

# **Security Analytics Market with COVID-19 Impact Analysis by Component, Application (Customer Retention and Engagement and Personalized Recommendation), Deployment Mode, Organization Size, Vertical, Capability, and Region - Global Forecast to 2026**

<https://marketpublishers.com/r/S1173F7E57FEN.html>

Date: October 2021

Pages: 250

Price: US\$ 7,150.00 (Single User License)

ID: S1173F7E57FEN

## **Abstracts**

The security analytics market size to grow from USD 12.0 billion in 2021 to USD 25.4 billion by 2026, at a Compound Annual Growth Rate (CAGR) of 16.2% during the forecast period. Various factors such as demand to discover patterns, prioritization of network-based threats with actionable intelligence to avert data losses, and prevention of onward intrusion and increasing focus on maintaining regulatory compliance are expected to drive the adoption of security analytics solutions and services.

Security analytics is a security approach that investigates security events and analyzes inconsistent behavior across networks and systems to bring situational awareness and understanding of security risks within organizations. These solutions help protect the critical resources and systems against cyberattacks and breaches to fortify security infrastructure. Security analytics redefines the power of Security Information and Event Management (SIEM) capabilities by providing effective and better network security to predict and mitigate potential cyber threats. With an increase in the number of new security threats, the need for security analytics is growing rapidly across the globe.

The on-premises segment to hold the larger market size during the forecast period

By deployment mode, the security analytics market has been segmented into on-premises and cloud. The CAGR of the on-premises deployment mode is estimated to

be the largest during the forecast period. On-premises solutions provide organizations with full control over all platforms and systems, which can be handled and managed by their IT staff. Security analytics solutions provide visibility at on-premises endpoints and perform dynamic behavioral analytics on them. The major providers of on-premises-based endpoint security solutions are IBM, Cisco, and Splunk.

The large enterprises segment to hold the larger market size during the forecast period

The security analytics market has been segmented by organization size into large enterprises and SMEs. The market for large enterprises is expected to register a higher CAGR during the forecast period. These enterprises are early adopters of security analytics solutions. They are faced with the troublesome task of effectively managing security because of the diverse nature of IT infrastructure, which is complex in nature.

Among regions, APAC to hold highest CAGR during the forecast period

APAC is expected to grow at a good pace during the forecast period. Security spending in APAC is increasing significantly due to the ever-growing threat landscape. Traditional methods are no longer adequate to manage and mitigate advanced cyberattacks. Hence, security analytics vendors in this region focus on innovations related to their product line. China, Japan, India, and Singapore have displayed ample growth opportunities in the security analytics market.

#### Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the security analytics market.

By Company: Tier I: 35%, Tier II: 45%, and Tier III: 20%

By Designation: C-Level Executives: 35%, D-Level Executives: 25%, and Managers: 40%

By Region: APAC: 25%, Europe: 30%, North America: 30%, MEA: 10%, Latin America: 5%

The report includes the study of key players offering security analytics solutions and

services. It profiles major vendors in the global security analytics market. The major vendors in the global security analytics market include IBM(US), HPE(US), Cisco(US), Broadcom(US), Splunk(US), RSA Security(US), McAfee(US), FireEye(US), Juniper Networks(US), LogRhythm(US), Fortinet(US), Huntsman Security(Australia), Gurukul(US), Securonix(US), Hillstone Networks(US), Exabeam(US), Rapid7(US), Alert Logic(US), Forcepoint(US), Assuria(UK), Haystax(US), Uptycs(US), Snowflake(US).

## Research Coverage

The market study covers the security analytics market across segments. It aims at estimating the market size and the growth potential of this market across different segments, such as components, deployment mode, organization size, application, vertical, and region. It includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

## Key Benefits of Buying the Report

The report would provide the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall security analytics market and its subsegments. It would help stakeholders understand the competitive landscape and gain more insights better to position their business and plan suitable go-to-market strategies. It also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

## Contents

### 1 INTRODUCTION

#### 1.1 INTRODUCTION TO COVID-19

#### 1.2 COVID-19 HEALTH ASSESSMENT

##### FIGURE 1 COVID-19: GLOBAL PROPAGATION

##### FIGURE 2 COVID-19 PROPAGATION: SELECT COUNTRIES

#### 1.3 COVID-19 ECONOMIC ASSESSMENT

##### FIGURE 3 REVISED GROSS DOMESTIC PRODUCT FORECASTS FOR SELECT G20 COUNTRIES IN 2020

##### 1.3.1 COVID-19 ECONOMIC IMPACT—SCENARIO ASSESSMENT

##### FIGURE 4 CRITERIA IMPACTING GLOBAL ECONOMY

##### FIGURE 5 SCENARIOS IN TERMS OF RECOVERY OF GLOBAL ECONOMY

#### 1.4 OBJECTIVES OF THE STUDY

#### 1.5 MARKET DEFINITION

##### 1.5.1 INCLUSIONS AND EXCLUSIONS

#### 1.6 MARKET SCOPE

##### 1.6.1 SECURITY ANALYTICS MARKET: MARKET SEGMENTATION

##### 1.6.2 REGIONAL SCOPE

##### 1.6.3 YEARS CONSIDERED FOR THE STUDY

#### 1.7 CURRENCY CONSIDERED

##### TABLE 1 UNITED STATES DOLLAR EXCHANGE RATE, 2018–2020

#### 1.8 STAKEHOLDERS

#### 1.9 SUMMARY OF CHANGES

### 2 RESEARCH METHODOLOGY

#### 2.1 RESEARCH DATA

##### FIGURE 6 SECURITY ANALYTICS MARKET: RESEARCH DESIGN

##### 2.1.1 SECONDARY DATA

##### 2.1.2 PRIMARY DATA

##### TABLE 2 PRIMARY INTERVIEWS

##### 2.1.2.1 Breakup of primary profiles

##### FIGURE 7 BREAKUP OF PRIMARY INTERVIEWS: BY COMPANY, DESIGNATION, AND REGION

##### 2.1.2.2 Key insights of industry experts

#### 2.2 MARKET BREAKUP AND DATA TRIANGULATION

##### FIGURE 8 DATA TRIANGULATION

## 2.3 MARKET SIZE ESTIMATION

### FIGURE 9 SECURITY ANALYTICS MARKET: TOP-DOWN AND BOTTOM-UP APPROACHES

#### 2.3.1 TOP-DOWN APPROACH

#### 2.3.2 BOTTOM-UP APPROACH

### FIGURE 10 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 (SUPPLY SIDE): REVENUE OF SOLUTIONS/SERVICES OF THE SECURITY ANALYTICS MARKET

### FIGURE 11 MARKET SIZE ESTIMATION METHODOLOGY: APPROACH 1 BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE OF ALL SOLUTIONS/SERVICES OF THE SECURITY ANALYTICS MARKET

### FIGURE 12 MARKET SIZE ESTIMATION METHODOLOGY—APPROACH 2, BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE FROM ALL SOFTWARE/SERVICES OF THE SECURITY ANALYTICS MARKET

### FIGURE 13 MARKET SIZE ESTIMATION METHODOLOGY—APPROACH 3, BOTTOM-UP (DEMAND SIDE): PRODUCTS/SOLUTIONS/SERVICES SOLD AND THEIR AVERAGE SELLING PRICE

## 2.4 MARKET FORECAST

### TABLE 3 FACTOR ANALYSIS

## 2.5 COMPANY EVALUATION MATRIX METHODOLOGY

### FIGURE 14 COMPANY EVALUATION MATRIX: CRITERIA WEIGHTAGE

## 2.6 STARTUP/SME EVALUATION MATRIX METHODOLOGY

### FIGURE 15 STARTUP/SME EVALUATION MATRIX: CRITERIA WEIGHTAGE

## 2.7 ASSUMPTIONS FOR THE STUDY

## 2.8 LIMITATIONS OF THE STUDY

# 3 EXECUTIVE SUMMARY

### TABLE 4 SECURITY ANALYTICS MARKET SIZE AND GROWTH RATE, 2015–2020 (USD MILLION, Y-O-Y%)

### TABLE 5 SECURITY ANALYTICS MARKET SIZE AND GROWTH RATE, 2021–2026 (USD MILLION, Y-O-Y%)

### FIGURE 16 SECURITY ANALYTICS MARKET SNAPSHOT, BY COMPONENT

### FIGURE 17 SECURITY ANALYTICS MARKET SNAPSHOT, BY SERVICE

### FIGURE 18 SECURITY ANALYTICS MARKET SNAPSHOT, BY PROFESSIONAL SERVICE

### FIGURE 19 SECURITY ANALYTICS MARKET SNAPSHOT, BY DEPLOYMENT MODE

### FIGURE 20 SECURITY ANALYTICS MARKET SNAPSHOT, BY ORGANIZATION SIZE

### FIGURE 21 SECURITY ANALYTICS MARKET SNAPSHOT, BY APPLICATION

FIGURE 22 SECURITY ANALYTICS MARKET SNAPSHOT, BY INDUSTRY VERTICAL

FIGURE 23 SECURITY ANALYTICS MARKET SNAPSHOT, BY REGION

## **4 PREMIUM INSIGHTS**

4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE SECURITY ANALYTICS MARKET

FIGURE 24 INCREASING ADOPTION OF WEB-AND MOBILE-BASED BUSINESS APPLICATIONS AND GROWING DEMAND FOR CLOUD-BASED TECHNOLOGIES TO DRIVE THE SECURITY ANALYTICS MARKET

4.2 SECURITY ANALYTICS MARKET: TOP THREE VERTICALS

FIGURE 25 GOVERNMENT AND DEFENSE VERTICAL TO HOLD THE LARGEST MARKET SIZE DURING THE FORECAST PERIOD

4.3 SECURITY ANALYTICS MARKET, BY REGION

FIGURE 26 NORTH AMERICA TO HOLD THE LARGEST MARKET SHARE IN 2021

4.4 SECURITY ANALYTICS MARKET IN NORTH AMERICA, BY APPLICATION AND INDUSTRY VERTICAL

FIGURE 27 NETWORK SECURITY ANALYTICS SEGMENT AND GOVERNMENT AND DEFENSE INDUSTRY VERTICAL IN NORTH AMERICA TO HOLD THE LARGEST MARKET SHARES IN THE SECURITY ANALYTICS MARKET IN 2021

## **5 MARKET OVERVIEW AND INDUSTRY TRENDS**

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 28 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: SECURITY ANALYTICS MARKET

5.2.1 DRIVERS

5.2.1.1 Demand to discover patterns, prioritization of network-based threats with actionable intelligence to avert data losses, and prevention of onward intrusion

5.2.1.2 Increasing focus on maintaining regulatory compliance

5.2.2 RESTRAINTS

5.2.2.1 Lack of automation

5.2.3 OPPORTUNITIES

5.2.3.1 Big data analytics and cloud infrastructure to be imperative for security analytics solutions going forward

5.2.3.2 Necessity of a balanced security approach

5.2.4 CHALLENGES

5.2.4.1 Lack of end-user knowledge about advanced threats

## 5.3 INDUSTRY TRENDS

### 5.3.1 USE CASES

5.3.1.1 Use case: To proactively detect and prevent cyberattacks

5.3.1.2 Use case: To increase visibility over the network and fix the inability to resolve security incidents quickly

5.3.1.3 Use case: To improve security operations in a global healthcare provider

## 5.4 REGULATORY IMPLICATIONS

### 5.4.1 GENERAL DATA PROTECTION REGULATION

### 5.4.2 SARBANES–OXLEY ACT OF 2002

### 5.4.3 BASEL

### 5.4.4 GOVERNANCE, RISK, AND COMPLIANCE

### 5.4.5 EUROPEAN UNION DATA PROTECTION REGULATION

### 5.4.6 HEALTH INFORMATION TECHNOLOGY FOR ECONOMIC AND CLINICAL HEALTH ACT

### 5.4.7 HEALTH INSURANCE PORTABILITY AND ACCOUNTABILITY ACT

## 5.5 SECURITY ANALYTICS: EVOLUTION

## 5.6 PATENT ANALYSIS

### 5.6.1 METHODOLOGY

### 5.6.2 DOCUMENT TYPE

### TABLE 6 PATENTS FILED, 2018–2021

### 5.6.3 INNOVATION AND PATENT APPLICATIONS

### FIGURE 29 TOTAL NUMBER OF PATENTS GRANTED IN A YEAR, 2018–2021

#### 5.6.3.1 Top applicants

### FIGURE 30 TOP TEN COMPANIES WITH THE HIGHEST NUMBER OF PATENT APPLICATIONS, 2018–2021

### TABLE 7 TOP TEN PATENT OWNERS (US) IN THE SECURITY ANALYTICS MARKET, 2018–2021

## 5.7 SECURITY ANALYTICS: ECOSYSTEM/VALUE/SUPPLY CHAIN

### FIGURE 31 VALUE/SUPPLY CHAIN OF SECURITY ANALYTICS

## 5.8 TRENDS/DISRUPTIONS IMPACTING BUYERS/

## CLIENTS IN THE SECURITY ANALYTICS MARKET

### FIGURE 32 SECURITY ANALYTICS MARKET: TRENDS/DISRUPTIONS IMPACTING BUYERS/CLIENTS

## 5.9 PRICING MODEL ANALYSIS

## 5.10 TECHNOLOGY ANALYSIS

### 5.10.1 ARTIFICIAL INTELLIGENCE, MACHINE LEARNING, AND SECURITY ANALYTICS

### 5.10.2 CLOUD COMPUTING AND SECURITY ANALYTICS



5.10.3 ANALYTICS AND SECURITY ANALYTICS

5.10.4 IOT AND SECURITY ANALYTICS

5.11 PORTER'S FIVE FORCES ANALYSIS

FIGURE 33 SECURITY ANALYTICS MARKET: PORTER'S FIVE FORCES ANALYSIS

TABLE 8 SECURITY ANALYTICS MARKET: PORTER'S FIVE FORCES ANALYSIS

5.11.1 THREAT OF NEW ENTRANTS

5.11.2 THREAT OF SUBSTITUTES

5.11.3 BARGAINING POWER OF SUPPLIERS

5.11.4 BARGAINING POWER OF BUYERS

5.11.5 INTENSITY OF COMPETITIVE RIVALRY

5.12 SECURITY ANALYTICS MARKET: COVID-19 IMPACT

FIGURE 34 SECURITY ANALYTICS MARKET: PRE-COVID-19 AND POST-COVID-19

## **6 SECURITY ANALYTICS MARKET, BY APPLICATION**

6.1 INTRODUCTION

FIGURE 35 ENDPOINT SECURITY ANALYTICS SEGMENT TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

TABLE 9 SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2020 (USD MILLION)

TABLE 10 SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

6.2 WEB SECURITY ANALYTICS

6.2.1 WEB SECURITY ANALYTICS: SECURITY ANALYTICS MARKET DRIVERS

TABLE 11 WEB SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 12 WEB SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

6.3 NETWORK SECURITY ANALYTICS

6.3.1 NETWORK SECURITY ANALYTICS: SECURITY ANALYTICS MARKET DRIVERS

TABLE 13 NETWORK SECURITY ANALYTICS: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 14 NETWORK SECURITY ANALYTICS: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

6.4 ENDPOINT SECURITY ANALYTICS

6.4.1 ENDPOINT SECURITY ANALYTICS: SECURITY ANALYTICS MARKET DRIVERS

TABLE 15 ENDPOINT SECURITY ANALYTICS: SECURITY ANALYTICS MARKET



SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 16 ENDPOINT SECURITY ANALYTICS: SECURITY ANALYTICS MARKET  
SIZE, BY REGION, 2021–2026 (USD MILLION)

6.5 APPLICATION SECURITY ANALYTICS

6.5.1 APPLICATION SECURITY ANALYTICS: SECURITY ANALYTICS MARKET  
DRIVERS

TABLE 17 APPLICATION SECURITY ANALYTICS: SECURITY ANALYTICS MARKET  
SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 18 APPLICATION SECURITY ANALYTICS: SECURITY ANALYTICS MARKET  
SIZE, BY REGION, 2021–2026 (USD MILLION)

6.6 OTHER APPLICATIONS

TABLE 19 OTHER APPLICATIONS: SECURITY ANALYTICS MARKET SIZE, BY  
REGION, 2015–2020 (USD MILLION)

TABLE 20 OTHER APPLICATIONS: SECURITY ANALYTICS MARKET SIZE, BY  
REGION, 2021–2026 (USD MILLION)

## **7 SECURITY ANALYTICS MARKET, BY COMPONENT**

7.1 INTRODUCTION

FIGURE 36 SOLUTIONS SEGMENT TO ACCOUNT FOR A LARGER MARKET SIZE  
DURING THE FORECAST PERIOD

TABLE 21 SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2020  
(USD MILLION)

TABLE 22 SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2021–2026  
(USD MILLION)

7.2 SOLUTIONS

7.2.1 SOLUTIONS: SECURITY ANALYTICS MARKET DRIVERS

TABLE 23 SOLUTIONS: SECURITY ANALYTICS MARKET SIZE, BY REGION,  
2015–2020 (USD MILLION)

TABLE 24 SOLUTIONS: SECURITY ANALYTICS MARKET SIZE, BY REGION,  
2021–2026 (USD MILLION)

7.3 SERVICES

7.3.1 SERVICES: SECURITY ANALYTICS MARKET DRIVERS

FIGURE 37 MANAGED SERVICES SEGMENT TO GROW AT A HIGHER CAGR  
DURING THE FORECAST PERIOD

TABLE 25 SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2015–2020 (USD  
MILLION)

TABLE 26 SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2021–2026 (USD  
MILLION)

TABLE 27 SERVICES: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 28 SERVICES: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

### 7.3.2 PROFESSIONAL SERVICES

FIGURE 38 TRAINING AND EDUCATION SEGMENT TO GROW AT THE HIGHEST CAGR DURING THE FORECAST PERIOD

TABLE 29 PROFESSIONAL SERVICES: SECURITY ANALYTICS MARKET SIZE, BY TYPE, 2015–2020 (USD MILLION)

TABLE 30 PROFESSIONAL SERVICES: SECURITY ANALYTICS MARKET SIZE, BY TYPE, 2021–2026 (USD MILLION)

TABLE 31 PROFESSIONAL SERVICES: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 32 PROFESSIONAL SERVICES: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

#### 7.3.2.1 Consulting

TABLE 33 CONSULTING: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 34 CONSULTING: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

#### 7.3.2.2 Support and maintenance

TABLE 35 SUPPORT AND MAINTENANCE: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 36 SUPPORT AND MAINTENANCE: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

#### 7.3.2.3 Training and education

TABLE 37 TRAINING AND EDUCATION: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 38 TRAINING AND EDUCATION: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

### 7.3.3 MANAGED SERVICES

TABLE 39 MANAGED SERVICES: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 40 MANAGED SERVICES: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

## 8 SECURITY ANALYTICS MARKET, BY DEPLOYMENT MODE

### 8.1 INTRODUCTION

FIGURE 39 CLOUD SEGMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

TABLE 41 SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2020 (USD MILLION)

TABLE 42 SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2021–2026 (USD MILLION)

## 8.2 CLOUD

### 8.2.1 CLOUD: SECURITY ANALYTICS MARKET DRIVERS

TABLE 43 CLOUD: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 44 CLOUD: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

## 8.3 ON-PREMISES

### 8.3.1 ON-PREMISES: SECURITY ANALYTICS MARKET DRIVERS

TABLE 45 ON-PREMISES: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 46 ON-PREMISES: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

# 9 SECURITY ANALYTICS MARKET, BY ORGANIZATION SIZE

## 9.1 INTRODUCTION

FIGURE 40 SMALL AND MEDIUM-SIZED ENTERPRISES SEGMENT TO GROW AT A HIGHER CAGR DURING THE FORECAST PERIOD

TABLE 47 SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2020 (USD MILLION)

TABLE 48 SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2021–2026 (USD MILLION)

## 9.2 SMALL AND MEDIUM-SIZED ENTERPRISES

9.2.1 SMALL AND MEDIUM-SIZED ENTERPRISES: SECURITY ANALYTICS MARKET DRIVERS

TABLE 49 SMALL AND MEDIUM-SIZED ENTERPRISES: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 50 SMALL AND MEDIUM-SIZED ENTERPRISES: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

## 9.3 LARGE ENTERPRISES

### 9.3.1 LARGE ENTERPRISES: SECURITY ANALYTICS MARKET DRIVERS

TABLE 51 LARGE ENTERPRISES: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 52 LARGE ENTERPRISES: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

## **10 SECURITY ANALYTICS MARKET, BY INDUSTRY VERTICAL**

### **10.1 INTRODUCTION**

FIGURE 41 GOVERNMENT AND DEFENSE VERTICAL TO HOLD THE LARGEST MARKET SIZE DURING THE FORECAST PERIOD

TABLE 53 SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2015–2020 (USD MILLION)

TABLE 54 SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2021–2026 (USD MILLION)

### **10.2 GOVERNMENT AND DEFENSE**

10.2.1 GOVERNMENT AND DEFENSE: SECURITY ANALYTICS MARKET DRIVERS

TABLE 55 GOVERNMENT AND DEFENSE: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 56 GOVERNMENT AND DEFENSE: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

### **10.3 BANKING, FINANCIAL SERVICES AND INSURANCE**

10.3.1 BANKING, FINANCIAL SERVICES AND INSURANCE: SECURITY ANALYTICS MARKET DRIVERS

TABLE 57 BANKING, FINANCIAL SERVICES AND INSURANCE: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 58 BANKING, FINANCIAL SERVICES AND INSURANCE: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

### **10.4 CONSUMER GOODS AND RETAIL**

10.4.1 CONSUMER GOODS AND RETAIL: SECURITY ANALYTICS MARKET DRIVERS

TABLE 59 CONSUMER GOODS AND RETAIL: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 60 CONSUMER GOODS AND RETAIL: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

### **10.5 IT AND TELECOM**

10.5.1 IT AND TELECOM: SECURITY ANALYTICS MARKET DRIVERS

TABLE 61 IT AND TELECOM: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 62 IT AND TELECOM: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

### **10.6 HEALTHCARE**

#### 10.6.1 HEALTHCARE: SECURITY ANALYTICS MARKET DRIVERS

TABLE 63 HEALTHCARE: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 64 HEALTHCARE: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

#### 10.7 ENERGY AND UTILITIES

##### 10.7.1 ENERGY AND UTILITIES: SECURITY ANALYTICS MARKET DRIVERS

TABLE 65 ENERGY AND UTILITIES: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 66 ENERGY AND UTILITIES: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

#### 10.8 MANUFACTURING

##### 10.8.1 MANUFACTURING: SECURITY ANALYTICS MARKET DRIVERS

TABLE 67 MANUFACTURING: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 68 MANUFACTURING: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

#### 10.9 OTHER VERTICALS

TABLE 69 OTHER VERTICALS: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 70 OTHER VERTICALS: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

### 11 SECURITY ANALYTICS MARKET, BY REGION

#### 11.1 INTRODUCTION

##### 11.1.1 REGIONS: COVID-19 IMPACT

FIGURE 42 NORTH AMERICA TO ACCOUNT FOR THE LARGEST MARKET SIZE DURING THE FORECAST PERIOD

FIGURE 43 JAPAN TO ACCOUNT FOR THE HIGHEST CAGR DURING THE FORECAST PERIOD

TABLE 71 SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 72 SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

#### 11.2 NORTH AMERICA

##### 11.2.1 NORTH AMERICA: SECURITY ANALYTICS MARKET DRIVERS

##### 11.2.2 NORTH AMERICA: REGULATIONS

###### 11.2.2.1 Personal Information Protection and Electronic Documents Act (PIPEDA)

11.2.2.2 Gramm–Leach–Bliley (GLB) Act

11.2.2.3 Health Insurance Portability and Accountability (HIPAA) Act of 1996

11.2.2.4 Federal Information Security Management Act (FISMA)

11.2.2.5 Federal Information Processing Standards (FIPS)

11.2.2.6 California Consumer Privacy Act (CSPA)

FIGURE 44 NORTH AMERICA: MARKET SNAPSHOT

TABLE 73 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2020 (USD MILLION)

TABLE 74 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2021–2026 (USD MILLION)

TABLE 75 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2015–2020 (USD MILLION)

TABLE 76 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2021–2026 (USD MILLION)

TABLE 77 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2020 (USD MILLION)

TABLE 78 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2021–2026 (USD MILLION)

TABLE 79 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2020 (USD MILLION)

TABLE 80 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 81 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2020 (USD MILLION)

TABLE 82 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2021–2026 (USD MILLION)

TABLE 83 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2020 (USD MILLION)

TABLE 84 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2021–2026 (USD MILLION)

TABLE 85 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2015–2020 (USD MILLION)

TABLE 86 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2021–2026 (USD MILLION)

TABLE 87 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY COUNTRY, 2015–2020 (USD MILLION)

TABLE 88 NORTH AMERICA: SECURITY ANALYTICS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

11.2.3 UNITED STATES



TABLE 89 UNITED STATES: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2020 (USD MILLION)

TABLE 90 UNITED STATES: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2021–2026 (USD MILLION)

TABLE 91 UNITED STATES: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2015–2020 (USD MILLION)

TABLE 92 UNITED STATES: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2021–2026 (USD MILLION)

TABLE 93 UNITED STATES: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2020 (USD MILLION)

TABLE 94 UNITED STATES: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2021–2026 (USD MILLION)

TABLE 95 UNITED STATES: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2020 (USD MILLION)

TABLE 96 UNITED STATES: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 97 UNITED STATES: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2020 (USD MILLION)

TABLE 98 UNITED STATES: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2021–2026 (USD MILLION)

TABLE 99 UNITED STATES: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2020 (USD MILLION)

TABLE 100 UNITED STATES: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2021–2026 (USD MILLION)

TABLE 101 UNITED STATES: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2015–2020 (USD MILLION)

TABLE 102 UNITED STATES: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2021–2026 (USD MILLION)

#### 11.2.4 CANADA

TABLE 103 CANADA: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2020 (USD MILLION)

TABLE 104 CANADA: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2021–2026 (USD MILLION)

TABLE 105 CANADA: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2015–2020 (USD MILLION)

TABLE 106 CANADA: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2021–2026 (USD MILLION)

TABLE 107 CANADA: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2020 (USD MILLION)



TABLE 108 CANADA: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2021–2026 (USD MILLION)

TABLE 109 CANADA: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2020 (USD MILLION)

TABLE 110 CANADA: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 111 CANADA: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2020 (USD MILLION)

TABLE 112 CANADA: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2021–2026 (USD MILLION)

TABLE 113 CANADA: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2020 (USD MILLION)

TABLE 114 CANADA: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2021–2026 (USD MILLION)

TABLE 115 CANADA: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2015–2020 (USD MILLION)

TABLE 116 CANADA: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2021–2026 (USD MILLION)

### 11.3 EUROPE

#### 11.3.1 EUROPE: SECURITY ANALYTICS MARKET DRIVERS

TABLE 117 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2020 (USD MILLION)

TABLE 118 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2021–2026 (USD MILLION)

TABLE 119 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2015–2020 (USD MILLION)

TABLE 120 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2021–2026 (USD MILLION)

TABLE 121 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2020 (USD MILLION)

TABLE 122 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2021–2026 (USD MILLION)

TABLE 123 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2020 (USD MILLION)

TABLE 124 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 125 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2020 (USD MILLION)

TABLE 126 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT

MODE, 2021–2026 (USD MILLION)

TABLE 127 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2020 (USD MILLION)

TABLE 128 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2021–2026 (USD MILLION)

TABLE 129 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2015–2020 (USD MILLION)

TABLE 130 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2021–2026 (USD MILLION)

TABLE 131 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY COUNTRY, 2015–2020 (USD MILLION)

TABLE 132 EUROPE: SECURITY ANALYTICS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

#### 11.3.2 UNITED KINGDOM

TABLE 133 UNITED KINGDOM: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2020 (USD MILLION)

TABLE 134 UNITED KINGDOM: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2021–2026 (USD MILLION)

TABLE 135 UNITED KINGDOM: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2015–2020 (USD MILLION)

TABLE 136 UNITED KINGDOM: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2021–2026 (USD MILLION)

TABLE 137 UNITED KINGDOM: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2020 (USD MILLION)

TABLE 138 UNITED KINGDOM: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2021–2026 (USD MILLION)

TABLE 139 UNITED KINGDOM: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2020 (USD MILLION)

TABLE 140 UNITED KINGDOM: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 141 UNITED KINGDOM: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2020 (USD MILLION)

TABLE 142 UNITED KINGDOM: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2021–2026 (USD MILLION)

TABLE 143 UNITED KINGDOM: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2020 (USD MILLION)

TABLE 144 UNITED KINGDOM: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2021–2026 (USD MILLION)

TABLE 145 UNITED KINGDOM: SECURITY ANALYTICS MARKET SIZE, BY

VERTICAL, 2015–2020 (USD MILLION)

TABLE 146 UNITED KINGDOM: SECURITY ANALYTICS MARKET SIZE, BY  
VERTICAL, 2021–2026 (USD MILLION)

11.3.3 GERMANY

11.3.4 FRANCE

11.3.5 REST OF EUROPE

11.4 ASIA PACIFIC

11.4.1 ASIA PACIFIC: SECURITY ANALYTICS MARKET DRIVERS

FIGURE 45 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 147 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY  
COMPONENT, 2015–2020 (USD MILLION)

TABLE 148 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY  
COMPONENT, 2021–2026 (USD MILLION)

TABLE 149 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY SERVICE,  
2015–2020 (USD MILLION)

TABLE 150 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY SERVICE,  
2021–2026 (USD MILLION)

TABLE 151 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY  
PROFESSIONAL SERVICE, 2015–2020 (USD MILLION)

TABLE 152 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY SERVICE,  
2021–2026 (USD MILLION)

TABLE 153 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY  
APPLICATION, 2015–2020 (USD MILLION)

TABLE 154 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY  
APPLICATION, 2021–2026 (USD MILLION)

TABLE 155 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY  
DEPLOYMENT MODE, 2015–2020 (USD MILLION)

TABLE 156 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY  
DEPLOYMENT MODE, 2021–2026 (USD MILLION)

TABLE 157 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY  
ORGANIZATION SIZE, 2015–2020 (USD MILLION)

TABLE 158 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY  
ORGANIZATION SIZE, 2021–2026 (USD MILLION)

TABLE 159 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL,  
2015–2020 (USD MILLION)

TABLE 160 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL,  
2021–2026 (USD MILLION)

TABLE 161 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY COUNTRY,  
2015–2020 (USD MILLION)

TABLE 162 ASIA PACIFIC: SECURITY ANALYTICS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

#### 11.4.2 CHINA

TABLE 163 CHINA: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2020 (USD MILLION)

TABLE 164 CHINA: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2021–2026 (USD MILLION)

TABLE 165 CHINA: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2015–2020 (USD MILLION)

TABLE 166 CHINA: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2021–2026 (USD MILLION)

TABLE 167 CHINA: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2020 (USD MILLION)

TABLE 168 CHINA: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2021–2026 (USD MILLION)

TABLE 169 CHINA: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2020 (USD MILLION)

TABLE 170 CHINA: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 171 CHINA: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2020 (USD MILLION)

TABLE 172 CHINA: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2021–2026 (USD MILLION)

TABLE 173 CHINA: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2020 (USD MILLION)

TABLE 174 CHINA: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2021–2026 (USD MILLION)

TABLE 175 CHINA: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2015–2020 (USD MILLION)

TABLE 176 CHINA: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2021–2026 (USD MILLION)

#### 11.4.3 JAPAN

#### 11.4.4 INDIA

#### 11.4.5 AUSTRALIA AND NEW ZEALAND

#### 11.4.6 REST OF ASIA PACIFIC

### 11.5 MIDDLE EAST AND AFRICA

#### 11.5.1 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET DRIVERS

TABLE 177 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2020 (USD MILLION)

TABLE 178 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2021–2026 (USD MILLION)

TABLE 179 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2015–2020 (USD MILLION)

TABLE 180 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2021–2026 (USD MILLION)

TABLE 181 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2020 (USD MILLION)

TABLE 182 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2021–2026 (USD MILLION)

TABLE 183 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2020 (USD MILLION)

TABLE 184 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 185 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2020 (USD MILLION)

TABLE 186 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2021–2026 (USD MILLION)

TABLE 187 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2020 (USD MILLION)

TABLE 188 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2021–2026 (USD MILLION)

TABLE 189 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2015–2020 (USD MILLION)

TABLE 190 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2021–2026 (USD MILLION)

TABLE 191 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2015–2020 (USD MILLION)

TABLE 192 MIDDLE EAST AND AFRICA: SECURITY ANALYTICS MARKET SIZE, BY REGION, 2021–2026 (USD MILLION)

#### 11.5.2 MIDDLE EAST

#### 11.5.3 AFRICA

### 11.6 LATIN AMERICA

#### 11.6.1 LATIN AMERICA: SECURITY ANALYTICS MARKET DRIVERS

TABLE 193 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2015–2020 (USD MILLION)

TABLE 194 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY COMPONENT, 2021–2026 (USD MILLION)

TABLE 195 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY SERVICE,

2015–2020 (USD MILLION)

TABLE 196 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY SERVICE, 2021–2026 (USD MILLION)

TABLE 197 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2015–2020 (USD MILLION)

TABLE 198 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2021–2026 (USD MILLION)

TABLE 199 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2015–2020 (USD MILLION)

TABLE 200 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY APPLICATION, 2021–2026 (USD MILLION)

TABLE 201 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2015–2020 (USD MILLION)

TABLE 202 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2021–2026 (USD MILLION)

TABLE 203 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2015–2020 (USD MILLION)

TABLE 204 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2021–2026 (USD MILLION)

TABLE 205 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2015–2020 (USD MILLION)

TABLE 206 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY VERTICAL, 2021–2026 (USD MILLION)

TABLE 207 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY COUNTRY, 2015–2020 (USD MILLION)

TABLE 208 LATIN AMERICA: SECURITY ANALYTICS MARKET SIZE, BY COUNTRY, 2021–2026 (USD MILLION)

11.6.2 BRAZIL

11.6.3 MEXICO

11.6.4 REST OF LATIN AMERICA

## **12 COMPETITIVE LANDSCAPE**

12.1 OVERVIEW

12.2 KEY PLAYER STRATEGIES

FIGURE 46 OVERVIEW OF STRATEGIES DEPLOYED BY KEY PLAYERS IN THE SECURITY ANALYTICS MARKET

12.3 REVENUE ANALYSIS

FIGURE 47 REVENUE ANALYSIS FOR KEY COMPANIES IN THE PAST FIVE



## YEARS

### 12.4 MARKET SHARE ANALYSIS

FIGURE 48 SECURITY ANALYTICS MARKET: MARKET SHARE ANALYSIS

TABLE 209 SECURITY ANALYTICS MARKET: DEGREE OF COMPETITION

### 12.5 COMPANY EVALUATION QUADRANT

#### 12.5.1 STARS

#### 12.5.2 EMERGING LEADERS

#### 12.5.3 PERVASIVE PLAYERS

#### 12.5.4 PARTICIPANT

FIGURE 49 KEY SECURITY ANALYTICS MARKET PLAYERS, COMPANY  
EVALUATION MATRIX, 2021

### 12.6 COMPETITIVE BENCHMARKING

TABLE 210 COMPANY TOP THREE APPLICATION FOOTPRINT

TABLE 211 COMPANY REGION FOOTPRINT

### 12.7 STARTUP/SME EVALUATION QUADRANT

#### 12.7.1 PROGRESSIVE COMPANIES

#### 12.7.2 RESPONSIVE COMPANIES

#### 12.7.3 DYNAMIC COMPANIES

#### 12.7.4 STARTING BLOCKS

FIGURE 50 STARTUP/SME SECURITY ANALYTICS MARKET EVALUATION  
MATRIX, 2021

TABLE 212 PRODUCT LAUNCHES, NOVEMBER 2018–JULY 2021

TABLE 213 DEALS, AUGUST 2018– JULY 2021

## 13 COMPANY PROFILES

### 13.1 INTRODUCTION

### 13.2 KEY PLAYERS

(Business Overview, Solutions, Key Insights, Recent Developments, MnM View)\*

#### 13.2.1 IBM

TABLE 214 IBM: BUSINESS OVERVIEW

FIGURE 51 IBM: COMPANY SNAPSHOT

TABLE 215 IBM: SOLUTIONS OFFERED

TABLE 216 IBM: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 217 IBM: DEALS

#### 13.2.2 HPE

TABLE 218 HPE: BUSINESS OVERVIEW

FIGURE 52 HPE: COMPANY SNAPSHOT

TABLE 219 HPE: SOLUTIONS OFFERED



TABLE 220 HPE: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 221 HPE: DEALS

#### 13.2.3 CISCO

TABLE 222 CISCO: BUSINESS OVERVIEW

FIGURE 53 CISCO: COMPANY SNAPSHOT

TABLE 223 CISCO: SOLUTIONS OFFERED

TABLE 224 CISCO: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 225 CISCO: DEALS

#### 13.2.4 BROADCOM

TABLE 226 BROADCOM: BUSINESS OVERVIEW

FIGURE 54 BROADCOM: COMPANY SNAPSHOT

TABLE 227 BROADCOM: SOLUTIONS OFFERED

TABLE 228 BROADCOM: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 229 BROADCOM: DEALS

#### 13.2.5 SPLUNK

TABLE 230 SPLUNK: BUSINESS OVERVIEW

FIGURE 55 SPLUNK: COMPANY SNAPSHOT

TABLE 231 SPLUNK: SOLUTIONS OFFERED

TABLE 232 SPLUNK: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 233 SPLUNK: DEALS

#### 13.2.6 HUNTSMAN SECURITY

TABLE 234 HUNTSMAN SECURITY: BUSINESS OVERVIEW

TABLE 235 HUNTSMAN SECURITY: SOLUTIONS OFFERED

TABLE 236 HUNTSMAN SECURITY: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 237 HUNTSMAN SECURITY: DEALS

#### 13.2.7 GURUCUL

TABLE 238 GURUCUL: BUSINESS OVERVIEW

TABLE 239 GURUCUL: SOLUTIONS OFFERED

TABLE 240 GURUCUL: PRODUCT LAUNCHES AND ENHANCEMENTS

#### 13.2.8 RSA SECURITY

TABLE 241 RSA SECURITY: BUSINESS OVERVIEW

TABLE 242 RSA SECURITY: SOLUTIONS OFFERED

TABLE 243 RSA SECURITY: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 244 RSA SECURITY: DEALS

#### 13.2.9 MCAFEE

TABLE 245 MCAFEE: BUSINESS OVERVIEW

TABLE 246 MCAFEE: SOLUTIONS OFFERED

TABLE 247 MCAFEE: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 248 MCAFEE: DEALS

### 13.2.10 FIREEYE

TABLE 249 FIREEYE: BUSINESS OVERVIEW

FIGURE 56 FIREEYE: COMPANY SNAPSHOT

TABLE 250 FIREEYE: SOLUTIONS OFFERED

TABLE 251 FIREEYE: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 252 FIREEYE: DEALS

### 13.2.11 JUNIPER NETWORKS

TABLE 253 JUNIPER NETWORKS: BUSINESS OVERVIEW

FIGURE 57 JUNIPER NETWORKS: COMPANY SNAPSHOT

TABLE 254 JUNIPER NETWORKS: SOLUTIONS OFFERED

TABLE 255 JUNIPER NETWORKS: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 256 JUNIPER NETWORKS: DEALS

### 13.2.12 LOGRHYTHM

TABLE 257 LOGRHYTHM: BUSINESS OVERVIEW

TABLE 258 LOGRHYTHM: SOLUTIONS OFFERED

TABLE 259 LOGRHYTHM: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 260 LOGRHYTHM: DEALS

### 13.2.13 FORTINET

TABLE 261 FORTINET: BUSINESS OVERVIEW

FIGURE 58 FORTINET: COMPANY SNAPSHOT

TABLE 262 FORTINET: SOLUTIONS OFFERED

TABLE 263 FORTINET: PRODUCT LAUNCHES AND ENHANCEMENTS

TABLE 264 FORTINET: DEALS

### 13.2.14 SECURONIX

### 13.2.15 HILLSTONE NETWORKS

### 13.2.16 EXABEAM

### 13.2.17 RAPID7

### 13.2.18 ALERT LOGIC

### 13.2.19 FORCEPOINT

### 13.2.20 ASSURIA

### 13.2.21 HAYSTAX

### 13.2.22 UPTYCS

### 13.2.23 SNOWFLAKE

\*Details on Business Overview, Solutions, Key Insights, Recent Developments, MnM View might not be captured in case of unlisted companies.

## 14 ADJACENT MARKETS

### 14.1 INTRODUCTION TO ADJACENT MARKETS

**TABLE 265 ADJACENT MARKETS AND FORECASTS****14.2 LIMITATIONS****14.3 CYBERSECURITY MARKET****14.3.1 ADJACENT MARKET: CYBERSECURITY MARKET, BY INDUSTRY****VERTICAL****TABLE 266 CYBERSECURITY MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD BILLION)****TABLE 267 AEROSPACE AND DEFENSE: CYBERSECURITY MARKET SIZE, BY REGION, 2016–2023 (USD BILLION)****TABLE 268 GOVERNMENT: CYBERSECURITY MARKET SIZE, BY REGION, 2016–2023 (USD BILLION)****TABLE 269 BANKING, FINANCIAL SERVICES, AND INSURANCE: CYBERSECURITY MARKET SIZE, BY REGION, 2016–2023 (USD BILLION)****TABLE 270 IT AND TELECOM: CYBERSECURITY MARKET SIZE, BY REGION, 2016–2023 (USD BILLION)****TABLE 271 HEALTHCARE: CYBERSECURITY MARKET SIZE, BY REGION, 2016–2023 (USD BILLION)****TABLE 272 RETAIL: CYBERSECURITY MARKET SIZE, BY REGION, 2016–2023 (USD BILLION)****TABLE 273 MANUFACTURING: CYBERSECURITY MARKET SIZE, BY REGION, 2016–2023 (USD BILLION)****TABLE 274 ENERGY AND UTILITIES: CYBERSECURITY MARKET SIZE, BY REGION, 2016–2023 (USD BILLION)****TABLE 275 OTHERS: CYBERSECURITY MARKET SIZE, BY REGION, 2016–2023 (USD BILLION)****14.3.2 ADJACENT MARKET: CYBERSECURITY MARKET, BY REGION****TABLE 276 NORTH AMERICA: CYBERSECURITY MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD BILLION)****TABLE 277 EUROPE: CYBERSECURITY MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD BILLION)****TABLE 278 ASIA PACIFIC: CYBERSECURITY MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD BILLION)****TABLE 279 MIDDLE EAST AND AFRICA: CYBERSECURITY MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD BILLION)****TABLE 280 LATIN AMERICA: CYBERSECURITY MARKET SIZE, BY INDUSTRY VERTICAL, 2016–2023 (USD BILLION)****14.4 SECURITY INFORMATION AND EVENT MANAGEMENT MARKET****14.4.1 ADJACENT MARKET: SECURITY INFORMATION AND EVENT MANAGEMENT MARKET, BY VERTICAL**

TABLE 281 SECURITY INFORMATION AND EVENT MANAGEMENT MARKET SIZE, BY VERTICAL, 2018–2025 (USD MILLION)

TABLE 282 INFORMATION: SECURITY INFORMATION AND EVENT MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 283 FINANCE AND INSURANCE: SECURITY INFORMATION AND EVENT MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 284 HEALTHCARE AND SOCIAL ASSISTANCE: SECURITY INFORMATION AND EVENT MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 285 RETAIL TRADE: SECURITY INFORMATION AND EVENT MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 286 MANUFACTURING: SECURITY INFORMATION AND EVENT MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 287 UTILITIES: SECURITY INFORMATION AND EVENT MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 288 OTHERS: SECURITY INFORMATION AND EVENT MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

14.4.2 ADJACENT MARKET: SECURITY INFORMATION AND EVENT MANAGEMENT MARKET, BY REGION

TABLE 289 SECURITY INFORMATION AND EVENT MANAGEMENT MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 290 NORTH AMERICA: SECURITY INFORMATION AND EVENT MANAGEMENT MARKET SIZE, BY VERTICAL, 2018–2025 (USD MILLION)

TABLE 291 EUROPE: SECURITY INFORMATION AND EVENT MANAGEMENT MARKET SIZE, BY VERTICAL, 2018–2025 (USD MILLION)

TABLE 292 ASIA PACIFIC: SECURITY INFORMATION AND EVENT MANAGEMENT MARKET SIZE, BY VERTICAL, 2018–2025 (USD MILLION)

TABLE 293 LATIN AMERICA: SECURITY INFORMATION AND EVENT MANAGEMENT MARKET SIZE, BY VERTICAL, 2018–2025 (USD MILLION)

TABLE 294 MIDDLE EAST AND AFRICA: SECURITY INFORMATION AND EVENT MANAGEMENT MARKET SIZE, BY VERTICAL, 2018–2025 (USD MILLION)

## **15 APPENDIX**

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGE STORE: MARKETSSANDMARKETS' SUBSCRIPTION PORTAL

15.3 AVAILABLE CUSTOMIZATION

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

## I would like to order

Product name: Security Analytics Market with COVID-19 Impact Analysis by Component, Application (Customer Retention and Engagement and Personalized Recommendation), Deployment Mode, Organization Size, Vertical, Capability, and Region - Global Forecast to 2026

Product link: <https://marketpublishers.com/r/S1173F7E57FEN.html>

Price: US\$ 7,150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S1173F7E57FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970