

Semi-Autonomous & Autonomous Truck Market By Level of Automation (Level 1, Level 2 & 3, Level 4, and Level 5), Propulsion (Diesel, Electric, and Hybrid), Application, Truck Class, ADAS Features, Sensor, and Region - Global Forecast to 2030

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Abstracts

“Factors such as a rise in road accidents, shortage of drivers, government regulations regarding safety features, companies eyeing a reduction in delivery & transportation cost, and the increasing need for efficient yet feature-rich modern trucks are the significant growth drivers of the global semi-autonomous and autonomous truck market.”

The global semi-autonomous truck market size is projected to reach 3,254 thousand units by 2025, from an estimated 948 thousand units in 2020, at a CAGR of 28.0%. The global autonomous truck market size is projected to reach USD 1,550 million by 2030, from USD 460 million in 2024, at a CAGR of 22.4%. The advent of autonomous technology will have a significant impact on commercial vehicles, including trucks.

The entry of autonomous trucks in the trucking industry will change the way freight transportation is done across the world. The autonomous truck technology enhances safety, efficiency, and productivity. Autonomous trucks can help decrease the number of road accidents significantly, thus increasing road safety in different scenarios or conditions. These vehicles follow the traffic rules and keep a distance from other vehicles. In this way, these vehicles would help decrease traffic congestion and increase efficiency and productivity.

Impact of COVID-19 pandemic would drive the last mile delivery truck segment in the forecast.”

Autonomous last-mile delivery trucks can help companies save 40% of the total cost. Also, the shortage of human delivery driver/personnel and increasing e-commerce will be driving the autonomous truck market for last-mile delivery applications. For instance, the E-commerce giant, Amazon, has been eyeing the usage of autonomous last-mile delivery technology to cut the delivery cost and has invested in many tech companies related to it as well. Waymo and Embark are some of the companies that have involved in the development of such delivery truck technologies.

Apart from this, autonomous truck technology might get benefitted shortly, as many e-commerce and shipping companies will be looking to develop autonomous truck deliveries to avoid human contact. For instance, Amazon has been delivering packages with autonomous robots since 2019 in a few areas. The company might incorporate such technology in small delivery trucks, as an option for contact-less delivery post-COVID-19 pandemic.

“Asia Pacific is expected to be the fastest-growing market during the forecast period”

The Asia Pacific region is expected to be the fastest-growing market. The region comprises countries, such as China, Japan, and South Korea, which have a technologically advanced automotive industry. Chinese AI company, FABU, developed a self-driving truck in March 2019, which will be used for delivery services by companies, China Post and Deppon Express. A Japanese truck manufacturer, UD Trucks, revealed a level 4 autonomous truck in September 2019, which will be operated on a specified delivery route. Also, a South Korean company, Hyundai, successfully demonstrated a truck platooning technology in November 2019, which was the company's first attempt at truck platooning. From all these developments, it is evident that the region will have a significant market share in the autonomous truck market. Apart from these testing and trials, the region is one of the biggest mining region, especially China. Thus, recent developments in the autonomous technologies for mining trucks would help the Asia Pacific market to grow rapidly.

“North America is expected to be the largest market in the forecast period”

The North America region is estimated to be the largest semi-autonomous truck market. The US is at the center of autonomous driving technology developments. Technology companies such as TuSimple, Embark, Plus.ai, and Torc Robotics are developing autonomous driving technologies in the region. The region is facing a shortage of drivers as well, which would further help the autonomous market grow in the forecast.

Also, the region is dominated by pickup trucks, which are equipped with advanced semi-autonomous features. Companies such as Ford and General Motors have been offering such pickup trucks in the region. Substantial sales of these modern pickup trucks to help the North American market grow in the semi-autonomous truck market.

In-depth interviews were conducted with CEOs, marketing directors, other innovation and technology directors, and executives from various key organizations operating in this market.

By Company Type: Tier I - 40%, Tier II - 42%, and Tier III - 18%

By Designation: C Level - 57%, D Level - 29%, and Others - 14%

By Region: North America - 39%, Europe - 33%, and Asia Pacific - 28%

The semi-autonomous and autonomous truck market comprises major manufacturers such as Continental (Germany) Bosch (Germany), Aptiv (UK), AB Volvo (Sweden), and Denso (Japan).

Research Coverage:

The market study covers the semi-autonomous and autonomous truck market size and future growth potential across different segments such as by propulsion type, application, truck class, ADAS feature, sensor, level of automation, and region. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help market leaders/new entrants in this market with information on the closest approximations of revenue numbers for the overall semi-autonomous and autonomous truck market and its subsegments.

This report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies.

The report also helps stakeholders understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
 - 1.2.1 INCLUSIONS & EXCLUSIONS
- 1.3 MARKET SCOPE
 - 1.3.1 YEARS CONSIDERED FOR THE STUDY
- 1.4 PACKAGE SIZE
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS
- 1.7 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 SECONDARY DATA
 - 2.2.1 KEY SECONDARY SOURCES FOR THE SEMI-AUTONOMOUS & AUTONOMOUS TRUCK MARKET
 - 2.2.2 KEY DATA FROM SECONDARY SOURCES
- 2.3 PRIMARY DATA
 - 2.3.1 SAMPLING TECHNIQUES & DATA COLLECTION METHODS
 - 2.3.2 PRIMARY PARTICIPANTS
- 2.4 MARKET SIZE ESTIMATION
 - 2.4.1 BOTTOM-UP APPROACH: SEMI-AUTONOMOUS TRUCK MARKET
 - 2.4.2 TOP-DOWN APPROACH: SEMI-AUTONOMOUS TRUCK MARKET
 - 2.4.3 BOTTOM-UP APPROACH: AUTONOMOUS TRUCK MARKET
 - 2.4.4 TOP-DOWN APPROACH: AUTONOMOUS TRUCK MARKET
- 2.5 SEMI-AUTONOMOUS TRUCK MARKET: RESEARCH DESIGN & METHODOLOGY
- 2.6 SEMI-AUTONOMOUS TRUCK MARKET: RESEARCH METHODOLOGY ILLUSTRATION OF COMPANY-BASED REVENUE ESTIMATION
- 2.7 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.8 ASSUMPTIONS & ASSOCIATED RISKS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE SEMI-AUTONOMOUS TRUCK MARKET
- 4.2 ATTRACTIVE OPPORTUNITIES IN THE AUTONOMOUS TRUCK MARKET
- 4.3 SEMI-AUTONOMOUS TRUCK MARKET GROWTH RATE, BY REGION
- 4.4 SEMI-AUTONOMOUS TRUCK MARKET, BY PROPULSION
- 4.5 AUTONOMOUS TRUCK MARKET, BY PROPULSION
- 4.6 AUTONOMOUS TRUCK MARKET, BY APPLICATION
- 4.7 SEMI-AUTONOMOUS TRUCK MARKET, BY ADAS FEATURE
- 4.8 SEMI-AUTONOMOUS MARKET, BY TRUCK CLASS
- 4.9 SEMI-AUTONOMOUS MARKET, BY LEVEL OF AUTOMATION
- 4.10 AUTONOMOUS MARKET, BY LEVEL OF AUTOMATION
- 4.11 SEMI-AUTONOMOUS TRUCK MARKET, BY SENSOR (THOUSAND UNITS)
- 4.12 SEMI-AUTONOMOUS TRUCK MARKET, BY SENSOR (USD MILLION)
- 4.13 AUTONOMOUS TRUCK MARKET, BY SENSOR (THOUSAND UNITS)
- 4.14 AUTONOMOUS TRUCK MARKET, BY SENSOR (USD THOUSAND)

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Increasing emphasis on better road safety and traffic control

5.2.1.2 Ability of autonomous and semi-autonomous trucks to alleviate truck driver shortage

5.2.1.3 Economic effect of semi-autonomous and autonomous trucks on the trucking industry

5.2.2 RESTRAINTS

5.2.2.1 Concerns over cybersecurity and data privacy

5.2.2.2 Lack of information technology and communication infrastructure in developing nations

5.2.3 OPPORTUNITIES

5.2.3.1 Increasing demand for 5G technology for vehicle connectivity

5.2.3.2 Latent demand for semi-autonomous and autonomous truck platooning

5.2.4 CHALLENGES

5.2.4.1 Tapping the untapped market

5.2.4.2 Legal and regulatory framework issues

5.3 AUTONOMOUS TRUCK MARKET, SCENARIOS (2024–2030)

5.3.1 AUTONOMOUS TRUCK MARKET, MOST LIKELY SCENARIO

5.3.2 AUTONOMOUS TRUCK MARKET, OPTIMISTIC SCENARIO

5.3.3 AUTONOMOUS TRUCK MARKET, PESSIMISTIC SCENARIO

6 INTRODUCTION (COVID-19)

6.1 COVID-19 HEALTH ASSESSMENT

6.2 COVID-19 ECONOMIC ASSESSMENT

6.2.1 COVID-19 ECONOMIC IMPACT—SCENARIO ASSESSMENT

7 INDUSTRY TRENDS

7.1 TECHNOLOGICAL OVERVIEW

7.1.1 IOT AND 5G IN THE SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET

7.1.2 ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING IN THE SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET

7.1.3 CYBERSECURITY AND DATA PRIVACY

7.2 REGULATORY OVERVIEW

7.3 VALUE CHAIN ANALYSIS

7.3.1 PLANNING AND REVISING FUNDS

7.3.2 AUTOMOTIVE COMPONENT SUPPLIERS

7.3.3 AV SOFTWARE AND SENSOR SUPPLIERS

7.3.4 OEMS

7.4 PATENT ANALYSIS

7.4.1 PATENT ANALYSIS

7.4.2 METHODOLOGY

7.4.3 DOCUMENT TYPE

7.4.3.1 Insight

7.5 CASE STUDY

7.5.1 A CASE STUDY ON TESLA'S MUCH-AWAITED CYBERTRUCK

7.5.2 A CASE STUDY ON THE FUTURE OF AUTONOMOUS TRUCKS AND ITS IMPACT ON THE US TRUCKING INDUSTRY

8 GOVERNMENT REGULATION & GUIDELINES FOR TESTING

8.1 REGIONAL AND COUNTRY-LEVEL REGULATIONS/GUIDELINES

8.2 REGULATIONS RELATED TO LAST-MILE DELIVERY AUTONOMOUS TRUCKS

8.3 IMPACT OF CURRENT AND FUTURE REGULATIONS ON THE SEMI-AUTONOMOUS TRUCK MARKET

8.4 TESTING AND TRIALS OF AUTONOMOUS TRUCKS

9 AUTONOMOUS TRUCK MARKET, BY APPLICATION

9.1 INTRODUCTION

9.2 OPERATIONAL DATA

9.2.1 ASSUMPTIONS

9.2.2 RESEARCH METHODOLOGY

9.3 LAST MILE DELIVERY TRUCK

9.3.1 INCREASING E-COMMERCE BOOM IS EXPECTED TO BOOST THE AUTONOMOUS TRUCK MARKET

9.4 MINING TRUCK

9.4.1 DEMAND FOR COLLISION AVOIDANCE IN MINING SITES WOULD DRIVE THE MARKET FOR AUTONOMOUS TRUCK MARKET

9.5 KEY INDUSTRY INSIGHTS

10 SEMI-AUTONOMOUS TRUCK MARKET, BY ADAS FEATURE

10.1 INTRODUCTION

10.2 OPERATIONAL DATA

10.2.1 ASSUMPTIONS

10.2.2 RESEARCH METHODOLOGY

10.3 ADAPTIVE CRUISE CONTROL (ACC)

10.3.1 REDUCTION IN FUEL CONSUMPTION DUE TO ACC WILL DRIVE ITS DEMAND

10.4 AUTOMATIC EMERGENCY BRAKING (AEB)

10.4.1 DEMAND FOR SAFETY IN COMMERCIAL VEHICLES WOULD BOOST THE AEB SEGMENT

10.5 BLIND SPOT DETECTION (BSD)

10.5.1 GOVERNMENT MANDATES TO EQUIP SAFETY FEATURES WILL MAKE EUROPEAN MARKET TO GROW AT THE FASTEST RATE

10.6 INTELLIGENT PARK ASSIST (IPA)

10.6.1 EASE OF PARKING OF HEAVY COMMERCIAL VEHICLES WITH MINIMAL DRIVER ASSISTANCE WILL FUEL DEMAND FOR IPA IN SEMI-AUTONOMOUS TRUCK MARKET

10.7 LANE KEEP ASSIST (LKA)

10.7.1 HIGH DEMAND FOR SAFETY FEATURES TO MINIMIZE THE RATE OF ACCIDENTS WILL DRIVE THE NORTH AMERICAN MARKET

10.8 TRAFFIC JAM ASSIST (TJA)

10.8.1 RISING FOCUS ON BETTER ROAD SAFETY AND ADVANCED

AUTONOMOUS DRIVING TECHNOLOGY TO DRIVE THE NORTH AMERICAN MARKET

10.9 HIGHWAY PILOT (HP)

10.9.1 DEMAND FOR SAFETY AND COMFORT FOR DRIVERS IN UPCOMING VEHICLES WILL FUEL THE MARKET

10.10 KEY INDUSTRY INSIGHTS

11 SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET, LEVEL OF AUTOMATION TYPE

11.1 INTRODUCTION

11.2 SEMI-AUTONOMOUS TRUCK MARKET, BY LEVEL OF AUTOMATION

11.3 OPERATIONAL DATA

11.3.1 ASSUMPTIONS

11.3.2 RESEARCH METHODOLOGY

11.4 LEVEL 1

11.4.1 GOVERNMENT MANDATES FOR LEVEL 1 AUTOMATION WILL FUEL THE MARKET

11.5 LEVEL 2 & 3

11.5.1 UPGRADE OF MORE SAFETY FEATURES IN LEVEL 2 & 3 AUTOMATION WILL BOOST THE SEMI-AUTONOMOUS TRUCK MARKET

11.6 AUTONOMOUS TRUCK MARKET, BY LEVEL OF AUTOMATION

11.7 LEVEL 4

11.7.1 ADVANTAGE OF HAVING MANUAL DRIVING AS WELL AS SELF-DRIVING OPTION WOULD MAKE THE SEGMENT MORE FEASIBLE IN PRACTICAL WORLD

11.8 LEVEL 5

11.8.1 DRIVER SHORTAGE AND SAVING IN DELIVERY OR LOGISTICS COST TO DRIVE THE NORTH AMERICAN MARKET

11.9 KEY INDUSTRY INSIGHTS

12 SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET, BY PROPULSION TYPE

12.1 INTRODUCTION

12.2 OPERATIONAL DATA

12.2.1 ASSUMPTIONS

12.2.2 RESEARCH METHODOLOGY

12.3 DIESEL

12.3.1 HIGH POWER OUTPUT AND TORQUE GENERATED BY DIESEL ENGINES

VEHICLES WILL DRIVE THE MARKET

12.3.2 INTRODUCTION TO AUTONOMOUS DRIVING TECH IN MILITARY AND MINING TRUCKS TO BOOST THE DIESEL-ELECTRIC SEGMENT

12.4 ELECTRIC

12.4.1 STRINGENT REGULATIONS FOR ZERO EMISSIONS WILL DRIVE DEMAND FOR ELECTRIC SEMI-AUTONOMOUS TRUCKS SIGNIFICANTLY

12.4.2 PRESENCE OF OEMS AND AUTONOMOUS DRIVING TECHNOLOGY PROVIDERS TO HELP THE NORTH AMERICAN AUTONOMOUS TRUCK MARKET FOR ELECTRIC PROPULSION

12.5 HYBRID

12.5.1 INCREASING DEMAND FOR EFFICIENT AND LESS-EMITTING TRUCKS TO DRIVE THE MARKET FOR HYBRID SEMI-AUTONOMOUS TRUCKS

12.5.2 FOCUS ON DEVELOPING HYBRID PROPULSION TRUCKS BY LEADING OEMS TO DRIVE THE MARKET

12.6 KEY INDUSTRY INSIGHTS

13 SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET, BY SENSOR TYPE

13.1 INTRODUCTION

13.2 OPERATIONAL DATA

13.2.1 ASSUMPTIONS

13.2.2 RESEARCH METHODOLOGY

13.3 CAMERA

13.3.1 OEMS OFFERING ADVANCED PICKUP TRUCKS IN THE REGION TO BOOST THE NORTH AMERICAN REGION

13.3.2 3600 VIEW PROVIDED BY CAMERA SENSORS WILL FUEL THE MARKET

13.4 RADAR

13.4.1 HIGH DEMAND FOR ACCURATE DATA WITH A PRECISE ANGULAR RESOLUTION WILL DRIVE THE RADAR SENSORS IN SEMI-AUTONOMOUS AND AUTONOMOUS MARKET

13.5 LIDAR

13.5.1 ADAS APPLICATIONS SUPPORTED BY LIDAR WILL FUEL THE MARKET

13.6 ULTRASONIC

13.6.1 SHORT RANGE OBJECT DETECTION BY ULTRASONIC SENSORS WILL BOOST THE MARKET

13.7 KEY INDUSTRY INSIGHTS

14 SEMI-AUTONOMOUS TRUCK MARKET, BY TRUCK CLASS

14.1 INTRODUCTION

14.2 OPERATIONAL DATA

14.2.1 ASSUMPTIONS

14.2.2 RESEARCH METHODOLOGY

14.3 CLASS 1–CLASS 3 (LIGHT-DUTY TRUCK)

14.3.1 INCREASING DEMAND FOR LIGHT-DUTY TRUCKS WILL FUEL THE SEMI-AUTONOMOUS TRUCK MARKET

14.4 CLASS 4–CLASS 6 (MEDIUM-DUTY TRUCK)

14.4.1 FOCUS ON SAFETY AND COMFORT FEATURES TO MAKE WAY FOR SEMI-AUTONOMOUS TRUCKS

14.5 CLASS 7 & CLASS 8

14.5.1 OEMS AND TECHNOLOGY COMPANIES FOCUSING ON TESTING CLASS 8 TRUCKS WITH ADVANCED TECHNOLOGIES TO DRIVE THE NORTH AMERICAN MARKET

14.6 KEY INDUSTRY INSIGHTS

15 SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET, BY REGION

15.1 INTRODUCTION

15.1.1 INCREASING DEMAND FOR SAFE COMMERCIAL VEHICLES IS EXPECTED TO DRIVE THE MARKET

15.1.2 COMPANIES FOCUSING ON REDUCING DELIVERY/TRANSPORTATION COST ARE EXPECTED TO DRIVE THE MARKET

15.2 EUROPE

15.2.1 PRESENCE OF LEADING TECHNOLOGY PROVIDERS IN THE REGION TO DRIVE THE EUROPEAN MARKET

15.2.2 GERMANY

15.2.2.1 Presence of key players to drive the German market

15.2.3 ITALY

15.2.3.1 Increasing vehicle safety concerns will fuel the Italian market

15.2.4 UK

15.2.4.1 Increasing initiatives from various institutions for installation of ADAS features will drive the UK market

15.2.5 SPAIN

15.2.5.1 Upcoming safety features mandate in the European region would boost the Spanish market as well

15.2.6 FRANCE

15.2.6.1 Increasing trend of adoption of safe vehicles will fuel the French market

15.3 NORTH AMERICA

15.3.1 US

15.3.1.1 Increasing efforts from the government for adoption of ADAS and large sales of advanced pickup trucks to drive the US market

15.3.2 CANADA

15.3.2.1 Increasing number of tests conducted by the government will drive the Canadian market

15.3.3 MEXICO

15.3.3.1 Trade agreements like NAFTA will drive the Mexican market

15.4 ASIA PACIFIC

15.4.1 CHINA

15.4.1.1 Increasing demand for driver safety in mining applications to drive the market for semi-autonomous trucks

15.4.2 JAPAN

15.4.2.1 Upcoming safety regulations will drive the Japanese semi-autonomous market

15.4.3 INDIA

15.4.3.1 Increasing government initiatives toward improving road safety to drive the Indian market

15.4.4 SOUTH KOREA

15.4.4.1 Mandating of FCW and LDW will fuel the South Korean market

15.5 REST OF THE WORLD (ROW)

15.5.1 BRAZIL

15.5.1.1 Need to reduce traffic accidents will drive the market in Brazil

15.5.2 RUSSIA

15.5.2.1 Presence of companies investing and developing self-driving vehicles in Russia will trigger the market

16 COMPETITIVE LANDSCAPE

16.1 OVERVIEW

16.2 MARKET RANKING ANALYSIS FOR SEMI-AUTONOMOUS TRUCK MARKET

16.3 MARKET RANKING ANALYSIS FOR AUTONOMOUS TRUCK MARKET

16.4 COMPETITIVE SCENARIO

16.4.1 COLLABORATIONS/JOINT VENTURES/SUPPLY CONTRACTS/ PARTNERSHIPS/AGREEMENTS

16.4.2 NEW PRODUCT DEVELOPMENTS

16.4.3 MERGERS & ACQUISITIONS

16.4.4 EXPANSIONS

16.5 COMPETITIVE LEADERSHIP MAPPING FOR SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET

16.5.1 STARS

16.5.2 EMERGING LEADERS

16.5.3 PERVASIVE

16.5.4 EMERGING COMPANIES

16.6 STRENGTH OF PRODUCT PORTFOLIO

16.7 BUSINESS STRATEGY EXCELLENCE

16.8 WINNERS VS. TAIL-ENDERS

17 COMPANY PROFILES

17.1 KEY PLAYERS

(Business overview, Products offered, Recent Developments, SWOT analysis, MNM view)*

17.1.1 AB VOLVO

17.1.2 BOSCH

17.1.3 CONTINENTAL

17.1.4 DENSO

17.1.5 APTIV

17.1.6 EMBARK

17.1.7 DAIMLER

17.1.8 WAYMO

17.1.9 TESLA

17.1.10 PACCAR

17.1.11 NVIDIA

17.1.12 TUSIMPLE

*Details on Business overview, Products offered, Recent Developments, SWOT analysis, MNM view might not be captured in case of unlisted companies.

17.2 OTHER MAJOR PLAYERS

17.2.1 NORTH AMERICA

17.2.1.1 Qualcomm

17.2.1.2 Intel

17.2.1.3 Uber

17.2.1.4 Nvidia

17.2.1.5 Ford Motor Co.

17.2.1.6 Caterpillar

17.2.2 EUROPE

17.2.2.1 Scania

- 17.2.2.2 NXP
- 17.2.2.3 IVECO
- 17.2.2.4 ZF
- 17.2.2.5 MAN SE
- 17.2.2.6 BMW
- 17.2.2.7 2getthere
- 17.2.3 ASIA PACIFIC
 - 17.2.3.1 Hino Motors, Ltd.
 - 17.2.3.2 Isuzu Motors Ltd.

18 RECOMMENDATIONS BY MARKETSandMARKETS

- 18.1 NORTH AMERICA WILL BE A MAJOR SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET
- 18.2 LAST MILE DELIVERY TRUCKS CAN BE A KEY FOCUS FOR AUTONOMOUS DRIVING TECHNOLOGY COMPANIES
- 18.3 CONCLUSION

19 APPENDIX

- 19.1 KEY INSIGHTS OF INDUSTRY EXPERTS
- 19.2 DISCUSSION GUIDE
- 19.3 KNOWLEDGE STORE: MARKETSandMARKETS SUBSCRIPTION PORTAL
- 19.4 AVAILABLE CUSTOMIZATIONS
- 19.5 RELATED REPORTS
- 19.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 INCLUSIONS & EXCLUSIONS FOR THE SEMI-AUTONOMOUS TRUCK MARKET

TABLE 2 US HOURS OF SERVICE REGULATIONS

TABLE 3 KEY PLAYERS IN THE GLOBAL TRUCK PLATOONING MARKET

TABLE 4 AUTONOMOUS TRUCK MARKET SIZE (MOST LIKELY), BY REGION, 2024–2030 (UNITS)

TABLE 5 AUTONOMOUS TRUCK MARKET SIZE (OPTIMISTIC), BY REGION, 2024–2030 (UNITS)

TABLE 6 AUTONOMOUS TRUCK MARKET SIZE (PESSIMISTIC), BY REGION, 2024–2030 (UNITS)

TABLE 7 PATENTS FILED

TABLE 8 SOME NOTEWORTHY TESTING AND TRIALS OF AUTONOMOUS TRUCKS

TABLE 9 AUTONOMOUS TRUCK MARKET SIZE, BY APPLICATION, 2024-2030 (UNITS)

TABLE 10 PLAYERS OPERATING IN AUTONOMOUS MINING TRUCKS AND THEIR FLEET SIZE

TABLE 11 LAST MILE DELIVERY TRUCK: AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (UNITS)

TABLE 12 MINING TRUCK: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (UNITS)

TABLE 13 SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY ADAS FEATURE, 2018–2025 (THOUSAND UNITS)

TABLE 14 CRASH REDUCTION THROUGH APPLICATION OF ADAS SYSTEMS

TABLE 15 ADAPTIVE CRUISE CONTROL (ACC): SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 16 AUTOMATIC EMERGENCY BRAKING (AEB): SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 17 BLIND SPOT DETECTION (BSD): SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 18 INTELLIGENT PARKING ASSISTANCE (IPA): SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 19 LANE KEEP ASSIST (LKA): SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 20 TRAFFIC JAM ASSIST (TJA): SEMI-AUTONOMOUS TRUCK MARKET

SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 21 HIGHWAY PILOT (HP): SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 22 SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 23 TOP FIVE BEST-SELLING PICKUP TRUCKS WITH LEVEL 1 AUTONOMY FEATURES IN THE US

TABLE 24 LEVEL 1: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 25 LEVEL 2 & 3: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 26 AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2024–2030 (UNITS)

TABLE 27 LEVEL 4: AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (UNITS)

TABLE 28 LEVEL 5: AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (UNITS)

TABLE 29 SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY PROPULSION TYPE, 2018–2025 (THOUSAND UNITS)

TABLE 30 AUTONOMOUS TRUCK MARKET SIZE, BY PROPULSION TYPE, 2024–2030 (UNITS)

TABLE 31 LARGE TRUCK CRASHES IN THE USE, BY ROAD TYPE (2018)

TABLE 32 DIESEL: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018-2025 (THOUSAND UNITS)

TABLE 33 DIESEL: AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (UNITS)

TABLE 34 ELECTRIC: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 35 ELECTRIC: AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (UNITS)

TABLE 36 HYBRID: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 37 HYBRID: AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (UNITS)

TABLE 38 SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY SENSOR TYPE, 2018–2025 (THOUSAND UNITS)

TABLE 39 SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY SENSOR TYPE, 2018–2025 (USD MILLION)

TABLE 40 AUTONOMOUS TRUCK MARKET SIZE, BY SENSOR TYPE, 2024–2030 (THOUSAND UNITS)

TABLE 41 AUTONOMOUS TRUCK MARKET SIZE, BY SENSOR TYPE, 2024–2030 (USD THOUSAND)

TABLE 42 COMMERCIAL VEHICLE SALES DATA, 2016–2019, UNITS

TABLE 43 CAMERA: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 44 CAMERA: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 45 CAMERA: AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (THOUSAND UNITS)

TABLE 46 CAMERA: AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (USD THOUSAND)

TABLE 47 RADAR: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 48 RADAR: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 49 RADAR: AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 50 RADAR: AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (USD THOUSAND)

TABLE 51 LIDAR: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 52 LIDAR: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 53 LIDAR: AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (THOUSAND UNITS)

TABLE 54 LIDAR: AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (USD THOUSAND)

TABLE 55 ULTRASONIC: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 56 ULTRASONIC: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 57 ULTRASONIC: AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (THOUSAND UNITS)

TABLE 58 ULTRASONIC: AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (USD THOUSAND)

TABLE 59 SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY TRUCK CLASS, 2020–2025 (THOUSAND UNITS)

TABLE 60 CLASS 7 & 8 TRUCKS LEADING THE DEVELOPMENT OF SEMI-AUTONOMOUS AND AUTONOMOUS DRIVING SOLUTIONS

TABLE 61 CLASS 1–CLASS 3: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 62 CLASS 4–CLASS 6: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 63 CLASS 7 & CLASS 8: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 64 SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2018–2025 (THOUSAND UNITS)

TABLE 65 AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (UNITS)

TABLE 66 AUTONOMOUS TRUCK MARKET SIZE, BY REGION, 2024–2030 (USD MILLION)

TABLE 67 AUTOMOBILE ASSEMBLY AND PRODUCTION PLANTS IN EUROPE, BY COUNTRY

TABLE 68 EUROPE: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY COUNTRY, 2018–2025 (THOUSAND UNITS)

TABLE 69 GERMANY: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 70 ITALY: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 71 UK: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 72 SPAIN: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 73 FRANCE: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 74 NORTH AMERICA: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY COUNTRY, 2018–2025 (THOUSAND UNITS)

TABLE 75 US: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 76 CANADA: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 77 MEXICO: AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 78 ASIA PACIFIC: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY COUNTRY, 2018–2025 (THOUSAND UNITS)

TABLE 79 CHINA: SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 80 JAPAN: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 81 INDIA: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 82 SOUTH KOREA: SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 83 ROW: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY COUNTRY, 2018–2025 (THOUSAND UNITS)

TABLE 84 BRAZIL: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 85 RUSSIA: SEMI-AUTONOMOUS TRUCK MARKET SIZE, BY LEVEL OF AUTOMATION, 2018–2025 (THOUSAND UNITS)

TABLE 86 COLLABORATIONS/JOINT VENTURES/SUPPLY CONTRACTS/PARTNERSHIPS/ AGREEMENTS, 2017–2019

TABLE 87 NEW PRODUCT DEVELOPMENTS, 2017–2018

TABLE 88 MERGERS & ACQUISITIONS, 2016–2017

TABLE 89 EXPANSIONS, 2017-2019

TABLE 90 WINNERS VS. TAIL-ENDERS

TABLE 91 AB VOLVO: THE COMPANY OFFERS THE FOLLOWING PRODUCTS:

TABLE 92 AB VOLVO: NEW PRODUCT LAUNCHES

TABLE 93 AB VOLVO: PARTNERSHIPS/COLLABORATIONS/JOINT VENTURES/SUPPLY CONTRACTS/ AGREEMENTS/MERGERS & ACQUISITIONS

TABLE 94 BOSCH: THE COMPANY OFFERS THE FOLLOWING PRODUCTS:

TABLE 95 BOSCH: NEW PRODUCT LAUNCHES

TABLE 96 BOSCH: PARTNERSHIPS/COLLABORATIONS/JOINT VENTURES/SUPPLY CONTRACTS/ AGREEMENTS/MERGERS & ACQUISITIONS

TABLE 97 CONTINENTAL: THE COMPANY OFFERS THE FOLLOWING PRODUCTS:

TABLE 98 CONTINENTAL: NEW PRODUCT LAUNCHES/EXPANSIONS

TABLE 99 CONTINENTAL: PARTNERSHIPS/COLLABORATIONS/JOINT VENTURES/ AGREEMENTS/MERGERS & ACQUISITIONS

TABLE 100 DENSO: THE COMPANY OFFERS THE FOLLOWING PRODUCTS:

TABLE 101 DENSO: NEW PRODUCT LAUNCHES/EXPANSIONS

TABLE 102 DENSO: PARTNERSHIPS/COLLABORATIONS/JOINT VENTURES/AGREEMENTS/ MERGERS & ACQUISITIONS

TABLE 103 APTIV: THE COMPANY OFFERS THE FOLLOWING PRODUCTS:

TABLE 104 APTIV: NEW PRODUCT LAUNCHES/EXPANSIONS

TABLE 105 APTIV: PARTNERSHIPS/COLLABORATIONS/JOINT VENTURES/AGREEMENTS/ MERGERS & ACQUISITIONS

TABLE 106 EMBARK: THE COMPANY OFFERS THE FOLLOWING

PRODUCTS/TECHNOLOGIES:

TABLE 107 EMBARK: NEW PRODUCT LAUNCHES/EXPANSIONS

TABLE 108 EMBARK: PARTNERSHIPS/COLLABORATIONS/JOINT VENTURES/
AGREEMENTS/MERGERS & ACQUISITIONS

TABLE 109 DAIMLER: THE COMPANY OFFERS THE FOLLOWING PRODUCTS:

TABLE 110 DAIMLER: NEW PRODUCT LAUNCHES

TABLE 111 DAIMLER: PARTNERSHIPS/COLLABORATIONS/JOINT VENTURES/
AGREEMENTS/MERGERS & ACQUISITIONS

TABLE 112 WAYMO: THE COMPANY OFFERS THE FOLLOWING PRODUCTS:

TABLE 113 WAYMO: NEW PRODUCT LAUNCHES

TABLE 114 WAYMO: PARTNERSHIPS/COLLABORATIONS/JOINT
VENTURES/AGREEMENTS/ MERGERS & ACQUISITIONS

TABLE 115 TESLA: NEW PRODUCT DEVELOPMENTS

TABLE 116 TESLA: EXPANSIONS

TABLE 117 TESLA: PARTNERSHIPS/COLLABORATIONS/JOINT
VENTURES/SUPPLY CONTRACTS/ AGREEMENTS/MERGERS & ACQUISITIONS

TABLE 118 PACCAR: THE COMPANY OFFERS THE FOLLOWING PRODUCTS:

TABLE 119 PACCAR: NEW PRODUCT LAUNCHES

TABLE 120 PACCAR: PARTNERSHIP/COLLABORATION/JOINT
VENTURES/AGREEMENTS/ MERGERS & ACQUISITIONS

TABLE 121 NVIDIA: THE COMPANY OFFERS THE FOLLOWING PRODUCTS:

TABLE 122 NVIDIA: NEW PRODUCT LAUNCHES

TABLE 123 NVIDIA: PARTNERSHIPS/COLLABORATIONS/JOINT
VENTURES/AGREEMENTS/ MERGERS & ACQUISITIONS

TABLE 124 TUSIMPLE: PARTNERSHIPS/COLLABORATIONS/JOINT

VENTURES/SUPPLY CONTRACTS/ AGREEMENTS/MERGERS & ACQUISITIONS

List Of Figures

LIST OF FIGURES

FIGURE 1 SEMI-AUTONOMOUS TRUCK MARKET SEGMENTATION

FIGURE 2 AUTONOMOUS TRUCK MARKET SEGMENTATION

FIGURE 3 SEMI-AUTONOMOUS & AUTONOMOUS TRUCK MARKET: RESEARCH DESIGN

FIGURE 4 RESEARCH DESIGN MODEL

FIGURE 5 BREAKDOWN OF PRIMARY INTERVIEWS

FIGURE 6 DATA TRIANGULATION

FIGURE 7 REVENUE SHIFT IN THE SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET

FIGURE 8 SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET: MARKET DYNAMICS

FIGURE 9 SEMI-AUTONOMOUS TRUCK MARKET, BY REGION, 2020–2025

FIGURE 10 SEMI-AUTONOMOUS TRUCK MARKET, BY PROPULSION TYPE, 2020 VS. 2025

FIGURE 11 COVID-19 IMPACT ON THE SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET

FIGURE 12 INCREASING DEMAND FOR DRIVER SAFETY AND ASSIST FEATURES TO DRIVE THE MARKET FOR SEMI-AUTONOMOUS TRUCKS

FIGURE 13 SHORTAGE OF DRIVERS AND COMPANIES FOCUSING ON REDUCING TRANSPORTATION/DELIVERY COST TO DRIVE THE MARKET FOR AUTONOMOUS TRUCKS

FIGURE 14 ASIA PACIFIC IS PROJECTED TO BE THE FASTEST-GROWING SEMI-AUTONOMOUS TRUCK MARKET

FIGURE 15 DIESEL SEGMENT PROJECTED TO BE THE LARGEST MARKET, 2020 VS. 2025 (THOUSAND UNITS)

FIGURE 16 ELECTRIC SEGMENT PROJECTED TO BE THE LARGEST MARKET, 2024 VS. 2030 (UNITS)

FIGURE 17 LAST MILE DELIVERY TRUCK SEGMENT PROJECTED TO BE THE LARGEST SEGMENT OF THE AUTONOMOUS TRUCK MARKET, 2024 VS. 2030 (UNITS)

FIGURE 18 AEB SEGMENT PROJECTED TO BE THE LARGEST SEGMENT OF THE SEMI-AUTONOMOUS TRUCK MARKET, 2020 VS. 2025 (THOUSAND UNITS)

FIGURE 19 CLASS 7 & CLASS 8 SEGMENT PROJECTED TO BE THE LARGEST SEGMENT OF THE SEMI-AUTONOMOUS TRUCK MARKET, 2020 VS. 2025 (THOUSAND UNITS)

FIGURE 20 LEVEL 1 SEGMENT PROJECTED TO BE THE LARGEST SEGMENT OF THE SEMI-AUTONOMOUS TRUCK MARKET, 2020 VS. 2025 (THOUSAND UNITS)

FIGURE 21 LEVEL 4 SEGMENT PROJECTED TO BE THE LARGEST SEGMENT OF THE AUTONOMOUS TRUCK MARKET, 2024 VS. 2030 (UNITS)

FIGURE 22 ULTRASONIC SEGMENT PROJECTED TO BE THE LARGEST SEGMENT OF THE SEMI-AUTONOMOUS TRUCK MARKET, 2020 VS. 2025 (THOUSAND UNITS)

FIGURE 23 RADAR SEGMENT PROJECTED BE THE LARGEST SEGMENT OF THE SEMI-AUTONOMOUS TRUCK MARKET, 2020 VS. 2025 (USD MILLION)

FIGURE 24 ULTRASONIC SEGMENT PROJECTED TO BE THE LARGEST SEGMENT OF THE AUTONOMOUS TRUCK MARKET, 2024 VS. 2030 (THOUSAND UNITS)

FIGURE 25 LIDAR SEGMENT PROJECTED TO BE THE LARGEST SEGMENT OF THE AUTONOMOUS TRUCK MARKET, 2024 VS. 2030 (USD THOUSAND)

FIGURE 26 SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET: MARKET DYNAMICS

FIGURE 27 US: WEIGHT OF SHIPMENTS BY TRANSPORTATION MODE

FIGURE 28 TRUCK PLATOONING: EXPECTED YEARLY CO₂ REDUCTION, 2020–2035 (MILLION TONS)

FIGURE 29 COVID-19: THE GLOBAL PROPAGATION

FIGURE 30 COVID-19 PROPAGATION: SELECT COUNTRIES

FIGURE 31 COUNTRIES BEGIN WITH A SIMILAR TRAJECTORY BUT THE CURVE DEVIATES BASED ON MEASURES TAKEN

FIGURE 32 REVISED GDP FORECASTS FOR SELECT G20 COUNTRIES IN 2020

FIGURE 33 CRITERIA IMPACTING THE GLOBAL ECONOMY

FIGURE 34 SCENARIOS IN TERMS OF RECOVERY OF THE GLOBAL ECONOMY

FIGURE 35 DATA FROM AN AUTONOMOUS VEHICLE

FIGURE 36 ENACTED LEGISLATION AND EXECUTIVE ORDER IN THE US

FIGURE 37 AUTONOMOUS VEHICLE TESTING AREA IN CHINA

FIGURE 38 AUTONOMOUS VEHICLE TESTING AREA IN GERMANY

FIGURE 39 AUTONOMOUS VEHICLE TESTING AREA IN SINGAPORE

FIGURE 40 AVERAGE SELLING PRICE TREND FOR SEMI-AUTONOMOUS TRUCK SENSORS, BY REGION, 2018–2020

FIGURE 41 VALUE CHAIN ANALYSIS: AV SOFTWARE & SENSOR DEVELOPMENT AND SYSTEM INTEGRATION PHASES ADD MAXIMUM VALUE

FIGURE 42 ECOSYSTEM OF AUTONOMOUS DRIVING

FIGURE 43 PATENT APPLICATION TRENDS – LAST 5 YEARS

FIGURE 44 COUNTRY-WISE PATENT ANALYSIS

FIGURE 45 TOP PATENT APPLICANTS, 2010-2019

FIGURE 46 AUTONOMOUS TRUCK MARKET, BY APPLICATION, 2024 VS. 2030 (UNITS)

FIGURE 47 SEMI-AUTONOMOUS TRUCK MARKET, BY ADAS FEATURE, 2020 VS. 2025 (THOUSAND UNITS)

FIGURE 48 SEMI-AUTONOMOUS TRUCK MARKET, BY LEVEL OF AUTOMATION, 2018 VS. 2025 (THOUSAND UNITS)

FIGURE 49 AUTONOMOUS TRUCK MARKET, BY LEVEL OF AUTOMATION, 2024 VS. 2030 (UNITS)

FIGURE 50 SEMI-AUTONOMOUS TRUCK MARKET, BY PROPULSION TYPE, 2020 VS. 2025 (THOUSAND UNITS)

FIGURE 51 AUTONOMOUS TRUCK MARKET SIZE, BY PROPULSION TYPE, 2024 VS. 2030 (UNITS)

FIGURE 52 SEMI-AUTONOMOUS TRUCK MARKET, BY SENSOR TYPE, 2020 VS. 2025 (THOUSAND UNITS)

FIGURE 53 SEMI-AUTONOMOUS TRUCK MARKET, BY SENSOR TYPE, 2020 VS. 2025 (USD MILLION)

FIGURE 54 AUTONOMOUS TRUCK MARKET, BY SENSOR TYPE, 2024 VS. 2030 (THOUSAND UNITS)

FIGURE 55 AUTONOMOUS TRUCK MARKET SIZE, BY SENSOR TYPE, 2024 VS. 2030 (USD THOUSAND)

FIGURE 56 SEMI-AUTONOMOUS TRUCK MARKET, BY TRUCK CLASS, 2020 VS. 2025 (THOUSAND UNITS)

FIGURE 57 SEMI-AUTONOMOUS TRUCK MARKET, BY REGION, 2020 VS. 2025 (THOUSAND UNITS)

FIGURE 58 AUTONOMOUS TRUCK MARKET, BY REGION, 2024 VS. 2030 (UNITS)

FIGURE 59 EUROPE: SEMI-AUTONOMOUS TRUCK MARKET, 2020 VS. 2025 (THOUSAND UNITS)

FIGURE 60 NORTH AMERICA: SEMI-AUTONOMOUS TRUCK MARKET SNAPSHOT

FIGURE 61 ASIA PACIFIC: SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET SNAPSHOT

FIGURE 62 ROW: SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET SIZE, 2020 VS. 2025 (THOUSAND UNITS)

FIGURE 63 KEY DEVELOPMENTS BY LEADING PLAYERS IN THE SEMI-AUTONOMOUS

AND AUTONOMOUS TRUCK MARKET

FIGURE 64 SEMI-AUTONOMOUS AND AUTONOMOUS TRUCK MARKET: COMPETITIVE LEADERSHIP MAPPING, 2019

FIGURE 65 PRODUCT PORTFOLIO ANALYSIS OF TOP PLAYERS IN SEMI-AUTONOMOUS & AUTONOMOUS TRUCK MARKET

FIGURE 66 BUSINESS STRATEGY EXCELLENCE OF TOP PLAYERS IN SEMI-AUTONOMOUS & AUTONOMOUS TRUCK MARKET

FIGURE 67 AB VOLVO: COMPANY SNAPSHOT (2019)

FIGURE 68 BOSCH: COMPANY SNAPSHOT (2018)

FIGURE 69 CONTINENTAL: COMPANY SNAPSHOT (2019)

FIGURE 70 DENSO: COMPANY SNAPSHOT (2019)

FIGURE 71 APTIV: COMPANY SNAPSHOT (2019)

FIGURE 72 DAIMLER: COMPANY SNAPSHOT (2019)

FIGURE 73 TESLA: COMPANY SNAPSHOT

FIGURE 74 PACCAR: COMPANY SNAPSHOT (2019)

FIGURE 75 NVIDIA: COMPANY SNAPSHOT

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