

Silent Generator Market by Sound Level (Super Silent, Silent), Fuel (Diesel, Natural Gas), Power Rating (Up to 25 kVA, 25-49 kVA, 50-99 MW, 100-499 kVA, & Above 500 kVA), Phase, Type, Application, End-User Industry and Region - Global Forecast to 2027

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Abstracts

The silent generator market is projected to reach USD 4.1 billion by 2027 from an estimated of USD 3.0 billion in 2022, in order to meet the increasing demand from power sector. Some of the major driving factors for the market include the increase in backup power market worldwide due to the increased power outages and blackouts. However, factors such as healthy growth of industrial sectors and increasing demand for generator in mining, and oil & gas industries is likely to propel market growth for silent generators.

“The silent generators segment is expected to grow at the highest CAGR from 2020 to 2027.”

Based on the sound level of silent generator systems, the silent generator segment is estimated to be the fastest-growing market from 2020 to 2027. Super silent generator sound level is below 60 (dB) and silent generator sound level ranges between 60 (dB) to 70 (dB). Silent generators are useful in schools, hospitals, courts, etc. whereas super silent generators are very much helpful for residential and commercial purpose.

“Stationary segment by type is projected to emerge as the largest segment for silent generators market”

The stationary segment, by type, is projected to hold the highest market share during the forecast period. Stationary generators fulfill urgent power requirements of business.

Stationary generators can also be used as standby generators for power backup to essential equipment and services for a short period of until utility power is restored. These generators are used when backup power requirements are low or only temporary. Silent portable generators can be used for residential purpose, for recreational purpose, at construction sites, at farms and during camping trips.

The single phase segment is expected to grow at the highest CAGR from 2022 to 2027.”

Based on the phase of silent generator systems, the single phase is estimated to be the fastest-growing market from 2020 to 2027. The silent generator market is segmented by phase, into single phase generators and three phase generators. Three phase generators have three conductor wire, has large load capacity and can be used for industrial purposes. Single phase generators have high maintenance cost and are less efficient as compared to three phase generators. Single phase generators are ideal for devices which require small loads or home appliances.

“Up to 25 kVA segment by power rating is expected to emerge as the largest segment for silent generators market”

The Up to 25 kVA segment, by power rating, is projected to hold the highest market share during the forecast period. The silent generators market has been segmented, based on power rating, 25 kVA, 25 kVA – 49 kVA, 50 kVA – 99 kVA, 100 kVA – 499 kVA, and above 500 kVA. Growth in the above 500 kVA segment is mainly driven by the growing oil & gas and healthcare industries in North America and the increasing demand for distributed power generation in industries in Asia Pacific.

The Asia Pacific region is expected to dominate the 100–499 kVA segment during the forecast period. The growth in the segment is mainly attributed to the industrial and commercial end users in developing economies such as China and India. 50-99 kVA silent generators power rating are used for providing power backup solutions for residential and small-scale commercial users. The 25–49 kVA silent generators are used for power applications such as pumps, air conditioners, drills, high-pressure washers, and industrial motors.

“The diesel segment by fuel is expected to grow at the highest CAGR from 2022 to 2027.”

Based on the fuel of silent generator systems, diesel component is estimated to be the

fastest-growing market from 2020 to 2027 as diesel gas generators are environment friendly. Companies such as Generac, Atlas Copco are key players for silent diesel generator. The silent generators market by fuel type is classified into diesel, natural gas and others. Diesel generators are used for emergency purpose and come with single and three phase. Companies like Atlas Copco, Cummins, Generac and Mahindra Powerol are top producer of silent diesel generators. The other gensets fuel types include petrol, LPG, biodiesel, coal gas, producer gas, and propane gas-based generators.

“Standby and peak segment by application is expected to emerge as the largest segment for silent generators market”

The standby and peak process segment, by application, is projected to hold the highest market share during the forecast period. The standby and peak generators are very useful in power outages and blackouts and are driving the market growth globally. Increased industrialization has boosted growth opportunities for silent generators driven by reliability on backup power solutions.

“Residential segment by end-user is expected to be the largest segment for silent generators market”

The residential segment, by application, is projected to hold the highest market share during the forecast period. The rapid industrialization will boost the growth of silent generator globally. The residential sector faces frequent power shortage, silent generator can help to overcome this problem. Also, the increasing number of frequent blackouts and weather conditions across various regions is expected to boost the demand for residential silent generator.

“North America: The largest silent generators market”

North America is currently the largest silent generators market, followed by Europe and Asia Pacific. Mexico accounted for the maximum share of the North America market in 2020. It is also projected to grow at the highest CAGR from 2022 to 2027. The market is expected to grow due to rapid industrialization, emissions regulations related to diesel and gas generator, power outages, and high peak-time unit electricity costs.

Breakdown of Primaries:

In-depth interviews have been conducted with various key industry participants, subject-

matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Company Type: Tier 1- 65%, Tier 2- 24%, and Tier 3- 11%

By Designation: C-Level- 30%, Director Level- 25%, and Others- 45%

By Region: Asia Pacific- 70%, North America- 12%, Middle East & Africa - 7%, South America - 11%, and Europe - 12%

Note: Others includes sales managers, engineers, and regional managers.

Note: The tiers of the companies are defined on the basis of their total revenues as of 2020. Tier 1: > USD 1 billion, Tier 2: From USD 500 million to USD 1 billion, and Tier 3: The leading players in the silent generators market include Cummins Inc. (US), Rolls-Royce Holdings (UK), Atlas Copco (Sweden), Generac (US), Honda (Japan).

Research Coverage:

The report explains, describes, and forecasts the global silent generators market, by sound level, type, phase, power rating, fuel, application, end user and region.

It also offers a detailed qualitative and quantitative analysis of the silent generators market. The report provides a thorough review of the major market drivers, restraints, opportunities, and challenges. It also covers various important aspects of the market. These include an analysis of the competitive landscape, market dynamics, market estimates, in terms of value, and future trends in the silent generators market.

Key Benefits of Buying the Report

1. The report identifies and addresses the key markets for silent generators, which would help silent generator manufacturers review the growth in demand.
2. The report facilitates system providers understand the pulse of the market and offers insights into drivers, restraints, opportunities, and challenges.
3. The report will help key players understand the strategies of their competitors better and help them in making better strategic decisions.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 INCLUSIONS AND EXCLUSIONS

1.3.1 SILENT GENERATORS MARKET, BY SOUND LEVEL: INCLUSIONS AND EXCLUSIONS

1.3.2 SILENT GENERATORS MARKET, BY PHASE: INCLUSIONS AND EXCLUSIONS

1.3.3 SILENT GENERATORS MARKET, BY TYPE: INCLUSIONS AND EXCLUSIONS

1.3.4 SILENT GENERATORS MARKET, BY POWER RATING: INCLUSIONS AND EXCLUSIONS

1.3.5 SILENT GENERATORS MARKET, BY FUEL: INCLUSIONS AND EXCLUSIONS

1.3.6 SILENT GENERATORS MARKET, BY APPLICATION: INCLUSIONS AND EXCLUSIONS

1.3.7 SILENT GENERATORS MARKET, BY END USER: INCLUSIONS AND EXCLUSIONS

1.4 STUDY SCOPE

1.4.1 MARKETS COVERED

1.4.2 REGIONAL SCOPE

1.4.3 YEARS CONSIDERED

1.5 CURRENCY

1.6 LIMITATIONS

1.7 STAKEHOLDERS

1.8 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 1 SILENT GENERATORS MARKET: RESEARCH DESIGN

2.2 MARKET BREAKDOWN AND DATA TRIANGULATION

FIGURE 2 DATA TRIANGULATION METHODOLOGY

2.2.1 SECONDARY DATA

2.2.1.1 Key data from secondary sources

2.2.2 PRIMARY DATA

2.2.2.1 Key data from primary sources

2.2.2.2 Breakdown of primaries

FIGURE 3 BREAKDOWN OF PRIMARIES**2.3 IMPACT OF COVID-19****2.4 MARKET SIZE ESTIMATION****2.4.1 BOTTOM-UP APPROACH****FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH****2.4.2 TOP-DOWN APPROACH****FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH****2.4.3 DEMAND-SIDE METRICS****FIGURE 6 MAIN METRICS CONSIDERED WHILE ANALYZING AND ASSESSING DEMAND FOR SILENT GENERATORS****2.4.4 CALCULATION FOR DEMAND-SIDE METRICS****2.4.5 RESEARCH ASSUMPTIONS FOR DEMAND-SIDE METRICS****2.4.6 SUPPLY-SIDE ANALYSIS****FIGURE 7 KEY STEPS CONSIDERED FOR ASSESSING SUPPLY OF SILENT GENERATORS****FIGURE 8 SILENT GENERATORS MARKET: SUPPLY-SIDE ANALYSIS****2.4.6.1 Supply-side calculation****2.4.6.2 Assumptions for supply side****2.4.7 FORECAST****3 EXECUTIVE SUMMARY****TABLE 1 SILENT GENERATORS MARKET SHARE BY SEGMENT****FIGURE 9 GLOBAL SILENT GENERATORS MARKET, BY SOUND LEVEL, IN 2027****FIGURE 10 GLOBAL SILENT GENERATORS MARKET, BY TYPE, IN 2027****FIGURE 11 GLOBAL SILENT GENERATORS MARKET, BY PHASE, IN 2027****FIGURE 12 GLOBAL SILENT GENERATORS MARKET, BY POWER RATING, IN 2027****FIGURE 13 GLOBAL SILENT GENERATORS MARKET, BY FUEL, IN 2027****FIGURE 14 GLOBAL SILENT GENERATORS MARKET, BY APPLICATION, IN 2027****FIGURE 15 GLOBAL SILENT GENERATORS MARKET, BY END USER, IN 2027****FIGURE 16 GLOBAL SILENT GENERATORS MARKET, BY REGION, IN 2027****4 PREMIUM INSIGHTS****4.1 ATTRACTIVE OPPORTUNITIES IN SILENT GENERATORS MARKET****FIGURE 17 RAPID INDUSTRIALIZATION AND INCREASED BACKUP POWER SOLUTIONS TO DRIVE MARKET DURING 2022–2027****4.2 SILENT GENERATORS MARKET, BY REGION**

4.3 SILENT GENERATORS MARKET IN NORTH AMERICA, BY APPLICATION AND COUNTRY

FIGURE 18 US HELD LARGEST SHARE OF SILENT GENERATORS MARKET IN NORTH AMERICA IN 2021

4.4 SILENT GENERATORS MARKET, BY SOUND LEVEL

FIGURE 19 SILENT GENERATORS SEGMENT HELD LARGEST SHARE OF GLOBAL SILENT GENERATORS MARKET IN 2021

4.5 SILENT GENERATORS MARKET, BY TYPE

FIGURE 20 STATIONARY GENERATORS SEGMENT CAPTURED MAJOR MARKET SHARE IN 2021

4.6 SILENT GENERATORS MARKET, BY PHASE

FIGURE 21 SINGLE-PHASE GENERATORS SEGMENT HELD LARGEST SHARE OF GLOBAL SILENT GENERATORS MARKET IN 2021

4.7 SILENT GENERATORS MARKET, BY POWER RATING

FIGURE 22 UP TO 25 KVA GENERATORS SEGMENT HELD LARGEST SHARE OF GLOBAL SILENT GENERATORS MARKET IN 2021

4.8 SILENT GENERATORS MARKET, BY FUEL

FIGURE 23 DIESEL GENERATORS SEGMENT CAPTURED MAJOR MARKET SHARE IN 2021

4.9 SILENT GENERATORS MARKET, BY APPLICATION

FIGURE 24 STANDBY AND PEAK GENERATORS APPLICATION SEGMENT GAINED MAJOR MARKET SHARE IN 2021

4.10 SILENT GENERATORS MARKET, BY END USER

FIGURE 25 RESIDENTIAL GENERATORS SEGMENT ACCOUNTED FOR LARGEST SHARE OF SILENT GENERATORS MARKET IN 2021

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 COVID-19 HEALTH ASSESSMENT

FIGURE 26 COVID-19 GLOBAL PROPAGATION

FIGURE 27 COVID-19 PROPAGATION IN SELECTED COUNTRIES

5.3 ROAD TO RECOVERY

FIGURE 28 RECOVERY ROAD FOR 2020 AND 2021

5.4 COVID-19 ECONOMIC ASSESSMENT

FIGURE 29 REVISED GDP FORECAST FOR SELECT G20 COUNTRIES IN 2020

5.5 MARKET DYNAMICS

FIGURE 30 SILENT GENERATORS MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.5.1 DRIVERS

5.5.1.1 Expanding manufacturing sector in Asia Pacific is driving demand for power generation systems and silent generators

FIGURE 31 POWER CONSUMPTION, BY COUNTRY, 2019

5.5.1.2 Increasing instances of power outages due to aging grid infrastructure and extreme weather conditions have led to increasing demand for portable silent generators

FIGURE 32 GLOBAL INVESTMENTS MADE IN ELECTRICITY NETWORKS, 2012–2019

5.5.1.3 Surging demand for silent diesel generator sets

5.5.1.4 Growing demand for continuous and reliable power supply during blackouts from the residential sector

5.5.2 RESTRAINTS

5.5.2.1 Rising adoption of energy storage technologies and renewable energy sources

FIGURE 33 RENEWABLE ELECTRICITY CAPACITY ADDITION, 2007–2021

5.5.2.2 Limited power generation capacity of silent portable generators

5.5.2.3 Significant investments for upgrading existing T&D infrastructure

5.5.2.3.1 T&D INFRASTRUCTURE EXPANSION PLANS

5.5.3 OPPORTUNITIES

5.5.3.1 Electrification of rural areas to provide electricity in developing countries

FIGURE 34 ELECTRIFICATION RATES IN SELECTED COUNTRIES AND REGIONS, 2016–2030

5.5.3.2 Growing trend of distributed power generation presents new opportunities for silent generators

5.5.4 CHALLENGES

5.5.4.1 Stringent government regulations associated with all generators

5.5.4.2 Shortage of components/parts used in manufacturing generators

5.6 TRENDS

5.6.1 REVENUE SHIFT AND NEW REVENUE POCKETS FOR SILENT GENERATORS MANUFACTURERS

FIGURE 35 REVENUE SHIFT FOR SILENT GENERATORS

5.7 MARKET MAP

5.7.1 MARKET MAP FOR SILENT GENERATORS

FIGURE 36 MARKET MAP FOR SILENT GENERATORS

TABLE 2 SILENT GENERATORS MARKET: SUPPLY CHAIN/ECOSYSTEM

5.8 VALUE CHAIN ANALYSIS

FIGURE 37 SILENT GENERATORS VALUE CHAIN ANALYSIS

5.8.1 RAW MATERIAL PROVIDERS/SUPPLIERS

5.8.2 COMPONENT MANUFACTURERS/ASSEMBLERS

5.8.3 DISTRIBUTORS (BUYERS)

5.8.4 END USERS

5.8.5 POST-SALES SERVICES

5.9 KEY CONFERENCES & EVENTS IN 2022–2023

TABLE 3 SILENT GENERATORS MARKET: DETAILED LIST OF CONFERENCES & EVENTS

5.10 TARIFF AND REGULATORY LANDSCAPE

5.10.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 4 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 5 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 6 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 7 REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

5.11 AVERAGE SELLING PRICE TREND

FIGURE 38 GLOBAL AVERAGE SELLING PRICE OF SILENT GENERATORS, 2021

5.12 TECHNOLOGY ANALYSIS

5.12.1 SAFETY TECHNOLOGY FOR SILENT GENERATORS

5.12.2 HYBRID GENERATORS

5.13 SILENT GENERATORS MARKET: MARKET CODES AND REGULATIONS

TABLE 8 SILENT GENERATORS MARKET: CODES AND REGULATIONS

5.14 INNOVATIONS AND PATENT REGISTRATIONS

TABLE 9 SILENT GENERATORS MARKET: INNOVATION AND PATENT REGISTRATION

5.15 PORTER'S FIVE FORCES ANALYSIS

FIGURE 39 PORTER'S FIVE FORCES ANALYSIS FOR SILENT GENERATORS MARKET

TABLE 10 SILENT GENERATORS MARKET: PORTER'S FIVE FORCES ANALYSIS

5.15.1 THREAT OF SUBSTITUTES

5.15.2 BARGAINING POWER OF SUPPLIERS

5.15.3 BARGAINING POWER OF BUYERS

5.15.4 THREAT OF NEW ENTRANTS

5.15.5 INTENSITY OF COMPETITIVE RIVALRY

5.16 CASE STUDY ANALYSIS

5.16.1 BHOJSONS TO BOOST HEALTHCARE SERVICE DELIVERY WITH

KIRLOSKAR GREEN GENERATORS IN NIGERIA

5.16.2 HONDA POWER EQUIPMENT LAUNCHES CO-MINDER SYSTEM—AN ADVANCED CARBON MONOXIDE DETECTION SYSTEM ACROSS ENTIRE GENERATOR SEGMENT

6 SILENT GENERATORS MARKET, BY SOUND LEVEL

6.1 INTRODUCTION

FIGURE 40 SILENT GENERATORS MARKET, BY SOUND LEVEL, 2021

TABLE 11 SILENT GENERATORS MARKET SIZE, BY SOUND LEVEL, 2020–2027 (USD MILLION)

6.2 SUPER SILENT GENERATORS

TABLE 12 SUPER SILENT GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

6.3 SILENT GENERATORS

TABLE 13 SILENT GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

7 SILENT GENERATORS MARKET, BY PHASE

7.1 INTRODUCTION

TABLE 14 SILENT GENERATORS MARKET SIZE, BY PHASE, 2020–2027 (USD MILLION)

7.2 SINGLE-PHASE GENERATORS

TABLE 15 SINGLE-PHASE GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

7.3 THREE-PHASE GENERATORS

TABLE 16 THREE-PHASE GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

8 SILENT GENERATORS MARKET, BY TYPE

8.1 INTRODUCTION

FIGURE 42 SILENT GENERATORS MARKET, BY TYPE, 2021

TABLE 17 SILENT GENERATORS MARKET SIZE, BY TYPE, 2020–2027 (USD MILLION)

8.2 PORTABLE GENERATORS

TABLE 18 PORTABLE GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

8.3 STATIONARY GENERATORS

TABLE 19 STATIONARY GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

9 SILENT GENERATORS MARKET, BY POWER RATING

9.1 INTRODUCTION

TABLE 20 SILENT GENERATORS MARKET SIZE, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 21 SILENT GENERATORS MARKET VOLUME, BY POWER RATING, 2020–2027 (UNITS)

9.2 UP TO 25 KVA

9.2.1 FEATURES SUCH AS HIGH LOAD CAPACITY AND LOW FUEL CONSUMPTION OF GENSETS DRIVE MARKET FOR THIS RANGE

TABLE 22 UP TO 25 KVA GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 23 UP TO 25 KVA GENERATORS IN SILENT GENERATORS MARKET VOLUME, BY REGION, 2020–2027 (UNITS)

9.3 25–49 KVA

9.3.1 25–49 KVA SILENT GENERATORS ARE BEST POWER BACKUPS FOR INDUSTRIAL AND COMMERCIAL SECTORS

TABLE 24 25–49 KVA GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 25 25–49 KVA GENERATORS IN SILENT GENERATORS MARKET VOLUME, BY REGION, 2020–2027 (UNITS)

9.4 50–99 KVA

9.4.1 FEATURES SUCH AS NOISE ATTENUATION AND LOW EMISSIONS DRIVE MARKET FOR THIS RANGE

TABLE 26 50–99 KVA GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 27 50–99 KVA GENERATORS IN SILENT GENERATORS MARKET VOLUME, BY REGION, 2020–2027 (UNITS)

9.5 100–499 KVA

9.5.1 INFRASTRUCTURE/CONSTRUCTION SECTORS ARE HIGHLY RESPONSIBLE FOR PROPELLING DEMAND FOR GENERATORS IN THIS RANGE

TABLE 28 100–499 KVA GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 29 100–499 KVA GENERATORS IN SILENT GENERATORS MARKET VOLUME, BY REGION, 2020–2027 (UNITS)

9.6 500 KVA AND ABOVE

9.6.1 GENSETS OF THIS RANGE ARE WIDELY USED FOR FEEDING POWER TO UTILITY GRIDS AND AS POWER SUPPLY DURING POWER OUTAGES

TABLE 30 500 KVA AND ABOVE GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

TABLE 31 500 KVA AND ABOVE GENERATORS IN SILENT GENERATORS MARKET VOLUME, BY REGION, 2020–2027 (UNITS)

10 SILENT GENERATORS MARKET, BY FUEL TYPE

10.1 INTRODUCTION

FIGURE 44 SILENT GENERATORS MARKET, BY FUEL, 2021

TABLE 32 SILENT GENERATORS MARKET SIZE, BY FUEL, 2020–2027 (USD MILLION)

10.2 DIESEL

10.2.1 EASE OF AVAILABILITY OF DIESEL AS FUEL AND LONG-LIFE SPAN OF DIESEL GENERATORS DRIVE MARKET GROWTH

TABLE 33 DIESEL GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

10.3 NATURAL GAS

10.3.1 GROWING DEMAND FOR CLEAN ENERGY TO DRIVE MARKET

TABLE 34 NATURAL GAS GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

10.4 OTHERS

TABLE 35 OTHER GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

11 SILENT GENERATORS MARKET, BY APPLICATION

11.1 INTRODUCTION

FIGURE 45 SILENT GENERATORS MARKET, BY APPLICATION, 2021 (%)

TABLE 36 SILENT GENERATORS MARKET SIZE, BY APPLICATION, 2020–2027 (USD MILLION)

11.2 STANDBY AND PEAK

TABLE 37 SILENT GENERATORS MARKET FOR STANDBY AND PEAK, BY REGION, 2020–2027 (USD MILLION)

11.3 PRIME MOVER

TABLE 38 SILENT GENERATORS MARKET FOR PRIME MOVER, BY REGION, 2020–2027 (USD MILLION)

12 SILENT GENERATORS MARKET, BY END USER

12.1 INTRODUCTION

FIGURE 46 SILENT GENERATORS MARKET, BY END USER, 2021

TABLE 39 SILENT GENERATORS MARKET SIZE, BY END USER, 2020–2027 (USD MILLION)

12.2 RESIDENTIAL

12.2.1 FREQUENT BLACKOUTS OWING TO AGING GRID INFRASTRUCTURE DRIVING MARKET GROWTH

TABLE 40 RESIDENTIAL GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

12.3 COMMERCIAL

12.3.1 INCREASING DEMAND FOR RELIABLE POWER FROM SMALL COMMERCIAL ESTABLISHMENTS

TABLE 41 COMMERCIAL GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

12.4 INDUSTRIAL

12.4.1 RISING NEED TO AVOID PRODUCTION OF NOISE HAS INCREASED DEMAND FOR SILENT GENSETS IN INDUSTRIAL SECTOR

TABLE 42 INDUSTRIAL GENERATORS IN SILENT GENERATORS MARKET, BY REGION, 2020–2027 (USD MILLION)

13 GEOGRAPHIC ANALYSIS

13.1 INTRODUCTION

FIGURE 47 SILENT GENERATORS MARKET IN NORTH AMERICA TO GROW AT HIGHEST CAGR FROM 2022 TO 2027

FIGURE 48 SILENT GENERATORS MARKET SHARE FOR EACH REGION, 2020 (%)

TABLE 43 SILENT GENERATORS MARKET BY REGION, 2020–2027 (USD MILLION)

13.2 NORTH AMERICA

13.2.1 COVID 19 IMPACT

FIGURE 49 SNAPSHOT: SILENT GENERATORS MARKET IN NORTH AMERICA

13.2.2 BY SOUND LEVEL

TABLE 44 SILENT GENERATORS MARKET IN NORTH AMERICA, BY SOUND LEVEL, 2020–2027 (USD MILLION)

13.2.3 BY TYPE

TABLE 45 SILENT GENERATORS MARKET IN NORTH AMERICA, BY TYPE, 2020–2027 (USD MILLION)

13.2.4 BY PHASE

TABLE 46 SILENT GENERATORS MARKET IN NORTH AMERICA, BY PHASE, 2020–2027 (USD MILLION)

13.2.5 BY POWER RATING

TABLE 47 SILENT GENERATORS MARKET IN NORTH AMERICA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 48 SILENT GENERATORS MARKET BY VOLUME IN NORTH AMERICA, BY POWER RATING, 2020–2027 (UNITS)

13.2.6 BY FUEL

TABLE 49 SILENT GENERATORS MARKET IN NORTH AMERICA, BY FUEL, 2020–2027 (USD MILLION)

13.2.7 BY APPLICATION

TABLE 50 SILENT GENERATORS MARKET IN NORTH AMERICA, BY APPLICATION, 2020–2027 (USD MILLION)

13.2.8 BY END USER

TABLE 51 SILENT GENERATORS MARKET IN NORTH AMERICA, BY END USER, 2020–2027 (USD MILLION)

13.2.9 BY COUNTRY

TABLE 52 SILENT GENERATORS MARKET IN NORTH AMERICA, BY COUNTRY, 2020–2027 (USD MILLION)

13.2.10 US

13.2.10.1 Shale gas developments and need for reliable backup power are major factors for rising demand for silent generators

13.2.11 BY POWER RATING

TABLE 53 SILENT GENERATORS MARKET IN US, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 54 SILENT GENERATORS MARKET IN US, BY POWER RATING, 2020–2027 (UNITS)

13.2.12 CANADA

13.2.12.1 Increase in demand for generators in mining and oil & gas industries likely to propel market growth

13.2.13 BY POWER RATING

TABLE 55 SILENT GENERATORS MARKET IN CANADA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 56 SILENT GENERATORS MARKET IN CANADA, BY POWER RATING, 2020–2027 (UNITS)

13.2.14 MEXICO

13.2.14.1 Growth of industrial sector and energy requirements likely to boost demand for generators

13.2.15 BY POWER RATING

TABLE 57 SILENT GENERATORS MARKET IN MEXICO, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 58 SILENT GENERATORS MARKET IN MEXICO, BY POWER RATING, 2020–2027 (UNITS)

13.3 ASIA PACIFIC

FIGURE 50 ASIA: SNAPSHOT, 2020

13.3.1 BY SOUND LEVEL

TABLE 59 SILENT GENERATORS MARKET IN ASIA PACIFIC, BY SOUND LEVEL, 2020–2027 (USD MILLION)

13.3.2 BY TYPE

TABLE 60 SILENT GENERATORS MARKET IN ASIA PACIFIC, BY TYPE, 2020–2027 (USD MILLION)

13.3.3 BY PHASE

TABLE 61 SILENT GENERATORS MARKET IN ASIA PACIFIC, BY PHASE, 2020–2027 (USD MILLION)

13.3.4 BY POWER RATING

TABLE 62 SILENT GENERATORS MARKET IN ASIA PACIFIC, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 63 SILENT GENERATORS MARKET IN ASIA PACIFIC, BY POWER RATING, 2020–2027 (UNITS)

13.3.5 BY FUEL

TABLE 64 SILENT GENERATORS MARKET IN ASIA PACIFIC, BY FUEL, 2020–2027 (USD MILLION)

13.3.6 BY APPLICATION

TABLE 65 SILENT GENERATORS MARKET IN ASIA PACIFIC, BY APPLICATION, 2020–2027 (USD MILLION)

13.3.7 BY END USER

TABLE 66 SILENT GENERATORS MARKET IN ASIA PACIFIC, BY END USER, 2020–2027 (USD MILLION)

13.3.8 BY COUNTRY

TABLE 67 SILENT GENERATORS MARKET IN ASIA PACIFIC, BY COUNTRY, 2020–2027 (USD MILLION)

13.3.9 CHINA

13.3.9.1 Industrial growth and increased demand for energy to create growth opportunities

13.3.10 BY POWER RATING

TABLE 68 SILENT GENERATORS MARKET IN CHINA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 69 SILENT GENERATORS MARKET IN CHINA, BY POWER RATING, 2020–2027 (UNITS)

13.3.11 INDIA

13.3.11.1 Strict noise-related regulations to drive market

13.3.12 BY POWER RATING

TABLE 70 SILENT GENERATORS MARKET IN INDIA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 71 SILENT GENERATORS MARKET IN INDIA, BY POWER RATING, 2020–2027 (UNITS)

13.3.13 JAPAN

13.3.13.1 Reliability on rising natural gas production to boost market growth

13.3.14 BY POWER RATING

TABLE 72 SILENT GENERATORS MARKET IN JAPAN, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 73 SILENT GENERATORS MARKET IN JAPAN, BY POWER RATING, 2020–2027 (UNITS)

13.3.15 AUSTRALIA

13.3.15.1 Development of construction and mining activities leading to noise pollution would drive market growth

13.3.16 BY POWER RATING

TABLE 74 SILENT GENERATORS MARKET IN AUSTRALIA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 75 SILENT GENERATORS MARKET IN AUSTRALIA, BY POWER RATING, 2020–2027 (UNITS)

13.3.17 SOUTH KOREA

13.3.17.1 Growing investments in manufacturing and marine industries in South Korea to drive market

13.3.18 BY POWER RATING

TABLE 76 SILENT GENERATORS MARKET IN SOUTH KOREA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 77 SILENT GENERATORS MARKET IN SOUTH KOREA, BY POWER RATING, 2020–2027 (UNITS)

13.3.19 REST OF ASIA PACIFIC

13.3.20 BY POWER RATING

TABLE 78 SILENT GENERATORS MARKET IN REST OF ASIA PACIFIC, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 79 SILENT GENERATORS MARKET IN REST OF ASIA PACIFIC, BY POWER RATING, 2020–2027 (UNITS)

13.4 EUROPE

13.4.1 BY SOUND LEVEL

TABLE 80 SILENT GENERATORS MARKET IN EUROPE, BY SOUND LEVEL, 2020–2027 (USD MILLIONS)

13.4.2 BY TYPE

TABLE 81 SILENT GENERATORS MARKET IN EUROPE, BY TYPE, 2020–2027 (USD MILLIONS)

13.4.3 BY PHASE

TABLE 82 SILENT GENERATORS MARKET IN EUROPE, BY PHASE, 2020–2027 (USD MILLIONS)

13.4.4 BY POWER RATING

TABLE 83 SILENT GENERATORS MARKET IN EUROPE, BY POWER RATING, 2020–2027 (USD MILLIONS)

TABLE 84 SILENT GENERATORS MARKET IN EUROPE, BY POWER RATING, 2020–2027 (UNITS)

13.4.5 BY FUEL

TABLE 85 SILENT GENERATORS MARKET IN EUROPE, BY FUEL, 2020–2027 (USD MILLIONS)

13.4.6 BY APPLICATION

TABLE 86 SILENT GENERATORS MARKET IN EUROPE, BY APPLICATION, 2020–2027 (USD MILLIONS)

13.4.7 BY END USER

TABLE 87 SILENT GENERATORS MARKET IN EUROPE, BY END USER, 2020–2027 (USD MILLIONS)

13.4.8 BY COUNTRY

TABLE 88 SILENT GENERATORS MARKET IN EUROPE, BY COUNTRY, 2020–2027 (USD MILLION)

13.4.9 GERMANY

13.4.9.1 Growth of construction industry to drive silent generators market

13.4.10 BY POWER RATING

TABLE 89 SILENT GENERATORS MARKET IN GERMANY, BY POWER RATING, 2020–2027 (USD MILLIONS)

TABLE 90 SILENT GENERATORS MARKET IN GERMANY, BY POWER RATING, 2020–2027 (UNITS)

13.4.11 FRANCE

13.4.11.1 Rise in investments in commercial and industrial projects to boost market

13.4.12 BY POWER RATING

TABLE 91 SILENT GENERATORS MARKET IN FRANCE, BY POWER RATING, 2020–2027 (USD MILLIONS)

TABLE 92 SILENT GENERATORS MARKET IN FRANCE, BY POWER RATING, 2020–2027 (UNITS)

13.4.13 UK

13.4.13.1 Development of construction sector driving market growth

13.4.14 BY POWER RATING

TABLE 93 SILENT GENERATORS MARKET IN UK, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 94 SILENT GENERATORS MARKET IN UK, BY POWER RATING, 2020–2027 (UNITS)

13.4.15 RUSSIA

13.4.15.1 Growing demand from mining industry and infrastructure projects to drive market

13.4.16 BY POWER RATING

TABLE 95 SILENT GENERATORS MARKET IN RUSSIA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 96 SILENT GENERATORS MARKET IN RUSSIA, BY POWER RATING, 2020–2027 (UNITS)

13.4.17 REST OF EUROPE

13.4.18 BY POWER RATING

TABLE 97 SILENT GENERATORS MARKET IN REST OF EUROPE, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 98 SILENT GENERATORS MARKET IN REST OF EUROPE, BY POWER RATING, 2020–2027 (UNITS)

13.5 MIDDLE EAST & AFRICA

13.5.1 BY SOUND LEVEL

TABLE 99 SILENT GENERATORS MARKET IN MIDDLE EAST & AFRICA, BY SOUND LEVEL, 2020–2027 (USD MILLION)

13.5.2 BY TYPE

TABLE 100 SILENT GENERATORS MARKET IN MIDDLE EAST & AFRICA, BY TYPE, 2020–2027 (USD MILLION)

13.5.3 BY PHASE

TABLE 101 SILENT GENERATORS MARKET IN MIDDLE EAST & AFRICA, BY PHASE, 2020–2027 (USD MILLION)

13.5.4 BY POWER RATING

TABLE 102 SILENT GENERATORS MARKET IN MIDDLE EAST & AFRICA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 103 SILENT GENERATORS MARKET IN MIDDLE EAST & AFRICA, BY POWER RATING, 2020–2027 (UNITS)

13.5.5 BY FUEL

TABLE 104 SILENT GENERATORS MARKET IN MIDDLE EAST & AFRICA, BY FUEL, 2020–2027 (USD MILLION)

13.5.6 BY APPLICATION

TABLE 105 SILENT GENERATORS MARKET IN MIDDLE EAST & AFRICA, BY APPLICATION, 2020–2027 (USD MILLION)

13.5.7 BY END USER

TABLE 106 SILENT GENERATORS MARKET IN MIDDLE EAST & AFRICA, BY END USER, 2020–2027 (USD MILLION)

13.5.8 BY COUNTRY

TABLE 107 SILENT GENERATORS MARKET IN MIDDLE EAST & AFRICA, BY COUNTRY, 2020–2027 (USD MILLION)

13.5.9 SAUDI ARABIA

13.5.9.1 Government initiatives to meet rising power demand and growing investments in infrastructure development are driving silent generators market

13.5.10 BY POWER RATING

TABLE 108 SILENT GENERATORS MARKET IN SAUDI ARABIA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 109 SILENT GENERATORS MARKET IN SAUDI ARABIA, BY POWER RATING, 2020–2027 (UNITS)

13.5.11 UAE

13.5.11.1 Rise in construction activities and increase in government policies on noise pollution to drive market

13.5.12 BY COUNTRY

TABLE 110 SILENT GENERATORS MARKET IN UAE, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 111 SILENT GENERATORS MARKET IN UAE, BY POWER RATING, 2020–2027 (UNITS)

13.5.13 SOUTH AFRICA

13.5.13.1 Frequent blackouts and power outages drive demand for silent generators

13.5.14 BY POWER RATING

TABLE 112 SILENT GENERATORS MARKET IN SOUTH AFRICA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 113 SILENT GENERATORS MARKET IN SOUTH AFRICA, BY POWER RATING, 2020–2027 (UNITS)

13.5.15 NIGERIA

13.5.15.1 Inefficient electricity production to boost silent generators demand

13.5.16 BY POWER RATING

TABLE 114 SILENT GENERATORS MARKET IN NIGERIA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 115 SILENT GENERATORS MARKET IN NIGERIA, BY POWER RATING, 2020–2027 (UNITS)

13.5.17 ALGERIA

13.5.17.1 Increase in investments in oil & gas sector are boosting demand for silent generators

13.5.18 BY POWER RATING

TABLE 116 SILENT GENERATORS MARKET IN ALGERIA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 117 SILENT GENERATORS MARKET IN ALGERIA, BY POWER RATING, 2020–2027 (UNITS)

13.5.19 REST OF MIDDLE EAST & AFRICA

13.5.20 BY POWER RATING

TABLE 118 SILENT GENERATORS MARKET IN REST OF MIDDLE EAST & AFRICA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 119 SILENT GENERATORS MARKET IN REST OF MIDDLE EAST & AFRICA, BY POWER RATING, 2020–2027 (UNITS)

13.6 SOUTH AMERICA

13.6.1 BY SOUND LEVEL

TABLE 120 SILENT GENERATORS MARKET IN SOUTH AMERICA, BY SOUND LEVEL, 2020–2027 (USD MILLION)

13.6.2 BY TYPE

TABLE 121 SILENT GENERATORS MARKET IN SOUTH AMERICA, BY TYPE, 2020–2027 (USD MILLION)

13.6.3 BY PHASE

TABLE 122 SILENT GENERATORS MARKET IN SOUTH AMERICA, BY PHASE, 2020–2027 (USD MILLION)

13.6.4 BY POWER RATING

TABLE 123 SILENT GENERATORS MARKET IN SOUTH AMERICA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 124 SILENT GENERATORS MARKET IN SOUTH AMERICA, BY POWER RATING, 2020–2027 (UNITS)

13.6.5 BY FUEL

TABLE 125 SILENT GENERATORS MARKET IN SOUTH AMERICA, BY FUEL, 2020–2027 (USD MILLION)

13.6.6 BY APPLICATION

TABLE 126 SILENT GENERATORS MARKET IN SOUTH AMERICA, BY APPLICATION, 2020–2027 (USD MILLION)

13.6.7 BY END USER

TABLE 127 SILENT GENERATORS MARKET IN SOUTH AMERICA, BY END USER,

2020–2027 (USD MILLION)

13.6.8 BY COUNTRY

TABLE 128 SILENT GENERATORS MARKET IN SOUTH AMERICA, BY COUNTRY, 2020–2027 (USD MILLION)

13.6.9 BRAZIL

13.6.10 BY POWER RATING

TABLE 129 SILENT GENERATORS MARKET IN BRAZIL, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 130 SILENT GENERATORS MARKET IN BRAZIL, BY POWER RATING, 2020–2027 (UNITS)

13.6.11 ARGENTINA

13.6.11.1 Increased natural gas production to drive market

13.6.12 BY POWER RATING

TABLE 131 SILENT GENERATORS MARKET IN ARGENTINA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 132 SILENT GENERATORS MARKET IN ARGENTINA, BY POWER RATING, 2020–2027 (UNITS)

13.6.13 REST OF SOUTH AMERICA

13.6.14 POWER RATING

TABLE 133 SILENT GENERATORS MARKET IN REST OF SOUTH AMERICA, BY POWER RATING, 2020–2027 (USD MILLION)

TABLE 134 SILENT GENERATORS MARKET IN REST OF SOUTH AMERICA, BY POWER RATING, 2020–2027 (UNITS)

14 COMPETITIVE LANDSCAPE

14.1 STRATEGIES BY KEY PLAYERS

TABLE 135 OVERVIEW OF KEY STRATEGIES DEPLOYED BY TOP PLAYERS, AUGUST 2017–SEPTEMBER 2021

14.2 MARKET SHARE ANALYSIS OF TOP FIVE PLAYERS

TABLE 136 SILENT GENERATORS MARKET: DEGREE OF COMPETITION

FIGURE 51 SILENT GENERATORS MARKET SHARE ANALYSIS, 2021

14.3 REVENUE ANALYSIS OF TOP FIVE MARKET PLAYERS

FIGURE 52 TOP FIVE PLAYERS IN SILENT GENERATORS MARKET IN LAST 5 YEARS

14.4 COMPANY EVALUATION QUADRANT

14.4.1 STAR

14.4.2 PERVASIVE

14.4.3 EMERGING LEADER

14.4.4 PARTICIPANT

FIGURE 53 COMPETITIVE LEADERSHIP MAPPING: SILENT GENERATORS MARKET, 2020

14.5 SILENT GENERATORS MARKET: COMPANY FOOTPRINT

TABLE 137 COMPANY FOOTPRINT: BY SOUND LEVEL

TABLE 138 COMPANY FOOTPRINT: BY TYPE

TABLE 139 COMPANY FOOTPRINT: BY PHASE

TABLE 140 COMPANY FOOTPRINT: BY POWER RATING

TABLE 141 COMPANY FOOTPRINT: BY FUEL

TABLE 142 COMPANY FOOTPRINT: BY APPLICATION

TABLE 143 COMPANY FOOTPRINT: BY END USER

TABLE 144 COMPANY FOOTPRINT: BY END USER (COMMERCIAL)

TABLE 145 COMPANY FOOTPRINT: BY END USER (INDUSTRIAL)

TABLE 146 BY REGION: COMPANY FOOTPRINT

TABLE 147 OVERALL COMPANY FOOTPRINT

14.6 COMPETITIVE SCENARIO

TABLE 148 SILENT GENERATORS MARKET: PRODUCT LAUNCHES, AUGUST 2017–OCTOBER 2021

TABLE 149 SILENT GENERATORS MARKET: DEALS, AUGUST 2020–SEPTEMBER 2021

TABLE 150 SILENT GENERATORS MARKET: OTHERS, MARCH 2018–NOVEMBER 2020

15 COMPANY PROFILES

15.1 KEY PLAYERS

(Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))*

15.1.1 CUMMINS INC.

TABLE 151 CUMMINS INC.: BUSINESS OVERVIEW

FIGURE 54 CUMMINS INC.: COMPANY SNAPSHOT

TABLE 152 CUMMINS INC.: PRODUCTS OFFERED

TABLE 153 CUMMINS INC.: PRODUCT LAUNCHES

15.1.2 ROLLS-ROYCE HOLDINGS

TABLE 154 ROLLS-ROYCE HOLDINGS: BUSINESS OVERVIEW

FIGURE 55 ROLLS-ROYCE HOLDINGS: COMPANY SNAPSHOT

TABLE 155 ROLLS-ROYCE HOLDINGS: PRODUCTS OFFERED

TABLE 156 ROLLS-ROYCE HOLDINGS: DEALS

TABLE 157 ROLLS-ROYCE HOLDINGS: OTHERS

15.1.3 ATLAS COPCO

TABLE 158 ATLAS COPCO: BUSINESS OVERVIEW

FIGURE 56 ATLAS COPCO: COMPANY SNAPSHOT

TABLE 159 ATLAS COPCO: PRODUCTS OFFERED

TABLE 160 ATLAS COPCO: DEALS

15.1.4 GENERAC

TABLE 161 GENERAC: BUSINESS OVERVIEW

FIGURE 57 GENERAC: COMPANY SNAPSHOT

TABLE 162 GENERAC: PRODUCTS OFFERED

TABLE 163 GENERAC: PRODUCT LAUNCHES

TABLE 164 GENERAC: DEALS

15.1.5 HONDA

TABLE 165 HONDA: BUSINESS OVERVIEW

FIGURE 58 HONDA: COMPANY SNAPSHOT

TABLE 166 HONDA: PRODUCTS OFFERED

TABLE 167 HONDA: PRODUCT LAUNCHES

15.1.6 MAHINDRA POWEROL

TABLE 168 MAHINDRA POWEROL: BUSINESS OVERVIEW

FIGURE 59 MAHINDRA POWEROL: COMPANY SNAPSHOT

TABLE 169 MAHINDRA POWEROL: PRODUCTS OFFERED

15.1.7 KIRLOSKAR OIL ENGINES LTD. (KOEL)

TABLE 170 KIRLOSKAR OIL ENGINES LTD: BUSINESS OVERVIEW

FIGURE 60 KIRLOSKAR OIL ENGINES LTD: COMPANY SNAPSHOT

TABLE 171 KIRLOSKAR OIL ENGINES LTD: PRODUCTS OFFERED

15.1.8 MULTIQUIP INC.

TABLE 172 MULTIQUIP INC: BUSINESS OVERVIEW

TABLE 173 MULTIQUIP: PRODUCTS OFFERED

15.1.9 GREAVES COTTON LIMITED

TABLE 174 GREAVES COTTON LIMITED: BUSINESS OVERVIEW

FIGURE 61 GREAVES COTTON LIMITED: COMPANY SNAPSHOT

TABLE 175 GREAVES COTTON LIMITED: PRODUCTS OFFERED

TABLE 176 GREAVES COTTON LIMITED: PRODUCT LAUNCHES

15.1.10 YANMAR

TABLE 177 YANMAR: COMPANY OVERVIEW

TABLE 178 YANMAR: PRODUCTS OFFERED

15.1.11 HUU TOAN CORPORATION

TABLE 179 HUU TOAN CORPORATION: COMPANY OVERVIEW

TABLE 180 HUU TOAN CORPORATION: PRODUCTS OFFERED

15.1.12 HIMOINSA

TABLE 181 HIMOINSA: BUSINESS OVERVIEW

TABLE 182 HIMOINSA: PRODUCTS OFFERED

TABLE 183 HIMOINSA: PRODUCT LAUNCHES

TABLE 184 HIMOINSA: DEALS

TABLE 185 HIMOINSA: OTHERS

15.1.13 JAKSON GROUP

TABLE 186 JAKSON GROUP: BUSINESS OVERVIEW

TABLE 187 JAKSON GROUP: PRODUCTS OFFERED

TABLE 188 JAKSON GROUP: PRODUCT LAUNCHES

TABLE 189 JAKSON GROUP: DEALS

TABLE 190 JAKSON GROUP: OTHERS

15.1.14 JIANGXI VIGOROUS NEW ENERGY TECHNOLOGY CO., LTD

TABLE 191 JIANGXI VIGOROUS NEW ENERGY TECHNOLOGY CO., LTD:
BUSINESS OVERVIEWTABLE 192 JIANGXI VIGOROUS NEW ENERGY TECHNOLOGY CO., LTD:
PRODUCTS OFFEREDTABLE 193 JIANGXI VIGOROUS NEW ENERGY TECHNOLOGY CO., LTD:
PRODUCT LAUNCHES

TABLE 194 JIANGXI VIGOROUS NEW ENERGY TECHNOLOGY CO., LTD: OTHERS

15.1.15 KINGWAY GROUP

TABLE 195 KINGWAY GROUP: BUSINESS OVERVIEW

TABLE 196 KINGWAY GROUP: PRODUCTS OFFERED

TABLE 197 KINGWAY GROUP: OTHERS

15.1.16 YAMAHA

TABLE 198 YAMAHA: BUSINESS OVERVIEW

FIGURE 62 YAMAHA: COMPANY SNAPSHOT

TABLE 199 YAMAHA: PRODUCTS OFFERED

TABLE 200 YAMAHA: PRODUCT LAUNCHES

TABLE 201 YAMAHA: DEALS

15.1.17 CONSTANT POWER SOLUTIONS LTD.

TABLE 202 CONSTANT POWER SOLUTIONS LTD: BUSINESS OVERVIEW

TABLE 203 CONSTANT POWER SOLUTIONS LTD NG: PRODUCTS OFFERED

15.1.18 KUBOTA

TABLE 204 KUBOTA: BUSINESS OVERVIEW

FIGURE 63 KUBOTA: COMPANY SNAPSHOT

TABLE 205 KUBOTA: PRODUCTS OFFERED

15.1.19 SICHUAN YATU GENERATOR MANUFACTURING CO., LTD

TABLE 206 SICHUAN YATU GENERATOR MANUFACTURING CO., LTD: BUSINESS

OVERVIEW

15.2 OTHER PLAYERS

15.2.1 WUXI KIPOR POWER CO., LTD.

15.2.2 WHISPER POWER

15.2.3 FUJIAN EPOS ELECTRIC MACHINERY

*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

16 APPENDIX

16.1 INSIGHTS OF INDUSTRY EXPERTS

16.2 DISCUSSION GUIDE

16.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

16.4 AVAILABLE CUSTOMIZATIONS

16.5 RELATED REPORTS

16.6 AUTHOR DETAILS

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