

# **Security Assessment Market by Security Type (Endpoint Security, Network Security, Application Security, Cloud Security), Assessment Type, Deployment Mode, Organization Size, Industry Vertical, and Region - Global Forecast to 2022**

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## **Abstracts**

“The growing security concerns due to increasing instances of enterprise-targeted cyber-attacks and threats across the globe are driving the security assessment market”

The security assessment market size is expected to grow from USD 1.26 billion in 2017 to USD 4.03 billion by 2022, at a Compound Annual Growth Rate (CAGR) of 26.1% during the forecast period. The market is driven by the increased usage of commercially available interconnected devices and the need to protect organizations digital assets and cyberinfrastructure. Similarly, stringent regulations across the globe are fueling the growth of security assessment market. However, lack of awareness about the internal and external threats is restraining the growth of the market.

“Endpoint security type security assessment services segment is expected to hold a larger market size in the security assessment market”

The endpoint security type security assessment services segment is estimated to contribute a larger market share in 2017. In organizations, endpoint security is provided for network devices, such as servers, desktops, laptops, smartphones, tablets, barcode readers, and Point of Sale (PoS) machines, which are connected to a client server. Security assessment services offer endpoint security by identifying the flaws in security posture across all the endpoints. Gap analysis helps in detecting the potential vulnerabilities and makes recommendations to deploy an accurate security system.

“Penetration testing services segment is expected to hold a larger market size in the security assessment market”

The penetration testing services segment is expected to hold a larger market size during 2017–2022. Penetration testing services offer countermeasures to identify the security gaps in software or hardware configurations and other IT infrastructure components. Penetration testing is the process of gaining permitted access to IT infrastructure resources and exploiting various points for vulnerabilities and flaws to avoid potential attacks on the IT infrastructure. Penetration testing tools are getting popular, due to their ability to detect and prioritize security risks before the attacker targets the infrastructure.

“North America is expected to hold the largest market share; and Asia Pacific (APAC) to grow at the highest CAGR”

North America is estimated to hold the largest market share and dominate the global security assessment market in 2017. The increasing in the level of sophistication of cyber-attacks and increasing adoption of internet of Things (IoT) and Bring your own Device (BYOD), along with meeting strict compliance regulations are pushing organizations in North America to adopt security assessment services. APAC offers growth opportunities for vendors in security assessment market, as countries in this region are investing heavily in deploying new and advanced technologies to upgrade their traditional security systems.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key people. The break-up of the profile of primary participants is as follows:

By Company: Tier 1 – 55%, Tier 2 – 20%, and Tier 3 – 25%

By Designation: C level – 60% ,Director level – 25%, Others – 15%

By Region: North America – 35%, Europe – 25%, APAC – 15%, MEA – 10%, Latin America - 15%

Key security assessment vendors are Kaspersky (Russia), IBM (US), FireEye (US), Optiv Security (US), Qualys (US), Trustwave (US), Veracode (US), Check Point (Israel),

Absolute Software (Canada), Rapid7 (US), CynergisTek (US), and Positive Technologies (UK).

## Research Coverage

The research covers the security assessment market on the basis of different segments, such as solutions, services, deployment modes, organization sizes, and verticals, in North America, Europe, APAC, MEA, and Latin America. Additionally, it includes the factors that are driving the security assessment market along with the growth opportunities in this market. It also includes the restraining factors and challenges for the growth of security assessment market. Moreover, the report includes detailed company profiles of the key players offering security assessment services.

The report will help leaders/new entrants in this market in the following ways:

1. This report segments the security assessment market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across different regions.
2. The report helps stakeholders to understand the pulse of the market and provides them information on key market drivers, restraints, challenges, and opportunities.
3. This report helps stakeholders to understand the competitors better and gain more insights to improve their positions in the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, and mergers and acquisitions.

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