

Shooting Range Market by Product (Indoor, Outdoor), Sub-products (Virtual Simulator, Targets), Indoor Targets (Fixed; Knock Down, Electronic Target, Moving; Pop-Up, Turning, Duel Moving), Outdoor Targets (Fixed, Moving; Multi-purposed, Pop-Up, Turning, Smart Targets), Application (Civil, Military) & Geography - Forecast to 2020

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Abstracts

The shooting ranges market is projected to grow at a CAGR of 8.35% during the forecast period (2015-2020). This report includes the financial analysis of key players in the market, historical market analysis, technology trends, market environment analysis, industry overview, which includes supply chain analysis, value chain analysis, and demand model for the market. The report also includes the key drivers and restraints which affect the growth of the market, along with their impact.

Technological advancements in shooting ranges and increase in demand for advanced training systems are some of the key factors that are fueling the growth of the shooting ranges market. Less investment by the Ministry of Defense in shooting range simulation and training and increase in the cost of live training systems are some of the factors that are hampering the growth of the market.

Installation of shooting houses and environmental constraints pose a challenge for the. Retrofitting old ranges and integrating ranges with other training systems provide opportunities for the shooting ranges market.

The emerging markets such as BRIC nations will provide huge opportunities for indoor and outdoor shooting range manufacturers due to rise in defense spending by these

countries. The key players in the shooting ranges market include SAAB AB (Training and Simulation) (Sweden), Meggitt Training Systems, Inc. (U. S.), Theissen Training Systems GmbH (Germany), Range Systems, Inc. (U. S.), and Polytronic International AG (Switzerland), among others.

This research report is consolidated business intelligence on the shooting ranges market. It will also help the indoor and outdoor shooting range industry, and its stakeholders to identify hot revenue pockets in this market. The percentage splits and market shares are validated by primary sources.

Scope of the Report

This research report categorizes the global shooting ranges market into the following segments and sub-segments:

Indoor Shooting Range Market, by Product

- Virtual Simulators

- Targets

 - Moving Targets

 - Dual Moving Targets

 - Pop-up Targets

 - Turning Targets

 - Fixed Targets

 - Electronic Targets

 - Knock-down Targets

Outdoor Shooting Range Market, by Type

- Targets

Moving Targets

Turning Targets

Multi-purpose Targets

Pop-up Targets

Smart Targets

Fixed Targets

Shooting Range Market, by Application

Civil

Military

Global Shooting Range Market, by Region

North America

U. S.

Canada

Europe

Germany

U. K.

Russia

Asia-Pacific

China

India

Australia

Middle East

Israel

UAE

Rest of the World

Latin America

Africa

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FIGURE 47 OUTDOOR FIXED TARGETS SEGMENT PROJECTED TO INCREASE ITS MARKET SHARE BY 6% BY 2020

FIGURE 48 INDOOR TARGETS SEGMENT PROJECTED TO CONTRIBUTE MAXIMUM VOLUME SHARE OVER THE FORECAST PERIOD

FIGURE 49 VIRTUAL SIMULATORS SEGMENT IS EXPECTED TO GROW AT A HIGHER CAGR THAN TARGETS DURING THE FORECAST PERIOD

FIGURE 50 VIRTUAL SIMULATORS SEGMENT IS PROJECTED TO CAPTURE 59% SHARE BY 2020

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FIGURE 52 INDOOR MOVING TARGETS SEGMENT PROJECTED TO GROW BY \$53 MILLION BY 2020

FIGURE 53 DUEL MOVING TARGETS SEGMENT EXPECTED TO HOLD AROUND 43% MARKET SHARE BY VOLUME BY 2020

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FIGURE 72 VIRTRA TRAINING SYSTEMS, INC.: COMPANY SNAPSHOT

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