRUNKING SERVICES MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 35 MIDDLE EAST AND AFRICA: SIP TRUNKING SERVICES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 36 LATIN AMERICA: SIP TRUNKING SERVICES MARKET SIZE, BY ORGANIZATION SIZE, 2016–2023 (USD MILLION)

Table 37 LATIN AMERICA: SIP TRUNKING SERVICES MARKET SIZE, BY END-USER, 2016–2023 (USD MILLION)

Table 38 LATIN AMERICA: SIP TRUNKING SERVICES MARKET SIZE, BY VERTICAL, 2016–2023 (USD MILLION)

Table 39 LATIN AMERICA: SIP TRUNKING SERVICES MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 40 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS, 2018

Table 41 NEW PRODUCT/SERVICE LAUNCHES AND PRODUCT ENHANCEMENTS, 2018

Table 42 MERGERS AND ACQUISITIONS, 2018

Table 43 BUSINESS EXPANSIONS, 2018

List Of Figures

LIST OF FIGURES

Figure 1 SIP TRUNKING SERVICES MARKET: MARKET SEGMENTATION

Figure 2 SIP TRUNKING SERVICES MARKET: RESEARCH DESIGN

Figure 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY, DESIGNATION, AND REGION

Figure 4 DATA TRIANGULATION

Figure 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 7 SIP TRUNKING SERVICES MARKET: ASSUMPTIONS

Figure 8 GLOBAL SIP TRUNKING SERVICES MARKET

Figure 9 SIP TRUNKING SERVICES MARKET, BY ORGANIZATION SIZE

Figure 10 SIP TRUNKING SERVICES MARKET, BY END-USER

Figure 11 SIP TRUNKING SERVICES MARKET, BY VERTICAL

Figure 12 NORTH AMERICA IS ESTIMATED TO HOLD THE LARGEST MARKET SHARE IN 2018

Figure 13 INCREASING ADOPTION OF CLOUD AND UNIFIED COMMUNICATIONS IS EXPECTED TO DRIVE THE SIP TRUNKING SERVICES MARKET

Figure 14 BFSI VERTICAL AND NORTH AMERICAN REGION ARE ESTIMATED TO HOLD THE LARGEST MARKET SHARES IN 2018

Figure 15 ASIA PACIFIC IS EXPECTED TO EMERGE AS THE BEST MARKET FOR INVESTMENT IN THE NEXT 5 YEARS

Figure 16 SIP TRUNKING SERVICES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 17 SMALL BUSINESSES SEGMENT IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 18 VERTICALS SEGMENT IS EXPECTED TO DOMINATE THE MARKET DURING THE FORECAST PERIOD

Figure 19 HEALTHCARE VERTICAL IS EXPECTED TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 20 ASIA PACIFIC IS EXPECTED TO REGISTER THE HIGHEST CAGR DURING THE FORECAST PERIOD

Figure 21 NORTH AMERICA: MARKET SNAPSHOT

Figure 22 ASIA PACIFIC: MARKET SNAPSHOT

Figure 23 KEY STRATEGIES ADOPTED BY THE LEADING PLAYERS IN THE SIP TRUNKING SERVICES MARKET DURING 2016–2018

Figure 24 GEOGRAPHIC REVENUE MIX OF THE TOP MARKET PLAYERS

- Figure 25 AT&T: COMPANY SNAPSHOT
- Figure 26 AT&T: SWOT ANALYSIS
- Figure 27 BT GROUP: COMPANY SNAPSHOT
- Figure 28 BT GROUP: SWOT ANALYSIS
- Figure 29 CENTURYLINK: COMPANY SNAPSHOT
- Figure 30 CENTURYLINK: SWOT ANALYSIS
- Figure 31 FUSION: COMPANY SNAPSHOT
- Figure 32 FUSION: SWOT ANALYSIS
- Figure 33 VERIZON: COMPANY SNAPSHOT
- Figure 34 VERIZON: SWOT ANALYSIS
- Figure 35 8X8: COMPANY SNAPSHOT
- Figure 36 WINDSTREAM: COMPANY SNAPSHOT
- Figure 37 BANDWIDTH: COMPANY SNAPSHOT
- Figure 38 GTT COMMUNICATIONS: COMPANY SNAPSHOT
- Figure 39 MITEL NETWORKS: COMPANY SNAPSHOT
- Figure 40 NET2PHONE (IDT CORPORATION): COMPANY SNAPSHOT
- Figure 41 ORANGE: COMPANY SNAPSHOT
- Figure 42 ROGERS COMMUNICATIONS: COMPANY SNAPSHOT
- Figure 43 SPRINT: COMPANY SNAPSHOT
- Figure 44 TATA COMMUNICATIONS: COMPANY SNAPSHOT
- Figure 45 TELSTRA: COMPANY SNAPSHOT
- Figure 46 TWILIO: COMPANY SNAPSHOT
- Figure 47 VODAFONE: COMPANY SNAPSHOT
- Figure 48 VONAGE: COMPANY SNAPSHOT
- Figure 49 WEST CORPORATION: COMPANY SNAPSHOT

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