

# **Seed Technologies Market/ SAT Market by Function (Seed Protection, Seed Enhancement, and Precision Seeding), Technology, Crop Type (Cereals & Grains, Oilseeds & Pulses, Fruits & Vegetables), and Region - Global Forecast to 2030**

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## **Abstracts**

The global market for seed technologies is estimated to be valued at USD 9.35 billion in 2025 and is projected to reach USD 14.50 billion by 2030, at a CAGR of 9.2% during the forecast period.

The seed technologies market is driven by the growing need for higher crop yields, increasing pest and disease pressures, and advances in formulation and delivery technologies. The rising adoption of high-value hybrid and genetically modified seeds has amplified the demand for protective and performance-enhancing seed treatments.

Additionally, a global shift toward sustainable agriculture, supported by favorable government policies and incentives, is accelerating the use of biological seed treatments. Expanding commercial farming and digital agriculture are enhancing market efficiency and crop protection. A key trend is the rising use of eco-friendly biological and microbe-based seed treatments, aligning with sustainability demands from regulators and consumers.

However, limited awareness and accessibility among smallholder farmers in developing regions hinder widespread adoption despite the proven benefits of seed applied technologies, restraining market growth.

“The seed coating technologies segment will grow at significant rate during the forecast period”

Seed coating technologies are projected to witness significant growth, driven by the increasing demand for enhanced seed performance, improved handling, and targeted delivery of crop protection and nutritional agents. These technologies involve the application of polymers, colorants, minerals, and active ingredients that form a uniform layer around the seed, improving flowability, singulation, and planting precision in mechanical and precision farming systems. The rising adoption of coated seeds in high-value crops such as vegetables, corn, and cereals, along with the growing acceptance of biological coatings, including biostimulants and microbial inoculants, further supports market expansion.

Additionally, seed coating offers compatibility with automated seed treatment and planting equipment, reducing on-field variability and labor costs. Innovations in polymer formulations and controlled-release coatings are also gaining traction as they enhance shelf life and treatment efficacy. As farmers increasingly prioritize input efficiency and uniform crop emergence, seed coating technologies are expected to gain widespread adoption across developed and emerging agricultural markets.

“The cereals & grains segment will hold the largest share in crop type segment during forecast period”

Cereals & grains hold the largest share in the crop type segment of the seed technologies market, driven by their vast global cultivation area and critical role in food security. Crops such as corn, wheat, rice, and barley are staple foods in many regions and are highly sensitive to early-stage pest and disease pressures, making them prime candidates for seed applied solutions. Farmers rely on seed applied technologies, including chemical and biological treatments, to enhance seedling vigor, ensure uniform emergence, and protect against soil-borne pathogens and insects.

The widespread adoption of high-yielding and genetically modified varieties, particularly in corn, further increases the need for effective seed protection. Moreover, advancements in formulation technologies and the integration of seed applied products into large-scale mechanized farming systems have strengthened their use across major cereal-producing regions. Supportive government policies, along with the presence of leading agrochemical and seed companies, have contributed to the strong market position of cereals and grains in this segment.

“North America holds the largest share, while Asia Pacific is expected to be the fastest growing market during the forecast period”

North America is expected to hold the largest share in the global seed technologies market during the forecast period, supported by widespread adoption of advanced farming practices, the presence of key industry players, and high use of genetically modified and high-value seeds. The region's well-established treatment market has contributed to market growth. Corn, soybean, and canola drive strong demand for seed protection and enhancement solutions. Additionally, North America leads in technological innovation, including precision agriculture and integrated pest management, further strengthening its dominance in the market.

In contrast, the Asia Pacific region is anticipated to be the fastest-growing market for seed applied technologies during the forecast period, driven by increasing food demand, rapid population growth, and the modernization of agriculture in India, China, and Southeast Asian nations. Rising farmer awareness, government initiatives supporting sustainable agriculture, and growing adoption of hybrid seeds are accelerating demand for the seed treatment market. Additionally, the expansion of commercial farming, improved access to agri-inputs, and increased investment from global seed applied technologies companies are expected to fuel market growth across the region.

### **Break-up of primaries**

In-depth interviews were conducted with chief executive officers (CEOs), directors, and other executives from various key organizations operating in the seed technologies market:

By Company Type: Tier 1 – 25%, Tier 2 – 45%, and Tier 3 – 30%

By Designation: Directors – 20%, Managers – 50%, Executives – 30%

By Region: North America – 25%, Europe – 30%, Asia Pacific – 20%, South America – 15%, and Rest of the World – 10%

Prominent companies in the market include BASF SE (Germany), Bayer AG (Germany), UPL (India), Corteva (US), Croda (UK), FMC (US), Nufarm (Australia), Syngenta (US), Germains Seed (UK), Sumitomo Chemicals (Japan), Deere & Company (US), Kinze Manufacturing (US), Novonosis Group (Denmark), Syensqo (Belgium), and AGCO Corporation (US).

Other players include Verdesian Life Sciences (US), Andermatt Group AG (Switzerland), IPL Biologicals (India), Na?o Technologies (France), Rovensa Next (Spain), Bionema (UK), BioConsortia (US), Nordic microbe's A/S (Denmark), Apha.Bio (Belgium), and AgriLife (India).

## **Research Coverage**

This research report categorizes the seed technologies market by function (seed protection, seed enhancement, and precision seeding), technology (seed dressing, seed pelleting, seed coating, seed priming & conditioning, seed disinfection, and precision seeding), crop type (cereals & grains, oilseeds, fruits & vegetables, and other crop types), and region (North America, Europe, Asia Pacific, South America, and Rest of the World). The scope of the report covers detailed information regarding drivers, restraints, challenges, and opportunities influencing the growth of the seed technologies market.

A detailed analysis of the key industry players was done to provide insights into their business overview, services, key strategies, contracts, partnerships, agreements, new service launches, mergers and acquisitions, and recent developments associated with the seed technologies market. This report covers competitive analysis of upcoming startups in the applied technologies market ecosystem. Furthermore, the study also covers industry-specific trends such as technology analysis, ecosystem and market mapping, and patent and regulatory landscape, among others.

## **Reasons to buy this report**

The report will help market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall seed applied technologies and the subsegments. It will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

## **It provides insights into the following pointers:**

Analysis of key drivers (technological advancements in seed applied technologies), restraints (limited crop variety), opportunities (integration of smart

home technology), and challenges (high initial cost) influencing the growth of the seed technologies market

**New Product Launch/Innovation:** Detailed insights on research & development activities and new product launches in the seed technologies market

**Market Development:** Comprehensive information about lucrative markets – analysis of the seed treatment market across varied regions

**Market Diversification:** Exhaustive information about new services, untapped geographies, recent developments, and investments in the seed technologies market

**Competitive Assessment:** In-depth assessment of market shares, growth strategies, product offerings, brand/product comparisons, and product footprints of leading players such as BASF (Germany), Bayer AG (Germany), UPL (India), Corteva (US), FMC (US), and others in the seed technologies market

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