

Security Service Edge (SSE) - Company Evaluation Report, 2025

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Abstracts

The Security Service Edge (SSE) market Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Security Service Edge (SSE) market. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 21 Security Service Edge (SSE) market Companies were categorized and recognized as quadrant leaders.

Security Service Edge (SSE) delivers continuous monitoring and protection of user-to-cloud traffic by enforcing zero trust principles, ensuring that all access is explicitly verified. It offers detailed visibility on the web, SaaS, and private app usage, preventing unauthorized access and policy breaches. SSE eliminates the need for complex on-premises hardware, lowers capital costs, and provides advanced threat protection, data loss prevention, and real-time monitoring, making it ideal for distributed workforces and compliance with regulations like GDPR and CCPA.

The expanding SSE market is driven by the need for secure flexible access in remote and hybrid work environments. By unifying tools like URL filtering malware inspection and identity-based access SSE streamlines security management and reduces operational complexity. Vendors such as Zscaler and Cisco offer expert support to help organizations align with regulatory standards. Key sectors BFSI IT and ITeS healthcare and government leverage SSE to protect sensitive data meet compliance mandates like PCI DSS and HIPAA and enforce zero trust access for cloud-based resources and distributed teams.

The 360 Quadrant maps the Security Service Edge (SSE) market companies based on

criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the presence of the Security Service Edge (SSE) market quadrant. The top criteria for product footprint evaluation included By offering (software, services), By Solutions (Zero trust network access, secure web gateways, cloud access security broker, firewall-as-a-service) By Service (Professional services, managed services) By Organization Size (Small and medium-sized enterprises, large enterprises) By Deployment Mode (Cloud, hybrid) By Industry Vertical (BFSI, government & public sector, retail & eCommerce, IT & ITeS, healthcare, education, manufacturing).

Key Players:

Key players in the global SSE market include Zscaler Inc (US), Cisco Systems Inc (US), Broadcom (US), Palo Alto Network (US), NetSkope (US), Fortinet Inc (US), Skyhigh Security (US), HPE (US), iBoss (US), Lookout (US), Cloudflare Inc (US), Check Point (US & Israel), OpenSystems (Switzerland), and ForcePoint (US). These companies adopt various strategies to expand their global presence and market share. Agreements, mergers and acquisitions, and product developments are some of the significant strategies adopted by the players to achieve growth in the SSE market.

Zscaler Inc.

Zscaler leads the SSE sector with a robust company product portfolio that integrates Zero Trust Network Access, Secure Web Gateway, and CASB into a cloud-native platform. Their strategy emphasizes removing on-premises appliances to streamline remote access and enhance threat defense capabilities. Zscaler's focus on real-time analytics and AI-driven security insights solidifies its position as a market leader with significant market share and a strong global presence.

Cisco Systems Inc.

Cisco aims to simplify networking and security for its enterprise customers through solutions like Cisco Secure Access. Their offerings include zero-trust features with extensive SD-WAN integration. Cisco capitalizes on its broad customer base, leveraging its existing infrastructure to expand its market share through strategic product launches. Their strong ranking is reinforced by continuous innovation and substantial positioning within the SSE landscape.

Palo Alto Networks

Palo Alto Networks is recognized for its innovative security solutions and strong company profiles. Their portfolio focuses on integrating next-gen firewall capabilities with advanced cloud security services. The company's commitment to zero trust architecture and AI-based threat prevention has boosted its credibility and market position, ensuring a leading role in both evaluation and customer adoption.

Contents

1 INTRODUCTION

- 1.1 MARKET DEFINITION
- 1.2 INCLUSIONS & EXCLUSIONS
- 1.3 STAKEHOLDERS

2 EXECUTIVE SUMMARY

3 MARKET OVERVIEW AND INDUSTRY TRENDS

3.1 INTRODUCTION

3.2 MARKET DYNAMICS

3.2.1 DRIVERS

- 3.2.1.1 Widespread adoption of remote and hybrid work models
- 3.2.1.2 Rising need for unified network security architecture
- 3.2.1.3 Integration of CASB into organization security framework
- 3.2.1.4 Rising demand for zero-trust security
- 3.2.1.5 Compliance with stringent regulations and data protection laws

3.2.2 RESTRAINTS

- 3.2.2.1 Complexities in integrating with existing infrastructure
- 3.2.2.2 Shortage of skilled professionals

3.2.3 OPPORTUNITIES

- 3.2.3.1 Integration of AI and ML technologies with SSE solutions
- 3.2.3.2 Combination of multiple security and network access technologies

3.2.4 CHALLENGES

- 3.2.4.1 Managing and securing high volumes of network traffic
- 3.2.4.2 Reforming security policies

3.3 ECOSYSTEM ANALYSIS

3.4 PORTER'S FIVE FORCES ANALYSIS

- 3.4.1 THREAT OF NEW ENTRANTS
- 3.4.2 THREAT OF SUBSTITUTES
- 3.4.3 BARGAINING POWER OF SUPPLIERS
- 3.4.4 BARGAINING POWER OF BUYERS
- 3.4.5 INTENSITY OF COMPETITIVE RIVALRY

3.5 TECHNOLOGY ANALYSIS

3.5.1 KEY TECHNOLOGIES

- 3.5.1.1 Zero Trust Network Access (ZTNA)

- 3.5.1.2 Secure Web Gateway (SWG)
- 3.5.1.3 Data Loss Prevention (DLP)
- 3.5.1.4 Remote Browser Isolation (RBI)
- 3.5.1.5 Sandboxing
- 3.5.2 COMPLEMENTARY TECHNOLOGIES
 - 3.5.2.1 Software-defined Perimeter (SDP)
 - 3.5.2.2 AI/ML
 - 3.5.2.3 Security Orchestration, Automation, and Response (SOAR)
- 3.5.3 ADJACENT TECHNOLOGIES
 - 3.5.3.1 Edge computing & IoT security
 - 3.5.3.2 Cloud computing
- 3.6 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS
- 3.7 PATENT ANALYSIS
 - 3.7.1 LIST OF TOP PATENTS IN SECURITY SERVICE EDGE (SSE) MARKET, 2022–2025
- 3.8 IMPACT OF GENERATIVE AI ON SECURITY SERVICE EDGE (SSE) MARKET
 - 3.8.1 TOP USE CASES AND MARKET POTENTIAL
 - 3.8.2 IMPACT OF GEN AI ON INTERCONNECTED AND ADJACENT ECOSYSTEMS
 - 3.8.2.1 Secure Access Service Edge (SASE)
 - 3.8.2.2 Identity and Access Management (IAM)
 - 3.8.2.3 Security-as-a-Service
 - 3.8.2.4 Cloud computing
 - 3.8.2.5 Endpoint security
- 3.9 KEY CONFERENCES AND EVENTS, 2025

4 COMPETITIVE LANDSCAPE

- 4.1 OVERVIEW
- 4.2 KEY PLAYER STRATEGIES/RIGHT TO WIN, 2022–2025
- 4.3 REVENUE ANALYSIS, 2019–2023
- 4.4 MARKET SHARE ANALYSIS, 2023
- 4.5 BRAND COMPARISON
- 4.6 COMPANY VALUATION AND FINANCIAL METRICS
 - 4.6.1 COMPANY VALUATION
 - 4.6.2 FINANCIAL METRICS USING EV/EBIDTA
- 4.7 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023
 - 4.7.1 STARS
 - 4.7.2 EMERGING LEADERS
 - 4.7.3 PERVASIVE PLAYERS

4.7.4 PARTICIPANTS

4.7.5 COMPANY FOOTPRINT: KEY PLAYERS, 2023

4.7.5.1 Company footprint

4.7.5.2 Regional footprint

4.7.5.3 Offering footprint

4.7.5.4 Solution footprint

4.7.5.5 Vertical footprint

4.8 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023

4.8.1 PROGRESSIVE COMPANIES

4.8.2 RESPONSIVE COMPANIES

4.8.3 DYNAMIC COMPANIES

4.8.4 STARTING BLOCKS

4.8.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2023

4.8.5.1 Detailed list of key startups/SMEs

4.8.5.2 Competitive benchmarking of key startups/SMEs

4.9 COMPETITIVE SCENARIO

4.9.1 PRODUCT LAUNCHES AND ENHANCEMENTS

4.9.2 DEALS

5 COMPANY PROFILES

5.1 KEY PLAYERS

5.1.1 ZSCALER

5.1.1.1 Business overview

5.1.1.2 Products/Solutions/Services offered

5.1.1.3 Recent developments

5.1.1.3.1 Product launches and enhancements

5.1.1.3.2 Deals

5.1.1.4 MnM view

5.1.1.4.1 Key strengths

5.1.1.4.2 Strategic choices

5.1.1.4.3 Weaknesses and competitive threats

5.1.2 CISCO

5.1.2.1 Business overview

5.1.2.2 Products/Solutions/Services offered

5.1.2.3 Recent developments

5.1.2.3.1 Product launches and enhancements

5.1.2.3.2 Deals

5.1.2.4 MnM view

- 5.1.2.4.1 Key strengths
- 5.1.2.4.2 Strategic choices
- 5.1.2.4.3 Weaknesses and competitive threats
- 5.1.3 BROADCOM
 - 5.1.3.1 Business overview
 - 5.1.3.2 Products/Solutions/Services offered
 - 5.1.3.3 Recent developments
 - 5.1.3.3.1 Deals
 - 5.1.3.4 MnM view
 - 5.1.3.4.1 Key strengths
 - 5.1.3.4.2 Strategic choices
 - 5.1.3.4.3 Weaknesses and competitive threats
- 5.1.4 PALO ALTO NETWORKS
 - 5.1.4.1 Business overview
 - 5.1.4.2 Products/Solutions/Services offered
 - 5.1.4.3 Recent developments
 - 5.1.4.3.1 Deals
 - 5.1.4.4 MnM view
 - 5.1.4.4.1 Key strengths
 - 5.1.4.4.2 Strategic choices
 - 5.1.4.4.3 Weaknesses and competitive threats
- 5.1.5 NETSKOPE
 - 5.1.5.1 Business overview
 - 5.1.5.2 Products/Solutions/Services offered
 - 5.1.5.3 Recent developments
 - 5.1.5.3.1 Product launches and enhancements
 - 5.1.5.3.2 Deals
 - 5.1.5.4 MnM view
 - 5.1.5.4.1 Key strengths
 - 5.1.5.4.2 Strategic choices
 - 5.1.5.4.3 Weaknesses and competitive threats
- 5.1.6 FORTINET
 - 5.1.6.1 Business overview
 - 5.1.6.2 Products/Solutions/Services offered
 - 5.1.6.3 Recent developments
 - 5.1.6.3.1 Product launches and enhancements
 - 5.1.6.3.2 Deals
- 5.1.7 SKYHIGH SECURITY
 - 5.1.7.1 Business overview

5.1.7.2 Products/Solutions/Services offered

5.1.7.3 Recent developments

5.1.7.3.1 Product launches and enhancements

5.1.8 HPE

5.1.8.1 Business overview

5.1.8.2 Products/Solutions/Services offered

5.1.8.3 Recent developments

5.1.8.3.1 Deals

5.1.9 IBOSS

5.1.9.1 Business overview

5.1.9.2 Products/Solutions/Services offered

5.1.9.3 Recent developments

5.1.9.3.1 Product launches and enhancements

5.1.9.3.2 Deals

5.1.10 LOOKOUT

5.1.10.1 Business overview

5.1.10.2 Products/Solutions/Services offered

5.1.10.3 Recent developments

5.1.10.3.1 Deals

5.1.11 CLOUDFLARE

5.1.11.1 Business overview

5.1.11.2 Products/Solutions/Services offered

5.1.11.3 Recent developments

5.1.11.3.1 Product launches and enhancements

5.1.11.3.2 Deals

5.1.12 CHECK POINT

5.1.12.1 Business overview

5.1.12.2 Products/Solutions/Services offered

5.1.12.3 Recent developments

5.1.12.3.1 Deals

5.1.13 OPEN SYSTEMS

5.1.13.1 Business overview

5.1.13.2 Products/Solutions/Services offered

5.1.14 FORCEPOINT

5.1.14.1 Business overview

5.1.14.2 Products/Solutions/Services offered

5.1.14.3 Recent developments

5.1.14.3.1 Product launches and enhancements

5.2 OTHER PLAYERS

- 5.2.1 CROWDSTRIKE
- 5.2.2 TATA COMMUNICATIONS LIMITED
- 5.2.3 HCL TECHNOLOGIES
- 5.2.4 TREND MICRO
- 5.2.5 JUNIPER NETWORKS
- 5.2.6 AKAMAI
- 5.2.7 SINGTEL
- 5.2.8 SITA
- 5.2.9 CATO NETWORKS
- 5.2.10 CITRIX
- 5.2.11 MENLO SECURITY
- 5.2.12 VERSA NETWORKS
- 5.2.13 NORD SECURITY
- 5.2.14 TWINGATE
- 5.2.15 BANYAN SECURITY

6 APPENDIX

- 6.1 RESEARCH METHODOLOGY
 - 6.1.1 RESEARCH DATA
 - 6.1.1.1 Secondary data
 - 6.1.1.2 Primary data
 - 6.1.2 RESEARCH ASSUMPTIONS
 - 6.1.3 RESEARCH LIMITATIONS
- 6.2 COMPANY EVALUATION MATRIX: METHODOLOGY
- 6.3 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 SECURITY SERVICE EDGE MARKET SIZE AND GROWTH RATE, 2018–2023 (USD MILLION, Y-O-Y %)

TABLE 2 SECURITY SERVICE EDGE MARKET SIZE AND GROWTH RATE, 2024–2030 (USD MILLION, Y-O-Y %)

TABLE 3 ROLE OF COMPANIES IN ECOSYSTEM

TABLE 4 IMPACT OF PORTER’S FIVE FORCES ON SECURITY SERVICE EDGE (SSE) MARKET

TABLE 5 SECURITY SERVICE EDGE (SSE) MARKET: LIST OF KEY CONFERENCES AND EVENTS, 2025

TABLE 6 OVERVIEW OF STRATEGIES ADOPTED BY KEY SECURITY SERVICE EDGE VENDORS

TABLE 7 SECURITY SERVICE EDGE (SSE) MARKET: DEGREE OF COMPETITION, 2023

TABLE 8 SECURITY SERVICE EDGE (SSE) MARKET: REGIONAL FOOTPRINT

TABLE 9 SECURITY SERVICE EDGE (SSE) MARKET: OFFERING FOOTPRINT

TABLE 10 SECURITY SERVICE EDGE (SSE) MARKET: SOLUTION FOOTPRINT

TABLE 11 SECURITY SERVICE EDGE (SSE) MARKET: VERTICAL FOOTPRINT

TABLE 12 SECURITY SERVICE EDGE (SSE) MARKET: KEY STARTUPS/SMES

TABLE 13 SECURITY SERVICE EDGE (SSE) MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES, BY OFFERING

TABLE 14 SECURITY SERVICE EDGE (SSE) MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES, BY DEPLOYMENT MODE

TABLE 15 SECURITY SERVICE EDGE (SSE) MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES, BY VERTICAL

TABLE 16 SECURITY SERVICE EDGE (SSE) MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES, BY REGION

TABLE 17 SECURITY SERVICE EDGE (SSE) MARKET: PRODUCT LAUNCHES AND ENHANCEMENTS, JANUARY 2022–JANUARY 2025

TABLE 18 SECURITY SERVICE EDGE (SSE) MARKET: DEALS, JANUARY 2022–JANUARY 2025

TABLE 19 ZSCALER: COMPANY OVERVIEW

TABLE 20 ZSCALER: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 21 ZSCALER: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 22 ZSCALER: DEALS

TABLE 23 CISCO: COMPANY OVERVIEW

| |
|--|
| TABLE 24 CISCO: PRODUCTS/SOLUTIONS/SERVICES OFFERED |
| TABLE 25 CISCO: PRODUCT LAUNCHES AND ENHANCEMENTS |
| TABLE 26 CISCO: DEALS |
| TABLE 27 BROADCOM: COMPANY OVERVIEW |
| TABLE 28 BROADCOM: PRODUCTS/SOLUTIONS/SERVICES OFFERED |
| TABLE 29 BROADCOM: DEALS |
| TABLE 30 PALO ALTO NETWORKS: COMPANY OVERVIEW |
| TABLE 31 PALO ALTO NETWORKS: PRODUCTS/SOLUTIONS/SERVICES OFFERED |
| TABLE 32 PALO ALTO NETWORKS: DEALS |
| TABLE 33 NETSKOPE: COMPANY OVERVIEW |
| TABLE 34 NETSKOPE: PRODUCTS/SOLUTIONS/SERVICES OFFERED |
| TABLE 35 NETSKOPE: PRODUCT LAUNCHES AND ENHANCEMENTS |
| TABLE 36 NETSKOPE: DEALS |
| TABLE 37 FORTINET: COMPANY OVERVIEW |
| TABLE 38 FORTINET: PRODUCTS/SOLUTIONS/SERVICES OFFERED |
| TABLE 39 FORTINET: PRODUCT LAUNCHES AND ENHANCEMENTS |
| TABLE 40 FORTINET: DEALS |
| TABLE 41 SKYHIGH SECURITY: COMPANY OVERVIEW |
| TABLE 42 SKYHIGH SECURITY: PRODUCTS/SOLUTIONS/SERVICES OFFERED |
| TABLE 43 SKYHIGH SECURITY: PRODUCT LAUNCHES AND ENHANCEMENTS |
| TABLE 44 HPE: COMPANY OVERVIEW |
| TABLE 45 HPE: PRODUCTS/SOLUTIONS/SERVICES OFFERED |
| TABLE 46 HPE: DEALS |
| TABLE 47 IBOSS: COMPANY OVERVIEW |
| TABLE 48 IBOSS: PRODUCTS/SOLUTIONS/SERVICES OFFERED |
| TABLE 49 IBOSS: PRODUCT LAUNCHES AND ENHANCEMENTS |
| TABLE 50 IBOSS: DEALS |
| TABLE 51 LOOKOUT: COMPANY OVERVIEW |
| TABLE 52 LOOKOUT: PRODUCTS/SOLUTIONS/SERVICES OFFERED |
| TABLE 53 LOOKOUT: DEALS |
| TABLE 54 CLOUDFLARE: COMPANY OVERVIEW |
| TABLE 55 CLOUDFLARE: PRODUCTS/SOLUTIONS/SERVICES OFFERED |
| TABLE 56 CLOUDFLARE: PRODUCT LAUNCHES AND ENHANCEMENTS |
| TABLE 57 CLOUDFLARE: DEALS |
| TABLE 58 CHECK POINT: COMPANY OVERVIEW |
| TABLE 59 CHECK POINT: PRODUCTS/SOLUTIONS/SERVICES OFFERED |
| TABLE 60 CHECK POINT: DEALS |
| TABLE 61 OPEN SYSTEMS: COMPANY OVERVIEW |

TABLE 62 OPEN SYSTEMS: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 63 FORCEPOINT: COMPANY OVERVIEW
TABLE 64 FORCEPOINT: PRODUCTS/SOLUTIONS/SERVICES OFFERED
TABLE 65 FORCEPOINT: PRODUCT LAUNCHES AND ENHANCEMENTS

List Of Figures

LIST OF FIGURES

FIGURE 1 GLOBAL SECURITY SERVICE EDGE (SSE) MARKET SIZE AND Y-O-Y GROWTH RATE, 2022–2030

FIGURE 2 SEGMENTS WITH SIGNIFICANT MARKET SHARE AND GROWTH RATE, 2024–2030

FIGURE 3 NORTH AMERICA TO DOMINATE MARKET IN 2024

FIGURE 4 SECURITY SERVICE EDGE (SSE) MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

FIGURE 5 SECURITY SERVICE EDGE (SSE) MARKET: ECOSYSTEM ANALYSIS

FIGURE 6 SECURITY SERVICE EDGE (SSE) MARKET: PORTER'S FIVE FORCES ANALYSIS

FIGURE 7 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

FIGURE 8 LIST OF MAJOR PATENTS APPLIED AND GRANTED, 2014–2025

FIGURE 9 SECURITY SERVICE EDGE (SSE) MARKET: REGIONAL ANALYSIS OF PATENTS GRANTED, 2024–2025

FIGURE 10 MARKET POTENTIAL OF GEN AI IN ENHANCING SECURITY SERVICE EDGE ACROSS INDUSTRIES

FIGURE 11 IMPACT OF GEN AI ON INTERCONNECTED AND ADJACENT ECOSYSTEMS

FIGURE 12 SECURITY SERVICE EDGE (SSE) MARKET: SEGMENTAL REVENUE ANALYSIS OF TOP FIVE PLAYERS, 2019–2023 (USD MILLION)

FIGURE 13 SHARE ANALYSIS OF LEADING PLAYERS IN SECURITY SERVICE EDGE (SSE) MARKET, 2023

FIGURE 14 SECURITY SERVICE EDGE (SSE) MARKET: COMPARISON OF VENDOR BRANDS

FIGURE 15 SECURITY SERVICE EDGE (SSE) MARKET: COMPANY VALUATION OF KEY VENDORS (USD BILLION)

FIGURE 16 SECURITY SERVICE EDGE (SSE) MARKET: FINANCIAL METRICS OF KEY VENDORS

FIGURE 17 SECURITY SERVICE EDGE (SSE) MARKET: COMPANY EVALUATION MATRIX (KEY PLAYERS), 2023

FIGURE 18 SECURITY SERVICE EDGE (SSE) MARKET: COMPANY FOOTPRINT

FIGURE 19 SECURITY SERVICE EDGE (SSE) MARKET: COMPANY EVALUATION MATRIX (STARTUPS/SMES), 2023

FIGURE 20 ZSCALER: COMPANY SNAPSHOT

FIGURE 21 CISCO: COMPANY SNAPSHOT

FIGURE 22 BROADCOM: COMPANY SNAPSHOT

FIGURE 23 PALO ALTO NETWORKS: COMPANY SNAPSHOT

FIGURE 24 FORTINET: COMPANY SNAPSHOT

FIGURE 25 HPE: COMPANY SNAPSHOT

FIGURE 26 CLOUDFLARE: COMPANY SNAPSHOT

FIGURE 27 CHECK POINT: COMPANY SNAPSHOT

FIGURE 28 SECURITY SERVICE EDGE (SSE) MARKET: RESEARCH DESIGN

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