

# **Satellite Transponder Market by Bandwidth (C-Band, Ku-Band, Ka-Band), by Application (Commercial Communications, Government, Remote Sensing, Navigation, R&D), by Service (Leasing, Maintenance & Support, Others), and by Region - Global Forecast to 2020**

<https://marketpublishers.com/r/S1F11962FE2EN.html>

Date: April 2016

Pages: 149

Price: US\$ 5,650.00 (Single User License)

ID: S1F11962FE2EN

## **Abstracts**

The global satellite transponder market is estimated to be USD 15.55 billion in 2015, and is projected to reach USD 20.10 billion by 2020 at a CAGR 5.3% from 2015 to 2020. The satellite transponder market shows significant growth during the forecast period. Although the satellite industry is comparatively slow in technology adoption, the market growth is driven by factors such as increase in demand for new TV platforms and technologies and growth in Ku-band and Ka-band services.

“Remote Sensing segment in application is expected to grow due to its wider application in acquiring information about the earth's surface and atmosphere”

In the coming years, remote sensing segments are expected to grow during the forecast period, owing to an increase in satellite-sensing applications have been used to survey, and map global surface (land and ocean) and environment. Moreover, this has been used in agriculture, surveying, urban planning, environment management, water resource management, infrastructure monitoring, mineral exploration, coastal eco-system monitoring, and disaster management among others.

“Middle East & Africa would witness significant adoption of satellite transponder service in the coming years”

The North American region commanded the largest share in the global satellite transponder market, in 2015. However, the Middle East & Africa region is expected to witness significant growth in the satellite transponder market due to exponentially increasing demand for geostationary satellite transponder services and shift in focus towards reliable and secure satellite communication. The greatest contributors to this growth have been applications such as broadband access, enterprise data, DTH, and commercial mobility services.

Break-up of profiles of primary participants is given below:

By Company Type - Tier 1 – 30%, Tier 2 – 40% and Tier 3 – 30%

By Designation - C level – 72%, Director level – 14%, Others – 14%

By Region - North America - 55%, Europe – 12%, Asia-Pacific – 26%, RoW – 7%

Various key satellite transponder vendors and service providers profiled in the report are as follows:

1. Eutelsat Communications S.A.
2. Intelsat S.A.
3. SES S.A.
4. Thaicom Public Company Limited
5. Sky Perfect Jsat Corporation
6. Embratel Star One
7. Singapore Telecommunication Limited (Singtel)
8. Telesat Canada
9. Hispasat
10. Arabsat

The report will help market leaders/new entrants/end users in this market in the following ways:

1. The report provides an in-depth analysis and comprehensive view of the overall market and the closest approximation about global numbers and segmentation across varied end users, channel applications, and regions.
2. The report also provides analysis about strategies followed by top players to enhance

market shares as well as understand market dynamics comprising key market drivers, restraints, challenges, and opportunities.

3. The report also offers competitive landscape and company profiles of key players, in addition to recent developments such as new product launches, contracts/ agreements, and mergers & acquisitions.

## Contents

### **1 INTRODUCTION**

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
  - 1.3.1 MARKETS COVERED
  - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

- 2.1 RESEARCH DATA
  - 2.1.1 SECONDARY DATA
    - 2.1.1.1 Key data from secondary sources
  - 2.1.2 PRIMARY DATA
    - 2.1.2.1 Key data from primary sources
    - 2.1.2.2 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
  - 2.2.1 BOTTOM-UP APPROACH
  - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
  - 2.3.1 ASSUMPTIONS

### **3 EXECUTIVE SUMMARY**

### **4 PREMIUM INSIGHTS**

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE SATELLITE TRANSPONDER MARKET
- 4.2 SATELLITE TRANSPONDER MARKET – TOP APPLICATION, BY REGION
- 4.3 GLOBAL SATELLITE TRANSPONDER MARKET
- 4.4 SATELLITE TRANSPONDER MARKET POTENTIAL
- 4.5 SATELLITE TRANSPONDER MARKET, TOP BAND, BY REGION
- 4.6 LIFECYCLE ANALYSIS, BY REGION (2015)

## **5 MARKET OVERVIEW**

### **5.1 INTRODUCTION**

### **5.2 MARKET SEGMENTATION**

#### **5.2.1 BY BANDWIDTH**

#### **5.2.2 BY SERVICE**

#### **5.2.3 BY APPLICATION**

#### **5.2.4 BY REGION**

### **5.3 MARKET DYNAMICS**

#### **5.3.1 DRIVERS**

5.3.1.1 Increase in demand for new TV platforms and technologies

5.3.1.2 Growth in Ku-band and Ka-band services

5.3.1.3 Increased demand for consumer broadband and corporate enterprise networks

#### **5.3.2 RESTRAINTS**

5.3.2.1 Competition from fiber-optic transmission cable networks

5.3.2.2 Requirement of high capital investment

#### **5.3.3 OPPORTUNITY**

5.3.3.1 Increased use of HTS (High Throughput Satellites) for broadband connectivity

5.3.3.2 Increase in customer demand for high data rate applications

#### **5.3.4 CHALLENGES**

5.3.4.1 Slowdown in capacity demand and large supply additions

## **6 INDUSTRY TRENDS**

### **6.1 INTRODUCTION**

### **6.2 VALUE CHAIN ANALYSIS**

#### **6.2.1 SATELLITE MANUFACTURERS**

#### **6.2.2 SATELLITE LAUNCH SERVICES**

#### **6.2.3 SATELLITE OPERATORS**

#### **6.2.4 SERVICE PROVIDERS/RESELLERS**

#### **6.2.5 END USERS**

#### **6.2.6 GROUND EQUIPMENT VENDORS**

### **6.3 INNOVATION SPOTLIGHT (ANALYSIS OF COMPETING TECHNOLOGY)**

#### **6.3.1 FOCUS ON VSAT TECHNOLOGY**

#### **6.3.2 FOCUS ON HIGH THROUGHPUT SATELLITES**

### **6.4 PORTER'S FIVE FORCES ANALYSIS**

#### **6.4.1 THREAT FROM NEW ENTRANTS**

6.4.1.1 Limited orbital location

- 6.4.1.2 High entry cost
- 6.4.2 THREAT FROM SUBSTITUTES
  - 6.4.2.1 Growth in fiber-optic cable capacity
- 6.4.3 BARGAINING POWER OF SUPPLIERS
  - 6.4.3.1 Flexible pricing
  - 6.4.3.2 Multiyear contracts
- 6.4.4 BARGAINING POWER OF BUYERS
  - 6.4.4.1 Buyers controlling the market
- 6.4.5 INTENSITY OF COMPETITIVE RIVALRY
  - 6.4.5.1 Impact on revenue margins
  - 6.4.5.2 Increased competition in high growth emerging regions

## **7 GLOBAL SATELLITE TRANSPONDER MARKET ANALYSIS, BY BANDWIDTH**

- 7.1 INTRODUCTION
- 7.2 C-BAND
- 7.3 KU-BAND
- 7.4 KA-BAND
- 7.5 K-BAND
- 7.6 OTHERS

## **8 GLOBAL SATELLITE TRANSPONDER MARKET, BY APPLICATION**

- 8.1 INTRODUCTION
- 8.2 COMMERCIAL COMMUNICATIONS
- 8.3 GOVERNMENT COMMUNICATIONS
- 8.4 NAVIGATION
- 8.5 REMOTE SENSING
- 8.6 R&D
- 8.7 OTHERS

## **9 GLOBAL SATELLITE TRANSPONDER MARKET, BY SERVICE**

- 9.1 INTRODUCTION
- 9.2 LEASING
- 9.3 MAINTENANCE & SUPPORT
- 9.4 OTHERS

## **10 GEOGRAPHIC ANALYSIS**

- 10.1 INTRODUCTION
- 10.2 NORTH AMERICA
  - 10.2.1 OVERVIEW
- 10.3 EUROPE
  - 10.3.1 OVERVIEW
- 10.4 ASIA-PACIFIC
  - 10.4.1 OVERVIEW
- 10.5 MIDDLE EAST & AFRICA
  - 10.5.1 OVERVIEW
- 10.6 LATIN AMERICA
  - 10.6.1 OVERVIEW

## **11 COMPETITIVE LANDSCAPE**

- 11.1 OVERVIEW
- 11.2 COMPETITIVE SITUATION AND TRENDS
- 11.3 PARTNERSHIPS, AGREEMENTS, JOINT VENTURES, AND COLLABORATIONS
- 11.4 NEW PRODUCT LAUNCHES
- 11.5 MERGERS AND ACQUISITIONS
- 11.6 EXPANSIONS

## **12 COMPANY PROFILES**

(Company at a Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)\*

- 12.1 INTRODUCTION
- 12.2 EUTELSAT COMMUNICATIONS S.A.
- 12.3 INTESAT S.A.
- 12.4 SES S.A.
- 12.5 THAICOM PUBLIC COMPANY LIMITED
- 12.6 SKY PERFECT JSAT CORPORATION
- 12.7 EMBRATEL STAR ONE
- 12.8 SINGAPORE TELECOMMUNICATION LIMITED (SINGTEL)
- 12.9 TELESAT CANADA
- 12.10 HISPASAT
- 12.11 ARABSAT

\*Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.

## **13 KEY INNOVATORS**

### 13.1 NEC CORPORATION

#### 13.1.1 BUSINESS OVERVIEW

#### 13.1.2 PUSH FOR SATELLITE TRANSPONDER

### 13.2 APT SATELLITE HOLDINGS LTD.

#### 13.2.1 BUSINESS OVERVIEW

#### 13.2.2 PUSH FOR SATELLITE TRANSPONDER

### 13.3 INDIAN SPACE RESEARCH ORGANISATION (ISRO)

#### 13.3.1 BUSINESS OVERVIEW

#### 13.3.2 PUSH FOR SATELLITE TRANSPONDER

## **14 APPENDIX**

### 14.1 OTHER DEVELOPMENTS

#### 14.1.1 NEW PRODUCT LAUNCHES

#### 14.1.2 PARTNERSHIPS, AGREEMENTS, JOINT VENTURES, AND COLLABORATIONS

### 14.2 INSIGHTS OF INDUSTRY EXPERTS

### 14.3 DISCUSSION GUIDE

### 14.4 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

### 14.5 RELATED REPORTS



## List Of Tables

### LIST OF TABLES

- Table 1 GLOBAL SATELLITE TRANSPONDER MARKET SIZE AND GROWTH RATE, 2013-2020 (USD BILLION, Y-O-Y %)
- Table 2 GLOBAL SATELLITE TRANSPONDER MARKET SIZE, BY BANDWIDTH, 2013–2020 (USD MILLION)
- Table 3 C-BAND MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)
- Table 4 C-BAND MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)
- Table 5 KU-BAND MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)
- Table 6 KU-BAND MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)
- Table 7 KA-BAND MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)
- Table 8 KA-BAND MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)
- Table 9 K-BAND MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)
- Table 10 K-BAND MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)
- Table 11 OTHER BAND MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)
- Table 12 OTHER BAND MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)
- Table 13 GLOBAL SATELLITE TRANSPONDER MARKET SIZE, BY APPLICATION, 2013–2020 (USD BILLION)
- Table 14 COMMERCIAL COMMUNICATIONS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)
- Table 15 GOVERNMENT COMMUNICATIONS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)
- Table 16 NAVIGATION MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)
- Table 17 REMOTE SENSING MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)
- Table 18 R&D MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)
- Table 19 OTHERS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)
- Table 20 GLOBAL SATELLITE TRANSPONDER MARKET SIZE, BY SERVICE, 2013–2020 (USD BILLION)
- Table 21 LEASING MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)
- Table 22 MAINTENANCE & SUPPORT MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)
- Table 23 OTHERS MARKET SIZE, BY REGION, 2013–2020 (USD MILLION)
- Table 24 SATELLITE TRANSPONDER MARKET SIZE, BY REGION, 2013-2020 (USD BILLION)
- Table 25 NORTH AMERICA SATELLITE TRANSPONDER MARKET SIZE, BY

BANDWIDTH, 2013–2020 (USD MILLION)

Table 26 NORTH AMERICA SATELLITE TRANSPONDER MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 27 NORTH AMERICA SATELLITE TRANSPONDER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

Table 28 NORTH AMERICA SATELLITE TRANSPONDER MARKET SIZE, C-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 29 NORTH AMERICA SATELLITE TRANSPONDER MARKET SIZE, KU-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 30 NORTH AMERICA SATELLITE TRANSPONDER MARKET SIZE, KA-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 31 NORTH AMERICA SATELLITE TRANSPONDER MARKET SIZE, K-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 32 NORTH AMERICA SATELLITE TRANSPONDER MARKET SIZE, OTHERS, BY APPLICATION, 2013–2020 (USD MILLION)

Table 33 EUROPEAN SATELLITE TRANSPONDER MARKET SIZE, BY BANDWIDTH, 2013–2020 (USD MILLION)

Table 34 EUROPEAN SATELLITE TRANSPONDER MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 35 EUROPEAN SATELLITE TRANSPONDER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

Table 36 EUROPEAN SATELLITE TRANSPONDER MARKET SIZE, C-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 37 EUROPEAN SATELLITE TRANSPONDER MARKET SIZE, KU-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 38 EUROPEAN SATELLITE TRANSPONDER MARKET SIZE, KA-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 39 EUROPEAN SATELLITE TRANSPONDER MARKET SIZE, K-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 40 EUROPEAN SATELLITE TRANSPONDER MARKET SIZE, OTHERS, BY APPLICATION, 2013–2020 (USD MILLION)

Table 41 ASIA-PACIFIC SATELLITE TRANSPONDER MARKET SIZE, BY BANDWIDTH, 2013–2020 (USD MILLION)

Table 42 ASIA-PACIFIC SATELLITE TRANSPONDER MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 43 ASIA-PACIFIC SATELLITE TRANSPONDER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

Table 44 ASIA-PACIFIC SATELLITE TRANSPONDER MARKET SIZE, C-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 45 ASIA-PACIFIC SATELLITE TRANSPONDER MARKET SIZE, KU-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 46 ASIA-PACIFIC SATELLITE TRANSPONDER MARKET SIZE, KA-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 47 ASIA-PACIFIC SATELLITE TRANSPONDER MARKET SIZE, K-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 48 ASIA-PACIFIC SATELLITE TRANSPONDER MARKET SIZE, OTHERS, BY APPLICATION, 2013–2020 (USD MILLION)

Table 49 MIDDLE EAST & AFRICA SATELLITE TRANSPONDER MARKET SIZE, BY BANDWIDTH, 2013–2020 (USD MILLION)

Table 50 MIDDLE EAST & AFRICA SATELLITE TRANSPONDER MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 51 MIDDLE EAST & AFRICA SATELLITE TRANSPONDER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

Table 52 MIDDLE EAST & AFRICA SATELLITE TRANSPONDER MARKET SIZE, C-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 53 MIDDLE EAST & AFRICA SATELLITE TRANSPONDER MARKET SIZE, KU-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 54 MIDDLE EAST & AFRICA SATELLITE TRANSPONDER MARKET SIZE, KA-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 55 MIDDLE EAST & AFRICA SATELLITE TRANSPONDER MARKET SIZE, K-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 56 MIDDLE EAST & AFRICA SATELLITE TRANSPONDER MARKET SIZE, OTHERS, BY APPLICATION, 2013–2020 (USD MILLION)

Table 57 LATIN AMERICA SATELLITE TRANSPONDER MARKET SIZE, BY BANDWIDTH, 2013–2020 (USD MILLION)

Table 58 LATIN AMERICA SATELLITE TRANSPONDER MARKET SIZE, BY APPLICATION, 2013–2020 (USD MILLION)

Table 59 LATIN AMERICA SATELLITE TRANSPONDER MARKET SIZE, BY SERVICE, 2013–2020 (USD MILLION)

Table 60 LATIN AMERICA SATELLITE TRANSPONDER MARKET SIZE, C-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 61 LATIN AMERICA SATELLITE TRANSPONDER MARKET SIZE, KU-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 62 LATIN AMERICA SATELLITE TRANSPONDER MARKET SIZE, KA-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 63 LATIN AMERICA SATELLITE TRANSPONDER MARKET SIZE, K-BAND, BY APPLICATION, 2013–2020 (USD MILLION)

Table 64 LATIN AMERICA SATELLITE TRANSPONDER MARKET SIZE, OTHERS, BY

APPLICATION, 2013–2020 (USD MILLION)

Table 65 PARTNERSHIPS, AGREEMENTS, JOINT VENTURES, AND COLLABORATIONS, 2015

Table 66 NEW PRODUCT LAUNCHES, 2013–2015

Table 67 MERGERS AND ACQUISITIONS, 2013 & 2014

Table 68 EXPANSION, 2014-2015

Table 69 NEW PRODUCT LAUNCHES, 2012-2015

Table 70 PARTNERSHIPS, AGREEMENTS, JOINT VENTURES, AND COLLABORATIONS, 2012-2016

## List Of Figures

### LIST OF FIGURES

Figure 1 RESEARCH DESIGN

Figure 2 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM UP APPROACH

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 4 MARKET BREAKDOWN DATA TRIANGULATION APPROACH

Figure 5 SATELLITE TRANSPONDER MARKET SIZE, REGIONAL SNAPSHOT (2015-2020): MARKET IN THE MIDDLE EAST & AFRICA IS EXPECTED TO GROW AT

### THE HIGHEST CAGR

Figure 6 SATELLITE TRANSPONDER MARKET SIZE, BANDWIDTH SNAPSHOT (2015-2020): C-BAND IS EXPECTED TO DOMINATE THE GLOBAL SATELLITE TRANSPONDER MARKET

Figure 7 SATELLITE TRANSPONDER MARKET SIZE, APPLICATION SNAPSHOT (2015-2020): REMOTE SENSING IS EXPECTED TO GROW AT THE HIGHEST CAGR IN THE GLOBAL SATELLITE TRANSPONDER MARKET

Figure 8 SATELLITE TRANSPONDER MARKET SIZE, SERVICE SNAPSHOT (2015-2020): LEASING SEGMENT IS EXPECTED TO DOMINATE THE GLOBAL SATELLITE TRANSPONDER MARKET

Figure 9 GLOBAL SATELLITE TRANSPONDER MARKET SHARE, 2015: NORTH AMERICA DOMINATED THE MARKET IN 2015

Figure 10 INCREASE IN DEMAND FOR NEW TELEVISION PLATFORM & TECHNOLOGIES & GROWING DEMAND FOR KA-BAND AND KU-BAND SERVICES ARE DRIVING

### THE SATELLITE TRANSPONDER MARKET

Figure 11 COMMERCIAL COMMUNICATIONS SEGMENT IN NORTH AMERICA IS EXPECTED TO DOMINATE THE SATELLITE TRANSPONDER APPLICATION MARKET FROM 2015 TO 2020

Figure 12 C-BAND IS THE MOST DOMINANT SEGMENT IN THE SATELLITE TRANSPONDER MARKET IN 2015

Figure 13 MIDDLE EAST & AFRICA EXPECTED TO GROW AT THE HIGHEST CAGR FROM 2015- TO 2020

Figure 14 C-BAND IN MIDDLE EAST & AFRICA IS EXPECTED TO BE THE FASTEST

GROWING SEGMENT IN THE GLOBAL SATELLITE TRANSPONDER MARKET FROM 2015 TO 2020

Figure 15 REGIONAL LIFECYCLE – THE SATELLITE TRANSPONDER MARKET IN THE MIDDLE EAST & AFRICA EXPECTED TO GROW AT THE HIGHEST CAGR FROM 2015 TO 2020

Figure 16 SATELLITE TRANSPONDER MARKET SEGMENTATION: BY BANDWIDTH

Figure 17 SATELLITE TRANSPONDER MARKET SEGMENTATION: BY SERVICE

Figure 18 SATELLITE TRANSPONDER MARKET SEGMENTATION: BY APPLICATION

Figure 19 SATELLITE TRANSPONDER MARKET SEGMENTATION: BY REGION

Figure 20 GLOBAL SATELLITE TRANSPONDER MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 21 VALUE CHAIN ANALYSIS: SATELLITE TRANSPONDER MARKET

Figure 22 GLOBAL SATELLITE TRANSPONDER MARKET: PORTER'S FIVE FORCES ANALYSIS

Figure 23 C-BAND DOMINATES THE SATELLITE TRANSPONDER MARKET FROM 2015 TO 2020

Figure 24 COMMERCIAL COMMUNICATIONS DOMINATE THE GLOBAL SATELLITE TRANSPONDER MARKET FROM 2015 TO 2020

Figure 25 LEASING SERVICES DOMINATE THE SATELLITE TRANSPONDER MARKET FROM 2015 TO 2020

Figure 26 MIDDLE EAST & AFRICA WILL EXHIBIT THE HIGHEST GROWTH RATE IN THE SATELLITE TRANSPONDER MARKET FROM 2015 TO 2020

Figure 27 GEOGRAPHIC SNAPSHOT (2015-2020): MIDDLE EAST & AFRICA AND LATIN AMERICA ARE ATTRACTIVE DESTINATIONS FOR THE OVERALL SATELLITE TRANSPONDER MARKET

Figure 28 NORTH AMERICA SATELLITE TRANSPONDER MARKET SNAPSHOT: COMMERCIAL GOVERNMENT COMMUNICATIONS, AND NAVIGATION TO CONTRIBUTE MAXIMUM SHARE IN 2015

Figure 29 EUROPEAN SATELLITE TRANSPONDER MARKET SNAPSHOT: C-BAND, KU-BAND, AND KA-BAND ARE EXPECTED TO CONTRIBUTE MAXIMUM SHARE TO THE MARKET

## **IN 2015**

Figure 30 ASIA-PACIFIC SATELLITE TRANSPONDER MARKET SNAPSHOT: C-BAND, KU-BAND, AND KA-BAND ARE EXPECTED TO CONTRIBUTE MAXIMUM SHARE TO THE MARKET

**IN 2015**

Figure 31 MIDDLE EAST & AFRICA SATELLITE TRANSPONDER MARKET SNAPSHOT: C-BAND, KU-BAND, AND KA-BAND ARE EXPECTED TO CONTRIBUTE MAXIMUM SHARE TO

**THE MARKET IN 2015**

Figure 32 LATIN AMERICA SATELLITE TRANSPONDER MARKET SNAPSHOT: C-BAND, KU-BAND, AND KA-BAND ARE EXPECTED TO CONTRIBUTE MAXIMUM SHARE TO THE MARKET

**IN 2015**

Figure 33 COMPANIES ADOPTED PARTNERSHIPS, AGREEMENTS, JOINT VENTURES, AND COLLABORATIONS AS THE KEY GROWTH STRATEGY TO EXPAND THEIR PRESENCE

**IN THE MARKET FROM 2012 TO 2015**

Figure 34 MARKET EVALUATION FRAMEWORK

Figure 35 BATTLE FOR MARKET SHARE: PARTNERSHIPS, AGREEMENTS, COLLABORATIONS, AND JOINT VENTURES HAVE BEEN THE KEY STRATEGIES IN THE SATELLITE TRANSPONDER MARKET

Figure 36 GEOGRAPHIC REVENUE MIX OF TOP 5 MARKET PLAYERS

Figure 37 EUTELSAT COMMUNICATIONS S.A. : BUSINESS OVERVIEW

Figure 38 EUTELSAT COMMUNICATIONS S.A.: SWOT ANALYSIS

Figure 39 INTELSAT S.A: BUSINESS OVERVIEW

Figure 40 INTELSAT S.A.: SWOT ANALYSIS

Figure 41 SES S.A.: BUSINESS OVERVIEW

Figure 42 SES S.A.: SWOT ANALYSIS

Figure 43 THAICOM PUBLIC COMPANY LIMITED: BUSINESS OVERVIEW

Figure 44 THAICOM PUBLIC COMPANY LIMITED: SWOT ANALYSIS

Figure 45 SKY PERFECT JSAT CORPORATION: BUSINESS OVERVIEW

Figure 46 SKY PERFECT JSAT CORPORATION: SWOT ANALYSIS

Figure 47 SINGTEL: BUSINESS OVERVIEW

Figure 48 TELESAT CANADA: BUSINESS OVERVIEW

Figure 49 HISPASAT: BUSINESS OVERVIEW

Figure 50 MARKETSSANDMARKETS KNOWLEDGE STORE SNAPSHOT

Figure 51 MARKETSANDMARKETS KNOWLEDGE STORE: INFORMATION &  
COMMUNICATION TECHNOLOGY INDUSTRY SNAPSHOT



## I would like to order

Product name: Satellite Transponder Market by Bandwidth (C-Band, Ku-Band, Ka-Band), by Application (Commercial Communications, Government, Remote Sensing, Navigation, R&D), by Service (Leasing, Maintenance & Support, Others), and by Region - Global Forecast to 2020

Product link: <https://marketpublishers.com/r/S1F11962FE2EN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S1F11962FE2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970