

Self-Cleaning Glass Market by Coating Type (Hydrophilic, Hydrophobic), Application (Residential Construction, Non-Residential Construction, Solar Panels, Automotive), and Region (Europe, Asia Pacific, North America) - Global Forecast to 2023

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Abstracts

The self-cleaning glass market is projected to grow at a CAGR of 4.4% from 2018 to 2023.

The global self-cleaning glass market is projected to grow from an estimated USD 99.1 million in 2018 to USD 122.7 million by 2023, at a CAGR of 4.4% from 2018 to 2023. The growth of the construction industry is the major factor driving the self-cleaning glass market. The low lifetime-cost of self-cleaning glass is another factor fueling the growth of this market; the cost-cutting on labor and detergent otherwise required to wash the glass reduces the lifetime-cost of self-cleaning glass. The growing demand for self-cleaning glass for use on solar panels offers an opportunity for the growth of the self-cleaning glass market. The rising demand for eco-friendly glass products is another opportunity for the self-cleaning glass market. On the other hand, the low effectiveness of self-cleaning glass in areas with low rainfall and less sun exposure is a major factor restraining the market.

The residential construction segment is expected to be the fastest-growing application segment of the self-cleaning glass market during the forecast period

The residential construction application segment is projected to be the fastest-growing application of the self-cleaning glass market from 2018 to 2023. The growth of this segment can be attributed to the growth of the global construction industry. Rising demand for self-cleaning glass for use in conservatories and rooftops is also expected

to lead to the growth of the residential construction segment.

Europe is expected to account for the largest market share of the self-cleaning glass market in 2018

The construction industry is one of the largest and most important manufacturing sectors in Europe. The region's construction industry is focusing on adopting innovations and new product development strategies to sustain demand. The construction market in the region is highly fragmented and consists of a large number of companies, most of which are small in scale; hence, only few can compete in the global market.

Profile break-up of primary participants for the report:

By Company Type: Tier 1 – 42 %, Tier 2 – 25%, Tier 3 – 33%

By Designation: C level – 33%, Director level – 25%, Others – 42%

By Region: North America – 44%, Europe – 25%, Asia Pacific – 19%, Middle East & Africa – 6%, South America – 6%

As part of the qualitative analysis, the research provides a comprehensive review of major market drivers, restraints, opportunities, and challenges. It also discusses competitive strategies adopted by market players, such as Nippon Sheet Glass (Japan), Saint-Gobain (France), Guardian Industries (US), Pilkington Group Limited (UK), Cardinal Glass Industries (US), and Asahi Glass Co. (Japan).

Research Coverage:

The report defines, segments, and projects the self-cleaning glass market based on coating type, application, and region. It provides detailed information regarding major factors influencing the growth of the market, such as drivers, opportunities, and industry-specific challenges. It also strategically profiles key players and comprehensively analyzes their market shares and core competencies. The report analyzes competitive developments, such as new product launches/developments undertaken by the key players.

Reasons to buy the report:

Self-Cleaning Glass Market by Coating Type (Hydrophilic, Hydrophobic), Application (Residential Construction,...

The report will help market leaders/new entrants in this market by providing them the closest approximations of revenue numbers for the overall self-cleaning glass market and its subsegments. This report will help stakeholders better understand the competitive landscape and gain insights to position their businesses better and make suitable go-to-market strategies. The report will also help stakeholders understand the pulse of the market and provide information on key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 SCOPE OF THE STUDY
 - 1.3.1 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primary interviews
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 ASSUMPTIONS
- 2.5 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN SELF-CLEANING GLASS MARKET
- 4.2 SELF-CLEANING GLASS MARKET, BY REGION
- 4.3 EUROPE SELF-CLEANING GLASS MARKET, BY COUNTRY & APPLICATION
- 4.4 SELF-CLEANING GLASS MARKET, BY COATING TYPE & REGION
- 4.5 TOP COUNTRIES IN SELF-CLEANING GLASS MARKET

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Growth of the construction industry

5.2.1.2 Reduction in maintenance time and cost

5.2.2 RESTRAINTS

5.2.2.1 Low efficiency of self-cleaning glass

5.2.3 OPPORTUNITIES

5.2.3.1 Rising demand for value-added glass products

5.2.3.2 Increasing demand for self-cleaning glass in solar panels

5.2.4 CHALLENGES

5.2.4.1 Nomenclature of self-cleaning glass

5.2.4.2 Low penetration in emerging countries

5.3 PORTER'S FIVE FORCES ANALYSIS

5.3.1 BARGAINING POWER OF SUPPLIERS

5.3.2 THREAT OF NEW ENTRANTS

5.3.3 THREAT OF SUBSTITUTES

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

5.4 MACROECONOMIC INDICATORS

5.4.1 ANNUAL GDP GROWTH RATE OF MAJOR ECONOMIES

5.4.2 CONSTRUCTION

5.4.3 AUTOMOTIVE INDUSTRY

6 SELF-CLEANING GLASS MARKET, BY COATING TYPE

6.1 INTRODUCTION

6.2 HYDROPHILIC

6.3 HYDROPHOBIC

7 SELF-CLEANING GLASS MARKET, BY APPLICATION

7.1 INTRODUCTION

7.2 RESIDENTIAL CONSTRUCTION

7.3 NON-RESIDENTIAL CONSTRUCTION

7.4 SOLAR PANELS

7.5 AUTOMOTIVE

7.6 OTHERS

8 REGIONAL ANALYSIS

8.1 INTRODUCTION

8.2 EUROPE

8.2.1 GERMANY

8.2.2 FRANCE

8.2.3 UK

8.2.4 ITALY

8.2.5 REST OF EUROPE

8.3 ASIA PACIFIC

8.3.1 CHINA

8.3.2 JAPAN

8.3.3 INDIA

8.3.4 AUSTRALIA

8.3.5 REST OF ASIA PACIFIC

8.4 NORTH AMERICA

8.4.1 US

8.4.2 CANADA

8.4.3 MEXICO

8.5 MIDDLE EAST & AFRICA

8.5.1 SAUDI ARABIA

8.5.2 REST OF MIDDLE EAST & AFRICA

8.6 SOUTH AMERICA

8.6.1 BRAZIL

8.6.2 REST OF SOUTH AMERICA

9 COMPETITIVE LANDSCAPE

9.1 OVERVIEW

9.2 MARKET RANKING ANALYSIS

9.3 COMPETITIVE SITUATION & TRENDS

9.3.1 NEW PRODUCT LAUNCHES/DEVELOPMENTS

10 COMPANY PROFILES

Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View

10.1 NIPPON SHEET GLASS

Self-Cleaning Glass Market by Coating Type (Hydrophilic, Hydrophobic), Application (Residential Construction,...

- 10.2 SAINT-GOBAIN
- 10.3 GUARDIAN INDUSTRIES
- 10.4 CARDINAL GLASS INDUSTRIES, INC.
- 10.5 ASAHI GLASS CO.
- 10.6 VIRIDIAN GLASS
- 10.7 ATIS GROUP
- 10.8 KNEER-SUDFENSTER
- 10.9 AUSTRALIAN INSULATED GLASS
- 10.10 ROOF-MAKER LIMITED
- 10.11 OTHER LEADING PLAYERS
 - 10.11.1 WUXI YAOPI GLASS ENGINEERING CO., LTD.
 - 10.11.2 FOSHAN QUNLI GLASS CO., LTD.
 - 10.11.3 DEPENDABLE GLASS WORKS
 - 10.11.4 OLYMPIC GLASS
 - 10.11.5 POLYPANE GLASINDUSTRIE
 - 10.11.6 TUFF-X PROCESSED GLASS
 - 10.11.7 SEMCO
 - 10.11.8 WEIHAI BLUE STAR GLASS HOLDING
 - 10.11.9 H.K. TAIXING GLASS STONE MATERIAL LIMITED
 - 10.11.10 PREFIX SYSTEMS

*Details might not be captured in case of unlisted companies.

11 APPENDIX

- 11.1 DISCUSSION GUIDE
- 11.2 KNOWLEDGE STORE: MARKETSANDMARKETS SUBSCRIPTION PORTAL
- 11.3 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 11.4 AVAILABLE CUSTOMIZATIONS
- 11.5 RELATED REPORTS
- 11.6 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 ANNUAL GDP GROWTH RATE OF MAJOR ECONOMIES, 2012-2016

Table 2 GDP CONTRIBUTION BY SECTOR, 2016 (%)

Table 3 MOTOR VEHICLE PRODUCTION, BY COUNTRY, 2015 & 2016

Table 4 SELF-CLEANING GLASS MARKET, BY COATING TYPE, 2016–2023 (USD MILLION)

Table 5 SELF-CLEANING GLASS MARKET, BY COATING TYPE, 2016–2023 (THOUSAND SQUARE METERS)

Table 6 HYDROPHILIC SELF-CLEANING GLASS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 7 HYDROPHILIC SELF-CLEANING GLASS MARKET, BY REGION, 2016–2023 (THOUSAND SQUARE METERS)

Table 8 HYDROPHOBIC SELF-CLEANING GLASS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 9 HYDROPHOBIC SELF-CLEANING GLASS MARKET, BY REGION, 2016–2023 (THOUSAND SQUARE METERS)

Table 10 SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 11 SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016–2023 (THOUSAND SQUARE METERS)

Table 12 SELF-CLEANING GLASS MARKET IN RESIDENTIAL CONSTRUCTION, BY REGION, 2016–2023 (USD THOUSAND)

Table 13 SELF-CLEANING GLASS MARKET IN RESIDENTIAL CONSTRUCTION, BY REGION, 2016–2023 (THOUSAND SQUARE METERS)

Table 14 SELF-CLEANING GLASS MARKET IN NON-RESIDENTIAL CONSTRUCTION, BY REGION, 2016–2023 (USD THOUSAND)

Table 15 SELF-CLEANING GLASS MARKET IN NON-RESIDENTIAL CONSTRUCTION, BY REGION, 2016–2023 (THOUSAND SQUARE METERS)

Table 16 SELF-CLEANING GLASS MARKET IN SOLAR PANELS, BY REGION, 2016–2023 (USD THOUSAND)

Table 17 SELF-CLEANING GLASS MARKET IN SOLAR PANELS, BY REGION, 2016–2023 (THOUSAND SQUARE METERS)

Table 18 SELF-CLEANING GLASS MARKET IN AUTOMOTIVE, BY REGION, 2016–2023 (USD THOUSAND)

Table 19 SELF-CLEANING GLASS MARKET IN AUTOMOTIVE, BY REGION, 2016–2023 (THOUSAND SQUARE METERS)

Table 20 SELF-CLEANING GLASS MARKET IN OTHERS, BY REGION, 2016–2023
(USD THOUSAND)

Table 21 SELF-CLEANING GLASS MARKET IN OTHERS, BY REGION, 2016–2023
(THOUSAND SQUARE METERS)

Table 22 SELF-CLEANING GLASS MARKET, BY REGION, 2016–2023 (USD
MILLION)

Table 23 SELF-CLEANING GLASS MARKET, BY REGION, 2016-2023 (THOUSAND
SQUARE METERS)

Table 24 SELF-CLEANING GLASS MARKET, BY COATING TYPE, 2016-2023 (USD
MILLION)

Table 25 SELF-CLEANING GLASS MARKET, BY COATING TYPE, 2016-2023
(THOUSAND SQUARE METER)

Table 26 SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023 (USD
MILLION)

Table 27 SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(THOUSAND SQUARE METER)

Table 28 EUROPE SELF-CLEANING GLASS MARKET, BY COUNTRY, 2016-2023
(USD MILLION)

Table 29 EUROPE SELF-CLEANING GLASS MARKET, BY COUNTRY, 2016-2023
(THOUSAND SQUARE METERS)

Table 30 EUROPE SELF-CLEANING GLASS MARKET, BY COATING TYPE,
2016-2023 (USD MILLION)

Table 31 EUROPE SELF-CLEANING GLASS MARKET, BY COATING TYPE,
2016-2023 (THOUSAND SQUARE METERS)

Table 32 EUROPE SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(USD MILLION)

Table 33 EUROPE SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(THOUSAND SQUARE METERS)

Table 34 GERMANY SELF-CLEANING GLASS MARKET, BY APPLICATION,
2016-2023 (USD THOUSAND)

Table 35 GERMANY SELF-CLEANING GLASS MARKET, BY APPLICATION,
2016-2023 (THOUSAND SQUARE METERS)

Table 36 FRANCE SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(USD THOUSAND)

Table 37 FRANCE SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(THOUSAND SQUARE METERS)

Table 38 UK SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023 (USD
THOUSAND)

Table 39 UK SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023

(THOUSAND SQUARE METERS)

Table 40 ITALY SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(USD THOUSAND)

Table 41 ITALY SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(THOUSAND SQUARE METERS)

Table 42 REST OF EUROPE SELF-CLEANING GLASS MARKET, BY APPLICATION,
2016-2023 (USD THOUSAND)

Table 43 REST OF EUROPE SELF-CLEANING GLASS MARKET, BY APPLICATION,
2016-2023 (THOUSAND SQUARE METERS)

Table 44 ASIA PACIFIC SELF-CLEANING GLASS MARKET, BY COUNTRY,
2016-2023 (USD MILLION)

Table 45 ASIA PACIFIC SELF-CLEANING GLASS MARKET, BY COUNTRY,
2016-2023 (THOUSAND SQUARE METERS)

Table 46 ASIA PACIFIC SELF-CLEANING GLASS MARKET, BY COATING TYPE,
2016-2023 (USD MILLION)

Table 47 ASIA PACIFIC SELF-CLEANING GLASS MARKET, BY COATING TYPE,
2016-2023 (THOUSAND SQUARE METERS)

Table 48 ASIA PACIFIC SELF-CLEANING GLASS MARKET, BY APPLICATION,
2016-2023 (USD MILLION)

Table 49 ASIA PACIFIC SELF-CLEANING GLASS MARKET, BY APPLICATION,
2016-2023 (THOUSAND SQUARE METERS)

Table 50 CHINA SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(USD THOUSAND)

Table 51 CHINA SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(THOUSAND SQUARE METERS)

Table 52 JAPAN SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(USD THOUSAND)

Table 53 JAPAN SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(THOUSAND SQUARE METERS)

Table 54 INDIA SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(USD THOUSAND)

Table 55 INDIA SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(THOUSAND SQUARE METERS)

Table 56 AUSTRALIA SELF-CLEANING GLASS MARKET, BY APPLICATION,
2016-2023 (USD THOUSAND)

Table 57 AUSTRALIA SELF-CLEANING GLASS MARKET, BY APPLICATION,
2016-2023 (THOUSAND SQUARE METERS)

Table 58 REST OF ASIA PACIFIC SELF-CLEANING GLASS MARKET, BY
APPLICATION, 2016-2023 (USD THOUSAND)

Table 59 REST OF ASIA PACIFIC SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023 (THOUSAND SQUARE METERS)

Table 60 NORTH AMERICA SELF-CLEANING GLASS MARKET, BY COUNTRY, 2016-2023 (USD MILLION)

Table 61 NORTH AMERICA SELF-CLEANING GLASS MARKET, BY COUNTRY, 2016-2023 (THOUSAND SQUARE METERS)

Table 62 NORTH AMERICA SELF-CLEANING GLASS MARKET, BY COATING TYPE, 2016-2023 (USD MILLION)

Table 63 NORTH AMERICA SELF-CLEANING GLASS MARKET, BY COATING TYPE, 2016-2023 (THOUSAND SQUARE METERS)

Table 64 NORTH AMERICA SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023 (USD MILLION)

Table 65 NORTH AMERICA SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023 (THOUSAND SQUARE METERS)

Table 66 US SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023 (USD THOUSAND)

Table 67 US SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023 (THOUSAND SQUARE METERS)

Table 68 CANADA SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023 (USD THOUSAND)

Table 69 CANADA SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023 (THOUSAND SQUARE METERS)

Table 70 MEXICO SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023 (USD THOUSAND)

Table 71 MEXICO SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023 (THOUSAND SQUARE METERS)

Table 72 MIDDLE EAST & AFRICA SELF-CLEANING GLASS MARKET, BY COUNTRY, 2016-2023 (USD MILLION)

Table 73 MIDDLE EAST & AFRICA SELF-CLEANING GLASS MARKET, BY COUNTRY, 2016-2023 (THOUSAND SQUARE METERS)

Table 74 MIDDLE EAST & AFRICA SELF-CLEANING GLASS MARKET, BY COATING TYPE, 2016-2023 (USD MILLION)

Table 75 MIDDLE EAST & AFRICA SELF-CLEANING GLASS MARKET, BY COATING TYPE, 2016-2023 (THOUSAND SQUARE METERS)

Table 76 MIDDLE EAST & AFRICA SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023 (USD MILLION)

Table 77 MIDDLE EAST & AFRICA SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023 (THOUSAND SQUARE METERS)

Table 78 SAUDI ARABIA SELF-CLEANING GLASS MARKET, BY APPLICATION,

2016-2023 (USD THOUSAND)

Table 79 SAUDI ARABIA SELF-CLEANING GLASS MARKET, BY APPLICATION,
2016-2023 (THOUSAND SQUARE METERS)

Table 80 REST OF MIDDLE EAST & AFRICA SELF-CLEANING GLASS MARKET, BY
APPLICATION, 2016-2023 (USD THOUSAND)

Table 81 REST OF MIDDLE EAST & AFRICA SELF-CLEANING GLASS MARKET, BY
APPLICATION, 2016-2023 (THOUSAND SQUARE METERS)

Table 82 SOUTH AMERICA SELF-CLEANING GLASS MARKET, BY COUNTRY,
2016-2023 (USD MILLION)

Table 83 SOUTH AMERICA SELF-CLEANING GLASS MARKET, BY COUNTRY,
2016-2023 (THOUSAND SQUARE METERS)

Table 84 SOUTH AMERICA SELF-CLEANING GLASS MARKET, BY COATING TYPE,
2016-2023 (USD MILLION)

Table 85 SOUTH AMERICA SELF-CLEANING GLASS MARKET, BY COATING TYPE,
2016-2023 (THOUSAND SQUARE METERS)

Table 86 SOUTH AMERICA SELF-CLEANING GLASS MARKET, BY APPLICATION,
2016-2023 (USD MILLION)

Table 87 SOUTH AMERICA SELF-CLEANING GLASS MARKET, BY APPLICATION,
2016-2023 (THOUSAND SQUARE METERS)

Table 88 BRAZIL SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(USD THOUSAND)

Table 89 BRAZIL SELF-CLEANING GLASS MARKET, BY APPLICATION, 2016-2023
(THOUSAND SQUARE METERS)

Table 90 REST OF SOUTH AMERICA SELF-CLEANING GLASS MARKET, BY
APPLICATION, 2016-2023 (USD THOUSAND)

Table 91 REST OF SOUTH AMERICA SELF-CLEANING GLASS MARKET, BY
APPLICATION, 2016-2023 (THOUSAND SQUARE METERS)

Table 92 NEW PRODUCT LAUNCHES/DEVELOPMENTS, 2013-2018

About

The report "Self-Cleaning Glass Market by Coating Type (Hydrophilic, Hydrophobic), Application (Residential Construction, Non-Residential Construction, Solar Panels, Automotive), and Region (Europe, Asia Pacific, North America) - Global Forecast to 2023", The global self-cleaning glass market is projected to grow from USD 99.1 million in 2018 to USD 122.7 million by 2023, at a CAGR of 4.4% from 2018 to 2023. Growth in the construction industry in the US, China, and India is leading to the increasing demand for self-cleaning glass. The rising demand for self-cleaning glass for use on solar panels offers an opportunity for the growth of the self-cleaning glass market. The rising demand for eco-friendly glass products is another opportunity for the self-cleaning glass market.

Major manufacturers profiled in this report include

Nippon Sheet Glass (Japan), Saint-Gobain (France), Guardian Industries (US), Cardinal Glass Industries (US), and Asahi Glass Co. (Japan), among others. These companies focus on enhancing their product portfolios to grow in the self-cleaning glass market.

Research Coverage:

The report defines, segments, and projects the self-cleaning glass market based on coating type, application, and region. It provides detailed information regarding major factors influencing the growth of the market, such as drivers, opportunities, and industry-specific challenges. It also strategically profiles key players and comprehensively analyzes their market shares and core competencies. The report analyzes competitive developments, such as new product launches/developments undertaken by the key players.

Nippon Sheet Glass (NSG) is one of the world's largest manufacturers of flat glass and glazing products. Its business segments include architectural, automotive, and technical glass. Under the architectural segment, the company supplies glass for building and solar energy applications. It serves the OEM, aftermarket replacement, and specialized transport glazing markets through the automotive segment. In the technical glass segment, the company produces display glass and optical devices for office machinery, and glass fiber for battery separators and timing belts.

In November 2013, NSG introduced Pilkington Activ SunShade, a dual coated

combination of Pilkington Activ and Pilkington SunShade. This product reduces the amount of direct sunlight that can penetrate through the glass. The product has attractive aesthetics and self-cleaning properties as well as solar control performance. This dual function product has helped the company improve its presence in the coated glass market.

Saint-Gobain is the world leader in the habitat and construction markets. The company designs, manufactures, and distributes high-performance building materials. It provides innovative solutions related to energy efficiency and environmental protection in the construction industry. The company offers a wide range of flat glass products through its innovative material business segment, including architectural flat glass, internal glass, and coated glass. Originally a mirror manufacturer, it now produces a variety of construction glass and high-performance materials.

Guardian Industries is one of the largest manufacturers of flat glass in the form of float glass and fabricated glass. The company serves the needs of various sectors, such as commercial, residential, interior glass, automotive, and technical glass. Guardian's product range includes value-added coated glass, tempered glass, low-emissivity (Low-E) glass, mirrored & patterned glass, solar glass, and insulating and reflective glass.

Based on coating type, the hydrophilic segment is estimated to account for the largest share of the self-cleaning glass market in 2018

Based on coating type, the hydrophilic segment is estimated to account for the largest share of the self-cleaning glass market in 2018. Hydrophilic self-cleaning glass is used in windows, facades, and solar panels, among others. Increase in residential construction in the North American and Asia Pacific regions is leading to the high demand for hydrophilic self-cleaning glass.

Based on application, the residential construction segment is estimated to be the largest application segment of the self-cleaning glass market in 2018

Based on application, the residential construction segment is estimated to be the largest application segment of the self-cleaning glass market in 2018. Growth in demand for advanced glass coatings for various functions, such as self-cleaning and energy efficiency, is expected to drive the self-cleaning glass market in residential construction.

The self-cleaning glass market in the Asia Pacific is expected to witness the highest growth during the forecast period

China is the largest consumer of self-cleaning glass in the Asia Pacific region. Changing consumer preference toward sustainable construction is driving the market for self-cleaning glass in China. The growth of the construction glass industry in this country is supported by the increase in income and expenditure levels. Construction spending by the Chinese government is expected to increase in both, residential and non-residential sectors during the forecast period, which, in turn, is expected to drive the self-cleaning glass market.

Target Audience

Manufacturers, Dealers, and Suppliers of Self-cleaning Glass

End Users of Self-cleaning Glass

Government and Research Organizations

Companies Operational in Material R&D

Associations and Industrial Bodies

Investment Banks

Consulting Companies/Consultants in Chemical and Material Sectors

“This study answers several questions for stakeholders, primarily the market segments, which they need to focus upon during the next 2 to 5 years so that they may prioritize their efforts and investments accordingly.”

Objectives of this study are:

To analyze and forecast the size of the self-cleaning glass market, in terms of value

To define, segment, and estimate the self-cleaning glass market based on coating type and application

To forecast the size of market segments, in terms of value, with respect to 5 main regions, namely, Asia Pacific, North America, Europe, the Middle East &

Africa, and South America

To provide detailed information regarding key factors (drivers, restraints, opportunities, and industry-specific challenges) influencing the growth of the self-cleaning glass market

To strategically analyze micromarkets with respect to individual growth trends, prospects, and contribution to the total market

To analyze opportunities in the self-cleaning glass market for stakeholders and provide a competitive landscape of the market

To track and analyze competitive developments, such as new product developments/launches, acquisitions, expansions, partnerships, and collaborations in the self-cleaning glass market

To strategically profile key players and comprehensively analyze their market shares and core competencies

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