

Seed Market by Crop Type (Oilseeds, Cereals & Grains, and Fruit & Vegetables), Type (GM and Conventional), Seed Trait (Herbicide Tolerant, Insect Resistant), Seed Treatment (Treated, and Non-treated), and Region - Global Forecast to 2022

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Abstracts

“Seeds market projected to grow at a CAGR of 9.9% from 2017 to 2022”

The seeds market is projected to reach USD 113.28 billion by 2022 at a CAGR of 9.9% from 2017. The market is driven by factors such as necessity to increase food production, increasing acceptance and area under cultivation of GM crops, improvement in Seed Replacement Rate (SRR), and change in science and technology advancements. Diminishing increase in growth of biofuel production and expected maturity in population growth rates and resultant impact on food demand are the restraining factors for seeds product manufacturers and service providers.

“GM seeds accounted for the largest market share in 2016.”

The GM seeds segment is projected to grow with the highest CAGR from 2017 to 2022. The demand for GM seeds is increasing due to their resistance to insects, pests, and diseases, and high yielding property. These seeds are environment-friendly, as they do not involve other chemicals. Due to its high yielding capability, these seeds are grown substantially in less arable lands. Some of the European countries, such as Germany, France, Scotland, Italy, Austria, Greece, Poland, and Belgium, have banned the use of GM crops.

“Insecticide resistant segment projected to lead the market by 2022.”

Insecticide-resistance is a genetic decline in a pest inhabitant's exposure to a pesticide, the inheritances are transferred from one generation to other generation. Crops that have been genetically engineered for *Bacillus thuringiensis* (Bt) resistance could significantly lower production costs and grant farmers with new insect control ways within the upcoming years. The success of commercialization depends on several factors, including patent issues, regulatory climate, and the capability of scientists to deal with targeted insects.

“Asia-Pacific market projected to grow at the highest CAGR between 2017 and 2022.”

Being the world's largest as well as most populous continent, the Asia-Pacific region is one of the key markets for the seed coating industry. Some of the main reasons for this extraordinary growth are continuous increase in the population and the support from governments as well as national and international associations to increase the agricultural production of oil, grains, fruits, and vegetables to meet the need for food products in the region. China, India, Japan, and Australia are the key seed markets in this region and are expected to grow rapidly in the near future.

The breakdown of primaries on the basis of company, designation, and region, conducted during the research study is given below.

By Company Type: Tier 1 – 20%, Tier 2 – 45%, and Tier 3 – 35%

By Designation: Director Level – 22%, C Level – 28%, and Others – 50%

By Region: North America – 18%, Europe – 25%, Asia-Pacific – 45%, and RoW – 12%

Key players are as follows:

Bayer CropScience AG (Germany)

E. I. Du Pont De Nemours and Company (U.S.)

Monsanto Company (U.S.)

Syngenta AG (Switzerland)

The Dow Chemical Company (U.S.)

These companies collectively accounted for the largest portion of the seeds market in 2016.

Other players with a strong presence in this market are as follows:

KWS SAAT SA (Germany)

Groupe Limagrain (France)

Sakata Seed Corporation (Japan)

Rallis India Limited (India)

Land O'Lakes, Inc. (U.S.)

Research Coverage

This research report categorizes the seeds market based on type, crop type, seed treatment, trait, and region. Based on type, the market has been segmented into conventional seeds and GM seeds. Based on crop type, the market has been segmented into cereals & grains, fruits & vegetables, oilseeds, and others. Based on trait, the market has been segmented into herbicide-tolerant, insecticide resistant, and other stacked seeds. In terms of seed treatment, the market has been segmented into treated and non-treated. Regional segmentation of the market includes North America, Europe, Asia-Pacific, Latin America, and RoW (Rest of the World).

Reasons to buy this report

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), and company profiles, which together comprise and discuss the basic views on the competitive landscape—emerging and high-growth segments of the global seeds market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights on the following:

Market Penetration: Comprehensive information on seeds products offered by top players in the global market

Product Development/Innovation: Detailed insights on upcoming seeds techniques, research & development activities, and new product launches in the seeds market

Market Development: Comprehensive information about lucrative emerging markets

Market Diversification: Exhaustive information about new products, untapped regions, recent developments, and investments in the global seeds market

Competitive Assessment: In-depth assessment of market share, strategies, products, and manufacturing capabilities of leading players in the global seeds market

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
- 1.4 PERIODIZATION CONSIDERED FOR THE STUDY
- 1.5 CURRENCY
- 1.6 UNITS
- 1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 INTRODUCTION
- 2.2 RESEARCH DATA
 - 2.2.1 SECONDARY DATA
 - 2.2.1.1 Key data from secondary sources
 - 2.2.2 PRIMARY DATA
 - 2.2.2.1 Key data from primary sources
 - 2.2.2.2 Key industry insights
 - 2.2.2.3 Breakdown of primaries
- 2.3 MACROINDICATORS
 - 2.3.1 GROWTH IN GLOBAL POPULATION LEVELS
 - 2.3.2 RISING INCOME LEVELS
 - 2.3.3 SHRINKING ARABLE LAND
 - 2.3.4 RISING FOOD PRICES AND SHORTAGE
 - 2.3.5 FOCUS ON DEVELOPING ACCEPTable TECHNIQUES THROUGH R&D EFFORTS
- 2.4 MARKET SIZE ESTIMATION
- 2.5 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.6 RESEARCH ASSUMPTIONS AND LIMITATIONS
 - 2.6.1 ASSUMPTIONS
 - 2.6.2 LIMITATIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE SEED MARKET
- 4.2 SEED MARKET, BY REGION
- 4.3 SEED MARKET IN ASIA-PACIFIC, BY COUNTRY AND BY CROP TYPE
- 4.4 SEED MARKET, BY CROP TYPE
- 4.5 LIFE CYCLE ANALYSIS, BY REGION

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET EVOLUTION
- 5.3 MARKET SEGMENTATION
 - 5.3.1 BY TYPE
 - 5.3.2 BY CROP TYPE
 - 5.3.3 BY SEED TREATMENT TYPE
 - 5.3.4 BY TRAIT
 - 5.3.5 BY REGION
- 5.4 MARKET DYNAMICS
 - 5.4.1 DRIVERS
 - 5.4.1.1 Necessity to increase food production
 - 5.4.1.2 Increasing acceptance and area under cultivation of GM Crops
 - 5.4.1.3 Increasingly accommodative regulatory stance
 - 5.4.2 RESTRAINTS
 - 5.4.2.1 Maturity in developed markets
 - 5.4.3 OPPORTUNITIES
 - 5.4.3.1 Scope based on existing nutritional gaps
 - 5.4.3.2 Advent of new technologies with potential advantages over conventional and existing biotech crops
 - 5.4.3.3 Improvement in seed replacement rates
 - 5.4.4 CHALLENGES
 - 5.4.4.1 Conflicting consensus and regulatory stance

6 SEED MARKET, BY CROP TYPE

- 6.1 INTRODUCTION
- 6.2 OILSEEDS
 - 6.2.1 SOYBEAN
 - 6.2.2 SUNFLOWER
 - 6.2.3 COTTON
 - 6.2.4 CANOLA/RAPESEED

6.3 CEREALS & GRAINS

6.3.1 CORN

6.3.2 WHEAT

6.3.3 RICE

6.3.4 SORGHUM

6.4 FRUITS & VEGETABLES

6.4.1 TOMATOES

6.4.2 MELONS

6.4.3 BRASSICA

6.4.4 PEPPER

6.4.5 LETTUCE

6.4.6 ONION

6.4.7 CARROT

6.5 OTHER SEEDS

6.5.1 ALFALFA

6.5.2 CLOVERS AND OTHER FORAGE

6.5.3 FLOWER SEED

6.5.4 TURF GRASSES

7 SEED MARKET, BY TYPE

7.1 INTRODUCTION

7.2 GENETICALLY MODIFIED SEEDS

7.3 CONVENTIONAL SEEDS

8 SEED MARKET, BY TRAITS

8.1 INTRODUCTION

8.2 HERBICIDE-TOLERANT

8.3 INSECTICIDE-RESISTANT

8.4 OTHER STACKED TRAITS

9 SEED MARKET, BY SEED TREATMENT

9.1 INTRODUCTION

9.2 TREATED

9.3 NON-TREATED

10 SEED MARKET, BY REGION

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.2.1 U.S.

10.2.2 CANADA

10.2.3 MEXICO

10.3 EUROPE

10.3.1 FRANCE

10.3.2 GERMANY

10.3.3 ITALY

10.3.4 TURKEY

10.3.5 SPAIN

10.3.6 THE NETHERLANDS

10.3.7 U.K.

10.3.8 REST OF EUROPE

10.4 ASIA-PACIFIC

10.4.1 CHINA

10.4.2 INDIA

10.4.3 JAPAN

10.4.4 AUSTRALIA

10.4.5 REST OF ASIA-PACIFIC

10.5 LATIN AMERICA

10.5.1 BRAZIL

10.5.2 ARGENTINA

10.5.3 REST OF LATIN AMERICA

10.6 REST OF WORLD (ROW)

10.6.1 SOUTH AFRICA

10.6.2 EGYPT

10.6.3 OTHERS IN ROW

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 COMPETITIVE SITUATIONS & TRENDS

11.2.1 MERGERS & ACQUISITIONS

11.2.2 AGREEMENTS, PARTNERSHIPS, JOINT VENTURES, COLLABORATIONS, AND INVESTMENTS

11.2.3 EXPANSIONS

11.2.4 NEW PRODUCT LAUNCHES

11.3 MARKET RANKING ANALYSIS

12 COMPANY PROFILES

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*

12.1 INTRODUCTION

12.2 BAYER CROPSOURCE AG

12.3 THE DOW CHEMICAL COMPANY

12.4 E.I. DU PONT DE NEMOURS AND COMPANY

12.5 MONSANTO COMPANY

12.6 SYNGENTA AG

12.7 GROUPE LIMAGRAIN

12.8 SAKATA SEED CORPORATION

12.9 RALLIS LIMITED INDIA

12.10 LAND O'LAKES, INC.

12.11 KWS SAAT SE

*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

13 APPENDIX

13.1 INDUSTRY INSIGHTS FROM EXPERTS

13.2 DISCUSSION GUIDE

13.3 KNOWLEDGE STORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

13.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

13.5 AVAILABLE CUSTOMIZATIONS

13.6 RELATED REPORTS

13.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 SEED MARKET SIZE, BY CROP TYPE, 2015-2022 (USD MILLION)

Table 2 OILSEEDS AND THEIR APPLICATIONS

Table 3 OILSEEDS MARKET SIZE, BY SUBTYPE, 2015-2022 (USD MILLION)

Table 4 OILSEEDS MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)

Table 5 CEREALS YIELD (HG/HA), 2014

Table 6 GRAINS YIELD (HG/HA), 2014

Table 7 CEREALS & GRAINS MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)

Table 8 CEREALS & GRAINS MARKET SIZE, BY SUB-TYPE, 2015-2022 (USD MILLION)

Table 9 FRUITS & VEGETABLES MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)

Table 10 FRUITS & VEGETABLES MARKET SIZE, BY SUBTYPE, 2015-2022 (USD MILLION)

Table 11 OTHER SEEDS MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)

Table 12 OTHER SEEDS MARKET SIZE, BY SUBTYPE, 2015-2022 (USD MILLION)

Table 13 SEED MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 14 GENETICALLY MODIFIED SEEDS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 15 CONVENTIONAL SEEDS MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 16 SEED MARKET SIZE, BY TRAIT, 2015–2022 (USD MILLION)

Table 17 SEED MARKET SIZE, BY TRAIT, 2015–2022 (MILLION HECTARES)

Table 18 SEEDS TRAIT MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 19 SEEDS TRAIT MARKET SIZE, BY REGION, 2015–2022 (MILLION HECTARES)

Table 20 SEED MARKET SIZE, BY SEED TREATMENT, 2015-2022 (USD MILLION)

Table 21 TREATED SEED MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)

Table 22 NON-TREATED SEED MARKET SIZE, BY REGION, 2015-2022 (USD MILLION)

Table 23 SEED MARKET SIZE, BY REGION, 2015–2022 (USD MILLION)

Table 24 NORTH AMERICA: SEED MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 25 NORTH AMERICA: SEED MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 26 NORTH AMERICA: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 27 NORTH AMERICA: SEED MARKET SIZE, BY SEED TREATMENT, 2015–2022 (USD MILLION)

Table 28 U.S.: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 29 CANADA: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 30 MEXICO: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 31 EUROPE: SEED MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 32 EUROPE: SEED MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 33 EUROPE: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 34 EUROPE: SEED MARKET SIZE, BY SEED TREATMENT, 2015–2022 (USD MILLION)

Table 35 FRANCE: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 36 GERMANY: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 37 ITALY: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 38 TURKEY: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 39 SPAIN: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 40 THE NETHERLANDS: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 41 U.K.: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 42 REST OF EUROPE: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 43 ASIA-PACIFIC: SEED MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 44 ASIA-PACIFIC: SEED MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 45 ASIA-PACIFIC: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 46 ASIA-PACIFIC: SEED MARKET SIZE, BY SEED TREATMENT, 2015–2022 (USD MILLION)

Table 47 CHINA: SEED MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 48 INDIA: SEED MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 49 JAPAN: SEED MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 50 AUSTRALIA: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD

MILLION)

Table 51 REST OF ASIA-PACIFIC: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 52 LATIN AMERICA: SEED MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 53 LATIN AMERICA: SEED MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 54 LATIN AMERICA: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 55 LATIN AMERICA: SEED MARKET SIZE, BY SEED TREATMENT, 2015–2022 (USD MILLION)

Table 56 BRAZIL: SEED MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 57 ARGENTINA: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 58 REST OF LATIN AMERICA: SEED MARKET SIZE, BY CROP TYPE, 2014–2022 (USD MILLION)

Table 59 ROW: SEED MARKET SIZE, BY COUNTRY, 2015–2022 (USD MILLION)

Table 60 ROW: SEED MARKET SIZE, BY TYPE, 2015–2022 (USD MILLION)

Table 61 ROW: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 62 ROW: SEED MARKET SIZE, BY SEED TREATMENT, 2015–2022 (USD MILLION)

Table 63 PRODUCTION OF CORN IN 2014 (TONS)

Table 64 SOUTH AFRICA: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 65 EGYPT: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 66 OTHERS IN ROW: SEED MARKET SIZE, BY CROP TYPE, 2015–2022 (USD MILLION)

Table 67 MERGERS & ACQUISITIONS, 2012–2016

Table 68 AGREEMENTS, PARTNERSHIPS, JOINT VENTURES, COLLABORATIONS, AND INVESTMENTS, 2012–2016

Table 69 EXPANSIONS, 2012–2016

Table 70 NEW PRODUCT LAUNCHES, 2012–2016

List Of Figures

LIST OF FIGURES

Figure 1 SEED MARKET SEGMENTATION

Figure 2 SEED MARKET: RESEARCH DESIGN

Figure 3 POPULATION GROWTH TREND, 1950–2050

Figure 4 MIDDLE-CLASS POPULATION IN ASIA-PACIFIC IS PROJECTED TO GROW RAPIDLY BY 2030

Figure 5 GLOBAL ARABLE LAND, 1980-2013

Figure 6 PER CAPITA ARABLE LAND (1961-2013)

Figure 7 GLOBAL MONTHLY FOOD PRICE INDEX

Figure 8 GLOBAL PRIVATE SECTOR R&D EXPENDITURES FOR CROP SEED AND BIOTECHNOLOGY

Figure 9 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 10 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 11 DATA TRIANGULATION METHODOLOGY

Figure 12 SEED MARKET SIZE, 2017-2022 (USD BILLION)

Figure 13 SEED MARKET SIZE, BY TYPE, 2017 VS. 2022 (USD BILLION)

Figure 14 SEED MARKET SIZE, BY CROP TYPE, 2017 VS. 2022 (USD BILLION)

Figure 15 SEED MARKET SIZE, BY TRAIT, 2017 VS. 2022 (USD BILLION)

Figure 16 SEED MARKET SIZE, BY TREATMENT, 2017 VS. 2022 (USD BILLION)

Figure 17 SEED MARKET SIZE, BY REGION, 2015

Figure 18 SEED MARKET PROJECTED TO GROW AT AN IMPRESSIVE RATE

Figure 19 ASIA-PACIFIC PROJECTED TO GROW AT THE HIGHEST RATE WHILE NORTH AMERICA REMAINS A SIGNIFICANT MARKET DURING THE FORECAST PERIOD

Figure 20 OWING TO THE POPULATION SIZE AND CHANGING INCOME DYNAMICS, INDIA AND CHINA SLATED TO HAVE LARGEST MARKET SHARE

Figure 21 GREATER EXPECTED GROWTH RATE FOR FRUITS & VEGETABLES SEGMENT

Figure 22 NORTH AMERICA ON THE VERGE OF MATURITY WHILE THERE IS GROWTH POTENTIAL IN THE MARKETS OF ASIA-PACIFIC, LATIN AMERICA, AND THE REST OF THE WORLD

Figure 23 HISTORICAL BACKDROP AND EVOLUTION

Figure 24 SEED MARKET SEGMENTATION, BY TYPE

Figure 25 SEED MARKET SEGMENTATION, BY CROP TYPE

Figure 26 SEED MARKET SEGMENTATION, BY SEED TREATMENT TYPE

Figure 27 SEED MARKET SEGMENTATION, BY TRAIT

Figure 28 SEED MARKET SEGMENTATION, BY REGION

Figure 29 SEED MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES AND CHALLENGES

Figure 30 INCREASING AREA UNDER CULTIVATION OF GM CROPS

Figure 31 GM AND CONVENTIONAL SEED PERCENTAGE SHARE OF TOTAL SEED MARKET, 2015-2022

Figure 32 GM CROP ADOPTION IN THE U.S. (2012-2016)

Figure 33 INDIAN SEED MARKET: SEED REPLACEMENT RATES, (2006-2014)

Figure 34 CROPS AND SUBTYPES

Figure 35 CEREALS & GRAINS SEGMENT IS EXPECTED TO DOMINATE THE MARKET THROUGHOUT THE FORECAST PERIOD

Figure 36 SHARE OF BIOTECH VARIANTS IN GLOBAL AREA UNDER PRINCIPAL CROPS, 2015 (SHARE)

Figure 37 ASIA-PACIFIC TO HAVE THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 38 ASIA-PACIFIC TO DOMINATE THE CEREALS & GRAINS MARKET

Figure 39 ASIA-PACIFIC TO DOMINATE THE FRUITS & VEGETABLES SEED MARKET

Figure 40 NORTH AMERICA TO DOMINATE THE OTHER SEEDS MARKET

Figure 41 CONVENTIONAL SEEDS SEGMENT PROJECTED TO GROW AT A HIGHER RATE

Figure 42 SEED MARKET SEGMENTATION, BY TRAIT

Figure 43 INSECTICIDE-RESISTANT TRAIT SEGMENT IS PROJECTED TO BE THE FASTEST-GROWING SEGMENT FROM 2017 TO 2022

Figure 44 TREATED SEEDS ARE EXPECTED TO WITNESS HIGH GROWTH DURING THE FORECAST PERIOD

Figure 45 NORTH AMERICA LEADS IN THE ADOPTION OF TREATED SEEDS , ASIA-PACIFIC EXPECTED TO WITNESS ROBUST GROWTH

Figure 46 GEOGRAPHIC SNAPSHOT: SIGNIFICANT GROWTH IS EXPECTED IN COUNTRIES OF THE ASIA-PACIFIC AND EUROPEAN MARKETS

Figure 47 NORTH AMERICAN SEED MARKET SNAPSHOT

Figure 48 EUROPEAN SEED MARKET SNAPSHOT

Figure 49 ASIA-PACIFIC SEED MARKET SNAPSHOT

Figure 50 KEY STRATEGIES ADOPTED BY COMPANIES FROM 2012 TO 2016

Figure 51 NEW PRODUCT LAUNCHES HAVE PROMOTED GROWTH & INNOVATION IN THE SEEDS MARKET

Figure 52 NEW PRODUCT LAUNCHES: KEY STRATEGY, 2012–2016

Figure 53 ANNUAL DEVELOPMENTS IN THE SEED MARKET, 2012–2016

Figure 54 BAYER CROPSOURCE AG: COMPANY SNAPSHOT

Figure 55 THE DOW CHEMICAL COMPANY: COMPANY SNAPSHOT

Figure 56 E.I. DU PONT DE NEMOURS AND COMPANY: COMPANY SNAPSHOT

Figure 57 MONSANTO COMPANY: COMPANY SNAPSHOT

Figure 58 MONSANTO COMPANY: SWOT ANALYSIS

Figure 60 SYNGENTA AG: SWOT ANALYSIS

Figure 61 GROUPE LIMAGRAIN: COMPANY SNAPSHOT

Figure 62 SAKATA SEED CORPORATION: COMPANY SNAPSHOT

Figure 63 RALLIS INDIA LIMITED: COMPANY SNAPSHOT

Figure 64 KWS SAAT SE: COMPANY SNAPSHOT

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