

Saturated Polyester Resin Market by Type (Liquid SPR and Solid SPR), Application (Powder Coatings, Industrial Paints, Coil & Can Coatings, Automotive Paints, Flexible Packaging, and 2k PU Coatings), and by Region - Global Forecasts to 2021

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Abstracts

“The saturated polyester resin market is projected to register a CAGR of 5.83% during the forecast period”

The global saturated polyester resin market is projected to reach USD 4.77 billion by 2021, registering a CAGR of 5.83% from 2016 to 2021. The market is witnessing moderate growth owing to increasing applications, technological advancements, and growing demand for saturated polyester resin in Asia-Pacific and Europe. Saturated polyester resins are largely used in powder coating applications. Rapid growth of the saturated polyester resin market is driven by environmental concerns and increasing stringent regulations.

“Liquid saturated polyester resin to dominate the saturated polyester resin market”

Liquid saturated polyester resins are primarily used for coil & can coatings and other uses, such as industrial paints, automotive paints, and 2k PU coatings. The growing demand for trim, soffit, fascia, other aluminum products, and commercial construction products, such as metal roofing, cladding, and HVAC equipment is driving the coil coatings market, which in turn drives the demand for liquid saturated polyester resin.

“Asia-Pacific: The largest market for saturated polyester resin”

Asia-Pacific accounted for the largest share in the saturated polyester resin market in

2015. Factors, such as the need to reduce VOC emissions, huge and increasing addressable population base, rapidly growing construction activities, and increase in number of automobiles, wooden furniture, and other electronic appliances are driving the powder coatings market in Asia-Pacific, which in turn drives the saturated polyester resin market in the region.

This study has been validated through primaries conducted with various industry experts worldwide. These primary sources have been divided into three categories, namely, by company, by designation, and by region.

By Company Type- Tier 1- 45%, Tier 2- 35%, and Tier 3- 20%

By Designation- C Level- 35%, D Level- 25%, and Others- 40%

By Region- North America- 45%, Asia-Pacific- 20%, Europe- 30%, and RoW- 5%

Companies profiled in the report

Royal DSM N.V. (Netherlands)

Allnex Belgium SA/NV (Belgium)

Arkema S.A. (France)

Nuplex Industries (New Zealand)

Stepan Company (U.S.)

Evonik Industries (Germany)

Nippon Gohsei (Japan)

Covestro AG (Germany)

Megara Resins (Anastassios Fanis S.A.) (Greece)

Reasons to buy the report

Comprehensive coverage and analysis of the saturated polyester resin market in Asia-Pacific, Europe, North America, and RoW

Competitive landscape of major players and their developments in the saturated polyester resin market

A list of VOC regulations driving the market in key countries and regions

Identifying high-potential opportunities for saturated polyester resin

Identifying and targeting high-growth application segments

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About

Superior growth applications, high quality, environment friendly nature & excellent performance, upsurge in the demand for paints and coatings application sector, emerging nations with enhanced consumption specifically from Asia-Pacific region and innovative techniques for development of the new products are coveted to be the key influencing factors for the global saturated polyester resin market with the increased emphasis on their current and potential high growth applications.

Saturated polyester resins are used over a wide range of coating applications reliably across different industry verticals. It is a versatile resin for different applications distinctively in diverse applications of coatings such as industrial coatings, special purpose coatings that include automotive and powder coating segments. The powder coating application segment held the largest share globally, in terms of value and volume market size in 2013. The demand from the Asia-Pacific region has improved largely due to Chinese, Indian, and South-East Asian markets backed by high growth in the industries such as automobile, construction, industrial sectors. The global leading manufacturers such as Allnex, DSM Resins, Bayer Coatings, Arkema Coating Resins, Stepan Company, Hangzhou Sino-French, Evonik Industries, Nuplex, Hitachi Chemicals, and Nippon Gohsei are investing in R&D of saturated polyester resins. These investments define the developments of the products grades to cater the new set of applications, which will expand the future demand of the resins from the end-user industry. All these factors will be the key growth accelerators for global saturated polyester resins market.

The report covers the applications across different industry verticals. The report segments important applications such as Powder Coatings, Automotive Paints, Flexible Packaging, Coil & Can Coatings, Industrial Paints, PU Coatings, and others based on the market size by volume. The demand is estimated to grow at a moderate rate over the coming years. The report covers all these applications, in terms of their region-wise demand.

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