

Shelf-life Testing Market by Parameter (Microbial Contamination, Rancidity, Nutrient Stability, Organoleptic Properties), Method (Real-time and Accelerated), Technology, Food Tested, and Region - Global Forecast to 2023

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Abstracts

“The shelf-life testing market is projected to grow at a CAGR of 7.0%.”

The shelf-life testing market is estimated to be valued at USD 3.39 billion in 2018 and is projected to reach 4.76 billion by 2023, at a CAGR of 7.0%. The market is driven by stringent safety regulations for food products, increase in the outbreak of foodborne illnesses, and growth in demand for packaged and convenience foods. The lack of market coordination & standardization and improper enforcement of regulatory laws & supporting infrastructure in developing economies restrain the market growth of shelf-life testing.

“Microbial contamination projected to be the fastest-growing segment, in terms of type, for shelf-life testing from 2018 to 2023.”

The microbial contamination segment is projected to grow at the highest CAGR during the forecast period. Unhygienic manufacturing conditions in food & beverage processing plants, low rate of adoption of appropriate sanitary practices in manufacturing units, use of already contaminated equipment & procurement of contaminated raw material, unsanitary storage conditions, cross-contamination, and non-maintenance of the required temperature in cold chain facilities are the major factors driving the growth of microbial contamination in industry supply chains.

“The real-time segment is projected to be relatively large & fast-growing for shelf-life

testing from 2018 to 2023.”

The shelf-life testing market, by method, is estimated to be dominated by the real-time segment in 2018. It is also projected to grow at a higher rate through 2023. Widely acceptable results and higher suitability for food & beverage products in comparison to the accelerated shelf-life testing method drive the market growth for the real-time testing method.

“Europe is set to lead the shelf-life testing market with the largest share in 2018.”

The European market is estimated to be the largest in 2018; this dominance can primarily be attributed to factors such as supporting government regulations that mandate shelf-life testing of food products at the production stage as well as during imports and exports, increasing prevalence of foodborne diseases, ongoing technological advancements, and consumer protection. The Asia Pacific market is projected to grow at the highest CAGR from 2018 to 2023. The emerging trends regarding convenience foods and processed food & beverages in the Asia Pacific region mainly include convenience, health, and taste. This has further prompted food & beverage manufacturers in the region to get their products tested for shelf life, as it not only gives information about the duration till which the product is free from any microbial contamination but also on its physical and sensory properties, thus helping manufacturers to assign the correct shelf life of the product and ensure compliance to regulatory norms.

The breakdown of the primaries on the basis of company type, designation, and region, conducted during the research study, is as follows:

By Company Type: Tier 1: 33%, Tier 2: 28%, and Tier 3: 39%

By Designation: C-level: 49%, D-level: 21%, and Others: 30%

By Region: North America: 25%, Europe: 30%, Asia Pacific: 40%, and RoW: 5%

Key shelf-life testing manufacturing players include the following:

SGS (Switzerland)

Bureau Veritas (France)

Intertek (UK)

Eurofins (Luxembourg)

ALS Limited (Australia)

T?V S?D (Germany)

T?V NORD GROUP (Germany)

M?rieux (US)

AsureQuality (New Zealand)

RJ Hill Laboratories (New Zealand)

SCS Global (US)

Agrifood Technology (Australia)

Symbio Laboratories (Australia)

Microchem Lab Services (Pty) Ltd (South Africa)

Premier Analytical Services (UK)

The key players in the shelf-life testing market adopted acquisitions as their key growth strategy to increase their market share and profits. Expansions & investments accounted for the second-most important strategy to be adopted by market players.

RESEARCH COVERAGE

The report analyzes the shelf-life testing market across different types and regions. It aims at estimating the size and future growth potential of this market across different segments such as parameter, food tested, method, technology, and region. The report also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, recent developments, and key market strategies.

Reasons to buy this report:

To get a comprehensive overview of the global shelf-life testing market

To gain wide-ranging information about the top players in this industry, their service portfolios, and key strategies adopted by them

To gain insights of the major countries/regions in which the shelf-life testing market is flourishing

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
- 1.4 PERIODIZATION CONSIDERED
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
- 2.3 DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS AND LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE SHELF-LIFE TESTING MARKET
- 4.2 SHELF-LIFE TESTING MARKET, BY KEY COUNTRY
- 4.3 EUROPE: SHELF-LIFE TESTING MARKET, BY PARAMETER & KEY COUNTRY
- 4.4 SHELF-LIFE TESTING MARKET, BY METHOD & REGION
- 4.5 SHELF-LIFE TESTING MARKET, BY FOOD TESTED & REGION

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS
 - 5.2.1 DRIVERS
 - 5.2.1.1 Stringent safety regulations for food products result in the adoption of shelf-

life testing services

5.2.1.2 Increase in outbreaks of foodborne illnesses

5.2.1.3 Growth in demand for packaged and convenience foods

5.2.2 RESTRAINTS

5.2.2.1 Lack of market coordination & standardization and improper enforcement of regulatory laws & supporting infrastructure in developing economies

5.2.3 OPPORTUNITIES

5.2.3.1 Adoption of newer technologies

5.2.4 CHALLENGES

5.2.4.1 High costs associated with procurement of rapid shelf-life testing equipment

5.2.4.2 Lack of harmonization of shelf-life regulations

5.3 SUPPLY CHAIN ANALYSIS

5.3.1 UPSTREAM PROCESS

5.3.1.1 R&D

5.3.1.2 Sample collection

5.3.2 MIDSTREAM PROCESS

5.3.2.1 Transportation

5.3.2.2 Testing of sample

5.3.3 DOWNSTREAM PROCESS

5.3.3.1 Final preparation

5.3.3.2 Distribution

5.4 REGULATORY FRAMEWORK

5.4.1 US

5.4.2 EUROPEAN UNION

5.4.3 CHINA

5.4.4 JAPAN

5.4.5 INDIA

5.4.6 AUSTRALIA

6 SHELF-LIFE TESTING MARKET, BY PARAMETER

6.1 INTRODUCTION

6.2 MICROBIAL CONTAMINATION

6.2.1 PATHOGENS

6.2.1.1 Salmonella

6.2.1.2 Campylobacter

6.2.1.3 E. coli

6.2.1.4 Listeria

6.2.1.5 Others

- 6.2.2 YEASTS & MOLDS
- 6.3 RANCIDITY
- 6.4 NUTRIENT STABILITY
- 6.5 ORGANOLEPTIC PROPERTIES
- 6.6 OTHERS

7 SHELF-LIFE TESTING MARKET, BY FOOD TESTED

- 7.1 INTRODUCTION
- 7.2 PACKAGED FOOD
- 7.3 BEVERAGES
- 7.4 BAKERY & CONFECTIONERY PRODUCTS
- 7.5 MEAT & MEAT PRODUCTS
- 7.6 DAIRY, DAIRY PRODUCTS, AND DESSERTS
- 7.7 PROCESSED FRUITS & VEGETABLES
- 7.8 OTHERS

8 SHELF-LIFE TESTING MARKET, BY METHOD

- 8.1 INTRODUCTION
- 8.2 REAL-TIME SHELF LIFE TESTING
- 8.3 ACCELERATED SHELF-LIFE TESTING

9 SHELF LIFE TESTING MARKET, BY TECHNOLOGY

- 9.1 INTRODUCTION
- 9.2 EQUIPMENT- & KIT-BASED
 - 9.2.1 CULTURE-BASED
 - 9.2.2 CHROMATOGRAPHY & SPECTROSCOPY
 - 9.2.3 ENZYME-LINKED IMMUNOSORBENT ASSAY (ELISA)
 - 9.2.4 POLYMERASE CHAIN REACTION (PCR)
- 9.3 MANUAL TESTS

10 SHELF-LIFE TESTING MARKET, BY REGION

- 10.1 INTRODUCTION
- 10.2 EUROPE
 - 10.2.1 GERMANY
 - 10.2.2 UK

- 10.2.3 FRANCE
- 10.2.4 ITALY
- 10.2.5 SPAIN
- 10.2.6 POLAND
- 10.2.7 REST OF EUROPE
- 10.3 NORTH AMERICA
 - 10.3.1 US
 - 10.3.2 CANADA
 - 10.3.3 MEXICO
- 10.4 ASIA PACIFIC
 - 10.4.1 JAPAN
 - 10.4.2 CHINA
 - 10.4.3 INDIA
 - 10.4.4 AUSTRALIA & NEW ZEALAND
 - 10.4.5 REST OF ASIA PACIFIC
- 10.5 REST OF THE WORLD (ROW)
 - 10.5.1 SOUTH AMERICA
 - 10.5.2 AFRICA
 - 10.5.3 MIDDLE EAST

11 COMPETITIVE LANDSCAPE

- 11.1 OVERVIEW
- 11.2 COMPETITIVE SCENARIO
- 11.3 MARKET RANKING ANALYSIS
 - 11.3.1 ACQUISITIONS
 - 11.3.2 EXPANSIONS & INVESTMENTS
 - 11.3.3 AGREEMENTS & PARTNERSHIPS

12 COMPANY PROFILES

(Business Overview, Services Offered, Recent Developments, SWOT Analysis, and MNM View)*

- 12.1 SGS
- 12.2 EUROFINS
- 12.3 INTERTEK
- 12.4 BUREAU VERITAS
- 12.5 ALS LIMITED
- 12.6 T?V S?D

12.7 T?V NORD GROUP

12.8 M?RIEUX

12.9 ASUREQUALITY

12.10 RJ HILL LABORATORIES

12.11 SCS GLOBAL

12.12 AGRIFOOD TECHNOLOGY

12.13 SYMBIO LABORATORIES

12.14 MICROCHEM LAB SERVICES (PTY) LTD

12.15 PREMIER ANALYTICAL SERVICES

*Details on Business Overview, Services Offered, Recent Developments, SWOT Analysis, and MNM View might not be captured in case of unlisted companies.

13 APPENDIX

13.1 DISCUSSION GUIDE

13.1 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.2 AVAILABLE CUSTOMIZATIONS

13.3 RELATED REPORTS

13.4 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 US DOLLAR EXCHANGE RATE CONSIDERED FOR THE STUDY, 2013–2018

TABLE 2 SHELF-LIFE TESTING MARKET SNAPSHOT, 2018 VS. 2023

TABLE 3 SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 4 MICROBIAL CONTAMINATION TESTING MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

TABLE 5 MICROORGANISMS TESTING MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

TABLE 6 PATHOGEN TESTING MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

TABLE 7 RANCIDITY TESTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 8 NUTRIENT STABILITY TESTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 9 ORGANOLEPTIC PROPERTY TESTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 10 OTHER SHELF-LIFE TESTING PARAMETERS MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 11 SHELF-LIFE TESTING MARKET SIZE, BY FOOD TESTED, 2016–2023 (USD MILLION)

TABLE 12 SHELF-LIFE TESTING MARKET SIZE IN PACKAGED FOOD, BY REGION, 2016–2023 (USD MILLION)

TABLE 13 SHELF-LIFE TESTING MARKET SIZE IN BEVERAGES, BY REGION, 2016–2023 (USD MILLION)

TABLE 14 SHELF-LIFE TESTING MARKET SIZE IN BAKERY & CONFECTIONERY PRODUCTS, BY REGION, 2016–2023 (USD MILLION)

TABLE 15 SHELF-LIFE TESTING MARKET SIZE IN MEAT & MEAT PRODUCTS, BY REGION, 2016–2023 (USD MILLION)

TABLE 16 SHELF-LIFE TESTING MARKET SIZE IN DAIRY, DAIRY PRODUCTS, AND DESSERTS, BY REGION, 2016–2023 (USD MILLION)

TABLE 17 SHELF-LIFE TESTING MARKET SIZE IN PROCESSED FRUITS & VEGETABLES, BY REGION, 2016–2023 (USD MILLION)

TABLE 18 SHELF-LIFE TESTING MARKET SIZE IN OTHER FOOD TESTED, BY REGION, 2016–2023 (USD MILLION)

TABLE 19 SHELF-LIFE TESTING MARKET SIZE, BY METHOD, 2016–2023 (USD MILLION)

TABLE 20 REAL-TIME SHELF-LIFE TESTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 21 ACCELERATED SHELF-LIFE TESTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 22 SHELF-LIFE TESTING MARKET SIZE, BY TECHNOLOGY, 2016–2023 (USD MILLION)

TABLE 23 EQUIPMENT- & KIT-BASED: SHELF-LIFE TESTING MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

TABLE 24 EQUIPMENT- & KIT-BASED: SHELF-LIFE TESTING MARKET SIZE, BY TYPE, 2016–2023 (USD MILLION)

TABLE 25 MANUAL TESTS: SHELF-LIFE TESTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 26 SHELF-LIFE TESTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 27 EUROPE: SHELF-LIFE TESTING MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

TABLE 28 EUROPE: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 29 EUROPE: SHELF-LIFE TESTING SERVICES MARKET SIZE, BY FOOD TESTED, 2016–2023 (USD MILLION)

TABLE 30 EUROPE: SHELF-LIFE TESTING MARKET SIZE, BY METHOD, 2016–2023 (USD MILLION)

TABLE 31 EUROPE: SHELF-LIFE TESTING MARKET SIZE, BY TECHNOLOGY, 2016–2023 (USD MILLION)

TABLE 32 GERMANY: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 33 UK: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 34 FRANCE: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 35 ITALY: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 36 SPAIN: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 37 POLAND: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 38 REST OF EUROPE: SHELF-LIFE TESTING MARKET SIZE, BY

PARAMETER, 2016–2023 (USD MILLION)

TABLE 39 NORTH AMERICA: SHELF-LIFE TESTING MARKET SIZE, BY COUNTRY, 2016–2023 (USD MILLION)

TABLE 40 NORTH AMERICA: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 41 NORTH AMERICA: SHELF-LIFE TESTING SERVICES MARKET SIZE, BY FOOD TESTED, 2016–2023 (USD MILLION)

TABLE 42 NORTH AMERICA: SHELF-LIFE TESTING MARKET SIZE, BY METHOD, 2016–2023 (USD MILLION)

TABLE 43 NORTH AMERICA: SHELF-LIFE TESTING MARKET SIZE, BY TECHNOLOGY, 2016–2023 (USD MILLION)

TABLE 44 US: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 45 CANADA: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 46 MEXICO: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 47 ASIA PACIFIC: SHELF-LIFE TESTING MARKET SIZE, BY COUNTRY/REGION, 2016–2023 (USD MILLION)

TABLE 48 ASIA PACIFIC: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 49 ASIA PACIFIC: SHELF-LIFE TESTING SERVICES MARKET SIZE, BY FOOD TESTED, 2016–2023 (USD MILLION)

TABLE 50 ASIA PACIFIC: SHELF-LIFE TESTING MARKET SIZE, BY METHOD, 2016–2023 (USD MILLION)

TABLE 51 ASIA PACIFIC: SHELF-LIFE TESTING MARKET SIZE, BY TECHNOLOGY, 2016–2023 (USD MILLION)

TABLE 52 JAPAN: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 53 CHINA: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 54 INDIA: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 55 AUSTRALIA & NEW ZEALAND: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 56 REST OF ASIA PACIFIC: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023 (USD MILLION)

TABLE 57 ROW: SHELF-LIFE TESTING MARKET SIZE, BY REGION, 2016–2023 (USD MILLION)

TABLE 58 ROW: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2016–2023
(USD MILLION)

TABLE 59 ROW: SHELF-LIFE TESTING SERVICES MARKET SIZE, BY FOOD
TESTED, 2016–2023 (USD MILLION)

TABLE 60 ROW: SHELF-LIFE TESTING MARKET SIZE, BY METHOD, 2016–2023
(USD MILLION)

TABLE 61 ROW: SHELF-LIFE TESTING MARKET SIZE, BY TECHNOLOGY,
2016–2023 (USD MILLION)

TABLE 62 SOUTH AMERICA: SHELF-LIFE TESTING MARKET SIZE, BY
PARAMETER, 2016–2023 (USD MILLION)

TABLE 63 AFRICA: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER,
2016–2023 (USD MILLION)

TABLE 64 MIDDLE EAST: SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER,
2016–2023 (USD MILLION)

TABLE 65 ACQUISITIONS, 2013–2018

TABLE 66 EXPANSIONS & INVESTMENTS, 2013–2018

TABLE 67 AGREEMENTS & PARTNERSHIPS, 2013–2018

List Of Figures

LIST OF FIGURES

FIGURE 1 SHELF-LIFE TESTING MARKET SEGMENTATION

FIGURE 2 REGIONAL SCOPE

FIGURE 3 SHELF-LIFE TESTING MARKET: RESEARCH DESIGN

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

FIGURE 6 DATA TRIANGULATION

FIGURE 7 RESEARCH ASSUMPTIONS

FIGURE 8 RESEARCH LIMITATIONS

FIGURE 9 SHELF-LIFE TESTING MARKET SIZE, BY PARAMETER, 2018 VS. 2023
(USD MILLION)

FIGURE 10 SHELF-LIFE TESTING MARKET SIZE, BY FOOD TESTED, 2018 VS.
2023 (USD MILLION)

FIGURE 11 SHELF-LIFE TESTING MARKET SIZE, BY METHOD, 2018 VS. 2023
(USD MILLION)

FIGURE 12 SHELF-LIFE TESTING MARKET SIZE, BY TECHNOLOGY, 2018 VS.
2023 (USD MILLION)

FIGURE 13 SHELF-LIFE TESTING MARKET SHARE (VALUE), BY REGION, 2017

FIGURE 14 GROWING DEMAND FOR PACKAGED AND CONVENIENCE FOODS TO
DRIVE THE DEMAND FOR SHELF-LIFE TESTING

FIGURE 15 CHINA IS PROJECTED TO BE THE FASTEST-GROWING MARKET FOR
SHELF-LIFE TESTING BETWEEN 2018 AND 2023

FIGURE 16 MICROBIAL CONTAMINATION ACCOUNTED FOR THE LARGEST
SHARE OF THE EUROPEAN SHELF-LIFE TESTING MARKET

FIGURE 17 EUROPE TO DOMINATE THE SHELF-LIFE TESTING MARKET ACROSS
BOTH METHODS THROUGH 2023

FIGURE 18 BEVERAGES TO BE THE FASTEST-GROWING SEGMENT DURING
THE FORECAST PERIOD

FIGURE 19 MARKET DYNAMICS: SHELF-LIFE TESTING MARKET

FIGURE 20 SUPPLY CHAIN ANALYSIS: SHELF-LIFE TESTING

FIGURE 21 SHELF-LIFE TESTING MARKET SHARE (VALUE), BY PARAMETER,
2018 VS. 2023

FIGURE 22 SHELF-LIFE TESTING MARKET SHARE, BY FOOD TESTED, 2018 VS.
2023

FIGURE 23 SHELF-LIFE TESTING MARKET SHARE, BY METHOD, 2018 VS. 2023

FIGURE 24 SHELF-LIFE TESTING MARKET SHARE FOR SAFETY TESTING, BY

TECHNOLOGY, 2018 VS. 2023

FIGURE 25 US ACCOUNTED FOR THE LARGEST SHARE IN THE SHELF-LIFE TESTING MARKET IN 2017

FIGURE 26 EUROPE: SHELF-LIFE TESTING MARKET SNAPSHOT

FIGURE 27 ASIA PACIFIC: SHELF-LIFE TESTING MARKET SNAPSHOT

FIGURE 28 KEY DEVELOPMENTS BY LEADING PLAYERS IN THE SHELF-LIFE TESTING MARKET, 2013–2018

FIGURE 29 NUMBER OF DEVELOPMENTS BETWEEN 2015 AND 2017

FIGURE 30 RANKING OF KEY PLAYERS IN THE SHELF-LIFE TESTING MARKET

FIGURE 31 SGS: COMPANY SNAPSHOT

FIGURE 32 EUROFINS: COMPANY SNAPSHOT

FIGURE 33 INTERTEK: COMPANY SNAPSHOT

FIGURE 34 BUREAU VERITAS: COMPANY SNAPSHOT

FIGURE 35 ALS LIMITED: COMPANY SNAPSHOT

FIGURE 36 T?V S?D: COMPANY SNAPSHOT

FIGURE 37 T?V NORD GROUP: COMPANY SNAPSHOT

FIGURE 38 ASUREQUALITY: COMPANY SNAPSHOT

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