

Satellite Launch Vehicle Market by Vehicle (Small (350,000 Kg)), Payload (2,500 Kg), Orbit, Launch, Stage, Subsystem, Service and Region - Global Forecast to 2027

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Abstracts

The satellite launch vehicle market size is projected to grow from USD 15.7 billion in 2022 to USD 29.1 billion by 2027, at a CAGR of 13.1% during the forecast period. The market for satellite launch vehicle is driven by various factors, such as increasing demand for more effective, cost efficient launch services. However, Reliability and safety of launch vehicles, increasing Carbon footprint due to space launches are limiting the overall growth of the market.

"Three Stage: The largest share of the satellite launch vehicle market by stage in 2022." The three stage segment has the largest segment of the satellite launch vehicle market by stage in 2022. The increasing demand for heavy lift satellite launch vehicle to transport heavy payload cargo quickly with less carbon emissions is driving the growth of this segment in the satellite launch vehicle market.

"500 – 2,500 Kg: The second largest segment of the satellite launch vehicle market by payload in 2022"

Satellite payloads that weigh less than 500 kg are generally classified as medium satellites. Medium satellites have a wet mass (including fuel) between 500 kg and 2,500 kg. The operational and manufacturing costs of medium satellites are higher than those of small satellites. These satellites are used for applications, such as climate & environment monitoring, Earth observation & meteorology, scientific research & exploration, and surveillance & security. The increased use of medium satellites in these applications is expected to drive the satellite launch vehicle market.

“Asia Pacific to account for the largest share in the satellite launch vehicle market in forecasted year”

Asia Pacific is estimated to account for the largest share in the satellite launch vehicle in the forecasted year. India The Indian launch vehicle market is an emerging industry that is rapidly growing due to the increasing demand for satellite launches for both commercial and government applications. The Indian Space Research Organisation (ISRO) is the primary player in the market, with its Polar Satellite Launch Vehicle (PSLV) and Geosynchronous Satellite Launch Vehicle (GSLV) being the main launch vehicles used for space missions.

Break-up of profiles of primary participants in the satellite launch vehicle market: By Company Type: Tier 1 – 55%, Tier 2 – 20%, and Tier 3 – 25% By Designation: C-Level Executives – 10%, Managers– 50%, and Academic Experts – 40% By Region: North America – 10%, Europe – 20%, Asia Pacific – 40%, Rest of the World – 30%

Prominent companies in the satellite launch vehicle market are SpaceX (US), United Launch Alliance, LLC (US), Northrop Grumman Corporation (US), and Blue Origin (US), Mitsubishi Heavy Industries (Japan), among others. Research Coverage: The market study covers the satellite launch vehicle market across segments. It aims at estimating the market size and the growth potential of this market across different segments, such as Vehicle, Payload, Orbit, Launch, Stage, Subsystem, Service and Region. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies. Key benefits of buying this report: This report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall satellite launch vehicle market and its subsegments. The report covers the entire ecosystem of the satellite launch vehicle industry and will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. The report will also help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Growing use of small satellite launch vehicles, The Rise of Space Tourism), restraints (Oversaturation of launch companies),

opportunities (Advancements in satellite launch vehicles design, Increased outsourcing manufacturing in the launch vehicle industry), and challenges (Reliability and safety of launch vehicles, Carbon footprint due to space launches) influencing the growth of the satellite launch vehicle market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product & service launches in the Satellite launch vehicle market

Market Development: Comprehensive information about lucrative markets – the report analyses the Satellite launch vehicle market across varied regions

Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the Satellite launch vehicle market

Competitive Assessment: In-depth assessment of market shares, growth strategies and service offerings of leading players like SpaceX (US), United Launch Alliance, LLC (US), Northrop Grumman Corporation (US), and Blue Origin (US), Mitsubishi Heavy Industries (Japan), among others in the Satellite launch vehicle market

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

1.3.1 MARKETS COVERED

FIGURE 1 SATELLITE LAUNCH VEHICLE MARKET SEGMENTATION

1.3.2 REGIONS COVERED

1.3.3 YEARS CONSIDERED

1.4 CURRENCY

TABLE 1 USD EXCHANGE RATES

1.5 LIMITATIONS

1.6 INCLUSIONS AND EXCLUSIONS

TABLE 2 INCLUSIONS AND EXCLUSIONS

1.7 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 RESEARCH PROCESS FLOW

FIGURE 3 RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Key data from primary sources

2.1.2.3 Breakdown of primaries

2.2 FACTOR ANALYSIS

2.2.1 INTRODUCTION

2.2.2 DEMAND-SIDE INDICATORS

2.2.3 SUPPLY-SIDE INDICATORS

2.2.4 RECESSION IMPACT ANALYSIS

2.3 RESEARCH APPROACH AND METHODOLOGY

2.3.1 BOTTOM-UP APPROACH

2.3.1.1 Market size estimation & methodology

FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

2.3.1.2 Regional split of satellite launch vehicle market

2.3.2 TOP-DOWN APPROACH

FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

2.4 DATA TRIANGULATION

FIGURE 6 DATA TRIANGULATION

2.5 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

FIGURE 7 SINGLE-USE/EXPENDABLE SEGMENT TO LEAD MARKET DURING FORECAST PERIOD

FIGURE 8 MEDIUM AND HEAVY (>350,000 KG) SEGMENT TO ACCOUNT FOR LARGER MARKET SIZE DURING FORECAST PERIOD

FIGURE 9 THREE STAGE TO BE LARGEST SEGMENT OF MARKET DURING FORECAST PERIOD

FIGURE 10 NORTH AMERICA TO LEAD SATELLITE LAUNCH VEHICLE MARKET IN 2022

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE GROWTH OPPORTUNITIES IN SATELLITE LAUNCH VEHICLE MARKET

FIGURE 11 RISING DEPLOYMENT OF SMALL SATELLITES TO DRIVE MARKET

4.2 SATELLITE LAUNCH VEHICLE MARKET, BY SUBSYSTEM

FIGURE 12 PROPULSION SYSTEMS SEGMENT TO LEAD MARKET FROM 2022 TO 2027

4.3 SATELLITE LAUNCH VEHICLE MARKET, BY ORBIT

FIGURE 13 GEOSTATIONARY ORBIT SEGMENT TO DOMINATE MARKET FROM 2022 TO 2027

4.4 SATELLITE LAUNCH VEHICLE MARKET, BY PAYLOAD

FIGURE 14 >2,500 KG SEGMENT TO DOMINATE MARKET FROM 2022 TO 2027

4.5 SATELLITE LAUNCH VEHICLE MARKET, BY COUNTRY

FIGURE 15 UK TO BE FASTEST-GROWING MARKET FROM 2022 TO 2027

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 16 MARKET DYNAMICS OF SATELLITE LAUNCH VEHICLE MARKET

5.2.1 DRIVERS

5.2.1.1 Rise in demand for small satellites across various applications

5.2.1.2 Increased space tourism

FIGURE 17 GLOBAL REVENUE OF SPACE TRAVEL AND TOURISM, 2021 -2030

5.2.2 RESTRAINTS

5.2.2.1 Oversaturation in launch vehicle market

5.2.3 OPPORTUNITIES

5.2.3.1 Advancements in satellite launch vehicle designs

5.2.3.2 Increased outsourcing of manufacturing activities

TABLE 3 OUTSOURCING COMPANIES FOR NASA

5.2.4 CHALLENGES

5.2.4.1 Reliability and safety of launch vehicles

5.2.4.2 Increased carbon footprint due to space launches

TABLE 4 PROPELLANTS USED AND EMISSIONS FROM LAUNCH VEHICLES

5.3 VALUE CHAIN ANALYSIS

FIGURE 18 VALUE CHAIN ANALYSIS: SATELLITE LAUNCH VEHICLE MARKET

5.3.1 UPSTREAM PLAYERS

5.3.2 LAUNCH VEHICLE MANUFACTURERS

5.3.3 LAUNCH SERVICE PROVIDERS

5.3.4 DOWNSTREAM PLAYERS

5.3.5 GOVERNMENT AGENCIES

5.3.6 SATELLITE OPERATORS

5.4 SATELLITE LAUNCH VEHICLE MARKET ECOSYSTEM

FIGURE 19 SATELLITE LAUNCH VEHICLE MARKET ECOSYSTEM MAP

TABLE 5 SATELLITE LAUNCH VEHICLE MARKET ECOSYSTEM

5.5 DISRUPTIONS IMPACTING CUSTOMER BUSINESS

5.5.1 REVENUE SHIFT AND NEW REVENUE POCKETS IN SATELLITE LAUNCH VEHICLE MARKET

FIGURE 20 REVENUE SHIFT IN SATELLITE LAUNCH VEHICLE MARKET

5.6 RECESSION IMPACT ANALYSIS OF SATELLITE LAUNCH VEHICLE MARKET

FIGURE 21 RECESSION IMPACT ANALYSIS OF SATELLITE LAUNCH VEHICLE MARKET

5.7 TECHNOLOGY ANALYSIS

5.7.1 SYNERGETIC AIR-BREATHING ROCKET ENGINE

5.8 PRICING ANALYSIS

5.8.1 AVERAGE SELLING PRICES

TABLE 6 AVERAGE SELLING PRICES OF LAUNCH VEHICLES (USD MILLION)

5.9 VOLUME DATA

TABLE 7 SATELLITE LAUNCH VEHICLE MARKET: VOLUME DATA (UNITS)

5.10 PORTER'S FIVE FORCES ANALYSIS

TABLE 8 SATELLITE LAUNCH VEHICLE MARKET: PORTER'S FIVE FORCES ANALYSIS

FIGURE 22 SATELLITE LAUNCH VEHICLE MARKET: PORTER'S FIVE FORCES ANALYSIS

5.10.1 THREAT OF NEW ENTRANTS

5.10.2 THREAT OF SUBSTITUTES

5.10.3 BARGAINING POWER OF SUPPLIERS

5.10.4 BARGAINING POWER OF BUYERS

5.10.5 INTENSITY OF COMPETITIVE RIVALRY

5.11 TRADE DATA ANALYSIS

TABLE 9 COUNTRY-WISE IMPORTS, 2020-2021 (USD THOUSAND)

TABLE 10 COUNTRY-WISE EXPORTS, 2020-2021 (USD THOUSAND)

5.12 TARIFF AND REGULATORY LANDSCAPE

5.12.1 NORTH AMERICA

5.12.2 EUROPE

5.12.3 ASIA PACIFIC

5.12.4 MIDDLE EAST

5.13 KEY CONFERENCES AND EVENTS IN 2023

TABLE 11 SATELLITE LAUNCH VEHICLE MARKET CONFERENCES AND EVENTS, 2023

5.14 KEY STAKEHOLDERS & BUYING CRITERIA

5.14.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 23 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS

TABLE 12 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS (%)

5.14.2 BUYING CRITERIA

FIGURE 24 KEY BUYING CRITERIA FOR END USERS

TABLE 13 KEY BUYING CRITERIA FOR END USERS

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 TECHNOLOGY TRENDS

6.2.1 AIR-LAUNCHED ROCKETS

6.2.2 ELECTRIC PROPULSION

6.2.3 3D PRINTING

6.2.4 AUTONOMOUS SYSTEMS

6.2.5 SEMI CRYOGENIC ENGINES

6.2.6 ORBITAL ACCELERATOR

6.3 USE CASES: SATELLITE LAUNCH VEHICLE MARKET

- 6.3.1 AUTONOMOUS SPACEPORT DRONE SHIP
- TABLE 14 AUTONOMOUS SPACEPORT DRONE SHIP
- 6.3.2 SMALL SATELLITE LAUNCH VEHICLE
- TABLE 15 SMALL SATELLITE LAUNCH VEHICLE
- 6.3.3 ELECTRIC PROPULSION
- TABLE 16 ELECTRIC PROPULSION
- 6.4 PATENT ANALYSIS
- TABLE 17 PATENTS RELATED TO SATELLITE LAUNCH VEHICLES, 2019–2022
- 6.5 IMPACT OF MEGATRENDS
 - 6.5.1 REUSABLE ROCKETS SIGNIFICANTLY REDUCE LAUNCH COSTS
 - 6.5.2 INCREASED NUMBER OF SMALL SATELLITE LAUNCHES TO LEAD TO CREATION OF SATELLITE CONSTELLATIONS
 - 6.5.3 SPACE TOURISM SUPPORTS GROWTH OF SPACE LAUNCH SERVICES

7 SATELLITE LAUNCH VEHICLE MARKET, BY LAUNCH

- 7.1 INTRODUCTION
- FIGURE 25 REUSABLE SEGMENT TO WITNESS HIGHEST GROWTH DURING FORECAST PERIOD
- TABLE 18 SATELLITE LAUNCH VEHICLE MARKET, BY LAUNCH, 2018–2021 (USD MILLION)
- TABLE 19 SATELLITE LAUNCH VEHICLE MARKET, BY LAUNCH, 2022–2027 (USD MILLION)
- 7.2 SINGLE-USE/EXPENDABLE
 - 7.2.1 EXTENSIVE USE TO LAUNCH LIGHTER PAYLOADS TO DRIVE SEGMENT
- 7.3 REUSABLE
 - 7.3.1 INCREASED PREFERENCE DUE TO LOWER LAUNCH COSTS TO PROPEL SEGMENT

8 SATELLITE LAUNCH VEHICLE MARKET, BY ORBIT

- 8.1 INTRODUCTION
- FIGURE 26 LOW EARTH ORBIT (LEO) SEGMENT TO GROW AT HIGHEST RATE DURING FORECAST PERIOD
- TABLE 20 SATELLITE LAUNCH VEHICLE MARKET, BY ORBIT, 2018–2021 (USD MILLION)
- TABLE 21 SATELLITE LAUNCH VEHICLE MARKET, BY ORBIT, 2022–2027 (USD MILLION)
- 8.2 LOW EARTH ORBIT (LEO)

8.2.1 EXTENSIVE DEPLOYMENT OF COMMUNICATION SATELLITES TO PROPEL
SEGMENT

8.3 MEDIUM EARTH ORBIT (MEO)

8.3.1 RISE IN NUMBER OF SATELLITE NAVIGATION SYSTEMS TO DRIVE
SEGMENT

8.4 GEOSTATIONARY EARTH ORBIT (GEO)

8.4.1 RISE IN NUMBER OF WEATHER MONITORING SATELLITES TO DRIVE
SEGMENT

9 SATELLITE LAUNCH VEHICLE MARKET, BY PAYLOAD

9.1 INTRODUCTION

FIGURE 27

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Product name: Satellite Launch Vehicle Market by Vehicle (Small (<350,000 Kg), Medium to Heavy (>350,000 Kg)), Payload (<500 Kg, 500-2,500 Kg, >2,500 Kg), Orbit, Launch, Stage, Subsystem, Service and Region - Global Forecast to 2027

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