

Screenless Display Market by Type (Visual Image, Retinal Direct, & Synaptic Interface), Application (Holographic Display, Head Mounted Display, & Head-Up Display), Vertical (Medical, Consumer, & Commercial), Geography - Global Forecast to 2020

<https://marketpublishers.com/r/S8F66A80A4AEN.html>

Date: October 2015

Pages: 129

Price: US\$ 5,650.00 (Single User License)

ID: S8F66A80A4AEN

Abstracts

Screenless display is an emerging technology which displays information without the need of screens. Screenless displays such as screenless computers, air displays, tablets, and so on are under research & development, while some products are commercialized. The growth of technology and products would reach the peak in the next five years. With the interest of many big players in this market, there would be an inflow of capital and technological expertise. The user experience and the presentation of the information on screenless displays would help gather attention; this would especially be useful in advertising and promotions. The fast growing gaming market would help the growth of head mounted screenless display products. The other factors such as space constraint and portability issues with screen-based displays would actually drive the growth of screenless displays. However, the high cost of this technology could be a restraining factor for the growth of the screenless display market.

The global screenless display market was valued at USD 242.1 million in 2014 and expected to reach USD 1,242.3 million by 2020, at a CAGR of 31.44% between 2015 and 2020.

The global screenless display market has been segmented into four categories- type, application, vertical, and geography. The type segment includes visual image, retinal direct, and synaptic interface. The application segment includes holographic display, head mounted display, and head-up display. The vertical segment includes the verticals such as medical, aerospace & defense, automotive, consumer, and commercial. The

market based on geography has been classified into North America, Europe, Asia-Pacific (APAC), and Rest of the World (RoW).

Major players offering various products in the this market include Avegant Corporation (U.S.), Google, Inc. (U.S.), Displair, Inc. (Russia), Zebra Imaging, Inc. (U.S.), Microsoft Corporation (U.S.), Holoxica Ltd. (U.K.), RealView Imaging Ltd. (Israel), Leia Inc. (U.S.), Microvision Inc. (U.S.), and Kapsys (France).

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