

Screenless Display Market by Type (Visual Image, Retinal Direct, & Synaptic Interface), Application (Holographic Display, Head Mounted Display, & Head-Up Display), Vertical (Medical, Consumer, & Commercial), Geography - Global Forecast to 2020

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Abstracts

Screenless display is an emerging technology which displays information without the need of screens. Screenless displays such as screenless computers, air displays, tablets, and so on are under research & development, while some products are commercialized. The growth of technology and products would reach the peak in the next five years. With the interest of many big players in this market, there would be an inflow of capital and technological expertise. The user experience and the presentation of the information on screenless displays would help gather attention; this would especially be useful in advertising and promotions. The fast growing gaming market would help the growth of head mounted screenless display products. The other factors such as space constraint and portability issues with screen-based displays would actually drive the growth of screenless displays. However, the high cost of this technology could be a restraining factor for the growth of the screenless display market.

The global screenless display market was valued at USD 242.1 million in 2014 and expected to reach USD 1,242.3 million by 2020, at a CAGR of 31.44% between 2015 and 2020.

The global screenless display market has been segmented into four categories- type, application, vertical, and geography. The type segment includes visual image, retinal direct, and synaptic interface. The application segment includes holographic display, head mounted display, and head-up display. The vertical segment includes the verticals such as medical, aerospace & defense, automotive, consumer, and commercial. The

market based on geography has been classified into North America, Europe, Asia-Pacific (APAC), and Rest of the World (RoW).

Major players offering various products in the this market include Avegant Corporation (U.S.), Google, Inc. (U.S.), Displair, Inc. (Russia), Zebra Imaging, Inc. (U.S.), Microsoft Corporation (U.S.), Holoxica Ltd. (U.K.), RealView Imaging Ltd. (Israel), Leia Inc. (U.S.), Microvision Inc. (U.S.), and Kapsys (France).

Contents

1 INTRODUCTION

- 1.1 STUDY OBJECTIVES
- 1.2 MARKET DEFINITION
 - 1.2.1 MARKETS COVERED
 - 1.2.2 GEOGRAPHIC SCOPE
 - 1.2.3 YEARS CONSIDERED FOR THE STUDY
- 1.3 CURRENCY & PRICING
- 1.4 LIMITATIONS
- 1.5 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DESIGN
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS
 - 2.4.1 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 SCREENLESS DISPLAY MARKET, 2015 -2020 (USD MILLION)
- 4.2 SCREENLESS DISPLAY MARKET, BY DISPLAY TYPE
- 4.3 SCREENLESS DISPLAY MARKET IN APAC
- 4.4 NORTH AMERICA EXPECTED TO EMERGE AS THE FASTEST-GROWING REGION BETWEEN 2015 AND 2020
- 4.5 SCREENLESS DISPLAY MARKET, BY VERTICALS

4.6 SCREENLESS DISPLAY MARKET: DEVELOPED VS DEVELOPING MARKETS

4.7 SCREENLESS DISPLAY MARKET: MEDICAL AND COMMERCIAL SECTOR

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET SEGMENTATION

5.2.1 SCREENLESS DISPLAY MARKET, BY TYPE

5.2.2 SCREENLESS DISPLAY MARKET, BY APPLICATION

5.2.3 SCREENLESS DISPLAY MARKET, BY VERTICAL

5.2.4 SCREENLESS DISPLAY MARKET, BY GEOGRAPHY

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Space constraint and portability issues related to screen-based displays

5.3.1.2 Smart and attractive alternative for screen-based displays

5.3.1.3 Complete privacy can be achieved by using retinal direct form of screenless displays

5.3.2 RESTRAINTS

5.3.2.1 Not yet fully commercialized market. More advancement and awareness is required

5.3.2.2 Market concentration only in the U.S.

5.3.2.3 High capital investment required for the development of screenless displays

5.3.3 OPPORTUNITIES

5.3.3.1 Fast growing gaming market

5.3.3.2 Demand for products that consume less power

5.3.4 CHALLENGE

5.3.4.1 Development of a screenless display suitable in all weather conditions

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 VALUE CHAIN ANALYSIS

6.3 INDUSTRY TRENDS

6.4 PORTER'S FIVE FORCES MODEL

6.4.1 INTENSITY OF COMPETITIVE RIVALRY

6.4.2 THREAT OF SUBSTITUTES

6.4.3 BARGAINING POWER OF BUYERS

6.4.4 BARGAINING POWER OF SUPPLIERS

6.4.5 THREAT OF NEW ENTRANTS

7 SCREENLESS DISPLAY MARKET, BY TYPE

7.1 INTRODUCTION

- 7.1.1 VISUAL IMAGE SCREENLESS DISPLAY
- 7.1.2 RETINAL DIRECT SCREENLESS DISPLAY
- 7.1.3 SYNAPTIC INTERFACE SCREENLESS DISPLAY

8 SCREENLESS DISPLAY MARKET, BY APPLICATION

8.1 INTRODUCTION

- 8.1.1 HOLOGRAPHIC DISPLAY
- 8.1.2 HEAD MOUNTED DISPLAY
- 8.1.3 HEAD-UP DISPLAY

9 SCREENLESS DISPLAY MARKET, BY VERTICAL

9.1 INTRODUCTION

- 9.1.1 MEDICAL
- 9.1.2 AEROSPACE & DEFENSE
- 9.1.3 AUTOMOTIVE
- 9.1.4 CONSUMER
- 9.1.5 COMMERCIAL

10 SCREENLESS DISPLAY MARKET, BY GEOGRAPHY

10.1 INTRODUCTION

- 10.2 NORTH AMERICA
- 10.3 EUROPE
- 10.4 ASIA-PACIFIC (APAC)
- 10.5 REST OF THE WORLD (ROW)

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

- 11.2 COMPETITIVE SCENARIO
- 11.3 NEW PRODUCT & TECHNOLOGY LAUNCHES AND DEVELOPMENTS
- 11.4 PARTNERSHIPS/AGREEMENTS/JOINT VENTURES
- 11.5 ACHIEVEMENTS/AWARDS/TECHNOLOGY APPLICATIONS

11.6 VENTURE FUNDING

12 COMPANY PROFILES

(Overview, Products and Services, Financials, Strategy & Development)*

12.1 AVEGANT CORPORATION

12.2 GOOGLE, INC.

12.3 DISPLAIR INC.

12.4 ZEBRA IMAGING INC.

12.5 MICROSOFT CORPORATION

12.6 HOLOXICA LTD.

12.7 REALVIEW IMAGING LTD.

12.8 LEIA INC.

12.9 MICROVISION, INC.

12.10 KAPSYS

*Details on Overview, Products and Services, Financials, Strategy & Development might not be Captured in case of Unlisted Companies.

13 APPENDIX

13.1 INSIGHTS OF INDUSTRY EXPERTS

13.2 DISCUSSION GUIDE

13.3 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

13.4 AVAILABLE CUSTOMIZATIONS

13.5 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 SPACE CONSTRAINT AND PORTABILITY IS PROPELLING THE GROWTH OF SCREENLESS DISPLAY MARKET

Table 2 LESS AWARENESS AND HIGH CAPITAL INVESTMENT ACTS AS A RESTRAINT FOR SCREENLESS DISPLAY MARKET

Table 3 GROWTH IN THE GAMING MARKET IS A HUGE OPPORTUNITY FOR THE SCREENLESS DISPLAY MARKET

Table 4 DEVELOPMENT OF A SCREENLESS DISPLAY SUITABLE IN ALL WEATHER CONDITIONS

Table 5 KEY INDUSTRY TRENDS IN THE SCREENLESS DISPLAY MARKET

Table 6 PORTER'S FIVE FORCES ANALYSIS: BARGAINING POWER OF SUPPLIERS LIKELY TO HAVE THE MAXIMUM IMPACT ON THE OVERALL MARKET

Table 7 SCREENLESS DISPLAY MARKET, BY TYPE, 2014–2020 (USD THOUSAND)

Table 8 VISUAL IMAGE SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 9 VISUAL IMAGE SCREENLESS DISPLAY MARKET, BY APPLICATION, 2014–2020 (USD THOUSAND)

Table 10 RETINAL DIRECT SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 11 SYNAPTIC INTERFACE SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 12 SCREENLESS DISPLAY MARKET, BY APPLICATION, 2014–2020 (USD THOUSAND)

Table 13 HOLOGRAPHIC SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD MILLION)

Table 14 HEAD MOUNTED SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 15 HEAD MOUNTED SCREENLESS DISPLAY MARKET, BY TYPE, 2014–2020 (USD THOUSAND)

Table 16 GLOBAL SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 17 GLOBAL SCREENLESS DISPLAY MARKET SIZE FOR THE MEDICAL VERTICAL, BY TYPE, 2014–2020 (USD THOUSAND)

Table 18 GLOBAL SCREENLESS DISPLAY MARKET FOR THE MEDICAL VERTICAL, BY APPLICATION, 2014–2020 (USD THOUSAND)

Table 19 GLOBAL SCREENLESS DISPLAY MARKET FOR THE MEDICAL VERTICAL,

BY REGION, 2014–2020 (USD THOUSAND)

Table 20 NORTH AMERICA: SCREENLESS DISPLAY MARKET FOR THE MEDICAL VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 21 EUROPE: SCREENLESS DISPLAY MARKET FOR THE MEDICAL VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 22 APAC: SCREENLESS DISPLAY MARKET FOR THE MEDICAL VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 23 ROW: SCREENLESS DISPLAY MARKET FOR THE MEDICAL VERTICAL, BY REGION, 2014–2020 (USD THOUSAND)

Table 24 GLOBAL SCREENLESS DISPLAY MARKET FOR THE AEROSPACE & DEFENSE VERTICAL, BY REGION, 2014–2020 (USD THOUSAND)

Table 25 NORTH AMERICA: SCREENLESS DISPLAY MARKET FOR THE AEROSPACE & DEFENSE VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 26 EUROPE: SCREENLESS DISPLAY MARKET FOR THE AEROSPACE & DEFENSE VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 27 APAC: SCREENLESS DISPLAY MARKET FOR THE AEROSPACE & DEFENSE VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 28 ROW: SCREENLESS DISPLAY MARKET FOR THE AEROSPACE & DEFENSE VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 29 GLOBAL SCREENLESS DISPLAY MARKET FOR THE AUTOMOTIVE VERTICAL, BY REGION, 2014–2020 (USD THOUSAND)

Table 30 NORTH AMERICA: SCREENLESS DISPLAY MARKET FOR THE AUTOMOTIVE VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 31 EUROPE: SCREENLESS DISPLAY MARKET FOR THE AUTOMOTIVE VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 32 APAC: SCREENLESS DISPLAY MARKET FOR THE AUTOMOTIVE VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 33 ROW: SCREENLESS DISPLAY MARKET FOR THE AUTOMOTIVE VERTICAL, BY REGION, 2014–2020 (USD THOUSAND)

Table 34 GLOBAL SCREENLESS DISPLAY MARKET FOR THE CONSUMER VERTICAL, BY TYPE, 2014–2020 (USD THOUSAND)

Table 35 GLOBAL SCREENLESS DISPLAY MARKET FOR THE CONSUMER VERTICAL, BY APPLICATION, 2014–2020 (USD THOUSAND)

Table 36 GLOBAL SCREENLESS DISPLAY MARKET FOR THE CONSUMER VERTICAL, BY REGION, 2014–2020 (USD THOUSAND)

Table 37 NORTH AMERICA: SCREENLESS DISPLAY MARKET FOR THE CONSUMER VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 38 EUROPE: SCREENLESS DISPLAY MARKET FOR THE CONSUMER VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 39 APAC: SCREENLESS DISPLAY MARKET FOR THE CONSUMER VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 40 ROW: SCREENLESS DISPLAY MARKET FOR THE CONSUMER VERTICAL, BY REGION, 2014–2020 (USD THOUSAND)

Table 41 GLOBAL SCREENLESS DISPLAY MARKET FOR THE COMMERCIAL VERTICAL, BY TYPE, 2014–2020 (USD THOUSAND)

Table 42 GLOBAL SCREENLESS DISPLAY MARKET FOR THE COMMERCIAL VERTICAL, BY APPLICATION, 2014–2020 (USD THOUSAND)

Table 43 GLOBAL SCREENLESS DISPLAY MARKET FOR THE COMMERCIAL VERTICAL, BY REGION, 2014–2020 (USD THOUSAND)

Table 44 NORTH AMERICA: SCREENLESS DISPLAY MARKET FOR THE COMMERCIAL VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 45 EUROPE: SCREENLESS DISPLAY MARKET FOR THE COMMERCIAL VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 46 APAC: SCREENLESS DISPLAY MARKET FOR THE COMMERCIAL VERTICAL, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 47 ROW: SCREENLESS DISPLAY MARKET FOR THE COMMERCIAL VERTICAL, BY REGION, 2014–2020 (USD THOUSAND)

Table 48 GLOBAL SCREENLESS DISPLAY MARKET, BY GEOGRAPHY, 2014–2020 (USD MILLION)

Table 49 NORTH AMERICA: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 50 NORTH AMERICA: SCREENLESS DISPLAY MARKET, BY COUNTRY, 2014–2020 (USD MILLION)

Table 51 THE U.S.: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 52 OTHERS SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 53 EUROPE: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 54 EUROPE: SCREENLESS DISPLAY MARKET, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 55 GERMANY: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 56 FRANCE: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 57 THE U.K.: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 58 REST OF EUROPE: SCREENLESS DISPLAY MARKET, BY VERTICAL,

2014–2020 (USD THOUSAND)

Table 59 APAC: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 60 APAC: SCREENLESS DISPLAY MARKET, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 61 INDIA: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 62 CHINA: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 63 JAPAN: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 64 SOUTH KOREA: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 65 REST OF APAC: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 66 REST OF THE WORLD: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 67 REST OF THE WORLD: SCREENLESS DISPLAY MARKET, BY COUNTRY, 2014–2020 (USD THOUSAND)

Table 68 THE MIDDLE EAST & AFRICA: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 69 LATIN AMERICA: SCREENLESS DISPLAY MARKET, BY VERTICAL, 2014–2020 (USD THOUSAND)

Table 70 NEW PRODUCT & TECHNOLOGY LAUNCHES AND DEVELOPMENTS, 2012–2015

Table 71 PARTNERSHIPS/AGREEMENTS/JOINT VENTURES, 2012–2015

Table 72 ACHIEVEMENTS/AWARDS/TECHNOLOGY APPLICATIONS, 2012–2015

Table 73 VENTURE FUNDING, 2012–2015

List Of Figures

LIST OF FIGURES

Figure 1 SCREENLESS DISPLAY MARKET: RESEARCH DESIGN

Figure 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 4 SCREENLESS DISPLAY MARKET, 2014-2020 (USD MILLION)

Figure 5 SCREENLESS DISPLAY MARKET SIZE, BY TYPE, 2020

Figure 6 SCREENLESS DISPLAY MARKET, BY APPLICATION (2014-2020)

Figure 7 SCREENLESS DISPLAY MARKET, BY TYPE, 2014 VS. 2020 (USD THOUSAND)

Figure 8 THE APPLICATION IN THE COMMERCIAL SECTOR IS EXPECTED TO WITNESS THE HIGHEST GROWTH BETWEEN 2015 AND 2020

Figure 9 NORTH AMERICA HELD THE LARGEST MARKET SHARE IN 2014

Figure 10 ATTRACTIVE OPPORTUNITIES IN SCREENLESS DISPLAY MARKET

Figure 11 THE MARKET FOR THE VISUAL IMAGE SEGMENT IS EXPECTED TO HAVE A HIGH GROWTH RATE BETWEEN 2015 AND 2020

Figure 12 MEDICAL SECTOR ACCOUNTED FOR THE LARGEST MARKET SHARE IN APAC, IN SCREENLESS DISPLAY

Figure 13 U.S. IS ESTIMATED TO EMERGE AS THE FASTEST-GROWING MARKET

Figure 14 NORTH AMERICA HAS THE MAXIMUM SHARE ACROSS MAJOR VERTICALS BETWEEN 2015 AND 2020

Figure 15 US MARKET EXPECTED TO GROW RAPIDLY BETWEEN 2015 AND 2020

Figure 16 THE MEDICAL AND COMMERCIAL SEGMENTS HAVE A PROMISING FUTURE IN NORTH AMERICA

Figure 17 SCREENLESS DISPLAY MARKET: SEGMENTATION

Figure 18 MARKET SEGMENTATION: BY TYPE

Figure 19 MARKET SEGMENTATION: BY APPLICATION

Figure 20 MARKET SEGMENTATION: BY APPLICATION

Figure 21 MARKET SEGMENTATION: BY GEOGRAPHY

Figure 22 SPACE-SAVING AND ATTRACTIVE SOLUTION OFFERING IS EXPECTED TO SPUR THE DEMAND FOR SCREENLESS DISPLAY MARKET

Figure 23 PRODUCT LIFECYCLE OF SCREENLESS DISPLAY MARKET

Figure 24 VALUE CHAIN ANALYSIS: MAJOR VALUE IS ADDED DURING RESEARCH & PRODUCT DEVELOPMENT AND MANUFACTURING STAGES

Figure 25 PORTER'S FIVE FORCES ANALYSIS (2014)

Figure 26 SCREENLESS DISPLAY MARKET: PORTER'S FIVE FORCES ANALYSIS

Figure 27 INTENSITY OF COMPETITIVE RIVALRY

Figure 28 THREAT OF SUBSTITUTES

Figure 29 BARGAINING POWER OF BUYERS

Figure 30 BARGAINING POWER OF SUPPLIERS

Figure 31 THREAT OF NEW ENTRANTS

Figure 32 GLOBAL SCREENLESS DISPLAY MARKET FOR THE AEROSPACE & DEFENSE VERTICAL, BY TYPE, 2018 VS. 2020

Figure 33 GLOBAL SCREENLESS DISPLAY MARKET FOR THE AEROSPACE & DEFENSE VERTICAL, BY APPLICATION, 2016-2020

Figure 34 GLOBAL SCREENLESS DISPLAY MARKET FOR THE AUTOMOTIVE VERTICAL, BY TYPE, 2018 VS. 2020

Figure 35 GEOGRAPHIC SNAPSHOT: NORTH AMERICA IS EXPECTED TO REGISTER THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 36 THE MARKET IN THE U.S. ESTIMATED TO BE THE LARGEST AMONG ALL COUNTRIES AND GROW AT THE HIGHEST RATE BETWEEN 2015 AND 2020

Figure 37 NORTH AMERICA: SCREENLESS DISPLAY MARKET OVERVIEW

Figure 38 EUROPEAN SCREENLESS DISPLAY MARKET OVERVIEW: 2014

Figure 39 APAC: SCREENLESS DISPLAY MARKET OVERVIEW: 2014

Figure 40 COMPANIES ADOPTED PRODUCT AND TECHNOLOGY INNOVATION AS THE KEY GROWTH STRATEGY OVER THE LAST THREE YEARS

Figure 41 MARKET EVALUATION FRAMEWORK-NEW PRODUCT & TECHNOLOGY LAUNCHES FUELED THE GROWTH DURING 2014-2015

Figure 42 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCHES WAS THE KEY STRATEGY

Figure 43 AVEGANT CORPORATION: SWOT ANALYSIS

Figure 44 GOOGLE, INC.: BUSINESS OVERVIEW

Figure 45 GOOGLE, INC.: SWOT ANALYSIS

Figure 46 DISPLAIR, INC.: SWOT ANALYSIS

Figure 47 ZEBRA IMAGING, INC.: SWOT ANALYSIS

Figure 48 MICROSOFT CORPORATION: BUSINESS OVERVIEW

Figure 49 MICROSOFT CORPORATION: SWOT ANALYSIS

Figure 50 MICROVISION, INC.: BUSINESS OVERVIEW

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